

Training Programme for DEVELOPMENT OF PROFESSIONALS/ RESOURCE PERSONS OF NGOs/VOs IN RURAL ENTREPRENEURSHIP

December 8-31, 1997



Sponsored by :

**National Bank for Agriculture
& Rural Development (NABARD)**



Organised by :

**Entrepreneurship
Development
Institute of India**
Ahmedabad

The ever-increasing problems of unemployment and hence poverty, in rural areas, reflect the urgent need to explore the possibilities of generation of new opportunities and avenues for unemployed rural youth so that they come across good opportunities in their areas itself and stop migrating to urban areas. This is desirable not just to improve the quality of life in rural areas but also to substantially reduce the imbalance in the economy, leading to overall growth. Realising that we are moving into an era, when these problems might have adverse impacts, if not timely treated, the NGOs/VOs are devising ways and means to combat these problems. What is of prime importance for them is that, they promote self employment and rural entrepreneurship thereby converting these job-seekers into job providers. It is important for development officials from NGOs/VOs to nurture the latent entrepreneurial potential in these youth and link the same with economically viable opportunities.

Keeping this in view, EDI plans to conduct a 4-week training programme for development professionals from VOs/NGOs, engaged in Rural Entrepreneurship Development and Self-Employment Promotion amongst rural poor, in order to help them function effectively.

OBJECTIVES

Major objectives of the proposed training programme are to;

- help the participants (personnel from NGOs/VOs) understand the special needs of rural youth with regards to income generating activities through self-employment,
- develop their capabilities in designing and implementing a comprehensive small business and entrepreneurship development package,
- develop their knowledge, motivation development and counselling skills related to launching and managing a small business venture and
- inculcate abilities in the participants so that they are able to perform specific tasks related to entrepreneurship development. These include identifying business opportunities, linking the same with selected rural youths (potential entrepreneurs), help them prepare business plans, obtaining financial and other support to successful project implementation, etc.

DURATION AND VENUE

The training programme will be of 4 weeks duration. The programme will be conducted at EDI Campus, Ahmedabad between 8 December and 31 December, 1997.

WHO CAN BE NOMINATED

Development professionals from NGOs/VOs, already involved in promotion of income generating activities, may be nominated for this programme. While nominating the participants, the sponsoring agencies (NGOs/VOs) should ensure that the sponsored candidates are :

- Preferably in the age group of 25-35 years.

- Graduate in any discipline or possess equivalent qualification. However, this may not strictly apply to candidates who are otherwise exceptionally suitable for the training programme (exceptional suitability is defined in terms of more than 10 years' experience in conducting training programmes in rural areas).

FELLOWSHIPS AND FEES

The programme is sponsored by National Bank for Agriculture & Rural Development (NABARD). A major cost of training including boarding/lodging and field visits will be met by the sponsor. However, part fee of Rs. 2000/- will have to be paid by each participant and also the sponsoring NGOs/VOs will have to bear to-and-fro travel cost of their nominees. The NGOs/VOs may also decide to provide out of pocket expenses to their nominees according to their norms, as there is no such provision to that effect in the training programme.

DATE OF COMMENCEMENT OF THE PROGRAMME

Date of commencement of the programme is 8th December, 1997. Last date of receiving nomination forms is 21st November, 1997 at EDI, Ahmedabad.

PROGRAMME CONTENT

The participants would be exposed to an effective, field tested RED package. This covers various aspects of entrepreneurship and self-employment promotion. The participants would also be equipped with necessary skills to effectively perform the role of competent trainer-motivators. Major areas of coverage included in the training are as follows:

- Identifying potential entrepreneurs amongst rural-poor youth.
- Developing entrepreneurial characteristics amongst the identified youths.
- Identifying small viable business/self-employment opportunities and linking the same with rural youths possessing entrepreneurial potential.
- Exposing the participants to real micro-enterprise experience.
- Providing counselling support to potential entrepreneurs in business opportunity identification, venture launching and management.

TRAINING METHODOLOGY

The training methodology of the programme will be a suitable combination of class-room lectures, case studies, audio visual, simulation exercises, group discussions, field visits, etc. Participatory methods of learning will primarily be used in imparting the inputs. Greater emphasis will be laid on the practical aspects of application of the inputs.

MEDIUM OF INSTRUCTIONS

The programme would be conducted in Hindi & English and the course material to be supplied to the participants would also be in Hindi & English.

HOW TO APPLY

Please fill in the enclosed nomination form and mail to :

Mr. KIRTI VAKIL, Course Director
Entrepreneurship Development Institute of India(EDI), Ahmedabad

The completed nomination forms should reach the Course Director on or before 21st November, 1997 alongwith a Demand Draft of Rs 2000/- in favour of EDI, payable at Ahmedabad.

ABOUT THE INSTITUTE

The Entrepreneurship Development Institute of India, an autonomous body set up in 1983, is sponsored by the apex financial institutions, viz. IDBI, IFCI, ICICI and SBI. The EDI has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not be born, but can be developed through well conceived and well directed training. This, in turn, has led to the emergence of several training programmes in orbit around strategic thrust areas.

ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

Ahmedabad (Near Village Bhat, Via Ahmedabad Airport & Indira Bridge),
P.O. Bhat 382 428, Gujarat

Tel: (079) 7864084, 7864331, 7869068 Fax : (079) 7864367

E-mail : ediindia@ad1.vsnl.net.in Gram : ENDIND, Ahmedabad

Visit us on Internet : <http://www.allindia.com/edii>

EDI Regional offices :

Bangalore office : No. 133, XI 'A' Cross, I Road, II Stage, West of Chord Road,
Bangalore-560 086.

Telefax : (080) 3496580, 3490384 E-mail : ediro@giasbg01.vsnl.net.in

Lucknow office : 432/36 Kala Kankar Colony, Old Hyderabad, Lucknow - 226007.

Phone : (0522) 387820 Fax : (0522) 387856



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