

EDII bags Porter Prize

OUR BUREAU

Ahmedabad, May 24

Entrepreneurship Development Institute of India (EDII), an acknowledged national resource institute for entrepreneurship education, research, training and institution-building, has been conferred with the prestigious Porter Prize 2017.

The award had been instituted by the Institute for Competitiveness, India Chapter, affiliated to the Harvard Business School.

It has been named after Prof Michael E Porter, Bishop William Lawrence University Professor, Harvard Business School.

The Prize was presented in Mumbai recently to Dr Sunil Shukla, Director, EDII, by Professor Porter, who is recognised world over as the father of the modern strategy field. The institute was bestowed upon with the laurel as a mark of recognition for its role in shaping the industry, casting unique positioning and altering the basis of competition for education, training and educational services, EDII said in a statement here on Wednesday.