



**Entrepreneurship
Development
Institute of India**

Programme Package 2016-2017



**Entrepreneurship
Education &
Research**



**Micro Enterprises,
Micro Finance and
Sustainable Livelihood**



**SMEs and Business
Development
Services**

**Cluster
Competitiveness,
Growth & Technology**

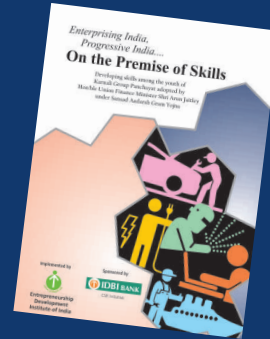


**Social
Entrepreneurship
& CSR**



**Women
Entrepreneurship
& Gender Studies**





Hon'ble Union Finance Minister, Shri Arun Jaitley releasing the documentation on the project of developing skills among the youth of Karnali Group Panchayat under Sansad Aadarsh Gram Yojana. Also present at the occasion were (L-R) Dr. Sunil Shukla, Director-EDI and Mr. Brijesh Dave, Manager, Distance Education, EDI

Shri Rajiv Pratap Rudy releasing a publication at the 'Entrepreneurship Education Conclave'. Also seen are (R-L) Dr. Sunil Shukla, Director-EDI; Mr. Sashi Chimala, Executive Vice President, NEN; Shri Pawan Agarwal, IAS, Joint Secretary, Ministry of Skill Development and Entrepreneurship and Ms. Jyotsna Sitling, Joint Secretary, Ministry of Skill Development and Entrepreneurship



Smt. Anandiben Patel, Hon'ble Chief Minister of Gujarat launching the website of Global Entrepreneurship Monitor (GEM) India - the largest annual study of entrepreneurial dynamics

EDI Governing Board

(as on 01.01.2016)

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SHRI MILIND KAMBLE

Founder Chairman
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DR. SUNIL SHUKLA

Director
Entrepreneurship Development
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The Institute

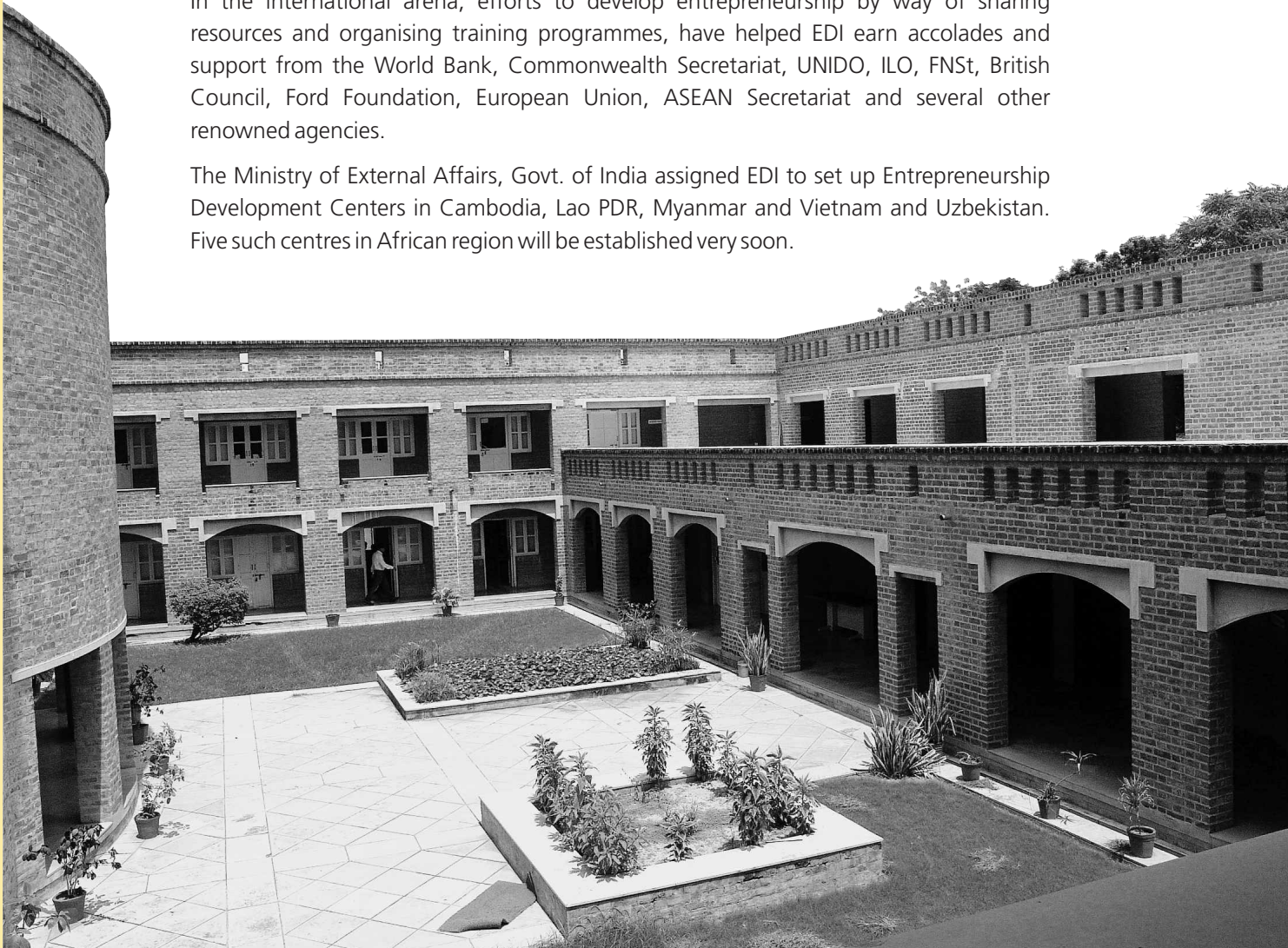
An acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building.

Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDI campus. To pursue its mission, EDI has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDI's expertise in Entrepreneurship, the University Grants Commission had also assigned EDI the task of developing curriculum on Entrepreneurship and the Gujarat Textbook Board assigned to it the task of developing textbooks on Entrepreneurship for 11th & 12th standards.

In order to broaden the frontiers of Entrepreneurship Research, EDI has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector, and establish a network of researchers and trainers by conducting a biennial seminar on entrepreneurship education and research.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDI earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.

The Ministry of External Affairs, Govt. of India assigned EDI to set up Entrepreneurship Development Centers in Cambodia, Lao PDR, Myanmar and Vietnam and Uzbekistan. Five such centres in African region will be established very soon.





Planning for the Year **2016-2017**

We are gearing up to match pace with the changing entrepreneurship landscape

I took over as Director of EDI from 1st July 2015 and this was my first annual plan meeting with my faculty colleagues. Well, we critically reviewed the entrepreneurship landscape as it existed in the past vis-à-vis its evolution to emerge as a more robust one, demanding further strategic interventions. What we feel is that the entrepreneurial fervour is experiencing an upsurge, more so; with certain new initiatives in place, such as those of; Make in India, Start Up India, Start Up Village, Smart Cities, Swachh Bharat and Digital India. In the forthcoming year we intend to give a boost to the start-up wave by intermediating creatively among stakeholders such as; new age potential entrepreneurs, existing entrepreneurs, incubation centres, and venture capitalists. A sound action plan is under process.

This will help us extend an array of business support services and resources and thus accelerate the process of New Enterprise Creation. Such support would entail skill transfer, resource availability, network & market creation and expansion, thus ensuring that the new enterprise is fast assimilated in the mainstream economy. Alongside manufacturing, our focus will remain equally resilient on promoting the services sector. While for large corporates, Executive Education Programmes will receive emphasis; our efforts will also be suitably aligned to cater to the requirements of the MSME sector. We expect to witness heartening results in the areas of Agri Entrepreneurship and New Enterprise Creation in rural and urban locales, leading to skill based enterprises. Social Entrepreneurship, as an area is also witnessing rapid rise, and with its experience and expertise in the field, EDI will venture into it in a big way.

The forthcoming year will, therefore, emphasize on many new entrepreneurship models involving training, development and education. Several meaningful collaborations with universities, institutions and organizations within and outside India will help us expand our outreach. I am glad we are receiving support from the Government and all important sections.

**- Sunil Shukla
Director**

EDI Faculty



Sunil Shukla
Ph.D. (Psychology),
Utkal University
sunilshukla@ediindia.org

Teaching and training interests are in behavioural science, entrepreneurship education and corporate entrepreneurship.

Research and consulting interests include entry barriers to entrepreneurship, curriculum development, intrapreneurship, family business management and organizational culture. Has been helping various organizations and corporates in strategic planning and capacity building of employees besides grooming their managers as intrapreneurs, leading to a conducive climate for corporate entrepreneurship. Currently the national team leader of Global Entrepreneurship Monitor (GEM) India.



Bipin Shah
B.Sc.(Chem.); MBA (Finance)
bipinshah@ediindia.org

A business management specialist with 42 years of experience in consultancy and industry in the areas of project formulation and appraisal, project planning and

enterprise establishment, and management. Has been Managing Director of Gujarat Industrial & Technical Consultancy Organisation Ltd. and Member of the Governing Council of CDC, Ministry of S&T, Govt. Also worked as President for 6 years in Chemicals and Pharmaceutical Companies. He is on Experts' panel of UNIDO, UNDP & EXIM Bank of India. Specialises in plastic industry and has exposure in chemical and pharma sector MSMEs.



Manoj Mishra
Ph.D. (Economics); Veer Narmad
South Gujarat University
manoj@ediindia.org

Heads Centre of Micro Enterprises, Micro Finance and Sustainable Livelihood. Possesses 23 years of experience in the

areas of rural development, promotion, conceptualizing, implementing and providing business development and counseling services to micro-enterprises. Engaged in conceptualizing and piloting policy framework for Start-up Village Entrepreneurship program and unorganized sector cluster development program. Teaching, training and action research interests are in Development Studies; strategic management; social research methods, sub-sector analysis; livelihoods, Micro finance, log frame, Institutional innovations in informal sector; agri-business management, youth entrepreneurship; market potential; value chain; social entrepreneurship.



Sanjay Pal
Ph.D. (Com.), University of Calcutta;
MBA (Marketing)
sanjaypal@ediindia.org

Specializes in Cluster Development, Business Development Services (BDS) Market Development, Value Chain and Rural Marketing. Presently, managing activities of

the Centre for Cluster Competitiveness, Growth and Technology at EDI and also engaged in providing strategic and technical services to the Cluster Development organisations within and outside India. Conducted a series of Cluster Development Executives Programmes, capacity building programme for Business Membership Organisations (BMOs) and BDS. Teaching Rural and Agri Marketing in the PG Programme. Carried out research on rural marketing, clusters, value chain and BDS market and presented papers in national and international conferences. Involved in policy advocacy with Central & State Governments.



Jignasu Yagnik
Ph.D. (Management) Veer Narmad
South Gujarat University;
DCO; MBA
yagnik@ediindia.org

Specializes in the areas of information technology and statistical analysis.

Associated with research and academics for more than 24 years. Involved in many state and national level research projects. Current interests include; MIS, IT Infrastructure Management, Big Data, Programming, Quantitative Techniques, Research Methods and Data Analysis. Besides two books, he has more than 20 articles and papers to his credit.



S. B. Sareen
Diploma in Textile Technology;
D.I.M, D.I.M.O. (Hons-); D.M.M
sareen@ediindia.org

A Textile Technologist with rich management background. Possesses more than 32 years of teaching, training and consultancy experience in entrepreneurship at national

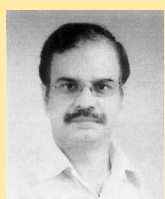
and international levels. Has been trained at Netherlands International Institute for Management (RVB), University of California, Berkeley, USA, University of Texas, Austin, USA and Osaka, Japan on Innovation, Incubation and Science & Technology Entrepreneurship. Has expertise in conducting New Enterprise Creation, Faculty Development and Capacity Building Programmes for Entrepreneurship Development. Has worked in various countries namely; Netherlands, Bhutan, Mozambique, Jordan, Kuwait, Sri Lanka, Sudan, Vietnam, Malaysia, USA, Japan, Iran, Thailand, Uzbekistan etc.

EDI Faculty



K.K.Shaw
B. E. (Hons.) Mechanical; PGDBM
kkshaw@ediindia.org

More than 43 years of experience in design engineering, manufacturing processes, metallurgy, surface engineering, and engineering failure analysis. His experience also includes advising entrepreneurs on improvement in productivity and quality. He is currently engaged in developing clusters like Steel Re-rolling Mills, Engineering, Hume Pipe Manufacturing, Rice Mill Clusters and several other engineering clusters. His responsibility also includes saving energy in engineering sector.



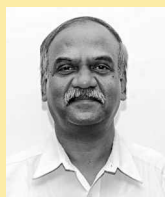
V. S. Sukumaran
LL.B; PGDHRD; PGDTD; PGDM; MBA
vssukumaran@ediindia.org

Enterprise development consultant with 25 years' experience. Provided training and consultancy to Kudumbashree, the Kerala State Poverty Eradication Mission for establishing micro enterprises at grassroots level and developing Micro Enterprise Consultants for implementing National Rural Livelihood and Urban Livelihood projects. Actively involved in institutionalizing entrepreneurship in various organizations. A expert in cluster and business development and project formulation. Developed strategy for Entrepreneurship in Education in association with Start up Mission, Government of Kerala. Presently In-charge of Kerala Office.



Raman Gujral
M. Com.
ramangujral@ediindia.org

26 years of experience in the field of entrepreneurship development. Has expertise in new enterprise creation and in extending support to existing entrepreneurs. Has developed curriculum, modules and structures for various entrepreneurship development activities. Specialises in the areas of business opportunity identification and guidance, project report preparation and entrepreneurship. He has handled the task of networking and catalyzing the vital linkages between the organization and several donor agencies, organizations and national level institutions. Involved in UNIDO supported NEC programme at Laos, TVTO Programme at Tehran, TVET programme in Philippines & VTC study in Comoros.



P. Ganesh
B.E. (Mechanical); M.B.A. (Gold Medalist)
p.ganesh@ediindia.org

Management Professional with more than 30 years of experience, which includes top of the line organizations like Tata Steel, Maruti Udyog Ltd., Apollo Tyres Ltd., Coats Vijella

India Ltd., Arvind Mills Ltd. and Ashima Ltd. His areas of interest include IT & MIS, ERP, Data Warehousing & Business Intelligence, Production & Operations, and Supply Chain Management. He also handles entrepreneurship development and management development programmes and has been actively engaged in academia as visiting faculty in Management Institutes in Ahmedabad.



Tarun Bedi
B.E. (Civil), M.A. (Sociology),
M.A. (Rural Development)
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Has 23 years of experience in the field of Entrepreneurship Development. Engaged in the areas of rural development, development of micro enterprises, implementing and providing hand-holding support to unorganised sectors like handlooms, handicrafts and village industries. He has also been engaged in action research, evaluation studies etc. Besides other EDI activities, he works as Cluster Development Executive for Chanderi / Gwalior Handlooms Cluster and is engaged in planning and implementation of the Start Up Village Entrepreneurship Programme of the Ministry of Rural Development, Government of India.



Satya Ranjan Acharya
Ph.D. (Economics), Sambalpur University
MBA, MFC
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A business management professional with more than 18 years of teaching and consultancy experience in the areas of financial management, idea generation and business plan formulation. Trained in entrepreneurship teaching at Stanford Technology Venture Programmes and Indian School of Business, Hyderabad. Worked as Research Fellow with Centre for Innovation, Incubation and Entrepreneurship at Indian Institute of Management, Ahmedabad. Trained in Application of Simulation for Entrepreneurship Teaching at the University of Tennessee, USA. Developed cases on Innovative Entrepreneurs of Gujarat.



Pankaj Bharti
Ph.D. (Psychology),
University of Allahabad
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Specialises in Social Psychology, Organisational Behaviour and Research Methods. Trained in conceptualising and developing measurement tools for Social Science Research. Has published 4 papers and a book on 'Dehumanization of Urban and Rural Poor'. Associated with more than twenty national as well as international research projects. He is also a National Team Member of Global Entrepreneurship Monitor (GEM), India. Core competency in Psychometric Assessment Administration and Reporting.

EDI Faculty



Prakash Solanki
B.Sc.; PGDPPT; PGDBM;
PGDRD; LL.M.; M.A. (Soc.)
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Specializes in conducting programmes for new enterprise creation and capacity building of development organizations such as; NGOs/GOs/EDOs/TCOs, etc. 17 years of experience in the field of entrepreneurship development through implementation of different ED activity models and teaching entrepreneurship concept, process and practice in national as well as international programmes. Presently involved in DST-NIMAT project, a mega national project, sponsored by S & T Ministry, Govt. of India as well as in many other projects promoting SMEs.



C. R. Patnaik
M.A., PGDM,
crpatnaik@ediindia.org

More than two decades of experience in promoting livelihoods through development of micro enterprises. Imparting behavioural and other soft skill inputs for enhancement of employability. Involved in strategic R&R and CSR of large corporate houses, teaching and training in entrepreneurship development.



Avdhesh Jha
Ph.D. (Education) Gujarat University;
M.Ed.
avdhesh@ediindia.org

Possesses 14 years of experience in teaching, training & Research. An educational consultant, critic, reviewer, author and editor with more than 20 books to his credit. Has presented and published more than 15 research papers in national and international conferences. Formerly, a member of the inspection team of National Council for Teacher Education (NCTE), a life time member of All India Association for Educational Research (AIAER). Awarded with Charottar Gaurav Purashkar.



Amit K. Dwivedi
Ph.D. (Commerce),
University of Lucknow
akdwivedi@ediindia.org

Has 11 years of teaching and research experience. He has worked at the Indian Institute of Management (IIMA) Ahmadabad and Amity University Rajasthan. He is associated with reputed national and international journals as Editor and Reviewer, and has published research papers and books. He has presented several research papers in national and international conferences. Currently he is National Team Member of Global Entrepreneurship Monitor (GEM).



Saji Kumar
Ph.D. (Economics), M.S. University
saji@ediindia.org

Has twenty one years of experience in various branches of economics - International Trade, International Business, International Marketing, Economic Development and Growth models, Micro & Macro Economics, Business and Social Accounting Managerial Economics, Business Environment, and Indian Economy. Recipient of the 'Best Teachers Award' for the year 2007-08 at IBS-Ahmedabad. Dr. Kumar also featured in the Ahmedabad Times as "Coolest Mentors" of Shanti Business School, Ahmedabad. He has published two books edited by him, four research papers and 14 articles. He has presented papers in many national and international conferences.



Mayank Patel
B. E. (Electrical); M.B.A. (Finance);
PGD in Treasury & Foreign Exchange
Management, CFA (USA)
mayank.patel@ediindia.org

He has more than ten years of experience in banking and financial services and has completed seven years as an academican. He has received CFA charter from CFA Institute, USA. His academic interests include financial markets, asset pricing, behavioural finance, risk management and quantitative methods. He specializes in the areas of investment research, corporate finance and financial derivatives. Has presented papers during various conferences and also attended workshops on econometrics and computational finance. He is a keen follower of political economy, and developments in the field of education.



P. N. Srivastava
M. Com.
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23 years of work experience in providing training inputs in various programs like REDP, EDP, TEDP, TTP, NGO-Banker Interface, IMCDS, RIP, STED, MEPP, Total Sanitation Program of UNICEF, DRIP, Cluster Development Program, REGP, PMEGP, FDP and also in coordinating field projects in Northern Region.



Ranvijay Sinha
Ph.D. (International Relations),
Yunnan University; Masters in Chinese
Language and Studies, JNU
ranijay@ediindia.org

Dr. Sinha represented India at the "Chinese Bridge", Chinese Language Speech contest, held in Beijing. He has been involved in numerous Government of India programmes as an interpreter. Dr. Sinha has had the honour of serving as an 'Interpreter' for

EDI Faculty

Ex-President of India Her Excellency Smt. Pratibha Devi Singh Patil. He has been part of various track-II dialogues between India and China, functioning as a resource person for various meetings, government agencies and diplomatic dialogues. Dr. Sinha has published research articles in international journals including South Asian Studies. He is currently heading China-India Entrepreneurship Development Centre at Kunming, China.



Gautam Mazumdar
PGDBM (International Business)
Fellowship (Social Enterprise)
gautam@ediindia.org

Involved in consultancy & research assignments at national and international levels towards Sustainable Livelihood

Solutions for Pro-Poor and person with Different Abilities. Undertaken project assignments in the area of Livestock & Gender Intervention Livelihood Program in India- Project of Bill and Melinda Gates Foundation and Livelihood scope for Disability Program-Project of VSO (UK) / British Council at Indonesia. Engaged in study of Project Design, Implementation and Evaluation-Rural Entrepreneurship Livelihood Models. Also engaged in studies linked to sustainable social enterprises, local ownership, access to mainstream market & finance, potential growth strategies and impact evaluation.



Rajesh Gupta
M.Com; PGDBM
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A business management professional, has worked extensively at the grassroots level promoting a range of income generating activities. Specializes in promoting micro

enterprises in rural areas. He has considerable experience in micro enterprise promotion and cluster development projects, particularly in handloom and handicrafts clusters. Prior to EDI, he has worked with National Institute of Fashion Technology (NIFT) and Seva Mandir, Udaipur (Rajasthan).



Kavita Saxena
Ph.D. (Retail Management),
Ganpat University
PGDBM (Gold Medalist)

An academican in the area of Marketing, Retail and General Management with experience of 12 years in academia and

industry. Has worked with IIM-A as Research Associate and with reputed banks in Retail Banking. Published research papers and articles in journals and magazines of international repute. Associated with reputed national and international journals as Editor and Reviewer. Areas of interest include consumer behavior and social media for startups.



Dinesh Jain
Ph.D./Fellow (IIM Ahmedabad),
MBA (Agribusiness)
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A fellow of Indian Institute of Management (IIM) Ahmedabad with expertise in teaching management, rural development,

institutional economics, agri-entrepreneurship, marketing and research methods. Dr. Jain has gained extensive research experience in India, South Asia and Australia while working on diverse projects of IFPRI, ACIAR, GDN-World Bank, Ministry of Agriculture-Govt. of India and NCAP, India. He has to his credit multiple world class research papers / reports / book / book chapters for organisations like Food and Agriculture Organisations (FAO) of United Nations and various peer reviewed journals.



Sivan Ambattu
PGDRD, MSW
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An expert in project management and entrepreneurship, he has expertise in Strategy Formulation, Donor Management, Partnership Development and in establishing

Rural Business Institutions. He brought international training programmes like EYB and SIYB to India. He has worked with multilateral agencies like UNDP & ILO. Being a development professional, he could implement projects for DFID, American India Foundation, IKEA Foundation and Rabobank Foundation. His specialization includes value chain development, cluster development, youth entrepreneurship, group and women entrepreneurship. He has published one book, 11 manuals and 2 reports.



Bishnu Prasad Panda
M.A. (Economics), LL. B.
MBA (Financial Management)
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Possesses more than 27 years of experience in Micro Finance, Micro Enterprise, Livelihood and Cluster Development

Programmes. Has worked extensively with national and international agencies like Centre for Youth & Social Development, Rashtriya Gramin Vikas Nidhi, CARE and Access Development Services on enhancing the capacities of national level NGOs, CBOs and BMOs. Has in-depth understanding on microfinance sector and incubated models in the states of Odisha, Rajasthan, Andhra Pradesh, Madhya Pradesh and West Bengal. His areas of specialisations are financial management, cluster development and livelihood promotion.

EDI Faculty



Kavita Gupta
MBA, B.Ed., NET Qualified
kavita.gupta@ediindia.org

Possesses a strong management background with over two decades of experience. She has taught at several prestigious institutions like the Banaras Hindu University, Allahabad University and some of the best schools in north India. She also has rich research expertise having worked on projects with IIM-Lucknow, UNDP-India (IKEA project for Social Empowerment), Chakshu Inc, USA (Project on clinical trials for an eye drug to arrest cataract) and on Skills and Employability in South Asia, funded by the USA. Knowledge management and entrepreneurship are her core strengths in which she has published extensively both at national and international forums. Her interests include Entrepreneurship in MSMEs; Social Entrepreneurship; and Higher Education.



Riken Shah
B.E. (Mech.), MBA (Finance)
riken@ediindia.org

Possesses about 10 years of industrial experience in project planning and implementation. Specializes in Cluster Development, BDS market development and value chain analysis. He has worked for the project "Implementing Business Development Services in Dyes & Chemicals cluster at Ahmedabad", supported by World Bank, DFID and SIDBI. He is empanelled with National Productivity Council as Lean Manufacturing Consultant. He is currently associated with cluster development projects in Engineering, Hume pipe manufacturing, Steel re-rolling and Rice mills.



Hardik Joshi
P.G.D.M. [Marketing & Finance];
B.E. [Civil]
hardik@ediindia.org

Possesses over seven years of experience in teaching & training, marketing management, business research and entrepreneurship development at national & international levels. Undertaken assignments in implementation of ED programmes, capacity building programmes and creating water-sanitation infrastructure in tribal areas. Currently involved in two national projects; DST-NIMAT Project sponsored by the Ministry of Science & Technology, Govt. of India and Food Processing Industries Project sponsored by Ministry of Food Processing Industries, Govt. of India.



Vinay Verma
M.A., M.S.W., NET Qualified
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He has over 16 years of multi-sectoral experience in Education, Health, Livelihood, Entrepreneurship, CSR & Research. He brings with him expertise in idea generation, proposal development, project conceptualization and implementation. Has undertaken fund-raising for various causes and facilitated several social start-ups. Has led several studies and projects for various international development organisations, including the DFID, World Bank, Asian Development Bank, UNICEF, DANIDA, CARE INDIA etc. Authored books on the Historical Aspects in India.



Kaushik Mukherjee
M.B.A; M.Phil (Marketing)
kaushik@ediindia.org

A Marketing Management Professional, he has worked extensively at the grassroots level in Marketing Research Industry and Education Industry for promoting a range of revenue generating activities. On account of specialization in Social Sector Development, Mr. Mukherjee has significant experience in local economic development, cluster development and evaluation related projects, in a range of manufacturing clusters. Prior to EDI, he has worked with AC Nielsen, El India Ltd and Miracle School of Management.



Ganapathi Batthini
M.L.I.Sc., NET Qualified
ganapathi@ediindia.org

A Library and Information Science Professional with close to three decades of experience, he heads EDI's library and information centre. Ganapathi's work spans developing, managing and disseminating information in business management, entrepreneurship, social and engineering sectors. He is the Editor of the Conference Proceedings of MANLIBNET 2013: International Conference on Entrepreneurial Approaches to Librarianship, Associate Editor of the Conference Proceedings of Eleventh & Tenth Biennial Conference on Entrepreneurship and principal author of Thematic & Analysis: The Journal of Entrepreneurship Articles. He has authored seventeen research papers for conferences and scholarly journals.

EDI Faculty



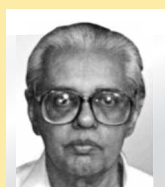
Sasi Misra
Ph.D. (Psychology),
University of California,
Los Angeles (UCLA)
smisra@ediindia.org

He is Institute Professor at EDI. He is Editor of The Journal of Entrepreneurship; Chair, Centre for Research in Entrepreneurship Education and Development (CREED) and Biennial Conferences. Prior to his association with EDI, he was Professor of Organizational Behaviour at IIM Ahmedabad; Vice Chancellor, Berhampur University, Odisha; Visiting Professor, McGill University (Canada) and University of Munich (Germany). Dr. Misra is a recipient of the prestigious Alexander von Humboldt Fellowship (Germany), Commonwealth Faculty Research Fellowship (UK) and Shastri Indo-Canadian Fellowship (Canada). He was a Visiting Scholar at Harvard Business School (USA). His publications (Books, Chapters and Journal articles) are numerous. He is an Educationist of repute and Behavioural Scientist of distinction. He serves on Boards and Governing Councils of several institutions of higher education.



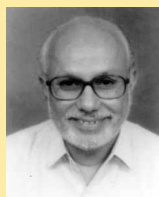
Mayank Upadhyay
ACWA
mayank@ediindia.org

Specialises in the areas of finance, management accounting, project planning and strategic management with extensive experience in development banking, commercial banking, management consulting and NGO management. Involved in conceptualising and conducting a number of national and international programmes in corporate financial strategic planning and management, project formulation & appraisal, micro finance and management control systems.



D. D. Trivedi
M.Com.
dtrivedi@ediindia.org

A Management Consultant, associated as a Distinguished Visiting Faculty with EDI. Has also been associated with Management Institutions like IIM-A, MDI, UTI Institute of Capital Market. He is on the Board of Directors of a number of companies and also actively involved in NGOs working in the fields of micro-finance and micro-insurance. His areas of specialisation are Financial Management and Corporate Strategy.



B.B. Siddiqui
Ph. D. (Psychology), Gujarat University
siddiqui@ediindia.org

Specialises in Clinical and Organisational Psychology. Trained at National Training Laboratory (NTL) to conduct personal growth laboratory training programmes and group dynamics. Currently involved in programmes on Human Resource Development, Organisational Behaviour, Personality and Leadership Development and Entrepreneurial Laboratory. A registered Counsellor-Psychologist with Rehabilitation Council of India, New Delhi.



J. B. Patel
B.Sc. (Chem.); B.Sc. (Tech.)
jbpatel@ediindia.org

More than 3 decades of experience in the areas of business opportunity identification, project formulation, project appraisal, counselling and guiding entrepreneurs. Conducted more than 10 international programmes and worked as an expert in a number of developing countries in the above fields. He is also the Local Representative for the Netherland Senior Experts Organisation.



Umesh Menon
M.Com; MBA (Finance); FCMA
umeshmenon@ediindia.org

A Business Management Expert, specializing in the areas of Business Planning, Financial Management, and Financial & Cost Accounting with 24 years of experience in Government, Development Sector and Private Sector. He has been working with existing entrepreneurs for growth & performance improvement; training bankers and investment promotion officers. He has worked in many industrial and artisan clusters across India. Has also been advising countries/states on investment promotion strategies. He has worked with UNIDO, UNDP, ILO, European Commission and many other bilateral and multilateral agencies in over 25 countries. He is on boards of 4 companies and 2 non government organizations.



P.G. Makhija
M.Com., LL.B., ACS
pgmakhija@ediindia.org

A practicing Management Consultant & Mentor, he has industry experience of more than 37 years including 18 years in Top Management as CEO of Bombay Dyeing & Mfg. Co. Ltd. and Executive Director of Gujarat Ambuja

EDI Faculty

Exports Ltd. Has worked in diverse industries like Textiles, Edible Oils, Industrial Automation, Pharmaceuticals, Engineering Plastics and Banking. Advises Small & Medium enterprises on Consolidation & Growth Strategy and helps in its operationalisation. Also mentors young generation in Business Families. His current research covers the dynamics of time devotion pattern of the entrepreneurs.



Bhasker Jani

B.E. (EC)

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A practitioner with 34 years of experience in initiating and successfully managing various types of industries, like; manufacturing of mechanical and electromechanical components and sub assemblies, industrial valves, fabrication shop, foundry etc. Also involved in mentoring potential and existing entrepreneurs. Holds position as Director, M/s. Odhav Estate Infrastructure Development Ltd.



Archana Dholakia

Ph.D. (Economics),

M.S.University of Baroda

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Has worked as a Professor of Economics and Director of the Post Graduate School of Social Sciences at Gujarat University. She has more than 31 years of teaching and research experience in various universities in India, Canada and the Netherlands; including reputed institutions, like; IIM-Ahmedabad, Mudra

Institute of Communications, B.K. School of Management, Sardar Patel Institute of Economics and Social Research and Gujarat Institute of Development Research. Has also been teaching Business Research Methodology for more than five years. She was a Consultant to the John Templeton Foundation through Columbia University (2011-2013), USA; Asian Development Bank (1997-98) and the Government of Gujarat for the State's Fiscal Consolidation Plan (2000-01). She has published extensively in journals of national and international repute.



Shailesh Modi

PGDBA, IIM Ahmedabad

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A practising management consultant, with a multi disciplinary work record. His experience encompasses work on SME sector, social entrepreneurship, energy, hospitality, tourism, textiles, transport and food processing sectors, in addition to development sector. Has also worked extensively in the areas of business plans, market research, sectoral studies, cluster diagnosis and design and management of development programmes for large companies, bilateral and multilateral agencies, state and central governments and Indian development institutions. He was an independent director on the board of some private companies and as Planning Advisor for a large urban transport government company. Has authored two manuals on direct help to small entrepreneurs.





Ideas
Planning
Action

The Institute functions under various Centres, each of which is devoted to development tasks around a particular theme and objective. Over the years, it has managed to orchestrate entrepreneurship to positively impact various targets in urban and rural locales. In the forthcoming year, under each Centre we envision to look beyond the regular activities to make a deeper bearing.

Entrepreneurship Education & Research



The present offerings – Fellow Programme, PGDM – BE, PGDM – DS, DEBM –will be strengthened by expanding the outreach. EDI is also endeavouring to become a university. This will pave way for its launching undergraduate education programmes in entrepreneurship on one hand and widening its bouquet of post-graduate / doctoral programmes on the other. The post-graduate / doctoral programme canvas might widen to encompass such themes as micro enterprises, start up entrepreneurship, women entrepreneurship, technology entrepreneurship, social entrepreneurship etc. The added advantage of integrated value chain will help the Institute expand joint programmes, student – exchange, faculty – exchange, formal outreach programmes, teaching resource exchange programmes and advocacy for mainstreaming entrepreneurship education at the school/college/vocation training levels in India.

Simultaneously, education/re-education for existing entrepreneurs will also be focussed upon. Clubbed with this effort is the setting up of **Technology Business Incubator** on Campus. This is with the mandate of fostering hi-end entrepreneurship, creating gainful employment opportunities and utilizing S&T infrastructure leading to accelerated economic growth and strengthening S&T driven entrepreneurial ecosystem. All in all, work will be significantly elevated in the education domain.

Micro Enterprises, Micro Finance and Sustainable Livelihood



EDI Designated as National Resource Agency for **Startup Village Entrepreneurship Programme** by Ministry of Rural Development, the center is actively establishing empirical evidence for an integrated ecosystem enabling environment for micro enterprise development across several states. Imperative inputs such as customized advisory services, local context based pedagogy for soft skills, community based Micro Business Counsellors and performance tracking of micro-enterprises coupling with EDI-EDP model forms the focus.

Primacy to women owned business, strengthening of sectors such as Handloom, Handicrafts, sanitation, water, solar energy and agri-enterprises will see gainful results. In addition, it plans to undertake thematic or issue based work for social enterprises, development organizations, financial institutions and corporate bodies through action research, documentation, strategy formulation along with training to further enhance its scope and impact.

SMEs and Business Development Services



Under this Centre, efforts are oriented towards developing and strengthening the ecosystem for enterprise-promotion and growth. Unemployed youth, minorities and S&T driven entrepreneurs are the specific targets. Sanitation, green energy, food processing, cane and bamboo based work are important areas of work. Northeast is a focussed region. Our work on enterprise strengthening in SME sector is also noticeable; programmes in succession entrepreneurship, Intrapreneurship and soft skills development are unique features of this Centre. Bankers, policy makers, state-level agencies, CEDs/IEDs are the major beneficiaries. The Centre also plays a role in formulation of state level policies for promotion of entrepreneurship, and these areas will continue to receive high orientation.

While the coming year will implement existing activities, it will also witness a priority driven roadmap.

Our focus on promotion of knowledge based and S&T driven enterprises will be primarily diversified. The Start Up wave – which includes, relatively innovative enterprises being set up mainly by young, educated entrepreneurs, will receive our attention. Our engagement with existing entrepreneurs will also be adequately stepped up by offering programmes which foster performance improvement and growth. We envisage an entrepreneurial friendly ecosystem in the making.

Cluster Competitiveness, Growth & Technology



EDI has worked in a diverse range of MSME clusters like engineering, leather, auto components, rice mill, jewellery, food processing, readymade garments, handloom, handicrafts etc. Training & capacity building, providing technical services to other institutions, research, BDS market development and policy advocacy have been widely undertaken.

The coming year will see us diversifying our activity portfolio and providing demand driven services to the MSME Clusters. Focus will be retained on widening our customer base and engaging in dialogue with international agencies, banks, specialised institutions and state and central government supporting CD initiatives. Aligning cluster development activities with Gol's agenda of Make in India, Zero Effect Zero Defect etc. will be a primary agenda and under this, focus will be retained on promoting energy efficiency, common effluent treatment facility etc. In order to assign longevity to the initiatives, Common Facility Centres will be widely worked upon.

Thus, working as a think tank, we look forward to forging medium / long – term alliances with specialized domain institutions e.g, energy, environment and industry – specific technical institutions and business membership organisations (BMOs) .

Social Entrepreneurship & CSR



Women Entrepreneurship & Gender Studies

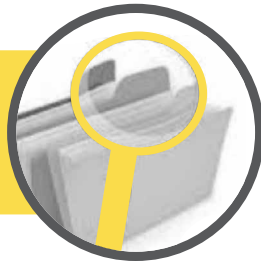


The coming year will focus on introducing social entrepreneurship education in colleges/universities in select states in India. Simultaneously, significance would be laid on social entrepreneurship development related programmes, policy dialogue on social entrepreneurship and promoting a platform for existing/prospective entrepreneurs, NGOs, social venture fund providers and others to exchange ideas and build relationships.

On the front of corporate social responsibility, concentration would be on assisting companies to undertake enterprise development, self-employment, livelihood, incubation and related work.

The gender based work will also be up scaled and segments hitherto not covered would be brought into the fold – urban, rural, educated women. EDI has successfully oriented women scientists and technologists towards entrepreneurship. Existing women entrepreneurs have been trained in specific areas of management. The idea of interventions is to earn them acceptance and bring them in the mainstream as entrepreneurs.

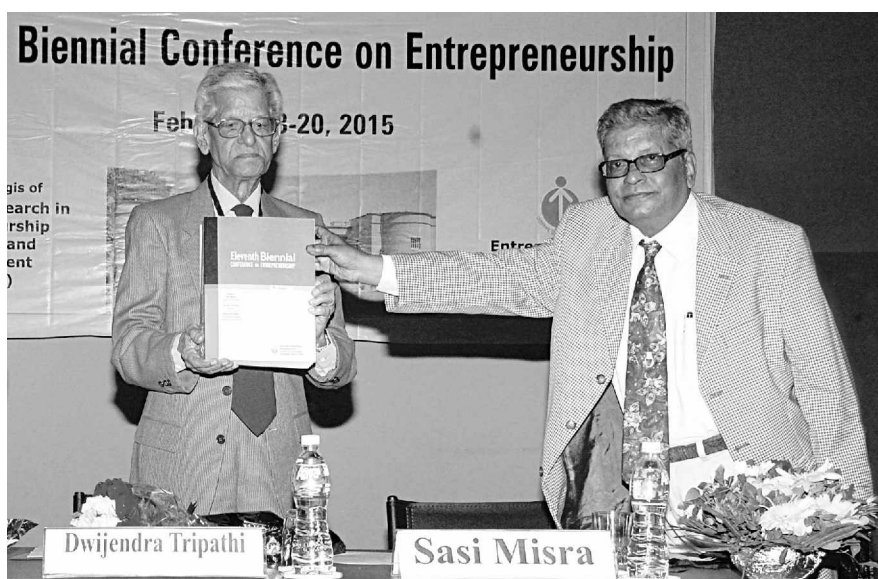
Research and Publications



While EDI is already into research activities of contemporary relevance, the coming year will particularly probe the following areas for research:

- Industry Specific training needs assessment for benefitting from government schemes like, 'Skill India'
- Research for identifying viable business opportunities and developing business models in line with requirements of 'Swachh Bharat' campaign.
- Study the profile of unemployed and underemployed youths, suggesting entrepreneurial interventions to address these issues.
- A retrospective study on the impact of economic slowdown, during the crisis of 2012, on MSMEs.
- A study on requirements for large scale emergence of start-ups.
- Emerging areas, like; Lean Manufacturing, Innovation and Entrepreneurship, Role of Science & Technology for 'zero defect' and 'zero effect'; and support required by MSMEs for becoming globally competitive etc.

Activities under all the Centres will follow a strategic perspective to reflect overall impact and result.



Prof. Dwijendra Tripathi, Eminent Historian, releasing the proceedings of 'Eleventh Biennial Conference on Entrepreneurship'. Also seen is Prof. Sasi Misra, Conference Chair

Centre for Entrepreneurship Education and Research



Vision:

**“To be an International Leader
in Entrepreneurship
Education and Research”.**

Programmes and Activities 2016-17

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.1	On Campus Long Duration Programmes				
1.1.1	Fellow Programme in Management (FPM) 2014-18 (3rd year)	EDI Campus	1 Year	Masters; Academicians/ Professionals	To guide doctoral students in conceptualizing policy research and doctoral dissertation. In the 3rd year of this doctoral programme, students develop research proposals through data from the field for developing doctoral thesis.
1.1.2	Fellow Programme in Management (FPM) 2015-19 (2nd year)	EDI Campus	1 Year	Masters; Academicians/ Professionals	To motivate doctoral scholars to take up compulsory theoretical papers and develop term papers based on classroom inputs. Classroom inputs and interactions would lead to policy papers and publications in journals of repute.
1.1.3	Fellow Programme in Management (FPM) 2016-20 (1st year)	EDI Campus	1 Year	Masters; Academicians/ Professionals	Orient Doctoral Students to investigate synergy between theory and practice of entrepreneurship as relevant to Indian context; and accordingly strengthen entrepreneurship education and research ecosystem in the country.
1.1.4	Post Graduate Diploma in Management- Business Entrepreneurship (PGDM-BE)- 2015-17 (2nd year)	EDI Campus	1 Year	Graduates, Family Business Wards	To train students to set up their own business, become entrepreneurial managers or join their family business. Classroom teaching to be complemented with regular study visits and interaction with achievers. Focus on ensuring preparation of bankable project reports by students.
1.1.5	Post Graduate Diploma in Management- Business Entrepreneurship (PGDM-BE)- 2016-18 (1st year)	EDI Campus	1 Year	Graduates, Family Business Wards	To groom students as entrepreneurs, entrepreneurial managers and family business successors. Classroom teaching to be complemented with international tie-ups, students' research projects, seminars and publications.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.1.6	Post Graduate Diploma in Management- Development Studies (PGDM-DS)- 2015-17 (2nd year)	EDI Campus	1 Year	Graduates, Employees, NGO Nominees	Groom students as effective social entrepreneurs and change-agents.
1.1.7	Post Graduate Diploma in Management- Development Studies (PGDM-DS)- 2016-18 (1st year)	EDI Campus	1 Year	Graduates, Employees, NGO Nominees	Groom students as effective social entrepreneurs and change agents in a focused sector.
1.2	Open and Distance Learning Diploma/Certificate Programmes				
1.2.1	Diploma in Entrepreneurship and Business Management (DEBM)- Open and Distance Learning (ODL) Based	National	1 Year	Graduates & Under Graduates with three years of work experience	To develop entrepreneurial skills through distance education and counselling support so that time and distance do not remain issues for those willing to become entrepreneurs.
1.2.2	Programme on Business Hindi for Chinese students	At Campus (International)	9 Months	Graduates & Under Graduates	It is a programme especially designed for Chinese Students to train them in Business Hindi course. The structure includes orientation to Indian society, culture, entrepreneurship and management aspects as well.
1.2.3	Certificate Course in Project Management	EDI Odisha	6 Months	Development Sector Nominees, Corporate Employees, Graduates	To impart need-based technical education and training to development professionals on applied aspects blended with core courses in the development sector.
1.2.4	Programme for Chinese Government Officials	EDI Campus	1 Year	Government Employees of China	The programme aims to develop Indian business behaviour and traits among participants. A tailor-made programme for Officers' of China partially conducted in China and EDI.
1.2.5	Programme on Family Business Succession	EDI Campus	6 Months	Youth of Family Businesses, Family Business Successors	A six-month programme to develop successors of family owned businesses. Collaboration will be made with a reputed foreign university so that the succession management courses can be conducted keeping global scenario in mind.
1.2.6	Launching, Managing and Sustaining Start-ups: Sector-specific (Tourism Sector, Healthcare Sector, Retailing, Agri-Business, Real Estate, Logistics and Supply Chain and Media)	EDI Campus	6 Months	College Students, Professionals	A programme to develop entrepreneurs/start-ups in tourism, healthcare, retail, agri-business, real estate, logistics & supply chain and media sectors. This programme will develop professionals as entrepreneurial professional.
1.2.7	Online Entrepreneurship Course (MOOC/Open Courseware)	EDI Campus	6 Months	Students, Professionals, Entrepreneurs	An on-line version of distance learning diploma programme in entrepreneurship. The course would have on-line classrooms and examination. Keeping in view the demand of massive open on-line courses (MOOC), it is proposed to be conducted at EDI.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.2.8	Skill Training Programme on Food Processing and Entrepreneurship (with Anand Agril. University)	EDI Campus	6 Months	Youth, Working Youth and College Students	A programme to develop employable skills among youth interested in food processing sector. Anand Agricultural University will be contacted for jointly certification and training. A 6-month programme held at EDI and Anand Agricultural University, Anand.
1.2.9	Skill Training Programme on Plastic Technology and Entrepreneurship (with CIPET-Ahmedabad)	EDI Campus	6 Months	Youth, Working Youth and College Students	A programme to develop employable skills among youth interested in plastic technology sector. CIPET-Ahmedabad will be contacted for joint certification and training. A 6-month programme held at EDI and CIPET-Ahmedabad.
1.2.10	Skill Training Programme on Leather Technology and Entrepreneurship (with Gujarat Leather Research Institute)	EDI Campus	6 Months	Youth, Working Youth and College Students	A programme to develop employable skills among youth interested in Leather Technology. Gujarat Leather Research Institute will be contacted for joint certification and training. A 6-month programme held at EDI and Gujarat Leather Research Institute.
1.2.11	Skill Training Programme on Solar Technology and Entrepreneurship (with Gujarat Energy Development Agency-Ahmedabad)	EDI Campus	6 Months	Youth, Working Youth and College Students	A programme to develop employable skills among youth interested in Solar Technology. Gujarat Energy Development Agency, Ahmedabad, will be contacted for joint certification and training. A 6-month programme at EDI and Gujarat Energy Development Agency, Ahmedabad.
1.3	Capacity Building Programmes in Entrepreneurship Education				
1.3.1	Faculty Development Programmes (8 Nos.)	Ahmedabad and Puri (1 each); NRO, CRO and South (2 each)	2 weeks each	Teachers of Universities, Engg. Colleges, B-Schools, etc.	To develop skills in teachers of higher education towards teaching courses on 'Entrepreneurship' effectively as well as orienting them to research in the field.
1.3.2	Business Research Methodology & Data Analysis- International	EDI Campus	8 Weeks	Entrepreneurs/ Middle & Senior level Executives of SMEs/ Professionals engaged in Small Business Promotion	To enable participants from developing countries to carry out research and improve their proficiency in selection of analytical tools and interpretation of statistical data to solve business problems.
1.3.3	Entrepreneurship Education to Strengthen Emerging Economies	EDI Campus	6 Weeks	Potential/Existing Entrepreneurs/ Family Business Successors/ Executives/ Consultants	To customize, design and deliver entrepreneurship education programmes both at school and higher education levels to cater to the aspirations of youth and motivate them to take up entrepreneurship as a preferred career option leading to economic development in emerging economies.
1.3.4	Nurturing Entrepreneurship Through Business Simulation	EDI Campus	6 Weeks	Entrepreneurship Teachers, Consultants, Start-up Mentors, Professors	To develop youth as entrepreneurs, business simulations to be used as an effective tool for teaching entrepreneurship and management. A programme for teachers, trainers and professionals.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.3.5	Business Research Methodology & Data Analysis (National)	EDI Campus	1 Week	Entrepreneurs/ Middle & Senior level Executives of SMEs/ Professionals engaged in Small Business Promotion	To enable participants to carry out research and improve their proficiency in selection of analytical tools and interpretation of statistical data to solve business problems.
1.3.6	Teachers' Training Programmes (TTPs) for School Teachers	Regional	1 Week	School Teachers	While offering entrepreneurship education to school children, it becomes mandatory to update the teachers with recent developments in entrepreneurship such as, innovations, technological advancement and teaching methodologies. This programme works in accordance with Entrepreneurship Education for Schools.
1.3.7	Vocational Guidance and Skill Development of Youths	EDI Odisha	6 Months	Unemployed Youths	A 6-month programme to develop the skills of youths of peripheral areas of corporate houses to enhance their employability.
1.3.8	Vocational Education, Guidance and Career Counselling-Angul, Odisha	EDI Odisha	3 Years	Youth of Displaced Families	Vocational guidance to the youth of displaced families so that they are rehabilitated and resettled.
1.3.9	Career Counselling in Ent. among college students of MP	U.P. Uttarakhand M.P.	1 Month each	Unemployed Youths	To motivate unemployed youths by imparting entrepreneurial competencies and help them develop skills in specific areas for initiating their own enterprises.
1.3.10	Certified Entrepreneur Programme	EDI Campus	5 Days	Entrepreneurs	To educate and certify existing entrepreneurs, who may not be formally trained, on entrepreneurial processes, functions and outcomes. The activity is expected to inspire entrepreneurs develop capacity and acquire certification.
1.3.11	Entrepreneurship Education for Start-ups-Kerala	EDI Kerala	1 Year	College Students	It is a programme proposed to motivate and equip students with necessary knowledge and skills for arriving at innovative plans for setting up their own enterprises.
1.3.12	Programme on Acceleration and Mentoring Start-ups	EDI Campus	12 Days	College Students, Professionals	To sustain start-up entrepreneurs, there is a need to develop, equip and mentor these first generation start-up entrepreneurs. The programme aims at mentoring and developing youth to launch and successfully manage their start-ups.
1.3.13	Programme in Export/Import for Entrepreneurs with WTC-BBSR	Odisha	7 Days	Entrepreneurs, Professionals	A programme to orient local entrepreneurs towards export and import policies of government.
1.3.14	Lean Six Sigma (LSS) Green Belt Training and Certification	Bengaluru	To be decided	Professionals and Youth	Lean Six Sigma (LSS) Green Belt Training to be conducted in Bengaluru in association with a local agency. A joint certificate course.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.3.15	Skill Training Intervention with Dr. Babasaheb Ambedkar Research & Training Institute (BARTI), Pune	EDI Campus	To be decided	SC & ST Youth of Maharashtra	Skill Training for SC/ST community youth in collaboration with Dr. Babasaheb Ambedkar Research & Training Institute (BARTI), Pune, to develop employable skills among participants.
1.3.16	Start-up Selection and Financing Programme for Angel Investors and Venture Capitalists (VCs)	EDI Campus	1 Month	Angel Investors and Venture Capitalists (VCs) and Bankers	With angel and venture capitalists playing a pivotal role in start-up ventures, a programme could well define the roles of investees in developing start-ups.
1.4	Camps: Summer, Youth Children, Awareness				
1.4.1	29th and 30th National Summer Camps on Entrepreneurial Adventures for College Going Youth	EDI Campus	10 Days each	HSC & College Students	To help youth identify innovative and challenging career options and plan it entrepreneurially. A good opportunity for youth to tap their latent potential for achievement.
1.4.2	28th and 29th National Summer Camps on Entrepreneurial Stimulation for School Children	EDI Campus	1 Week each	12-16 yr. old Students (7th - 10th std.)	To inculcate entrepreneurial values among children at a tender age. A forum to interact with parents as well.
1.4.3	Winter Camp for Youth and Children-Bhopal	CRO	7 Days	12-22 yr. old Students (7th - 10th std.)	To help youth identify innovative and challenging career options and plan it entrepreneurially. A good opportunity for youth to tap their latent potential for achievement. Productive utilization of winter vacation.
1.4.4	Summer Camp for Youth and Children (International)	International	7 Days	12-22 yr. old Students (7th - 10th std.)	A summer camp for international participants (youth and children) to inculcate entrepreneurial values at a ripe age.
1.4.5	Entrepreneurship Module for Schools	Lucknow	1 Year	School Students	To identify and work with a school interested in introducing entrepreneurship education on experimental basis. The activity would help laying the foundation of entrepreneurship education at school level through designing appropriate curriculum/pedagogical tools and evolving assessment methods.
1.4.6	Entrepreneurship Awareness Camps (20 Nos.)	U.P. Uttarakhand M.P.	3 Days each	College Students	To sensitize the students towards the 'Charms of Being an Entrepreneur' and orient them towards entrepreneurship and self-employment.
1.4.7	Convention of ODL Learners (Events)	CRO	2 Days	ODL Learners	It is an interactive forum to take feedback and gauge the progress of learners for improving the effectiveness of the programme.
1.4.8	Entrepreneurship Educators' Meet	EDI Campus	1-3 Days	Academics & Entrepreneurs	To provide a platform for entrepreneurship educators and researchers to deliberate on approaches to entrepreneurship education and strengthening the same.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.4.9	Developing Enterprise Resource Centre	Bhubaneswar	1 Year	College Students, Professionals	To develop an Enterprise Resource Centre through networking, mentoring and BDS in the eastern part of Bhubaneswar. This activity would help groom start-ups from educational campuses.
1.4.10	Alumni' Meet	EDI Campus	2 Days	EDI Alumni	Under 'Entre-plexus', past and present students are united with the objective of developing and sustaining a strong alumni network. The meet also boosts up business-integration opportunities. NETWORKING SUMMIT, a networking event of EDI alumni from 2009, acts as a forum to share their pursuits with the alma mater.
1.4.11	Orientation Visit of Students to the Institute	EDI Campus	1 day each	School & College Students (including B-Schools, Engg. Colleges)	To orient students towards the 'Charms of Becoming an Entrepreneur' and motivate them to think of entrepreneurship as a career choice.
1.5	Off Campus Joint Programmes				
1.5.1 (a)	Integrated Post Graduate Diploma in Corporate Entrepreneurship and Management (PGDCEM) & Entrepreneurship and FBM (PGPEFBM) 4th year	JGI Bengaluru & EDI Campus	Four Years	Graduate students from JGI interested in developing family business	To sharpen the capabilities of students as entrepreneurs, intrapreneurs or family business successors. Students' focus will be on developing a business plan.
1.5.1 (b)	Integrated Post Graduate Diploma in Corporate Entrepreneurship and Management (PGDCEM) & Entrepreneurship and FBM (PGPEFBM) 3rd year	JGI Bengaluru & EDI Campus	Four Years	Graduate students from JGI interested in developing family business	To sharpen the managerial and entrepreneurial capabilities of students and groom them as entrepreneurs and family business successors.
1.5.1 (c)	Post Graduate Diploma in Business Management- Corporate Entrepreneurship and Management (PGDBM)- IIInd Year	JGI Bengaluru & EDI Campus	6 Months during the 2nd year	Graduate students from JGI interested in developing family business	To groom a select batch of graduate students as entrepreneurs, entrepreneurial managers and family business successors.
1.5.1 (d)	Post Graduate Diploma in Business Management- Corporate Entrepreneurship and Management (PGDBM)- ISt Year	JGI Bengaluru & EDI Campus	12 Months during 1st year	Graduate students of JGI interested in working with corporate sector	To groom a select batch of graduate students as entrepreneurs, entrepreneurial managers and family business successors.
1.5.2	Joint Programme of EDI-MIT SOB (Management Institute of Technology, School of Business), Pune	EDI Campus	2 Weeks	Students of MIT, SOB	To impart entrepreneurship education to a group of post graduate management students interested in an entrepreneurial career and guide them to develop feasible business plans.
1.5.3	EDI-IIPM-Bengaluru Programme	Bengaluru	1 Year	Students of IIPM	To impart entrepreneurship education to a group of post graduate management students interested in an entrepreneurial career and guide them to develop feasible business plans.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.6	Research and Publication				
1.6.1	Journal of Entrepreneurship	EDI Campus	Bi-annual	Academic Community	To share research findings with the academic community and enhance the boundaries of knowledge in entrepreneurship.
1.6.2	12th Biennial Conference on Entrepreneurship	EDI Campus	3 Days	Academicians and Researchers	To organize a biennial research seminar at international level for researchers and academicians with an objective to provide a platform to share experiences and latest innovations in the field of entrepreneurship.
1.6.3	Short-term Fellowships in Entrepreneurship Research	EDI Campus	2-12 weeks each	Researchers	Up to 5 fellowships to ED trainers, teachers and researchers to encourage them work on specific themes related to entrepreneurship.
1.6.4	Text Book Publication (1 No.)	EDI Campus	1 Year	Aspiring Entrepreneurs/ Entrepreneurial Managers	Considering the dearth of books in the area of entrepreneurship, textbooks would be designed in a modular form addressing various topics in a comprehensive manner.
1.6.5	Research and Publication (working paper, monographs, case studies, manuals etc.)	EDI-National	1 Year	Faculty Members of EDI	To develop research interest among faculty and staff at EDI. This activity would strengthen research outcomes of national and international repute.
1.6.6	Publication of Alumni Success Stories (20 Nos.)	EDI Campus	1 Year	EDI Alumni	To document and highlight the achievements of EDI alumni which would motivate the younger generation towards the charms of entrepreneurship. The document would help bringing out the strength of EDI education intervention and marketing the PGPs.
1.6.7	Case Studies on Successful Entrepreneurs from Odisha (25 Nos.)	EDI-Odisha	1 Year	Aspiring Entrepreneurs	To document and publish successful cases of entrepreneurs trained by EDI in the region. The real-life success stories would help inculcate entrepreneurial spirit among aspiring entrepreneurs, specifically from the state of Odisha.
1.6.8	Global Entrepreneurship Monitor (GEM) India Survey and Report	National	1 Year	Academicians, Professionals, Policy makers	To continue with internationally acclaimed survey and come up with findings in vogue for India. The report to be used as a valuable reference on status of entrepreneurial index in the country. Useful for academic fraternity and policy makers. Specific responsibility will be decided by the GEM India consortium.
1.6.9	Indian Entrepreneurship Monitor (IEM)	National	1 Year	Academicians, Professionals, Policy makers	India Entrepreneurship Monitor to evaluate entrepreneurship activity in the country under the guidance of Ministry of Skill Development and Entrepreneurship (MoSDE) on the same lines of Global Entrepreneurship Monitor Study. IEM team will disseminate its research findings in the form of annual reports, working papers, seminars and workshops.
1.6.10	Exchange Programmes/visits with Chinese Institutions	EDI Campus	1 Week each	Entrepreneurs/ Associations/ Students/faculty	To provide an opportunity to like-minded entrepreneurs, institutions and associations to explore the possibility of collaborative work; Also to exchange faculty resources and students in the interest of entrepreneurs on both sides.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.6.11	Study on Enterprises and Entrepreneurship in Odisha	Odisha	1 Year	Aspiring Entrepreneurs	The study on different aspects of Enterprise and Entrepreneurship would identify the critical correlates for entrepreneurial success specifically in the state of Odisha. The findings of the study would be disseminated among professionals and policy-makers.
1.6.12	Study on Edupreneurship: Business Model in Education	EDI Campus	1 Year	EDI Faculty	To study different business models prevailing in the education sector and arrive at sustainability factors of entrepreneurship education in the country.
1.6.15	Seminars and Workshops (2 Nos.)	EDI Campus	2 - 3 Days each	Potential/ Existing Entrepreneurs	To help entrepreneurship educators, entrepreneurs and professionals understand intricacies and emerging issues of entrepreneurship and deliberate on addressing them appropriately.
1.7	Networking and Accreditation:				
1.7.1	Entrepreneurs' Conclave (Event)	EDI Campus	2 Days	Entrepreneurs	A conclave of aspiring entrepreneurs to enthuse them further in the direction of setting up own businesses. The conclave would promote vision building, demonstrative learning, experience sharing, entrepreneurship incubation, goal setting, information dissemination about schemes in general thereby promoting entrepreneurship.
1.7.2	Start-up Events (2 Nos.)	EDI Campus	1-2 Days each	Entrepreneurs	The annual event named 'Empresario' would invite start-up and budding entrepreneurs to demonstrate their products/services to students of different colleges and their parents. A platform for start-ups to share their problems and challenges in the process of becoming an entrepreneur and motivate budding entrepreneurs.
1.7.3	Student-Investor Interface	EDI Campus	2 Days	Students / Investors	A forum wherein equity and term-lending investors will be invited to interact with students in terms of funding their innovative business ideas.
1.7.4	Internships/ Placements (Events)	EDI Campus	3 Months	Students	Depending on individual performance, merit and market requirements, the Institute's Placement Cell would offer limited assistance in facilitating placement and also Summer Internships for students interested in working with an enterprise for gaining practical experience. Interaction would also be facilitated with bankers/financial to help students in starting their venture.
1.7.5	PGDM- (BE) Accreditations by AMBA & EQUIS	EDI Campus	1 Year	Institute	Taking cue from institutions engaged in offering management courses, by various agencies, an initiative to accredit entrepreneurship courses/programmes run by various higher education institutions, in collaboration with networks like NEN (National Entrepreneurship Network), SAFEER (South Asian Federation for Entrepreneurship Education and Research), SEE (Society of Entrepreneurship Educators). It would ascertain quality and standardized course designs for entrepreneurship programmes.



Centre for Entrepreneurship Education and Research

- Instituted the first ever Post Graduate Diploma in Management-Business Entrepreneurship and Open Learning Programme in Entrepreneurship to broad base education in entrepreneurship
- Floated Post Graduate Diploma in Business Management – Development Studies to create a brigade of change agents for the development sector
- Launched 4-year, full time Fellow Programme in Management, with emphasis on entrepreneurship, to expand the boundaries of research in this discipline
- Developed a standard 'Entrepreneurship Course Curriculum' for the University Grants Commission
- Created a cadre of teachers of higher education with skills and competencies for imparting entrepreneurship education and counselling
- Developed textbooks and teaching material for Gujarat Board (+2 level vocational education)
- Institutionalised informal training models (national summer camps for children and youth) for instilling the spirit of enterprise
- Leading the Global Entrepreneurship Monitor (GEM) – India, the largest annual study of entrepreneurial dynamics
- Bringing out the prestigious Journal of Entrepreneurship
- Conducting Biennial Conference on Entrepreneurship to broaden the frontiers of theory and practise

1286 students graduated from PGPs

12770 learners registered for Open Learning Programme

Developed 2645 Teachers/Faculty

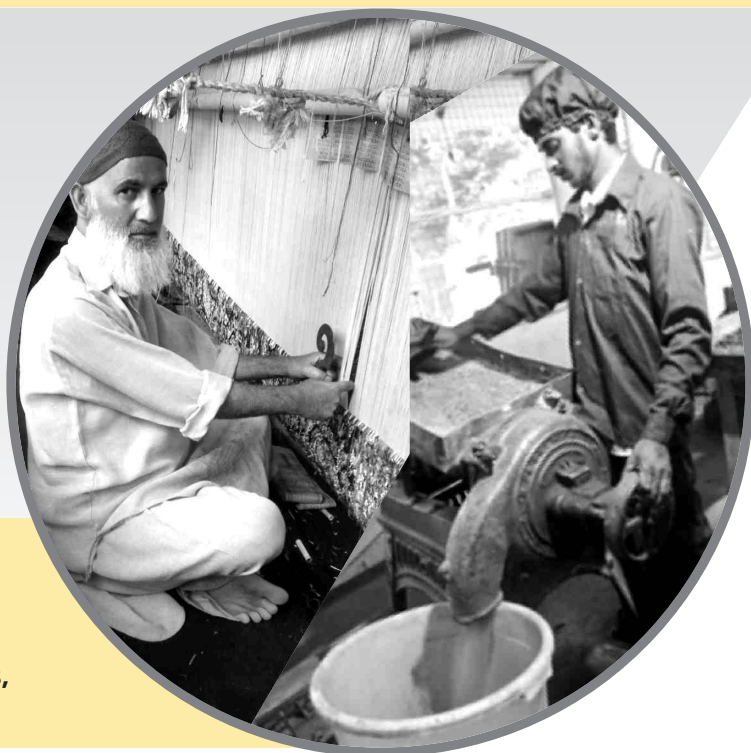
Entrepreneurial Spirit imbibed in 1090 youths & 1895 children

12900 students oriented towards entrepreneurship

920 students from JGI, Bangalore pursued EDI's Entrepreneurship Course at Graduate & Post Graduate levels.

6000 Entrepreneurship Awareness Programmes organised and 4.5 lakh students oriented towards Entrepreneurship

Centre for Micro Enterprises, Micro Finance and Sustainable Livelihood



Vision:

“To become an acknowledged resource, action research and policy advocacy centre for institutions promoting micro enterprises, micro finance and sustainable livelihood.”

Programmes and Activities 2016-17

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.1	Micro Enterprise Development - Support to NRLM & Corporates				
2.1.1	National Resource Organization - Implementation Role for 9 states	Guj, MP, Odisha, Jharkhand, J&K, West Bengal, Haryana, U.P., Telangana	4 years	Rural Entrepreneurs	Creation of Village Entrepreneurs in 19 blocks as National Resource Organization designated by MoRD.
2.1.2	Support to the State Rural Livelihood Missions for performance improvement of existing enterprises and acting as project management unit for Self - Employment Component of NRLM	Telangana	2 Years	Rural Entrepreneurs	Creation of new enterprises and strengthening the existing ones in five Mandals of Telangana in association with Society of elimination of Rural Poverty - State Poverty eradication mission body of the state.
2.1.3	Support to SRLMs for block outreach and Strengthening of Programme Implementing Agencies	9 states	3 Years	Organizations / NGOs	To provide support to the State Rural Livelihood Missions in identification and strengthening of Project Implementing Agencies
2.1.4	TCS supported Enterprise Resource Centre & Establishing, Strengthening ERC	Gujarat	2 Years	Rural Entrepreneurs	Technical support for promoting Micro Enterprise in identified locations.
2.1.5	Special Fund for Livelihood activities under NRLP- World Bank Project	MP/ Rajasthan	2 Years	Rural poor	Value Chain based intervention to increase income of primary producers and job opportunities in the value chain.
2.1.6	World Bank Assisted NRLP - Project	Sikkim	2 Years	Rural Poor	Value Chain based intervention to increase income of primary producers and job opportunities in the value chain.
2.2	Sector-specific Programmes and Support to Micro Enterprise Eco-system				
2.2.1	DFID supported EDI - PWC & FICCI NoS collaboration prog	Across States	3 years	Artisans / Small Producers	Support in development of National occupational standard [NoS] for selected skill sector councils.
2.2.2	Creation of New Enterprises	MP / Rajasthan	3 years	Educated unemployed youth	To encourage potential entrepreneurs to set up new enterprises.
2.2.3	Micro Enterprise & Promotion Programme (MEPP)	Varanasi	3 Years	Unemployed Youth	A long-term ongoing project to ensure setting up of new enterprises.

Sr.No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.2.4	Total Sanitation & Waste Management Programme	Varanasi	3 Years	Unemployed Youth	A long-term ongoing project to ensure setting up of new enterprises.
2.2.5	Micro Enterprise & Programme Planning (MEPP)	Rudrapur/ Haldwani	3 Years	Unemployed Youth	A long Term ongoing project to ensure setting up of new enterprises.
2.2.6	Technical Entrepreneurship Development Programme (TEDP - 15)	UP & Uttarakhand	3 Weeks	Rural Youth	To encourage and motivate potential entrepreneurs to set technology based new units through Entrepreneurship Development Programme.
2.2.7	Organising and Strengthening Farmers' Organisations	Odisha	Yearly	Farmers	To organise and strengthen farmers' organisations for increasing productivity and ensuring better market.
2.2.8	Establishing a Skill-cum-Entrepreneurship Development Institute	Ernakulam	Yearly	Sector based Entrepreneurs	Inculcate entrepreneurship spirit among sector based skilled youth of Kerala.
2.2.9	Developing Agri Entrepreneurship	Entire Kerala	3 Months	Farmers and Support System of Agri Promotion	Support to SAMETI officials and farmers for doing agri business effectively.
2.2.10	Developing Marketing Consortium for Coir Board	To be identified	3 Months	Coir Artisans	Providing market accessibility and export potential to coir producers.
2.2.11	Entrepreneurship Development Programme for Youth	Entire Kerala	1 Month	Kerala Youth	Supporting Kerala Youth to start their own ventures.
2.2.12	Programme for Bankers	Entire Kerala	1 Week	Bank Officials	Enhancing skill set of Bank Officials.
2.2.13	Programme for Corporates	Cochin/ Calicut/ Trivandrum	1 Week	Medium and Senior Management officials of Corporates	Improving skill set of management staff.
2.2.14	Trainers' Training Programme on Sanitation Entrepreneurship	Varanasi	2 Weeks	Trainers for NGOs	Enhance the capacities of NGO Trainers.
2.3	Research & Documentation				
2.3.1	Cottage and Rural Industries Policy	New States (To be explored)	3 Years	Rural Entrepreneurs	Formulation of Cottage and Rural Industrial Policy in select states.
2.3.2	Manual - Village Entrepreneur Soft Skills	EDI, Campus, Ahmedabad	3 Years	Rural Entrepreneurs	Development of Manual for Village Entrepreneur Soft Skill development.
2.3.3	Conduct of CSR Workshops - Micro Enterprise and Sustainable Livelihood	EDI, Campus, Ahmedabad	1 Day	Official from CSR Foundations, Functionaries of NGOs	To deliberate on strategic directions for incorporating entrepreneurship development programmes in the approaches to be followed for CSR related work.
2.3.4	Action Research / Documentation of Best Practices - SVEP	Across States	3 Years	Rural Entrepreneur	Specific Action Researches to be undertaken under SVEP Programme implementation ambit.
2.4	Management Development Programmes				
2.4.1	Customized Modules on FPO - MDPs	EDI, Campus, Ahmedabad	5 Days each	Key functionaries - collectives	Management Development Programmes for key functionaries of Farmers' Producers Organizations.
2.4.2	Fee Based Programme - Business Development Services	EDI, Campus, Ahmedabad	5 Days each	Business academia & policy people	Developing an understanding on impact of BDS in promotion of SRBs.
2.5	International Programmes				
2.5.1	International Programme on Informal Sector Enterprise, Entrepreneurship & Local Economic Development	EDI Campus	6 Weeks	NGO Functionaries/ Banks and Government Officials	To develop a cadre of professionals in developing countries practicing value chain related interventions. Target: 25 professionals.
2.5.2	Sustainable Livelihoods & Mainstreaming with Market	EDI Campus	6 Weeks	NGO Functionaries/ Banks and Government Officials	To enable Non-profit Organizations/ NGOs achieve highest standards of excellence in governance and management practices. Target: 20 professionals.



Centre for Micro Enterprises, Micro Finance and Sustainable Livelihood

- Developed Rural EDP Model for organizing Micro Entrepreneurship Development Programmes across the country and Trained Rural Trainers through Trainers' Training Programmes for sustenance of REDPs
- Conceptualized a training programme for developing Rural Business Development Service Providers
- Built capacities of NGO functionaries in Rural Marketing
- Organized NGO-Bankers' Interface to sensitize banks towards the needs of REDP trainees and help NGOs establish linkages with banks
- Honed skills of development professionals across 50 developing countries on Micro Enterprise, Micro Finance and Informal Sector Enterprise, Entrepreneurship & Local Economic Development

19107
micro entrepreneurs
trained

1045 Micro
Entrepreneur
Trainer-Motivators
developed

146 Rural Business
Development
Service Providers
created

385 officials
trained in
micro finance system

Carried out ED activities
at Kushinagar, Azamgarh
& Haldwani under DST-
STED Project

Centre for SMEs and Business Development Services



Vision:

“Become an International Resource Centre to institutionalize Entrepreneurship Development & Investment Promotion activities, so that 'world class entrepreneurs' are created and growth of small business enterprises is facilitated.”

Programmes and Activities 2016-17

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.1	New Enterprise Creation:				
3.1.1	Science & Technology Entrepreneurship Development Programmes (S&T EDPs) 4 Nos.	Regional	4 Weeks each	Potential Entrepreneurs	To promote enterprises based on Science & Technology.
3.1.2	Technology-based S & T Entrepreneurship Development Programmes (TEDPS) 4 Nos.	Regional	6 Weeks each	Potential Entrepreneurs	To encourage and motivate potential entrepreneurs to set up technology-based new units through Entrepreneurship Development Programme strategy.
3.1.3	DST-NIMAT Project	National	1 Year	Entrepreneurs & ED Organisations	A long-term project to promote S&T Entrepreneurs amongst potential target groups and to streamline ED activities in ED organisations.
3.1.4	i-STED Project in Assam & North East Region	Assam	5 Years	S&T Entrepreneurs	An effort to bring about socio-economic development in a specific region by connecting S&T interventions and innovative solutions with entrepreneurial opportunities. The programmes would result in new sustainable enterprises and large scale employment.
3.1.5	Capsule Programme on Business Plan Preparation	Bhubaneswar	3 Days	Graduates	To educate unemployed youths to prepare sound business plans for setting up their own business ventures.
3.1.6	New Enterprise Creation Programme for SC/ST	Pune Dist.	2 Years	SC/ST Group	To develop entrepreneurial capability among weaker sections of the society for taking up sustainable income generating activities in and around Pune, Maharashtra.
3.1.7	EDP for Minotirity Community (2 Nos.)	Gorakhpur	4 Weeks each	SC/ST Group	A continued effort to bring about inclusive growth in the country.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.1.8	EDP for Unemployed Youth (15 Nos.)	U.P. Uttarakhand	2 Weeks each	Unemployed Youth	To help unemployed youth in setting up their own small business units and connect them with mainstream market.
3.1.9	EDP for Unemployed Youth	M.P. Chhatisgarh	5 Days	Unemployed Graduates	To encourage educated youth in considering entrepreneurship as a viable career.
3.1.10	Awareness Programme on Green Energy (5 Nos.)	Ahmedabad Bengaluru Bhopal Kolkata Kochi	1 day each	Potential/ Existing Entrepreneurs	To create awareness on green energy products and available technological developments in the emerging sector.
3.1.11	EDP on Waste Management	Ahmedabad	3 Weeks	Unemployed Graduates	To motivate young graduates to take up entrepreneurial initiatives in the newly emerging sector.
3.1.12	Setting up Incubator Centre under Enterprise Resource Centre Plan	Bhubaneswar	1 Year	Start-ups	To promote knowledge-based innovative projects and also provide mentoring support for start-ups.
3.2	Programme for Existing Entrepreneurs				
3.2.1	Skill Training Programme in the areas of Cane & Bamboo (15 Nos.) in North East Region	Assam Meghalaya Mizoram Arunachal Pradesh	4 Months each	Existing Entrepreneurs	To upgrade technology among existing entrepreneurs for matching their skills in a competitive world.
3.2.2	Enterprise Upgradation/ Technology Orientation for Existing Entrepreneurs of Meghalaya	Shillong Ahmedabad	2 Weeks	Existing Entrepreneurs of Meghalaya	To take existing entrepreneurs of the state improve their performance and take their units to greater heights.
3.2.3	Consultancy/Business Development Services for SMES	EDI Campus	Throughout the year	Existing Entrepreneurs	To facilitate existing entrepreneurs to expand, diversify and strengthen their businesses in various facets of business operations.
3.2.4	Management Development Programmes (MEDPs) for SMEs	EDI Campus	1 Week	Existing Entrepreneurs	The management development programme is an effort to improve the performance of existing entrepreneurs in a competitive scenario.
3.2.5	Succession Planning for Entrepreneurial Continuity (SPEC)	EDI Campus	1 Week	Wards of Business Community	To develop business successors for smooth transition in family business by equipping with entrepreneurial and managerial skills.
3.2.6	Developing Soft Skills of Entrepreneurs	EDI Campus	3 Days	Ancillary Industry	To help entrepreneurs of ancillary units acquire entrepreneurial competencies for enhancing overall performance.
3.2.7	Training programme on Digital Marketing & Social Media	EDI Campus	3 Days	Existing Entrepreneurs	To generate digital brand awareness among small businesses in effectively tapping on-line marketing and boosting website traffic.
3.2.8	Programme on Global Opportunity	EDI Campus	1 Week	Existing Entrepreneurs	To help entrepreneurs establish B2B linkages with African and ASEAN countries.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.3	Industry Interface				
3.3.1	Industry Interface & Entrepreneur Club	EDI Campus	Continuous	Entrepreneurs	To increase the 'foot-fall' of entrepreneurs on EDI campus as such interactions would benefit both entrepreneurs and international programme participants by bringing about B2B linkages. Besides, it would help in summer internship of PG students.
3.4	Programme for Support System:				
3.4.1	Training Programme on Project Appraisal and Entrepreneur Assessment (2 Nos.)	EDI Campus Kerala	5 Days each	Project Appraisal Officers of Banks/ Financial Institutions	To strengthen the capabilities of officials from banks and financial institutions in the areas of project formulation, appraisal and entrepreneur assessment.
3.4.2	Entrepreneurship Development & Management Training Programme for Scientists	EDI Campus	1 Week	Scientists & Technologists working with Govt. Sector	To promote high-tech and knowledge-based projects through research and entrepreneurship training.
3.5	Programmes for Corporate Sector				
3.5.1	Training on 'Intrapreneurship' (3 Nos.)	Bhubaneswar Kerala	5 Days each	Corporate Employees	To develop ' <i>entrepreneurial traits</i> ' among corporate employees to ensure that their performance is enhanced. Critical aspects of knowledge, skills and attitude are developed among participating professionals.
3.6	Support to State Institutions in Entrepreneurship Development				
3.6.1	<i>Support to Meghalaya/Assam States</i>				
3.6.1 (a)	Capacity Building Programme in ED for State Institute for Rural Development (SIRD), Meghalaya	Shillong	2 Weeks	Resource Persons/ Trainers of SIRD	To building capacity of SIRD professionals for promoting and strengthening entrepreneurship in the state of Meghalaya
3.6.2 (b)	Programmes on 'Intrapreneurship': ASTEC, Assam (2 Nos.) SIRD, Meghalaya (1 No.)	EDI Campus	1 Week each	Officers	To develop ' <i>entrepreneurial traits</i> ' among employees of Assam Science, Technology & Environment Council (ASTEC), Assam and SIRD (Meghalaya) to ensure that their performance is enhanced. Critical aspects of knowledge, skills and attitude are developed among participating professionals.
3.7	Capacity Enhancement of State ED Institutions				
3.7.1 (a)	Emerging Areas in the field of Entrepreneurship	EDI Campus	3 Days	Professionals of IEDs/CEDs	A refresher course to make professionals of State ED Institutions understand new opportunities available for the benefit of entrepreneurs in their respective states.
3.7.2	Meet of CEOs	EDI Campus	1 Day	CEOs of IEDs/CEDs	To strengthen networking among state ED institutions and discuss on issues related to sustainability and growth of enterprises and fund raising for carrying out activities.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.8	Setting up of New State-level ED Institutions				
3.8.1	In (i) Telengana, (ii) Maharashtra and (iii) Jharkhand (any 2 states)	Respective States	1 Year	Unemployed youth	To institutionalize ED initiatives at least in two of the three states mentioned.
3.9	Seminars/Workshops, Research & Documentation				
3.9.1	DST Centre for Research in S&T Entrepreneurship	EDI Campus	1 Year	Entrepreneurs, Support Institutions, Students, ED Institutions	The Centre will help create an eco-system for promotion of S&T Entrepreneurship.
3.9.2	Study on 'Role of Science & Technology for the success of 'Make In India' initiative of Govt. of India	National	1 Year	Industry Policy Makers, Support Institutions	To identify critical gaps in achieving the vision of 'Make in India' and make a policy framework of integrating S&T in the overall strategy.
3.9.3	Study on 'Effectiveness, Efficacy & Sustainability of Incubators in India'	National	1 Year	Technology Business Incubators	To study the efficacy of Indian Incubators and evolve a comprehensive strategy for sustenance and growth of incubation movement keeping in view the best global practices.
3.9.4	Study on 'Bench Marking of MSMEs in NER'	NER	1 Year	MEMEs in NER	In order to making MSMEs in the region to become competitive, there is a need to evolve a new scheme clearly pinpointing areas for improvement and also providing them benchmarking direction.
3.9.5	Study on 'Performance Review of IEDs/CEDs/TCOs and i-EDCs/STEPS in ED'	National	1 Year	IEDs, CEDs, TCOs, i-EDCs, STEPS	To help these institutions in understanding the existing scenario and accordingly, design strategies to strengthen their functioning for promoting entrepreneurship.
3.9.6	Workshop on 'Problems & Issues encountered by Hi-Tech Entrepreneurs in launching, managing and growth of their ventures'	New Delhi	1 Day	Policy Makers & Support Institutions	To disseminate the findings of EDI's study on constraints faced by first-generation S&T entrepreneurs and arrive at policies to effectively promote S&T entrepreneurship in the country.
3.9.7	National Workshop on 'Promoting Entrepreneurship for Inclusive Growth'	EDI Campus	1 Day	Representatives of State-level SC/ST Departments	To sensitize the need for promoting S&T entrepreneurship among under-privileged target groups.
3.9.8	Seminar on 'Seed Fund Raising/Venture Capital	Bhubaneswar	1 Day	Entrepreneurs, Start-ups, Business Incubators, E-Cells	To make the target group aware about key aspects of seed-fund raising and venture capital.
3.9.9	Workshop on ' Business Opportunities in Plastic Engineering Sector'	Bhubaneswar	2 Days	Students, Professionals, Start-ups, Technology Incubators, Entrepreneurs	To help the target group aware of emerging business opportunities in plastic engineering.
3.9.10	Developing a Handbook on 'Promoting S&T Entrepreneurship' in the country	National	1 Year	Institutions engaged in S&T entrepreneurship promotion	To facilitate institutions engaged in promoting S&T entrepreneurship and also its beneficiaries on various aspects of S&T entrepreneurship.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.10	International Programmes for SME Growth:				
3.10.1	SME Banking & Financial Services	EDI Campus	6 Weeks	Executives/ Officers working in Financial Intermediaries	To provide specialized skill sets to the target group thus enhancing their decision making ability to facilitate development and growth of the SME sector.
3.10.2	Entrepreneurship & Small Business Promotion	EDI Campus	6 Weeks	Professionals engaged in Small Business Promotion	To train Entrepreneur Trainer - Motivators and business counsellors of developing countries to help them initiate, plan and implement ED activities and impart business counselling.
3.10.3	Entrepreneurial Management	EDI Campus	6 Weeks	Managers of SMEs and Entrepreneurs from developing countries	To sharpen managerial skills of entrepreneurs and senior executives of SMEs, leading to performance improvement of enterprises.
3.10.4	Promoting Entrepreneurship & Innovation through Incubation	EDI Campus	6 Weeks	Incubation Managers and Officials of academic institutions intending to set up Incubation Centres	The programme will help business incubation managers build their capacity in the areas of incubation practices, identify support mechanisms for incubator, technology commercialization and understand financing strategies for supporting clients in developing countries.
3.10.5	Industrial, Infrastructure and Sustainable Project Preparation and Appraisal	EDI Campus	6 Weeks	Bankers, Business Development Officers of Financial Institutions	To upgrade appraisal techniques and improve decision making process so that there is improved viability and returns.
3.10.6	Capital Markets & Investment Banking	EDI Campus	6 Weeks	Senior & Middle level Officials from Ministries of Finance/ Industry, Representatives from Brokerage Firms, Investment Bankers	The programme will help understand the dynamics of capital markets, technological dimensions in trading, behaviour and prospects of commodity markets and equip participating officers with adequate skills in security market.
3.10.7	Agri Entrepreneurship and Supply Chain Management	EDI Campus	6 Weeks	Govt. officials & Professionals engaged in Agriculture related activities/ Officials from Agri-commodities market	The rising food prices, increasing unemployment, wastage of food grains due to lack of storage and demand for nutritious food has created tremendous opportunities for agricultural entrepreneurs, particularly in developing nations. Agricultural entrepreneurs will be trained to develop agrarian prosperity and also bring about sustainable development, thus transforming communities in to a contributory resource for economic development.
3.10.8	Effective Business Communication for Entrepreneurship	EDI Campus	6 Weeks	Govt. officials, Managers/ Executives of Corporate Houses, Teachers, Business Counsellors, Entrepreneurs	To acquaint the participants with the dynamics of business communication so that it is effectively used to meaningful results.
3.10.9	Entrepreneurship Policies for Sustainable Competitiveness	EDI Campus	6 Weeks	Government agencies, policy-makers and academia	To familiarize participants with the fundamental knowledge on entrepreneurship and policy issues that affect 'opportunity structure' or 'context' for entrepreneurship.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.10.10	Growth & Competitive Sustenance of Enterprise through Business Intelligence	EDI Campus	6 Weeks	Professionals of various Ministries, cluster stakeholders, corporates, consultancy firms, existing entrepreneurs	To successfully compete in today's global business environment by constantly monitoring, recognizing and understand all aspects of business operations.
3.11	Institution Building for Entrepreneurship Development in Rwanda				
3.11.1	<i>Preparatory Activities :</i>				
3.11.1 (a)	Feasibility Study for Setting Up of an Apex ED Institution	Rwanda & India	2 weeks	Key policy-makers/ bureaucrats/ entrepreneurs/ ministries/ donor agencies	Extensive interactions would be carried out with key stakeholders involved in promoting entrepreneurship in the country so that a comprehensive activity profile of the proposed institute is worked out.
3.11.1 (b)	Entrepreneurship Appreciation Workshop	EDI Campus	3 days	Key Policy-makers/ Planners/Heads of Lead Commercial Banks/Financial Institutions	To acquaint the delegates with various interventions to promote and strengthen SMEs and help them understand the pre-requisites of an enabling environment to promote entrepreneurship in their country and the need for setting up an Institute similar to EDI.
3.11.1 (c)	Entrepreneurship Appreciation Workshops for Operational-level officials	Provinces of Rwanda	3 days each	Senior/Middle level officials of relevant ministries/ financial institutions/ business advisory services	To deliberate on successful interventions for entrepreneurship development; roles of relevant stakeholders; and necessary & sufficient conditions for creating a conducive environment for entrepreneurship development, by knitting together all relevant stakeholders.
3.11.2	<i>Capacity Building :</i>				
3.11.2 (a)	Training of Trainers	EDI Campus	8 weeks	Professionals engaged in small business promotion	To develop a resource pool of trainers to facilitate New Enterprise Creation; assist existing entrepreneurs in taking their businesses to greater heights and help develop industrial/artisan clusters.
3.11.2 (b)	Business Opportunity Identification (BOI) Process	Rwanda & India	2 months for each country	Potential/ Existing Entrepreneurs	The exercise will lead to listing out viable business opportunities relevant to local conditions followed by preparation of at least 50 project profiles.
3.11.3	<i>New Enterprise Creation :</i>				
3.11.3 (a)	Launching of the First New Enterprise Creation (NEC) Programme	Rwanda	3 Phases stretched over 6 months	Potential Entrepreneurs	A group of 25 indigenous entrepreneurs will be developed to initiate small business ventures in the country. The first programme will be launched to coincide with the inauguration of Entrepreneurship Development Centre (EDC).



Centre for SMEs and Business Development Services

- Developed a training model on Succession Planning for Entrepreneurial Continuity (SPEC) to equip wards of family business owners
- Instituted In-Company Executive Development Programmes to enhance managerial competence of executives
- Facilitated planned growth among established entrepreneurs by imparting training on functional areas of management
- Organized Regional/Product-specific Export Workshops for existing entrepreneurs
- Through capacity building programmes, trained Entrepreneur Trainer-Motivators for sustenance of ED activities at national and international levels

**280 Family Business
Successors trained**

**6506 existing
entrepreneurs
trained & counselled
for performance
improvement**

**545 Business
Counsellors developed**

- 10029 entrepreneurs across 22 states, trained in Food Processing
- 5148 units established

**671 Corporate Executives
developed under
In-Company Executive
Development Programme**

**1043 Entrepreneur
Trainer Motivators
trained at national &
international levels**

**International Capacity
Building Programme
2960 officials trained**

Sensitizing Entrepreneurship Environment & Support System

- Carried out a study on 'Training Needs of Bankers' to gauge the knowledge and skill gaps as perceived by bankers/financial institutions in dealing with SMEs
- Developed the draft of 'National Entrepreneurship Policy'
- Through training programmes on 'Credit Risk Assessment based on Project Appraisal and Entrepreneur Assessment, sensitized officials from banks/financial institutions
- Trained Small Industry Association Executives to play pro-active role as Business Development Service Providers

Centre for Cluster Competitiveness, Growth & Technology



Vision:

“To foster global competitiveness & growth of MSMEs in clusters through a range of technical, managerial, capacity building, handholding and advisory services. ”

Programmes and Activities 2016-17

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
4.1	Facilitating Cluster Development as a PMC/CMTA:				
4.1.1	Cluster Development under Govt. of WB as PMC	West Bengal	1 Year	MSMEs in WB	To bring about holistic development of MSMEs.
4.1.2	Cluster Development under Govt. of Bihar as PMC	Bihar	1 Year	MSMEs in Bihar	Holistic development and productivity improvement of the MSMEs operating in the cluster.
4.1.3	Cluster Development under Govt. of Tripura as PMC	Tripura	1 Year	MSMEs in Tripura	Holistic development and productivity improvement of the MSMEs operating in the cluster.
4.1.4	PMC for Integrated Cluster Development in the State	M.P/ Rajasthan/ Chhattisgarh	9 Months (cont.)	SMEs	Holistic development and productivity improvement of the MSMEs operating in the cluster.
4.1.5	Cluster Management & Technical Agency (CMTA) Mega Handloom Cluster Project: Sivasagar, Assam	Sivasagar (Assam)	5 Years	Handloom Sector	An integrated package aimed at skill upgradation, market related interventions, consortium formation, promotion of Public-Private Partnerships, export development, design related interventions, etc.
4.1.6	Cluster Management & Technical Agency (CMTA) Mega Handicraft Carpet Cluster Project: Srinagar, J&K	Srinagar (J&K)	5 Years	Handicraft Sector	An integrated package aimed at skill upgradation, market related interventions, consortium formation, promotion of Public-Private Partnerships, export development, design related interventions, etc.
4.1.7	Himayat - Monitoring, Appraisal and Fund Routing	Srinagar (J&K)	3 Years	Handicraft Sector	To create widespread awareness about the programme for extensive outreach to the youth. This phase is more about motivating youth to take up entrepreneurship / self-employment as a career.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
4.2	Cluster Development Programme (CDP) Implementation				
4.2.1	Cluster Development under MSE-CDP	West Bengal Tripura Jharkhand, Kerala	18 months	MSMEs	Improving competitiveness of MSMEs.
4.2.2	Pottery and Jewellery Cluster Development under DC-MSME	Gorakhpur, U.P.	5 years	Artisans / Cluster MEs	All-round development of pottery cluster actors.
4.2.3	Pottery Cluster Development under DC-MSME	Kushinagar, U.P	5 years	Pottery Artisans & Cluster MEs	All-round development of pottery cluster actors.
4.2.4	Jewellery Cluster Development under DC-MSME	Lucknow, U.P	5 years	Artisans / Cluster MEs	All-round development of jewellery cluster actors
4.2.5	Clusters under MSE- CDP	M.P./ Rajasthan/ Chattisgarh	9 Months (cont.)	SMEs	Holistic development and productivity improvement of the MSMEs operating in the clusters.
4.2.6	Cluster Development Initiative	Angul, Puri, Bhubaneswar	3 Years	MSMEs	Holistic development of MSMEs Clusters.
4.2.7	Pottery Cluster Development Programme under NABARD	Gorakhpur, U.P.	5 Years	Pottery Artisans / Cluster MEs	All-round development of Pottery cluster actors.
4.2.8	Wooden Toys & Jewellery Cluster Development Program under NABARD	Varanasi, UP	5 Years	Jewellery Artisans / Cluster MEs	All-round development of wooden toys and jewellery cluster actors
4.2.9	Promoting Tourism & Handicraft Clusters	Odisha	Continued Effort	Tourists	Promoting handicraft through tourism in the state.
4.2.10	Cluster Development Programme under state cluster development programme: Leather Cluster	Rajasthan	3 years (3rd yr-2016-17)	Artisans of Leather Cluster	Development of cluster by supporting Leather artisans for enhancing their income level through Cluster Development Approach
4.2.11	Technical Agency for KVIC under SFURTI	M.P./ Rajasthan/ Chattisgarh	3 Years	SME	Improving productivity and quality by implementing various tools of Lean Manufacturing.
4.2.12	SFURTI Cluster Dev. Prog.	Trivandrum, Haripad, Balussery, Banaskantha	1 Year	Coir Artisans	Establishing CFC in the project locations thereby enhancing productivity of coir artisans.
4.2.13	SFURTI Cluster Dev. Prog.	Malappuram & Ernakulam	1 Year	Honey Producers	Supporting Honey Producers for enhancing their current income level.
4.3	Cluster Development with special focus on Technology Up-gradation and Productivity Improvement				
4.3.1	Engineering Cluster	Billimora, Gujarat	2 Years	SMEs engaged in fabrication and machine jobs	To improve the productivity and quality of enterprises engaged in fabrication and machine jobs
4.3.2	Steel Re-rolling Mills Cluster	Bhavnagar, Gujarat	2 Years	SMEs producing Steel Re-rolled products	Overall development of the cluster through interventions in the areas of technology, energy conservation, etc.
4.3.3	Hume Pipe Manufacturing Cluster	Bodeli, Gujarat	2 Years	SMEs manufacturing Hume / Cement pipes	To improve the productivity and reduce the cost of manufacturing through appropriate technology. Capacity building of entrepreneurs through development of soft skills.
4.3.4	Rice Mills Cluster	Tarapur, Gujarat	2 Years	SMEs producing rice & allied products	Improving competitiveness of entrepreneurs through development of soft skills and possibly establishing a Common Facility Centre (CFC).

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
4.3.5	Development of four new MSME clusters in Gujarat state	Gujarat	2 Years	SMEs in Gujarat	Comprehensive Development of the cluster in terms of soft & hard skills.
4.4	Implementing Lean Manufacturing Practices in MSME Clusters				
4.4.1	Lean Manufacturing Consultancy	Ganjam	18 Months	Cashew Processing Enterprises (MSMEs)	To implement lean tools in Cashew processing units.
4.4.2	Lean Manufacturing	MP/ Rajasthan/ Chhattisgarh	18 Months	SME	To create a sustainable model on MSME cluster development.
4.4.3	Lean Manufacturing	West Bengal, Bihar, Jharkhand	18 Months	MSME units	Productivity and quality improvement in cluster units.
4.4.4	Lean Manufacturing Programme	Thalassery	18 Months	Entrepreneurs	Enhancing effectiveness of entrepreneurs
4.5	Supporting Thematic Issues in Clusters				
4.5.1	Developing Marketing Consortium for Coir Board	To be identified	3 Years	Coir Artisans	Providing market accessibility and export potential to coir producers
4.5.2	Credit Rating	West Bengal, Bihar, Jharkhand	2 Months	MSME units	Understanding credit worthiness of Cluster MSMEs
4.5.3	Promoting Energy Efficiency & OHS measures in clusters under Climate Change Initiative	Gujarat, MP	6 Months	Cluster MSMEs, their workers & society at large	Making cluster MSMEs energy efficient and Occupation Health Safety (OHS) compliant.
4.6	Innovation & Start up Promotion				
4.6.1	Assistance to Start-ups / Innovations	Gujarat	1 Year	Cluster Entrepreneurs	Transfer new knowledge or new ideas into products and processes for commercial applications.
4.6.2	Promoting Innovations in Industrial Clusters - SMEs	National	1 Year	Cluster Entrepreneurs	Develop technology solutions to help MSME clusters for quality improvement.
4.6.3	Promoting innovations in Industrial Clusters - SMEs	West Bengal, Bihar, Jharkhand	1 Year	Cluster Entrepreneurs	Develop technology solutions to help MSME clusters for quality improvement.
4.7	Training & Capacity Building				
4.7.1	Cluster Growth Programme	U.P. & Uttarakhand	1 Week	100 Artisans	To Identify participants & develop course material
4.7.2	Capacity building programme for Business Management Organizations	Bihar	1 Week	BMO office bearers & Secretariat	Capacity Building of BMOs in Bihar.
4.7.3	Cluster Development Executives' Training	Bihar	1 Week	DIC officials	Capacity Building of CDEs in Bihar.
4.7.4	International Cluster Development Executives' Training Programme	EDI Campus	6 Weeks	Cluster Development Practitioners	Capacity Building of Cluster Development Executives.
4.8	Research, Publication & Seminar				
4.8.1	Research & Publication on Cluster, Business Development Service & Value Chain	EDI Campus	1 Year	Policy-makers	Knowledge generation



Centre for Cluster Competitiveness, Growth & Technology

- Conceptualized Cluster Development Model to revitalize units working in an agglomerate
- Created a cadre of Cluster Development Executives (CDEs) to nurture cluster initiatives
- Introduced new technologies in several industrial clusters in the country
- Developed patents for transferring technologies to industries
- As Cluster Management & Technical Agency (CMTA) ensuring marketing, design & technical innovations as also consortium formation

- Registered two Patents
- Applied for eight more patents

**771 Cluster
Development Executives
created at national &
international levels**

**Revitalized
Handloom Cluster at
Sivasagar & Handicraft
Cluster at Srinagar**

Centre for Social Entrepreneurship & Corporate Social Responsibility



Vision:

“Achieve excellence in promoting social entrepreneurship among youth and extend benefits of Corporate Social Responsibility in the society to ensure inclusive growth”.

Programmes and Activities 2016-17

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
5.1	Social Entrepreneurship				
5.1.1	Developing Course Material on Social Entrepreneurship for Distance Learning Programme	EDI Campus	2 Years	Participants of EDI Distance Learning Programme/ Beneficiaries of Udyamita	To prepare study material which will be used for Distance Learning Programme on Social Entrepreneurship besides multiple other possible projects.
5.1.2	Mainstreaming Social Entrepreneurship	Project Location	1.5 years	Beneficiaries of mainstreaming social enterprise project	Mainstreaming social enterprise across disciplines-UK-India collaboration that explores and pilots a project to look at how social enterprise can be mainstreamed across the university.
5.1.3	Promoting Social Entrepreneurship under the aegis of Udyamita - MSDE	Project Locations	5 Years	Potential Social Entrepreneurs & Stakeholders in the entrepreneurship eco system	Promoting Social Entrepreneurship to facilitate inclusive and holistic growth of the local economy
5.2	Research and Publication				
5.2.1	Handbook/ Case Study/Publication on Social Entrepreneurship	EDI Campus	2 Years	Academia/ Organizations promoting and training social entrepreneurs	A handbook for the benefit of participants of distance learning programme, research scholars, policy makers and other stakeholders.
5.3	Corporate Social Responsibility				
5.3.1	Certified Course of IICA Certified Professionals (ICPs)	EDI, Campus	6 Months	Potential CSR Professionals and other stakeholders	To create a cadre of certified ICPs to shoulder the responsibility of planning and implementing CSR activities in their respective companies.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
5.3.2	Skill Development Programme	MP/ Rajasthan	4 Weeks	Potential Women Drivers	To help women get economically and socially empowered by getting trained to become professional taxi drivers.
5.3.3	Skill and Micro Enterprise Development Project	Karnataka, Telangana, Kerala, Tamilnadu, Maharashtra, A.P., Goa	1 Year	Potential Entrepreneurs	Training programme to develop skills of youths of peripheral areas of corporate houses to enhance their employability under their CSR initiative. Target:4000 beneficiaries through 100 programmes.
5.3.4	Skill & Sustainable Livelihood Development Project- (Clean environment/RE sources/ Social enterprises)	Karnataka, Telangana, Kerala, Tamilnadu, Maharashtra, AP	1 Year	Potential Entrepreneurs	Training programme to develop skills of youths of peripheral areas of corporate houses to enhance their employability under their CSR initiative.
5.4	Research and Documentation & Publication				
5.4.1	CSR Annual Report PSU	EDI Campus	1 Month	Potential CSR Professionals and other stakeholders	Provide consultancy and inputs to organizations in preparing their CSR initiatives' annual reporting conducted by the agencies in appropriate disclosure formats.
5.4.2	Seminar on CSR	EDI Campus	1 - 2 Days	Potential CSR Professionals and other stakeholders	Developing and showcasing an understanding of the role, challenges and perspectives on CSR of the various stakeholders. Specifically in context of women empowerment.
5.4.3	Lecture Series	EDI Campus	2 Hours	Students Start-up Entrepreneurs	To provide exposure to students for developing a better understanding of entrepreneurship in real-life perspective.
5.4.4	Conference : CSR Implications : Opportunities & Gaps	EDI Campus	1 Day	Potential CSR Professionals and other stakeholders	To share perspectives and goals of CSR after identifying the Opportunity and Gaps.
5.5	International Programme				
5.5.1	Social Entrepreneurship for Inclusive Growth	EDI Campus	6 Weeks	Individuals/ Professionals/ Advocacy Groups/ Govt. & Non-Govt. Officials, Bankers/Financial Institutions	To develop a cadre of social entrepreneurs/trainer-motivators/counsellors/policy makers to meet the challenges of poverty alleviation through sustainable social business ventures.



Centre for Social Entrepreneurship & Corporate Social Responsibility

- Instituted a distance education programme in Social Entrepreneurship for imparting knowledge, education and skills to set up social enterprises
- Extended management, advisory, monitoring and execution support for the project, 'City Sanitation Planning & Implementation of Cleaner Cities' covering urban areas of Gujarat
- Created a cadre of trainers on social entrepreneurship
- Under CSR initiative of corporates trained youth to set up micro enterprises.

178 students
developed as
social entrepreneurs

6455 youths trained
under
CSR support of
corporates

Centre for Women Entrepreneurship & Gender Studies



Vision:

“To become an acclaimed centre for promoting women entrepreneurship and gender equality”

Programmes and Activities 2016-17

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
6.1	For Promoting New Enterprise Creation				
6.1.1	Women Entrepreneurship Development Programmes	Regional	4 Weeks	Potential entrepreneurs	To equip women participants with requisite skills and knowledge on various aspects of business decision making process. Also aims at bringing about necessary behavioural changes in them for initiating, planning and implementing entrepreneurial activities and become self-reliant.
6.1.2	Training & Development of Women SHG Members	Regional	4 Weeks	Potential SHG members	Intervention to promote and support livelihood development programmes for the poor through SHGs.
6.1.3	Lifeskill Programme for Coastal Women	Kerala	2 Weeks	Coastal women	To facilitate coastal women engage themselves in business options and become financially stable and independent under the "Skill India" campaign.
6.1.4	Identification of Business Opportunities & Business Plan Preparation for potential women entrepreneurs	EDI Campus/ Regional	3 Days	Potential Women Entrepreneurs	To enable potential women entrepreneurs identify appropriate business opportunities and prepare a viable business plan, in keeping with "Make in India" campaign.
6.1.5	Self-employment opportunities for economically weaker sections	EDI Campus/ Regional	1 Week	Potential women entrepreneurs from economically weak sections	To enable women and girls from economically weaker sections of the society to be sustainably self-employed and become financially independent
6.1.6	National Training Programme on Entrepreneurship Development & Management for Women Scientists & Technologists with Government Sector	EDI Campus	1 Week	Women Scientists & Technologists	To sensitize women scientists & technologists working with government sector towards entrepreneurship and promote knowledge-based entrepreneurship.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
6.1.7	EDP in Waste Management & Sanitation Entrepreneurship	EDI Campus/ Regional	4 Weeks	Potential women entrepreneurs	To create awareness and viable business opportunities in waste management and sanitation, keeping in mind the national campaign for "Clean India".
6.2	Activities to Sustain/Growth of Existing Women Entrepreneurs				
6.2.1	Seminars for women's associations and organizations to assess and map needs of women entrepreneurs	EDI Campus/ Regional	1/2 day	Women's associations and organizations	To identify needs, issues and problems of women entrepreneurs, associations and institutions to design programmes for addressing them.
6.2.2	Performance Improvement and Productivity Enhancement Programmes for women in business	EDI Campus/ Regional	5 Days	Existing women entrepreneurs	To enable existing business women entrepreneurs to grow, scale and sustain their businesses in a competitive manner.
6.2.3	Management Development Programme (MDP) for women professionals	EDI Campus/ Regional	2 days	Women entrepreneurs, professionals	To equip existing women entrepreneurs and business women with knowledge on competitive business management and manage their returns strategically.
6.2.4	Marketing assistance for Women Entrepreneurs under TREAD	EDI Campus/ Regional	4 Weeks	Women entrepreneurs	To facilitate women entrepreneurs identify and reach out to customers with their products and services effectively
6.2.5	Course on Export / Import formalities and opportunities for women entrepreneurs	EDI Campus/ Regional	4 Weeks	Women entrepreneurs	To enable women in business understand the opportunities in doing international business and how to manage them
6.2.6	Use of Social Media and Digital Marketing interventions for women in business	EDI Camus	1 Week	Business Women	To facilitate women in business understand the power of social media and digital marketing.
6.3	Activities to Promote Entrepreneurial Ecosystem & Institution Building				
6.3.1	Technology Orientation Programme & Interventions for Women Entrepreneurs, Clusters, SHGs	EDI Campus/ Regional	4 Weeks	Potential and existing entrepreneurs, associations, etc.	To enable participants understand available technologies and techniques to translate their business ideas into viable products / services.
6.3.2	Train the Trainers programme for women empowerment through entrepreneurship development	EDI Campus/ Regional	4 Weeks	Women entrepreneurship trainers	To create a cadre of trained resources to instil entrepreneurial capabilities in women and empower them financially.
6.3.3	Skill-based training programme for women	EDI Campus/ Regional	4 weeks	Potential & Existing women entrepreneurs, trainers, associations, etc	To create awareness and requisite skill sets in women for inclusive growth under "Skill India" campaign.
6.4	Activities to Disseminate Entrepreneurial Awareness on Women Empowerment				
6.4.1	Issue-based workshops on women empowerment	Regional	5 days each	Existing & Potential entrepreneurs, associations, professionals	To create and spread awareness of issues and problems related to women empowerment and gender sensitization

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
6.4.2	Workshop for girl students on self-employment / entrepreneurship as a career option	EDI Campus/ Regional	1 Day	Girl students of 10th, 12th, and UG classes	To create awareness on the charms of choosing entrepreneurship as a career.
6.5	Research & Publication				
6.5.1	Select Case Studies of Women Entrepreneurs / Women in Business	National	1 Year	Established women entrepreneurs, business women	To compile select case studies of women entrepreneurs who have managed to operate successfully in a competitive business environment.
6.6	International Programme on Empowering Women through Entrepreneurship Development				
6.6.1	International Programme on Empowering Women through Entrepreneurship Development	EDI Campus	6 Weeks	Professionals engaged in small business promotion	To sensitize and develop a cadre of effective Women Entrepreneur Trainer-Motivators and help them encourage, initiate, plan and implement entrepreneurship development activities for women entrepreneurs in their respective countries.



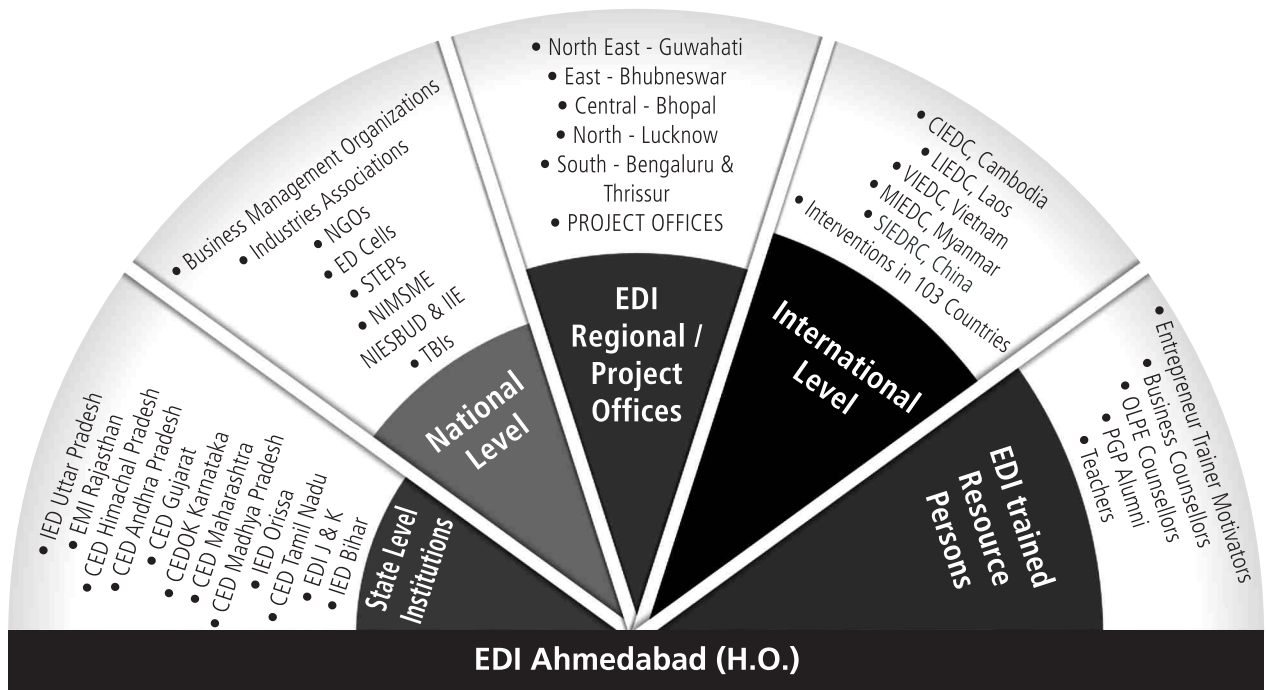
Centre for Women Entrepreneurship & Gender Studies

- Provided access to better standards of living to disadvantaged rural households through women SHG members
- Equipped women potential entrepreneurs on management aspects, like; business decision making
- Sensitized Women scientists & technologists towards entrepreneurship
- Offered Management Development Programmes (MDPs) to existing women entrepreneurs
- Developed a cadre of Women Entrepreneur-Trainer Motivators (WETMs) at the international level

Developed a cadre of
60 Women
Entrepreneur Trainer
Motivators

83 Women
Scientists &
Technologists
trained in
Entrepreneurship

Institutional Network



Awards and Honours



DNA
Education Leadership Award
2014



Late Shri Dewang Mehta
B-School Leadership Award
2011 - 2012 - 2013 - 2014



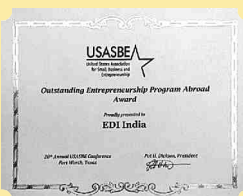
Dainik Bhaskar
National Education Leadership
Awards 2013



The Aga Khan Award
for Architecture
1992



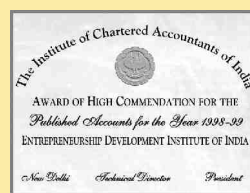
ADFIAP Development Award
for Human Capital Development
2012



United States Association for
Small Business and Entrepreneurship (USASBE)
Outstanding Entrepreneurship Program Abroad Award



ADFIAP Development Award
for Local Economic Development
2014



Award of High Commendation
1998-99

Ranked 1st in western region
by AICTE-CII survey on
Industry Academia linkages
(out of 124 institutions).

16th CONVOCATION POST GRADUATE DIPLOMA PROGRAMMES

MAY 02, 2015

ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA



Chief Guest of the 16th Convocation of Post Graduate Programmes, Dr. Hasmukh Adhia, IAS, Secretary, Department of Financial Services, Ministry of Finance, Govt. of India addressing the students and the august gathering



EDI has been assigned the task of the setting up the Uzbekistan-India Entrepreneurship Development Centre by Ministry of External Affairs, Govt. of India. EDI faculty team visited Uzbekistan to explore the possibilities. Seen here are (1st from L) Mr. Bipin Shah, Sr. Faculty-EDI & (2nd from R) Mr. S.B. Sareen, Faculty-EDI during a meeting with (2nd from L) Mr. Vinod Kumar, Ambassador-Uzbekistan and (1st from R) Mr. D.K. Sharma, First Secretary, Embassy of India, Tashkent



Dr. Sunil Shukla presenting a remembrance to Mr. Suhas Gopinath, Founder and CEO of Global INC. (acclaimed as the World's youngest CEO) who was invited to share his entrepreneurial experiences with students of post graduate programmes





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