

— 120 auto, taxi drivers trained to attend to tourists

TIMES NEWS NETWORK

Ahmedabad: In an effort to give a positive impression of the nation, keeping the idea of 'Atithi Devo Bhava', or a guest is like God, in mind, the state tourism department trained 120 city-based auto-rickshaw and taxi drivers in attending to tourists.

In this endeavour, Entrepreneurship of Development Institute of India (EDII) and the state government's Tourism Corporation of Gujarat Ltd (TCGL) also joined.

The EDII held training programme, concluded on Wednesday, for rickshaw and taxi drivers. The programme focussed on safe driving. The participants were trained on how to receive passengers, how to inform them about tourist attractions of the city so that the tourists leave with a positive impression.

Besides, around 120 entrepreneurs associated with eating outlets were given 10-day training by the EDII, considering the food loving Gujarati culture.

The training programme focused on opportunities in food business, what facilities should be provided to the tourists, infrastructure required for setting up a food business and several integral topics.