

AICTE approved, Two-year
**Post Graduate Diploma in
Management - Development Studies**
PGDM-DS

Placement & Internship 2018



**Entrepreneurship
Development
Institute of India
Ahmedabad**



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KIIT University

DR. SUNIL SHUKLA

Director
EDII





DIRECTOR'S MESSAGE

A large section of Indian society is still in need of focused strategies to even out their woeful plight; thus placing before the country some critical social imperatives. The problems faced by the bottommost are varied and complex; these require skilled development personnel who can understand disparities and fragmentations, and accordingly implement alleviating measures. Students of EDII's Post Graduate Diploma in Management – Development Studies (PGDM-DS), are prepared as professionally competent development experts and socially responsible individuals to work at the grassroots, at the policy-level, undertaking research, designing CSR programmes and implementing projects.

It is primarily the passion that drives the students of Development Studies to change the world, to ensure better accessibility of the poor to much-needed services and to introduce a sustainable social change, in order to achieve economic equilibrium that does not bypass the poor. Several years of teaching, research and training experience of faculty at EDII has led the programme becoming theoretically sophisticated, empirically grounded and multidisciplinary in orientation. EDII transfers its rich experience and expertise in different sectors, to the students.

This is a comprehensive programme that offers learning about development processes through seminar courses, field-based training, colloquiums and workshops, and prepare the graduating students to enter professional careers in civil society organisations, non- governmental organizations, international multilateral agencies like UNDP and ILO, and socially responsible corporates. The course channelises the entrepreneurial spirit of students to ensure that they evolve as socially-inclined changemakers and exercise market-driven solutions to pressing social problems.

I wish the students all the best in their future and ensure organisations participating in EDII Placements and Internships that they will find rich resource students professionally competent and entrepreneurially capable.

Best Wishes

Sunil Shukla



ABOUT THE INSTITUTE

The Entrepreneurship Development Institute of India (EDII), an autonomous body and not-for-profit institution, set up in 1983, is sponsored by apex financial institutions, namely the IDBI Bank Ltd, IFCI Ltd, ICICI Ltd and State Bank of India (SBI). The Institute is registered under the Societies Registration Act 1860 and the Public Trust Act 1950. The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII campus.

EDII's Six Centre That Propel Forward

Centre for Entrepreneurship, Education & Research provides theoretical insights to support applied research. The Centre enables students to understand the nuances of honing entrepreneurial traits and learn methods of proliferation of entrepreneurship in society.

Another area where students get hands-on training is **Centre for Micro Enterprises, Micro Finance & Sustainable Livelihoods**, where they learn how micro enterprises work, how they manage their funds and how they set their budgets. This helps students develop a mind set to face the challenges in the complex market place.

Centre for Social Entrepreneurship & CSR is taking lead and is accelerating incubation of Social Entrepreneurs to cope with myriad social issues & turmoil plaguing society.



Vision

To become an Acknowledged National Resource Institute Engaged in Entrepreneurship Education, Research, and Training & Institution Building

Mission

To become a catalyst in facilitating emergence of competent first generation entrepreneurs and transition of existing SMEs into growth-oriented enterprises through entrepreneurship education, training, research & institution building

Centre for Women Entrepreneurship & Gender Studies also helps build a perspective to work with the community and community mobilization for development work.

Centre for SMEs & Business Development Services runs several programmes to facilitate growth of small business entrepreneurs and enterprises into medium & large. Students are exposed to Entrepreneurship Development Programs in various sectors including Food Processing, Science & Technology, and Banking & Finance etc.

Students learn how to foster global competitiveness in clusters through the **Centre for Cluster Competitiveness, Growth & Technology**. It exposes them to various facets like working of clusters, role of trust building, developing holistic business performance and public-private partnership.

Incubation Centre at EDII too offers a platform for scaling up innovative entrepreneurial solutions to social issue.

ACCOLADES

AICTE Award for Supporting Start-ups
Third prize
(2017)



IFC - Times Network
Strategy Award (2017)



Excellent Institute for
Entrepreneurship Development
in India Award (2017)



Mercury Award (2017)



Excellence Award
for University
(2017)



United States Association For Small
Business And Entrepreneurship (USASBE)
Outstanding Entrepreneurship
Program Abroad (2014)



The Aga Khan Award
for Architecture (1992)



Association of Development Financing
Institutions in Asia and the Pacific (ADFIAP)
Development Award for Human Capital Development (2012)
and for Local Economic Development (2014)

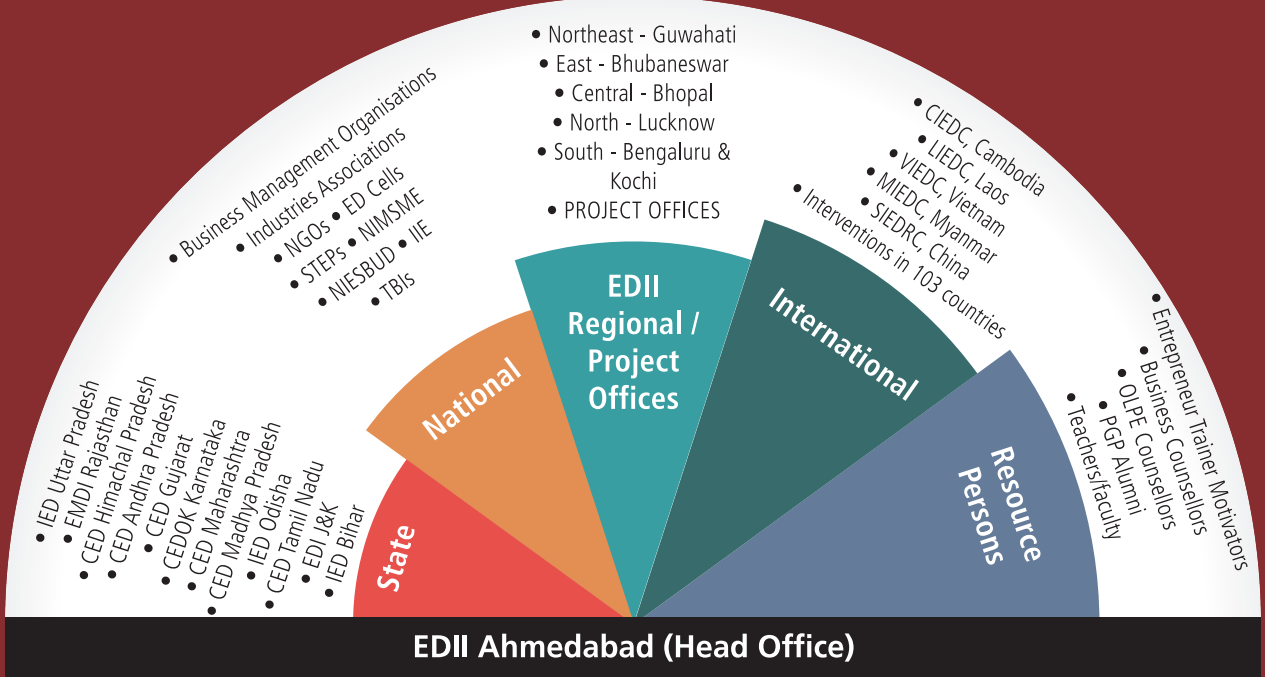


“BoostYourBusiness” is an initiative from Facebook Corporation for helping the MSMEs to use the multifaceted platform of Facebook to promote their business. Facebook is collaborating with EDII to implement this promising project in India. EDII will implement this project for Indian MSMEs as a pan India bases. EDII will reach out to the various enterprises across cities through its wide network of 6 regional offices and in association with different implementing agencies like NGOs and educational institutions. EDII will manage all the aspects of the project including promotion of the project, creating the pool of trainers, conducting the training programme, follow up support to MSMEs to implement the ideas which are delivered in the training period.

INNOVATIVE APPROACHES 360° DEVELOPMENT



EDII'S INSTITUTIONAL NETWORK



Post Graduate Diploma in Management- Development Studies (PGDM-DS)

Vision

Empowering people with entrepreneurial mindset to create great economic & social value

Mission

To build a cadre of young professionals with knowledge, critical perspectives, competencies and skillsets by creating a transformational learning environment which inspires, prepares and supports social entrepreneurial leaders and scholars to turn knowledge into action in pursuing innovative solutions to the world's most pressing problems.

About the Programme:

EDII's PGDM-Development Studies is perhaps the only program that is dedicated towards grooming students for enterprising solutions for pressing development challenges of society. It grooms future social entrepreneurs and development professionals with a focus on theories and discourses on development, current cutting-edge policy debates, analytical and conceptual skills of social and economic development, required to drive transformations forward. It does so by preparing its students with the ability to provide entrepreneurial solutions to social and economic problems, livelihoods for the marginalized sections in the rural and urban areas, corporate social responsibility initiatives and creating social enterprises. The course is a judicious mix of theories and practice based on experiential and field learnings.

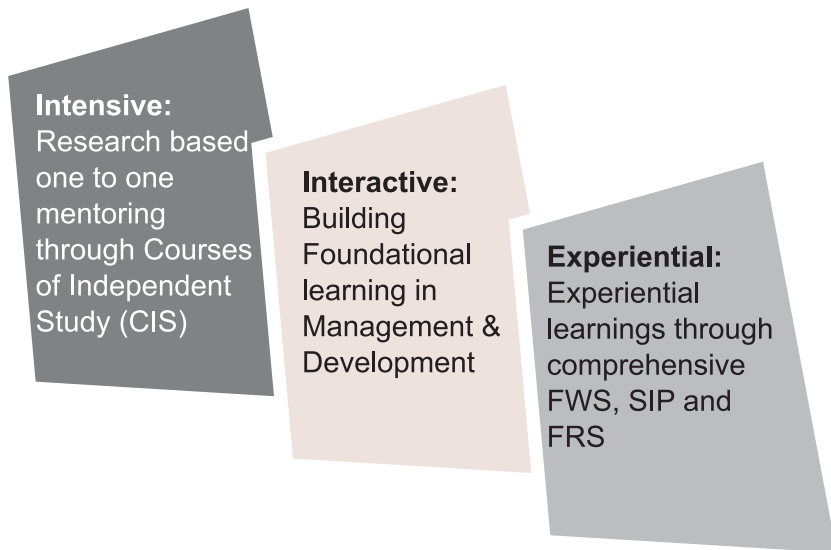
Programme Objectives:

To build a cadre of development professionals with required knowledge, competencies, orientation and values by

- Transferring EDII's rich experience & expertise in the areas of promoting:
 - Microfinance–Microenterprise - Livelihood Promotion - Women Entrepreneurship
 - Group Entrepreneurship - Social Enterprises - CSR
- Offering rewarding careers to effectively contribute in:
 - Overall economic development of the society with inclusive growth.
 - Sustainable and environment friendly solutions
 - Governance & Policy making
 - Use of technology for development



Pedagogical Innovation:



How PGDM-Development Studies is beyond MSW/MBA-Rural Marketing?

With the changing scenario, the responsibility on the part of development organizations has mounted and good governance and accountability on the part of development organizations has gained momentum. With infusion of various management tools for effective implementation of development programmes and better governance of such initiatives, management education in social development sector has become at most important.

The programme aims to create a cadre of development professionals who can visualize, plan and effectively implement development programmes. The programme is designed to prepare the students to understand the intricacies of development world and equip them with latest management tools being used in planning and designing of development programmes.

In traditional social work programmes, focus is more on development theories while in rural marketing programmes importance is given to rural marketing management. The course at EDII is a judicious mix of both development theories and management training which enhances capabilities and skills of young men and women to think and work entrepreneurially.

PGDM-DS targets students who want to become social entrepreneurs or want to join development organizations. The course also provides in-depth knowledge to the students who want to start development initiative on their own. Graduate from any discipline can join the course hence PGDM-DS students brings innovations in development sector through their transdisciplinary perspective. While the social work and rural management programme are completely job oriented programmes, PGDM-DS pass outs apart from joining the development sector organizations also garner knowledge and skills to become a social entrepreneur or start development initiative on his/her own.



It gives me immense pleasure to embark upon yet another journey with new batch of PGDM-DS students for the year 2016-2018.

The expedition of EDII towards suitable ecosystem establishment for entrepreneurship is built upon strong faith and belief. The belief that businesses, governments and donor agencies must not see the marginalized or not so resource rich as victims, but instead start seeing them as resilient and creative entrepreneurs as well as value-demanding consumers. Specific policies and actions of government and the facilitating institutions do recognize its significance.

The students of Post Graduate Diploma in Management [Development Studies] are groomed to become successful leaders to launch social ventures in a way that they can scale, social ventures in a way that they generate impact, seed first generation social entrepreneurs in last-mile communities and also catalyse the influence and resources of business, government and facilitating institutions towards fostering an economic growth.

All these are facilitated by the curriculum, which defines the academic rigor attended to by diverse well groomed faculty support with rich industry experience. Also, imperative to mention is incremental gain derived out of the presence of students with



COURSE DESIGN*

	I st Term	II nd Term	III rd Term
Preparatory Module - Induction (3 weeks)	Economics I - Managerial Economics	Economics II Module 1: Macro Economics Module 2: Development Economics	Operations Management
	Fundamentals of Accounting	Financial Management	Research Methods (Market Research)
	Statistics for Managers	Cost Accounting	Writing a winning proposal/business plan
	Micro Organisation Behaviour	Legal Framework for Organisations/Enterprises	Domain Specific Optional Courses (Any 3 out of 4) Option 1: Health Option 2: Education Option 3: WASH Option 4: Natural Resource Management
	Marketing Management	Operations Research	Development Perspective 3 Module 1: Human Rights & Rights Based Programmes Module 2: Environment and Sustainable Development Module 3: Thematic & Sectoral Models of Development
	Development Perspective I Module 1: Discourse on Development - Theory & Practice Module 2: Rural & Urban Sociology Module 3: Political Economy of Development	Development Perspective 2 Module 1: Poverty, Gender, Equity Module 2: Livelihoods Framework Module 3: Understanding Participation & Participatory Research Methods	----
	Written Analysis & Communication I	Written Analysis & Communication II	
Week-end Workshops	Public Speaking & Verbal Communication including PPT based Presentations	PRA (in the field)	Theatre for Change
	Personal Growth Laboratory (T Groups)	AMT	Appreciative Inquiry
		Field Work Segment (4 weeks)	

varied mix of background. The comprehensive engagement of students as a result prepares them to take on the challenges of the development sector.

Classroom alone is not felt adequate. Experiential learning facilitated by field exposure, research, internship along with seminar / colloquium drill adds to precision.

I take this opportunity to invite you to visit EDII, Ahmedabad during the Placement season and explore the potential of our students. I would also like to extend an invitation to build a relationship that goes beyond placement. We recognize your role and expect to receive feedback upon what and how we must forge ahead. This is desired to further strengthen our relationship.

Any challenging role to carry out Project Implementation, research, capacity building, strategy, review and other such technical support, be it for development, research, consulting organizations or CSR bodies would be a welcome opportunity for our promising students .

Expecting you all to join our placement process and partner with us to nurture young and bright minds into skilled and committed development professionals.

- Manoj Mishra
Mentor & Acting PGP Chairperson

COURSE DESIGN*

	IV th Term	V th Term	VI th Term
Summer Traineeship Segment (8 weeks)	Social & Rural Marketing	Macro Organisation Behaviour	Supply Chain Management - Value Chain Analysis
	India & International Development - Strategies & Institutions	Human Resource Management	Development Communication including Mass communication
	Project Planning and Management	Strategic Management Module 1: Principles & Concepts of Strategic Management Module 2: Strategic Management for Development Sector Organisations	Advocacy & Networking
	Social Entrepreneurship	IT Applications for Development Module 1: MIS Module 2: ICT for Development Module 3: GIS for Development & Business Planning	Disaster Management
	Micro Finance (Savings, Credit, Insurance)	Development Perspective 4 Module 1: Innovations Module 2: Corporate Social Responsibility Module 3: Fundraising & Resource Mobilization	Development Perspective 5 Module 1: Public Policy - Analysis & Research Module 2: Development Planning, Approaches and Tools Module 3: Informal Sector Economy & Local Economic Development
	Micro Enterprise Development & Management	Environment for Economic & Social Action	Final Project Report, Presentation & Defence
	Courses of Independent Study(CIS): 1. Heritage Based Industries & Traditional Enterprises 2. Agri business & Food processing Enterprises 3. Social Problems as Enterprise Solutions 4. MEDM & Sustainable Livelihoods 5. Women Entrepreneurship 6. Cluster Development & Growth	Submission of Project Concept Note based on CIS & Field Research Segment	
Week-end Workshops	Design Thinking Workshop - for innovative solutions	Facilitation Methods	Photography & Documentary Film making
	Negotiation	Workshop by Faculty and Students	Workshop by Students

*The Institute reserves the right to bring changes in Course Design to adapt to the changing needs of the sector.



Preparatory Induction Module- 3 Weeks

An early induction module is conducted for three weeks which facilitates students to develop a deeper understanding of the theoretical and conceptual ideas being developed in the programme. A three-day rural immersion segment is organized in remote villages of Gujarat, with the objective of exposing students to a variety of field settings in order to sensitize them to issues related to development. Trips to near-by villages, clusters, industries, NGOs and other organizations provide students an opportunity to understand an on-field experience of real time situations. The PGDM-DS 19th and 20th batch visited Akshaya Patra: non-profit organization that runs mid-day meal programme for school children, Sabarmati Jail – an institution that encourages livelihood promotion to inmates, Surendranagar & Limbdi cluster to meet the artisans and understand the nitty gritty of the handloom and handicraft sector.

Field Work Segment – 4 Weeks

The second trimester ends with a project based field work segment, which places students in different developmental organizations working in different states, that provides a hands-on ground learning experience of how these organizations work with the communities, by living with the communities and identifying their pursuits and challenges.



Summer Internship- 8 Weeks

Once the students decide upon their respective 'Areas of Interest', the institute allows them to get professional experience by encouraging them to work with organisations they prefer. Hence, a compulsory two-month summer internship is to be accomplished at the end of first year, which enables our students to apply academic knowledge to real time management problems occurring in various facets of development. The process is facilitated by proper guidance, mentoring of each student. The area of interest mostly tend to involve fields like Livelihood, Micro-Finance, Water Sanitation and Hygiene, ICT for Development, Education, Social Entrepreneurship, Human rights and more.

Course of Independent Study

It gives an opportunity to the students to explore a topic in depth in his/her concentration or area of special interest. It makes possible the integration of several fields of study in searching for the solution of a single problem. It also provides valuable experience in research process. It also includes a one month research period called Field Research Segment. Thus CIS offers an opportunity for individual initiatives, judgement and resourcefulness, well beyond that is possible in a regular course.



ESTEEMED FACULTY



Dr. Jignasu Yagnik,
Ph.D. (Management)
Gujarat university,
M.Sc., DCO, MBA



C.A. Umesh Menon,
M.Com,
MBA (Finance), FCMA



Prof. Rajesh Gupta,
M. Com, PGDBM



Dr. Nirali Pandit
PhD (Commerce),
MCom, MBA (HRM)



Dr. Rasananda Panda,
Professor & Area Leader
Business Management



Mr. A.B. Raju,
CEO
Biz Trans Consulting



Prof. Anjana Vyas (Ph D)
Executive Director,
Center for
Advanced Geomatics



Ramakrishna Mistry
Co-Founder & Director
Hello Kids - Nalanda

- Dr. B. B. Siddique, Ph.D (Psychology) Gujarat University
- Dr. Pankaj Bharti, Ph.D. (Psychology)
- Prof. Tarun Bedi, B.E. (Civil), M.A. (Sociology)
- Mr. Prashant Vallabh Singh, BHU
- Mr. Ishwar Kumar, MA (Criminology), PhD (Management), IIT Roorkee, PGDBA (Marketing), PGDHR (Human Rights)
- Prof. Shailesh Modi, PGDBA, IIM Ahmedabad, Houston University, Texas, USA
- Shri P. Ganesh, B.E. (mechanical); M.B.A(Gold medallist)
- Shri Gagan Sethi, Founder Janvikas
- Mr. Nabarun Sen Gupta, Freelance Development Consultant
- Ms. Fiona Fernandes, Mentor, Gandhi Fellowship
- Ms. Meena Bilgi, Independent Non-profit Organization Management Professional
- Prof. Mayank Patel, B.E. (Electrical); MBA (Finance); PGD in Treasury & Foreign Exchange Management, CFA (USA)
- Ms. Nikita Anand, Chartered Accountant
- Prof. Bala Bhaskaran, PGDM, IIM, Bangalore, Executive Director at Shanti Business School, Ahmedabad
- Dr. Kavita Saxena, Ph.D. (Retail Management), Ganpat University, PGDM (Gold Medallist)
- Fr. Jimmy C. Dabhi, Research Director at Behavioral Science Centre, Ahmedabad
- Dr. Surabhi Koul, Ph.D (Retail Management); MBA (marketing)
- Dr. Indra Nityanandam, M.A., Ph.D., M.Phil., M.A. (Political Science) and M.A. (English)

FACULTY TESTIMONIALS



I had the opportunity to teach the PGDM-DS 2016-18 batch at Entrepreneurship Development Institute of India. I found the group developed critical understanding on analysis of poverty and social equity. They have also learned about application of participatory project management in a particular developing project trajectory to achieve outcome and impact. In true sense this batch has knowledge and skill to facilitate diverse projects in difficult situation. I wish them all the best for their future professions.

Shri. Binoy Acharaya
Director, UNNATI-Organisation for Development Education

I have taught more than three courses to these students and find them very sincere, committed and hardworking. As the group is very respectful to teachers and quite interactive it has been a tremendous fun to teach them. The project work and assignment given to them are usually completed on time. Most importantly the honesty and humility are the two crucial characteristics possessed by most of them. I am sure they would do excellent job and prove to be an asset in whichever organisation they choose to work. I wish them all the best for their career and life.

Dr. Archana Dholakia, Non-official Director of Bank of Maharashtra-has more than 31 years of teaching & research experience and have been consulting many international agencies like World Bank, Asian Development Bank.



The landscape of the development sector is witnessing restructuring and realignment across the globe. In order to continue inclusive development approach, the sector needs qualified, experienced and competent professionals who can exhibit agility to adapt to new challenges. Post Graduate Diploma in Management- Development Studies programme offered by the Institute is a unique standalone programme designed and developed primarily to accelerate supply of quality human resource who can contribute significantly in the advancement of the sector. A glimpse of activities of the alumni of this programme reveals that they have done significantly value addition in their respective domain. They have created examples of the 'best practices'. The present batch is also poised

to contribute to the growth of the sector within the country and outside and I am sure they will create benchmarks of excellence in their respective fields.

Dr. Sanjay Pal, Specializes in MSME Cluster Development, Market Development, Value Chain and Rural Marketing. Manages International Centre for Cluster Competitiveness, growth and Technology

"In the changing world business environment, the role of development organisations has increased tremendously. The course offered for Development Studies by EDII is well designed and helps in nurturing development professionals. The DS batch (2016-2018) of EDII is enthusiastic, mature and dedicated towards the cause. I am sure that they would shine and leave long lasting impression by giving their best wherever they are associated with. I wish them all the best in all endeavors and in their lives."

Shri. M.C Gupta, Founding Member of iCreate (Formed under Gujarat Foundation of Entrepreneurial Excellence)



EDII's PGDM-Development Studies

Connects each student to a meaningful
career opportunity to change the world

100%
Placement
record

Prominent Recruiters



PRS LEGISLATIVE RESEARCH



adani™



UDYOGINI

AXIS BANK



MicroSave
Market Foundation for Financial Inclusion



Alumni



you think education is expensive, try ignorance'. Growing up in an educated family has been a great wealth, and I have come to realize the worth of learning and professionalism, even more after undergoing this course at EDII. Post EDI, the phase has been 'revolutionary' in my career. In fact, I got ample opportunities to work with leading NGOs/ multilateral agencies. I have been actively involved with social development organizations for about fourteen years now. And these nine years that have helped me evolve as an individual and have shaped my career aspirations.

Surbhi Bhardwaj, World Bank



I joined EDII at that point of my life when I wanted to pursue a management education in Finance/Human Resource. EDII offers one of the best learning environment with a resourceful library, 24x7 internet access and a wonderful team of in-house resources as well as guest faculties. I have been working with UNICEF on various assignments for the last many years, before I got the experience of working with smaller organizations.

Shafqat Hussain, PPE Officer, UNICEF

Name	Current Position held	Organisation
Krutika Patel	Director	Sajeevta Foundation
Mehul Bhatia	District Coordinator	Indian Institute of Public Health, Gandhinagar
Priyank Mishra	Analyst	MicroSave
Dipak Kumar Senapati	In-charge, Programmes	Ambuja Cement Foundation
Dharmendra Kumar Jena	Manager	Blind People's Association
Falguni Lokhil	Programme Manager	Aga Khan Rural Support Program (India)
Kruti Laheru	Programme coordinator	Kutch Mahila Vikas Sangathan
Laheru Ghatit Narottam	Program Manager	Khamir
Hare Krishna Mandal	Associate In-Charge	WEBCON Consulting (India) Ltd
Nishit G Patel	Quality Improvement Coordinator	CARE India, Bihar
Diganta Mohanty	Project Manager	CARE India, Odisha
Hiral Dave	Program Manager	Cohesion Foundation
Sibu Prasad Jena	Program Officer	ITC Ltd
Sujata Goswami	Programme Manager & Acting Executive Director	Sarba Shanti Ayog
Somya Ranjan Das	Manager	AXIS Bank
Rajeev Kumar	State Program Manager	Care-India
Prerna	Program Director	Gyanodham
Shiv Govind Singh	State Head-Uttar Pradesh	NIDAN
Sneha Jha	State Coordinator, PPTCT GFATM Program	IL&FS ETS-Health Initiative
Rajesh Patel	Senior Executive	Suzlon Energy Limited
Ratnakar Panigrahi	Deputy Manager	HDFC Bank- Sustainable Livelihoods Banking
Vikash Kumar	Managing Director	Microfinance Focus
Vaibhav Kumar Jain	District Program Manager	Social Action for Rural Development (SARDA)
Amulya Champatiray	Vertical Head-Policy Outreach and Capacity Building	Centre for Micro Finance - IFMR
Podiliraja Sekhararaju	CSR Co-ordinator	Dalmiya Cements
Amrita Varadarajan	Co-Head, Business Development	Ramana Group, Ahmedabad
John D Hauzel	Project Officer	DEEP, CSR of GIPCL
Bhupen Kumar Nath	Project Manager	CHAI Project
Jakir Hussain	Secretary	Real Mission Foundation
Chhaya Khale	Monitoring Officer	IDBI Global Funding Agency
Shafqat Hussain	Policy Planning Evaluation Officer	UNICEF
Pradeep Kumar Mohanty	Financial Inclusion Specialist	FINISH, Financial Inclusion for Sanitation & Hygiene
Preeti Misra	Founder	Madhyam
Ankur Baruah	Program Coordinator	Viksat
Punit Soni	CEO	Qasab-Kutch Craftswomen' Producer Co. Ltd.
Avani D Rawal	Project Manager	Reliance Foundation
Awadhesh Pathak	Senior Manager	Cairn Energy India
Deven C Pandya	Project Manager IT & MIS	Gujarat Livelihood Promotion Company
Krishna M Thacker	Senior Analyst	MicroSave
Amit Sutariya	Operations Manager	Prayas
Kumar Ujjwal	State Co-ordinator	B-Able, Basix
Bisweswar Lenka	Project Manager	B-Able, Basix
Rajesh Kumar Jena	Consultant	CTAN Consulting Ltd, Bhubaneswar (A BASIX Group of Company)
Krupa Gandhi	Communications Manager	TATA CSR
Alien Khongsai	Institutional Development Officer	North East Region-Community Resource Management Project. Govt of India IFAD/NERCORMP
Rajasekhara Raju P.	Unit CSR Head -AP	Dalmia Bharat Group Foundation
Nitin Kumar Mishra	Research Analyst	Ministry of Rural Development
Mohika Bharadwaj	Project Manager	Odisha Tribal Development Society
Biswa Ranjan Dash	Project Manager	Odisha Tribal Development Society
Govind Kumar	Project Manager	Odisha Tribal Development Society
Jyotirmayee Mishra	Development Apprentice	PRADAN
Fr. Vijay D' Souza	Youth Coordinator	St. Xaviers Social Service Society
Diksha Ahuja	Research Associate	Indian Agriculture Research Institute
Priti Sharma	India Manager(Sales and Training)	Reading Wise

FLAGSHIP EVENTS OF EDII



Biennial Conference on Entrepreneurship:

Entrepreneurship Development Institute of India (EDII), has been organizing 'Biennial Conference on Entrepreneurship' since 1994. The Biennial Conferences continue to provide a forum for researchers, educationist and practitioners to share their research findings and experience in the field of entrepreneurship development. Deliberations on issues that are of contemporary relevance and interest have opened up new avenues to spearhead entrepreneurship at a much wider scale. The Conference is organized under the aegis of the Centre for Research in Entrepreneurship Education and Development (CREED) setup by EDII.

Empresario:

Empresario is the annual flagship event organized by the students of Entrepreneurship Development Institute of India, Ahmedabad. It is an exclusive platform for Startups, new age Entrepreneurs, industry mentors, investors and the student community to come up at one place, dish out their entrepreneurial endeavors and experiences, gain amazingly new insights, and pledge to become an invaluable part of the ever flourishing startup ecosystem in India. Since its inception in 2012, Empresario went on to emerge as one of the largest entrepreneurship fests celebrated in India. The fest witnesses start-ups of all sector and participants from every niche of the country.



Ecstasy:

ECSTASY is the flagship cultural fest of EDII with various colleges coming in and participating in huge numbers in various cultural events. Ecstasy is all about celebration and serves as an altar of fashion, style, music, art, literature, innovation and creativity. It has served as a rendezvous to celebrated artists like Agnee, Probeat, DJ Taral, DJ Seana Catherine, DJ Ankytrix and more.

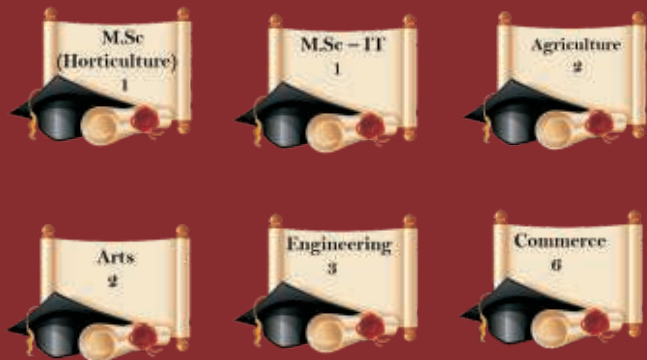
Equipo-Cultivating Sportsmanship:

Is 3 days event in which students from many colleges of Gujarat participate and compete with each other in various indoor and outdoor games tournament.



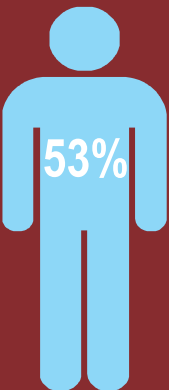


Students Across 7 States



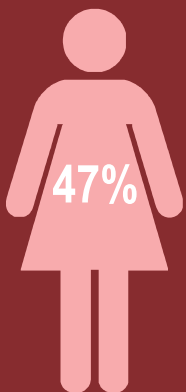
Academic Background

Gender

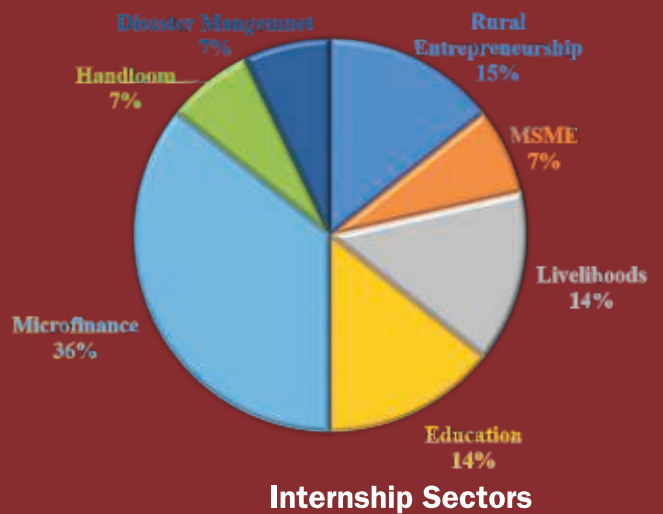




Distribution



Coverage of 9 states during FWS & Summer Internship



What Makes PGDM-DS Students The Best Employees of The Future?



Passion:

The passion to work in the Development Sector is very evident in the eyes of DS students. The key reasons behind this are: 1) Admissions into PGDM-DS at EDII are based on the student's passion towards Development 2) During their course, the passion of these students is enhanced, motivating their enthusiasm to apply their learnings practically.

Flexibility:

DS students are quite flexible in most aspects. They easily adjust to difficult geographical and/or demographical situations, because they connect with diverse communities several times for short and long durations. This makes them mobile across various locations and departments. Also, DS students are more receptive and dynamic compared to students of other fields.



Serenity:

PGDM-DS is a very demanding and exhaustive course. Students study many new subjects every trimester with assignments/projects of every subject. Many presentations, frequent exams, and other personal/professional responsibilities add to their work pressure. Thus, DS students learn to manage and cope with stress very well. In fact, they can often reduce stress in their environment through creative fun activities, philosophical discussions or spiritual activities.



Dedication & Punctuality:

DS students are dedicated to their work. The students try to bring out their best and put in a lot of efforts even in small assignments and presentations. DS students not only believe in giving quality output but also understand the importance of deadlines and can burn the midnight oil anytime they need to.



Embracing Diversity:

Every DS batch has students from various parts of the country belonging to different cultures, races, religions, castes, gender, etc. The course brings together students with diverse backgrounds under one umbrella. They also learn understand, accept, respect and even adopt each other's' diversities during their on and off campus learning.

Creativity:

EDII breeds Creativity! Often academic environment curbs the creativity of students and they are forbidden to consider out-of-the-box ideas. But at EDII, new and innovative ideas are always encouraged. The course curriculum and institute's ecosystem are such that students are almost always found discussing diverse and variegated innovative ideas both inside and outside the classrooms. This enhances their creativity and motivates them to be innovators.



All-rounders yet Specialists:

The PGDM-DS course is designed in such a way that students learn a wide range of subjects with reasonable depth relevant to Development Sector and Management. This makes them jacks of all fields, all-rounders in a sense. However, one component of PGDM-DS is CIS (Course of Independent Studies) which leads a student to pursue a specialization in his/her interest area; it also inculcates Research skills in every student. This makes DS students multi-disciplinary. They have cross-sectional multiplicity together with focused specializations. Only very rare courses in India produce such multi-dimensional professionals



STUDENTS' PLACEMENT PROFILES



Abhishek Chittora, 23 years, Udaipur, Rajasthan

Qualification: Bachelor of Management Studies (BMS)

Work Experiences: 18 months – Operations Manager at Sheetal Marmo Pvt. Ltd.

Areas of Interest: MEDM, Food Processing

Field Work Segment: National Institute of Rural Development (NIRD), Hyderabad - "To understand the rural employment opportunities & preparing a bankable entrepreneurship development project suitable for a small-scale enterprise".

Summer Internship: Ambuja Cement Foundation, Kodinar (Gujarat) –

"Entrepreneurial Opportunities for Master Extension volunteer/Extension Volunteer as an agriculture service provider in the village".

Course of Independent Studies: Food Processing

Languages: English, Hindi

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Complete Profile



Aditya Ramesh Deshpande, 23 years, Aurangabad, Maharashtra

Qualification: Diploma in Production and Maintenance

Bachelors of Electronics and Communication

Areas of Interest: Clean Energy, MEDM, Sustainable Livelihoods.

Field Work Segment: Needs assessment study of solar lift irrigation beneficiaries for enhancing farm based livelihood in Kotada.

Summer Internship: Assessing energy efficiency interventions in Indian MSME foundries.

Course of Independent Studies: Food processing using renewable energy

Languages: English, Hindi, Marathi



Anvita Chandra, 23 years, Lucknow, Uttar Pradesh

Qualification: B.A.(Hons.) English Literature, Delhi University

Areas of Interest: Education, CSR, Handloom and Handicraft

Field Work Segment: Self Employed Women's Association, Lucknow

Summer Internship: Shree Ramkrishna Knowledge Foundation, Surat–Improvement of the structure of V.N Godhani School

Course of Independent Studies: Significance of cluster development approach in improving the competitiveness of the textile industry

Languages: English, Hindi



Jyoti Agarwal, 22 years, Lucknow, Uttar Pradesh

Qualification: Bachelor of Commerce

Areas of Interest: CSR, Child Education and Microfinance

Field Work Segment: Trust Community Livelihoods

Summer Internship: at Micro Save –"Market study to generate insights into women's perspectives on products, services, channels, support, and awareness, which may influence the design of DFS and result in behaviour change"

Course of Independent Studies: Social problems as enterprise solutions

Languages: English, Hindi





Jacob Shemon, 26 years, Kochi, Kerala

Qualification: Master of Science (Horticulture)

Work Experience: 1. Project Manager at Fishko Seafoods Pvt. Limited for 3 months

2. Teaching Assistant at Kerala Agricultural University for 1.2 years.

Field work Segment: at Kudumbashree- a National Resource Organisation to understand the basic concept of women empowerment and livelihoods and prepare a Standard Operation Procedure for Jackfruit processing unit in Malayalapurzha grampanchayat of Pathanamthitta, Kerala

Summer Internship: at EDII in Start Up Village Entrepreneurship Programme to prepare business plan for processing and value addition of minor millets (Kodo & Kutki) for sustainable livelihoods of rural people under SVEP”

Course of Independent Study: Cluster Development in Mushroom production and Value addition

Languages Known: Malayalam, English, Tamil, Hindi



Nikita Patel, 23 years, Ahmedabad, Gujarat

Qualification: Master of Science (Computer Application and Information Technology)

Areas of Interest: Handloom and Handicraft, Livelihood, Enterprise Developments, CSR

Field Work Segment: Self Employed Women's Association, Lucknow

Summer Internship: Okhai, TCSR, Mithapur, Gujarat–

“Tracking entire manufacturing process of Handloom products from procurement to distribution and providing solutions for delivering product on time”.

Course of Independent Studies: Cluster development

Languages: English, Hindi, Gujarati



Nirbhay Doshi, 22 years, Rajkot, Gujarat

Qualification: Bachelors of Business Administration

Areas of Interest: Rural Settlement Planning & Management and Rural Infrastructure Development

Field Work Segment: Foundation for Ecological Security (FES)

“Identifying and Understanding relationship of Human with Nature and measuring the level of Human dependence on Nature through Participatory Rural Appraisal”

Summer Internship: RedR India.

“Post assessment of the Emergency Response Projects in terms of Partners Capacity Assessment (PCA) and Multi - Sectoral Needs Assessment (MSNA) along with content designing and creation for RedR India's Annual Report, 2017”

Course of Independent Studies: Preparing DPR for a potential product/service which will serve as value-added solution to a specific social problem

Languages: English, Gujarati, Hindi





Nishi Jain, 22 years, Banswara, Rajasthan

Qualification: Bachelor of Commerce

Work Experiences: 4 months of freelancing in Portfolio and Intra day

Areas of Interest: Microfinance and Livelihoods

Field Work Segment: Kudumbashree, Unnati Organization for Development Education

Summer Internship: SEWA bank - "Financial literacy for children"

Course of Independent Studies: Financial literacy for women and children

Languages: English, Hindi



Pranshul Khandelwal, 23 years, Kota, Rajasthan

Qualification: Bachelor of Technology (Mechanical Engineering)

Work Experiences: 8 months – overseas recruitment

Areas of Interest: Microfinance, Consultancy and Livelihood

Field Work Segment: Unnati, People's Action for Development

Summer Internship: FWWB-Microfinance-Digital Financial Literacy for Women

Course of Independent Studies: Digital Financial Literacy for both men and women

Languages: English, Hindi



Prathap G, 24 years, Krishnagiri, Tamil Nadu.

Qualification: Bachelor of Science (Agribusiness Management)

Areas of Interest: Agribusiness, Sustainable Livelihoods, CSR, Microfinance

Field Work Segment: Dalmia Bharath Foundation.

Summer Internship: Annapurna Microfinance Pvt Ltd, Bhubaneswar
"Identification of potential CSR projects"

Course of Independent Studies: Preparing DPR for Meat Selling through E-commerce and Retail Outlets

Languages: Tamil, English



Ravi Teja Gajavalli, 22 years, Hyderabad, Telangana

Qualification: Bachelor of Commerce

Areas of Interest: CSR, Microfinance, Cluster Development,

Field Work Segment: Dalmia Bharat Foundation, Andhra Pradesh-

'To study the impact of CSR activities done by the foundation in the rural areas of Kadapa district.'

Summer Internship: Annapurna Microfinance Private Limited, Odisha-
'Impact Assessment on the financial literacy provided to the SHG clients.'

Course of Independent Studies: Microenterprise Cluster Development

Languages: Telugu, Hindi and English





Rhea Bhandari, 24 years, Ahmedabad, Gujarat

Qualification: Bachelor of Arts. (Hons.) Public Administration

Areas of Interest: Health, Women Empowerment and Alternative Healing

Field Work Segment: Seva Mandir -

“A study of change after intervention of Seva Mandir”

Summer Internship: Seva Mandir –

“Impact assessment of Water and Sanitation and hygiene”.

Course of Independent Studies: Maheshwari Saree a timeless heritage of Central India- A complete study

Languages: English, Hindi



Rohee Shah, 22 years, Ahmedabad, Gujarat

Qualification: Bachelor of Technology (Electronics and Communication)

Areas of Interest: Alternative Education

Field Work Segment: Unnati Organization for Development Education -

“Prepare a Development plan for Banyari village, Kutch, Gujarat. Also, help in improving the quality of primary education in villages in the area by being a part of the resource learning centre in the village”

Summer Internship: Shikshantar –

“Facilitation of the “hack the education” fellowship and as an intern become a fellow as well by developing tool kits and resources for self-designed learning and help in creating a learning space for the un-schooling community and drop-outs”

Course of Independent Studies: Learning models which promote Gender equality in Education

Languages: English, Hindi, Gujarati



Shruthi Surendran, 24 years, Sikar, Rajasthan

Qualification: Bachelor of Science (Hons.) Agriculture

Areas of Interest: Sustainable Livelihood, MEDM, Cluster Development, Agribusiness

Field Work Segment: National Institute of Rural Development (NIRD), Hyderabad –

“To understand the rural employment opportunities & preparing a bankable entrepreneurship development project suitable for a small-scale enterprise”.

Summer Internship: Deepak Foundation, Vadodara –

“Promoting Women Entrepreneurship and Livelihood through Mini Pulse Mill Project”.

Course of Independent Studies: To study the process of extracting pineapple leaf fibre, thread making and its market

Languages Known: English, Hindi



Sameer Yadav, 21 years, Ahmedabad, Gujarat

Qualification: Bachelor of Commerce

Areas of Interest: Policy Research & Advocacy,
Sustainable Livelihood through FPO's; and Development Consultancy

Field Work Segment:

People's Action for Development, Vembar, Tuticorin Tamil Nadu:

Diagnostic Study and recommendations for the revival of 'NEITHAL'- a FPC working upon poultry. The Project was funded by Christian Children's Fund of Canada (CCFC). Also, Studied and prepared strategic plan for an Eco-tourism company 'Kodai Camp' Kodaikanal, Tamil Nadu.

Unnati Organization for Development Education:

Interviewed 'Citizen Leaders' and prepared caselets and also worked upon mid-line survey. for a project on governance & policy advocacy in Patodi, Barmer, in Rajasthan. The project is funded by the European Union.

Summer Internship: Ambuja Cement Foundation (ACF), Darlaghat, Solan, Himachal Pradesh

Prepared four Business Plans, One MoU, One Diagnostic Study report and Theory of Change for two Farmer Producer Organizations (FPO) promoted by ACF and supported by (NABARD): 1) The Amrit Dhara Milk Marketing Cooperative Society Ltd. 2) The Chandi Mata Anardana Vegetable Production Cum Marketing Co-Operative Society Ltd..

Course of Independent Studies: Policy paper: Situation Analysis & Regulatory Framework for Micro-Finance Institutions to amplify Affordability of Micro Credit through Micro Deposits and Micro Investments

Languages: English, Hindi, Gujarati



In the context of current development imperative, it is important for us to identify, understand and unfold the development challenges in a more constructive manner. While critical appreciation of the issues and challenges pertaining to development is both important and necessary, we also need people who can think from a solution oriented mindset towards these pressing developmental issues.

Development Studies at Entrepreneurship Development Institute of India is unique programme that addresses and fosters this solution oriented mindset among the students and help them to become the future thought leaders, young development professionals and builds a social entrepreneurial mindset among the students. The orientation towards enterprising led development solutions is at the core of our pedagogy, practice and policy advocacy undertaken here at EDII.

As we begin this season of placement, I take this opportunity to invite you to meet our young and dynamic bunch of students and explore the possibilities of long term engagements with our Institution. The diverse group of Development Studies batch in terms of culture, academic and professional background brings a dynamic positive energy which I believe will surely reflect in the organizations they are going to contribute henceforth. With this note, I welcome you to our campus for a mutually beneficial and progressive partnership.



Sandeep Rawat
Programme Coordinator,
PGDM-Development Studies
EDII

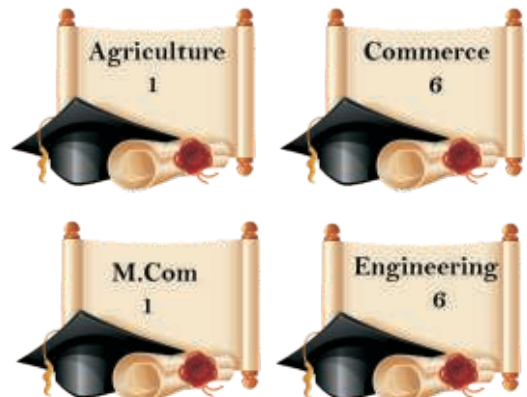
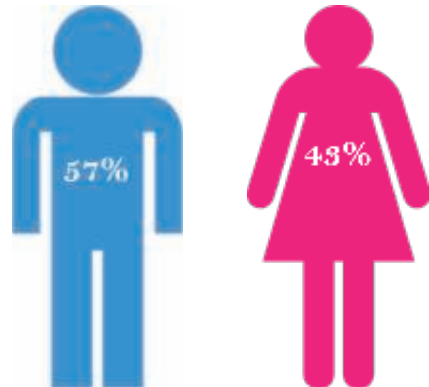


STUDENTS' PROFILE



Students Across 7 States

Gender Distribution



Academic Background

STUDENTS' SUMMER INTERNSHIP PROFILES



Name: Abheeshek Dev Roye

Age: 26 years

Place: Shillong, Meghalaya

Qualifications: Bachelor of Engineering (Electrical and Electronics)

Experience: Assistant System Engineer in Tata Consultancy Services Ltd for 2.5 years

Area of Interest: Sustainable Livelihood, Eco-Tourism and Education

Future Aspirations : I want to use education, not only to impart professional skills, but also for the social and mental upliftment of the society and find innovative solutions to provide sustainable livelihoods with tourism.

Languages Known: English, Hindi

Scan QR Code for



Complete Profile



Name: Abhishek Pandey

Age: 23 years

Place: Mumbai, Maharashtra

Qualifications: Bachelor of Engineering (Computer Science)

Experience: Assistant System Engineer in Tata Consultancy Services Ltd for 1.6 years and also volunteered at the Nature Information Centre under SEVA TRUST NGO, Mumbai for tribal livelihood, skill training and forest and animal conservation

Area of Interest: Sustainable Livelihood, Agriculture, Renewable Energy and Natural Resource Management

Future Aspirations: I aspire to work in the field of agriculture by facilitating the technology transfer to the farming community, through the efficient use of the renewable energy and effective management of the natural resources for an overall sustainable development.

Languages Known: English, Hindi and Marathi



Name : Apoorva Bhardwaj

Age : 22 years

Place : Meerut, U.P

Qualification : Bachelor of Commerce

Areas of Interest : Education, Skill development and Women empowerment

Future Aspirations : I aspire to provide the required skills to the rural poor specially the women , to empower and encourage them to lead a self-reliant life and also to provide life skills and proper education to the rural children.

Languages Known : Hindi and English



Name: Arya Panikkar

Age: 23 years

Place: Surat, Gujarat

Qualifications: Bachelor of Engineering (Electronics and Communication)

Area of Interest: Sustainable Livelihood, Agriculture and Clean Energy

Future Aspirations: I aspire to work for promoting the usage of the renewable energy to provide sustainable livelihood to the marginalized people which will thereby lead to environment sustainability, restoration and overall development of the economy

Languages Known: English & Hindi





Name: Kinjal Jagetia

Qualification: Bachelors of Commerce

Age: 21 years

Place: Ahmedabad, Gujarat

Areas of Interest: Eco-tourism, Natural Resource Management and Education

Future Aspiration: I aim for the upliftment of the tribes and their sustainable livelihoods with the help of tourism and efficient use of natural resources.

Languages known: Hindi, English, Gujarati



Name: Maithily Bhatt

Age: 22 years

Place: Gandhinagar, Gujarat

Qualification: Bachelor of Business Administration

Field of Interest: Handloom and handicraft

Future Aspiration: I aspire to revive traditional & Unique handloom and handicraft in a way it will provide livelihood opportunities to the artisans by removing middleman from the supply chain.

Language Known: Hindi, English, Gujarati



Name: - Prakash N. Sao

Age: - 22 years

Place: - Okha-Port (Gujarat)

Qualification: - Bachelor of Commerce

Area of Interest: - Livelihood, Women Empowerment and Microfinance

Work Experience: - 1.5 Years in Saharsh Gandhi & Company

Future Aspiration: - I aspire to enhance accessibility of micro-credit to marginal farmers and improve education level among rural Children and Women.

Language Known: - English, Hindi, Maithili



Name : Pujitha Kanakam

Age : 21 years

Place : Hyderabad, Telangana

Qualification : Bachelor of Commerce

Areas of interest : Agricultural Livelihoods, Women and tribal empowerment and Education

Future Aspirations : I aspire to provide livelihood opportunities for the marginalized community specially women and tribes through promoting organic farming, providing them education and other required skills in order to make them self-reliant.

Languages Known : English, Telugu and Hindi



Name: Roshna George

Age : 23 years

Place : Kochi, Kerala

Qualification : Bachelor of Science (Hons.) Agriculture

Areas of interest : Agriculture, Women empowerment, Ecotourism, Livelihood

Future Aspirations : I aspire to promote collective farming and non-farm activities among tribes and women farmers so as to empower them and make them self-reliant through a holistic approach considering the environment.

Languages Known : English and Malayalam





Name: Shubham Jha

Age: 25 years

Place: Rajasthan Udaipur

Qualification: BBM, M.Com

Area of Interest: Health, Education, WASH

Future Aspirations: I extensively wish to work in the health sectors, reaching out to the deeper sections of the society who are devoid of the basic health amenities and prepare models and policies that are easily accessible to them.

Languages Known: English, Hindi.



Name: Sourav Naskar.

Age: 21 years.

Place: Kolkata, West Bengal.

Qualification: Bachelor of Commerce

Area of Interest: Interested in Health, Education and Livelihoods.

Future Aspiration: Aspire to work for CSR organization for upliftment of the underdeveloped areas by linking them with new economic activities.

Languages Known: English and Bengali



Name: Srinish Muthukrishnan

Age: 21 years.

Place: Rajapalayam, Tamil Nadu

Qualification: Bachelors of Engineering (Mechanical engineering)

Area of Interest: Education, Child Development, Farmer Producer Organisation.

Future Aspirations: I aspire to work with children to provide them with alternative education and enhance their skill of learning through activities. I also wish to work with the farmer producer organisation to connect the farmers with the market.

Languages known: English, Tamil



Name: Suryabhan Singh

Age: 24 years

Place: Farrukhabad, Uttar Pradesh

Qualifications: Bachelor of Engineering (Electrical and Electronics)

Work Experience: 16 months, Procurement Engineer at Modtech Machines Pvt. Ltd., Ahmedabad.

Area of Interest: Renewable Energy Sources, Rural Infrastructural Development and Technological Innovation in Rural Areas

Future Aspirations: I aspire to electrify underserved areas through solar, hydel and wind energy. I would like to understand and analyze grass root situation and innovate more practical, accessible and affordable solutions and to optimize utilization of renewable energy sources in line with 2030 SDG's.

Languages Known: English and Hindi



Name : Vinalkumar Contractor

Age : 23 Years

Place : Surat , Gujarat.

Qualification : Bachelor of Engineering (Instrumentation and Control)

Area Of Interest : Waste Management, Innovation in Rural areas

Future Aspirations: I aspire to utilise my Engineering knowledge to recycle waste products and use the under-utilised resources to produce innovative products which will be helpful for rural people

Language Known : English, Hindi, Gujarati



The Campus **Placement Process**

The PGDM-DS offers you a wide range of options with students and graduates at all level of experience, from fresh graduates and post graduates to seasoned alumni. The campus recruitment program facilitates connecting the aspiration of professionally trained graduating students and prepares student with career counselling, structural personality, development program and pre-placement orientation.

Our dedicated placement cell will help organization implement recruiting strategies for an optimum match of professional talent and organization needs.

We request organization to intimate their participation through e-mail to the placement cell @ **placementsds@ediindia.org** including the details regarding organization, job role, mode of selection, gross annual package and also communicate the detailed process requirement (number of selection rounds, panels, and process specific requirements) prior to the placement process.

It would be helpful if a pre-placement talk (PPT) can be conducted prior to the final placement process. This would enable the students to understand the sector /sub-sector and also the diversity of activities being undertaken by the organization.

Please include details regarding a) Position offered b) Remuneration c) Job offered in the offer letter. We will be able to consider the offer letter valid only if, a copy of it is handed over to the Placement Coordinator of the institute.

We desire for the engagement of senior officials in the final placement process so as to facilitate speedy decision by the students for the final choice of the organization.

It will be our privilege to host the representatives of the organization and will be glad to offer accommodation, food and other hospitality.

For further queries and clarification, please get in touch with the following representatives

Prof. Rajesh Gupta
Placement Coordinator
rajesh@ediindia.org
Tel.: (91) (79) 23969163
Mobile: +91 9099011966

Prof. Sandeep Rawat
Programme Coordinator
sandeep@ediindia.org
Mobile: +91 9555244053

Placement Committee Details: placementsds@ediindia.org


Placement Slots:

- I. 11th December to 13th December, 2017
- II. 29th January to 31st January, 2018
- III. 13th February to 15th February, 2018


Programme completion date: April 30, 2018

Summer Internship duration: 8 weeks beginning from 1st May, 2018.

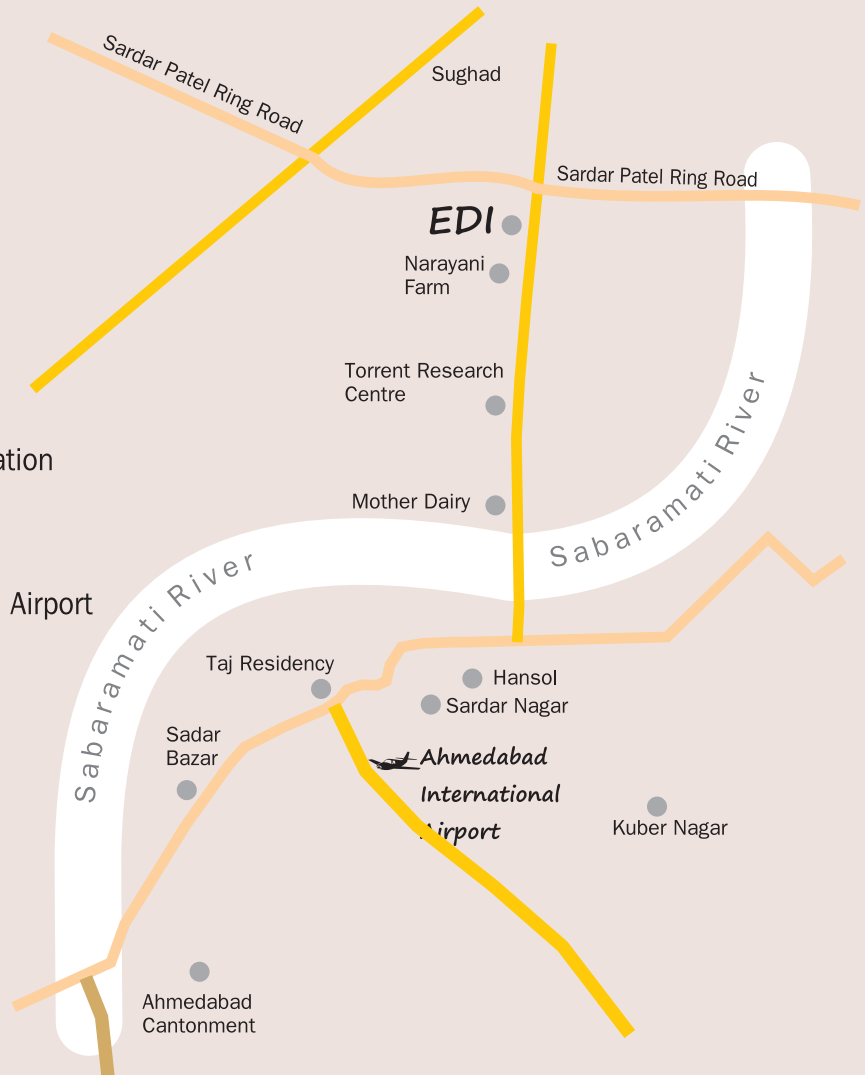
CAMPUS LOCATION

by train 

15 kms. from Ahmedabad Railway Station

by air 

5 kms. from Ahmedabad International Airport



Gujarat

Gujarat is known for its entrepreneurial spirit and has excellent social and physical infrastructure to support growth of businesses. The industrial sector of Gujarat at present comprises of over 1200 large industries and over 3,45,000 micro, small and medium enterprises. While sharing 5% of Indian population, Gujarat contributes 21% in exports and 13% in India's industrial production.


Gujarat as the most industrially developed state in India in respect of first ranking in industrial investment and second in terms of value of production and value addition in industrial sector. As per United Nations Industrial Development Organization (UNIDO) estimates, there exist around 350 Small and Medium Enterprises (SMEs) clusters in India, of which Gujarat commands a large share. Some important SME clusters in Gujarat include Readymade Garments, Drugs & Pharmaceuticals, Dyes & Intermediates at Ahmedabad; Ship breaking at Alang; Re-rolling Mills at Bhavnagar/ Shior; Plastic Industry at Dhoraji; Brass Parts at Jamnagar; Wall Clocks at Morbi; Chemicals at Nandesari, Vapi & Ankleshwar; Diesel Engines, Electric motors, Ferrous Castings, Gold & Silver Ornaments, Machine Tools, Wrist Watch & Components at Rajkot; Powerlooms, Diamonds, Gems & Jewellery, Jari at Surat; Pottery & Ceramics at Surendranagar (Than) & Wankaner; Ceramic Products at Thangadh and Petrochemicals at Vadodara.

SMEs in Gujarat are quickly adapting with capacity building, infrastructure augmentation, innovative financing options, technology upgradation, investment in research and development, enhancing quality standards, and fine tuning marketing strategies.

World Heritage City

Ahmedabad

Ahmedabad is the largest city in the state of Gujarat and one of the largest urban agglomerations in India. Located on the banks of the River Sabarmati, the city is the administrative centre of Ahmedabad district and was the capital of Gujarat from 1960 to 1970; the capital was shifted to Gandhinagar thereafter. In colloquial Gujarati, it is commonly called Amdavad. Ahmedabad was founded in 1411 by Sultan Ahmed Shah to serve as the capital of the Sultanate of Gujarat. The city is named after its founder. The city established itself as the home of a booming textile industry, which earned it the nickname "the Manchester of the East." A rising centre of education, information technology and scientific industries, Ahmedabad remains the cultural and commercial heart of Gujarat and much of western India.



*“The flower doesn't dream of the bee.
It blooms and the bee comes”- Mark Nepo*



**Entrepreneurship
Development
Institute of India**

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Telefax : 0674-2744100, E-mail : crpatnaik@ediindia.org

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Rajarhat Main Road, Kolkata-700136, West Bengal
E-mail: gautam@ediindia.org; kaushik@ediindia.org

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North-East : Guwahati

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Central : Bhopal

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E-8, Bawadiya Kala, Bhopal – 462 039, Madhya Pradesh
Phone: 0755-2424015, 2424813, E-mail : tarun@ediindia.org

South : Bengaluru

102, 70th Cross, 17th 'A' Main Road,
5th Block, Rajaji Nagar, Bengaluru - 560 010. Karnataka
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Kochi

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IV Floor, KASE Skill Campus, INKEL Tower, Nr. TELK,
Angamali South PO, Ernakulam-683573, Kerala
E-mail : mathew@ediindia.org

Sino-India Entrepreneurship Development Centre

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