

Youngsters upbeat about 'Startup India'!

Hope it will provide a boost to entrepreneurs in rural India

dna correspondent @dnaahmedabad

The launch of Startup India, Stand up India on January 16 has lifted the spirits of city youngsters. A live webcast of PM Narendra Modi on Startup India, Standup India was organised at IIM Ahmedabad which was witnessed by an audience of budding entrepreneurs and youngsters. dna caught up with a few of them for their take.

Sambhav Jain, a student of Entrepreneurship Development Institute of India, said, "I want to be an entrepreneur in the agriculture and food processing sector. For me, the main motivation was the speech. The best part of the PM's action plan is exemption



Youngsters at the live webcast of Modi on Startup India at IIMA; (inset) the webcast —Hanif Sindhi.dna

on capital gains and tax exemption for three years to start-ups." But Jain strongly feels the action plans and policy should be for each and every sector and not just in favour of a few.

Modi, in the webcast speech, conveyed he did not want job-seekers, but instead

job creators. He called upon young people to not simply be entrepreneurs, but rather adventurous risk-takers who think of earning money as a by-product.

The audience was not only limited to city-based youngsters, but there were students from other parts of the coun-

try too. Upbeat after the PM's speech, J Prashanti of Centurion University of Technology and Management said, "I am glad start-ups in rural India will also get a boost and will not be limited to urban areas. The speech was stimulation for Indian youth. The policy has also looked after the needs of the underprivileged."

Prashanti, who hails from rural Orissa, said, "People in villages are scared to take loans from the bank and scared to repay too. The tax exemption declared by the PM will encourage start-ups from the rural sector."

Another student from Orissa, Santilata Bardhan felt training and awareness sessions and demonstrations should be started in rural areas so that budding entrepreneurs from remote villages can make the most of the opportunity too.