

FACULTY DEVELOPMENT PROGRAMME IN ENTREPRENEURSHIP

FOR

TEACHERS OF
ENGINEERING/SCIENCE COLLEGES
& POLYTECHNICS

DECEMBER 12, 1994-JANUARY 5, 1995

Sponsored by :
DEPARTMENT OF SCIENCE & TECHNOLOGY
(Govt. of India)

IDBI, IFCI & ICICI

Organised by:



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA
Ahmedabad, Near village Bhat (Via. Ahmedabad airport & Indira bridge)
P.O. Chandkheda - 382 424, Gujarat.

THE PROGRAMME

India, like other developing countries, is confronted with the serious problem of mounting unemployment among educated youth. In order to deal with this problem, Entrepreneurship Development Programmes (EDPs) have been found as an effective tool to motivate newcomers for taking up self-employment and entrepreneurial career. It has also been realised by Indian planners that entrepreneurial values should be inculcated when the students are graduating, to convert creative energies, technical and scientific capabilities into productive resources, generate further employment, output and income.

To meet with the above objectives, Department of Science & Technology (DST) has taken the initiative in introducing entrepreneurship as a course in Science and Technical Institutions. DST has also assisted a number of engineering colleges and polytechnics in creating Entrepreneurship Development Cells for organizing Entrepreneurship Development (ED) activities in their colleges and nearby areas.

However, for effective introduction of entrepreneurship as a course for conducting EDI in technical institutions, it is important to develop human resources - Teacher Trainers - on the subject. This will help in effectively organising, monitoring, controlling and imparting entrepreneurial values among students.

Thus, keeping the human resources development in entrepreneurship in mind, Department of Science & Technology (Govt. of India), IDBI, IFCI & ICICI have jointly sponsored a Faculty Development Programme for teachers from technical institutions to be conducted by EDI.

OBJECTIVES

- * To equip the teachers with requisite skills, knowledge and competencies encompassing attitudes for effective initiation of Entrepreneurship Awareness Camps and Entrepreneurship Orientation Courses in Engineering/Science Colleges and Polytechnics.
- * To expose teachers to the comprehensive entrepreneurship development process and equip them to coordinate/organize EDPs in the colleges.
- * To enable teachers to competently guide and counsel students towards entrepreneurial career.

PROGRAMME CONTENT

In order to fulfil the above objectives, EDI has formulated a need-based training programme. This will enable teachers/professors to develop their skills in preparing, planning and implementing Entrepreneurship Development Programmes.

The content of the programme may be broadly classified into the following areas:

- * Composition and process of successful EDPs: Model and strategies, developmental inputs, identification and selection of entrepreneurs, monitoring and follow-up.
- * Skills and behavioural training inputs: Achievement motivation and problem-solving, counselling and communication, etc.

- * **Resource-building and knowledge-based inputs, procedures required for setting-up of enterprise, incentives and benefits available to new entrepreneurs, etc.**
- * **Inputs on self-directed behavioural changes to generate self-awareness vis-a-vis the motivational/attitudinal profile required for being an effective Teacher-Trainer-Motivator in ED area.**

FACULTY

Faculty for the programme will include experienced faculty team of EDI and resource persons/experts from national and state level financial institutions, Technical Consultancy Organisations, Department of Science & Technology, etc.

VALUE AND DURATION

The programme will be conducted at EDI campus from December 12, 1994 to January 5, 1995.

PARTICIPATION

No programme fee will be charged for teachers of engineering/science colleges and polytechnics, as DST is financing the programme. Boarding/lodging will also be provided free-of-cost on non A/C double-occupancy basis at EDI campus. It may please be noted that sponsoring institutions will have to bear the to & fro travel cost of faculty members nominated by them for the training programme. Organisational sponsorship will be essential in all cases.

HOW TO APPLY

Nominations should be sent in the enclosed proforma along with declaration by November 20, 1994 to:

Programme Director
 Faculty Development Programme in Entrepreneurship
 for Teachers of Engineering/Science Colleges & Polytechnics,
Entrepreneurship Development Institute of India,
 Ahmedabad (Near village Bhat, via Ahmedabad Airport & Indira Bridge)
 P.O. Chandkheda - 382 424, Gujarat.
 Tel.: (079) 811331, 811068
 Telex: 0121-6224 EDII IN.
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THE INSTITUTE

The Entrepreneurship Development Institute of India (EDI), set up in 1983, is an autonomous institution and sponsored jointly by Industrial Development Bank of India (IDBI), Industrial Finance Corporation of India (IFCI), Industrial Credit and Investment Corporation of India (ICICI) and State Bank of India (SBI). The Institute is a national resource centre governed by its own board. Committed to education, research and training in entrepreneurship, it has earned a great deal of national and international recognition for its efforts as reflected in the support it has received from the World Bank, International Labour Organization, UNIDO, Commonwealth Secretariat, Friedrich-Naumann-Stiftung (FNSt) and several other international agencies.

ACHIVEMENTS

During its short career, EDI has done a great deal to justify the faith with which it was set up. To list some of its notable achievements :

- About 1000 new entrepreneurs in various parts of the country have been developed through its own direct programmes. In addition, it has created a network of institutions throughout India.
- Atleast 50% of the persons so far trained have set up their own ventures.
- The Institute has also developed about 250 trainers who are helping different state-level organisations and banks in their entrepreneurship development efforts.
- An EDP model developed by EDI is now implemented by more than 100 organisations in India and in several developing countries of Asia and Africa.
- And it has included entrepreneurship-oriented inputs in schools and colleges curricula with a view to motive youth for entrepreneurial career during their formative stage.