

## LEADERS' CORNER

**DR. ANUP K. PUJARI**, Secretary, MSME Ministry, Govt of India



4 things make entrepreneurship difficult; access to finance, cost of finance, access to technology and cost of marketing and infrastructure.

Work is underway to ensure that this bottleneck to success is removed, and I'm sure the entrepreneurial ecosystem in India will keep flourishing in the years to come.

**MARK INGLIS**,  
Renowned Motivational Speaker



In my time here, I have worked with so many companies in India on change. Entrepreneurial thinking is all about thinking out of the

box. It's about seeing that great idea, but most importantly doing something about it. Everyone has a great idea, an entrepreneur does something about it.

**DR. SUNIL SHUKLA**,  
Director, Entrepreneurship Development Institute of India



There is a positive sentiment around the entrepreneurial ecosystem, galvanised by the brigade of youth venturing into entrepreneur-

ship. I think there is a very, very positive climate, but that is only the beginning. I believe that a lot more needs to be done to strengthen India's entrepreneurial ecosystem.

# ENCOURAGING THE ENTREPRENEURS OF TOMORROW

THE ECONOMIC TIMES INDIA ENTREPRENEURSHIP SUMMIT 2015 SOUGHT TO ANALYSE INDUSTRY TRENDS AND CHART THE WAY FORWARD FOR ENTREPRENEURS EVERYWHERE



> From left to right: Riyaz Amlani (Founder & CEO, Impresario Hospitality Pvt Ltd), Dr. Sunil Shukla (Director, Entrepreneurship Development Institute of India), Vikas Bahl (Founder, Phantom Films), Moderator Mritunjay Kapur (Partner and Head of Risk Consulting, KPMG), Navin Raheja (CMD, Raheja Developers) and Padmaja Ruparel (President, Indian Angel Investor network)

Entrepreneurship is enjoying quite the renaissance in India at the event, for the attention it is getting now is phenomenal. Think of things both big and small, and the chances are that an entrepreneur somewhere likely contributed to it in some way. From the latest app that has positively impacted your lifestyle to that must-have product that you didn't know you needed until you heard of it, entrepreneurs everywhere are working quietly behind the scenes to make a better India, and there's no stopping them.

The Economic Times India Entrepreneurship Summit 2015 was the platform for a lively exchange of ideas, and the insights offered by the eminent attendees are sure to go quite some way towards illuminating the way forward for the budding entrepreneurs of tomorrow. The occasion was fittingly marked by the presence of entrepreneurs across diverse sectors with seasoned campaigners offering critical insights for success, which will

doubtlessly help budding entrepreneurs avoid some common pitfalls while building their own successful businesses. The summit also saw outstanding entrepreneurs recognized for the disruptive change they were bringing to their respective spaces, and an event such as this will surely be the catalyst for change.



The summit was graced by eminent personalities such as Riyaz Amlani (Founder & CEO, Impresario Hospitality Pvt Ltd), Navin Raheja (CMD, Raheja Developers), Padmaja Ruparel (President, Indian Angel Investor network), Dr. Sunil Shukla (Director, Entrepreneurship Development Institute of India), Vikas Bahl (Founder, Phantom Films), Mritunjay Kapur (Partner and Head of Risk Consulting, KPMG), Falguni Nayar (Founder & CEO, Nyka.com), Shradha Sharma (Founder, Yourstory.com), Dilafrose Qazi (Founder, SSM College of Engineering, Kashmir), Nina Lekhi (Founder, Baggit) and Shashi Singh (Chairperson, Consortium of Women Entrepreneurs of India).

## Recognizing Entrepreneurial leaders

The Economic Times India Entrepreneurship Summit 2015 looked to recognize those that have led disruptive change in the entrepreneurial space. These included Ashish Kashyap (Ibibo), Dilafrose Qazi (SSM College of Engineering, Kashmir), Falguni Naya (Nyka.com), Gaurav and Gautam Pathak (CLR Facility Services Pvt. Ltd.), Gautam Chaudhry and Kumar Sambhav (Gourmet Aura Pvt. Ltd), Greg Moran (Zoom Cars), J Muralikrishna and J S R Durgaprasad (Vedavaag Systems Limited), Lovekesh Chandra (AK Health Quotient India Pvt. Ltd 'Health Quotient'), Manish Mandhana (Mandhana Industries & Being Human), Naval Goel (PolicyX Insurance Web Aggregator Pvt. Ltd), Neeta Sinha (Neeta Sinha AstroArchitect), Nina Lekhi (Baggit), Paramjit Anand (Acreaty Management Consultant Pvt Ltd), Prateek Mathur (Innosurge Medicaments Pvt. Ltd), Rajasheshkar Reddy (KITSONS), Riyaz Amlani (Impresario Hospitality Pvt Ltd), Rohit Gadia (CapitalVia Global Research Ltd), Shashi Kiran Shetty (Allcargo Logistics Ltd.), Shradha Sharma (Yourstory.com), Vijay Thakkar (48 fitness), Vikas Bahl (Phantom Films), Vikram Vora (mydentist.com) and Vyom Bhardwaj (Vrentin Tech Pvt Ltd).

## Health is wealth

Vijay Thakkar (Founder & Director, 48 Fitness) talks of his entrepreneurial ideology and what makes 48 Fitness tick

In this busy day and age, fitness is something most of us ignore, even if we can ill afford to. However, some budding entrepreneurs are keen to positively impact the lifestyle of the urban Indian and one of them is Vijay Thakkar. His passion for fitness saw him harness the latest technological trends, such as RFID trackers, state-of-the-art, interactive equipment, unique software for guided self-help in the club, when he came up with the concept of 48 Fitness, an advanced celebrity gymnasium based out of Mumbai.



> Sanjeev Bikhchandani (Founder & Vice Chairman, Naukri.com) in conversation with Vijay Thakkar (Founder & Director, 48 Fitness)

With a battery of global knowledge on all things related to fitness, his vision is to ensure 48 Fitness enables people from all walks of life to improve the quality of their

life in an enjoying environment and a sustainable manner over a longer period of time. The 48 Fitness team has worked ceaselessly to deliver international level

service and product offerings that will genuinely convey its ideology of "Creating an enjoyable world of Fitness, driven by scientific knowledge and powered by latest technology that is constantly evolving". The aim is to help everyone approach fitness and health in a way they never have before.

Speaking at the summit Vijay Thakkar said that, "48 Fitness is always trying to disrupt things and create new value for the fitness industry. Making workouts scientifically guided and technologically powered to ensure people get more out of it has been our brand's core focus area. As we become more health-conscious as a nation, it is brands such as 48 Fitness that can push India along to be fitter than ever, and this is a journey that is just beginning.