

Diagnostic study findings presented

EDI signs cluster development project MoU with IPMAA

In a joint venture which is likely to result in far reaching benefits for the Indian pharma machinery manufacturers, the Ahmedabad based Entrepreneurship Development Institute (EDI) of India has signed a MoU (memorandum of Understanding) with the Indian Pharma Machinery Manufacturers Association (IPMMA). The basic aim behind the MoU is to develop a pharma machinery manufacturers' cluster at Ahmedabad.

As a first step in this direction, EDI has initiated a diagnostic study of the pharma machinery manufacturing industry. A project team consisting of various EDI officials visited more than 50 units and undertook a sample survey with a twin pronged objective of studying the problems and challenges being faced by the industry and the needs and requirements of the industry.

The project team which undertook the five month diagnostic study early this year, presented their findings at a programme organised at the Vatva Industries Association (VIA) at the Vatva GIDC estate in Ahmedabad on September 26, 2012. More than 50 stake holders participated in the programme.

Mr. H. D. Shrimali, Additional Industries Commissioner, Government of Gujarat, Mr. D. H. Amin, General Manager, District Industries Centre (DIC), Ahmedabad, EDI Project Director Mr. Mr. K. K. Shaw and Mr. Jigesh Dani, IPMMA representative addressed participants during the program. Mr. Riken Shah, EDI Project Manager along with Mr. Shaw presented the findings of the Diagnostic Study and the Action Plan for the same. Mr. Dani gave information about IPMMA activities and future programs to the participants.

He also asked IPMMA members to work with EDI experts and avail the benefits of cluster development program. Mr. Shrimali focused on various incentive schemes of the government for the cluster. He further elaborated on Common Facility Centre Scheme for the cluster.

As per the cluster development methodology, the diagnostic study is aimed at finding out the technological gaps in the cluster. The project team will work on the following areas and make improvements in the cluster:

- Technology up-gradation
- Productivity improvement
- Quality improvement
- Health and Safety
- Indigenization
- Technology transfer
- Design of machinery and tools
- International & Domestic marketing
- Banking & Finance
- Liaisoning with government
- Diversification opportunities
- Environmental engineering and pollution control
- Project preparation and planning
- Health and Safety
- Indigenization
- Technology transfer
- Design of machinery and tools
- Establishing Common Facility Centre (CFC)



Shri H D Shrimali, Additional Industries Commissioner, Government of Gujarat addressing participants on the cluster project and various government schemes. Also seen on the dais (from L-R) are Shri D. H. Amin, GM-DIC, Ahmedabad; Shri K. K. Shaw, Project Director, EDI and Shri Jigesh Dani, Representative, IPMMA.

Entrepreneurship Development Institute of India (EDI) is a premier institute, engaged in cluster development to improve the performance of MSME units through soft and hard interventions. IPMMA is major stakeholder of this cluster and with the help of IPMMA in the cluster development programme; EDI of India will be able to produce good result at the end. **PPP**