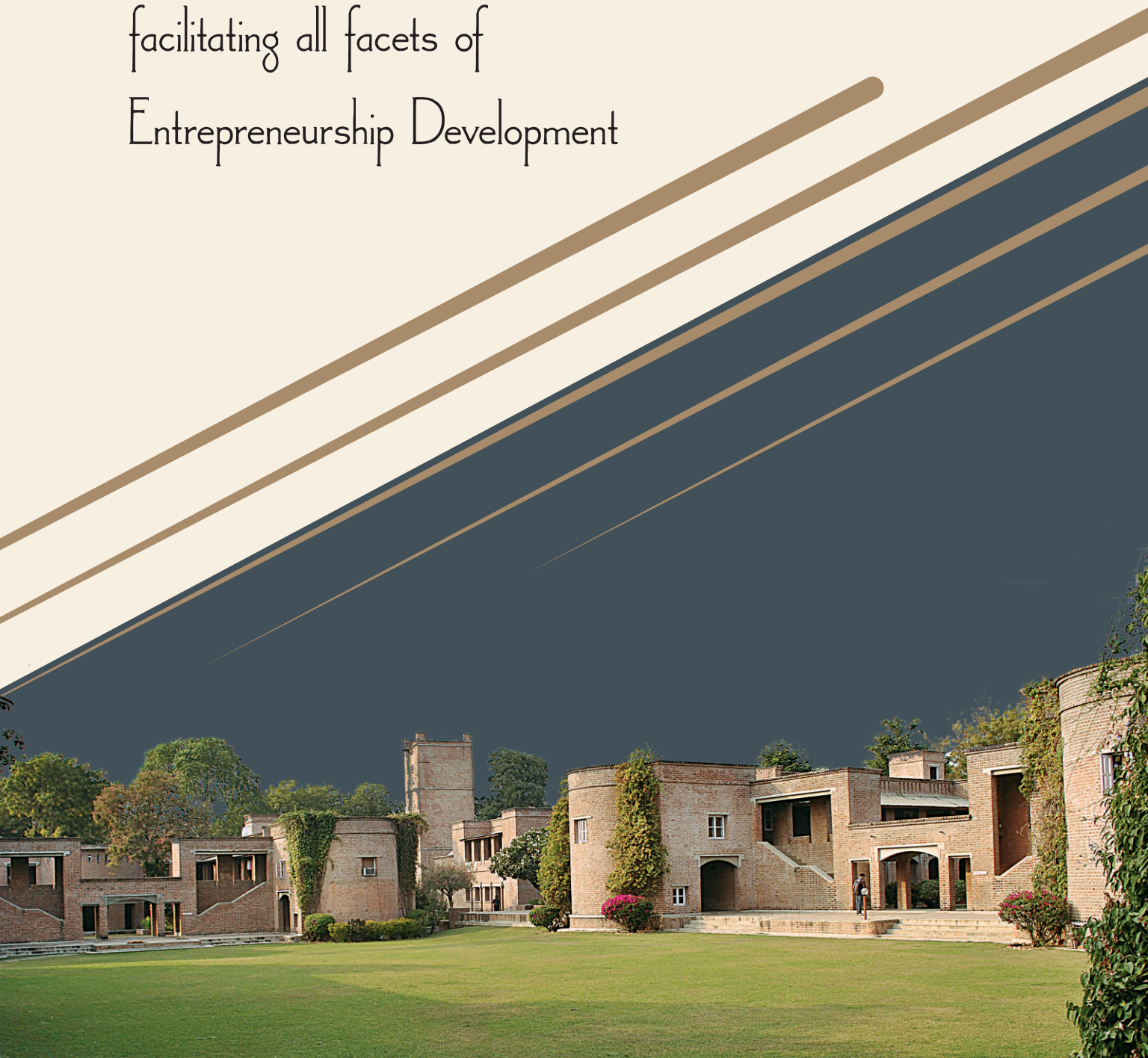




**Entrepreneurship  
Development  
Institute of India**

An acclaimed  
International Resource Centre  
facilitating all facets of  
Entrepreneurship Development



# EDII Governing Board (as on 10/07/2017)

**SHRI M. K. Jain**

President-EDII  
Managing Director  
and Chief Executive Officer  
IDBI Bank Ltd.

Deputy Managing Director  
IDBI Bank Ltd.

**SHRI SANJEEV KAUSHIK, IAS**

Deputy Managing Director  
IFCI Limited

Nominee Member  
ICICI Bank Ltd.

**SHRI G. K. KANSAL**

Chief General Manager  
SME Business Unit  
State Bank of India

**SHRI M. K. DAS, IAS**

Principal Secretary  
Industries & Mines Department  
Govt. of Gujarat

**DR. YOGINDER K. ALAGH**

Chancellor  
Central University of Gujarat

**DR. SAILENDRA NARAIN**

Former Chairman and  
Managing Director  
Small Industries Development  
Bank of India

**SHRI P. S. SHENOY**

Former Chairman  
Bank of Baroda

Secretary (MSME)  
Ministry of Micro, Small &  
Medium Enterprises  
Government of India

Chairman and Managing Director  
Small Industries Development  
Bank of India

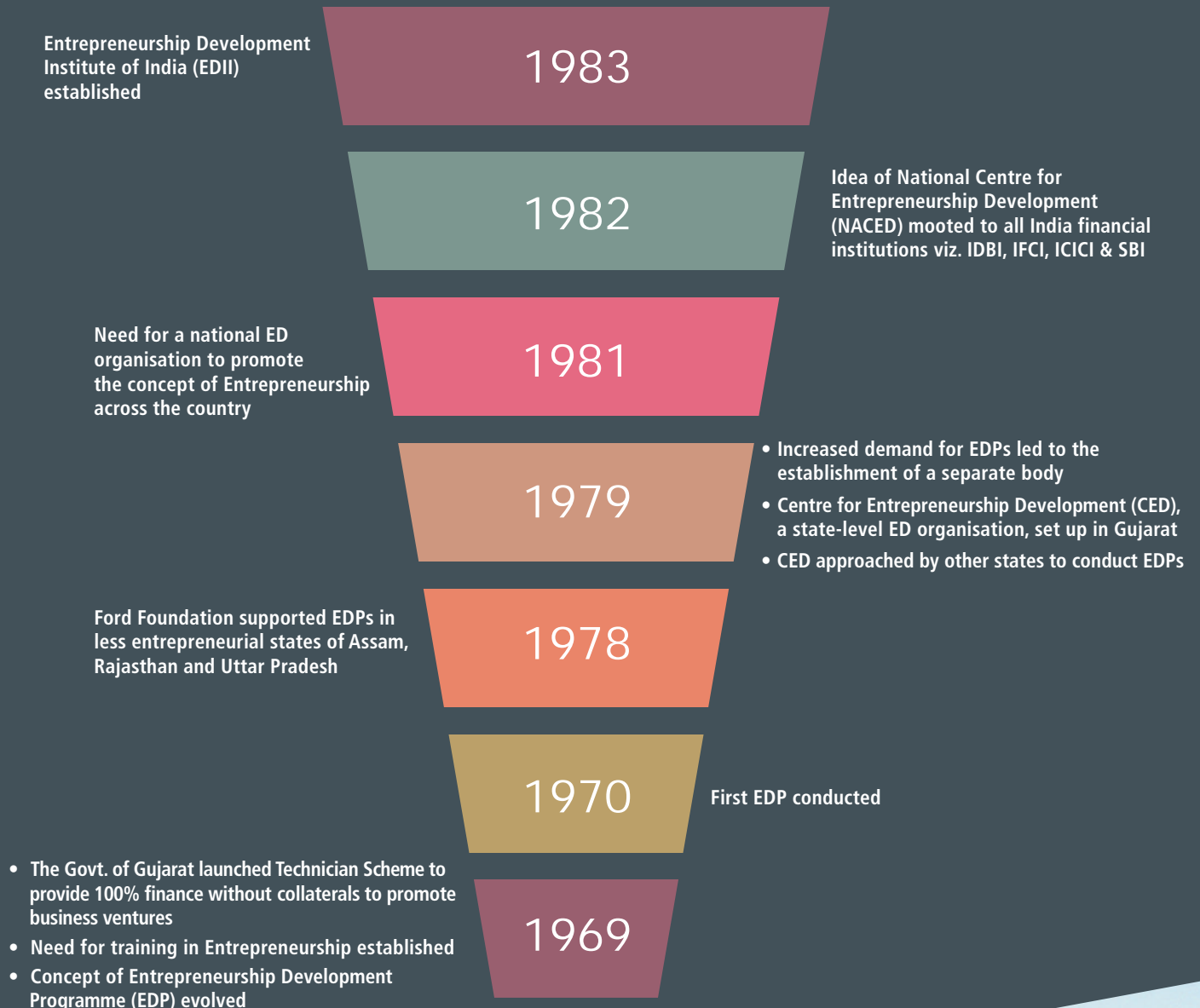
**SHRI MILIND KAMBLE**

Founder Chairman  
Dalit Indian Chamber of  
Commerce & Industry (DICCI)

**DR. SUNIL SHUKLA**

Director  
EDII

# Emergence of EDII A Historical Perspective



# EDII is...

**An autonomous and not-for-profit  
Institute set up in 1983**

**Registered under the Societies Registration  
Act 1860 and Public Trust Act 1950**

**Promoted by all India financial institutions,  
viz. the IDBI Bank Ltd., ICICI Bank Ltd., IFCI  
Ltd. and State Bank of India, with support  
from the Government of Gujarat**



## Mission

**To become a catalyst in facilitating emergence of competent  
first-generation entrepreneurs and transition of existing SMEs  
into growth-oriented enterprises through entrepreneurship  
education, training, research & institution building**



## EDII believes...

- **Entrepreneurship is a vital tool that facilitates inclusive growth of society.**
- **Entrepreneurship education, training and counselling can hasten the emergence of progressive entrepreneurs.**
- **Entrepreneurship encourages youth to seek innovations and challenges, thus leading to optimal utilisation of resources and wealth creation.**
- **Increased incidence of entrepreneurship is an indicator of national economic growth.**
- **The nation can be placed on a high growth trajectory by unleashing its enormous growth potential.**



# Centres at EDII

EDII's mission has led to the emergence of several programmes under strategically planned centres to generate awareness, sensitise environment, strengthen institutional linkages and networking, and impart training in specialised areas.

## Entrepreneurship Education & Research

**Mission:** To augment the supply of new entrepreneurs through education, research & training

## Micro Enterprises, Micro Finance and Sustainable Livelihood

**Mission:** Acknowledged resource, action research & policy advocacy centre for institutions promoting micro enterprise, micro finance & sustainable livelihood

## SMEs & Business Development Services

**Mission:** Organising quality training interventions to help SMEs acquire required competencies to 'Go Global'

## Cluster Competitiveness, Growth & Technology

**Mission:** Fostering global competitiveness and growth of Micro, Small & Medium Enterprise (MSME) clusters

## Social Entrepreneurship & Corporate Social Responsibility

**Mission:** To achieve excellence in promoting social entrepreneurship and widespread benefits of corporate social responsibility (CSR)

## Women Entrepreneurship & Gender Studies

**Mission:** To act as a repository of knowledge in the area of women entrepreneurship development

### The programmes are addressed to Groups and Institutions

- Potential / Existing Entrepreneurs
- Educated Unemployed
- Government Officers / Support System Officials
- Counsellors & Consultants
- State/National/International ED Organisations
- Non-Government Organisations / Voluntary Organisations
- Educational Institutions
- Industry Associations
- Banks/Financial Institutions
- Corporate Houses





## Accomplishments

As a National Resource Organisation in Entrepreneurship Education, Training, Research and Institution Building, EDII's contribution in these areas has positively impacted the economic milieu at national and international levels.

## Research

- Publishes the *Journal of Entrepreneurship*, since 1992, a much revered publication in the field
- Leads the Global Entrepreneurship Monitor (GEM) India - world's largest study on entrepreneurship
- Institute's books, research papers/cases etc. on entrepreneurship are internationally acclaimed
- Extends fellowship support to encourage scholars to take up research in entrepreneurship
- Organises international Biennial Conference on Entrepreneurship to provide a platform to researchers and experts to probe the dimensions of entrepreneurship
- Develops innovative technologies and acquires patents

## Education

- The only Institute to offer doctoral-level Fellow Programme in Management (FPM), with focus on entrepreneurship
- Developed the first Post Graduate Diploma Programme in Business Entrepreneurship with 65% start-up rate
- Filled in the need of trained development professionals by designing the first-ever Post Graduate Diploma Programme in Development Studies; 100% placement is its USP.
- Reached every corner of the country with 'entrepreneurship education' through distance learning - Open Learning Programme in Entrepreneurship
- Created a continuous reinforcement of entrepreneurship among youth by creating a cadre of teacher-mentors
- With 'Catch Them Young' as the mandate, reached out to youths and children with entrepreneurial skills and Achievement Motivation Training
- Designed curriculum on entrepreneurship for UGC
- Developed textbooks on entrepreneurship for vocational stream for Gujarat State School Textbook Board







## Training

- Developed a result-oriented training model for promoting enterprises (rural and urban); popular as EDII-Entrepreneurship Development Programme (EDP) Model
- Created a cadre of trainer-motivators and business counsellors to ensure sustainability of enterprise creation efforts
- Rendered a widespread mainstream status to Micro Credit Delivery System, Micro Enterprise and Sustainable Livelihood options
- Probed the need and dimensions of development and undertook capacity-building of development organisations/NGO functionaries
- Pioneered the launch of Family Business Management Programme to groom the second generation of entrepreneurs
- Institutionalised managerial capacity-building programmes ensuring remarkable growth for corporates
- Revitalised 15 industrial and 55 artisanal clusters through training, technical and marketing support, and mentored 158 handloom clusters across the country
- Oriented existing entrepreneurs with competencies to analyse and address the growth potential of their ventures
- Skill development interventions for youth empowerment
- Developed a replicable rehabilitation model under the EDII-European Union project for earthquake-affected regions of Kutch and Saurashtra
- Evolved the concept for banks and financial institutions to assess the entrepreneur behind the project and appraise a project report



## Institution-building

- Evolved '*concept-to-completion approach*' for setting up Entrepreneurship Development Centres (EDCs) at national and international levels
- Extended all-encompassing professional and teaching/ training assistance to ED Centres for grounding entrepreneurship development activities
- Piloted alternative institutional model for cottage and village industries



### ASIA

Nepal, Bhutan, Thailand, Bangladesh, Laos, Cambodia, Vietnam, Philippines, China, Indonesia, Brunei, Malaysia, Pakistan, Afghanistan, Uzbekistan, Kazakhstan, Sri Lanka, Myanmar, Maldives, Bhutan, Western Samoa, Papua New Guinea, Tuvalu, Kiribati, Solomon Islands, Iran, Kyrgyzstan

### OTHER REGIONS

Australia, New Zealand, Fiji, Jamaica, Trinidad & Tobago, Columbia, Barbados, Panama, Peru, Brazil

### AFRICA

Ethiopia, Zaire, Uganda, Kenya, Malawi, Mozambique, Swaziland, Zambia, Zimbabwe, South Africa, Ghana, Ivory Coast, Nigeria, Botswana, Sierra Leone, Guinea (C), Namibia, Senegal, Gambia, Tanzania, Cameroon, Mauritius, Seychelles, Burundi, Central African Republic, Togo, Madagascar, Rwanda, Comoros, Congo

### ARAB REGION

Bahrain, Saudi Arabia, Sudan, Jordan, Egypt, Oman, UAE, Iraq, Yemen, Kuwait

## International Interactions: Supported ED Initiatives

### EUROPE

UK, Austria, Germany, Russia, Malta, Cyprus, Turkey, Bulgaria

## International Endeavours

- Institutionalised entrepreneurship education in technical and vocational streams in the Islamic Republic of Iran
- Undertakes capacity-building, in various facets of entrepreneurship, of around 300 professionals from nearly 60 developing countries, every year
- Implemented projects with support from the World Bank, Commonwealth Secretariat, UNIDO, UNDP, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat, African Development Bank, etc.







## Significant interventions that have steered policy formulations/replicable models

- Evolved the EDP model; widely being implemented as EDII-EDP model at national and international levels.
- Diversified the EDII-EDP Model after a three-year, three-state experiment to promote micro enterprises.
- Research on 'Review of Entrepreneurship Curricula in Higher Learning Institutions' helped University Grants Commission, Govt. of India in developing entrepreneurship curriculum for college-level education.
- Research on 'Entry Barriers to Entrepreneurship: As perceived by Youth', facilitated by the Ministry of Small Scale Industries & Agro and Rural Industries, Govt. of India in framing policy to establish Entrepreneurship and Business Development Centres in Universities.
- Introduced the industrial cluster development model (including cluster development executives' concept) leading to formulation of cluster development scheme.
- Founded the mechanism for inclusion of informal sector within the fold of cluster development archetypal.
- Pioneered the study on Business Development Services (BDS) market in India, thus giving recognition to the BDS market development approach in the country.
- Piloted the replicable model of creating cadre of Micro Business Counsellors to ensure survival and growth of existing enterprises.
- Designed an integrated, nationally replicable Start-up Village Entrepreneurship Programme.
- Played a key role in floating the concept of Rural Self Employment Training Institutes (RSETIs) to yield tangible results across the country. RSETIs have a significant national presence.
- Ensured replication of sectoral/subsectoral entrepreneurship development (ED) efforts to broadbase this development model for sunrise sectors.
- Instituted the first-ever project to sensitise/train Business Management Organisations. State governments are replicating the project with resounding success.
- Introduced the concept of urban poverty alleviation based on enterprise and entrepreneurship.
- Formulated policy-level interventions for entrepreneurship development in Cambodia, Laos, Myanmar and Vietnam.

## We feel honoured...

"The universities and schools should become a facilitator for creating entrepreneurship scheme through support of the banking system and the marketing system. This will enhance value to education and create motivation for students. I am glad to know that EDII will now also strive to promote social enterprises and technologies targeted at problems of the needy. My greetings to the Institute."

**Hon'ble Late Dr. Abdul Kalam**, Former President of India  
(At EDII on June 20, 2015)





*"...EDII is a valuable institutional instrument for the academic and painstaking research work..."*

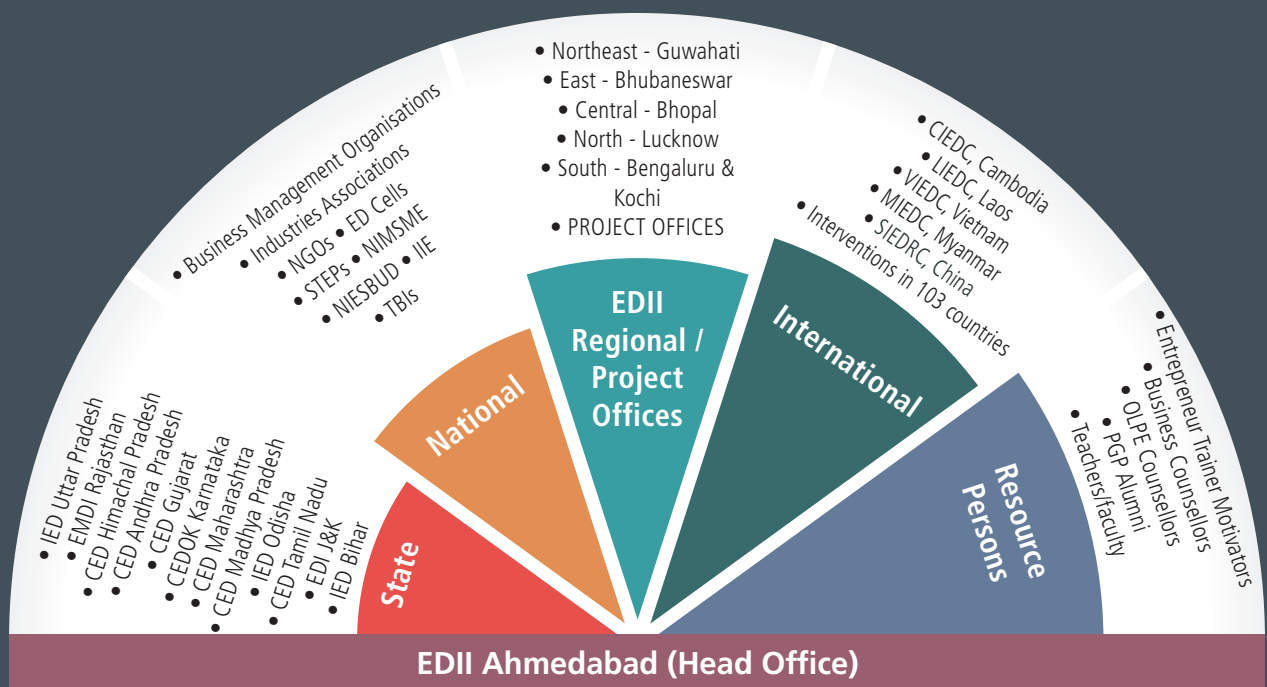
**Dr. Prabhat Kumar, IAS**

- Former Cabinet Secretary, Govt. of India
- First Governor of Jharkhand
- Chairman of One-man Committee on National Policy on MSMEs

## Collaborations & Affiliations

- Nodal agency for Govt. of India's Ministries of External Affairs, Textiles, Food Processing, Science & Technology, DC (Handicrafts), MSME, Rural Development, Housing & Urban Poverty Alleviation, SIDBI, NABARD, Panchayati Raj, Skill Development & Entrepreneurship and various state governments.
- Working closely with Gujarat Technological University to facilitate Technology-Business Incubation and Knowledge Partner for setting up Techno-social Business Incubator
- Strategic alliances with Kunming University of Science and Technology, China; Yunnan University of Finance and Economics, China; South West University of Finance and Technology, China; Newcastle University Business School, UK., University of West of Scotland and Oklahoma State University, Stillwater, USA
- Partner to government/non-government, multinationals, industry associations, business organisations and academic institutions

## EDII's Institutional Network





## EDII Campus

The Government of Gujarat pledged 23 acres of land on which stands the majestic and sprawling EDII campus. EDII campus is one of the best maintained educational campuses in the world. The campus was awarded the prestigious 'Aga Khan Award for Architecture' in 1992. The award jury adjudged it to be a place with an "inviting environment for work, interaction and repose."



## EDII Library and Information Centre

The EDIILIC is a technologically updated centre with facilities of internet and computerised database search facility, giving access to latest information globally. The highly specialised collection is closely linked with the training programmes and research conducted by EDII and encompasses subjects related to entrepreneurship training, management, behavioural sciences, economics, gender issues, rural development and voluntary organisations.



## EDII Computer Centre

The Institute's computer centre is equipped with state-of-the-art technology, keeping pace with diverse educational, training and research endeavours. Adopting a user-friendly approach, the centre continually updates its software inventory which complements the latest training technologies used in the programmes. Wi-fi enabled campus with high-speed internet bandwidth and security. Facilitates Google Cloud-based utilities.



## Infrastructure

The infrastructure comprises an auditorium, a conference hall, Board room, meeting rooms, classrooms and seminar halls with modern facilities and teaching aids, residence halls for students and national & international participants, canteen, sports ground and gym. Fully-equipped hostels for participants to make their stay comfortable and enjoyable.



## EDII Faculty

The EDII faculty comprises researchers, academicians, consultants, extension officers and trainer-motivators. The core group is supplemented by visiting faculty from reputed academic institutions and professional organisations.



# Accolades



IFC - Times Network  
Strategy Award (2017)



Excellent Institute for  
Entrepreneurship Development  
in India Award (2017)



Mercury Award (2017)



United States Association For Small  
Business And Entrepreneurship (USASBE)  
Outstanding Entrepreneurship  
Program Abroad (2014)



Association of Development Financing  
Institutions in Asia and the Pacific (ADFIAP)  
Development Award for Human Capital Development (2012)  
and for Local Economic Development (2014)

The Aga Khan Award  
for Architecture (1992)



## Entrepreneurship Development Institute of India

(Via Ahmedabad Airport & Indira Bridge)  
Village & P.O. Bhat, Gandhinagar (Dist) 382 428, Gujarat  
Tel : +91-79-23969159, 23969161, 23969163  
Fax : +91-79-23969164 E-mail : info@ediindia.org  
Website : www.ediindia.org / www.ediindia.ac.in

### East : Bhubaneswar

Naibedya, Plot No. 1855/2168, Ground Floor, Damana Square,  
Chandrasekharpur, Bhubaneswar-751 016, Odisha  
Telefax : 0674-2744100, E-mail : crpatnaik@ediindia.org

### Kolkata

6/259, 3rd Floor, Atghara, Land Mark: Indian Bank  
Rajarhat Main Road, Kolkata-700136, West Bengal  
E-mail: gautam@ediindia.org; kaushik@ediindia.org

### North : Lucknow

7, Meerabai Marg, Dady Villa, Hazrat Ganj, Lucknow - 226 001, Uttar Pradesh  
Phone : 0522-2209671, E-mail : edinro@rediffmail.com

### North-East : Guwahati

Ground Floor, H.No.37, B.K. Kakathi Road,  
P.O. Ulubari, Paltan Bazar, Guwahati - 781 007, Assam  
Phone: 0361-2301063, E-mail : edinero@ediindia.org

### Central : Bhopal

Ground Floor, 33, Sahyog Vihar, Nr. Shahpura Police Station  
E-8, Bawadiya Kala, Bhopal – 462 039, Madhya Pradesh  
Phone: 0755-2424015, 2424813, E-mail : tarun@ediindia.org

### South : Bengaluru

102, 70<sup>th</sup> Cross, 17<sup>th</sup> 'A' Main Road,  
5<sup>th</sup> Block, Rajaji Nagar, Bengaluru - 560 010, Karnataka  
Phone : 080-23119361, E-mail : edibangalore@ediindia.org

### Kochi

Centre of Excellence in Entrepreneurship Development - CEED  
IV Floor, KASE Skill Campus, INKEL Tower, Nr. TELK,  
Angamali South PO, Ernakulam-683573, Kerala  
E-mail : mathew@ediindia.org

### Sino-India Entrepreneurship Development Centre

EDII Kunming Office: # 1012, Hong Dao Building B Block  
No. Yuhua Pianqu, Chenggong, Kunming  
Yunnan Minzu University, PIN 650500  
Phone: (0871) 65910028, Fax: (0871) 65910035,  
Email: ranvijay@ediindia.org  
Wechat ID: xinphd