



AICTE Approved, AIU Recognised

# Post Graduate Diploma in Management - Business Entrepreneurship

PGDM-BE  
2018-2020

Dream > Dare > Deliver



Entrepreneurship  
Development  
Institute of India  
Ahmedabad



## Director's Message

Dear Students,

Today, not only in India but also across the globe, entrepreneurship is emerging as the most powerful mechanism to ensure progress. Entrepreneurship begets innovation and triumph over all things, and the Entrepreneurship Development Institute of India, understanding the same, is contributing to the cause with great rigour and vision.

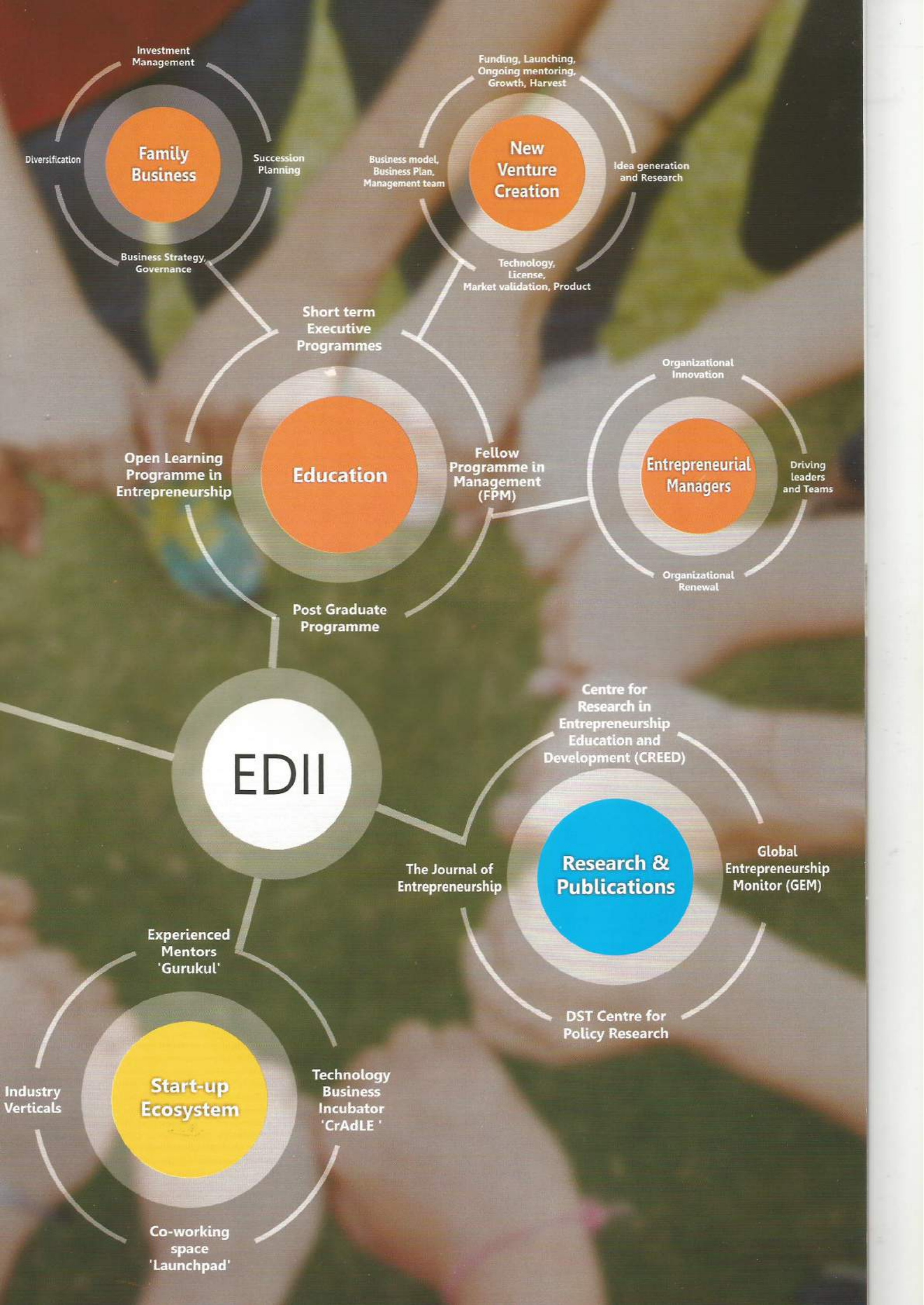
The power of entrepreneurship and its subsequent trickle-down effect on the economy and lives of people is eminent and cannot be questioned. With the government promoting several schemes for handholding the next-generation enterprises, EDII is helping build a parallel standing by training and educating youths, professionals and unemployed across diverse sectors, throughout the country. Today India is very well placed. The country is competing with the leading economies of the world, in terms of registering start-ups, and is churning out more small and medium-scale entrepreneurs than ever.

The young India is poised to lead the world and at a time so favourable for setting up new ventures in the country, EDII is ensuring that trained cadre of entrepreneurs, too, take part in the run-up to a developed India. Nurturing students, professionals, women entrepreneurs and other aspirants, the institute looks forward to reaching out to people in every nook and corner of the country so that they come forward and become a contributor to the entrepreneurial movement. With the sole aim of empowering India and widespreading entrepreneurship to all levels of the pyramid, we are helping people pursue their entrepreneurial dreams, the dreams that will eventually culminate into new ventures. Youths are the torchbearers of New India and form the major segment of the population. Thus, the need for mentoring them and enabling them to take up the reins of entrepreneurship has become almost mandatory. We welcome you to join the entrepreneurial movement and carve a niche as a successful entrepreneur.

- Sunil Shukla



At the launch function of EDII-developed Vision 2020 document for Govt. of Gujarat, during Vibrant Gujarat Global Summit, 2017



# Accelerate Your Career

## The Post Graduate Diploma in Management – Business Entrepreneurship

Entrepreneurship Development Institute of India (EDII), Ahmedabad, is the pioneer of Entrepreneurship Development and Family Business Management Course. These innovative models have been adopted within and outside India, delivering enviable landmarks. Behind the conceptualization and launch of the Post Graduate Diploma in Management – Business Entrepreneurship in 1998, lay EDII's decades of successful experience in New Enterprise Creation and Family Business Management.

## Why is EDII's PG Programme on Entrepreneurship most preferred?:

Experts drawn from across the country impart knowledge, skills and attitude to enable students to think creatively, be an effective problem solver, scrutinize a business idea objectively, network and seek information, plan systematically, take calculated risks, develop an eye for opportunities, evaluate a given project from the perspective of its merits and demerits and reach right investment decisions. The course encompasses the entire venture creation process from idea generation to preparation of a Detailed Bankable Project Report. In a business environment characterized by intensified competition, family-owned companies face unique challenges. Issues, problems and concerns of family businesses are dealt with in great detail so as to enable the students to come out with an ambitious growth plan. Participants learn how to leverage the strengths of family business management and successfully implement practices that drive high performance, shareholder loyalty and healthy family relationships. The students of family business specialization appraise venture growth and come out with a Five Year Growth Plan of their business.

The programme is also aimed to build the knowledge, skills and attitudes which are required to succeed as an Entrepreneurial Manager. The main focuses are setting strategic direction by taking into account external opportunities and threats; designing organizational structures and processes that allocate responsibilities, recruit/develop/promote employees, acquire critical resources and financing, and budget/monitor financial performance.



*Signing of MoU with Pembangunan Sumber Manusia Berhad (PSMB), Malaysia in the presence of Hon'ble Prime Ministers of the two countries*

# Unique Aspects of the Programme

## 1. Approved and Accredited:

This multidisciplinary course is offered as a programme approved by the All India Council of Technical Education (AICTE), Ministry of Human Resource Development, Government of India. Association of Indian Universities (AIU) has recognized this programme as equivalent to an MBA degree of an Indian University.

## 2. Knowledge and skills for innovative and hi-tech ventures:

The PGDM-BE is a full time two-year programme that provides the students with core knowledge and skills required to commercialize and take to market new products, services and processes based on innovations or new ideas.

## 3. The fusion of business and technology:

The Industry vertical courses are designed to provide an in depth understanding of various core and emerging sectors with which the students might want to be associated.

## 4. Family businesses:

During this course, learning is imparted on leveraging the strengths of family business management and successfully implementing practices that drive high performance, shareholder loyalty and healthy family relationships.

## 5. Milestones based learning:

Milestones based learning is for students to enable them to achieve stepping stones in their entrepreneurial journey. EDII also provides seed funding to successful milestone bonus point achievers for setting up new venture.

## 6. International interactions:

Understanding that culture and economic differences between the developed and developing world are too vast to be covered in a classroom, the Institute has tied up with various universities and institutions all across the globe so that students could experience and witness the way of working and functioning of economies of other countries – a step towards creating world class entrepreneurs.

## 7. Outcome based learning:

It is a method of curriculum design and teaching that focuses on what the students can actually do after they are taught. This makes the students more creative, helps them analyze and synthesize information.

## 8. Faculty Group....They give us our eminence:

The faculty is an ideal mix of resident and visiting faculty with high academic credentials, research base and international exposure. The distinctive research and project consultancy offered by faculty members both in India and abroad ensures that the programme offers content that is contemporary and global in its perspective.

## Objectives

The objectives of this accelerated, rigorous and application-oriented course are to:

- Impart comprehensive knowledge of an entrepreneurial ecosystem.
- Develop first generation entrepreneur by building skills in initiating and growing an enterprise.
- Enable family business successor as change agent to encourage competitiveness and growth of business.
- Nurture intrapreneurial aspirations and enhance compatible capabilities.





## Your Community

An entrepreneurial community involves a number of interconnected key elements that constantly interact, mutually reinforce and encompasses a number of different bodies that have to come together to facilitate innovation and growth.

Participants from various countries also visit the Institute throughout the year for attending several short term courses. Students get an opportunity to interact with people from different culture and business backgrounds. The interaction proves fruitful as many budding entrepreneurs now have counterpart from diverse locations to help them build a similar successful enterprise.

Most of the students in the campus are interested in setting up new businesses or diversify the existing business.

Entrepreneurs, investors, bankers and start-ups visit campus on regular basis. Students get a chance to discuss their business ideas with them and subsequently seek their guidance.

**The Registered Alumni Association** is rich in diversity in terms of its students representing sectors ranging from manufacturing to services and not-for-profit enterprises. The alumni, who are the ambassadors of the Institute, share their experiences through various programmes.

**Alumni:** over 1000 alumni spreaded geographically:

- 54% of EDII alumni have joined their family business
- 23% have launched their new business ventures
- 1% have chosen social entrepreneurial career path
- 22% are serving the corporates

**Current students:** More than 200 students from various states are present in the campus, these are: Gujarat, Maharashtra, Delhi, Chattisgarh, Haryana, Jammu & Kashmir, Karnataka, Madhya Pradesh, Orissa, Rajasthan, Sikkim, Tamil Nadu and Uttar Pradesh.

These students are specializing in two areas, These are:

**New Enterprise Creation** – 55% of current students are working in the new business ideas in sectors ranging from manufacturing to service and technology based start-ups.

**Family Business Management** – 16% of current students are working in the expansion and diversification of their business.

**International Students:** the current batch includes 12 students from various countries like Cambodia, Lao PDR, Zambia etc.

# Start-up and Business Support

## Family Business Leadership Clinics:

EDII in collaboration with Federation of Indian Chambers of Commerce and Industry (FICCI) jointly organized Family Business Leadership Clinics with an aim to help participants create a leadership culture in family businesses so that their one-leader model transits to become a leadership team model and leads the organization to become a multigenerational family business.

## New Enterprise Clinic

Start-up Clinic Weekend is a programme designed on international lines that comprises of a series of activities/events that motivates, engages and trains participants to help them develop entrepreneurial skills.

## Centre for Advancing and Launching Enterprises (CrAdLE)

CrAdLE a 'Technology Business Incubator' (TBI), is an initiative as a Section 8 Company under Companies Act, 2013, Entrepreneurship Development Institute of India (EDII), Ahmedabad supported by of Department of Science and Technology (DST), Government of India, promoted aims at developing sustainable and nurturing environment for technology entrepreneurs.

## EDII Launchpad

'Launchpad' is EDII's co-working space for start-ups, which is a part of the pre incubator activity done by the institute. It helps the student entrepreneurs to work individually or in team to get the entrepreneurial experience with all the pressures and demands of the real world in an early stage of Start-up. Launchpad enables the students to be a part of Gujarat's vibrant start-up community along with the academic ambience of EDII.

## EDII Gurukul

'EDII Gurukul' has been launched to provide mentoring, networking support to students and professionals who are passionate about starting new ventures. Drawing from ancient Indian Gurukul system, EDII Gurukul will follow 'Guru (Mentor) - Shishya (Mentee)' practice. Mentors will provide mentoring and guidance to the Mentees on periodic basis at EDII campus. Mentees will have an opportunity to gain rich insights from these Mentors who are eminent entrepreneurs, experts and distinguished professionals. Such mentoring will help start-ups to get exposure of expertise in evolving suitable strategies for success and growth of start-ups while addressing start-up related issues / problems.



Director-EDII with  
Prof. Michael Porter,  
Father of Modern Strategy Field.  
EDII bagged the IFC-Times Network  
Strategy Award-2017

## Career opportunities

The course ensures that students harness their entrepreneurial knowledge, networking skills and abilities to set up own enterprise or join their family business to take it to newer heights.

- The Institute extends thorough mentoring support to help students start, progress and sustain a venture.
- Depending on the viability and scalability of a venture, limited seed funding is also extended and networks established with venture capitalists, buyers and sellers.
- Students are assisted in developing a concrete action plan for career planning, talent development and growth of family business.
- Students are also equipped to work in any sector for organisations ranging from startups to small and medium sized enterprises to multinational firms.

# Customise your Programme\*

The course is offered through six trimesters over a two year period. The course offers induction module, core courses, electives, seminar courses and projects apart from summer internship at the end of the first year.

## Trimester

# 1

1. Entrepreneurship Theory & Practice (3.0)
2. Managerial Accounting & Control-I (3.0)
3. Business Economics (3.0)
4. Management Concepts and Organization Behavior (3.0)
5. Marketing: A Primer for Entrepreneurs (3.0)
6. Written Analysis and Communication (3.0)
7. Exploring Business Opportunities (1.5)
8. Research Methodology (1.5)

## Trimester

# 2

1. Entrepreneurial Lab (3.0)
2. Financial Management-I (3.0)
3. Human Resource Management (3.0)
4. Managerial Accounting & Control-II (3.0)
5. Quantitative Techniques (3.0)
6. Entrepreneurial Marketing (1.5)
7. Indian Economy: Government Policy and SMEs (1.5)
8. Communication Skills for Entrepreneurial Leadership (1.5)
9. Industry Verticals (1.5)

## Trimester

# 3

1. Creativity, Innovation and Entrepreneurship (1.5)
2. Doing Business with Government and Public Sector (1.5)
3. Financial Management-II (1.5)
4. Enterprise Information System (3.0)
5. Operations Management (3.0)
6. Legal Aspects of Business (3.0)
7. Understanding Family Business (3.0)
8. Operations Research (1.5)
9. Industry Verticals (3.0)

## Summer Internships

At the end of the first year, students are exposed to applied aspects of managing an enterprise through Summer Internship Placements. Students are placed in different organizations preferably Small and Medium Enterprises (SMEs), as per their specialization / area of interest, for a period of 8-10 weeks.

## Industry Verticals

To help students explore business opportunities in various sectors, the Institute offers the following industry verticals. Students may choose any three of these, offered during Trimesters II and III:

- Health Care
- Food and Agriculture
- Digital Media
- Sports and Event Management
- Travel and Tourism
- Logistics and Supply Chain
- Plastics and Chemicals
- Textiles and Garments
- Hospitality
- SME Consultancy
- Energy and Sustainability
- Materials and Manufacturing
- Automobiles and Ancillaries
- Real Estate and Construction
- Business Analytics
- Financial Services
- Arts Crafts and Ethnicity
- Education and Training
- IT Enabled Services
- Imports and Exports



## Elective Curriculum

The Course offers choice-based electives in Entrepreneurship (in IV and V trimesters) and Functional Areas (in V and VI trimesters):

## Entrepreneurship Streams

**1. New Enterprise Creation (NEC):** This stream provides knowledge and develops competencies to start and manage own business.

**2. Family Business Management (FBM):**

This stream aims at developing family business successors into enterprising and knowledgeable owners of the business of their predecessors.

### Trimester

# 4

1. Strategic Management (1.5)
2. Business Taxations (3.0)
3. Entrepreneurial Effectiveness (1.5)
4. Stream Electives - to be selected from the list of Electives (15.0)

### Trimester

# 5

1. Project/Growth Feasibility – I (3.0)
2. Stream Electives - to be selected from the list of Electives (9.0)
3. Functional Electives - to be selected from the list of Electives (9.0)

### Trimester

# 6

1. Project/Growth Feasibility–II (1.5)
2. Pitching and Venture Funding (1.5)
3. Functional Electives - to be selected from the list of Electives (12.0)

## Functional Electives

The Course offers electives which, besides imparting knowledge on creating and managing business, enhances knowledge in functional areas of

1. Marketing
2. Finance
3. International Business
4. HRM
5. Information System
6. Language & Communication

## Projects : DPR/FYPP

A bankable Detailed Project Report (DPR) needs to be prepared by the students with regard to their ventures after conducting a thorough market research and secondary data based research along with IT based applications. Students of the Family Business Management specialisation alternatively prepare a Five Year Perspective Plan (FYPP) for growth of their respective family firms.

## Entrepreneurship Streams

### Stream 1: New Enterprise Creation

1. Launching and Managing an Enterprise (3.0)
2. Project Formulation and Feasibility Analysis (3.0)
3. Buying an Existing Business (3.0)
4. New Enterprise Financing & Appraisal (3.0)
5. Strategic Management of Intellectual Property Rights (3.0)
6. Marketing Metrics and Analytics for Startups (3.0)
7. E-Commerce (3.0)
8. Scaling Excellence through Innovation and Incubation (3.0)
9. Digital Marketing for Startups and SMEs (3.0)
10. Opportunities in Emerging Markets (ASEAN, Africa, Latin America and CIS countries) (1.5)
11. Dynamic Entrepreneurial Strategy (1.5)
12. Project Management (1.5)
13. Identifying Starting and Growing a Social Venture (1.5)
14. Business Simulation (1.5)
15. Business Model and New Enterprise (1.5)

### Stream 2: Family Business Management

1. Family Business Dynamics (3.0)
2. Growth Plan Formulation and Appraisal (3.0)
3. Building Lasting Family Business–Synergy in Vision, Values & Strategy (3.0)
4. Corporate and Family Governance (3.0)
5. Families in Business (3.0)
6. Turnaround Strategies in SMEs (3.0)
7. Leading Family Enterprises (3.0)
8. Business Risk Management (3.0)
9. Computer Aided Accounts and Decisions (3.0)
10. Managing Finance and Liquidity (1.5)
11. Quality Management System (1.5)
12. Designing Consumer Incentives and Sales Promotions (1.5)
13. Corporate Entrepreneurship (1.5)
14. Financial Planning and Succession (1.5)
15. Strategic Cost Management (1.5)

•Total Credits during Two Years: 123.0

Excludes Co-curricular Activities like, Industry Visits, Workshops and Seminars, Entrepreneur Interactions, Mentoring, International Study Visit (Optional) (Credits are shown in parentheses against course titles. Each credit is equivalent to 10 hours of class-room interaction)



## Functional Electives

### Elective 1: Marketing

1. Integrated Marketing Communication (3.0)
2. Sales Framework and Tactics for Startups (3.0)
3. Understanding Rural Economy and Marketing to Rural Consumers (3.0)
4. Supply Chain and Logistics Management (3.0)
5. Business to Business Marketing (3.0)
6. Creating Service Offerings and Managing Service Enterprise (3.0)
7. Designing Value Proposition Using Marketing and Consumer Insights (1.5)
8. Customer Acquisition, Retention and Growth (1.5)
9. Marketing Innovations (1.5)
10. Retail Marketing (1.5)

### Elective 2: Finance

1. Security Analysis & Portfolio Management (3.0)
2. Derivatives and Financial Innovations (3.0)
3. Strategic Financial Management (3.0)
4. Business Analysis Using Financial Statements (3.0)
5. Business Tax Planning (3.0)
6. Retail Banking (3.0)
7. Financial Institutions and Markets (1.5)
8. Economic and Financial Regulations (1.5)
9. Pricing-Optimize Profitability (1.5)
10. Social Venture Capital (1.5)

### Elective 3: International Business

1. International Marketing Management (3.0)
2. International Financial Management (3.0)
3. Business Strategies for Exports (3.0)
4. Getting into International Business: Documentation, Subsidies and Incentives (3.0)
5. Project Financing for International Business (1.5)
6. Doing Business in Emerging Markets (ASEAN, Africa, Latin America & CIS countries) (1.5)
7. International Logistics Management (1.5)
8. International HRM (1.5)

### Elective 4: Human Resource Management

1. Organization Development and Change (3.0)
2. Designing and Leading the Entrepreneurial Organization (3.0)
3. Industrial Relations and Labor Laws (3.0)
4. Negotiation Skills (1.5)
5. Small Business Consulting Project (1.5)
6. Stress Management (1.5)
7. Business Ethics and CSR (1.5)
8. Constructive Collaboration: Driving Performance in Teams, Organizations, and Partnerships (1.5)
9. HR for Startups (1.5)

### Elective 5: Information System

1. Enterprise Resource Planning (3.0)
2. Business Process Reengineering (3.0)
3. Web Design (3.0)
4. Excel for Business Intelligence (3.0)
5. The Online Economy: Strategy and Entrepreneurship (1.5)
6. Free and Open Source Software for Entrepreneurs (1.5)
7. Technology Project Management (1.5)
8. Cloud Computing (1.5)

### Elective 6: Language and Communication

1. Business Chinese (3.0)
2. Business French (3.0)
3. Business German (3.0)
4. Business Spanish (3.0)
5. Organizational & Persuasive Communication (1.5)
6. Communicate Corporate Identity (1.5)



**Winner of EDII President's Alumnus Award-2017**

**Gaurav Parmar**  
**Director, Rimtex Industries**  
**Surenranagar & Ahmedabad**  
 Batch year: 1999-2000

I take immense pride in the learning's I received from the year I spent at the institute. It was here, in the precincts of the EDII campus, that I realised the difference between a 'good' company and a 'great' company. And ever since, my zeal to achieve 'nothing but the best', has been fuelling my global ambitions. The attachment towards the institute has always kept me closely associated with EDII in different ways all these years. I feel it's time to give back to the Institute!!



**Akshay Bajaj,**  
**Indore, M.P.**

Batch year: 2016-18  
 There's this energy in the campus that makes you rise to newer levels of thought process. Much of what we have practiced as part of our entrepreneurship courses has started syncing with our initiatives for our New Venture's Launching. Talk about start-up culture to the current trends, it's all in here at this institute that promotes entrepreneurship in true sense. The value you'll derive from here would be far greater than imagined.



**Sarvagya Thapar,**  
**Ahmedabad**

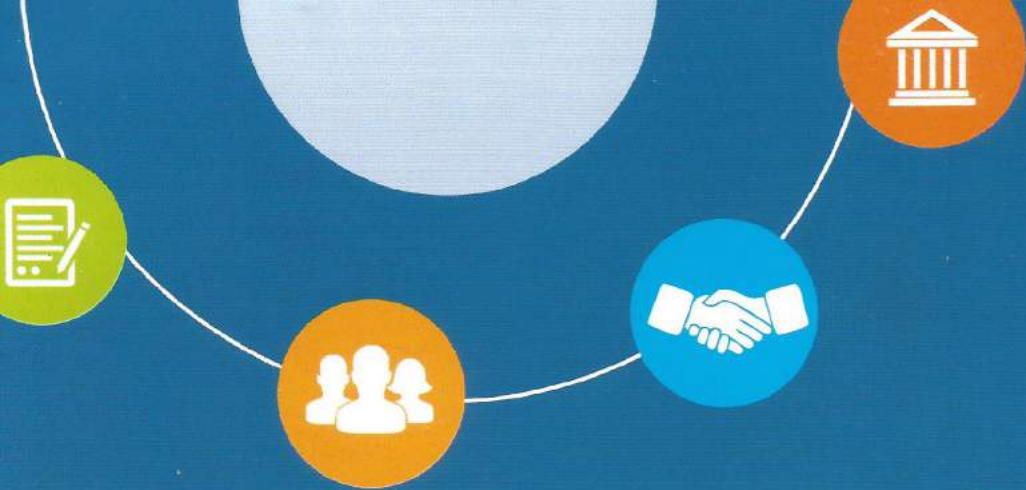
Batch year: 2017-19  
 The program structure is really helpful for new and young entrepreneurs like us. 3 months into the B.E. program and I already have started getting useful insights of the real world which I can apply as soon as I pass out from EDII.



**Gandhar Deshpande,**  
**Pune**

Batch year: 2016-2018  
 I came to know about EDII from a mentor while I was figuring out how to grow my new venture which was related to Import and distribution of innovative cladding material. Being a Civil Engineer I was comfortable handling all technical aspects but I realised that I have almost no idea about commercial aspects of the business, and that's where I think EDII helped me a lot.





## Admission Eligibility & Procedure

- Three-year (10+2+3) University Degree in any discipline or a four year (10+2+4) Engineering/Technology/Medicine/Others, recognized by the University Grants Commission (UGC)/ Association of Indian Universities (AIU) / AICTE with not less than 50% overall aggregate marks (45% in case of candidates belonging to the reserved category, as per norms) in qualifying degree examination.
- Final year graduating students can also apply.
- The candidates have to undergo any of these tests – CAT, MAT, XAT, ATMA & CMAT.
- Candidates have to apply to EDII by acquiring application form which can be downloaded from [www.ediindia.ac.in](http://www.ediindia.ac.in) or can be filled online. Applicants who want to apply online can make payments online. The duly filled in downloaded form should be sent to EDII along with a Demand Draft of ₹1500/- drawn in favour of 'Entrepreneurship Development Institute of India', payable at Ahmedabad or by transferring ₹1500/- to the EDII PG admission account (details available on website). ₹1000/- in case of female and candidates from reserved category.

Eligible candidates will be called for Group Discussion and Personal Interview.

### Intake Capacity

In this course, the approved intake capacity is 120 seats, within which, 5% seats are reserved for NRI applicants. Over and above the total approved intake, the Institute has 18 seats for admitting Persons of Indian Origin (PIOs)/Foreign Nationals.

### Your Next Steps

- Visit us online - [www.ediindia.org/www.ediindia.ac.in](http://www.ediindia.org/www.ediindia.ac.in)
- Fill the application form
- Apply for eligibility tests viz. CAT, MAT, XAT, ATMA, CMAT (if you have not scored yet)
- Get in touch with us for counselling

### For International (PIO/NRI/FN\*) Students

The selection process for PGDM-BE involves the following:

- PIOs/NRIs/FNs, having Bachelor's degree (in keeping with the 10+2+3 system) with minimum 50% marks or an equivalent qualification in any discipline recognised by the Association of Indian Universities (AIU), can apply to EDII through scores of GMAT (2012 onwards).

Candidates have to apply to EDII by acquiring application form which can be downloaded from [www.ediindia.ac.in](http://www.ediindia.ac.in) or can be filled online. Applicants who want to apply online can make payments online. The duly filled in downloaded form should be sent to EDII along with a Demand Draft of USD 100, drawn in favour of 'Entrepreneurship Development Institute of India', payable at Ahmedabad or by transferring USD 100 to the EDII PG admission account.

- PIOs/NRIs/FNs will be shortlisted based on Personal Interview via teleconference. All foreign students will require a student visa valid for 2 years endorsed to EDII for joining the course.



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# An Investment in Your Future

## Fee Structure

Fees for the two-year, full-time, programme includes cost of tuition, reading material, library and computer facilities, study visits, alumni association membership and students' activities fee amounting to ₹ 5,33,400/- for first year & ₹ 5,56,600/- for second year respectively (For fee details visit the website).

- The fees will be payable in six instalments over two years period.
- Hostel charges will be ₹ 70,000/- per year (AC, twin sharing) and ₹ 1,40,000/- (AC, single occupancy; subject to availability). Mess charges will be as per the rate decided by the Institute.
- Country visit expenses will be charged separately as per the actual.

## Fellowship support

EDII offers fellowship support to students on the basis of need-cum-merit basis.

Fellowship: In an endeavor to help meritorious students pursue the course despite financial constraints, the Institute has made provision for offering limited fellowship support. The fellowship to the students is awarded on merit-cum-means basis.

Project Start-up Facilitation Grant: EDII provides small financial assistance for enabling them initiating/starting own ventures. Such support will be given to students having viable and feasible business ideas, and as recommended by the fellowship committee. Preference would be given to women students and the first generation entrepreneurs.

## Tuition Fees (International Students)

The fees for PIO/NRI/FN candidate for PGDM-BE programme is USD 20,000, payable in four convenient instalments. It will be charged in foreign currency or in equivalent INR. The fee does not include hostel and mess expenses, which will be charged separately. While the hostel charges are USD 1500 (AC single occupancy, electricity extra) per year, the mess charges will be payable quarterly in advance.



# Life at EDII

Set in a rural and amidst verdant surroundings, the aesthetically designed campus with a simple yet elegant structure is a judicious blend of the major influences on architecture-Hindu, Islamic and European. The buildings are developed around inner courtyards and loggias which are a major source of light and ventilation. Interspersed with sprawling lawns, thick leafy trees and flora that match the quiet dignity of the solid facade that generates very specific elements and expression.

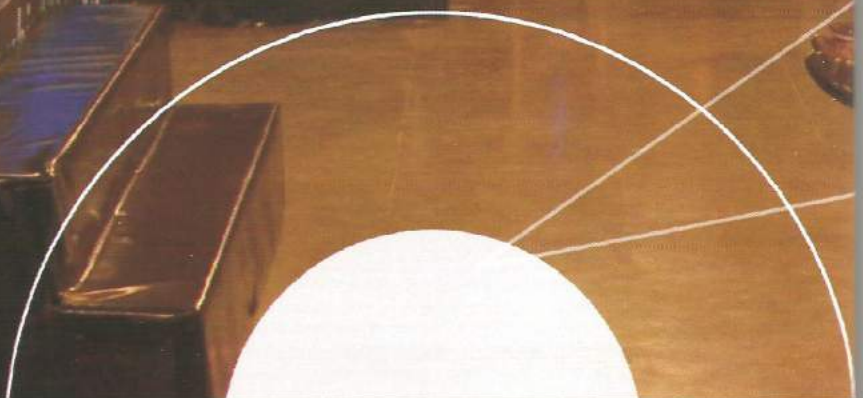
The Institute offers its students a wide range of intellectual and interactive sports and cultural activities which enhances and completes the students' academic experience. Most of the cultural and sports activities are 'students' initiative', i.e. they are designed and formulated by students. It not only makes the them creatively participate in these events, but also helps them learn the art of event organization and management.

EDII provides world class computer facilities to its students/participants.

The campus is Wi-Fi enabled. A dedicated leased line of 62 Mbps facilitates high speed internet access to the users. Four laboratories with latest computing facilities are available to the students from 08:00 a.m. till 11:00 p.m. Students also have access to web-based ERP (college management), mobile application and a fully-featured Digital Language Laboratory.

EDII Library and Information Centre (EDILIC) is enriched with updated information resources on Entrepreneurship and related subjects and it is an information resource centre of national and international repute.

The campus has well-designed, well-furnished and comfortable air-conditioned residence halls for participants and students. The dining halls are elegantly furnished with enough seating capacity. The food and hospitality of the Institute are always acclaimed.



# The Institute

*An acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building.*

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII campus. To pursue its mission, EDII has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDII's expertise in Entrepreneurship, the University Grants Commission had also assigned EDII the task of developing curriculum on Entrepreneurship and the Gujarat Textbook Board assigned to it the task of developing textbooks on Entrepreneurship for 11th & 12th standards.

In order to broaden the frontiers of Entrepreneurship Research, EDII has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding

small and medium enterprise sector through its publication, "The Journal of Entrepreneurship". CREED also establishes a network of researchers and trainers by conducting a biennial seminar on entrepreneurship education and research.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDII earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.



# EDII Governing Board (as on 07/10/2017)

**SHRI M. K. JAIN**  
President-EDII  
Managing Director  
and Chief Executive Officer  
IDBI Bank Ltd.

Deputy Managing Director  
Nominee Member of  
IDBI Bank Ltd.

**SHRI SANJEEV KAUSHIK, IAS**  
Deputy Managing Director  
IFCI Limited

Nominee Member of  
ICICI Bank Ltd.

**SHRI V. Ramling**  
Chief General Manager (SMEBU)  
State Bank of India  
SME Business Unit

**SHRI M. K. DAS, IAS**  
Principal Secretary  
Industries & Mines Department  
Govt. of Gujarat

**DR. YOGINDER K. ALAGH**  
Chancellor  
Central University of Gujarat

**DR. SAILENDRA NARAIN**  
Former Chairman and  
Managing Director  
Small Industries Development  
Bank of India

**SHRI ARUN KUMAR PANDA, IAS**  
Secretary (MSME)  
Ministry of Micro, Small &  
Medium Enterprises  
Government of India

**SHRI MOHAMMAD MUSTAFA, IAS**  
Chairman and Managing Director  
Small Industries Development  
Bank of India

**SHRI MILIND KAMBLE**  
Founder Chairman  
Dalit Indian Chamber of  
Commerce & Industry (DICCI)

**DR. ACHYUTA SAMANTA**  
Founder & Mentor  
Kalinga Institute of Industrial Technology (KIIT)  
KIIT University

**DR. SUNIL SHUKLA**  
Director  
EDII



**Entrepreneurship  
Development  
Institute of India**

(Via Ahmedabad Airport & Indra Bridge)  
Village & PO. Bhat, Gandhinagar (Dist) 382 428, Gujarat  
Tel : +91-79-23969159, 23969161, 23969163  
Mobile: 098255 28918 Toll free: 1800 2333 256  
E-mail : pggp@ediindia.org  
Website : [www.ediindia.org](http://www.ediindia.org) / [www.ediindia.ac.in](http://www.ediindia.ac.in)

