

National

# Faculty Development Programme in

## Entrepreneurship

at EDII - Ahmedabad, December 18-29, 2017

Make in India

Skill India,  
Build India

Start-up India, Stand-up India

How to teach students  
to adopt entrepreneurship  
as a career



**NSTEDB**

**Supported by**

**National Science & Technology  
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Department of Science & Technology,  
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**Organized by**

**Entrepreneurship  
Development  
Institute of India**

Ahmedabad, Gujarat



# National Faculty Development Programme in Entrepreneurship

## Rationale

Entrepreneurship can be successfully taught like any other discipline – Today, there are worthwhile testimonies to this claim. Prestigious management institutes offer full-fledged courses on entrepreneurship and many students have ventured into the field but the incidence needs to be enhanced. The Government of India, through its newly established Ministry of Skill Development and Entrepreneurship (MSDE), focuses on developing entrepreneurial and employability skills among the youth through entrepreneurship education and training, advocacy and easy access to entrepreneurship networks. The Ministry has been also trying to deliver world class Learning and Management System (LMS) to equip potential as well as early stage entrepreneurs.

The Govt. of India has launched several programmes to develop entrepreneurs in sectors such as manufacturing, IT and digital services, healthcare, and sanitary and hygiene. To achieve aforementioned objectives the Government has launched pan India programmes, viz. 'Start-up India', 'Stand-up India', 'Make-in India', 'Digital India', 'Swachha Bharat (Clean India)', that are aimed at further propelling entrepreneurship movement in India. Sculpting its mandate around this mission, EDII looks forward to increasing its efforts towards cultivating entrepreneurial bent of mind and knowledge in youth. The most crucial change agents in this process are the faculty members specializing in teaching entrepreneurship.

Entrepreneurship Development Institute of India (EDII), backed by over more than 30 years of experience in the field, designed a module to develop a cadre of trained faculty members involved in teaching entrepreneurship at the school and college levels and has been implementing Faculty Development Programmes successfully across the country and abroad. The

Institute has been receiving enthusiastic response for this programme from the academic community. EDII announces the next Faculty Development Programme in Entrepreneurship during December 18–29, 2017.

## Objective

The programme is designed to train and develop professionals in the area of Entrepreneurship Development so that they can act as 'Resource Persons' in guiding and motivating young students, particularly from science & technology stream, to take up Entrepreneurship as their career.

## Content

The content of the programme is broadly classified as follows.

- Entrepreneurship Development Process & Model: Concept, process, EDP model and strategies
- Skills and Behavioural Training: Entrepreneurial motivation and competencies, counseling, confidence building
- Resource Building: Procedures and formalities in setting up new enterprises, incentives and benefits for entrepreneurs
- Knowledge-based Information Inputs: Curriculum development, procedures involved in initiating, planning, implementing and evaluating EDP curriculum
- Business Opportunity Identification
- Business Profile Preparation, Business Plan Formulation, Assessing the Viability of a Business Plan
- Small Business Management

## Pedagogical Tools

Inputs will be imparted through;

- Lecture-cum-discussion, case studies, role-plays and simulation exercises
- Interaction with experts in entrepreneurship development, curriculum development and opportunity guidance, and with successful entrepreneurs for practical insights
- Study visits to institutions and small enterprises
- Group work and practice sessions

## Target Group

The programme is open to teachers and faculty members from universities, science and engineering colleges, polytechnics and entrepreneurship development institutions involved or likely to be involved in Entrepreneurship related activities. Professionals from NGOs involved in similar activities would also benefit from the programme.

## Fees

The programme fee is Rs. 11000/- (plus 18% GST) for non-residential participants and Rs.22000/- (plus 18% GST) for residential participants which covers tuition fee, cost of course material and boarding and lodging (Non AC double occupancy basis). The fee does not cover travel, local conveyance, out-of-pocket and medical expenses.

## How to Apply

Nomination form can also be downloaded from EDI website: [www.ediindia.org](http://www.ediindia.org) and sent to:

**Dr. Pankaj Bharti**, Programme Director  
E-mail: [pbharti@ediindia.org](mailto:pbharti@ediindia.org)  
Mobile: 09924441365

The filled-in nomination form for Ahmedabad must reach before 11th December, 2017.

## Participant's Opine

"With entrepreneurship spreading its tentacles in every domain, the faculty group also has to be braced with the new-age challenges and teaching methodologies, in order to mentor promising and potential entrepreneurs of tomorrow. EDII's programme was a comprehensive, well-thought curriculum and I am glad I could be a part of it. I feel confident about my role now."

Dr. Vishal Bharti, Associate Prof. & HoD,  
Dronacharya College of Engineering,  
Gaugaon, Haryana

"Training potential entrepreneurs is important but I believe, training the trainers is even more crucial. Faculty Development Programmes by EDII is a welcome course for teachers like me. Training at EDII was well-conceived and involved various modules that tapped entrepreneurial challenges, mindset, methodologies, etc. The experience has been intellectually rewarding. I feel happy to believe that I will be a part of the entrepreneurial movement in the country."

Dr. Suvarna Suhas Sathe,  
Principal, Tilak Maharashtra Vidyapeeth  
Mukundnagar Campus, Pune, Maharashtra



EDII Director and faculty members displaying an assignment accomplished successfully



## The Institute

Entrepreneurship Development Institute of India (EDII) - an acknowledged National Resource Institute for entrepreneurship education, research, training and institution-building - is an autonomous and not-for-profit institute, set up in 1983. It is sponsored by apex financial institutions viz. IDBI Bank Ltd, IFCI Ltd, ICICI Bank Ltd and the State Bank of India (SBI). The Government of Gujarat pledged 23 acres of land on which stands the majestic and sprawling EDII campus. To pursue its mission, EDII has helped set up 12 state-level, exclusive Entrepreneurship Development Centres and institutes.

To widespread training and research in different sectors and, to target different segments of the society, the institute has set up six centres of higher learning: Centre for Research in Entrepreneurship Education and Development, Centre for Micro Enterprise, Micro Finance and Sustainable Livelihood, Centre for SMEs and Business Development Service, Centre for Cluster Competitiveness, Growth & Technology, Centre for Social Entrepreneurship & Corporate Social Responsibility and Centre for Women Entrepreneurship & Gender Studies.

Launchpad, a learning and networking facility for students, has also been put in place where the students benefit by being a part of the entrepreneurial community and by networking with budding entrepreneurs. Also instituted are the Industry Verticals - a facility designed to help students explore business opportunities in various sectors. EDII offers industry verticals in about 20 areas.

The institute also hosts an Incubation Centre, with support from the National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology (DST), Govt. of India. Named the Centre for Advancing and Launching Enterprises or CrAdLE, this incubation centre has zeroed in on four sectors viz. manufacturing, food/agri business, renewable energy and healthcare, to promote start-ups.

EDII leads the Global Entrepreneurship Monitor (GEM) – India team. The study has emerged as the world's leading entrepreneurship study and the richest platform of entrepreneurship research.

EDII has marked its presence in the international arena too. The Ministry of External Affairs (MEA), Govt. of India has assigned EDII to set up Entrepreneurship Development Centers in Cambodia, Lao PDR, Myanmar and Vietnam and Uzbekistan.



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