

12<sup>th</sup> National Training Programme on

# ENTREPRENEURSHIP

# DEVELOPMENT AND MANAGEMENT

for Scientists & Technologists  
with the Government Sector

22 January–2 February, 2018



Sponsored by  
**Department of  
Science & Technology  
Govt. of India  
New Delhi**



Organised by  
**Entrepreneurship  
Development  
Institute of India  
Ahmedabad, Gujarat**



## WHY SHOULD SCIENTISTS AND TECHNOLOGISTS ATTEND ENTREPRENEURSHIP TRAINING?

The coming together of a potent 'technology' and a commercially viable opportunity has always resulted in entrepreneurial success. The growing alliance between technology and entrepreneurship is yielding exemplary results. Against this backdrop, it only becomes prudent to assume that if the best technological brains are trained and motivated to set up tech ventures, the start – up goal of India will be facilitated. Converging entrepreneurship and technology can build a realm with high-end entrepreneurial ventures.

Entrepreneurship Development Institute of India, Ahmedabad, in the year 2011, designed a special programme on Entrepreneurship for scientists and technologists. The success of the first programme, led to its replication each year, resulting in 241 trained scientists and technologists till now. EDII now announces the 12<sup>th</sup> programme in the series.

### PROGRAMME OBJECTIVES

The major objectives of this programme are to arouse interest amongst scientists & technologists about entrepreneurship, sensitize them towards this discipline and establish the importance of owning knowledge based innovative business ventures. Other specific objectives are to:

- ▶ Promote knowledge based entrepreneurship.
- ▶ Strengthen and develop collaborative linkages with national and international institutions in the sector.
- ▶ Bring in the expertise of basic and applied research as well as real-world experience to business planning efforts of entrepreneurially inclined scientists and researchers.

### PROGRAMME CONTENT

- ▶ Entrepreneur, Enterprise and Entrepreneurship
- ▶ Social Entrepreneurship
- ▶ Role & Importance of R & D in Entrepreneurship
- ▶ Business Opportunity Identification and Selection
- ▶ Information on Support System & Various schemes for assistance for New Enterprise Creation
- ▶ Gender Mainstreaming in Entrepreneurship
- ▶ Business Plan Preparation
- ▶ Intellectual Property Rights (IPR)
- ▶ Quality Standards in Industries
- ▶ Operational Excellence in Industries
- ▶ Goal Oriented Project Planning
- ▶ Govt. Policy to Promote Science and Technology Driven Enterprises
- ▶ Establishing and Managing a New Enterprise





## PEDAGOGY

- ▶ Class room lecture-cum-discussion on concepts and practices of entrepreneurship
- ▶ Case studies, group discussions, role-plays and simulation exercises for development of requisite competencies
- ▶ Audio-visuals to understand the key issues of entrepreneurship development and management
- ▶ Intensive interaction with subject experts and successful entrepreneurs
- ▶ Industrial visits to understand the overall operation and mechanism

## PROGRAMME DURATION & VENUE

This **two-week residential programme** is scheduled during **22 January – 2 February, 2018** at EDII campus, Ahmedabad (Gujarat). Programme is sponsored by the **Department of Science & Technology, Govt. of India, New Delhi** and hence **no fees will be charged**. However, to and fro travel cost will be borne by the participant/nominating organisation.

## BATCH SIZE

Intake capacity of this programme is **25 participants** only and they will be admitted on **first-come-first-served basis** provided they meet the criteria set by DST, Govt. of India.

## TARGET GROUP

The programme has been specially designed for scientists/technologists (Group A only) working in departments / ministries of central govt., public sector units, govt. aided research institutes, govt. research laboratories and scientists / technologists working in state governments. The scientists and academicians from central and state universities, educational institutions & colleges, engaged in R & D in any discipline of Science & Technology, are also eligible.

## HOW TO APPLY

The enclosed nomination form, duly filled-in, must reach us on or before **12<sup>th</sup> January, 2018** at the following address:

**Mr. Prakash Solanki**  
Programme Director  
**Entrepreneurship Development  
Institute of India**

Nr. Apollo Hospital & Narayani Resort  
P.O. Bhat 382 428, Dist. Gandhinagar, Gujarat  
Tel : (079) 23969159/161/163  
Mob.: 097238 16384  
Fax: 079-23969164, 23969155

Nomination can also be sent through  
email at [psolanki@ediindia.org](mailto:psolanki@ediindia.org)

## THEY OPINED...



“The programme has given the right kind of orientation to scientists & technologists who envisage themselves as future entrepreneurs. Innovative business ventures will not just be the order of the day, but this programme will also have a multiplier effort on the incidence of self-employment in sector.”

Dr. Nishigandha Naik  
Sr. Scientist & Director  
Haffkine Institute for Training,  
Research and Testing  
Mumbai



This was the best exposure to understand entrepreneurship and I must say, the knowledge that I have gained is all-encompassing. Scientists & Technologists can gear up the economy of the country through knowledge based innovative projects, and after this excellent experience I am determined to do so. Thanks to EDII.”

Dr. K. Rajender Rao  
Scientist - D  
National Centre for Laboratory Animal Science  
National Institute of Nutrition  
Hyderabad





## THE INSTITUTE

An acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building.

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII campus. To pursue its mission, EDII has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDII's expertise in Entrepreneurship, the University Grants Commission had also assigned EDII the task of developing curriculum on Entrepreneurship and the Gujarat Textbook Board assigned to it the task of developing textbooks on Entrepreneurship for 11th & 12th standards.

In order to broaden the frontiers of Entrepreneurship Research, EDII has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector, and establish a network of researchers and trainers by conducting a biennial seminar on entrepreneurship education and research.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDII earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.

The Ministry of External Affairs, Govt. of India assigned EDII to set up Entrepreneurship Development Centers in Cambodia, Lao PDR, Myanmar, Vietnam and Uzbekistan. Five such centres in African region will be established very soon.



### **Entrepreneurship Development Institute of India (EDII)**

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