

CELEBRATING ENTERPRISE

High-power jury to select winners of India's finest accolade recognising the best of entrepreneurship; awards ceremony on Sept 3



India's Best Startup Awards Are Here Again

Team ET

Beginning today, we launch the second edition of The Economic Times Startup Awards, the finest accolade recognising the best of Indian entrepreneurship. The awards ceremony will take place on September 3 in Bengaluru and the meeting of the jury to select the winners will happen on August 6, also in Bengaluru. The awards are in eight categories, including one that recognises the Startup of the Year 2016.

If there is one thing that typifies the optimism that a brighter future lies ahead of India, it is the startup sector. In every part of the economy, men and women of all stripes are trying to turn ideas into reality and in the process creating a new India.

The Internet and the mobile phone are making it possible to organise hitherto fractured markets and young people with college degrees are coming up with cutting-edge technology that promises to transform how we live our lives.

In recent months, funding has not been as plentiful as before, but that is a natural part of doing business. Indian entrepreneurs are learning their lessons, and emerging stronger. Innovation, ingenuity and an indomitable spirit will change India and the world, of that there is no doubt.

MEET THE JURY



RAJAN ANANDAN
Google
Southeast Asia and India MD



MUKESH BANSAL
Myntra
cofounder



SACHIN BANSAL
Flipkart
cofounder

KARTIK HOSANAGAR
Wharton School professor

VANI KOLA
Kalaari Capital
SUBRATA MITRA
Accel Partners



AMITABH KANT
Niti Aayog
CEO



NANDAN NILEKANI
Infosys
cofounder



VIJAY SHEKHAR SHARMA
Paytm founder



The Art of Starting Up

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There is a special excitement about startups because entrepreneurship is not just about earning a living but changing the world. It is about chasing a dream, and our paper recognises this, which is why ET's coverage of startups is unmatched in depth and breadth.

The winners of India's best startup awards will be chosen by a high-power jury which includes Google Southeast Asia and India Managing Director Rajan Anandan; Myntra co-founder Mukesh Bansal; Flipkart cofounder Sachin Bansal; Wharton School professor

Kartik Hosanagar; Niti Aayog Chief Executive Officer Amitabh Kant; Vani Kola of Kalaari Capital; Subrata Mitra of Accel Partners; Infosys co-founder Nandan Nilekani and Paytm founder Vijay Shekhar Sharma.

In the weeks leading up to the meeting of the jury, ET will run a series of special articles on starting up. Our team of specialist writers will explain how to survive in tough times. We are inviting some of the best-known investors and startup founders to share their experiences with us. If you have ideas or suggestions, please write to us at et_sa@timesgroup.com