



**Entrepreneurship  
Development  
Institute of India  
Ahmedabad**



From the Director General's Desk

## Entrepreneurship and Inclusive Growth Across Regions

India is a diverse country, with varied regions that have their unique dynamics. From time to time, every region has sought to adapt, evolve and innovate, based on the strategies carved for economic, social and environmental growth. However, despite comprehensive approaches, development has more been concentrated in a few pockets. It is here that EDII felt the need to complement by ensuring orderly development across demographics, sectors and sections of people. Employing entrepreneurship as a development tool, the Institute has proactively tapped its expanse of regional base across the country, to mount activities that align with the mandates of *Viksit Bharat*, Sustainable Development Goals (SDGs) and Environmental, Social & Governance (ESG).

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The Institute has been advocating entrepreneurship as a development tool to address the concerns of poverty, unemployment, gender inequality, environmental weaknesses, unfitting water and sanitation facilities, hunger and lack of well-being etc. For past several years, it has been working towards converting these challenges into opportunities. The United Nations has established clear mandates to tackle 17 such challenges. First developed as Millennium Development Goals (MDGs), they are now more extensive and are addressed as Sustainable Development Goals (SDGs). EDII has been approaching SDGs (earlier MDGs) collectively, on the premise of Entrepreneurship.

Hence, in its regional scheme of planning, the Institute has been focusing on strengthening every stage of an entrepreneurial ecosystem, thus underlining economic prosperity, social equity and environmental protection. The last couple of decades have witnessed diverse outcome-based activities for youths, support system stakeholders, industry, regulatory officials, potential & existing entrepreneurs, start ups, Micro, Small & Medium Enterprises, support institutions etc.

Through its regional centres, EDII has sought to promote cooperation and collaboration, in addition to shaping entrepreneurial spirit & resolve. The entire country has been brought within the ambit of activities, with distinct emphasis on budding regions such as; Uttarakhand, Ladakh, Chhattisgarh, Goa, North Eastern states etc.

A strong edifice of sustainable cities, communities, skills, occupations, energy and environment, across regions, can greatly benefit all segments of society, serve as a framework for policy makers and lay the foundation for a resilient economy. In pursuit of this mandate, EDII is leveraging its unique legacy to proactively engage its Regional Centers to create new entrepreneurs who imbibe expertise and know-how to delve into newer areas that align with the goals of *Viksit Bharat*, SDGs & ESG.

- Sunil Shukla



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**Hon'ble Prime Minister, Shri Narendra Modi awarding  
Ms. Jhansilaxmi Hugar, participant of Project Swavalambane  
(being implemented across Karnataka) under Lakhpati Didi Programme**



Jhansilaxmi Hugar, comes from a rural, economically disadvantaged family. She joined the Vishwaprerna Mahila SHG, with the goal of contributing to women's empowerment. During SHG meetings and interactions with government officials, Jhansilaxmi became aware of the health issues caused by the consumption of refined oils. This inspired her to start a cold-pressed oil manufacturing unit in her village, offering healthier edible oil options to promote good health. Today, her unit produces a variety of cold-pressed oils, including groundnut oil, coconut oil, and sunflower oil. She has been appreciated for the superior quality of her products. Encouraged by this success, Jhansilaxmi expanded her business to include the production of turmeric powder and organic jaggery. On March 11, 2024, she was honoured as one of the awardees from Karnataka under the NRLM's Lakhpati Didi Programme and she received the award from Hon'ble Prime Minister, Shri Narendra Modi.

This initiative has been launched by NSRCEL, the business incubator at the Indian Institute of Management Bangalore (IIMB), in collaboration with Sanjeevini – Karnataka State Rural Livelihood Promotion Society (KSRLPS), and supported by the National Rural Livelihood Mission (NRLM).

EDII is implementing the project across Karnataka, So far, 150 enterprises have been handheld by EDII for enhancing their business prospects. The results have been tangibly heartening.

The Institute's 130th Governing Board Meeting was conducted on September 24, 2024 under the Presidentship of Shri Rakesh Sharma, Managing Director & Chief Executive Officer, IDBI Bank Ltd. Esteemed Board Members deliberated on potential opportunities and avenues amidst the changing environment.



130<sup>th</sup> Governing Board Meeting

## Building Entrepreneurship Ecosystem in Ladakh



*(2nd from R) Prof. S K Mehta, Vice Chancellor, University of Ladakh and Dr. Sunil Shukla, Director General, EDII during the MoU signing ceremony, with (3rd from R) Dr. Pawan Kotwal IAS, Pro-Chancellor, University of Ladakh. Also present on the occasion were (L-R) Dr. Shubrat Sharma, Dean Research, University of Ladakh; Dr. Mohd. Rafee, Assistant Professor, University of Ladakh; Pravir Krishna IAS (Retd.) Sr. Advisor, EDII and Dr. Amit Dwivedi, Director, Department of Projects (Government), EDII.*

EDII signed a Memorandum of Understanding with the University of Ladakh on 9th August 2024 to promote entrepreneurship in Ladakh, especially among the youth by training, capacity building, handholding and mentoring them to adopt entrepreneurship as a career. The mandate is to develop an overall entrepreneurial ecosystem in Ladakh.

EDII in conjunction with the University of Ladakh will promote entrepreneurship education, training, policy research, innovations and incubation support across the Union Territory of Ladakh by undertaking entrepreneurship education and ecosystem building activities including; creation of project profiles on emerging business opportunities; creation of a pool of start-up mentors and industry experts; orientation and training (EDPs) of students for taking up entrepreneurship as a career; streamlining the operations of existing incubation centres & supporting start-ups and innovations through training, counselling, mentoring and handholding interventions.

## Commemorating the Ideals and Values of Late Dr. V. G. Patel

In 2019 EDII initiated the 'Dr. V. G. Patel Memorial Lecture Series' to honor the contributions of its Founder Director, Dr. V. G. Patel to the field of entrepreneurship. Late Dr. V. G. Patel is credited with establishing the credibility of entrepreneurship across India at a time when there were more sceptics than believers.

On 6th September 2024, EDII conducted the 6th lecture in the series. Noted entrepreneur, Shri Savjibhai Dholakia, Founder & Chairman Hari Krishna Exports Pvt. Ltd., delivered the Memorial Lecture. The Topic of the Lecture was 'Entrepreneurs are the Pillars of Nation Building'.



*Shri Savjibhai Dholakia, Founder & Chairman Hari Krishna Exports Pvt. Ltd.; Shri Harsh Patel, Son of Dr. V. G. Patel & noted Entrepreneur and Dr. Sunil Shukla, Director General, EDII paying tribute to late Dr. V. G. Patel.*



“It is my honour to come and speak on this momentous occasion. Dr. Patel, a legendary figure, was a true visionary who not only introduced entrepreneurship to our nation but also instilled the values of independence & self-reliance through it. Only an accomplished entrepreneur could convince the sponsors in 1983 to set up an Entrepreneurship Institute. What a great achievement that was, and all that followed as a part of his work continued to create history. I think Dr. Patel's attitude and skills are a learning for today's entrepreneurs. He, in a way, sowed the seeds of Start Up India and Atmanirbhar Bharat that we talk about so proudly today. The youths who want to become entrepreneurs have to understand that hardwork and the strength to get up after every storm, is what makes entrepreneurs. If you are entering into the field to earn money alone, please stay away. Entrepreneurship is about resilience, strength of mind, countless hours of hard work, sleepless nights and a positive mindset. I would also like to give you all five mantras for success, which you all must repeat to yourself every morning ---- I am the best; I can do it; God is always with me; I am the winner and Today is my day. Dr. V G Patel stood for all these entrepreneurial values. I am glad Dr. Shukla is carrying forward the legacy. My best wishes to EDII for all their future initiatives.”

- Shri Savjibhai Dholakia  
Founder & Chairman, Hari Krishna Export Pvt. Ltd.



“Dr. Patel introduced the country to Entrepreneurship when people had no clue about its potential. Dr. Patel held on to the belief and persisted till he proved to the world that training and mentoring could create successful entrepreneurs, and that there was no truth in the fact that entrepreneurship was a privilege of only a few. Dr. Patel's contribution to the domain of entrepreneurship is unparalleled. He not just created a knowledge infrastructure but also raised the motivation of people and changed mindsets of people in favour of entrepreneurship.”

### National Entrepreneur Trainer-Motivator Award

On this occasion, the winner of the Dr. V.G. Patel National Award for Entrepreneurship Trainer/Educator/Mentor 2023 was also announced. This year 469 nominations were received. These were reviewed by the a high-level Award Committee that followed a three-tier selection process based on critical evaluation parameters and personal interview. The award comprises a citation and cash prize. The Selection Committee comprised:

#### The winner of 2024 was

**Dr. Dipak Uttamrao Tatpuje, Founder and Research Advisor, Vidyadeep Foundation, Satara, Maharashtra**

Prof. Dr. Dipak Tatpuje has over 40 years of experience in the field of entrepreneurial education & training, project consulting, and research projects at national and international levels. He has completed more than 17 projects with national and international organizations like UNESCO-Bangkok, United Nations Development Program (UNDP), Commonwealth Association of Science, Technology, and Mathematics Educators (CASTME-Asia), Swiss Agency for Development and Cooperation. He founded Vidyadeep Foundation in November 2004. He is also a much acclaimed and awarded serial social entrepreneur.



#### Certificates of Appreciation were awarded to:

**1. Dr. Vijayashree Lakshman**, Head - Innovations, Chief Co-Ordinator-NewGen IEDC, BNM Institute of Technology, Bangalore

Dr. Lakshman has Harvard certification in Innovation & Design Thinking. She has designed Courses and executed across Karnataka. Recipient of 7 Design Patents and 1 copyright grant, she has also created 5 Centers of Excellence inside the BNMIT campus and has adopted a village to inculcate design thinking with social concerns.

**2. Dr. Abhishek Pareek**, Chief Executive Officer, Atal Incubation Centre, Banasthali Vidyapith, Rajasthan

Dr. Abhishek Pareek has over 17 years of experience in Risk Management & Working Capital Finance across sectors/geographies, giving him a good understanding of the needs and requirements of businesses across sectors. He has supported several businesses, ensuring that they become sustainable.

## Developing a Global Network of Aspiring Women Entrepreneurs

EDII has been offering a helping hand to many a developing nation and seeking to perch them on the path of entrepreneurial excellence. Under the aegis of Indian Technical and Economic Cooperation Programme (ITEC) Division of the Ministry of External Affairs, Government of India, EDII conducted an International programme exclusively for Women Professionals titled, 'Empowering Women Through Entrepreneurship Development'. The programme began on August 1st and concluded on August 14th 2024. 57 women professionals from 31 developing countries participated in the programme, conducted on EDII campus.

Focus was retained on enhancing their entrepreneurial capabilities. The objectives were to disseminate knowledge on tools and techniques that may facilitate the growth of women-owned businesses. The participants learnt about business opportunities and preparation of viable business plans, managerial qualities, soft skills and various avenues that could be tapped on their entrepreneurial journey.



*Participants of the programme - 'Empowering Women Through Entrepreneurship Development' during classroom sessions.*



*Shri Rakesh Shankar, IAS, Secretary, Women and Child Development Department, Govt. of Gujarat addressing the ITEC Participants.*



*Shri Rohan Singh, OSD [TC-I], Ministry of External Affairs, Government of India and Director General during interactions with ITEC participants.*



Shri Rakesh Shankar, IAS, Secretary, Women and Child Development Department, Govt. of Gujarat was the Chief Guest at the Valediction of the Programme. The Guest of Honour was Shri Rohan Singh, OSD [TC-I], Ministry of External Affairs, Government of India. Dr. Sunil Shukla, Director General, EDII and Programme Director Dr. Baishali Mitra were also present on the occasion.



Shri Rakesh Shankar, addressing the participants said, “Women have immense power to induce development around them and when they are empowered through such programmes, the society and economy get phenomenally empowered. I urge all the women participants here to tap their potential, be the change that they wish to see and light the path for others.”



Shri Rohan Singh said, “When women are sensitized & trained they can evolve as successful entrepreneurs and even play a major role in the growth and development of women entrepreneurs in various ways. I am sure, this group will also devise outcome-based action plans to help women grow exponentially.”

Dr. Sunil Shukla, Director General, opined how Entrepreneurship is fast becoming a way of life, especially among women. He highlighted how countries across the world are mounting several programmes and policies to sensitize and train women about the potential of entrepreneurship.

Proactive policies and meaningful measures are also ensuring that women come to the forefront as entrepreneurs and realize that this discipline is the most powerful development tool. This programme bore testimony to it.





On 19th and 20th September, EDII participated in Capacity Building Programme on Triangular Cooperation hosted by Research and Information System for Developing Countries (RIS) and GIZ in New Delhi. Ms. Harmeet Dawar, Manager (Plan & Coordination), EDII presented International endeavors of the Institute.

## Glimpses from the 78th Independence Day celebration



## Empowering Human Capital to fulfil Entrepreneurial Aspirations of Malaysia

...Capacity Building of Employees of Majlis Amanah Rakyat (MARA), Malaysia

Governments across countries are exploring techniques and strategies of broadbasing entrepreneurship. Malaysia has always been one such proactive countries, that has always keenly sought to build an entrepreneurial ecosystem and deep-root entrepreneurial concepts & practices across sectors in its society. EDII's association with the Malaysian Government dates back to the late 90s and the early 20s, with several programmes including skill development, reskilling, entrepreneurship development, capacity building, training etc. that were conducted under the aegis of noted government organizations. EDII was also associated with Malaysian Government Agency – Majlis Amanah Rakyat (MARA) to implement skill building programmes for its senior management officials. MARA is a prominent agency of Govt. of Malaysia devoted to promoting entrepreneurship within the country.

Under a result-oriented arrangement, EDII is committed to extending entrepreneurship-oriented capacity building programmes for the employees of MARA. EDII has undertaken to train senior officials of MARA in strategic planning, implementation and monitoring of long term entrepreneurship activities. In September, 2024, the Institute conducted two capacity building programmes on New Enterprise Creation (Trainers' Training Programme-Basic level), for the employees of MARA. The programmes were conducted in Malaysia for 31 new recruits of MARA.



*Participants of Advanced Trainers' Training Programme with Dr. Prakash Solanki, Programme Director, EDII.*

The course design and pedagogy focussed on developing a cadre of trainers in entrepreneurship. These trainers were imparted skills that enabled them to work for the promotion of entrepreneurship development in Malaysia by implementing unique tools and techniques for new enterprise creation.

The second programme that was conducted during 3rd to 7th September 2024, was the Advanced Trainers' Training Programme aimed at developing a cadre of hard-core professionals in entrepreneurship sector who could strategically plan and implement entrepreneurship activities in Malaysia. The programme also open them to knowledge that would help them make rich contributions to policy making. 18 senior officials of MARA, with more than a decade of experience benefitted. While 49 officials have been trained in the two programmes, 100 more will be trained in the impending six months.

Dr. Prakash Solanki, Project Director opined, "EDII is happy to assist the Malaysian Government in empowering its human capital and thus instituting a strong entrepreneurial economy."



*Dr. Raman Gujral, Director of Projects (Corporates), EDII, taking a session on New Enterprise Creation under Capacity Building Programme. EDII resource persons including Dr. Amit Kumar Dwivedi, Director, Dept. of Projects (Government) and Dr. Pankaj Bharti, Associate Professor, also addressed the participants.*



*Dr. Raman Gujral and Dr. Amit Dwivedi also had detailed meetings with Ms. C. Sushma, First Secretary (Commerce and Education), High Commission of India in Kuala Lumpur and Datuk Wira Shaul Dawood, Chief Executive, HRD Corp, to brief them about EDII's work in Malaysia and explore avenues that could escalate entrepreneurship promotion in the country.*

## Entrepreneurship and Innovation in Goa

Goa Chief Minister, Dr. Pramod Sawant had inaugurated the Entrepreneurship Development Institute in Goa on March 12th 2024, to make the State a cradle for entrepreneurial aspirations and mindsets. The objective was to institute activities that instil entrepreneurial capabilities among the people of Goa. Significant research of outcome-based initiatives and launch of relevant programmes has commenced. EDII is the implementation agency.

During the last two months, EDII organized three entrepreneurship related programmes in Goa, on – Funding Options for New Venture of Entrepreneurs, Entrepreneurship Awareness and Funding, Financing, Marketing and Scaling a Startup. Together, the programmes sensitized more than 200 youths of the state.



*Participants of Entrepreneurship Awareness Programme on, 'Funding, Financing, Marketing and Scaling a Startup' with Dr. Abdul Razak, Associate Faculty, EDII, at the Sant Sohirobanath Ambiyee Government College of Arts & Commerce, Virnoda, Pernem, Goa.*

Additionally, two three-day Entrepreneurship Development Programmes (EDPs) were held under the Deendayal Antyodaya Yojana-National Urban Livelihoods Mission (DAY-NULM) on September 18-20 and September 23-25, 2024. Targeting City Level Federations (CLFs), Area Level Federations (ALFs), Self Help Groups (SHGs), and individual/group entrepreneurs, these programs were organized by the Goa State Urban Development Agency (GSUDA) in partnership with the EDII-Goa Centre, with a total of 125 participants.

Goa, with its dynamic blend of culture and commerce, offers a fertile ground for entrepreneurial ventures to flourish. The EDII's Goa Centre is poised to serve as a catalyst, nurturing the inherent spirit among the people of Goa, particularly its youth.



*On September 30, 2024, (3rd from L) Dr. Sunil Shukla, Director General, EDII visited EDC Limited Goa for deliberations on collaborative activities in to promote entrepreneurship in Goa. Seen here is (2nd from L) Shri B.S. Pai Angle, Managing Director, EDC Limited, Goa with Dr. Sunil Shukla. Also present in the discussions were (L-R) Shri S. N. Mandrekar General Manager (Law) of EDC Limited; Shri B. S. Borkar, Jt. Managing Director, EDC Limited; Dr. Amit Kumar Dwivedi, Director, Dept. of Projects (Government), EDII; Dr. Abdul Razak, Associate Faculty, EDII.*

## Envisioning Entrepreneurial Growth in Uttarakhand ...the Devbhoomi Udyamita Yojana

The competitive advantages of Uttarakhand are extraordinary. The state is attracting attention as a suitable startup destination. The Devbhoomi Udyamita Yojana is an outcome-based scheme that has been introduced to attain the goals of inclusive and balanced growth in the state by tapping the entrepreneurial potential of youths. As an implementing agency of the scheme, EDII is making a contribution towards training and mentoring youths at higher educational institutions, to harness resources which are in plenty in the state, and set up their own sustainable enterprises.

In collaboration with the Higher Education Department of the Government of Uttarakhand, EDII is driving efforts to build a strong entrepreneurial ecosystem in the state. This initiative includes boot camps for business plan development, sensitization workshops for academic leaders and government officials, faculty mentor development programmes, and comprehensive support for student startups.



*Participants of a two-day Boot Camp conducted at MBPG College, Haldwani, Nainital, Uttarakhand.*

Over the last two months, 23 two-day bootcamps were conducted across various universities and government colleges in Uttarakhand under the Devbhoomi Udyamita Yojana (DUY) Scheme. The bootcamps introduced students to the career opportunities available in entrepreneurship and the start up ecosystem. The initiative encouraged them to consider entrepreneurship as a career, explore potential business ideas and improve their skills to benefit from pursuing entrepreneurship.

A 12-day Entrepreneurship Development Programme (EDP) was also conducted by the Institute. These further instilled entrepreneurial traits, mindset, skills and attitude among youths. 60 students were skilled in entrepreneurial competence and geared up to commence their entrepreneurial journey. The students have innovative ideas and concepts, which are being nurtured by EDII mentors. They are in the process of fine tuning procedures and formalities related to enterprise setting up. Dr. Amit Dwivedi, Director, Department of Projects (Government), EDII is the Programme Director.

## Heralding Entrepreneurial Initiatives in the Agriculture Sector

Entrepreneurship in agriculture has the potential to induce innovation and dynamism in this sector. Agri-business requires an entrepreneurial approach with an understanding of the market and consumer dynamics. Alterations in consumer preferences, demand for nutritive food, increased rural unemployment, food grain wastage due to lack of stockpiling etc., have tremendously risen scope for improvements in agri-business domain in India and across the globe. EDII has, therefore, been actively working in this field.

Recently, during September 23 to 25, 2024, EDII organized an Entrepreneurship & Skill Development Programme for Agri-Business in association with Fairtrade Network of Asia and Pacific Producers Limited, Singapore and the European Union. The programme was attended by 18 participants from 5 states comprising; Jammu, Madhya Pradesh, Punjab, Uttar Pradesh and Uttarakhand

The programme's objectives were to prepare participants to identify, initiate, manage and ensure growth of Agri-business enterprises. The programme enhanced awareness of the concept and sought to impart understanding and skills in the areas of pitching, markets and consumer behavior. The participants also learnt about entrepreneurial skills and competencies to set up venture in different areas related to agriculture.

Expressing his views, Dr. Pankaj Bharti, Programme Director said, "This training programme has ignited a fresh wave of entrepreneurial thinking, ushering in a new era for agri-entrepreneurship. There are abundant opportunities in this field, and its good to see how many young individuals are beginning to explore its potential."

The participants appreciated the knowledge received, exposure to new opportunities and details on scope in the area of agri entrepreneurship.



*Participants of Entrepreneurship & Skill Development Programme for Agri-Business with (4th from L) Dr. Sunil Shukla, Director General, EDII and (3rd from L) Dr. Pankaj Bharti, Programme Director.*

## Defence Personnel Acquire Entrepreneurial Traits

EDII offered a 12-week intensive training programme uniquely tailored for Junior Commissioned Officers (JCOs) and other ranks (ORs) from the Indian Armed Forces. This programme, titled 'Entrepreneurial Training of Defence Personnel,' was held on the Institute's campus from June 10 to August 30, 2024, and catered to 31 Army, Navy, and Air Force personnel. Understanding the unique challenges and opportunities that come with transitioning from armed forces to civilian life, the course provided comprehensive training in business ideation, planning, financial management, marketing, leadership, and practical business execution, empowering participants with the knowledge and tools needed to launch and manage their own ventures successfully.

The 12-week training programme aimed to apprise defence personnel on the dynamics of entrepreneurship education and business management, entrepreneurship development and startup process and available support systems for promoting new entrepreneurs and startups.

The participants also acquired skills, knowledge, and competencies for effective initiation and management of their entrepreneurial ventures. They were provided mentorship and handholding support in conceptualizing their business ideas and moving forward with necessary formalities.

The training programme was conducted in two phases, combining theoretical learning with practical exposure. During the first phase, participants attended interactive lectures and workshops facilitated by leading experts in entrepreneurship and EDII's faculty. The focus was on building a strong foundation in entrepreneurship, covering 120 sessions that covered key aspects necessary of establishing and running a business. In the second phase, participants were engaged in project-based practical learning, which included market research and on-field exposure to real business environments. This hands-on approach allowed the defence personnel to translate their acquired knowledge into actionable business strategies, ensuring they were well-prepared for the challenges of entrepreneurship.



*Participants of 'Entrepreneurial Training of Defence Personnel' programme with (6th from L) Dr. Sunil Shukla along with other officials of EDII.*



For hands-on training, participants also visited prominent industrial sites, including Siddhachakra Weaving Pvt. Ltd., Ahmedabad, and the iconic Statue of Unity. They observed diverse business operations and factors involved in achieving business growth. The programme was conducted under the leadership of Dr. Satya Ranjan Acharya, Programme Director and Dr. Lalit Arora, Programme Coordinator.

In all, the programme saw active participation from 31 defence personnel, including 17 from the Army, 5 from the Navy, and 9 from the Air Force, posted across India. The valedictory of the programme was held on 30th August, 2024 and was graced by eminent guests Brig. N V Nath, Group Commander NCC Group, Ahmedabad and Lt Col Rakesh Kumar, Indian Army.



Brig. N V Nath emphasized the importance of such trainings in shaping successful ventures. He stated, "Training is about acquiring knowledge, but more important is to apply that knowledge effectively in the real world. The success of this programme will be determined by how well these defence personnel are able to translate their learning into viable business ventures."



Lt Col Rakesh Kumar, Indian Army, remarked, "Our armed forces personnel have demonstrated remarkable courage and leadership in defending the nation. They already have unique personality traits that will help them face the odds in their entrepreneurial journey, and this knowledge will further add wings to their dreams."

At the Valediction, Dr. Sunil Shukla, Director General, EDII said, "Entrepreneurial skills can ease the process of transitioning from armed forces into civilian life. This programme was especially designed with the motive of helping armed force personnel leverage on their unique personality attributes, acquire entrepreneurial skills and competencies and float their own businesses. I am happy we could train, counsel and handhold them appropriately."



*Brig. N V Nath, Group Commander NCC Group, Ahmedabad addressing the participants at the valediction ceremony.*

## Nationwide Projects under CSR Partnerships, Ensure Employability, Enterprise Creation & Growth

EDII is engaged in implementation of various projects under the support of Central / State Govts, development organizations and corporates. The projects pertain largely to development of MSME sector, livelihood generation, skill development and empowerment of the marginalized and the disadvantaged. The projects are making real-life impact and winning recognition from the stakeholders. Work under various projects are also leading to development of 'pilot models' for replication, adaptation and dissemination by other agencies.

Broadly the Institute seeks to engage itself in policy-making, project designing, implementation and monitoring & evaluation. The large infrastructure base of EDII, covering almost the entire country, wide experience and knowledge are great facilitators in achieving results. In addition to the impact getting created, the projects also generate ground-level experiences as well as useful conceptual / academic insights.

Project implementation till date, and over the last two months, have been noticeable in the domains of cluster growth, empowerment of women, youth and the disadvantaged, and livelihood generation. All activities under corporate CSR partnerships are being orchestrated by Dr. Raman Gujral, Director- Dept. of Projects (Corporates), and Regional Director- Southern Regional Office, EDII.

Micro Skillpreneurship Development Programmes (MSDPs) have proved to be a strategic approach to poverty reduction and livelihood generation. EDII has been teaming up with Accenture Solutions Private Limited since September 2015 for refurbishing livelihoods at 14 locations across India. While promoting sustainable technologies and business models had been the focus, 16 trades have been identified for skill training under MSDP. In the ongoing year, 10 micro skillpreneurship programmes have been initiated so far - 2 in Assam, 6 in Tamil Nadu, and 2 in Odisha. Simultaneously, trainers' training programme are also being conducted to institute resource persons who could extend valuable knowledge and insights into various aspects of entrepreneurship.



*Participants of the National Training of Trainers' (ToT) Programme conducted under Accenture Solutions Private Limited during August 19th - 23rd, 2024, with Dr. Sunil Shukla, Director General, EDII; Dr. Raman Gujral, Director of Corporate Projects, EDII and Mr. Sivan Ambattu, Programme Director.*

On the same lines, Micro Skillpreneurship programmes were conducted under Nirmal District Project (supported by Accenture Solutions Private Limited.) to develop entrepreneurial skills among 300 women. Focussed on empowering rural and peri-urban populace, the IDBI Bank supported Project, Revitalising Innovation for Sustainable Enterprises (RISE) also has been initiating activities that are visibly impacting the quality of life of the rural populace. Over the last two months, EAPs and Technology Entrepreneurship Development Programmes have been conducted in Kashipur and Raipur, thus training beneficiaries in setting up small enterprises in the area of millet-based products. Hindustan Aeronautics Limited (HAL) has also been sponsoring innovative Micro Skillpreneurship Development Programmes, which EDII is implementing, to build essential entrepreneurial skills and promote self-sufficiency, among women and other disadvantaged groups. Currently, the initiatives are active across three districts in Karnataka: Chikkaballapur, Kolar, and Bangalore Rural. Several Corporate houses are today stepping forth to fulfil their responsibilities towards empowering Persons with Disabilities and other marginalized sections of society.



*Dr. K.Sudhakar, Hon'ble Member of Parliament and former Health & Family Welfare Minister, visited stalls of beneficiaries in the exhibition organised under the aegis of HAL.*



*Shri Satya Phani Kumar, Executive Director, NTPC (Vindhyachal) and Smt. Saroja Phani Kumar, President, Suhasini Sangh (Mahila Club), Vidhyachal inaugurating masala products unit at NTPC Vidhyachal.*

With the support of the National Thermal Power Corporation (NTPC), EDII is also dedicated to fostering new business ventures among underprivileged women near NTPC project sites, including Noida and Auraiya in Uttar Pradesh, Singrauli and Gadarwara in Madhya Pradesh, and Sipat in Chhattisgarh under Project Unnati. The women participants are leveraging local resources to create sustainable livelihoods.

Kone Elevators and Escalators (Project Ashray), Xiaomi Technology India Pvt. Ltd. (Project SPARK), TATA Communications Ltd. (project UDAYA) & TATA Power Community Development Trust, and State Bank of India Foundation (Project Swavlamban) are just some noted names that are playing a big role towards realizing this mandate. Enterprise Creation and Growth are the results. The skill training imparted to beneficiaries prepares them for adopting sustainable livelihood options. It is heartening to mention that from these projects, over 1930 PwDs, youth and women from disadvantaged communities, have started their enterprises and have an average monthly income between Rs. 8000 to Rs. 10,000/-



*Dr. Milind Kamble, Founder Chairman, Dalit Indian Chamber of Commerce & Industry (DICC) and EDII Governing Board Member; Dr. Sunil Shukla, Director General, EDII and Dr. Prakash Solanki, Programme Director with the participants of the 'Ambassador Programme for Women Entrepreneurs' conducted during September 23-27, 2024, under Project Udaya at EDII Campus.*

Similarly, another dire need is to empower the tribal communities who kind of get isolated and hence get limited opportunities. Project Athak, under the support of ONGC Ltd aims to enhance the quality of life and economic stability of the tribal population in the Dang district of Gujarat. So far, 302 people have been trained in skills involving familiar chores of agripreneurship, handicraft, medicinal plant, eco-tourism and NTFP (non timber based forest products). In the same vein, TATA power supported Project Aarohan addresses farmers, fisherfolk and artisans in Mundra, thus empowering them with novel livelihood opportunities.

# Transforming Clusters, Holistically

## ...The National Rural Transformation Project

To promote the growth of clusters in agricultural as well as non-agricultural sectors, the Ministry of Rural Development, Government of India, launched the National Rural Economic Transformation Project (NRETP). The NRETP's cluster development component specifically focuses on supporting artisan-based cluster development. EDII has been appointed as the Technical Support Agency (TSA) to provide technical assistance to these artisan clusters. With this Mandate, EDII collaborates with various State Rural Livelihood Missions (SRLMs), offering expertise and guidance to facilitate the growth and development of artisan clusters across the participating states. The last two months have been fruitful in terms of outcome-based activities undertaken:

Two craft cluster projects were sanctioned wherein EDII will function as Technical Support Agency. These clusters include - Dausa Cluster (Jutti) in Rajasthan and the Latur Cluster (Bamboo) in Maharashtra. With the inclusion of these two new clusters, EDII's presence now extends to six craft clusters under the Programme.



*Processing of Bamboo products under Latur Cluster.*

### **Inauguration of Kolhapuri Chappal Cluster Stall at Kolhapur Railway Station**

The Rural Development and Panchayati Raj Department of Maharashtra State Livelihoods Mission launched a marketing initiative for the much-acclaimed Kolhapuri Chappals. A cluster stall was inaugurated at the Kolhapur Railway Station on September 2, 2024. This initiative is part of the One District One Product (ODOP) and One Station One Product (OSOP) schemes, aligning with the Government of India's 'Vocal for Local' vision.



Inauguration was marked by the presence of (5th from L) Shri Hasan Miyalal Mushrif, Hon'ble Minister of Medical Education, Maharashtra; (6th from L) Shri Karthikeyan S., Zilla Panchayat CEO, and (1st from L) Ms. Sushma Desai, Project Director of the District Rural Development Agency. Also present were Kolhapuri Chappal Cluster Board of Directors (BODs) and Office Bearers.

EDII conducted scoping studies under NRLM-CDP for Chain Stitch Cluster, Gurdaspur, Phulkari Cluster, Patiala and Wooden Craft Cluster, Hoshiarpur to assess the potential of the clusters and the challenges that these faces. The study came up with recommendations to improve productivity, market access, efficiency and the ability to innovate.



Skilled Artisans from the Dahod Pottery Cluster participated in the PM Vishwakarma Exhibition cum Trade Fair organized by the Ministry of MSME, at Vastrapur Hatt, Ahmedabad. Shri Umesh Bhai Rathore, an artisan from the cluster, showcased a innovative range of pottery products during the three-day event. The artisans witnessed commendable sale.

# Balancing Economic Growth; Promoting Social Equity in Rural Locales

## ...the Start-up Village Entrepreneurship Programme

Holistic rural development is being strategically targeted by developing skills, promoting entrepreneurship, improving infrastructure, and thus fostering sustainable livelihoods. Start-up Village Entrepreneurship Programme (SVEP) is aimed at boosting rural economies and livelihoods.

SVEP is the sub-scheme under Deendayal Antyodaya Yojana - National Rural Livelihoods Mission (DAY-NRLM) and is being implemented with the objective of helping members of Self Help Groups set up small enterprises in rural areas under non-farm sector.

EDII, as the National Resource Organisation (NRO) implements SVEP in 82 blocks across 15 States. Dr. Rajesh Gupta, Faculty, EDII is the Project Director.



The enterprises promoted under SVEP has crossed the 1 lakh mark.

- Enterprises promoted till date: 1,02,924
- Loans disbursed to 6,412 entrepreneurs to the tune of Rs. 27.45 Cr.



*Women entrepreneurs of Josimath block being felicitated with Lakhpati Didi certificate by Shri Harish Suyal, Block Development Officer.*

On August 25th 2024, in Josimath block, Uttarakhand, 25 women entrepreneurs supported by SVEP were felicitated with Lakhpati Didi. The felicitation ceremony was graced by Shri Harish Suyal, Block Development Officer. A cheque of Rs.53 lakhs was presented as Community Enterprise Fund. The event was also attended by Shri Kailash Kala, Block Mission Manager; Shri Gautam Bisht, Block Programme Manager; Smt. Rupa Negi, Mentor; CRP-EPs Chandrakala, Shivani Sati, and other stakeholders.

During August 29th to 31st, 2024, in collaboration with Rajasthan State Rural Livelihoods Mission, EDII conducted a Training and Capacity Building Programmes for Community Resource Person - Enterprise Promotions (CRP-EPs) in Jaipur. The pedagogy focused on ensuring uniformity in delivery of training by CRP-EPs, across all blocks. 330 youth working as CRP-EPs in 11 identified blocks in Rajasthan—Asind, Rajpur, Rajgarh, Sarwar, Talera, Balesar, Rajsamand, Bichhiwada, Ladpura, Jaisamand, and Sikandra, gained updated skills and knowledge necessary for effective promotion of enterprise development.

## Preserving and Promoting Gujarat's Rich Cultural Heritage ...the Hastakala Setu Yojana

The Hastkala Setu Yojana is a significant milestone in the preservation and promotion of Gujarat's rich heritage crafts. Under the project, since 2020, the Commissioner of Cottage & Rural Industries, Govt. of Gujarat, in collaboration with EDII, as knowledge partner, has been instrumental in empowering artisans across 33 districts in Gujarat by providing hands-on skills, training and market exposure. While over 34250 artisans have been sensitized, more than 23921 have received advanced training, underscoring EDII's commitment to nurturing entrepreneurship and sustainable development in the state. Some of the recent activities have created noticeable impact. These include; Handloom Day Celebration on August 7th, 2024; participation in exhibitions at multiple locations, organizing Credit Linkage Camps and training programmes.

Janmashtami Hastkala Fest at Dakor. The artisans also attended Bhadarvi Poonam Maha Mela; Rajya Stariya Hathkradha evam Hastshilp Pradarshni at Bhuj, Kutch, organized by NABARD and Monsoon Festival at Saputara. The exhibitions featured a wide range of handmade products, and the artisans underwent B2B linkages as well, which gave them immense exposure and opportunities.



*A Credit Linkage Camp was organized at Tapi on August 23rd, 2024, resulting in 42 bankable applications under various schemes like Shri Vajpayee Bankable Yojana, Dattopant Thengadi Yojana, and PM Vishwakarma. The camp also facilitated 35 enterprise registrations and artisan photoshoots, further enhancing the visibility and credibility of unique handmade products in the market.*

In a bid to boost the bamboo craft industry, EDII arranged an exposure visit on August 3rd for 30 bamboo craft artisans from the Tapi district to Waghai, Dang. This visit aimed at imparting learning and sharing best practices, thus equipping the artisans with new techniques to improve their craft and expand their market reach.

Under the Project, the crafts which were losing sheen and visibility are getting protected, nurtured, refurbished and relaunched. The efforts are enhancing market recognition and fostering economic growth of artisanal communities, paving the way for a bright future. The Project is being coordinated by Dr. Satya Ranjan Acharya, Project Director and Mr. Brijesh Dave, Sr. Manager, EDII.



## Harnessing Growth Opportunities in the Food Processing Sector

One of the largest industries in India is the Food Processing. While the while opportunities for growth are limitless, the sector already extends livelihood to scores of people. Considering the need to enhance competitiveness, in 2020, the Prime Minister's Formalization of Micro Food Processing Enterprises (PMFME) Scheme was launched under the Atmanirbhar Abhiyan. The scheme is focussed on enhancing prospects of micro-enterprises in the unorganised food processing sector by promoting their formalisation. It supports Farmer Producer Organisations, Self Help Groups, and Producers Cooperatives using the One District One Product (ODOP) approach for economies of scale. While the State Nodal Agency is Gujarat Agro Industries Corporation Limited, EDII is the 'State Project Management Unit (SPMU)' for the State of Gujarat. EDII works across all districts of Gujarat, on all the components of the scheme, including Subsidy Credit Linkages, Seed Capital, Common Infrastructure, Marketing and Branding and Capacity Building of Beneficiaries. Some significant activities undertaken over the last few months include the following



*A one day orientation programme was organized for State Project Management Unit (SPMU) of the Prime Minister's Formalization of Micro Food Processing Enterprises (PMFME) scheme. The orientation was organized in collaboration with Gujarat Agro Industries Corporation Limited (GAICL) on 3rd August 2024 at Ihub, Ahmedabad. With active participation from District Nodal Officers (DNOs), District Resource Persons (DRPs), and food processing industries, the initiative facilitated knowledge exchange and promoted the scheme's benefits. The need for increased outreach to bring more micro food processing enterprises under the scheme's purview across Gujarat, was underlined. Over 150 stakeholders, including dignitaries - Shri DH Shah, MD, GAICL, and Shri CM Patel, Director, Horticulture, attended the event.*



On August 17, 2024, Krishi Vikas Kendra (KVK), Vraya, under Navsari Agricultural University, organized an awareness programme on the Prime Minister Formalization of Micro Food Processing Enterprises (PMFME) scheme. The event coincided with the celebration of Honey Bee Day and saw active participation from 45 individuals.

Another awareness campaign was organized on the same day, at Pipalkuva Dudh Mandli in Songdh, Tapi. The event addressed 250 beneficiaries of the Bagayat Niyamakshri kacheri about the benefits of the PMFME scheme, and its potential in supporting micro food processing enterprises in rural areas.

The event was chaired by Shri Kuvarjibhai Halpati, Rajya Mantri for Adijati Vikas, Shram, and Rojgar Gram Vikas. Mr. Keyurkumar Patel, Manager, Food Technology, EDII provided further insights into the scheme. Similar workshops were organized across Gujarat, including; Devbhoomi Dwarka, Auro University, Surat, Patan, Charadva village, Morbi, Valsad and Anand Agriculture University, Anand to educate stakeholders on the benefits of the scheme and the immense potential that could be tapped in the sector of Food Processing and Food Technology.



As the State Project Management Unit (SPMU) of Gujarat Agro Industries Corporation Limited, EDII participated in the 'World Food India 2024'. The Institute collaborated with the Ministry of Food Processing Industries (MoFPI), Govt of India. The 3-day global event from 19th to 22nd September 2024 showcased EDII's contributions towards formalization of micro-enterprises under various schemes, thus facilitating value addition in the food processing sector.



*Dr. Sunil Shukla, Director General, EDII expressing his views as a panelist in the session on 'Navigating Success for Startup: A Master Class.'*

## Promoting Science & Technology based Entrepreneurship

The Institute has been implementing several entrepreneurship-related activities, in association with Department of Science & Technology (DST), Govt. of India, for over last three decades. These have not just created awareness but have also brought several tech-led enterprises to the fore. At educational institutes, students have begun to nurture innovative, creative ideas. In 2024-25, the Institute aims to leverage new opportunities, with the support of DST, to train 250 youths with science and technology background. The idea is to orient them to think towards technology and thus foster technology-based enterprises. Additionally, the Institute has also planned to train 25 faculty members and resource persons affiliated with science and technology institutions.

In last two months, a Technology-Based Entrepreneurship Development Programme (TEDP) was conducted in Vapi, Valsad district, Gujarat, focusing on hands-on training in various aspects of computer technology. The programme also aimed to induce the spirit of entrepreneurship by equipping participants with skill sets like critical thinking, problem-solving and inventiveness. The training programme equipped 34 potential entrepreneurs.

Till now, the Institute has completed five programmes, including two Technology Entrepreneurship Development Programmes, training 60 youths; two Women Entrepreneurship Development Programmes (WEDPs) equipping 65 women entrepreneurs; and a Faculty Development Programmes (FDP), creating a cadre of 30 faculty mentors.



*Technology-Based Entrepreneurship Development Programme (TEDP) at Vapi in Gujarat under Department of Science & Technology (DST), Govt. of India.*





## Centre for Advancing and Launching Enterprises

CrAdLE (Centre for Advancing and Launching Enterprises), EDII's Technology Business Incubator initiated in the year 2016 has been guiding, supporting and mentoring more than 120 startups. The incubator is supported and catalyzed by NSTEDB, DST, Govt. of India and aims at fostering technology/knowledge based entrepreneurial startups in four niche segments of manufacturing, food processing, renewable energy and healthcare.

Some of the significant activities during August and September include:



*CrAdLE was awarded with "Best Startup Incubator of the Year 2024" by the World Stem & Robotics Olympiad (WSRO) during India's largest robotics competition at Vigyan Bhavan, Science City, in collaboration with the Department of Science & Technology (DST). Mr. Dhruv Patel, Incubation Manager, CrAdLE was honoured with the "Best Mentor of the Year 2024" award.*

- To expand national outreach of CrAdLE and attract new startups for virtual incubation beyond Gujarat, CrAdLE partnered with D2D Youth Story for comprehensive social media management, online events, and website enhancement.
- CrAdLE hosted two engaging online sessions titled 'Creating Social Impact Through Business: Balancing Profit and Purpose' & 'Navigating the Gujarat Startup Ecosystem: A Guide for Aspiring Entrepreneurs'. The sessions covered the fundamentals of entrepreneurship, the role of incubators, funding opportunities available within Gujarat, leveraging government support etc.
- CrAdLE received 16 inquiries for incubation programme, out of which 6 startups have been selected for incubation.

## PG Corner

### Post Graduate Diploma in Management – Innovation, Entrepreneurship, and Venture Development (IEV)

The 5th batch (2024-26) of the Post Graduate Diploma in Management – Innovation, Entrepreneurship, and Venture Development (IEV) programme commenced on 29th August 2024.

Addressing the incoming batch of students, Dr. Sunil Shukla, Director General, EDII emphasized on the importance of innovation and technology as the driving forces in entrepreneurship. He encouraged students to embrace challenges as opportunities, be creative, think critically and pursue entrepreneurial ideas that stand on the premise of innovation.

The two-day Induction Programme gave an overview to the students on the academic framework, support available, potential opportunities, mentorship, incubation and handholding.



*Induction programme of Post Graduate Diploma in Management – Innovation, Entrepreneurship and Venture Development (IEV).*



*Under the 'Ek Ped Maa Ke Naam' campaign, the institute organized a plantation drive on its campus to enhance its green and sustainable environment.*

## PG Corner



*Teachers' Day celebration and launch of website of SEED (Society for Entrepreneurial Education), the Eclub.*



*EDII observed Anti-Ragging Week from August 12 to 18, 2024. The Anti-Ragging committee meeting in progress...*



## Collaborations, Associations & Deliberations...



*On August 16, 2024 Dr. Sunil Shukla, Director General, EDII, interacted with Shri Jyotiraditya Scindia, Hon'ble Union Minister of Communications, to explore opportunities to enhance innovation and entrepreneurship in the North Eastern Region.*



*On October 1, 2024 EDII team, headed by Dr. Sunil Shukla, Director General, met (2nd from L) Sri Duddilla Sridhar Babu, Hon'ble Minister of Information Technology, Electronics & Communication, Industry & Commerce and Legislative Affairs, Government of Telangana, to deliberate on the ways and avenues to strengthen the state's entrepreneurial quotient.*



## Collaborations, Associations & Deliberations...



*Dr. Sunil Shukla greeting Shri Pankaj Chaudhary, Hon'ble Union Minister of State for Finance, Government of India. Director General briefed the Hon'ble Minister on EDII's projects and programmes.*

*September 26, 2024: Dr. Sunil Shukla, Director General, EDII interacting with cadets at NCC Group Head Quarter Ahmedabad at the event 'Ek Bharat Shrestha Bharat', as Distinguished Speaker.*







## Collaborations, Associations & Deliberations...



*On 13th August, 2024 EDII signed an MoU with Dept of Commerce and Industries, Chhattisgarh Government, to set up an Entrepreneurship Development Centre in the state. The agreement was signed in the presence of (2nd from L) Shri Vishnu Deo Sai, Hon'ble Chief Minister of Chhattisgarh, and (1st from L) Shri Laxmanlal Dewangan, Hon'ble Minister of Commerce & Industry, Government of Chhattisgarh. Dr. Sunil Shukla, DG, EDII signed the MoU on behalf of EDII.*



*Director General presenting a 'Mata Ni Pachhedi' frame (a craft refurbished by EDII under the project - Hast Kala Setu Yojana) to Smt. Ritu Khanduri Bhushan, Speaker of the Uttarakhand Legislative Assembly.*



## Collaborations, Associations & Deliberations...



*Shri Rabi Narayan Naik, Hon'ble Minister, Panchayati Raj & Drinking Water and Rural Development, Govt. Of Odisha with Dr. Sunil Shukla and EDII team during MoU signing.*

*EDII team led by Director General, Dr. Shukla visited Bhubaneswar on October 4, 2024 to deliberate on promoting entrepreneurship, capacity building and livelihood development of members of Community based Organisations promoted by Odisha Rural Development and Marketing Society (ORMAS). An MoU was signed to facilitate a strategic partnership.*



*Shri Rajinder Sharma (JKAS), Director, JKEDI along with his team, visited EDII on September 13, 2024 to explore possible collaborations in innovation, startups and entrepreneurship in J&K.*



*Shri Lalit Saraswat, CEO, Sancoale Technologies, Goa and Former Chairman, CII, Goa during his visit to EDII on September 19, 2024.*



## Collaborations, Associations & Deliberations...



*September 20, 2024: Dr. Prem Chand Bairwa, Hon'ble Deputy Chief Minister of Rajasthan, visited EDII to explore collaboration opportunities with the institute. The discussion focused on how EDII can support the promotion of an entrepreneurial ecosystem in Rajasthan.*

*August 6 2024: MoU was signed with Bajaj Finserv Ltd. to launch Project Saksham. The project aims at enhancing the financial capabilities, knowledge, and opportunities of rural and semi-urban small enterprises and Farmer Producer Organizations (FPOs) for economic and sustainable growth.*

*September 16 2024: EDII partnered with Shriram Pistons & Rings Limited for Project Sashakt, which will provide skill and entrepreneurship training to 50 women in Ghaziabad.*

*August 30, 2024: To prepare youths to identify, initiate, manage and ensure the growth of Agri-business enterprises, EDII signed an MoU with Fairtrade Network of Asia and Pacific Producers Limited, Singapore.*

*August 30, 2024: An MoU was signed with Universiti Tunku Abdul Rahman (UTAR) to foster advancement in Entrepreneurship Education among its students and faculty members.*

## The Sixteenth Biennial Conference on Entrepreneurship February 26-28, 2025

### CALL FOR PAPERS

EDII has been organizing **Biennial Conferences on Entrepreneurship** since 1994. These conferences, organised under the aegis of **Centre for Research in Entrepreneurship Education and Development (CREED)** (setup by EDII), provide a forum for researchers, educators, and practitioners to share their research findings and experiences in entrepreneurship development.

The **Sixteenth Biennial Conference on Entrepreneurship** invites researchers, scholars, educators, professionals and practitioners to contribute papers and reports in the field of entrepreneurship theory and practice. For details on indicative themes, visit ([conference.ediindia.org](http://conference.ediindia.org))

The Conference will also feature Special Addresses by eminent academicians, and symposiums on various themes. Doctoral students will have a special opportunity to discuss their research with senior academicians in the Doctoral Colloquium which will be held on **February 25, 2025**.

#### Submission Guidelines and Deadlines:

- An extended abstract (approximately 2000 words) should be submitted through the conference website ([conference.ediindia.org](http://conference.ediindia.org)) by **September 14, 2024**.
- Decisions on the acceptance of extended abstracts will be made by **October 11, 2024**.
- The full paper must be submitted by **December 13, 2024**. (The full paper should not exceed 5000 words, be typed double-spaced, and follow APA style referencing. Refer to the guidelines available on the conference website.)
- Decisions on the acceptance of full papers will be made by **December 31, 2024**.
- The last date for registration is **January 17, 2025**.

Selected papers will be appreciated based on merit.

For details regarding conference registration and other administrative aspects, please contact:

**Ganapathi Batthini**, Conference Coordinator  
Mobile: 93270 45345 Tel: +91 -79 - 6910 4900 / 6910 4999  
E-mail: [conference@ediindia.org](mailto:conference@ediindia.org) | Web: [conference.ediindia.org](http://conference.ediindia.org)

### Obituary



**Dr. B.B. Siddiqui**

August 10, 1935 - October 7, 2024

*EDII has fond memories of its more than two decades of association with Dr. B.B. Siddiqui.*

*As a Clinical & Organizational Psychologist, Dr. Siddiqui made invaluable contributions to the Institute's work in the domains of HRD, organizational behaviour and leadership development.*

*EDII family is deeply saddened by the loss and prays to the almighty for the departed soul to Rest in Peace.*

As appeared in EDII Reports 13, published in September 1986

### Trainers' Training Programme for Francophone Countries

Due to intensive interactions with Francophone countries during the Abidjan workshop which was sponsored by the EDI of the World Bank, and the survey study of Senegal, Togo and Guinea undertaken by the Institute at the behest of the Bank, a need was felt among the participating countries to solicit immediate professional grooming of some trainers to initiate EDP activities in the respective countries. On request of the World Bank, looking to the priority and country needs, a special programme was initiated for the three countries—Senegal, Togo and Guinea.

The programme began on 8th September at Ahmedabad with 7 participants from Guinea and 6 from Senegal. The group was later joined by 3 from Togo. Most of these officers were selected by a special team of EDP experts which visited these countries in course of other assignments.

Since the eight-week long programme was for French-speaking participants, the Institute made special arrangements for the system as well as professionals to do simultaneous interpretation.

Looking at vastly varying expectations of the heterogeneous group where :

- a) Some of the participants had long years of experience in small enterprise development either in a consultancy firm or in a financial institution, where as, some of the participants had little experience in the field of small enterprise development, though they had worked in Government departments.
- b) Senegalese had an advantage of being exposed to a comparatively well developed industrial environment, as against participants from Togo, where the industrial environment has not developed. The Guineans came from an environment where private enterprise is a newly emerging phenomenon and where industrial development is at nascent.
- c) Senegalese wanted more and more inputs on advance aspects of entrepreneurship such as deep insight into selection and policy environment. The Guineans on the contrary were more interested to know the mechanism of entrepreneurship development so that they could replicate EDPs in their countries.

The programme was kept more or less flexible and in-house sessions balanced by field visits in almost equal proportion. The emphasis on EDP was ameliorated by greater focus on the small industry needs,

policy and development in general. On the whole, the programme contents consisted of the following components:

- (i) Small industry needs, policy and development
- (ii) Entrepreneurship development process and phases
- (iii) Selection tools and techniques
- (iv) Developmental inputs for first-generation entrepreneurs
- (v) Appropriate technology for small industries
- (vi) Roles and responsibilities of a Trainer-Motivator
- (vii) Organisational needs for planning and implementing ED activities

In order to provide reading and reference material to the participants, more than 400 pages of typed material was translated, duplicated and distributed among the participants.

During the Valedictory function, the World Bank representative was also present and reflected on the plans of action prepared by each country group.

#### Requests raised by the participants

During the programme and at the time of preparing action plans, participants from Guinea expressed a desire to be supported by EDI faculty in launching EDPs in their country. The participants from Senegal were of the opinion that they could start all on their own and would be needing EDI support at critical phase of the programme.

Participants from Togo felt that it would be more relevant if the action plan was chalked out in consultation with the policy makers of their country.

During the Visits to Small and Medium Enterprises, the participants from all the 3 countries expressed desire to get technical assistance from some of the units that they visited for setting up similar units in their country. Considering such interest, the participants were provided with project profiles of some of the selected products



Participants from the Francophone countries during one of the factory visits.



# Overwhelming

**Vishnu Deo Sai** @vishnu... · 13 Aug  
 आज निवास कार्यालय में भारतीय विदेश व्यापार संस्थान, कोलकाता के निर्यात सुविधा केंद्र और भारतीय उद्यमिता विकास संस्थान, अहमदाबाद के प्रशिक्षण केंद्र की छत्तीसगढ़ में स्थापना के लिए एमओयू पर हस्ताक्षर हुए।  
 इन संस्थानों के प्रदेश में स्थापित होने से राज्य में निर्यात गतिविधियां Show more

74 13271

**Devbhoomi Udyamita Yoja...** · 28 Aug  
 @EDIIAhmedabad माननीय मुख्यमंत्री श्री पुष्कर सिंह धामी जी का आभार व्यक्त करता है कि उन्होंने प्रदेश की युवा पीढ़ी के भविष्य को संवारने के लिए प्रदेश में अपनी तरफ की पहली, देवभूमि उद्यमिता योजना प्रारंभ करने की पहल की। निश्चित तौर पर युवा अब उद्यमिता की तरफ अग्रसर होने लगे हैं।

श्री पुष्कर सिंह धामी, मुख्यमंत्री, छत्तीसगढ़ सरकार

others

**CMO Chhattisgarh** @Ch... · 13 Aug  
 छत्तीसगढ़ में नए व्यापार और उद्यमिता के युग की शुरुआत!  
 मुख्यमंत्री श्री विष्णु देव साय और उद्योग मंत्री श्री लखन लाल देवांगन की उपस्थिति में आज आईआईएफटी कोलकाता के निर्यात सुविधा केंद्र और भारतीय उद्यमिता विकास संस्थान अहमदाबाद के प्रशिक्षण केंद्र की स्थापना के लिए एमओयू पर Show more

**JKEDI** @JKEDI4U · 14 Sep  
 Director #JKEDI, Sh Rajinder Sharma (JKAS) & CIIBM team met Director General, EDII, Dr. Sunil Shukla at Ahmedabad to explore possible collaborations in #innovation #startups #entrepreneurship in J&K.  
 @OfficeOfLGJandK @DoIC\_JK @mandeep082 @diprjk @Rajinder69JKAS @EDII\_DGO

18 00 2.4K

20 23 671

**Devbhoomi Udyamita Yojan...** · 31 Jul  
 Today, the third cohort of our FMDDP had the privilege of interacting with @DrSunilshukla2 , DG, @EDIIAhmedabad . He shared inspiring words about the resilience of entrepreneurs, emphasizing their internal stability and strength to navigate adverse situations. @

Dr Amit K. Dwivedi

1 2 3 69



# Overwhelming

**Dr Prem Chand Bairwa** · 20 Sep  
 आज गुजरात प्रवास के दौरान Entrepreneurship Development Institute of India अहमदाबाद के पदाधिकारियों द्वारा किये गए स्वागत एवं अभिनंदन हेतु हार्दिक आभार।  
 #DrPremBairwa #DyCMRajasthan #Gujarat

4 22

**DIPR Leh** @DIPR\_Leh · 10 Aug  
 Memorandum of Understanding (MoU) signed by Prof. S K Mehta, Vice Chancellor, University of Ladakh and Dr Sunil Shukla, Director General, Entrepreneurship Development Institute of India (EDII) in Presence of Dr. Pawan Kotwal, Advisor to Hon'ble Lt. Governor, UT Ladakh.

India and 9 others  
 2 5 344

**iHub** @ihubgujarat · 30 Aug  
 Today, students from the @EDIIAhmedabad visited i-Hub to gain insights into the startup ecosystem. They were introduced to various schemes and grants, including the SSIP and Srujan Seed Support Grant, and were guided through the application process.

Ahmedabad and 2 others  
 1 2 103

**CrAdLE EDII** @CrAdLE\_EDII... · 20 Aug  
 MSMEs! Secure your ideas with MSME IPFC at EDII! Get help with patents, trademarks & designs. Reimbursements available! → Apply now: [buff.ly/4fUVRZh](https://buff.ly/4fUVRZh)  
 Limited spots! DM incm@cradle-edii.in for details. #EDII #MSME #IPFC #Innovation @EDIIAhmedabad @EDII\_DGO @Drsunilshukla2

Inviting Applications under  
**MSME - Intellectual Property Facilitation Center (IPFC)**  
 Apply Now Hurray! Limited Spots Available Patent  
 For more details contact us at: Email: [info@cradle-edii.in](mailto:info@cradle-edii.in)

**Savji Dholakia** @SavjiDh... · 07 Sep  
 I had the pleasure of speaking at the Entrepreneurship Development Institute of India. Connecting with such enthusiastic and driven individuals was truly inspiring.

I shared my journey and the five key principles that guide my life, emphasizing that 'Each challenge is a [Show more](#)

EDII Ahmedabad  
 5 16 360



# Entrepreneurship Development Institute of India

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