



**Entrepreneurship
Development
Institute of India
Ahmedabad**



From the Director General's Desk

Getting '*Started*' for New Beginnings

Building a strong ecosystem for nurturing innovations and startups in the nation, was felt as a strong need for overall growth. Given the thrust that followed in terms of conducive policies, regulations and opportunities, India is today the third-largest startup hub in the world.

We are certainly witnessing a new India, where a new generation of innovators are stepping forth, sure about succeeding but ready to accept failure. They are learning from failures and quickly getting on to the next step with improvements or new ideas. This positive, risk-taking and growth-oriented mind set fosters an environment where entrepreneurship thrives.

However, sustaining and accelerating this momentum and making it widespread among youths across sections of society, requires more intense efforts. These have to be continuous and focussed to ensure minimal regulatory compliances, deeper collaboration between academia and industry and an easy access to incubation and funding. A lot has been achieved in this area but there are still paths to traverse to come a full circle.

For India, this is an era of burgeoning technologies and innovations with government presenting opportunities and supporting entrepreneurs. But, for more high-tech ventures to blossom across sectors, attitudes, abilities and mindsets also have to be in sync. It is here that entrepreneurship training and education becomes important. Wisdom, expertise and strategies are just as important as a business idea and its viability. So, it is high time that as a society we acknowledge the significance of fostering entrepreneurship in education. A well-curated entrepreneurship education curriculum focusses on creating high achievers and entrepreneurs, so even if a student does not have particular interest in entrepreneurship, she/he will tangibly benefit, given the broad applicability of such a course. With its efforts in institutionalizing entrepreneurship education in school/college/university campuses, EDII has been seeking to not just remove the ambiguities surrounding 'entrepreneurship as a career' but also impart market relevant knowledge to students focusing on an amalgam of entrepreneurial competencies, business resourcefulness, strategic vision and an achiever's approach.

There is great happiness in seeing our youths beginning to adopt a systematic process to new venture creation. This will ensure more success stories. And, let me add, reinforcing entrepreneurship in education will further hasten the process, making India the fastest growing Start up Nation.

Best wishes !!!

- Sunil Shukla

Commemorating the National Startup Day at EDII



Editor

Dr. Sunil Shukla

Editorial Board

Ms. Julie Shah | Dr. Raman Gujral | Dr. Satya Ranjan Acharya
Dr. Piyush Sinha | Mr. Ganapathi Batthini | Ms. Harmeet Dawar

Devbhoomi Udyamita Yojana: Empowering Youth in Uttarakhand

Uttarakhand is pacing fast on the path of building a robust startup ecosystem. The State is tapping its immense potential and resources, and it pitching these to potential startups. The state is dedicated to fostering an environment that nurtures the spirit of entrepreneurship. EDII is pleased to contribute to State's efforts in building a thriving entrepreneurial landscape. Launched in September 2023, 'Devbhoomi Udyamita Yojana (DUY),' is a key initiative aimed at promoting entrepreneurship and providing a potent platform to aspiring entrepreneurs. EDII collaborates with the Higher Education Department, Govt. of Uttarakhand to support and promote this initiative. Over the last two months, several impactful activities have been successfully conducted in Uttarakhand under the Devbhoomi Udyamita Yojana initiative.



On 12th January 2025, EDII participated in International Uttarakhandi Pravasi Divas, organized by the Govt. of Uttarakhand at Dehradun. During the event, Hon'ble CM of Uttarakhand, Shri Pushkar Singh Dhama visited the EDII's display stall and appreciated EDII's efforts in promoting entrepreneurship within the state. The Conference was attended by 200 delegates. Some of the dignitaries at the Conference included; Smt. Radha Raturi (IAS) Chief Secretary, Govt. of Uttarakhand; Shri Shailesh Bagauli (IAS), Secretary to Chief Minister, Govt. of Uttarakhand; Dr. Ranjit Kumar Sinha (IAS), Secretary of Higher Education Dept., Govt. of Uttarakhand; Dr. Deepak K. Pandey, Assistant Director, Dept. of Higher Education, Govt. of Uttarakhand, and Nodal Officer, DUY, Dehradun; Dr. Amit Kumar Dwivedi, Director - Department of Projects (Government), EDII. The conference discussed emerging entrepreneurship and investment opportunities in the state in sectors as diverse as tourism, power, manufacturing, agriculture, horticulture, health & wellness etc.

Additionally, a 2-day Bootcamp was held at Lal Bahadur Shastri Govt. Degree College, Halduchaur, Nainital. 100 participants attended the bootcamp, focused on sensitizing students towards an entrepreneurial career and new enterprise creation. Students were encouraged to identify potential business ideas and pursue these under guidance and mentorship.

An Entrepreneurship Development Programme (EDP) was also organized by EDII during January 16-27, 2025, at Uttarakhand Open University, Haldwani, Nainital with the objective of training and mentoring selected youth for enterprise creation. 60 beneficiaries, between 18 to 45 years, were selected through an entrepreneurship mapping test. The programme provided them with valuable information on various aspects of starting and managing a business, financial literacy, networking, business management and such other crucial topics.



Picture 1



Picture 2

Release of Planner and Calendar of the DUY Project: (Pic-1, C) Shri Shailesh Bagauli (IAS), Secretary to Chief Minister, Govt. of Uttarakhand; (Pic-2, C) Dr. Ranjit Kumar Sinha (IAS), Secretary of Higher Education Dept., Govt. of Uttarakhand; (Pic-2, R) Dr. Bomkesh Dubey, Dy. Secretary; (Pic-2, L) Dr. Anju Agarwal, Director, Higher Education; (Pic-1, L) Dr. Deepak Pandey – Asst. Director, Dept. of Higher Education, Govt. of Uttarakhand and Nodal Officer, DUY, Uttarakhand and (Pic-1, R) Dr. Amit Kumar Dwivedi, Prof. & Director - Department of Projects (Government), EDII.

370Student
Enterprises
Set up**52**Industry
Mentors
Registered**124**Devbhoomi
Udyamita Kendras
Established**3966**Students
Attended
EDPs**20**Startup
Seed
Fund Award**1132**Udhyam
Aadhar
Registered**185**Faculty
Mentors
Developed

Cross-Border Collaboration to Drive Entrepreneurship

Cross border collaboration and exchange of ideas are crucial for accelerating innovation and achieving global progress in entrepreneurship across domains and sectors. EDII undertakes capacity-building programmes in diverse areas to share expertise and extend support to professionals from developing nations. Under sponsorship support of Indian Technical and Economic Cooperation (ITEC), Ministry of External Affairs, Govt. of India, EDII has been promoting entrepreneurial growth and global partnerships. Annually, EDII conducts close to 10 programmes, thus training 240 professionals from diverse sectors. Some of the programmes conducted over the last two months include:

- **Marine Agri-Entrepreneurship and Supply Chain Management**

EDII launched International Programme on Marine Agri-Entrepreneurship and Supply Chain Management December 5th 2024. The programme concluded on December 17th, 2024. 23 professionals from 14 ITEC partner countries came together to explore opportunities and address challenges in marine agriculture and supply chain management.



Chief Guest Shri Viraj Singh, Additional Secretary (DPA-II & IV), Ministry of External Affairs, Govt. of India at the inauguration of the programme. Addressing the programme, Shri Singh stated, "India's commitment to fostering global partnerships through programmes like these, demonstrate our shared vision of sustainable growth and development. The idea of India offering a helping hand to the world in their development journey came in, with the country recognizing the significance of human capital and skills in its own growth journey since independence."



(1st row, 9th from L) Shri Viraj Singh, Additional Secretary (DPA-II & IV), Ministry of External Affairs, Govt. of India and (1st row, 7th from R) Dr. Sunil Shukla, Director General, EDII with ITEC Participants at EDII.

Dr. Sunil Shukla, Director General, EDII, emphasized how international programmes have been fostering learning and reinforcing the concept of 'Vasudhaiva Kutumbakam' – the whole world is one family. He said, “Entrepreneurship depends on two factors – financial capital and social capital which primarily involves human resource development and a conducive environment for the growth of entrepreneurship. EDII is committed to developing social capital and knowledge & skills that help access other entrepreneurial requirements, such as capital, markets and networks.”

As Course Director, Dr. Satya Ranjan Acharya explained, “As a tangible outcome of the programme, the participating officials from the domains of marine, aqua, fisheries and other departments will get empowered with skills and a strong entrepreneurial attitude that fosters innovation by combining knowledge, ideas, and necessary skills to develop sustainable solutions towards addressing economic issues in the marine agriculture system in their respective countries, leading to a high incidence of entrepreneurship feats.”

The course was divided into six modules, each covering vital aspects of environmental sustainability and resource management, and efficient supply chain systems. The modules include; Entrepreneurship: Characteristics of entrepreneur, motivation and entrepreneurship; Agri-business Environment; Opportunities in: Marine Agricultural inputs, Aquaculture, Organic farming, Food processing, commercial aquaculture, Exports, Agri services, Post-production technologies; Knowledge and skills in project formulation and project appraisal, evaluation of Agri projects; Managing a Successful Marine Agri-business & Visit to successful Agri-business Units and Supply Chain Management.

• New Enterprise Creation and Skill Upgradation in French Language

EDII pioneered the launch of Programme on 'New Enterprise Creation and Skill Upgradation' in French language. Beginning from January 29, 2025, the programme continued till February 11, 2025. 16 professionals from 9 ITEC partner countries—Republic of Congo, Côte d'Ivoire, Ethiopia, Mauritius, Niger, South Africa, Tajikistan, Tunisia, and Uganda attended the programme. The participants were equipped with the knowledge and skills to identify entrepreneurial opportunities, leverage untapped markets, and create business ventures by applying existing technologies to new markets.



(2nd row, 3rd from R) Dr. Sunil Shukla, Director General, EDII with International Participants.

Dr. Sunil Shukla, Director General, EDII, inaugurated the programme. He emphasized the importance of entrepreneurial dynamics in fostering bilateral trade and offering it in regional language makes the comprehension easy. “The programme addresses the worldwide need of promoting entrepreneurship to ensure economic growth and sustainability. And, offering it in French helps overcome the linguistic barrier promoting easy connection, exchange of ideas and imbibing of knowledge by the participants. It’s a step towards creating a robust global entrepreneurial ecosystem that transcends language barriers,” said Dr. Shukla.

The course module covered essential areas such as environmental sustainability, resource management, supply chain systems, and the intricacies of entrepreneurship, including business opportunity guidance, accounting and book-keeping, product costing, and legal compliance. The training also included modules on behavioral aspects like risk-taking and critical aspects for nurturing entrepreneurial traits. As Programme Director Dr. Prakash Solanki, Associate Professor, EDII informed, “Participants also benefitted from hands-on activities like developing market surveys, drafting business plans, and understanding the financial aspects of running a business.

What set this programme apart was its complete immersion in French, ensuring that the course material, instructions, and even communication were all tailored for the French-speaking participants. A dedicated French interpreter ensures seamless engagement with all participants, providing them with a comprehensive learning experience. To further enhance accessibility, the programme includes specially designed information kits and training modules in French.

EDII is committed to building capacities of professionals from developing nations so that entrepreneurship, best practices and skill development get a boost.



Dr. Sunil Shukla, Director General, EDII, delivered an address during the inauguration of a two-day training programme at EDII, on revised Disability Assessment Guidelines. The training programme was jointly organized by the Director General of Health Services and the Department of Empowerment of Persons with Disabilities. The programme brought together over 400 professionals to focus on major disability groups and drive impactful discussions.

Uttar Pradesh... Rising Entrepreneurially

Uttar Pradesh, with its rich and diverse culture and traditions, is rapidly taking shape as a world-class startup ecosystem. The state is achieving new milestones in economic progress across all sectors. Uttar Pradesh's growing opportunities and potential is attracting significant attention. Through its Regional Centre in Lucknow, EDII is fostering a thriving startup culture and building a robust and inclusive ecosystem for innovation and entrepreneurship. By focusing on the necessary skills, knowledge and mindset, EDII seeks to empower a diverse cross-section range of individuals from various backgrounds.

During the last two-month, 2 one-day Entrepreneurship Awareness Programmes (EAPs) were conducted. Alongside these, 3 six-week Entrepreneurship Skill Development Programmes were also conducted by EDII under the Entrepreneurship Skill Development Programme (ESDP) scheme, supported by the Ministry of Micro, Small and Medium Enterprises (MSME), Govt. of India, to train and develop entrepreneurial competencies and skills among theyouth.

180 individuals were trained under these programmes in Gorakhpur and Azamgarh. Under the guidance of EDII mentors, most of the trained youths, identified small business opportunities and are pacing towards establishing sustainable businesses under the handholding support of EDII mentors.



Participants of Entrepreneurship Skill Development Programme at Dharampur Tiraha, Gorakhpur, Uttar Pradesh.

With Uttar Pradesh emerging as a critical startup player, EDII is mounting multiple projects and programmes, in association with Government and corporates, to erect an excellent ecosystem housing adept institutions, skilled individuals, amiable policies and excellent incubation.

Building a Strong Entrepreneurial Culture in Chhattisgarh

Chhattisgarh is one of the fastest-growing and among the richest states in India in terms of natural and mineral resources. The State, located in the heart of central India, offers a unique locational advantage with direct physical access to markets of seven states. This has attracted significant attention from various sectors. EDII is committed to fostering entrepreneurial growth in this resource-rich state. EDII-Chhattisgarh Centre for Entrepreneurship Development in Raipur, an initiative of the Department of Industries & Commerce, Chhattisgarh and EDII, focuses on nurturing entrepreneurship by developing essential skills, knowledge, and mindset across a wide range of individuals, contributing to building a strong entrepreneurial culture across Chhattisgarh. In December and January, some significant activities were undertaken to promote entrepreneurship. A two-day Entrepreneurship Awareness Programme (EAP), organized at Government Girls Polytechnic, Raipur on December 17th and 18th, 2024 aimed at creating awareness about the benefits of pursuing entrepreneurship as a career.



The event was graced by Chief Guest, Shri Praveen Shukla, Additional Director, State Investment Promotion Board, Department of Commerce & Industries, Chhattisgarh; (2nd from R); Special Guest, Shri Sanjay Gajghate, Joint Director, Directorate of Industries, Department of Commerce & Industries, Chhattisgarh; (2nd from L) Mrs. Varsha Pandya Chaurasiya, Principal, Govt. Girls Polytechnic, Raipur; (3rd from L) Dr. Sunil Shukla, Director General, EDII; (R) Dr. Amit Kumar Dwivedi, Professor & Director - Department of Projects (Government) & Regional Director and (L) Sheeba Roberts, Assistant Faculty, EDII.

A total of 175 participants attended the programme and acquired learning about the various aspects of setting up and pursuing new enterprise creation as well as the assistance that they could seek from the conducive ecosystem and schemes that are being widely promoted.



On January 9th, 2025, a one-day workshop on Entrepreneurship Development and Self-Employment was held at the BRC Koriya District under the aegis of the EDII-Chhattisgarh Entrepreneurship Development Centre. The event featured lectures by Shri Sandeep Panna, Assistant Manager, District Trade and Industry Centre, Koriya and Ms. Mahti Banra, Director of Rural Self Employment Training Institute (RSETI), Koriya. EDII faculty also addressed the participants.

Additionally, two orientation workshops on Entrepreneurship Development & Self-Employment were organized in Bilaspur and Raipur on December 23rd, 2024 and January 10th, 2025 respectively.



(2nd from R) Chief Guest Shri Thakur Ram Singh, Retired IAS as State Election Commissioner and current Chairman of Jan Shikshan Sansthan, Raipur. Also present are Guest speakers (2nd from L) Shri Atul Singh, Director Jan Shikshan Sansthan, (1st from R) Smt. Namrata Yadu, Renowned Entrepreneur on Chhattisgarh mushroom and (1st from L) Ms. Sheeba Roberts, Assistant Faculty, EDII.

EDII Commemorates National Startup Day

National Startup Day on 16th January 2025 underpins the significance of entrepreneurship, innovations and startups in economic and social growth. EDII also celebrated the day with great enthusiasm. This event also served as a curtain raiser to the annual EDII entrepreneurship festival - the Empresario. This year the theme of Empresario is 'Technology Commercialization and Industry Connect'.

The startup day celebration, on campus, featured a series of activities designed to inspire and guide startups and budding entrepreneurs. These included speaker sessions, competitions such as Pitch Deck, Demo Day, and other activates like Stress Interviews, Ad-Mad Show, TreasureHunt, followed by a Musical Evening.



Distinguished Guests at inauguration of the National Start up Day (3rd from R) Shri R.D. Barhat, Joint Commissioner of Industries, Govt. of Gujarat; (3rd from L) Dr. Arvind Ranade, Director, National Innovation Foundation (NIF) India; (2nd from R) Dr. Suresh Kumar Mojjada, Chief Technical Officer, Mariculture, ICAR-CMFRI, Govt. of India; (2nd from L) Dr. Nirav Jamnapara, Head - Projects & Technology Transfer Section, Institute of Plasma Research (IPR) & Director, Atal Incubation Centre, IPR; (1st from R) Dr. Sunil Shukla, Director General, EDII and (1st from L) Dr. Satya Ranjan Acharya, Director, Department of Education, EDII.



“Without timely adoption and commercialization of technologies, we tend to shorten the already short life span of products. It is important for entrepreneurs to be quick to adopt new technologies and ensure their spread across products and geographies for optimal gains. Gujarat has an inherent entrepreneurial strength. The State has been proactively promoting start-ups and handholding innovations under the aegis of the proactive start up policies and schemes.”

- Shri R.D. Barhat
Joint Commissioner of Industries, Govt. of Gujarat



"Grassroots innovations, deeply rooted in local resources and tailored to address specific local challenges, hold immense potential. These innovations not only provide sustainable solutions but also create opportunities for budding entrepreneurs to tap into this untapped domain. By leveraging grassroots innovations, aspiring entrepreneurs can drive their own growth while contributing significantly to the nation's progress and development. Moreover, it is important to understand, identify and adopt technologies that have potential for commercialization."

- Dr. Arvind Ranade
Director, National Innovation Foundation (NIF) India



"One of the most significant entrepreneurial capabilities is to spot technological innovations for business growth. It is important to ensure feasibility, development and deployment of technologies for entrepreneurial success. The task might appear challenging but in the long run it can open up a pathway of further technical innovations and successes for the organization."

- Dr. Nirav Jamnapara
Head - Projects & Technology Transfer Section,
Institute of Plasma Research (IPR) & Director, Atal Incubation Centre, IPR



"Technology commercialization, business networking, marketing, product innovations are some of the most critical entrepreneurial processes, and have to be executed strategically. Attention to these details in business can lead to market-desired products that could serve as a bridge between 'cutting-edge inventions' and 'addressing a social need'. To become a tech-driven country, our perspective has to change from profits to creating value."

- Dr. Suresh Kumar Mojjada
Chief Technical Officer, Mariculture, ICAR-CMFRI, Govt. of India



"Leveraging technology in business is crucial and several times, could prove to be a game changer. Most entrepreneurs are, therefore, conscious about adopting new technologies, without waiting for the existing ones to become obsolete. Technologies also escalate an organization's power to compete."

- Dr. Sunil Shukla
Director General, EDII



"The times are ripe with ideas and innovations. The best thing about the start up revolution is that there is no dearth of funding options for the right ideas; regulations are supportive; incubation is easily available and networking platforms are highly facilitating."

- Dr. Satya Ranjan Acharya,
Professor & Director - Dept. of Entrepreneurship Education, EDII



The event was also graced by Shri Hitesh Kumar S. Makwana, IAS, Surveyor General of India, Survey of India, Department of Science and Technology, Government of India. Addressing young entrepreneurs and startups attending the event, Shri Makwana said, "Survey of India is the oldest scientific department which has been able to evolve and diversify its areas of operation mainly because of adoption of technology, primarily the drone and geospatial technologies. Urban planning, livelihood mapping, data mining etc. have become systemized with the adoption of latest technology. I, therefore, underline the importance of technologies and innovations in the growth of mankind. Innovative start-ups have to be encouraged and these innovations stand as the premise of development."



Shri Hitesh Kumar S. Makwana, IAS, Surveyor General of India interacting with innovative startups, showcasing their innovative ideas on this occasion.



Republic Day Celebration at the Institute

North East's Budding Entrepreneurship Landscape

The North Eastern Region (NER) of the country might be one of the lesser developed regions of India, but it possesses huge potential in several industries and trade sectors. Although the NER is primarily agrarian, it has considerable manufacturing potential, primarily for two reasons - firstly, the location of the region, connecting India to the Southeast Asian markets, makes the NER an attractive manufacturing hub. Secondly, the region has rich social capital, cheap labour and plenty of natural resources.



Bhaskar Jyoti Saud
Assistant Professor, EDII

The government is also encouraging growth in the NER. The Government of India initiated the Act-East Policy to promote economic cooperation, enhance connectivity and cultural ties, and develop strategic relationships with countries in the Indo-Pacific region through continuous engagement at bilateral, regional, and multilateral levels. PM-DEVINE, North East Venture Fund, Mission Organic Value Chain Development for North-eastern Region, and Agri-Clinic & Agri-Business Centres Scheme are some of the notable initiatives of the Government in accelerating the entrepreneurial ecosystem in the region.

As per the Department for Promotion of Industry and Internal Trade (DPIIT), there are over 3865 registered start-ups from Northeast of India. The number of start-ups in the Northeast has grown significantly, under the Start-up India initiative as of 2024. Assam leads with highest numbers of start-ups, followed by Meghalaya and Manipur. These ventures cover diverse sectors, including agriculture, tourism, e-commerce and IT services.

With its diverse culture, rich natural resources and strategic geographical location bordering several countries, the Northeast presents a unique landscape for entrepreneurs eager to innovate and contribute to economic growth. This article explores various sectors ripe for entrepreneurial ventures in this vibrant region:

Agri and Agro-Based Industries

The agricultural sector in Northeast India holds immense potential due to its fertile land and favourable climate conditions. Entrepreneurs can explore opportunities in organic farming, high-value crops like medicinal plants, spices, fruits (such as pineapples from Meghalaya and Tripura, oranges from Nagaland, Jackfruits from Assam and Manipur), sustainable farming practices, processed agricultural products, aquaculture and allied sectors.

Tourism and Hospitality

The breath-taking landscapes of Northeast India are home to rich heritage sites, ethnic tribal cultures and stunning natural beauty—from the pristine hills of Mizoram to the serene lakes of Sikkim. The tourism sector has seen a growth due to growing interest among both domestic and international travellers seeking offbeat experiences. Entrepreneurs can tap into eco-tourism initiatives that promote responsible travel while preserving local culture and environment.

Handicrafts and Handlooms

Northeast India is known for its exquisite handicrafts and handloom products that reflect its indigenous cultures—be it bamboo crafts from Assam and Tripura or traditional textiles from Assam, Manipur and Nagaland. The endemic silk variety from the region elevate the handloom sector manifold in terms of market acquisition. Entrepreneurs can build businesses around these unique art forms.

Information Technology (IT) & Startups

With increasing internet penetration rates across Northeast states, there's significant potential for IT-related startups focusing on software development, mobile applications tailored to local needs (like agriculture tech), e-commerce solutions promoting regional handicrafts/products online and even digital marketing agencies serving small businesses aiming at a wider audience. Furthermore, the region could benefit from tech incubators and accelerators as well.

Renewable Energy Sector

With abundance of natural resources such as rivers, sunlight and biomass, Northeast India holds significance in the renewable energy sector. Entrepreneurs can explore ventures in solar power generation, and biomass energy production to meet local energy sustainably.



CRP-EPs of 15 Days Residential Capacity Building & Certification Programme.

Healthcare Services

Access to quality healthcare remains a challenge in many of Northeast India. There is an opportunity for entrepreneurs to establish healthcare facilities that cater specifically to remote areas through telemedicine services or mobile health clinics. Moreover, wellness tourism focusing on traditional medicine (like Ayurveda) or alternative therapies can attract both local populations and tourists seeking healing experiences.

Education & Skill

The need for quality education and vocational training is paramount in empowering youth across the North-eastern states. Entrepreneurs can create educational institutions focusing on skill development tailored to regional industries—whether it's tourism management courses or training programs for handicraft artisans. Online education platforms could also be explored.

Logistics and packaging

Logistics and packaging solutions has become one of the promising sectors for this part of the region. Warehousing logistic, E-commerce logistics and cold chain logistics along with different packaging solution to farmers, producers and manufacturers are the promising avenues for enterprise set in the region.

Despite the ample scope, there are certain glaring challenges that need to be addressed. However, with the increasing government support, growing investors' interest, start-up and incubation support, the future of entrepreneurship looks bright in the North-eastern region of the country.

Joining the mission entrepreneurship development, over the last three-decade EDII's North East Regional office has been contributing to the entrepreneurial ecosystem of NER by offering Entrepreneurship Development Programmes, skill development programmes, capacity-building initiatives, hand holding and mentoring to entrepreneurs, with support from central/state governments and Corporates under CSR initiatives.

Northeast India represents a treasure trove of entrepreneurial possibilities waiting to be explored. By leveraging opportunities, existing and potential entrepreneurs stand bright chances of not just a bright entrepreneurial career but also of making a contribution to the growth and prosperity of the region.



Participants of Advanced - Entrepreneurship Skill Development Programme.

Tapping the Diversity of Rural Locales ... The Startup Village Entrepreneurship Programme

Tapping the potential of diverse rural economic activities before farm-based activities, and thus empowering local communities are essential for inducing balanced growth of rural economies. Startup Village Entrepreneurship Programme (SVEP), the sub-scheme under Deendayal Antyodaya Yojana – National Rural Livelihoods Mission (DAY-NRLM) of the Ministry of Rural Development, Government of India is a unique initiative aimed at helping Self Help Groups (SHGs) set up small enterprises in the non-farm sector.

SVEP highlights:

1,07,008

Enterprises promoted till date

₹ 61.36 Cr.

Loans disbursed for
enterprise creation

18,434

Bank and other credit linkages

17,683

Udyam Registration

Some highlights over December 2024 -January 2025

EDII, in collaboration with the Jammu & Kashmir Rural Livelihood Missions (JKRLM), conducted a four-day Specialized Training-cum-Workshop for Community Resource Persons - Enterprise Promotion (CRP-EPs) during January 18-21, 2025. The workshop trained 29 CRP-EPs (22 women and 7 men) and four JKRLM coordinators. The participants were equipped with knowledge and skills to promote and sustain rural enterprises. The workshop also focused on key aspects of micro-entrepreneurship development. Participants gained practical insights through visits to Lilapur Craft Cluster, where they observed traditional craft practices.



On January 16th, 2025, Hon'ble Chief Minister of J&K, Mr. Omar Abdullah, inaugurated the programme from the Convocation Center in Jammu. In his address, he highlighted the importance of women's financial independence, emphasizing its role in empowering individuals and families and driving societal progress.

Role of Community Resource Persons - Enterprise Promotion (CRP-EPs)

The role of Community Resource Persons-Enterprise Promotion (CRP-EPs) under the Startup Village Entrepreneurship Program (SVEP) is crucial in fostering rural entrepreneurship. They conduct training sessions for Community-Based Organizations (CBOs), Self-Help Groups (SHGs), Village Organizations (VOs), and Cluster-Level Federations (CLFs), guiding them on enterprise development. They facilitate entrepreneurship awareness, idea generation, and business planning while providing general orientation, soft skills training, and field-based idea validation. CRP-EPs support entrepreneurs in accessing loans, offer continuous handholding during the startup phase, and track performance through the Performance Tracking System (PTS) for six months. They establish market and financial linkages, collaborate with banks, and update enterprise reports through the Village Enterprise IT (VE IT) platform.



Dr. Sunil Shukla, Director General, EDII addressed the participants at the valedictory function of the programme and expressed sincere gratitude to the Hon'ble Chief Minister of Jammu & Kashmir, Omar Abdullah, for his unwavering support to this vital initiative. Dr. Shukla appreciated the Jammu & Kashmir Rural Livelihoods Mission (JKRLM) for their outstanding efforts in empowering women entrepreneurs across the region. He acknowledged the significant female representation within the programme, highlighting the critical role of women in driving economic growth and social development.

Dr. Rajesh Gupta, Programme Director, underscored the importance of such initiatives in fostering a thriving entrepreneurial ecosystem and empowering rural communities. Dr. Gupta reiterated SVEP's commitment to fostering innovation and self-reliance among rural entrepreneurs, thus ensuring a brighter future for the region.

On December 12th, 2024, EDII and the Himachal Pradesh State Rural Livelihood Mission (HPSRLM) jointly conducted a one-day refresher training programme. It was attended by 53 women Community Resource Persons - Enterprise Promotion (CRP-EPs) in Mashobra block of Himachal Pradesh. The primary objective was to build the skills and capacities to promote entrepreneurship within their community. The session was led by Mr. Sanjay Rana, State Anchor; Mr. Avanish Mishra, EDII mentor and other HPSRLM officials.

A five-day training programme in progress at Bareilly and Deoria districts for Community Resource Persons - Enterprise Promotion (CRP-EP). 80 youths were trained in these programmes.

The inspiring story of Ishrat Mushtaq



Ishrat Mushtaq's journey is a true testament of resilience and determination. Despite facing numerous challenges; she never let anything hold her back. While she was expecting her child, she filled up the form for the SVEP programme, attended training sessions, and even appeared for exams. She was often discouraged by people around her but she persisted, believing that pregnancy was just a physiological condition and not a deterrent in any way. She continued with her usual work. When she joined as a Community Resource Person–Enterprise Promotion (CRP-EP) her son was just 17 days old. She joined as a Self-Help Group (SHG) member and later became President of Village Organizer (VO).

Today, Ishrat is successfully fulfilling her responsibilities towards her family and her community. After joining SVEP she learnt new skills and started Group Enterprise. A go-getter that she is, Ishrat is focused on growing this enterprise and is eager to start new group enterprises as well. A major feat of Ishrat is that, all by herself, she started as a Village Organizer, and in just one year created 14 Self Help Groups (SHGs).

As she puts it, "SVEP training was a life changing experience for me."

Recently Ishrat was a part of the four-day Specialized Training-cum-Workshop for Community Resource Persons - Enterprise Promotion (CRP-EPs) under SVEP, at EDII, Ahmedabad. This was organized during January 18-21, 2025. Ishrat's little one also accompanied her for the programme. She could have either dropped the idea of attending the programme or could have brought her child with her. Ishrat chose the latter option. As she says, "Having a child has required some adjustments on my part but it has never been a road block or a restraining factor on the path of my dreams. I continue to chase my dreams and having my child by my side, only fuels my ambition and strengthens my resolve."

Ishrat, a proud entrepreneur operating a boutique and a shop specializing in laces and patch-work, is an inspiration to many women. Her life underscores how roads get built when the will is all-powerful.



To promote entrepreneurship and its facets among students, a session was conducted with the School Education Department, Bhopal - Madhya Pradesh. Through this interactive workshop, students gain knowledge about the charms of being an entrepreneur.

In last two months, such sessions were also held for the students of Shri Ramkrishna Hari Krishna Academy, Surat; Rangoli International School, Gandhinagar; Bhikhabhai Jivabhai Vanijya Mahavidyalaya (BJVM), Anand; S. J. Patel English Medium School, Anand; Shri D.N. Institute of P.G. Studies in Commerce, Anand; Anand Commerce College, Anand and M.B. Patel Science College, Anand.

Cluster Development to Induce Industrial Restructuring and Sustainable Growth

...The National Rural Economic Transformation Project (NRETP)

NRETP To promote cluster development and ensure livelihood opportunities for disadvantaged households in non farm sectors, the Ministry of Rural Development (MoRD), Govt. of India has launched the National Rural Economic Transformation Project (NRETP). EDII, functioning as Technical Support Agency (TSA) to State Rural Livelihood Missions (SRLMs), is engaged in providing technical assistance to approximately 1192 artisans in six clusters.

In the last two months, EDII has implemented the following interventions in clusters:

Kolhapuri Chappal Cluster, Kolhapur



The Kolhapuri Chappal Cluster participated in the Mahalakshmi Saras Exhibition 2024, held from 14th to 25th December 2024 in Navi Mumbai. Organized by UMED – Maharashtra State Rural Livelihoods Mission, the exhibition focused on bringing products of women to the forefront and thus promoting their business through networking and associations. The Kolhapuri Chappal stall attracted visitors who admired the timeless elegance and intricate craftsmanship of the kolhapuri craft. The artisans recorded remarkable sales during this exhibition.

Badarwas Jacket Cluster, Madhya Pradesh



A meeting was conducted with Shri Arun Kumar Kuril, Assistant Commissioner, Directorate Handloom and Textiles, Varanasi Division and Mr. Eklavya Bajpai, CEO, Badarwas Jacket Cluster, Madhya Pradesh to discuss about Badarwas Jacket Producer Company Limited and its ongoing efforts to promote local craftsmanship. The discussion focussed on promoting these handcrafted jackets at various events, particularly at the Prayagraj Kumbh Mela being held during January 13 to February 27, 2025. Shri Arun Kumar Kuril praised the dedication of the women involved in the production, and assured his support in promoting the products.

Dausa Leather Cluster, Rajasthan



Ms. Swati Sharma, Joint Secretary (RL-II), Ministry of Rural Development, Govt. of India, visited Dausa Leather Cluster in Rajasthan and interacted with the artisans, reviewing their progress and discussing future strategies. She acknowledged EDII's efforts in transforming the cluster by enhancing artisan's skills, strengthening business acumen and expanding market opportunities for their leather products.

Cluster development interventions of EDII have led to holistic growth of clusters by impacting technology, production, raw material sourcing, networking, convergence with government schemes and several other critical business related factors, informed Project Director Dr. Rajesh Gupta, Associate Professor, EDII.

Advanced Management Development Programme



Participants of 1-week Advanced Management Development Programme (MDP) on 'Advanced Business Analytics' with (L - R) Dr. Sunil Shukla, Director General, EDII; Dr. Rajeev Sharma, Programme Director and Mr. Gopal Kumar Roy, Asst. Professor, EDII. The programme was conducted during January 20-24, 2025, under Entrepreneurship Skill Development Programme (ESDP) Scheme of Ministry of Micro, Small and Medium Enterprises (MSME), Govt. of India, at EDII.

The objective of the programme was to provide exposure to emerging technologies and management practices so that the participating MSMEs learn the techniques to enhance their efficiency to ensure competitive advantages in the dynamic business environment. By the end of the programme, the MSMEs were expected to make data-driven decision making use of various business analysis tools, techniques and platforms, leading to predictive analysis. 25 MSMEs from various domains including textiles, food processing, IT, handicraft etc. participated.

Propelling Entrepreneurship in Partnership with Corporates

In collaboration with Corporates to implement their CSR initiatives, the Institute aims to drive innovation-led projects that foster inclusive growth. The Institute focuses on development and enhancement of skills for both potential and existing entrepreneurs, particularly in emerging sectors like agriculture, food processing, handloom, tourism and science & technology.

Several projects, being implemented by EDII are aimed at empowering rural women, Persons with Disabilities and other disadvantaged groups. **Project Sankalp**, supported by Standard Chartered Bank focuses on rural women in Karnataka and Tamil Nadu and trains them through customised skill-based entrepreneurship development workshops. In last two months of December and January, five Micro Skillpreneurship Development Programmes were held in various district of Tamil Nadu and Karnataka. Till now, under this programme, 640 women have been trained and 114 micro and small enterprises have been set up.



Participants of Women Entrepreneurship Development Programme at Devrukh under UDAYA Project.

Similarly, under the **Project UDAYA**, sponsored by Tata Communications Ltd., till date, more than 6000 women and PwD entrepreneurs have been sensitized through 68 Entrepreneurship Awareness Programmes. Out of these, over 1430 potential entrepreneurs received specialized training and more than 640 trained individuals have successfully started their micro-enterprises, generating employment for 832 people.



UDAYA Project beneficiary, Ms. Uma Kusmude received 'UDHYOG RATNA' Award from Mahatma Phule Marathi Sahitya Parishad. Ms. Kusmude manufactures premixes & dehydrated vegetable products.

On the same lines, **Micro Skillpreneurship Development Programmes (MSDPs)**, initiated by EDII in collaboration with Accenture Foundation, are generating appreciable results. In 2024-25, the project spans 14 states and 1 Union Territory. The project is empowering women and youths in rural and urban areas to create skilled microentrepreneurs by training, providing access to sustainable technologies and business models. Hearteningly, In all, more than 5639 beneficiaries got trained as on January 2025.

Another unique platform, **WeAct** Implemented by EDII and Supported by Accenture successfully concluded **UNNATI 3.0**, under the Unnati Mentorship Programme. This initiative provided rural women entrepreneurs with valuable business growth insights. The UNNATI exhibition was held across eight prominent Accenture locations, generating sales worth Rs.4,50,000 across all locations. WeAct also organized five successful Vocal for Local exhibitions in Andhra Pradesh, Uttar Pradesh, Maharashtra, and Telangana.

Project RISE, a joint initiative by EDII and the Industrial Development Bank of India Ltd. aims to revitalize rural and peri-urban communities in Dehradun (Uttarakhand), Kashipur (Odisha) and Kamrup (Assam). Over the past two months, several programmes have been undertaken, including Technology-based Entrepreneurship Development Programme (TEDPs), leading to training of 155 individuals in the last two months in technology-based areas. In all, till date 648+ individuals have been imparted training.

Under **Subhalaxmi Udyogini Project** supported by Vedanta Ltd., 5152 members were enrolled and 2473 were addressed with inputs on enterprise services and market linkages, in 106 villages that are part of 22 Gram panchayats and 3 blocks in the Jharsuguda district.



At the Team Meeting at Jharsuguda, Odisha, (6th from R) Dr. Raman Gujral, Professor & Director- Dept. of Projects- Corporate & Regional Director - Eastern Regional Office, EDII; (7th from R) Mr. Bishnu Prasad Panda, Assistant Professor, EDII; (5th from L) Mr. Sachikant Mallick, Senior Project Officer, Eastern Region Office and (5th from R) Mr. Rashmi Ranjan Bagh, Team leader, Project Subhalaxmi Udyogini with Udyog mitras, community mobilizers of Project Subhalaxmi Udyogini.

Project Hand-Made in India 2024-27 (Phase-II), supported by HSBC is in its first year. So far, 370 artisans have been impacted through skill and design upgradation programmes, thus empowering them to function as 'artpreneurs'. Their business has got rejuvenated and they have started registering notable sales and growth. Over the last two months, the project successfully conducted 18 programmes, reaching out to over 500 participants through various initiatives across Bhuj and Erode clusters. A total 441 new beneficiaries were enrolled (321 in Bhuj and 120 in Erode) for training and handholding.

Strengthening communities, empowering the disadvantaged and the marginalized is at the core of sustainable and comprehensive development. EDII seeks to ably shoulder this responsibility with the support of corporates.

Unlocking the Potential of the Food Processing Sector

The food processing sector is one of the key contributors to India's economy. To aid the sector's growth in 2020, the Ministry of Food Processing Industries (MoFPI), Govt. of India launched the Pradhan Mantri Formalization of Micro Food Processing Enterprises (PMFME) Scheme, in partnership with the State/ UT Governments under Aatmanirbhar Bharat Abhiyan. This scheme aims to enhance competitiveness of micro-enterprises in the unorganized segment of the food processing industry, promote formalization of the sector and support Farmer Producer Organizations (FPOs), Self Help Groups (SHGs) and Producers Cooperatives along their entire value chain. EDII has been actively working across all districts of Gujarat, implementing all components of the scheme. Some significant activities undertaken over the last two months include the following:

Multiple awareness programmes were conducted in various districts of Gujarat to raise awareness among people about the Pradhan Mantri Formalization of Micro Food Processing Enterprises (PMFME) Scheme, thus supporting micro food processing enterprises in rural areas. In total, more than 400 people were addressed through 7 Awareness and Promotional Workshops at various centers.



Ravi Krishi Mahotsav, held across all districts of Gujarat on December 6 & 7, 2024, provided a robust platform for promoting the Pradhan Mantri Formalization of Micro Food Processing Enterprises (PMFME) scheme. As part of the event, a field visit to Kadi facilitated key discussions with farmers, food processors and local authorities, focusing on the scheme's benefits. The programme emphasized enhancing value addition to agricultural produce, fostering rural employment, and empowering local communities.

Overall, efforts under the scheme have helped enterprises transition from unorganized to organized with focused financial, technical and all-encompassing business growth support.

Building Skills to Harness the Potential of Agri Entrepreneurship

On January 22, 2025, a capacity building programme was conducted at the EDII campus for officials from Gujarat Narmada Valley Fertilizers & Chemicals Ltd. (GNFC). The programme was specially designed to empower and equip the participating officials with essential skills and expertise needed to effectively support and guide farmers in their transformation into successful agri-entrepreneurs.

Dr. Sunil Shukla, Director General, EDII, in his inaugural address emphasized the crucial role that farmers play in food security and rural prosperity. He highlighted innovations like hydroponics, tissue culture and drone technology, showcasing the rising potential of amalgamating technology in agriculture to boost productivity and reduce costs. Dr. Shukla also discussed the promising opportunity of dragon fruit cultivation in Gujarat and emphasized the growing funding opportunities for agri-entrepreneurs, underscoring the intersection of technology, opportunity and funding in driving agricultural growth.

Keynote speakers Mr. J. B. Patel, Distinguished Visiting Faculty; Mr. Laxman Rathore, Corporate Consultant and Dr. Pankaj Bharti, Associate Professor, EDII shared insights on business opportunity identification, agri-entrepreneurship and entrepreneurial mindset & competencies. GNFC officials Shri Vishwanath Biradar, Additional General Manager; Shri M.K.Patel, Chief Marketing Manager and Shri SV Lathigara, Chief Marketing Manager (Gujarat) discussed the potential and challenges of farmers, highlighting issues like resource access, market price fluctuations, and limited technology integration.

Dr. Satya Acharya, Director - Dept. of Entrepreneurship Education expressed his views on the growing potential of agri-entrepreneurship, and the ways & means to tap this.



GNFC officials with Dr. Satya Ranjan Acharya, Programme Director & faculty members, EDII.

Strengthening Competencies of Resource Persons to Ensure Entrepreneurial Excellence

Towards fostering entrepreneurial growth among youths, EDII's specially curated modules for the academia, trains and institutes cadres of faculty members and resource persons involved in teaching entrepreneurship at the school and college levels who, in turn train, guide and counsel students to adopt entrepreneurship as a career. The Institute conducted the following significant programmes over the last two months:



With the support of Department of Science and Technology - National Science and Technology Entrepreneurship Development Board (DST – NSTEDB), Govt. of India, Faculty Development Programme (FDP) on 'Entrepreneurship' was conducted at KBS Commerce & Nataraj Prof. Sciences College, Vapi during January 6 to 18, 2025. The objective of the programme was to guide and train 34 participants with the necessary skills and knowledge related to entrepreneurship principles, processes and strategies.



EDII with the support of Gujarat Skill Development Mission (GSDM) organized a leadership and Capacity Building Programme during January 27 to 31, 2025 on its campus. 60 officials of Labour, Skill Development and Employment Department participated in this Programme. The inaugural session was graced by Dr. Sunil Shukla, Director General, EDII; Mr. Nipun Raval, Assistant Director, Directorate of Skill Development; Mr. K.B. Patel, Assistant Director, Gujarat Skill Development Mission (GSDM) and Dr. Satya Ranjan Acharya Professor & Director - Dept. of Entrepreneurship Education.



With the support of All India Council for Technical Education, Department of Higher Education, Ministry of Human Resource Development, Govt. of India, the Institute conducted Faculty Development Programme on 'Resilient Leadership for Social Enterprise Management'. 30 participants from January 27 to 31, 2025 attended this programme. The FDP imparted specialised training to develop an understanding on the key characteristics of resilient leaders, their governance styles and ways of navigating challenges amidst uncertain business environments.

Dr. Pankaj Bharti, Associate Professor, EDII was Project Director of these programmes.



Empowering Youth and Women through Entrepreneurship in Madhya Pradesh

During last two months, EDII-Central Regional Office organized 7 one-day Entrepreneurship Awareness Programmes (EAPs), 9 six-week Entrepreneurship and Skill Development Programmes (ESDPs) and 5 Management Development Programme across 9 districts of Madhya Pradesh under sponsorship support of the Ministry of MSME, Govt. of India. While more than 400 participants, including women and youth, were equipped with entrepreneurial competencies, 350 were trained in key skills of enterprise trade and management skills. Special emphasis was placed on empowering marginalized groups, including Scheduled Castes and Tribes.



On December 23rd, 2024, A sensitization workshop on Prevention of Sexual Harassment (POSH) was held at EDII. The session focussed on raising awareness and promoting safe environment in the workplace.

Goa Fosters a Thriving Entrepreneurial Ecosystem

The state of Goa is on the trajectory of fostering innovations and technology, to diversify its entrepreneurial landscape. Moving beyond its traditional reliance on mining and tourism, Goa focuses on scaling its growth through promotion of enterprises. EDII's Goa Centre has been established with the patronage of EDC Limited, Goa. The Centre is dedicated to promoting entrepreneurship, innovations, startups and MSMEs in Goa.

In last two months, 2 Entrepreneurship Development Programmes (EDPs), organized by EDII in collaboration with EDC Ltd., were held in Goa during January 8-10 and 28-30, 2025. The primary objective of these programmes was to equip participants with practical skills essential for effective business management. The programmes covered key topics on entrepreneurship, business planning, marketing strategies, financial management and legal compliances.



Participants of Entrepreneurship Development Programme with (3rd from R) Shri B. S. Pai Angle, Managing Director, EDC Limited, Goa; (3rd from L) Dr. Prakash Solanki, Associate Professor, EDII and (2nd from L) Dr. Abdul Razak, Associate Faculty, EDII.



Additionally, in collaboration with District Rural Development Agency (DRDA), a five-day - 'Training the Livelihood Cadres' programme was organized during January 13-18, 2025. The programme was attended by 35 participants. The focus of the programme was to establish cadres of livelihood consultants with skills to accelerate rural entrepreneurship and enterprise development. The consultants were equipped with skills related to business plan preparation, enterprise management, and performance tracking.

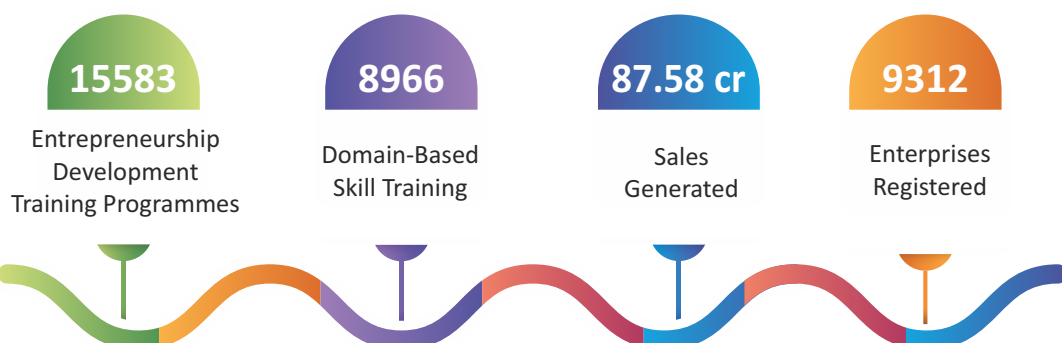
Reviving Gujarat's Heritage Crafts: The Impact of Hastkala Setu Yojana

Hastkala Setu Yojana is Gujarat's window to the world, showcasing a wide range of authentic handlooms and handicrafts. This transformative initiative is dedicated to empowering artisans and entrepreneurs across the vibrant districts of Gujarat, reviving languishing crafts and strengthening the rural economy. In collaboration with EDII as a knowledge and implementation partner, the Commissionerate of Cottage & Rural Industries, Government of Gujarat, has played a key role in empowering artisans across all districts of Gujarat. Till Now, 8966 artisans have been trained under the domain-based Skill Training programmes. In last two months, 45 entrepreneurs enrolled in Hastkala Setu Yojana, thus taking the total number of enrolled artisans to 21689.

Over the last two months, three domain training programmes were held in Morbi, Botad, and Surat, focusing on hand embroidery and terracotta. Alongside these, artisans participated in three different exhibitions: the Prayagraj Exhibition, Panch Mahotsav, and the IDCO Exhibition.



Mr. Vajirbhai Kotvaliya, a bamboo craft artisan, showcased his incredible craftsmanship at the IDCO Exhibition Ground, Unit-3, Bhubaneswar from 5th to 16th January 2025.



Achievements of the Project (Till 15th January, 2025)

Regional Conference on Entrepreneurship: EDII as Knowledge Partner

Regional Conference on Entrepreneurship 2024 was held on December 13, 2024. It was organized by Institution Innovation Council (IIC) of PSG College of Technology, Coimbatore. The conference was supported by EDII as the Knowledge Partner. It featured 19 papers focusing on various themes such as entrepreneurship education, cognitive aspects of entrepreneurship, technology, innovations and sectorial ecosystems.

The Chief Guest, Professor Gopalan Jagadeesan from the Department of Aerospace Engineering, Indian Institute of Science (IISc), Bengaluru, released the conference proceedings. He termed 'research' as an important area for continuous growth and development in entrepreneurship and innovations. Dr. Sunil Shukla, Director General, EDII, virtually congratulated the college for its efforts to organize the conference and stressed on the importance of developing indigenous case studies tailored to the Indian entrepreneurial ecosystem so that people could draw insights and build their own winning pathways. Mr. Ganapathi Batthini, Sr. Librarian, EDII co-ordinated the conference. He termed the conference as the need-of-the-hour for building a strong knowledge infrastructure on the ever-evolving entrepreneurship and startup ecosystem.



(3rd from L) Chief Guest, Professor Gopalan Jagadeesan from the Department of Aerospace Engineering, Indian Institute of Science (IISc), Bengaluru with senior faculty members from the PSG College of Technology, Coimbatore: (R) Dr. L.S. Jayshree; (3rd from R) Dr. K. Prakashan, Principal; (L) Dr. K. Vasanthamani. Also present were (2nd from R) Shri K. Veluswami, Chairperson, The Institute of Indian Foundrymen and (2nd from L) Mr. Ganapathi Batthini, Sr. Librarian and conference co-ordinator.

Promoting Data and AI Integration to Drive Decision-Making

Refresher Training Programme on 'Soft Skills, Personality Development, and Professional Excellence' for Junior Statistical Officers of the Statistical Services Subdivision (SSS) of the Ministry of Statistics and Programme Implementation, Government of India (MoSPI), was held during December 2-6, 2024, in Agartala, Tripura. EDII and Directorate of Economics and Statistics (DES), Tripura, in collaboration with the National Statistical Systems Training Academy (NSSTA) & Ministry of Statistics and Programme Implementation, Government of India, organized this programme.

The programme focused on enhancing leadership skills and adaptability, providing practical knowledge of advanced data-driven decision-making tools and techniques, and fostering collaboration and professional excellence in statistical roles. 25 Junior Statistical Officers from MoSPI and other states attended the training programme.



(C) Shri Bikash Debbarma, Hon'ble Minister-Planning (Statistics), Tribal Welfare, Handloom, Handicrafts, and Sericulture, Government of Tripura, interacting with the participants on honing and updating their skills to attain professional excellence. Also present during the interaction were (R - L) Dr. Raman Gujral, Professor & Director- Dept. of Projects- Corporates, EDII; Dr. J.S. Tomar, Deputy Director General, NSSTA; Shri Abhishek Chandra, Special Secretary, Planning (Statistics), Government of Tripura and Dr. Reshmi Manna, Associate Professor, EDII and Programme Co-ordinator.

The programme underscored the vital role of continuous capacity building for data producers and the importance of quality data in achieving developmental goals. The participants acknowledged the significance of continuous learning to enhance use of innovative tools like AI, metaverse data and psychometric assessments. According to Programme Director, Dr. Pankaj Bharti, "The programme was useful in empowering the participants with essential skills in leadership, teamwork and data driven decision making."

Visit of Norwegian Delegation to Explore Entrepreneurship Promotion



Dr. Vivek Sinha, Innovation Manager, Department of Industrial Economics and Technology Management, Norwegian University of Science & Technology (NTNU), Norway, along with his team of Faculty, visited EDII to explore the nitty-gritty of entrepreneurship promotion among students.

Celebration of Makar Sankranti Festival



Driving Innovation: CrAdLE's Impact on Startups and Entrepreneurial Ecosystems



CrAdLE (Centre for Advancing and Launching Enterprises), EDII's Technology Business Incubator initiated in 2016 was catalysed and supported by the National Science and Technology Entrepreneurship Development Board (NSTEDB), DST, Govt. of India. CrAdLE has been guiding, supporting and mentoring tech-based startups primarily in the areas of manufacturing, food processing, renewable energy, healthcare and other emerging sectors.

Till January 2025, 130 startups had been incubated by CrAdLE. In the months of December and January.

- MBA students from Sardar Vallabhbhai Global University visited CrAdLE as part of their Case Research Project. The visit focused on understanding the challenges and solutions related to raising funds for small businesses. The students explored CrAdLE's ecosystem and learn about assistance for startups and funding processes.
- CrAdLE EDII hosted a webinar by Shri Ravi Bhardwaj, Lawyer & Founder of Startup Legal. The session was attended by over 90 participants, who gained valuable insights into legal aspects important for startups, such as Intellectual Property Rights, contract negotiation, fund raising compliance and risk management.



EDII, in collaboration with Dhirubhai Ambani University School of Law, organized a seminar to explore Entrepreneurship and Intellectual Property Rights (IPR), for over 70 participants. The participants were addressed by Prof. Srividhya Ragavan, Professor of Law, Texas A&M University and Shri Prakash Sharma, Dy Registrar (Law), IIT Kanpur.

PG Corner



December 30, 2024, to January 3, 2025: A 5-day Entrepreneurship Development Training programme was conducted for students of various colleges affiliated with Gujarat University. This programme was part of the Roadmap for the Implementation of the 'Student Entrepreneurship Policy' in Gujarat.



December 4-5, 2024, and January 2-3, 2025: 2 two-day Nodal Officers' Training Programmes on Entrepreneurship addressed 85 Nodal Officers on various critical parameters of entrepreneurship.

PG Corner



January 7, 2025: Dr. Satya Acharya, Professor & Director - Dept. of Entrepreneurship Education, EDII and Dr. Amit Dwivedi, Professor & Director - Department of Projects (Government), EDII conducted an interactive session on 'EDII Business Strategy' for students. The observation received were highly valuable.



January 6, 2025: Shri Arpan Yagnik, Associate Professor of Advertising at Penn State University, Pennsylvania conducted an insightful session on the role of advertising in shaping consumer behaviour and brand strategy. The session explored various aspects of advertising, including the integration of digital marketing, social media platforms, and consumer engagement strategies in today's dynamic marketing landscape.

PG Corner

The Glorious; the Eminent: PG Alumni Carving Their Own Success Paths

This section features PG Alumni who are excelling as business/social entrepreneurs/intrapreneurs. Every issue of EDII Reports will introduce three such progressive entrepreneurs/intrapreneurs. Let's meet the three alumni entrepreneurs/intrapreneurs selected to be featured in this issue.

Mr. Krishan Mishra (batch 2001-2002)
Intrapreneur
Chief Executive Officer
Financial Planning Standards Board (FPSB), India

Krishan Mishra's journey is marked by notable contribution to the field of education. Numerous awards including the prestigious 'Top 100 Leaders in Education' award have from, time to time, underlined his hard work and dedication. Krishan grew up with the learning that the best way to reach the top is by being the best man at the bottom.



After completing his Business Administration degree in Indore, Krishan enrolled for the Post Graduate Diploma in Business Entrepreneurship at EDII. As he says, "The programme helped me explore entrepreneurship, identify my interests, and develop business plans. Entrepreneurial competencies that I learnt at EDII were invaluable. The best quality that I acquired here, was to think strategically in every situation and before every action."

Today, Krishan takes the onus of strategizing businesses and operations in Financial Services and Professional Education Space. Over last two decades he has headed the Market Development Division of various top global professional education companies in India and abroad. He is currently the Chief Executive Officer of Financial Planning Standards Board India. His responsibility is to build and grow Financial Planning Standards Board (FPSB's) Certified Financial Planner (CFP) certification in India. Krishan is focussed on educating and building high standards of financial planning capabilities among students, practitioners and firms in India, and increasing awareness among consumers about the need for ethical, professional and trusted financial planning solutions.

PG Corner

Mr. Pratik Bachkaniwala (Batch 2001)
Family Business Entrepreneur
Himson Group of Companies (3 Pvt Ltd & 2 firms)
Turnover: 35 Cr.



Pratik's entrepreneurial journey began with a spark ignited at a summer camp at EDII and early exposure to his family's textile machine manufacturing business. His decision to pursue the Post Graduate course stemmed from a desire to acquire training and strategic insights for scaling family business. Going back to his family business, Pratik introduced advanced management techniques and analysed numerous project reports to identify expansion opportunities. His well-calculated efforts bore results as he successfully acquired and revived three businesses, transforming them into profitable ventures.

Despite facing challenges, including a family business division and initial financial setbacks, Pratik navigated through adversity with resilience. Gradually, he overcame challenges and set the business back on track. Today, Pratik leads three companies, including two fully-owned firms and two proprietary ventures, embodying the spirit of innovation and perseverance.

Mr. Parth Mehta (Batch 2014)
First Generation Entrepreneur
9834 The Fruit Truck
Turnover: 8 to 10 Cr.



Parth, always had an entrepreneurial bent of mind and wished to have his own venture. After a failures in a trading venture, he realized that he primarily needed to update himself on the the parameters of entrepreneurship, before taking a plunge into another venture. He enrolled in the PGDM-BE course at EDII, where he refined his business acumen. Passionate about food, nutrition and cooking, Parth chose to enter the food and beverage industry. He launched India's first fruit truck, 9834 The Fruit Truck, on June 28, 2016, with an investment of ₹25 lakh, borrowed from his father. The truck, stationed near a high-profile club in Ahmedabad, quickly became known for its signature 'jamun shots' and exotic fruit offerings. Despite facing competition from imitators, Parth's unique storage strategies minimized wastage, allowing his business to thrive. Today, 9834 The Fruit Truck remains a pioneering venture, showcasing Parth's resilience, innovation, and strategic thinking in the competitive food industry.

Embrace Entrepreneurship

Embrace Growth

If you aspire to be an **entrepreneur**,
trust EDII with its Entrepreneurship Education,
Incubation and Mentoring Support



AICTE APPROVED

NIRF India Rankings 2023: Positioned in the Band of 11-50 (Innovation Category)

Post Graduate Diploma in Management-Entrepreneurship

PGDM (Innovation Entrepreneurship & Venture Development)

PGDM-E

NBA Accredited, TWO YEAR FULL-TIME (2025-2027)

Equips Graduates with skills to launch & manage own business,
develops family business successors and social entrepreneurs

PGDM-IEV

TWO YEAR FULL-TIME (2025-2027)

Promotes new technology / knowledge /
innovation-based startups

PGDM-ONLINE

TWO YEAR (2025-2027)

Fellow Programme in Management

Rigorous, application-oriented course for those who wish to learn at their own location

Eligibility :

- Graduation in any discipline with minimum 50% marks.
- Admission only through valid MAT, *CAT, XAT, ATMA and CMAT scores.

EDII also offers Fellow Programme in Management

For more information, please contact: PGP Secretariat, EDII, Bhat, Gandhinagar (Dist) 382 428, Gujarat

Tel.: 079-6910 4941 / 6910 4942 • Mobile : 63570 09390 • Email : pgp@ediindia.org

Also on :



* IIMs have no role either in the selection process or in the conduct of the programme.

For details and application, visit www.ediindia.ac.in

National Summer Camps

National Summer Camps on Entrepreneurial Stimulation for Children in the Age Group of 12-16 years

- 44th Summer Camp on Entrepreneurial Stimulation for Children: May 4 - 9, 2025.
- 45th Summer Camp on Entrepreneurial Stimulation for Children: May 24 - 29, 2025.

National Summer Camps on Entrepreneurial Adventures for Youth in the Age Group of 16-22 years

- 47th Summer Camp on Entrepreneurial Adventures for Youth: May 12 - 21, 2025.
- 48th Summer Camp on Entrepreneurial Adventures for Youth: June 01 - 10, 2025.



95
camps



2884
children



1967
youths



23
states/UTs

Outcomes



High Entrepreneurship Quotient



Decision Making



Innovative Thinking



Communication Skills



Problem Solving



Leadership Skills



Financial Prudence



Risk Taking Propensity



Self-Awareness & Confidence



Career Path Clarity

Enquiries may be addressed to : Dr. Pankaj Bharti, Camp Leader

E-mail : pbharti@ediindia.org | Mobile : 99244 41365



Collaborations, Associations & Deliberations...

On 28th January 2025, Shri Shaji K V, Chairman, National Bank for Agriculture and Rural Development (NABARD) & Hon'ble Member EDII Governing Board visited EDII and addressed Principals of ITIs, EDII PG Students, FPM Scholars, Programme Participants, GI-tagged Artisans, Faculty & Staff. Also presented on the occasion was Shri B K Singhal, Chief General Manager, NABARD.



Shri Shaji K V said, "Entrepreneurship is critical for achieving the goal of Viksit Bharat and for long-term sustainable growth. NABARD has been actively working in the domains of agriculture, rural development, capacity building, skilling and innovations, to build a new order wherein the rural populace gets gainfully employed. In achieving this, EDII has been a credible partner to us. Together, we envision innovative solutions, a conducive ecosystem, and development of rural clusters that hold a place in the demand-supply chain."



On January 21, 2025, EDII entered into an agreement with the Uttarakhand State Council for Science & Technology (UCOST), Dehradun, to strengthen entrepreneurship ecosystem in the science and technology domain within the state. As UCOST's knowledge partner, EDII will design and implement short-term courses to promote science and technology-driven entrepreneurship. Seen during the signing of the MoU are (2nd from L) Prof. Durgesh Pant, Director General, UCOST and Dr. Sunil Shukla, Director General, EDII with senior officials of the two institutes.



Collaborations, Associations & Deliberations...



On January 16, 2025, the institute signed a Memorandum of Understanding with Survey of India, Department of Science and Technology, Government of India. The objective of the MoU is to create a climate of science and technology-based entrepreneurship in the country through strategic and integrated joint efforts by both institutions. Also, under this collaboration, research activities, developmental programmes and capacity-building initiatives, will be widely undertaken to strengthen skills and entrepreneurship quotient among students to ensure creation of science and technology-based ventures in potential areas like the geospatial technology. Through tailor-made programmes, the skills of the officials of Survey of India, will also be developed. This effort will propel the process of science and technology-based enterprise creation in new and upcoming technical domains. The MoU was signed between Shri Hitesh Kumar S. Makwana, IAS, Surveyor General of India, Survey of India, Department of Science and Technology, Government of India and Dr. Sunil Shukla, Director General, EDII.



On January 16, 2025 (National Startup Day), Dr. Sunil Shukla, Director General, EDII was invited to NABARD as a Special Guest to throw insights on the startup landscape in the country. Inset: Shri Shaji K V, Chairman, NABARD and Hon'ble Member, EDII Governing Board and Dr. Sunil Shukla.



Collaborations, Associations & Deliberations...



On January 28, 2025, (Centre) Shri Balvantsinh Rajput, Hon'ble Cabinet Minister, Industries, Micro, Small and Medium Industries, Cottage, Khadi and Rural Industries, inaugurated 'BRICS Youth Council Entrepreneurship Pre-Consultation' as Chief Guest at National Forensic Science University (NFSU) Gandhinagar. At the event (1st from R) Dr. Sunil Shukla delivered plenary session on 'Building the Future with Youth & Sustainability'. Also present on the dais during the inaugural ceremony were (R - L) Ms. Prajna Kulshrestha, Strategic Consultant, GCTC; Dr. J.M. Vyas (Padma Shri Awardee), Vice Chancellor of NFSU and Prof. (Dr.) S.O. Junare, Campus Director, NFSU-Gandhinagar.



On January 27, 2025, EDII and NTPC Gadarwara signed an agreement for the CSR project, Unnati: Empowering Women for Self-Reliant India.

The MoU was signed in the presence of NTPC (Gadarwara)'s (2nd from R) Shri Probal Mundle, Chief General Manager; (5th from R) Shri Samrendra Kumar Roy, General Manager (O&M); (1st from R) Shri Daya Sharma, Additional General Manager (HoHR); (3rd from R) Shri Sandip Khushalrao Sakhare, Sr. Manager (R&R) and (4th from R) Dr. Noushad Parvez, Project Manager, EDII- Central Regional Office. EDII has already been implementing Project Unnati in Noida and Auraiya (Uttar Pradesh); Singrauli (Madhya Pradesh), and Sipat in Chhattisgarh.



On November 12, 2024, EDII and Delhi Skill and Entrepreneurship University (DSEU) signed an MoU to collaborate on strengthening educational programmes on entrepreneurship and innovation.



Collaborations, Associations & Deliberations...



On December 31, 2024, Dr. Sunil Shukla, Director General, EDII visited Smt. Radha Raturi, Chief Secretary, Uttarakhand Government to present an overview of EDII's initiatives in Uttarakhand.

On December 11, 2024, EDII partnered with Gujarat National Law University to train and undertake capacity-building initiatives on various aspects of Intellectual Property Rights.



On January 9, 2025, Shri Sanjay Datta, President, ICICI Foundation, along with his team members, had a fruitful discussion with Dr. Sunil Shukla and senior EDII officials.

As appeared in EDII Reports 91

Published in 2013-14

Turning Around Their Lives for a Better Future

While development plans need to be put in place, it is also important to ensure that the vulnerable groups are suitably compensated through a rewarding resettlement plan. TATA Sponge Iron Ltd. (TSIL), a joint



Sensitising the youths of Balinali

venture of TATA Steel and IPICOL for production of sponge iron, has been allocated mines by Ministry of Coal, Govt. of India at Radhikapur (East) coal block in Angul District, Odisha. However, in the proposed coal block, a total number of five villages are going to be displaced. Hence, one of the top priorities of the company was to ensure peaceful Rehabilitation and Resettlement of the affected families at Angul District in Odisha. EDI was, therefore, roped into design and implement a rehabilitation and Resettlement plan which was inclusive, sustainable and ensured a better quality of life.

The approach primarily put in place a grievance redressal cell so that the affected families could be counseled and convinced about the result-orientedness and positive impact of the rehabilitation plan. This also established an instant connect with the affected families. It was especially ensured that the weaker and marginalized sections were adequately protected. Simultaneously, corporate social responsibility initiatives were flagged to ensure enhanced employability, prosperity and peace for the affected families.

In keeping with the objectives set before itself, the project has partnered with community leaders, opinion makers and

other stakeholders like NGOs so that the locals can connect better with them and be sensitized about the benefits of the resettlement and rehabilitation plan. As a strategy towards developing necessary infrastructure at the Rehabilitation colonies, necessary steps will also be undertaken in the coming times, in coordination with district administration, so that the families get all requisite facilities. Formation of a joint monitoring committee is in the process to ensure quality standards of construction to be undertaken.

Special focus will be placed on youth, women, senior citizens and children with concrete measures to impart quality education from elementary to higher level, ensure good health care measures, increase employability of the youth, systematize welfare activities like geriatric care, crèche centres, family counseling centres, drug de-addiction centres etc. Additionally, a vocational training centre will be set up in the rehabilitation colony catering to the needs of potential women entrepreneurs by imparting them skills in areas such as; tailoring, agarbatti making, soap making, candle making etc.

The uniqueness of the project lies in bringing 'rehabilitation and resettlement plans' and 'CSR initiatives' under one umbrella for holistic and sustainable development. The project commenced from June 2013 and has already recorded notable milestones.



Training Programme at Gopinathpur



Overwhelming





Overwhelming

Department of Rural De...
@jkrddpr

Follow

CM Omar Abdullah reaffirms commitment to #JKRLM's #Umeed Programme at Lakhpati Didi Sammelan in Jammu. Announces ₹5000L in loans, advanced training at EDII Ahmedabad & simplified procedures. "Empowering women drives societal progress," says CM. Joined by Minister Javed Ahmad Dar...



9:13 pm · 16 Jan 25 · 434 Views

REAP Dehradun
@REAPDehradun

Follow

आज डोईवाला सफलता CLF के मारखम ग्रांट झबरावाला में भारतीय उद्यमिता विकास संस्थान द्वारा आयोजित 20 दिवसीय बेकरी प्रशिक्षण का आज अंतिम दिन रहा।

महिलाओं द्वारा बनाए गए उत्पादों की प्रदर्शनी की गई। इस प्रशिक्षण में REAP कार्यालय डोईवाला से लाइवलीहुड कोऑर्डिनेटर और CLF स्टाफ

Translate post



Shi and 6 others

India in PNG @ind_png · 01 Dec 24
Shri Shambhu Anitabh, HOC, interacted with Ms Elsie Sineakgna, nominee from PNG who will attend ITEC Course on Marine Agri-Entrepreneurship and Supply Chain Management at the Entrepreneur...



95

Higher Education Uttar...
@HigherE07868099

Follow

सतत प्रगति पथ पर उच्च शिक्षा

महानिदेशक EDII डॉ. सुनील शुक्ला, प्रोजेक्ट डायरेक्टर डॉ. अमित द्विवेदी ने आज मुख्य सचिव श्रीमती राधा रतूड़ी एवं सचिव उच्च शिक्षा डॉ. रंजीत कुमार सिन्हा से सचिवालय स्थित उनके कार्यालय कक्ष में मुलाकात कर देवभूमि उद्यमिता योजना की प्रगति से अवगत कराया।

Translate post



Shkar Singh Dhami and 6 others
6 pm · 31 Dec 24 · 204 Views

NABARD Online @NABARDOnline · 1d
Mr @ShajikV, Chairman, NABARD, addressed PG students, FPM scholars, program participants, GI-tagged artisans, producers, as well as faculty and staff members during his visit to Entrepreneurship Development Institute of India (EDII), Gandhinagar.

Fostering the spirit of Show more



Shaji Krishnan V and EDII Ahmedabad

112 3 106



Entrepreneurship Development Institute of India

Bhat, Gandhinagar (Dist) - 382 428, Gujarat

Phone : 079 - 6910 4900 / 6910 4999 • E-mail: info@ediindia.org

Web: www.ediindia.org / www.ediindia.ac.in

Regional Offices :

Central : Bhopal

1st Floor, 50 New MLA Colony,
Behind Canara Bank, Near Depot Chouraha,
Bhadbhada Road, Bhopal-462003, Madhya Pradesh
Phone: +91-755-4260015, 2424015
E-mail: crob@ediindia.org

Eastern : Bhubaneswar

Plot no. 88, 2nd Floor, District Centre,
Chandrasekharpur, Bhubaneswar,
Khurda-751 016, Odhisha
Phone: 0674-2747712
Email: ediero@ediindia.org; erob@ediindia.org

NCR : New Delhi

303, Akashdeep Bldg.,
Barakhamba Road, New Delhi-110 001.
Phone: 011-40115698
E-mail: ncro@ediindia.org

Northern : Lucknow

7, Meerabai Marg, Dady Villa, Hazrat Ganj,
Lucknow-226 001, Uttar Pradesh
Phone: 0522-2209415
E-mail: nrol@ediindia.org

Northern-Eastern : Guwahati

1st Floor, Abhiguna Residency, Opp. Radison Blu Hotel,
Gotanagar, Guwahati, Assam-781011
Phone: 0361-3105560
E-mail: nerog@ediindia.org

Western : Vapi

213, 214 & 215, Fortune Square-2,
Vapi Daman Road, Chala, Vapi Ta-Vapi,
Dist. Valsad-396191, Gujarat
Phone: +91-260-2403434
E-mail: wrov@ediindia.org

Southern : Bengaluru

Santa Monica, 2/2C, 1st Floor, Hayes Road,
Shanthala Nagar, Richmond Town,
Bengaluru, Karnataka-560025
Phone: 080-2311 9360/9361
E-mail: srob@ediindia.org

Devbhoomi Udyamita Yojana Office :

Doon University Campus (Nr. Main Gate),
Dehradun, Uttarakhand 248001
Phone: 0135 – 2974961
E-mail: duy-uttarakhand@ediindia.org

Goa Centre Office :

5th Floor, EDC Complex,
Dr. A.B. Road, Panaji, Goa 403001
Phone: 91820 02852
E-mail: goa@ediindia.org

Chhattisgarh : Raipur Office

105, First Floor, Shreeji K Heights, Kalpataru Colony,
Amlidih, Raipur, Chhattisgarh 492006
Phone: 0771-4346712
E-mail: sheeba@ediindia.org

Ladakh : Leh Centre

Commerce Block, University of Ladakh Leh Campus,
Taru, Leh UT- Ladakh 194101
Phone: 9419227840, 9906986654
E-mail: leh-pa-a@ediindia.org

RECOGNIZED AS THE
CENTRE OF EXCELLENCE
BY THE
MINISTRY OF SKILL DEVELOPMENT &
ENTREPRENEURSHIP
GOVT. OF INDIA

& PAN India Branch Offices

EDII Affiliates in Rwanda, Uzbekistan, Vietnam, Myanmar, Cambodia & Lao-PDR

