

# INNOVATE OR STAGNATE!



**ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA,  
AHMEDABAD**

*Announces*

## **A Training Programme on Intrapreneurship Development**

**( 06-16 February 1996 )**

**Intrapreneurship** is the process through which an executive utilises his/her latent entrepreneurial talent for the benefit of his/her organisation. Every employee of an organisation possesses entrepreneurial talent; degree may differ. But either he/she is not aware of it or is not able to use it because of organisational dynamics. Hence, the potential remains dormant. Realising this situation Entrepreneurship Development Institute of India (EDI), Ahmedabad announces a ten- day residential training programme for personnel of industrial enterprises to equip them to play an entrepreneurial role within their organisation.

The programme is sponsored by Small Industries Development Bank Of India (SIDBI) to the tune of 75% of the fee which will enable 25 participants to enrol themselves for Rs. 3000/- only. Rest will have to pay full fee of Rs. 12000/-.

The programme will cover aspects relating to innovation and maximum utilisation of resources.

Last date for application is **10 January 1996**. For further details, please contact or meet personally :

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