#### Fee Structure

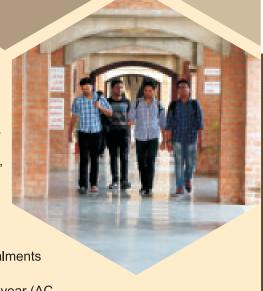
Fees for the two-year, full-time, programme includes cost of tuition, reading material, library and computer facilities, study visits, alumni association membership and students' activities fee amounting to ₹5,26,500 for the first year & ₹5,23,500 for the second year respectively (For fee details, visit the website).

- The fees will be payable in six instalments over a period of two years.
- Hostel charges will be ₹55,000 per year (AC twin- sharing) ₹85,000 Single occupy. Mess charges will be as per the rate decided by the institute.
- Country visit expenses will be charged separately as per the actuals.

## Career opportunities

The course ensures that students harness their entrepreneurial knowledge, networking skills and abilities to set up own enterprise or join their family business to take it to newer heights.

- The institute extends thorough mentoring support to help students start, progress and sustain a venture.
- · Depending on the viability and scalability of a venture, limited seed funding is also extended and networks established with venture capitalists, buyers and sellers.
- Students are assisted in developing a concrete action plan for career planning, talent development and growth of family business.
- · Students are also equipped to work in any sector for organisations ranging from startups to small and medium sized enterprises to multinational firms.



#### Milestone

Milestone-based learning is introduced for students to enable them to achieve stepping stones in their entrepreneurial journey. These defined milestones will provide students a momentum to get involved into various aspects of their family business or new enterprise creation by taking consistent small steps to achieve their goals. EDII also provides seed funding to successful milestone bonus point achievers for setting up new venture.

#### Projects: DPR/FYPP

A bankable Detailed Project Report (DPR) needs to be prepared by the students with regard to their ventures after conducting a thorough market research and secondary data based research along with IT based applications. Students of the Family **Business Management specialisation** alternatively prepare a Five Year Perspective Plan (FYPP) for growth of their respective

family

# The Institute

An acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building.

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged 23-acre land on which stands the majestic and sprawling EDII campus. To pursue its mission, EDII has helped set up 12 state-level exclusive entrepreneurship development centres and institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDII's expertise in Entrepreneurship, the University Grants Commission had also assigned EDII the task of developing curriculum on Entrepreneurship. In order to broaden the frontiers of Entrepreneurship Research, EDII has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector through its publication, "The Journal of Entrepreneurship".

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDII earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.

A Technology Business Incubator, the Centre for Advancing & Launching Enterprises (CrAdLE) has been established at the institute, with support from NSTEDB, Department of Science & Technology, Government of India, with a vision to empower and nurture technology start-ups in achieving innovative, scalable and sustainable growth with the aim of positive, creative and constructive value-addition to the community.



PGP Secretariat, EDII.

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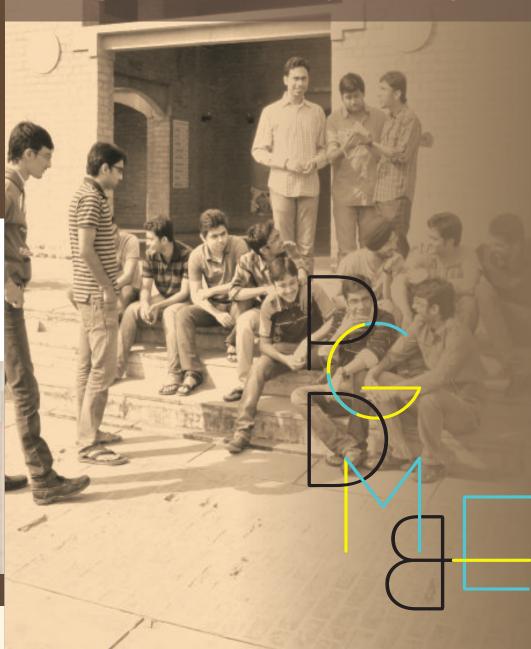




AICTE Approved, AIU Recognised (MBA Equivalent)

Post Graduate Diploma in Management-**Business Entrepreneurship** 

PGDM-BE 2017-19



# The Post Graduate Diploma in Management – Business Entrepreneurship

Entrepreneurship Development Institute of India (EDII), Ahmedabad, is the pioneer of Entrepreneurship Development Training Model and Family Business Management Course. Behind the conceptualization and launch of the Post Graduate Diploma in Management — Business Entrepreneurship in 1998, lay EDII's decades of successful experience in New Enterprise Creation and Family Business Management. The course encompasses the entire venture creation process from idea generation to preparation of a Detailed Bankable Project Report. The students of family business specialisation appraise venture growth and come out with a five-year growth plan of their business.

The institute pioneered this full-time programme in 1998 to develop entrepreneurial leaders. This multidisciplinary course based on consultative approach and intense research is now being offered as an AICTE-approved programme - the Post Graduate Diploma in Management-Business Entrepreneurship (PGDM-BE).

#### **Objectives**

The objectives of this accelerated, rigorous and application-oriented course are to:

- Develop skills in successfully initiating, expanding and diversifying a business enterprise in new, upcoming areas.
- Develop family business successors as enterprising and knowledgeable owners of the business of their predecessors.
- Create entrepreneurial managers for corporate sector.



# What Do

We Offer to Ensure Tangible Results

#### **Core Curriculum**

The course is offered through six trimesters over the two-year period. The course offers induction module, core courses, electives, seminar courses and projects apart from summer internship at the end of the first year.

#### **Core Courses**

These courses are broadly categorised as under:

- 1. Entrepreneurship & Family Business Management
- 2. Accounting and Financial Management
- 3. Operations and Systems
- 4. Marketing Management
- 5. General and Strategic Management
- 6. Individual and Organisation Behaviour
- 7. Business Economics and International Trade

#### Elective Curriculum

The Course offers choice-based electives in Entrepreneurship and Functional Areas:

#### Entrepreneurship Streams:

- 1. New Enterprise Creation (NEC): This stream provides knowledge and develops competencies to start and manage own business.
- 2. Family Business Management (FBM): This stream aims at developing family business successors into enterprising and knowledgeable owners of the business of their predecessors.

#### Functional Electives:

The programme offers electives which, besides imparting knowledge on creating and managing business, enhances knowledge in functional areas of

- 1. Marketing
- 2. Finance
- 3. International Business
- 4. Human Resource Management
- 5. Information System
- 6. Language & Communication

#### Special Features:

- Grooming Entrepreneurial Mindset
- Interaction with Business Leaders / Venture Capitalists / Bankers
- Learning Based on Entrepreneurial Milestones
- Preparing Bankable Project Report / Perspective Plan
- International Study Tour
- Rich Blend of Inhouse Faculty / Industry Experts
- Seminar Courses in Emerging Sectors
- EDII Venture Pad
- Course on Industry Verticals
- Outcome Based Learning

### Admission Eligibility & Procedure









- Three-year (10+2+3) University Degree in any discipline or a four-year (10+2+4) in Engineering / Technology / Medicine / Others, recognised by the University Grants Commission (UGC)/ Association of Indian Universities (AIU) / AICTE with not less than 50% overall aggregate marks (45% in case of candidates belonging to the reserved category, as per norms) in qualifying degree examination.
- · Final-year graduating students can also apply.
- The candidates need to undergo one of these tests CAT, MAT, XAT, ATMA & CMAT.
- Candidates have to apply to EDII by acquiring application form which can be downloaded from www.ediindia.ac.in or can be filled online. Applicants who want to apply online can make payments online. The duly filled in downloaded form should be sent to EDII along with a Demand Draft of ₹1,000 drawn in favour of 'Entrepreneurship Development Institute of India', payable at Ahmedabad or by transferring ₹1,000 to the EDII PG admission account (details available on website).

Eligible candidates will be called for Entrepreneurial Aptitude Test (EAT) and Personal Interview (PI).

For details, visit www.ediindia.ac.in



