

Start-up using AI to make open-school platform smarter

Eckovation allows teachers, parents and students to interact on mobile phones

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A start-up by two IIT-Delhi graduates, is infusing Artificial Intelligence technology to make its open-school platform smarter.

Last year, Ritesh Singh and Akshat Goel launched Eckovation – a unique open-school communication and social-learning platform that allows teachers, parents and students to interact freely and effectively on mobile phones.

The firm has taken initiatives across three major areas – forging new partnerships, extending the depth and reach of open school, and continued technological innovation.

Digital literacy

“We are continuously expanding the use of AI as it holds a lot of promise for the future of education technolo-

gy,” says Singh. “We have collaborated with Ola to extend the benefits of the open-school platform to the families of their driver-partners. We have also partnered with Collins India publishing house. They are using the platform to engage teachers in their network. Most of these teachers have also enrolled themselves with the open school to impart quality education,” he told *PTI*.

“Second, we are spreading open school through a new campaign called I Teach India (#ITeachIndia). It is designed to accelerate digital literacy at all levels.

“Third, we continue to iterate rapidly with our new technology and add new features that can help teachers and students. This year, to prepare students for the admissions season, we have added features and plug-ins

One year into its inception, the company claims it has more than 57,000 users

to help students make informed decisions... We have added new analytics tools, which empower teachers with insights to help the students.”

The firm has completed its first round of funding. “We completed our first round with Mihir Somaiya, Surface Commercial Channel Lead - Asia, Microsoft; Rohit Chadha, Head - Global Consulting Services Practice, Centre of Excellence at Bain & Company; and Chandigarh Angels Network. We see this milestone as a significant endorsement of Eckovation’s strategy and commitment to increase the quality of education in our country.”

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