

## The Institute

Entrepreneurship Development Institute of India (EDII), Ahmedabad is an autonomous and not-for-profit institution, set up in 1983 and sponsored by apex financial institutions, the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). EDII has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDII has been progressively focussing on the development of its academic programmes to disseminate the essence of the Institute's professional knowledge base among entrepreneurs of the morrow. Some of EDII's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development Programmes, researches and long-term academic programmes which include AICTE-approved, two-year, residential Post Graduate Diploma in Management-Business Entrepreneurship and Post Graduate Diploma in Management-Development Studies. In view of EDII's expertise in entrepreneurship, the Gujarat Textbook Board assigned the task of developing textbooks in entrepreneurship for 11<sup>th</sup> and 12<sup>th</sup> standards. University Grants Commission had also assigned to EDII the task of developing curriculum on entrepreneurship.

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# 30<sup>th</sup> & 31<sup>st</sup> Summer Camps on

*Entrepreneurial Stimulation for Children  
in the age group of 12-16 years*

*April 30 - May 05, 2017 & May 21-26, 2017*

*Discover  
your talents!*



## 30<sup>th</sup> & 31<sup>st</sup> Summer Camps on Entrepreneurial Stimulation for Children in the age group of 12-16 years

April 30 - May 05, 2017 & May 21 - 26, 2017

For holistic development of children, they need to be provided with an environment that allows them to experiment with their thoughts, ideas and creativity. In the absence of right stimulus for growth, they will be limited in their ability to perceive, judge and reason. Putting in place the right system, mechanism and methodology to aid their growth can help make achievers out of children.

Over past 23 years, EDII has been giving a powerful platform to children across the nation to evolve, by getting them to know their own personality, factors that affect their development and by imparting them a perspective that shapes their behaviour and responses to different situations.

EDII has been conducting Summer Camps on Entrepreneurial Stimulation for Children with this objective. It has groomed 2,080 children through these National Summer Camps till date. This year the camp, 30<sup>th</sup> and 31<sup>st</sup> in the series, has been scheduled during April 30 to May 5 & May 21-26, 2017, respectively.

### Objective

The objective of the camp is to inculcate a 'Spirit of Enterprise and Achievement' in children so that they target higher – order achievements.

### Highlights of the camp

- 12 to 16 year old children are eligible. The number of participants is limited to 90. Adequate arrangements are made for girls, such as appointment of a lady caretaker.
- Since focus is on activities, there is no language bar. However, participants are expected to communicate in any of these languages: English, Hindi or Gujarati.
- Activities include mental gyms, motivation and creativity exercises, puzzles, value education, presentations, learning through success stories, industry visits and Yoga.
- The entire group will be divided into two sub-groups of 12 to 14 years (Group-A) and 14 to 16 years (Group-B).
- A parents' meet will be organised to brief them on their ward's performance and potential.
- Formal and informal interaction with well-known entrepreneurs and achievers from various fields will be organised to motivate the children to target mega successes in life.

Inculcated  
entrepreneurial  
spirit in 2,080 children

12,900 students  
oriented towards  
entrepreneurship

6,000 Entrepreneurship  
Awareness Programmes  
organised and 4,50,000  
students oriented  
towards entrepreneurship



### Venue

The camp will be organised at the award-winning EDII Campus, Ahmedabad. Well-equipped, AC classrooms with modern amenities will be made available. First 50 participants would be accommodated in AC rooms on twin-sharing basis and the remaining would be provided air-cooled rooms on twin-sharing basis.

| DAY   | Session I<br>09.00 –<br>10.00 AM                               | Session II<br>10.00 –<br>11.00 AM                                         | Session III<br>11.15 A.M –<br>12.00 Noon                           | Session IV<br>12.00 –<br>01.00 PM         | Session V<br>02.10 –<br>03.15 PM                           | Session VI<br>03.30 –<br>04.25 PM    | Session VI<br>04.30 –<br>05.30 PM | EVENING<br>ACTIVITIES<br>06.45 –<br>08.15 PM                                               |
|-------|----------------------------------------------------------------|---------------------------------------------------------------------------|--------------------------------------------------------------------|-------------------------------------------|------------------------------------------------------------|--------------------------------------|-----------------------------------|--------------------------------------------------------------------------------------------|
| Day 1 | Registration<br>(09.30-<br>10.00)                              | Familiarisation &<br>Ice Breaking*                                        |                                                                    | What Makes<br>A Person<br>Entrepreneurial | Understanding the Self: I<br>(Goal Setting Exercise)#      | Basics of<br>Business<br>Activities* |                                   | • Group<br>Formation<br>• Assignments<br>Briefing<br>• Learning by<br>Doing:<br>Assignment |
| Day 2 | Most<br>Important<br>Lessons<br>Learnt<br>Yesterday<br>(MILLY) | Secrets of<br>Success (Seven<br>Habits of Highly<br>Effective<br>Teens) * | Discovery: Lessons on<br>Entrepreneurial Values #                  |                                           | Understanding the Self: II<br>(Creativity Exercise)#       | Interaction<br>with<br>Achiever*     |                                   | • Learning by<br>Doing:<br>Assignment                                                      |
| Day 3 | MILLY                                                          | Charms of Being<br>Entrepreneurial *                                      | Getting Success in Life by<br>Bringing Out Hidden Talent*          |                                           | Understanding the Self: III<br>(Problem Solving Exercise)# | Interaction<br>with<br>Achiever*     |                                   | • Learning by<br>Doing:<br>Assignment                                                      |
| Day 4 | STUDY VISIT & INTERACTIONS WITH ENTREPRENEURS*                 |                                                                           |                                                                    |                                           |                                                            |                                      |                                   |                                                                                            |
| Day 5 | MILLY                                                          | Exploring<br>Career<br>Options*                                           | Secrets of Personality<br>Development#                             |                                           | Understanding the Self: IV<br>(Leadership Exercise)#       | Interaction<br>with<br>Achiever*     |                                   | • Group<br>Discussion<br>• Learning with<br>Entertainment                                  |
| Day 6 | MILLY                                                          | Understanding<br>Others*                                                  | Presentations: Preparing Yourself<br>to Becoming Entrepreneurial * |                                           | Interactions with Parents and<br>Valedictory*              |                                      |                                   |                                                                                            |

\* Joint Session

#Separate Sessions

- Participants will get a wake-up call by security staff at 05.30 AM
- Day will start with Yoga at 06.00 AM, which will continue till 06.45 AM
- Prayer is scheduled during 08.00 AM and 08.15 AM

### Fee and registration

₹12,000 per participant (plus 15% Service Tax), which includes tuition fee, camp material and board & lodging. It does not include travel cost, out-of-pocket expenses and medical insurance, if any.

Registration can be made by sending a brief resume of the candidate mentioning name, qualification, extra-curricular activities, parents' names and occupation, contact and e-mail addresses along with phone/fax numbers. A passport size photograph and demand draft of ₹13,800 (inclusive of Service Tax) favouring EDII, Ahmedabad, should accompany it. Application form or inquiry, if any, may be addressed to: **Dr Pankaj Bharti**, Camp Leader at EDI Head Office address. E-mail: pbharti@ediindia.org  
Last date for registration: 1st Camp - April 21, 2017 & 2nd Camp-May 12, 2017

### Parents opine....

*"After the camp ended, I could see a change in Divya's attitude. I am glad to mention that EDII's Summer Camp has not only given my daughter positivity but, it has also assured her that nobody can stop her from accomplishing her dreams. She has certainly gained a lot of confidence that will go a long way in shaping her future."*

**Mr Harshvardhan Patel**  
Arya Tech Solution Pvt Ltd, Ahmedabad  
Father of Divya Patel (28<sup>th</sup> Summer Camp for Children, May 1-6, 2016)

*"I am happy that my son participated in the Summer Camp at EDII. The camp not only groomed his skills but also helped him realise his aspirations. The alternative teaching methodologies have had a tremendous impact on him and his enthusiasm."*

**Mr Nalin Lunia**  
Director, Chhattisgarh Group of Colleges  
Father of Advik Lunia (29<sup>th</sup> Summer Camp for Children, May 22-27, 2016)

