



**Entrepreneurship  
Development  
Institute of India  
Ahmedabad**



**From the Director General's Desk**

## **Hail the 'DRIVEN' Breed**

**A**s the nation treads on the path of Viksit Bharat, entrepreneurship does become more significant than ever. What excites me is that there is acceptance of the fact that entrepreneurship can be taught like any other discipline. Today entrepreneurs are being revered, in India and the world over, as leaders who make significant contribution to economic growth, sustainable development goals, enhanced infrastructure, and social welfare. Entrepreneurs are looked up.

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EDII is glad to be associated with the task of creating entrepreneurs. Over last 10 to 15 years, we have witnessed positive mindset changes, ease of reaching out to trainees and stakeholders for entrepreneurial activities, thus leading to even more appreciable results. Today, EDII is touching lives of almost every target group and ensuring entrepreneurial excellence and innovation. In addition to establishing that entrepreneurship can be learnt like any other discipline, EDII has also successfully broken the myth that people with strong financial background can only become entrepreneurs. Today, there is no dearth of funding support for novel & innovative ideas. It is reassuring to notice how policy makers, leaders and entrepreneurs encourage youths and the society in general, to explore entrepreneurship. India in itself is an entrepreneur's delight, given its resources and a mammoth market.

In the same vein, I feel delighted to mention that my heart swelled with pride on listening to the Convocation Address of Shri Ashishkumar Chauhan, MD & CEO of the National Stock Exchange of India (NSE), who was the Chief Guest of EDII's 23rd Convocation of Academic Programmes. Addressing the students, he stressed on how entrepreneurs are the backbone of India's progress – “Our country can achieve development only through the outstanding contributions of intelligent, well qualified and professionally committed entrepreneurs and those who look for opportunities in the face of challenges within a resource limited environment. The country has to create more people who can give jobs. We have to become job givers and not job seekers. You have decided to become entrepreneurs. A very brave move indeed.”

Very well said. The students were motivated with a strong endorsement to their choice of career. I am sure there will be another cadre of great entrepreneurs making a rich contribution to the prosperity of the country.

Best wishes!!!

- Sunil Shukla



### Editor

Dr. Sunil Shukla

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## 23rd Convocation of EDII Academic Programmes...The Gateway to Entrepreneurship Excellence

The Institute continues to create cadres of successful entrepreneurs, year after year. On June 19th 2024, 78 wanna-be entrepreneurs graduated with the resolve to shine bright. On this Day, EDII hosted its 23rd Convocation with Shri Ashishkumar Chauhan, MD & CEO, National Stock Exchange of India (NSE), as the Chief Guest. The event was presided over by EDII President, Shri Rakesh Sharma, MD & CEO, IDBI Bank Ltd.



*The convocation graced by (4th from L) Chief Guest, Shri Ashishkumar Chauhan, MD & CEO, National Stock Exchange of India (NSE) with (5th from L) President EDII, Shri Rakesh Sharma; (R-L) EDII Governing Board Members; Dr. O.P. Goel, Advisor to Chief Executive Officer, National Skill Development Corporation (NSDC); Shri Anil Bhardwaj, Secretary General, Federation of Indian Micro, Small & Medium Enterprises (FISME), Shri Anindya Sundar Paul, Chief General Manager (SME & Supply Chain Finance); Dr. Milind Kamble, Founder Chairman, DICCI; Dr. Sunil Shukla, Director General, EDII and Dr. Satya Ranjan Acharya, Director, Dept. of Entrepreneurship Education-EDII.*



President EDII, Shri Rakesh Sharma, said, “The Institute has successfully created an entrepreneurship and start-up ecosystem globally. The Institute was ahead of its times in prioritizing entrepreneurship and foresee how this discipline would be a game changer for achieving national growth. Today, we witness regular deliberations, brainstorming sessions and seminars on entrepreneurship development, strengthening MSMEs and propelling startups and innovations, in all academic forums. I congratulate the students for choosing to pursue entrepreneurship and for venturing out at an opportune time.”



Distinguished Chief Guest, Shri Ashishkumar Chauhan, congratulated the graduating students, highlighting the incredible opportunities that await them in the current era. He said, “Today, India stands as the 5th largest economy, the 4th largest Capital Market and the 3rd Largest Startup hub globally. The spirit of entrepreneurship is not just about starting and running a business; it's about embracing a mindset that welcomes challenges, values creativity, and seeks to make a positive impact on the Society. Entrepreneurship will be a catalyst for India to achieve the goal of Viksit Bharat as per the vision of Hon'ble Prime Minister Narendra Modi Ji.”

Among the 78 students who graduated, 74 were awarded Post Graduate diploma and 4 received fellow in management. Shri Ashishkumar Chauhan awarded scholastic medals and delivered the convocation address.



”

Dr Sunil Shukla, Director General, EDII traced the genesis of EDII over more than 4 decades, and informed, “EDII has worked towards promoting entrepreneurship, research & policy advocacy, innovations, skilling, SME growth, livelihood & inclusivity and incubation. EDII projects in association with Government ministries, State Governments, Developmental & Multilateral agencies as well as noted corporates, are visibly ensuring skill upgradation, setting up of enterprises, revenue generation and employment creation, thus consolidating entrepreneurship, PAN India.”



Before the convocation, the Chief Guest, Shri Ashishkumar Chauhan, MD & CEO, National Stock Exchange of India (NSE); EDII President, Shri Rakesh Sharma, MD & CEO, IDBI Bank Ltd. and Dr. Sunil Shukla, DG, EDII, had insightful discussions with EDII faculty.





**Awards and Recognition to Meritorious Students & Best Sports Persons**

**Dahyabhai Chhotalal Charity Foundation (Remik) sponsored Award**



**Gold Medal  
PRANAV LOHIYA**



**Silver Medal  
VINOTHINI CHANDRAKRISHNAN**



**Sponsored Silver Medal  
ANUJ AGRAWAL**



**Best Sportsman, 2022-2024  
SAMEER RICHAWARA**



**Best Sportswoman, 2022-2024  
UNNATI DILIP GOPLANI**



## EDII President's Alumnus Award 2024

**Business Entrepreneur: Mr. Abhishek More (PGDBEM, 1998-1999)**

Abhishek More is the Founder and CEO of NSE-listed Digikore Studios Ltd. A visionary entrepreneur with over 23 years of experience in content production and VFX for film and television, Abhishek has dedicated 13+ years to Visual Effects (VFX) for films, episodic series, and commercials. Under his leadership, Digikore Studios has established creative partnerships with major studios such as; Disney/Marvel, Netflix, Amazon etc. He is the recipient of the Pride of Maharashtra Award.



**Social Entrepreneur: Mr. Ramesh Chandra Jena (PGDBEM-NGO Management, 1998-1999)**

Ramesh Chandra Jena, a partner at MART and the co-founder of MART Academy, has over 24 years of extensive of experience in project management, consulting and strategy formulation for bi-lateral and multilateral projects. Ramesh specializes in promoting livelihoods, agri-business and marketing, and sustainability. His consulting support spans a wide array of initiatives, including those supported by renowned organizations and corporate entities. Ramesh's international experience is also varied.





Special Jury Award for Emerging Entrepreneur:  
Mr. Gaurav Agarwal (PGDBEM, 2006-2007)

Gaurav Agarwal is the Director of MJB Group of Companies, one of the fastest-growing business conglomerates in the eastern part of the country, with diverse businesses in rice, tea, internet services, real estate, and sale of Tata Motors passenger vehicles. Under his leadership, MJB Group has grown exponentially, providing employment to over 2,000 people. Recognized as the Times Man of the Year in Agricultural Business, Gaurav continues to drive innovation and growth across various sectors.



Special Jury Award for Emerging Entrepreneur:  
Mr. Prithibhusan Deka (PGDMN, 2001-2002)

As the President of Gramya Vikash Mancha, Prithibhusan Deka has spearheaded transformative social initiatives across Assam. Under his guidance, the organization has rescued 347 children from traffickers and vulnerable situations, significantly reducing school dropout rates in various districts. Prithibhusan Deka's leadership has also facilitated sustainable irrigation practices. Moreover, he has empowered thousands of women farmers, mitigated girls trafficking along the Indo-Bhutan border, and implemented critical infrastructure projects. He has been honoured with several prestigious awards.



Award winners with distinguished dignitaries.

## International MSME Day...

Digital evolutions and innovations are greatly empowering MSMEs to adapt to market shifts. Embracing innovations like cloud computing, digital marketing, and e-commerce have hastened businesses and streamlined operations of MSMEs. While the sector is being widely supported, the sector entrepreneurs need to be sensitised about advancements and progressions that they can adopt to embrace growth. MSME Day marks the significance of the sector to an economy. On 27th June 2024, EDII commemorated International MSME Day with a panel discussion on 'Digital Transformation and Innovation.' The event was attended by a cross-section of audience including MSMEs, startups, entrepreneurs, policy makers Govt. officials and other stakeholders.

The panel comprised Shri Shailesh Patwari, Advisor SME Board, New Delhi; Shri Pradeep Ojha, Joint Director, MSME Development Facilitation Office (DFO); Dr. Jaimin Vasa, Chairman & MD of Vasa Pharmachem Pvt Ltd & President of Gujarat Chemical Association & Gujarat Pharmaceutical Association; Shri Yaman Saluja, Co-founder of Naapbooks Ltd.; a representative from a renowned E-commerce portal; and Dr. Sunil Shukla, Director General of EDII.

Dr. Rajeev Sharma, Associate Senior Faculty & Coordinator of the Department of Business Development Services & National Outreach, initiated the event with a welcoming address. He also emphasized on the critical role that MSMEs play in fostering economic growth by making a 50% contribution to the global GDP.

The panel discussion on 'Digital Transformation and Innovation: Unlocking Opportunities for MSMEs,' was in sync with the theme of MSME Day 'Building a Stronger Future Together'. The idea was to share information on how innovative technologies could be leveraged to set up sustainable MSME businesses.



*Seen during the occasion were (L-R) Shri Shailesh Patwari, Advisor SME Board, New Delhi; Shri Pradeep Ojha, Joint Director, MSME Development Facilitation Office (DFO); Shri Himanshu Jobanputra, Business Development Manager, Amazon; Dr. Jaimin Vasa, Chairman & MD of Vasa Pharmachem Pvt Ltd & President of Gujarat Chemical Association & Gujarat Pharmaceutical Association; Shri Yaman Saluja, Co-founder of Naapbooks Ltd.; a representative from a renowned E-commerce portal; and Dr. Sunil Shukla, Director General of EDII.*



“Digital transformation has become imperative for MSMEs to stay competitive and thrive in today's rapidly evolving business landscape. MSMEs have to step up and rise to the occasion to grab the advantages arising out of the digital revolution. A global consumer base, expanded markets and streamlined operations are just a click away now.”

- Shri Shailesh Patwari  
Advisor SME Board, New Delhi

“Digital transformation is not only about adopting new technology but it is more about leveraging the technology. And, this requires a mindset change. Digitalization is there to stay and evolve, so MSMEs have to gear up accordingly. In India, MSMEs contribute close to 30% of the GDP and if India has to become a 5 trillion economy, MSMEs will have to grow and make themselves 50% contributors to GDP.”

- Dr Jaimin Vasa, Chairman & MD, Vasa Pharmachem Pvt Ltd

“Digitization has unfolded huge opportunities. GeM, the Government e Marketplace is a potent platform can MSMEs can benefit from. It is high time that MSMEs start thinking big and in line with the global audiences. They need to focus on creating dynamic websites, ensure their e-commerce presence and keep themselves updated even on social media platforms.”

- Shri Pradeep Ojha, Joint Director, MSME Development Facilitation Office (DFO)

"Training the workforce on new technologies is an essential to empower MSMEs. The rapid pace of digital evolution demands that MSMEs continuously upskill their resources to stay competitive. Digitalization programmes could be more inclusive and accessible to support the growth target that India has set before itself. MSMEs must start leading innovation and thus enhanced efficiency on all fronts."

- Shri Yaman Saluja  
Co-founder - Naapbooks Ltd.

“MSMEs are the life-blood of any economy. I am glad that EDII has always prioritized the sector through various time-relevant activities. Several government initiatives are also ensuring that the MSME sector harnesses its potential to unravel emerging opportunities. Digital transformations have ushered in a sea change in the world of MSMEs. There is infinite potential for MSMEs in terms of capturing new markets and customer segments.”

- Dr. Sunil Shukla, Director General, EDII

This event underscored the critical role of digital transformation and innovation in empowering MSMEs, driving growth, and building a resilient future.

## Synergizing EDII Mandates With the Development Efforts of National & State Government Departments and Ministries.

Superior human resource or workforce can be ensured on the pillars of skilling and training. And, this is what the country is mindfully concentrating on, to ensure its ascendancy in various areas; such as poverty alleviation, employment generation, improved literacy or even enhanced start up rate. When synergized with entrepreneurship training, the skill building efforts can rightfully promote job creators instead of job seekers, on a large scale.

Women, underprivileged and disadvantaged especially, form a major section of this assemblage and can be turned self-reliant through skill training and counselling. Skill development efforts can harness the talents and ideas of people, directing them towards productive ventures. Emphasis on skill development also ensures that learning moves beyond the four walls of the conventional classroom teaching. The mandate is to reduce skill gaps by focussing on building technical, vocational and market-pertinent skills.

India is especially focussing on the significance of skills and creation of a market-relevant workforce through reforms and planned interventions.

EDII associates with several noted government department and ministries as well as corporates in reaching out to people in rural and semi-rural areas, to create economic value, social value and environmental value. These associations have ensured unique entrepreneurship development models for the urban and rural potential entrepreneurs, artisans, weavers, minorities, differently abled and women.



According to Dr Amit Dwivedi, Director, Dept. of Projects (Government), “The institute seeks to play a vital role in promoting balanced growth in the economy on the premise of entrepreneurship and skill training. The conscienceness of the government towards ensuring inclusive development in society is commendable.”

Lets take a glimpse into some of the Government associations of EDII which have delivered tangible impact in the last couple of months:





## Mega Culmination of 100 Entrepreneurship Awareness Programmes (EAPs)

### National Commission for Women and EDII Joined hands to achieve this Mammoth Task

The mega culmination of 100 Entrepreneurship Awareness Programmes conclusion ceremony of sensitizing 5796 women across India, through 100 EAPs, was organized at EDII on 25th July in the presence of luminaries including; Shri Harsh Sanghavi, Minister of State (MoS) for Sports and Youth Service; Ms. Rekha Mishra, Chairperson, National Commission for Women and Dr. Sunil Shukla, Director General, EDII.



Dignitaries lighting the ceremonial lamp.

- 100 EAPs
- 35 States/UTs
- 5796 Women Sensitized



Project Completion Report being released on the occasion.



“A conducive environment for women entrepreneurs is crucial for our country's development. Empowering women not only strengthens the backbone of our society but also ensures balanced growth. The government has been promoting women leadership and empowerment in an effort to bolster India's women-led development agenda. This collaboration between the NCW and EDII has proved to be a significant step towards building the capacity of women entrepreneurs and creating a supportive ecosystem for their success.”

**- Shri Harsh Sanghavi**

Minister of State for Home, Industries, Cultural Activities, Sports, Youth Service (Independent Charge), Govt. of Gujarat



“We have successfully completed 100 EAPs, which has helped 5796 women from across different regions of the country, realise their untapped potential. The response has been encouraging, with women acknowledging their capabilities and showing the confidence to step ahead with their plans to float their enterprises. It is my dream to see more and more women become financially independent. While the government is greatly supportive with women-oriented policies, I believe the society also has to be influenced to adopt a positive mindset towards bringing women in the economic mainstream. I am confident that women will emerge, in huge numbers, as successful entrepreneurs and inspire several more to follow suit. The support from EDII has been crucial in this journey.”

**- Smt. Rekha Sharma**

Chairperson  
National Commission for Women



“EDII has been committed to empowering women through well-meaning women entrepreneurship awareness and development programmes. We are glad to have collaborated with NCW to promote potential women entrepreneurs. These programmes have ensured development of skills, competencies and positive mindset among women and will foster financial independence among women. I am proud of the progress we have made with the crucial support of NCW, and look forward to further advancements in women-led entrepreneurship.”

**- Dr Sunil Shukla**

Director General  
Entrepreneurship Development Institute of India



## EAPs in Leh, Kargil and Kupwara

In the last two months, three programmes were organized at National Institute of Electronics & Information Technology (NIEIT), Leh; (NIEIT), Kargil, and Govt. Degree College, Kupwara, on 28th June, 1st July and 25th July respectively.

Chief Guest of the 98th EAP at Leh, Shri Ghulam Mehdi, Hon'ble Executive Councillor, Ladakh Autonomous Hill Development Council (LAHDC) addressed the participants. Also present on the occasion were first Lady of Ladakh, Smt. Neelam Mishra; Shri Phuntsog Toldhan, Director, NIELIT and Smt. Stanzin Donsal from UT Secretariat Leh Ladakh.



Shri Ghulam Mehdi, said, "Entrepreneurship stands as a beacon of hope for economic empowerment, especially for women in regions like Leh and Kargil. The women here possess immense potential and resilience, and through this programme, they will learn to use their skills and thrive as entrepreneurs."



First lady of Ladakh, Smt. Neelam Mishra addressing the aspiring women entrepreneurs. Smt. Mishra said, "By empowering women with necessary skills and knowledge, we can drive economic growth and improve socio-economic conditions of our region. I am optimistic that this programme will pave the way for numerous successful women-led enterprises in Ladakh, contributing to the overall development of our community."



Shri Phuntsog Toldhan, opined, "This initiative is a golden opportunity for the women of Ladakh to explore entrepreneurship as a career path. The training and insights provided through this programme will be invaluable in helping them harness their potential, innovate and become entrepreneurs."



*(L-R; 2nd row from top); Shri Shrikant Balasaheb Suse, IAS, Deputy Commissioner/CEO (LAHDC), Kargil; Shri Mohd Jaffer Akhoun, Hon'ble Chairman / Chief Executive Councilor, LAHDC - Kargil; Shri A. Asholi Chalai, Hon'ble Joint Secretary, National Commission for Women, seen with the participants of the EAP, Kargil.*

The 99th Programme was organized at NIELIT, Kargil. During the inauguration of the EAP are; Dr. Mohd Jaffer Akhoun, Hon'ble Chairman / Chief Executive Councilor, LAHDC – Kargil was the Chief Guest for the 99th EAP Programme. The Guest of Honour was Shri A. Asholi Chalai, Hon'ble Joint Secretary, National Commission for Women and Shri. Shrikant Balasaheb Suse, IAS, Deputy Commissioner/CEO (LAHDC), Kargil were also present at the occasion. The EAPs in Ladakh and Kargil were coordinated Ms. Harmeet Kaur, Manager (Plan Cordination), EDII and Mr. Raj Vashisth, Sr. Project Leader, EDII.



Chief Guest Dr. Mohd Jaffer Akhoun, said, "Entrepreneurship offers a ray of hope for economic empowerment, especially for women in areas like Kargil. Promising opportunities abound in tourism, handicrafts, and other emerging sectors, and women must be trained and encouraged to take charge as entrepreneurs."



Shri. A. Asholi Chalai opined, "This collaborative effort between NCW and EDII is a major step towards unlocking the latent entrepreneurial potential in the women of Ladakh. By equipping them with essential skills and knowledge, we aim to catalyze economic growth and enhance the socio-economic landscape of our region. This initiative will certainly pave the path for numerous entrepreneurial success stories."



Shri Shrikant Balasaheb Suse said, "The training and knowledge imparted through this programme will be instrumental in empowering women to unleash their capabilities, innovate, and bolster the economic vitality of the region. Also the UT Administration stands committed to providing unwavering support to aspiring women entrepreneurs in Ladakh."

The 100th EAP was held at Govt. Degree College Kupwara on 10th July, 2024 by Dr. Zahoor Ahmad Paray, Assistant Faculty, EDII. The event was inaugurated by Vice Principal, Dr Mohd. Iqbal Darzi and Senior faculty Dr. Irshad Ahmad Lone from the Govt. Degree College Kupwara.



Dr. Mohd. Iqbal Darzi, said, "This is the 100th landmark EAP. It is such a memorable milestone towards empowering women and encouraging them to adopt entrepreneurship by overcoming barriers and roadblocks. A unique opportunity for women to seize the moment and become achievers."



## Strengthening the Start up Ecosystem in Educational Campuses in Uttarakhand

'Devbhoomi Udyamita Yojana (DUY) is an initiative of the Department of Higher Education, Govt. of Uttarakhand which is being implemented by EDII with the aim of providing entrepreneurship & skill development to youths across the state. The training aims at making youths and the marginalized, self-reliant.

Under this significant initiative that supports the growth of entrepreneurship and self-employment in Uttarakhand, an important component is to train and mentor Faculty members who in turn can train students to pursue an entrepreneurial career.

In consonance with this objective, so far EDII has put in place a cadre of 124 trained faculty members under Faculty Mentor Development Programmes (FMDPs). The trained group of educators are effectively nurturing skills and entrepreneurial capabilities among students.

Three such programmes were conducted at the EDII Campus. 93 faculty members from government colleges and universities, across Uttarakhand, attended the programme under the direction of Dr. Amit Dwivedi, Director, Department of Projects (Government), EDII.

Under the project, thus far 7884 students have been sensitised on entrepreneurship awareness through boot camps and 3706 have been trained under specialised Entrepreneurship Development Programmes.

As Dr. Amit Dwivedi, Programme Director says, this programmes is very well curated to benefit students pursuing higher education, youths in search of sustainable livelihood opportunities and the marginalized and differently abled members of Uttarakhand.



*Participants of Faculty Development Programme (FDP) held during July 21-26, 2024 at EDII Campus with (7th from R) Dr. Sunil Shukla, Director General, EDII; (1st from R; top row) Dr. Amit Dwivedi, Director-Dept. of Project, Government and Senior EDII faculty associated with the programme.*

## Augmenting Rural Ecosystems to Adopt Entrepreneurship

### The Startup Village Entrepreneurship Programme

The Startup Village Entrepreneurship Programme (SVEP) is a sub-scheme of the Deendayal Antyodaya Yojana - National Rural Livelihoods Mission (DAY-NRLM). It aims to help members of Self Help Groups (SHGs) set up small enterprises in the non-farm sector. EDII has partnered with SVEP to promote entrepreneurship in rural areas.

Glimpses into activities over the last two months:



*(4th from L) Shri Charanjit Singh, Additional Secretary, MoRD with women entrepreneurs of Sahaspur block, Uttarakhand.*

Shri Singh visited Sahaspur block to engage with entrepreneurs supported by SVEP. Sharing some unique entrepreneurial mantras with them, he encouraged entrepreneurs to continue learning and seeking higher breakthroughs. Also present during the interactions were; Shri Pradeep Pandey, Additional CEO, NRLM (National Rural Livelihood Mission); Mr Vikram Kumar, Project Director, Rural Development Department, and Ms Sonam Gupta, Block Development Officer (BDO) Sahaspur.



*A one-day orientation workshop was organized for Jammu and Kashmir Rural Livelihood Mission (JKRLM) Officials on SVEP Implementation, on 1st July 2024 in the J & K block.*



Deliberations focussed on best practices, role & responsibilities and the critical role of MIS in monitoring progress and enhancing decision-making. The outcomes and recommendations from this workshop will drive initiatives that utilize local potential and promote inclusive economic growth in Jammu & Kashmir.

### SVEP Highlights

96,471

Enterprises promoted  
Existing: 28,515  
New: 67,956

236.08  
Cr.

Community Enterprise  
Fund (CEF)  
disbursed

98,319

Entrepreneurs  
Male: 33,553  
Female: 64,765  
Transgender: 1

## The Sixteenth Biennial Conference on Entrepreneurship February 26-28, 2025

### CALL FOR PAPERS

EDII has been organizing **Biennial Conferences on Entrepreneurship** since 1994. These conferences, organised under the aegis of **Centre for Research in Entrepreneurship Education and Development (CREED)** (setup by EDII), provide a forum for researchers, educators, and practitioners to share their research findings and experiences in entrepreneurship development.

The **Sixteenth Biennial Conference on Entrepreneurship** invites researchers, scholars, educators, professionals and practitioners to contribute papers and reports in the field of entrepreneurship theory and practice. For details on indicative themes, visit ([conference.ediindia.org](http://conference.ediindia.org))

The Conference will also feature Special Addresses by eminent academicians, and symposiums on various themes. Doctoral students will have a special opportunity to discuss their research with senior academicians in the Doctoral Colloquium which will be held on **February 25, 2025**.

#### Submission Guidelines and Deadlines:

- An extended abstract (approximately 2000 words) should be submitted through the conference website ([conference.ediindia.org](http://conference.ediindia.org)) by **September 14, 2024**.
- Decisions on the acceptance of extended abstracts will be made by **October 11, 2024**.
- The full paper must be submitted by **December 13, 2024**. (The full paper should not exceed 5000 words, be typed double-spaced, and follow APA style referencing. Refer to the guidelines available on the conference website.)
- Decisions on the acceptance of full papers will be made by **December 31, 2024**.
- The last date for registration is **January 17, 2025**.

Selected papers will be appreciated based on merit.

For details regarding conference registration and other administrative aspects, please contact:

**Ganapathi Batthini**, Conference Coordinator  
Mobile: 93270 45345 Tel: +91 -79 - 6910 4900 / 6910 4999  
E-mail: [conference@ediindia.org](mailto:conference@ediindia.org) | Web: [conference.ediindia.org](http://conference.ediindia.org)

## Charting Cluster Growth Paths

### The National Rural Economic Transformation Project [NRETP]

The Ministry of Rural Development (MoRD) has launched the National Rural Economic Transformation Project (NRETP) to promote cluster development in both the farm and nonfarm sectors. As a Technical Support Agency (TSA) to State Rural Livelihood Missions (SRLMs), EDII provides technical assistance to artisan clusters. This support includes conducting scoping studies, preparing Detailed Project Reports (DSR), and implementing approved clusters.

In the past two months, EDII has implemented the following interventions in select clusters:

#### Dahod Pottery Cluster:

59 electric pottery pug mills and wheels distributed to artisans in Limkheda & Jhalod, Dahod district of Gujarat as part of the E-Kutir scheme. This initiative was sponsored by Gujarat Matikam Kalakari & Rural Technology Institute (GMKRTI). This initiative offers 75% subsidies to modernize traditional crafts, reducing physical strain and boosting productivity with eco-friendly equipments. It aims to preserve cultural heritage, support artisans' livelihoods, and ensure the sustainability of pottery crafts in the region.

#### Badarwas Jacket Cluster, Madhya Pradesh:

In Badarwas, the process of acquiring essential machinery and equipment has been initiated, post imparting training to 61 women, till date. The machinery and other high-tech resources being arranged will ensure high-quality production and foster creativity, giving the cluster a competitive edge. The cluster is targeting production of high-end superior products.



Office-bearers of Kolhapuri Leather Cluster during a market survey in Chennai to source quality leather. They also observed upgraded operations, developments in designs and durability.



*Under the initiative, Channapatna Toy Cluster, Karnataka is also being addressed to adopt advanced measures and best practices. The cluster entrepreneurs are being imparted skill training and market development opportunities. The toy cluster infrastructure is also being upgraded to ensure quality and innovation.*



## Bolstering the Handicraft Legacy

### ...Hastkala Setu Yojana

Gujarat Cottage and Rural Industry sector possesses the generational wealth of unique craft skills. However, given the changing customer preferences and lack of opportunities for these entrepreneurs, there is a need to revisit the sector to induce dynamism in it through interventions for artisans in the areas of skill training, networking, marketing support and design development. Commissionerate of Cottage and Rural Industries (CCRI), Government of Gujarat and EDII envisioned Hastkala Setu Yojana is an ambitious project aimed at revitalizing the sector. This initiative underscores the vital role of traditional crafts in sustaining cultural identity and supporting artisan livelihoods. Covering all 33 districts of Gujarat, the project has so far sensitized 34045 artisans, with 23338 receiving advanced skill training and marketing support.



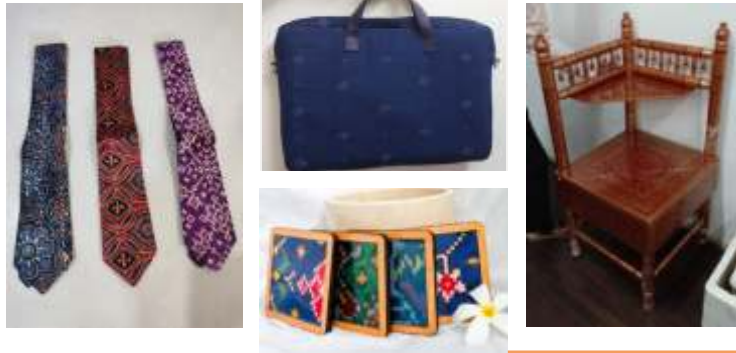
Over the last two months, the project has witnessed enrolment of 940 new artisans to undergo intervention, registration of 133 new enterprises and 546 specialised domain skill training programmes among several other result-oriented initiatives. It is heartening to note that the months of June-July registered Rs. 6.35 crores towards sales generated by beneficiaries, taking the cumulative sale to Rs. 72.22 crores.



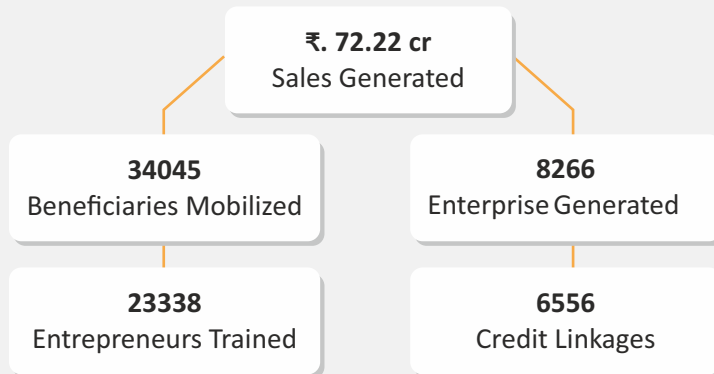
*The artisans of Panchmahal district participated in Malwa Utsav from June 12-18, where 20 stalls generated sales of ₹16.99 lakhs.*

### New Products Developed

- Sadeli Brooches | Warli Painting Coasters | Mudwork Coasters
- Patola Coasters | Patola Diary | Tangaliya Bookmark | Mashru Tie
- Sankheda Chair | Tangaliya Laptop bag | Macrame Table runner
- Bhujodi Diary | Khambhaliya Shawl | Beadwork File cover
- Mudwork Keyholder | Bamboo Coaster | Agate Candle stand



### Hastkala Heritage Gets Bolstered



“Under the Hastkala Setu Yojana, artisans have acquired new skills; honed the existing ones, developed market acumen and learnt the art of creating designs. Platforms like craft exhibitions, B2B meets and fashion shows were organized to encourage the artisans to think creatively. The project has proved that Gujarat’s traditional art has a strong market, and training and handholding can ensure that our artisans grow manifold.”

- Shri Pravin Solanki, IAS,  
Secretary & Commissioner, Cottage and Rural Industry Dept., Govt. of Gujarat



“The wealth of traditional artistry skills is Gujarat’s greatest legacy. By providing our artisans with necessary competencies and support, we are not only preserving our heritage but also creating new avenues of growth and economic prosperity. This partnership between EDII and the Commissionerate of Cottage Industries is a step towards building a vibrant and sustainable future for Gujarat's artisanal communities.”

- Dr. Sunil Shukla, Director General



## Promoting Science & Technology based entrepreneurship

For almost 25 years now, EDII has been working with Department of Science & Technology (DST), to promote entrepreneurship among various target groups. Youths, women and faculty-mentors have been primarily focussed upon. During the year, EDII, with the support of DST, trained youths and women from science & technology background under Technology based Entrepreneurship Development Programmes (TEDPs) and Women Entrepreneurship Development Programmes (WEDPs). To sustain the momentum, 75 Professors/Faculty members from S&T institutions from across the country, were also trained under Faculty Development Programmes (FDPs). Dr. Prakash Solanki led the programmes.

### Women Entrepreneurship Development Programmes (WEDPs)

Under two, Four-week programmes in Vrindavan (Uttar Pradesh) and Bhopal (Madhya Pradesh) more than 50 women were trained in essentials of entrepreneurship, including ideation, planning, execution, and management. Participants learnt through classroom sessions, practical exercises, case studies and industrial visits to gain hands-on experience.

### Technology-Based Entrepreneurship Development Programme (TEDP)

In Lucknow, Uttar Pradesh, a TEDP was organised focussing on computer technology. 30 S&T graduates attended the programme which delved into areas such as hardware manufacturing, semiconductors, software development, and IT solutions.

### Faculty Development Programme (FDP)

To develop a professional cadre of faculty in S&T entrepreneurship, a two-week Faculty Development Programme (FDP) was organized at LNCT University, Bhopal. 30 faculty members from nine S&T institutions participated in the programmes. The programme gave the a dynamic learning experience and equipped them with necessary skills to foster entrepreneurship within their academic settings.



*Faculty Development Programme at Bhopal, Madhya Pradesh.*



*Sponsored by the Gujarat State Biotechnology Mission, DST, Govt. of Gujarat, EDII conducted 10 two-day programmes on promoting Biotechnopreneurship, at various locations across Gujarat. These programmes were attended by 850 individuals from more than 16 districts, willing to set up enterprises in the field of biotechnology.*

### 'SHE' Gears Up for Her Entrepreneurial Journey

EDII, under the aegis of the Government of Telangana, has been at the forefront of promoting women entrepreneurship through various initiatives. Among these, the Micro Skillpreneurship Development Programme (MSDP) and the Entrepreneurship Growth Programme (EGP) are pivotal. Additionally, EDII is establishing a Common Facility Centre (CFC) for women in selected areas of the Nirmal district.

The initiative targets entrepreneurship & skill promotion and financial literacy among women, alongside extending handholding support through the WeAct platform. EGPs were conducted in six key locations: Nirmal, Lakshmanchand, Dilwarpur, Khanapur, Mudhole, and Kaddam. Each training session was of six days, accommodating 50 participants at every location. 250 women were successfully trained on establishing and running their own enterprise. They also comprehended legal structures such as Udyam, FSSAI, and DCGI, in addition to learning about branding and marketing strategies for retail, wholesale, and e-commerce platforms. Participants were also educated on available loan options and relevant government schemes. An industrial tour was organized to provide practical insights into the operational aspects of businesses. Dr.Raman Gujral, Director of Corporate Projects, expressed happiness over the way the trainees exhibited confidence about setting up own business.



- 100 members from Nirmal and Lakshmanchand locations, were enrolled on the WeAct platform for handholding support.
- 24 enterprises under Udyam and 16 enterprises under FSSAI have been registered.
- The setting up of the Common Facility Centre (CFC) at the Nirmal and Kaddam locations has been initiated. This will ensure the provision of necessary resources to the trainees to enhance productivity and quality.
- Over a two-day, special Energize Workshop conducted across five key locations: Nirmal, Lakshmanchand, Khanapur, Mudhole, and Kaddam, trainees gathered additional information on skills, customer base, branding and marketing, in addition to getting an opportunity to get their problems addressed by experts.

## Bridging Gaps; Empowering Women

### Project Swavalambane

Indian society has been intensely stratified, tantamounting to lop-sided economic opportunities for different segments. Women have by far had less opportunities in mainly non-farm/non-agri business sector. Project Swavalambane, being implemented by EDII seeks to address this by empowering and building skills and competencies of 150 rural women entrepreneurs across 26 districts of Karnataka. The project focuses on women in non-farm/non-agri businesses, equipping them with essential skills such as business management, marketing, and financial literacy. This initiative has been launched by NSRCEL, the business incubator at the Indian Institute of Management Bangalore (IIMB), in collaboration with Sanjeevini – Karnataka State Rural Livelihood Promotion Society (KSRLPS), and supported by the National Rural Livelihood Mission (NRLM).

From 5-8 June, 2024, NSRCEL hosted two bootcamps at the Don Bosco Skill Mission in Bengaluru, focusing on training rural women entrepreneurs in branding, marketing, and skill building. The institute played a vital role in organizing and executing the event, ensuring a rewarding learning experience for all participants. A Retailers Meet was also facilitated as a part of this training which generated sales of Rs. 1,50,000 in a day. Over last two months, around 49 founders have been registered under Udyam and Zero Defect Zero Effect (ZED).



*Tumkur District National Rural Livelihood Mission (NRLM) awarded Mrs. Sangeeta with the 'Best Women Entrepreneur' Award.*

Similarly, EDII is associated with several corporates, to impart training on skills and entrepreneurship, leading to New Enterprise Creation. There are also benefits of inclusive entrepreneurship and reverse migration which are visibly coming about.

Dr. Raman Gujral, Director - Dept. of Projects (Corporates) and Director - Southern Regional Office, EDII opined, "EDII is supporting various corporates, such as Accenture, Tata Communications, Tata Power, Xiaomi, IDBI Bank, SBI Foundation and many more, through their CSR mandates in envisioning outcome-based programmes for women, marginalized, underprivileged and youths to ensure inclusive development."

The skilling initiatives are also particularly benefitting women. Youths are also a segment that is being targeted through sensitization workshops, and several short and long duration programmes to build skills and knowledge in them that make them employable or develop in them the skills to set up own enterprises.

## 10<sup>th</sup> INTERNATIONAL DAY OF YOGA

Yoga for self and society



*10th International Day of Yoga  
was observed at EDII amidst its faculty, staff, trainees and students.*



## Creating Market-Relevant Skills

### ...The Success of Ministry of MSME supported Entrepreneurship and Skill Development Programmes

Skill development is a tactical approach to fostering empowered individuals and economic development through entrepreneurship. In today's unpredictable markets, it is important to adapt to the pace, assume new roles and upgrade skills to grow. Training, counselling and skill building have proved to induce efficiency and thus productivity.

Relevant and adaptable skills and attributes foster progress and open new business avenues. The benefits are particularly conspicuous on the factors of:

- Employment and self-employment
- Enhanced business prospects of existing businesses
- Social and economic empowerment

In consonance with this, EDII was roped in by the Ministry of Micro, Small and Medium Enterprises, Govt. of India to implement Entrepreneurship & Skill Development Programmes (ESDP) at PAN India level. EDII has been implementing ESDPs since 2019. So far, 34 states and UTs have been covered with 4219 programmes. In the year 2023 -24 alone, 2108 programmes were conducted, PAN India.

As per the mandate of the programmes, existing and potential entrepreneurs representing varied traditional sectors and industries were trained to escale their businesses or set up new ventures.

The 5-tier project was a blend of domain skill and entrepreneurship training, curated to deliver high value through a blend of intensive and immersive classroom interaction and field visits. The 5 programmes under the project included:

#### 2023-24 : At A Glance

- ✓ Entrepreneurship Awareness Programmes (EAPs)
  - 1200 EAPs sensitized 66554 potential entrepreneurs.
- ✓ Management Development Programmes (MDPs)
  - 400 MDPs trained 10791 existing & potential entrepreneurs.
- ✓ Entrepreneurship & Skill Development Programmes (ESDPs)
  - 500 ESDPs trained 13692 existing & potential entrepreneurs.
- ✓ Advanced -Management Development Programmes (A-MDPs)
  - 2 advanced MDPs ensured upgradation of 51 existing MSMEs
- ✓ Advanced - Entrepreneurship & Skill Development Programmes (A-ESDPs)
  - 6 advanced ESDPs resulted in progressive domain and entrepreneurial skills in 142 existing MSMEs



*Participants of 1-week Advanced – MDP on Supply Chain Management conducted by EDII Ahmedabad under ESDP scheme of Ministry of MSME, Govt. of India, at Dehradun, Uttarakhand receiving the completion certificates.*

### Key Highlights:

- 27 states and 7 UTs (except Manipur & Ladakh) covering 479 districts across India were covered through this geographically inclusive project committed to supporting existing MSMEs and aspiring entrepreneurs.
- 50 percent of the participants were women and 40 percent SC/ST
- 2352 Faculty and experts who delivered the programme represented industry, practising professionals, officials of government departments like MSME-DFO, DIC, NABARD, KVIC, Coir Board etc, officers from scheduled commercial banks, faculty from training institutes and other premier technical and academic institutions. entrepreneurs/ business leaders and master trainers.
- EDII's institutional network and network of community leaders provided a strong channel to take stock of the activities on the ground. With EDII's 8 regional and various state/project offices in different states/UTs, the implementation and the outcomes were regularly monitored.

The beneficiaries have become adept in advanced domain and entrepreneurship skills, local ecosystem, their own strengths & weaknesses, business opportunities etc. With the support of EDII scores of existing and potential entrepreneurs have successfully upscaled their businesses/set up new ventures. Several are in the process of setting up their enterprises. EDII coordinators continue to extend need-based handholding support like; business counselling, business opportunity identification, connecting with DICs and other departments/banks, enterprise creation/formalisation.



“EDII's skilling and entrepreneurship programme curriculum is guided by the objectives of enhancing new venture creation and MSME productivity. The economic and social outcomes that follow, are also striking. The implementation of programmes is carried out through a streamlined institutional mechanism and EDII's nationwide reach.”

-Dr. Sunil Shukla, Director General , EDII



Dr. Rajeev Sharma, Associate Senior Faculty & Coordinator of the Department of Business Development Services & National Outreach, EDII led the project. He opined, “The programme was a unique blend of inputs to build market- required skills and competencies as well as develop knowledge, skills and attitude needed to set up own enterprises.



## Rupali Das ...Taking Digital Services to Rural Jorhat

Rupali Das, resident of Jorhat in Assam completed her Higher Secondary in 2012 but could not pursue further education due to financial problem. Her father is a small shopkeeper and her mother works as a daily wage labourer. The income of her father was never enough to sustain the family. Her mother's ill health and expenditure on medicines, further made matters difficult.



After Higher Secondary, Rupali started looking for a job to support her family but could not find a suitable opening. Around this time, i.e. in 2020, an ESDP was announced by EDII at Silikhabari, Titabor on Basic Computer Applications. Rupali says, "My sixth sense told me to join the programme. I felt this would lead to something worthwhile. I enrolled for the programme and my life changed." Rupali developed domain and entrepreneurial skills. With skills came about the confidence to be on her own. She had many from her community to dissuade her as women normally did not work in a formal set up, leave alone being an entrepreneur. They engaged themselves in menial tasks. Rupali stood against all resistance and moved on with her plans.

She mobilized an amount of Rs. 1,20,000/- from an SHG & friends to start her own enterprise specializing in basic computer applications. She renovated a room in front of her premises and purchased a set of Computer, Printer and Camera. She started services for DTP, Online Application & Data Entry and Photography in December 2020. Initially the business was slow but after a couple of months, her business picked up. Today Rupali earns enough to take care for her familial responsibilities, including her younger sister's education. She has even employed two people.

## Yasmeen Begum ...Identified Opportunity in Crisis

Yasmeen Begum Md. Ghudu Sab – a tenth grader and a single woman – is a resident of Manhalli town, Bidar district in Karnataka. She lives in a family of 7 members. During the 6-week ESDP, she learnt to prepare masks and dress designs like khajuri dress, punjabi dress, blouse stitching, vegetable bag, hand bag, travel bag.



After completion of training programme, she started a bag & mask making unit in June, 2020 with an investment of Rs. 30,000/-. She is making various designs and types of bags & masks. She has been selling in local market & weekly Bazar. She is earning around Rs.4600/- per month. Now she is able to help her family.

## Adani CSR Team Gets Skilled in Scaling up Micro Enterprises

EDII, at the behest of Adani Natural Resources organized a training session in Singrauli, Madhya Pradesh to train its CSR team with competencies that help them handhold MSMEs in diversifying and upscaling. Dr. Rajesh Gupta, Associate Senior Faculty, EDII trained 41 team members in a 4-day training. The team represented multiple states including; Jharkhand, Chhattisgarh, Odisha, Maharashtra, Gujarat, and Madhya Pradesh. Participants gained insights into entrepreneurship concepts, business opportunity identification, and effective enterprise management strategies. They also developed soft skills such as business communication, problem-solving and decision-making.

Participants actively deliberated on topics as diverse as rural entrepreneurship ecosystems, business plan formulation, financial management, leveraging government schemes for enterprise promotion, business idea pitching, marketing rural products, data-driven decision-making and enterprise monitoring. Participants also learnt about cluster development through case studies.



*Chief Guest (2nd from L) Mr. Bacha Prasad, Senior Vice President & Chief of cluster - Singrauli, Adani, lighting the ceremonial lamp. Also present on the occasion were: (R-L) Mr. Chatrapal Singh Rathore, Senior Manager - CSR, Adani; Mr. Vikas Singh, Cluster HR Head, Adani and Dr. Rajesh Gupta, Associate Senior Faculty, EDII.*



## PG Corner

### The New Batches of Post Graduate Diploma in Management - Entrepreneurship (PGDM-E) and Fellow Programme in Management (FPM) Get Inducted...



*(R) Chief Guest Dr. O.P. Goel, EDII Governing Board Member and Advisor to CEO, National Skill Development Corporation (NSDC), New Delhi lighting the ceremonial lamp.*

The 2024-26 batch of 85 students from 14 states and 1 UT were welcomed for the Post Graduate Diploma in Management - Entrepreneurship (PGDM-E) Programme. This is the 27th batch of PGDM-E. 1 Fellow was inducted in the 11th batch of Fellow Programme in Management.

Chief Guest for the induction ceremony was Dr. O.P. Goel, Advisor to CEO, National Skill Development Corporation (NSDC), New Delhi & EDII Governing Board Member. Also present on the occasion were Dr. Sunil Shukla, Director General, EDII and Dr. Satya Ranjan Archarya, Chairperson, PGDM-E.



Addressing the students, Chief Guest Dr. Goel said, “Out of the countless number of youths in the country, only 8 % get a chance to pursue higher studies. So, you all are fortunate, and even so, because you all are at this premier entrepreneurship institute of the country. I wish everyone a great entrepreneurial journey and urge you to always remember seven entrepreneurial mantras, which are – embrace challenges; network and leverage the strengths and experiences of people around; seek mentorship and guidance; be a continuous learner; be resilient; take risks and develop adaptability.”

Dr. Sunil Shukla, advised the students to make the best of the entrepreneurial ecosystem on EDII campus. He said, “I am happy that you chose to pursue entrepreneurship. EDII's curriculum is market-oriented and contemporary, which is why it is so relevant and impact-making. EDII's has witnessed several success stories and I am sure, very soon you all will also join this brigade of achievers.”

Dr. Satya Ranjan Acharya briefed the students about the course and threw light on the growth that the programme had registered over 27 years in terms of increasing enrolments and high success rate.

## PG Corner



Students interacting with faculty during induction.

*85 students represent varied backgrounds with 13 holding technical degrees; 64 representing Commerce, Finance & Management domains and 8 holding degrees in Humanities.*



As part of the student's induction programme, an educational visit was organized to GIFT CITY, Gandhinagar. Students learnt as to how the model for GIFT City was envisioned. The students were also taken on a site visit to the GIFT City waste management and the cooling system plant. Mr. Shekhar Tejwani, Manager, GIFT International Financial Services Centre, interacted with the students and shared the details.



## PG Corner

### Family Business Clinic

Despite the generational wealth of knowledge, skills and competencies, oftentimes Family owned businesses are laden with complexities which is quite often related to succession planning.

To address this, the Institute organized a specialized Family Business Clinic on 18th June, 2024. This session was tailored for Post Graduate students, aimed at equipping them with the skills to comprehend the finer nuances, manage and contribute to palpable growth of their family-owned businesses. The interactive seminar, led by Mr. Jubin Mishra, a partner at Blue Helion, delved into crucial aspects of family business development and sustainability.

The session focussed on valuable insights on creating stakeholder value and threw light on a holistic approach to boosting enterprise value. The Q&A session addressed specific concerns of students and parents, covering strategies for business expansion, balanced sales growth with cost control, quality with cost efficiency, and the skill of upholding ethical values alongside profitability.

#### Open Forum on NAVIGATING THE OPPORTUNITIES AND CHALLENGES FOR NEXT-GEN FAMILY BUSINESS IN NEW INDIA



*On July 6th, 2024, Dr. Satya Ranjan Acharya, Director, Department of Entrepreneurship Education, EDII was distinguished speaker at the seminar: 'Navigating the Opportunities & Challenges for Next-Gen Family Business in New India,' held at the Ahmedabad Management Association. During the seminar, Dr. Acharya shared valuable insights and perspectives on critical need to empower the next generation with skills to innovate and lead. He professed proactive training in business autonomy, early-stage immersion through internships and leveraging diverse learning platforms including digital resources and networking.*



## Collaborations, Associations & Deliberations...



*A delegation from the institute, led by Dr. Sunil Shukla, Director General, met the Hon'ble Lt Governor Brig (Dr) B.D. Mishra (Retd) at Lieutenant Governor's Secretariat in Ladakh. The discussions centered around EDII's collaboration with the University of Ladakh to curate specialized entrepreneurship courses for students of the region, and to strengthen the entrepreneurship ecosystem of Ladakh.*



*23rd July, 2024: (Top row; C) Shri Viraj Singh, Additional Secretary (DPA-II & IV), Ministry of External Affairs, Government of India, visited the institute to deliberate on initiatives under the ITEC Programme and explore opportunities to strengthen the collaboration.*



## Collaborations, Associations & Deliberations...



22nd July, 2024: (3rd from L) Dr. Sunil Shukla, Director General, EDII along with (2nd from R) Shri Pravir Krishna, IAS (Retd.), Senior Advisor, EDII & (R)Dr. Amit Dwivedi, Director, Dept. of Projects (Government); met (3rd from R) Shri Temjen Imna Along, Hon'ble Minister for Higher Education and Tourism, Government of Nagaland & discussed Entrepreneurship and Economic Development in Nagaland in collaboration with Higher & School Education in Nagaland. The meeting was held in the presence of (2nd from L) Dr. Kekhrie Yhome, Advisor, School Education & SCERT, Govt. of Nagaland and (L) Shri N. Lotha, Tourism Secretary, Govt. of Nagaland.



10th June, 2024: Dr. Sunil Shukla, was invited as a panellist in a Panel Discussion titled 'Unlocking Growth and Sustainability: The Importance of Human Resources (HR) for Small and Medium Enterprises (SMEs)' at Ahmedabad Management Association. Dr. Shukla shared strategies and perspectives crucial for fostering growth and ensuring sustainability in SMEs through effective HR practices.





## Collaborations, Associations & Deliberations...



*6th July, 2024: Dr. Sunil Shukla, Director General, EDII was the Chief Guest of the Graduation Ceremony for mechanical & allied engineering programmes of PSG College of Technology.*



*6th July, 2024: Dr. Sunil Shukla, Director General, EDII was invited as Chief Guest at the Tripartite Festive Celebration of the Nehru Group of Institutions Technology Business Incubator. Dr. Raman Gujral, Director of Projects-Corporate and Regional Director, Southern Regional Office, Bengaluru, EDII was also present at the occasion as Guest of Honour.*

*EDII and Nehru Group of Institutions entered into an MoU to facilitate joint academic programmes, including the introduction of a specialized diploma in start up entrepreneurial education.*



## Collaborations, Associations & Deliberations...



*Dr. Sunil Shukla, Director General along with Shri Pravir Krishna, IAS (Retd.), Senior Advisor, EDII met Dr. Indra Hang Subba, Member of Parliament of Lok Sabha, Sikkim to discuss entrepreneurship development in Sikkim.*



*2nd July, 2024: EDII and Footwear Design & Development Institute (FDDI) signed an MoU to jointly undertake entrepreneurship education, training and incubation initiatives for students. The MoU was signed between Col. Pankaj Kumar Sinha, Secretary/Managing Director, FDDI and Dr. Rajesh Gupta, Faculty, EDII. This collaboration sets the stage for fostering innovative product design and advancements in crafting techniques.*



## Collaborations, Associations & Deliberations...

10th June, 2024: EDII entered in an MoU with Infibeam Avenues Ltd, to jointly work towards enhancing AI adoption and growth in India. The MoU will foster AI adoption among enterprises, start-ups, and MSMEs. As part of the MoU, Infibeam Avenues Ltd has successfully implemented and deployed THEIA Platform, an advanced video AI Developer Platform, at EDII campus. This deployment will provide EDII's students and entrepreneurs with cutting-edge tools to develop their own AI products using the THEIA platform, thereby enhancing business efficiency and capabilities.

Infibeam Avenues Ltd will also support EDII by implementing 'EDII Campus Solutions' in digital monitoring and AI-based security measures.



20th June, 2024: Prof. Manoj Dixit, Vice Chancellor of Maharaja Ganga Singh University, during his meeting with Director General at EDII.



## Awards & Accolades

The Institute has received accreditation under the Capacity Building Commission's National Standards, Govt. of India.



## **A special feature on an international assignment, as appeared in EDII Reports 12, published in June 1986**

### SPECIAL FEATURE

INTER-REGIONAL WORKSHOP ON ENTREPRENEURSHIP  
DEVELOPMENT FOR FRENCH-SPEAKING AFRICAN  
COUNTRIES HELD IN ABIDJAN



*EDII team with the organisers and some of the participants of the Inter Regional Workshop on Entrepreneurship Development held at Abidjan for the francophone countries of Africa.*

Although the Institute had the privilege of hosting two Inter-Regional Workshops for developing countries, but this was its first experience of hosting a workshop away from its "live laboratory" in Ahmedabad and its first experience in conducting a workshop for non-English-speaking countries.

The workshop was inaugurated by M.V.B. Bihute, Vice-President of the African Development Bank (ADB). Mr. Guy de Lusignan, Deputy Director, EDI-W, in his keynote address, spoke about entrepreneurship policy and the need for multilateral agencies such as the World Bank, ADB, and UNDP to reorient their efforts to foster projects in the private sector. The World Bank, he said, is rethinking over previously-held ideas on the operational and policy levels. He referred to the 1983 World Development Report on the Management of Public Enterprises as the basic document for this rethinking and some of the problems it brings out such as excessive centralization, lumbering public enterprises and the lack of support to the private sector, specially the lack of incentives to promote small industries.

The big question facing the developing countries and thus the World Bank, Mr. Lusignan said, is how to reduce the dominance of the State and encourage entrepreneurship? An analysis of the problem points to the failure of investment codes, the need for simplifying procedures for creating an enterprise, liberalising customs regimes and making tax reforms etc.

All means must be used to spark dynamism in the private sector taking into account the African context. Mr. de Lusignan mentioned that large companies are not natural to Africa and small ventures are better-suited. "The main problem in Africa", he said, "is that commercial banks are not willing to lend to small entrepreneurs and that development banks have not been able to rise to the task."

Later, Dr. V.G. Patel, Director of the Institute, presented the objectives of the Workshop that were to stress the critical role of entrepreneurship development; to familiarise the participants with the characteristics and content of the Indian experiment; to discuss the relevance of the Indian experience to their own countries; to identify the modifications required for application of entrepreneurship development to their specific country; and to prepare feasible action plan for the implementation of ED activities in their own country.

In his concluding remarks, Mr. Michel Wormser of WAPID, posed the questions that were at the basis of the workshop: "How to do more with less resources and shift policies in the direction of generating more jobs? How can one arrive at a new generation of small and medium size entrepreneurs that no longer will need help from the government?"

specific country; and to prepare feasible action plan for the implementation of ED activities in their own country.

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The sessions on subsequent days were taken by the Sr. Faculty Members of the Institute Mr. H.C. Raval and Mr. C.H. Pathak, whose presentations on various facts of entrepreneurship development was received with wide acclaim and appreciation.

During one of the early sessions a video-film of success stories of EDP trained entrepreneurs specially done in French was shown to the participants, who were pleasantly surprised by the entrepreneurship of the Institute in making the presentation in French.







# Overwhelming

**NSE India** @NSEIndia

Our MD & CEO, Shri Ashishkumar Chauhan (@ashishchauhan) speaking at the 23rd convocation of Entrepreneurship Institute of India (EDII) Academic Programmes as Chief Guest. The event is taking place today in Ahmedabad.

#NSEIndia #Entrepreneurship #EDII @nseindia

**Infibeam Avenues Ltd** @... - 26 Jun

@InfibeamAvenues has signed a Memorandum of Understanding (MoU) with the Entrepreneurship Development Institute of India (@EDIIAhmedabad), to drive #AI adoption among enterprises, startups, and MSMEs: Reports @ThePrintIndia

As part of the MoU, @InfibeamAvenues has implemented [Show more](#)

**NCW** @NCWIndia - 03/07/24

NCW, in collaboration with EDII, organized an Entrepreneurship Awareness Program in Kargil to empower women entrepreneurs. This initiative aims to provide them with the knowledge and skills needed to grow and sustain their ventures. The program was attended by Joint Secretary [Show more](#)

**India in Seychelles** @hnci\_seychelles

Mrs. Ryna Meffa Esther, Programme Officer, SNYC is visiting Gujarat, India to participate in the ITEC course "Empowering Women Through Entrepreneurship Development" at the Entrepreneurship Development Institute of India, from 1-14 Aug, 2024.

We wish her all the best!

**India in Eswatini** @IndiaEswatini

High Commissioner Mr.N.Ram Prasad met Ms.Nondumiso B Vilakati of HMCS going for ITEC course on Empowering Women at @EDIIAhmedabad under @ITECnetwork and wished her a successful and fruitful training.





# Entrepreneurship Development Institute of India

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