

Apple buys machine-learning tech start-up TupleJump

Hyderabad-based firm helps in data processing and reporting

KV KURMANATH

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Apple Inc., which is building a huge campus in Hyderabad, has acquired TupleJump, a machine-learning technology company based in Hyderabad.

A source in the US-based company has confirmed the development, which took place a few months ago. The target company has taken down its website following the acquisition.

Both Apple and the founders of TupleJump are tight-lipped about the acquisition.

Responding to a *BusinessLine* query on the size of the deal and how many employees it might get through the buy-out, Apple



said: "We buy smaller technology companies from time to time. We generally do not discuss our purpose or plans," it said.

Founders join Apple

Subsequent to the acquisition two of the founders — Satyaprakash Buddhavarapu (Chief Technology Officer) and

Rohit Rai (Chief Executive Officer) — joined Apple, in May.

Interestingly, both the founders worked for Hyderabad-based Pramati Technologies. They worked for over six years in various roles before setting up the start-up in 2013 with a staff of less than 50, near the Madhapur IT hub.

TupleJump, a three-year-old start-up, focused on a niche data mining and analysis platform. It helps firms in unifying and optimising workflows for data scientists, engineers and analysts, giving a novel approach to data processing and reporting.

Apple announced big plans for India earlier this year. Its Chief Executive Officer, Tim Cook, was in Hyderabad to open a new office for the development of Maps for Apple products, including its flagship iPhone. The centre is expected to house over 4,000 people in the next few years.