

Mumbai dabbawalas to start own company

They Plan To Supply Organic Milk Too

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Ahmedabad: The iconic Dabbawalas of Mumbai will soon launch their own company so as to become a formal set up and an even bigger brand. Apart from delivering food, they will also supply organic milk, vegetables and other goods.

They plan to provide logistic support to multi-national companies (MNCs).

The association of Dabbawalas was started by Mahadeo Havaji Bacche in 1890 to provide jobs to unemployed youths from the neighbouring villages of Mumbai.

Subodh Sangle, the coordinator of Mumbai Dabbawalas, during his recent visit to Indian Institute of Management, Ahmedabad (IIM-A), said that the rationale behind the new initiative is to use management skills of the lunch box suppliers.

Sangle said that the managerial skills of the Dabbawalas, which hardly witnessed any lapse in providing lunch



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boxes to their customers, will give extra financial support to their families. "Several MNCs need logistic support from us and most of them do outsourcing. Dabbawalas are well-versed with the geography and their services have met customers' expectations," Sangle, who was here to share management skills of Mumbai Dabbawalas at IIM-A, told TOI.

He said some of the groups of Dabbawalas, comprise around 50 persons, who have started delivering organic milk and exotic vegetables. In near future, we will tie up with MNCs to provide them logistic support, said Sangle.