

One Year in the Life of a Startup Superstar

Will India throw up our own Steve Jobs in 2016? Anirban Bora draws his own conclusions

Jan 1, 2016

Rahul* from IIT-Delhi** wakes up on a bright winter morning with one plan: how to start up a startup as the new year starts up

Jan 30

Got it! We bring out this app that can get users to order any rectangular-shaped food of their choice that starts with a vowel!

Genius, yaar!

Are there any rectangular food products that start with 'U'?

Of course, rectangular unda ka paratha!

April 1

Dudes, this will be a technologically-driven social revolution. Our algorithm will locate and deliver via drones rectangular apples, rectangular idlis, rectangular enchiladas, rectangular omelettes, rectangular ilaichis...!

Let's order some rectangular imli right now!

Fabulous! Encore!

Wah, wah!

*Name changed to protect identity
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July 23

Vowww.el

Profits? What're profits?!

Fobs
Rahul World's Richest Billionaire

FORTUNE TELLER
Is this Rahul for Real?

EFFT
VOWWW.EL TAKES OVER GOOGLE

WIRED
Rahul is God - Jack Ma

ECONOMIC TIMES
RAHUL IS A DISRUPTIVE GENIUS

Oct 11

Vowww.el® is now a unicorn, with a valuation reportedly to be about \$1.2 billion

Nov 28

January 1, 2017

Global domination of Vowww.el leads to the end of all conflicts. Elon Musk has given up his attempts on becoming a planetary visionary and fled Earth - now rectangular - on a Vowww.el spaceship

Rahul*, founder-CEO of Vowww.el**, donated all his shares of the company to charity at his New Year's Eve party. He was reportedly convinced by a guest in a saffron outfit to 'Arise, awake! And stop not till the goal is reached'. The goal, according to media speculation, was making profits

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