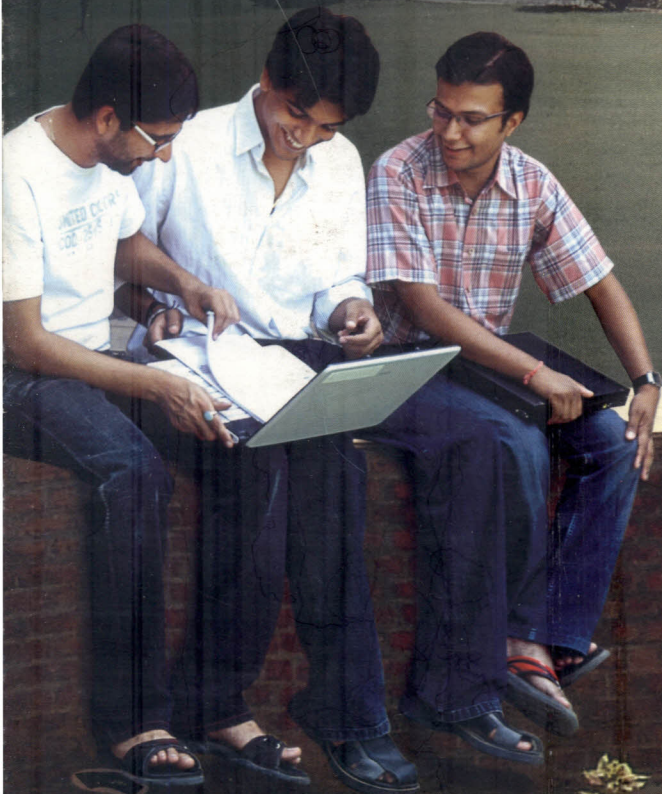


AICTE Approved, MBA Equivalent (AIU) & NBA Accredited

Post Graduate Diploma in Management- Business Entrepreneurship

Winner of Outstanding Entrepreneurship Program Abroad Award presented by the
United States Association for Small Business and Entrepreneurship (USASBE)

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Entrepreneurship
Development
Institute of India
Ahmedabad, Gujarat

Dream ➡➡ Dare ➡➡ Deliver

Entrepreneurshipa Rewarding Discipline

Entrepreneurship has come to establish itself as an academic discipline with opportunities galore. Management schools have incorporated a full-fledged course on Entrepreneurship in their curriculum. Even internationally, Institutes like; the Harvard Business School, Sloan School of Management, the Babson College and many other prestigious institutes offer courses on Entrepreneurship. In India too, entrepreneurship has taken significant leaps. No wonder, Government of India recently stressed on the need to ensure proliferation of entrepreneurship by instituting the Ministry on Entrepreneurship and Skill Development. EDI, which is a National Resource Institute in the field of entrepreneurship, is one of the first institutes to offer a full-fledged programme in the discipline and has an edge on account of it being the pioneer of entrepreneurship and establishing a wide national and international network, research base and a cadre of trained practitioners and academicians. It has a well-researched curriculum which ensures harmony between the learnings and the market requirements.



EDI'S

Post Graduate Programme in Business Entrepreneurship

VISION

To evolve entrepreneurship from being a discipline to a way of life by imparting entrepreneurship education that encompasses national and international standards and practices

The Institute pioneered this full-time programme in 1998 to develop entrepreneurial leaders. This multidisciplinary course based on consultative approach and intense research is now being offered as an AICTE-approved programme – the 'Post Graduate Diploma in Management - Business Entrepreneurship' (PGDM-BE).

Objectives

The objectives of this accelerated, rigorous and application-oriented course are to:

- Develop skills in successfully initiating, expanding and diversifying a business enterprise in new, up-coming areas.
- Develop family business successors as enterprising and knowledgeable owners of the business of their predecessors.
- Create entrepreneurial managers for corporate sector.

What Do

We Offer to Ensure Tangible Results

Core Curriculum

The course is offered through six trimesters over the two year period. The course offers induction module, core courses, electives, seminar courses and projects apart from summer internship at the end of the first year.

Core Courses

These courses are broadly categorized as under:

1. Entrepreneurship & Family Business Management
2. Accounting and Financial Management
3. Operations and Systems
4. Marketing Management
5. General and Strategic Management
6. Individual and Organisation Behaviour
7. Business Economics and International Trade

Elective Curriculum

The Course offers choice-based electives in Entrepreneurship and Functional Areas:

Entrepreneurship Streams:

1. New Enterprise Creation (NEC): This stream provides knowledge and develops competencies to start and manage own business.
2. Family Business Management (FBM): This stream aims at developing family business successors into enterprising and knowledgeable owners of the business of their predecessors.

Functional Electives:

The programme offers electives which, besides imparting knowledge on creating and managing business, enhances knowledge in functional areas of

- | | |
|---------------------------|------------------------------|
| 1. Marketing | 2. Finance |
| 3. International Business | 4. Human Resource Management |
| 5. Information System | 6. Language & Communication |

Special Features:

- Grooming entrepreneurial mindset
- Interaction with business leaders / venture capitalists / bankers
- Learning based on Entrepreneurial milestones
- Preparing Bankable Project Report / Perspective Plan
- International study tour
- Rich blend of inhouse faculty / industry experts
- Seminar Courses in Emerging Sectors



Admission & Eligibility Procedure

A three-year (10+2+3) University Degree in any discipline or a four year (10+2+4) Engineering / Technology / Medicine / Others, recognized by the University Grants Commission (UGC)/ Association of Indian Universities (AIU) / AICTE are eligible for Post-Graduation, with not less than 50% overall aggregate marks (45% in case of candidates belonging to the Reserved category, as per norms) in qualifying degree examination.

Final year graduating students can also apply.

The admission process consists of taking any of these tests – CAT, MAT, XAT, ATMA & CMAT. Candidates have to apply to EDI by acquiring application form which can be downloaded from www.ediindia.ac.in or can be filled online. Applicants who want to apply online can make payments online. The duly filled in downloaded form should be sent to EDI along with a Demand Draft of ₹ 1000/- drawn in favour of 'Entrepreneurship Development Institute of India', payable at Ahmedabad or by transferring ₹ 1000/- to the EDI PG admission account (details available on website).

Eligible candidates will be called for Entrepreneurial Aptitude Test and Personal Interview.

For details, visit website: www.ediindia.ac.in

Fellowship Support

EDI offers fellowship support to students on the basis of need cum merit basis.



FEE STRUCTURE

Fees for the two-year, full-time, residential programme that includes cost of tuition, reading material, library and computer facilities, study visits, alumni association membership and students' activities fee is ₹ 4,75,650/- for first year & ₹4,74,350/- for second year respectively (For fee details visit the website).

- The fees will be payable in six installments over two years period.
- Hostel charges will be ₹ 50,000/- per year (A/C twin sharing). Mess charges will be as per the rate decided by the Institute.
- Country visit expenses will be charged separately as per the actuals.



Entrepreneurial Aptitude Test (EAT) / Social Awareness Test (SAT) & Personal Interview

	May Cycle
Last Date for Submitting Form	8 th May, 2015
Download Admit Card	12 th May, 2015
EAT/SAT and PI	20 th -22 nd May, 2015

EAT and PI Centres: Ahmedabad, Bengaluru, Bhopal, Bhubaneswar, Delhi, Jaipur, Kolkata and Mumbai.



CAREER ADVANTAGE

- The course ensures that students harness their entrepreneurial knowledge, networking skills and abilities to set up own enterprise or join their family business to take it to newer heights.
- The Institute extends thorough mentoring support to help students start, progress and sustain a venture.
- Depending on the viability and scalability of a venture, limited seed funding is also extended and networks established with venture capitalists, buyers and sellers.

Placement

The Institute has set up a Placement Cell to facilitates Summer Internships and Final Placement of students interested in working with an enterprise before launching their own.

The Institute

*An acknowledged National Resource Institute for
Entrepreneurship Education, Research, Training & Institution Building.*

Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDI campus. To pursue its mission, EDI has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDI's expertise in Entrepreneurship, the University Grants Commission had also assigned EDI the task of developing curriculum on Entrepreneurship and the Gujarat Textbook Board assigned to it the task of developing textbooks on Entrepreneurship for 11th & 12th standards.

In order to broaden the frontiers of Entrepreneurship Research, EDI has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector through its publication, "The Journal of Entrepreneurship". CREED also establishes a network of researchers and trainers by conducting a biennial seminar on entrepreneurship education and research.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDI earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSI, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.



In recognition of its international achievements, the United Nations Economic & Social Commission for Asia and Pacific (UN-ESCAP), Bangkok, Thailand, has declared EDI as a 'Center of Excellence'.



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For details and application, visit www.ediindia.ac.in / www.ediindia.org

Also on  &  <https://www.facebook.com/ediindia.ac.in>