



AICTE Approved, AIU Recognised

Post Graduate Diploma in Management - Business Entrepreneurship

PGDM-BE
2018-2020

Dream > Dare > Deliver

Entrepreneurship
Development
Institute of India
Ahmedabad



Accelerate Your Career

The Post Graduate Diploma in Management – Business Entrepreneurship

Entrepreneurship Development Institute of India, Ahmedabad, is the pioneer of Entrepreneurship Development Training Model and Family Business Management Course. These innovative training models have been adopted within and outside India, delivering enviable landmarks. Behind the conceptualization and launch of the Post Graduate Diploma in Management – Business Entrepreneurship in 1998, lay EDII's decades of successful experience in New Enterprise Creation and Family Business Management. The course encompasses the entire venture creation process from idea generation to preparation of a Detailed Bankable Project Report. The students of family business specialization appraise venture growth and come out with a Five Year Growth Plan of their business.

The Institute pioneered this full-time programme in 1998 to develop entrepreneurial leaders. This multidisciplinary course based on consultative approach and intense research is now being offered as an AICTE-approved programme - the 'Post Graduate Diploma in Management-Business Entrepreneurship' (PGDM-BE).

Objectives

The objectives of this accelerated, rigorous and application-oriented course are to:

- Impart comprehensive knowledge of an entrepreneurial ecosystem.
- Develop first generation entrepreneur by building skills in initiating and growing an enterprise.
- Enable family business successor as change agent to encourage competitiveness and growth of business.
- Nurture intrapreneurial aspirations and enhance compatible capabilities.



Customise your Programme*

The course is offered through six trimesters over the two year period. The course offers induction module, core courses, electives, seminar courses and projects apart from summer internship at the end of the first year.

Core Courses

These courses are broadly categorized as under:

1. Entrepreneurship & Family Business Management
2. Accounting and Financial Management
3. Operations and Systems
4. Marketing Management
5. General and Strategic Management
6. Individual and Organisation Behaviour
7. Business Economics and International Trade

Elective Curriculum

The Course offers choice-based electives in Entrepreneurship and Functional Areas:

Entrepreneurship Streams:

1. New Enterprise Creation (NEC): This stream provides knowledge and develops competencies to start and manage own business.
2. Family Business Management (FBM): This stream aims at developing family business successors into enterprising and knowledgeable owners of the business of their predecessors.

Functional Electives:

The programme offers electives which, besides imparting knowledge on creating and managing business, enhances knowledge in functional areas of

1. Marketing
2. Finance
3. International Business
4. Human Resource Management
5. Information System
6. Language & Communication

Special Features:

- Grooming Entrepreneurial Mindset
- Interaction with Business Leaders / Venture Capitalists / Bankers
- Learning Based on Entrepreneurial Milestones
- Preparing Bankable Project Report / Growth Plan
- International Study Tour
- Rich Blend of Inhouse Faculty / Industry Experts
- Industry Verticals in Emerging Sectors
- Outcome Based Learning
- Nodal Institute for Start-up Support, GoG
- Student Start-up and Innovation Policy

Start-up and Business Support

Family Business Leadership Clinics:

EDII organizes Family Business Leadership Clinics with an aim to help participants create a leadership culture in family businesses so that their one-leader model transits to become a leadership team model and leads the organization to become a multigenerational family business.

New Enterprise Clinic

New Enterprise Clinic is a programme that comprises a series of activities/events that motivates, engages and trains participants to help them initiate successful start-ups.

Centre for Advancing and Launching Enterprises (CrAdLE)

CrAdLE a 'Technology Business Incubator' (TBI), is an initiative as a Section 8 Company under Companies Act, 2013, supported by Department of Science and Technology (DST), Government of India, and hosted by EDII. It aims at developing sustainable and nurturing environment for technology entrepreneurs.

EDII Launchpad

'Launchpad' is EDII's co-working space for start-ups, which is a part of the pre incubator activity done by the institute. It helps the student entrepreneurs to work individually or in team to get the entrepreneurial experience with all the pressures and demands of the real world in an early stage of Start-up. Launchpad enables the students to be a part of Gujarat's vibrant start-up community along with the academic ambience of EDII.

EDII Gurukul

'EDII Gurukul' has been launched to provide mentoring, networking support to students and professionals who are passionate about starting new ventures. Drawing from ancient Indian Gurukul system, EDII Gurukul will follow 'Guru (Mentor) - Shishya (Mentee)' practice. Mentors will provide mentoring and guidance to the Mentees on periodic basis at EDII campus. Mentees will have an opportunity to gain rich insights from these Mentors who are eminent entrepreneurs, experts and distinguished professionals. Such mentoring will help start-ups to get exposure of expertise in evolving suitable strategies for success and growth of start-ups while addressing start-up related issues / problems.

Career opportunities

The course ensures that students harness their entrepreneurial knowledge, networking skills and abilities to set up own enterprise or join their family business to take it to newer heights.

- The Institute extends thorough mentoring support to help students start, progress and sustain a venture.
- Depending on the viability and scalability of a venture, limited seed funding is also extended and networks established with venture capitalists, buyers and sellers.
- Students are assisted in developing a concrete action plan for career planning, talent development and growth of family business.
- Students are also equipped to work in any sector for organisations ranging from startups to small and medium sized enterprises to multinational firms.

An Investment in Your Future

Fee Structure

Fees for the two-year, full-time, programme includes cost of tuition, reading material, library and computer facilities, study visits, alumni association membership and students' activities fee amounting to ₹ 5,33,400/- for first year & ₹ 5,56,600/- for second year respectively (For fee details visit the website).

- The fees will be payable in six instalments over two years period.
- Hostel charges will be ₹ 70,000/- per year (AC, twin sharing) and ₹1,40,000/- (AC, single occupancy; subject to availability). Mess charges will be as per the rate decided by the Institute.
- Country visit expenses will be charged separately as per the actual.

Fellowship support

EDII offers fellowship support to students on the basis of need-cum-merit basis.

Fellowship: In an endeavor to help meritorious students pursue the course despite financial constraints, the Institute has made provision for offering limited fellowship support. The fellowship to the students is awarded on merit-cum-means basis.

Project Start-up Facilitation Grant: EDII provides small financial assistance for enabling them initiating/starting own ventures. Such support will be given to students having viable and feasible business ideas, and as recommended by the fellowship committee. Preference would be given to women students and the first generation entrepreneurs.

Admission Eligibility & Procedure

- Three-year (10+2+3) University Degree in any discipline or a four year (10+2+4) Engineering/Technology/Medicine/Others, recognized by the University Grants Commission (UGC)/ Association of Indian Universities (AIU) / AICTE with not less than 50% overall aggregate marks (45% in case of candidates belonging to the reserved category, as per norms) in qualifying degree examination.
- Final year graduating students can also apply.
- The candidates have to undergo any of these tests – CAT, MAT, XAT, ATMA & CMAT.
- Candidates have to apply to EDII by acquiring application form which can be downloaded from www.ediindia.ac.in or can be filled online. Applicants who want to apply online can make payments online. The duly filled in downloaded form should be sent to EDII along with a Demand Draft of ₹1500/- drawn in favour of 'Entrepreneurship Development Institute of India', payable at Ahmedabad or by transferring ₹1500/- to the EDII PG admission account (details available on website). ₹1000/- incase of female and candidates from reserved category.

Eligible candidates will be called for Group Discussion and Personal Interview.

Your Next Steps

- Visit us online - www.ediindia.org/www.ediindia.ac.in
- Fill the application form
- Apply for eligibility tests viz. CAT, MAT, XAT, ATMA, CMAT (if you have not scored yet)
- Get in touch with us for counselling
- IIMs have no role



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The Institute

Entrepreneurship Development Institute of India (EDII) – an acknowledged National Resource Institute for entrepreneurship education, research, training and institution-building – is an autonomous and not-for-profit institute, set up in 1983. It is sponsored by apex financial institutions viz. IDBI Bank Ltd, IFCI Ltd, ICICI Bank Ltd and the State Bank of India (SBI). The Government of Gujarat pledged 23 acres of land on which stands the majestic and sprawling EDII campus. To pursue its mission, EDII has helped set up 13 state-level, exclusive Entrepreneurship Development Centres and institutes. EDII has also set up EDCs at Cambodia, Lao PDR, Myanmar, and Vietnam, and is in the process of setting up such centres at Uzbekistan and five African countries.

To widespread training and research in different sectors and, to target different segments of the society, the institute has set up six centres of higher learning – Centre for Research in Entrepreneurship Education and Development, Centre for Micro Enterprise, Micro Finance and Sustainable Livelihood, Centre for SMEs and Business Development Service, Centre for Cluster Competitiveness, Growth & Technology, Centre for Social Entrepreneurship & Corporate Social Responsibility and Centre for Women Entrepreneurship & Gender Studies.

Awards & Recognitions

Honoured with
AICTE Award
for Supporting Start-ups



IFC - Times Network
Strategy Award (2017)



Excellent Institute for
Entrepreneurship Development
in India Award (2017)



Mercury Award (2017)



Excellence Award for
Promotion of Start-up,
Govt. of Gujarat
(2017)



**Entrepreneurship
Development
Institute of India**

(Via Ahmedabad Airport & Indira Bridge)
P.O. Bhat, Gandhinagar (Dist) 382 428, Gujarat
Tel : +91-79-23969159, 23969161, 23969163
Mobile: 098255 28918 Toll free: 1800 2333 256
E-mail : pgp@ediindia.org



For details and application, visit www.ediindia.org / www.ediindia.ac.in