

EDII student represents India in International Entrepreneurship Conference

Ashish Chauhan | TNN | Jun 16, 2016, 01.33 PM IST

GANDHINAGAR: A student of doctoral level Fellow Programme in Management (FPM) at EDII (Entrepreneurship Development Institute of India) in Gandhinagar, Raj K Shankar represented India at the prestigious Babson College Entrepreneurship Research Conference (BCERC) which was held in Norway between June 8 and 11. Being one of the 25 research scholars selected from across the world, Raj received mentoring from top scholars in the field such as Dean Shepherd, Johan Wiklund, Saras Sarasvathy amongst others.

The EDII student shared his dissertation work on Corporate Accelerators in the international conference.

Speaking on his research he says, "Corporate Accelerator is a nascent and emerging phenomenon in the field of entrepreneurship. Large companies are engaging with start-ups to increase their innovation and entrepreneurial abilities. Start-ups benefit by gaining access to the resource pool of large companies. Thus the model seems to be mutually beneficial to both corporations and start-ups."

Research in the field of corporate entrepreneurship and entrepreneurship ecosystem is still in its infancy. Studying emerging trends such as these will help Indian entrepreneurs understand the fast growing entrepreneurship ecosystem in the country, he said.

Participation in prestigious international conferences will also propel India to the forefront of global entrepreneurship research, he added.