

**Entrepreneurial** spirit imbibed in 1,286 youths 1,389 students graduated from PGPs in Business Entrepreneurship & Development Studies

12.900 students oriented towards entrepreneurship **12,994** learners registered for **Open Learning** Programme

### The Institute

Entrepreneurship Development Institute of India (EDII), Ahmedabad is an autonomous and not-for-profit institution, set up in 1983 and sponsored by apex financial institutions, the IDBI Bank, IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). EDII has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDII has been progressively focussing on the development of its academic programmes to disseminate the essence of the Institute's professional knowledge base among entrepreneurs of the morrow. Some of EDII's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development Programmes, researches and long-term academic programmes which include AICTEapproved, two-year, residential Post Graduate Diploma in Management-Business Entrepreneurship and Post Graduate Diploma in Management-Development Studies. In view of EDII's expertise in entrepreneurship, the Gujarat Textbook Board assigned the task of developing textbooks in entrepreneurship for 11<sup>th</sup> and 12<sup>th</sup> standards. University Grants Commission had also assigned to EDII the task of developing curriculum on entrepreneurship.



Entrepreneurship Development **Institute of India** 

Naibedya, Plot No. 1855/2168 Ground Floor, Damana Square,

East: Bhubaneswar

Chandrasekharpur, Bhubaneswar-751 016. Telefax: 0674-2744100 E-mail: ediero@ediindia.org

North : Lucknow

"Dady Villa", 7, Meerabai Marg, Lucknow - 226 001. Phone: 0522-2209671 Telefax: 0522-2209415 E-mail: edinro@rediffmail.com

Central: Bhopal

15-A. Chhatrapati Shivaji Colony. Chuna Bhatti, Kolar Road, Bhopal - 462 016, Phone: 0755-2424015 Fax: 0755-2424813 E-mail: ramangujral@ediindia.org

P.O. Bhat 382 428, Dist. Gandhinagar, Gujarat

Tel: +91-79-23969159, 23969161, 23969163

Website: www.ediindia.org/www.ediindia.ac.in

Fax: +91-79-23969164 E-mail: info@ediindia.org

North-East : Guwahati

House No.35, Lakhimi Nagar, Byelane-1, Beltola (Nr. Lakshmi Mandir), Guwahati - 781 028, Assam. Telefax: 0361-2301063 E-mail: edinero@ediindia.org South: Bengaluru

102. 70<sup>th</sup> Cross. 17<sup>th</sup> 'A' Main Road. 5<sup>th</sup> Block, Rajajinagar, Bengaluru - 560 010. Phone: 080-23119361 Telefax: 080-23119360 E-mail: ediro@giasbg01.vsnl.net.in

Thrissur

C/o. KILA Campus, Mulamkunnathukavu P.O., Thrissur - 680 581. Phone: 0487-2206241 Telefax: 0487-2206242 E-mail: vssukumaran@ediindia.org





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Nurture your today to have a successful tomorrow

## 31<sup>st</sup> and 32<sup>nd</sup> Summer Camps on Entrepreneurial Adventures for Youth in the age group of 16-22 years May 08 - 17, 2017 & May 29 - June 07, 2017

The developmental path in the life of a youth can be marked with landmarks with effective grooming, counseling and mentoring. It is important to arm youths with a critical lens that helps them reflect on their own thinking, refine their learning and giving them new perspectives on existing issues.

EDII gives youth, from across the nation, a platform to cultivate such a personality which increases their confidence.

Over past 25 years, EDII has been imparting such unique exposure to youth through its National Summer Camp on Entrepreneurial Adventures for Youth. The camps have shaped around 1,286 youth from across the country. This year, the institute has announced two such camps, the 31<sup>st</sup> and 32<sup>nd</sup> in the series, which are scheduled during May 8-17 & May 29 - June 7, 2017.

## Camp schedule

Day	Session I 08.55-09.55 AM	Session II 10.00-11.15 AM	Session III 11.30-01.00 PM	Session IV 02.15-03.15 PM	Session V 03.30-5.00 PM
Day 1	Registration	Micro-lab and Familiarisation	What Makes a Person Entrepreneurial?	Understanding the Self: Exercise I (Goal Setting & Achieving)	
Day 2	Most Important Lessons Learnt Yesterday (MILLY): (Camera Presentation)	Personal Effectiveness	Improving Interpersonal Transactions	Understanding the Self: Exercise II (Decision Making)	
Day 3	MILLY	Business Communication	Innovation and Creative Thinking	Understanding the Self: Exercise III (Problem Solving)	
Day 4	MILLY	Understanding the Self: Exercise IV (Intra-group Dynamics)		Self-Assessment and Career Counseling	
Day 5	MILLY	Understanding the Self: Exercise V (Leadership)		Self-Assessment and Career Counseling	
Day 6	MILLY	Understanding the Self: Exercise VI (Business Game)		Institutional Visit	
Day 7	MILLY	Understanding the Self: Exercise VII (Efficiency Orientation)		Understanding the Self: Exercise VIII (Inter-group Dynamics)	
Day 8	Visiting Akshardham (Swaminarayan Monument & Gandhi Asharam)				
Day 9	MILLY (Camera Presentation)	Developing Confidence & Marching Towards Success	Social Perception (Educational Video Film)	Understanding the Self: Exercise IX (Team Building)	
Day 10	MILLY	Presentation & Discussion on Career Plans		Summing Up	Feedback & Valedictory Function



### **Main Objective**

The youth realise their hidden potential and develop their capabilities to meet the challenges ahead by acquiring entrepreneurial traits of risk taking, creative thinking, conflict management, effective communication, teamwork and managing one's emotions.



### Activities

- Entrepreneurial motivation, development games and exercises to foster traits such as; creativity, concern for excellence, leadership, problem solving, independence, goal-setting, etc.
- Formal and informal interaction with successful achievers and entrepreneurs
- Evaluation and development of entrepreneurial traits and competencies
- Visits to institutions of repute to analyse the process of creation and development
- Self-assessment through specifically-designed psychological tests, instruments and learning through recording presentation on self (camera presentation)
- Career and psychological counseling

The camp will be organised at the institute's lush green and international award-winning campus at Ahmedabad. A comfortable AC accommodation on twin-sharing basis will be provided to the participants.

### Fee

₹22,000 (plus 15% Service Tax), which will include tuition fee, course material and board & lodging at the campus. It does not include any travel cost, out-of-pocket expenses and medical insurance.

## How to apply?

Send a brief resume mentioning name, educational qualification, extra-curricular activities, parents' names and occupation, their office, residence and e-mail addresses along with telephone/fax numbers. The application form should be accompanied by two passport size photographs and a Pay Order/ Demand Draft of ₹25,300 (including Service Tax) drawn in favour of EDI, Ahmedabad, payable at Ahmedabad. Organisations willing to nominate wards of their executives for the camp are requested to send such nominations at their earliest.

Nominations and inquiries may be addressed to: Dr Pankaj Bharti, Camp Leader at EDI Head Office address. E mail: pbharti@ediindia.org Last date for registration: 1<sup>st</sup> Camp – April 28, 2017 & 2<sup>nd</sup> Camp - May 19, 2017

# GOPALA Polyplant Ltd.



Achievers of the fame of Shri Manoi Somani, Managing Director-Gopala Polyplast Ltd.; Shri Pradeep Chona, Managing Director- Havmor Group of Companies and Ms. Aishwarya Majmudar, Winner of the show 'Little Champs' on Star Plus have always supported us in our endeavour. Year after year they have shared their experiences to help these youths deal with their inhibitions and in the process emerge as a stronger individual.

### **Students' Gallery**

"I wasn't too keen on attending the camp initially. But, the methodologies and games used by the faculty took me by surprise. There were several games that helped me discover my innate skills and passion. I would recommend the camp to all my friends."

Isaac Nikhil, Hyderabad 29<sup>th</sup> Summer Camp for Youth, May 9-16, 2016

"I cannot express in words what I have gained from EDII's Summer Camp. It has taught me skills that would go a long way in shaping my career. It has instilled in me a sense of confidence that will remain with me till eternity."

Kanika Sahijwani, New Delhi

30<sup>th</sup> Summer Camp for Youth, May 30 to June 8, 2016