

# Startups to Hire More in the New Year

Startup hiring is set to grow further in 2018 compared to 2017, say 80% HR and recruitment managers, with analytics to be the most sought-after skill-set, reveals the latest TimesJobs survey of 750 employers.

## HIRING TO GO UP

**80%** said they expect the startup hiring scene in 2018 to increase compared to 2017

**10%** said they expect it to decrease in 2018 compared to 2017

**10%** said it will remain the same



## DATA AND ANALYTICS ROLES IN DEMAND

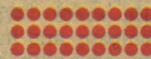
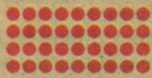
36% Data and analytics professional

27% Lead developer

8% Graphic artist

2% Webmaster

27% Others

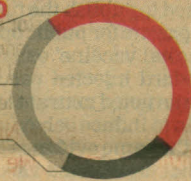


## ANALYTICAL, PROBLEM-SOLVING SKILLS NEEDED

45% Analytical

36% Problem-solving

19% Entrepreneurial



## HOW STARTUP HIRING FARED IN 2017

64% said it increased

14% said it decreased

22% said it remained the same



## FACTORS RESPONSIBLE FOR GROWTH OF STARTUPS IN 2017

35% Potential entrepreneurs with innovative ideas

19% Technology

28% Startup incubators

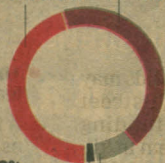
18% Sources of funding



## FACTORS RESPONSIBLE FOR DOWNFALL OF STARTUPS IN 2017

45% Poor resource allocation

44% Faulty business models



2% Misfit in the target market

9% Lack of funding

## PERCENTAGE OF WOMEN HIRED BY STARTUPS IN 2017

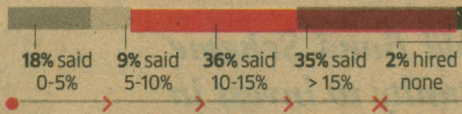
18% said 0-5%

9% said 5-10%

36% said 10-15%

35% said > 15%

2% hired none



## HIRING OF WOMEN AT STARTUPS TO GROW

5% said it will grow 0-5%

30% said it will grow 5-10%

25% said it will grow 10-15%

40% said it will grow more than 15%



Source: TimesJobs