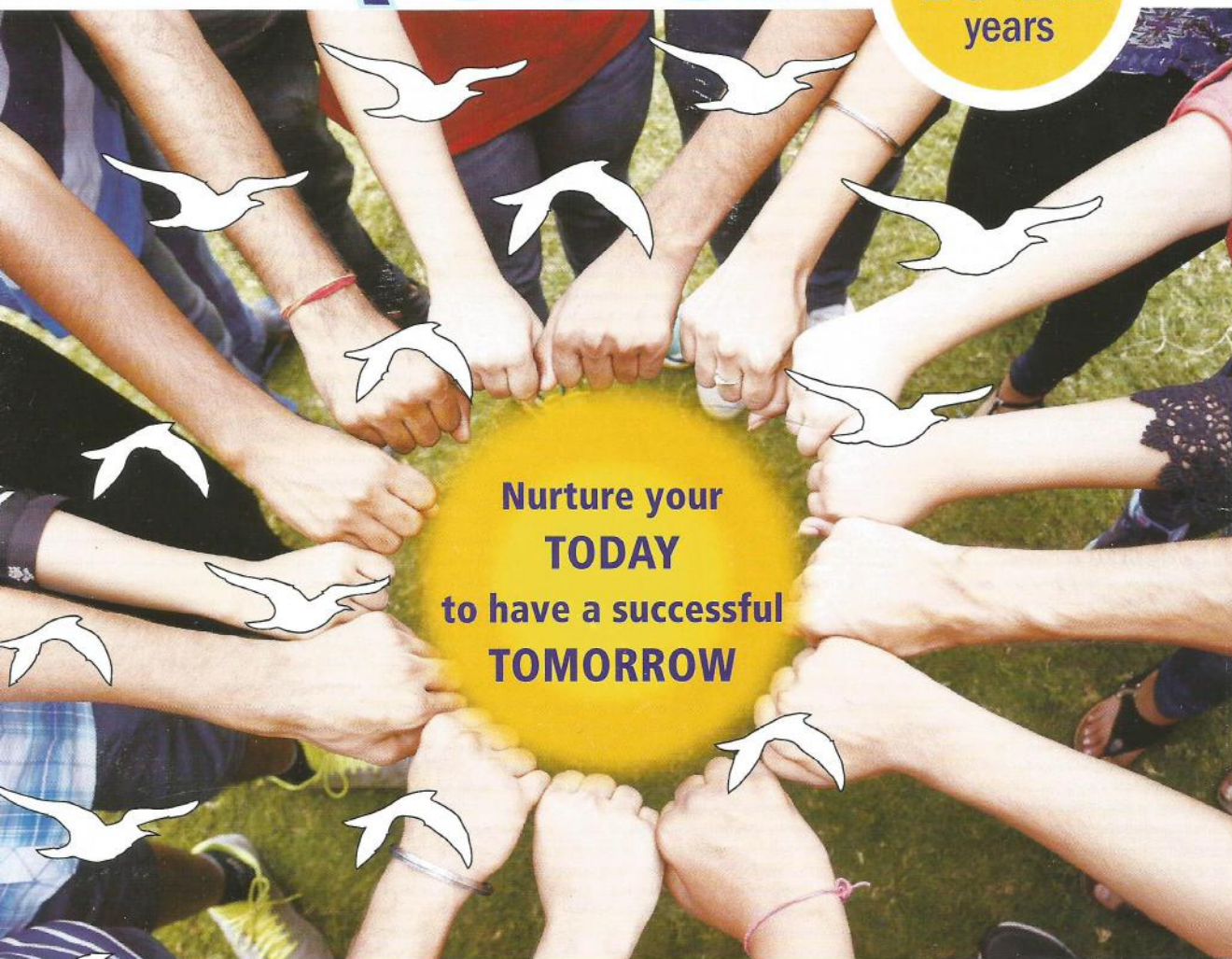


# 33<sup>rd</sup> & 34<sup>th</sup> Summer Camps on Entrepreneurial Adventures for

# Youth

age group

**16-22**  
years



**Nurture your  
TODAY  
to have a successful  
TOMORROW**

(07-16 May, 2018 & 28 May-06 June, 2018)



**Entrepreneurship  
Development  
Institute of India**

# 33<sup>rd</sup> & 34<sup>th</sup> Summer Camps on Entrepreneurial Adventures for **Youth**

age group  
**16-22**  
years

Ideas, enthusiasm and the ability to achieve so characterize the youths of today. Their soaring ambitions need to be directed effectively so that they evolve into creators and innovators of tomorrow. By achieving their aims and goals, and by contributing to nation building, the achievements of youths could be a major factor in economic progress. Youths need to be trained to develop achievement-oriented skills, knowledge and attitude to sail through, to emerge as successful individuals and the 'driving force' of new India.

Over past 25 years, EDII has been imparting unique exposure to youths to build their competence and develop their personality through National Summer Camp on Entrepreneurial Adventures for Youth. This year, the institute has announced two such camps, the 33<sup>rd</sup> and 34<sup>th</sup> in the series, which are scheduled on 07 – 16 May, 2018 & 28 May – 06 June, 2018.

## **Main Objective:**

The youths realize their hidden potential and develop their capabilities to meet the challenges ahead by acquiring entrepreneurial traits of risk taking, creative thinking, conflict management, effective communication, teamwork and managing one's emotions.



## **Activities:**

- ♦ Entrepreneurial motivation, development games and exercises to foster traits such as; creativity, concern for excellence, leadership, problem solving, independence, goal – setting, etc.
- ♦ Formal and informal interaction with successful achievers and entrepreneurs.
- ♦ Evaluation and development of entrepreneurial traits and competencies.
- ♦ Visits to institutions of repute to analyse the process of creation and development.
- ♦ Self-assessment through specifically designed psychological tests, instruments and learning through recording presentation on self (Camera Presentation).
- ♦ Career and psychological counseling.

## Camp Schedule

Day	Session I 08.55-09.55 A.M.	Session II 10.00-11.15 A.M.	Session III 11.30-01.00 P.M.	Session IV 02.15-03.15 P.M.	Session V 03.30-5.00 P.M.
Day 1	Registration	Micro-lab and Familiarization	What Makes a Person Entrepreneurial?	Understanding the Self: Exercise I (Goal Setting & Achieving)	
Day 2	Most Important Lessons Learnt Yesterday (MILLY): (Camera Presentation)	Personal Effectiveness	Improving Interpersonal Transactions	Understanding the Self: Exercise II (Decision Making)	
Day 3	MILLY	Business Communication	Innovation and Creative Thinking	Understanding the Self: Exercise III (Problem Solving)	
Day 4	MILLY	Understanding the Self: Exercise IV (Intra-group Dynamics)		Self-Assessment and Career Counseling	
Day 5	MILLY	Understanding the Self: Exercise V (Leadership)		Self-Assessment and Career Counseling	
Day 6	MILLY	Understanding the Self: Exercise VI (Business Game)		Institutional Visit	
Day 7	MILLY	Understanding the Self: Exercise VII (Efficiency Orientation)		Understanding the Self: Exercise VIII (Inter-group Dynamics)	
Day 8	Visiting Akshardham (Swaminarayan Monument & Gandhi Asharam)				
Day 9	MILLY (Camera Presentation)	Developing Confidence & Marching Towards Success	Social Perception (Educational Video Film)	Understanding the Self: Exercise IX (Team Building)	
Day 10	MILLY	Presentation & Discussion on Career Plans		Summing Up	Feedback & Valedictory Function



### Fee:

₹ 23,000/- (plus 18% GST), which will include tuition fee, course material and board & lodging at the campus. It does not include any travel cost, out-of-pocket expenses and medical insurance.

### Venue and Accommodation:

The camp will be organized at the Institute's lush green and international award-winning campus at Ahmedabad. A comfortable AC accommodation on twin-sharing basis will be provided to the participants.

### For Whom:

Higher secondary and college going youths in the age group of 16-22 years can apply.

### How to Apply?

Send a brief resume of the candidate mentioning name, educational qualification, extra-curricular activities, parents' names and occupation, their office, residence and E-mail addresses along with telephone / fax numbers. The application form should be accompanied by two passport size photographs and a Pay Order / Demand Draft of ₹ 27,140/- (Including GST) drawn in favour of EDII, Ahmedabad, payable at Ahmedabad. Organisations willing to nominate wards of their executives for the camp are requested to send such nominations at their earliest.

Nominations and inquiries may be addressed to:  
**Dr. Pankaj Bharti**, Camp Leader at  
EDII Head Office address.

**E mail:** pbharti@ediindia.org

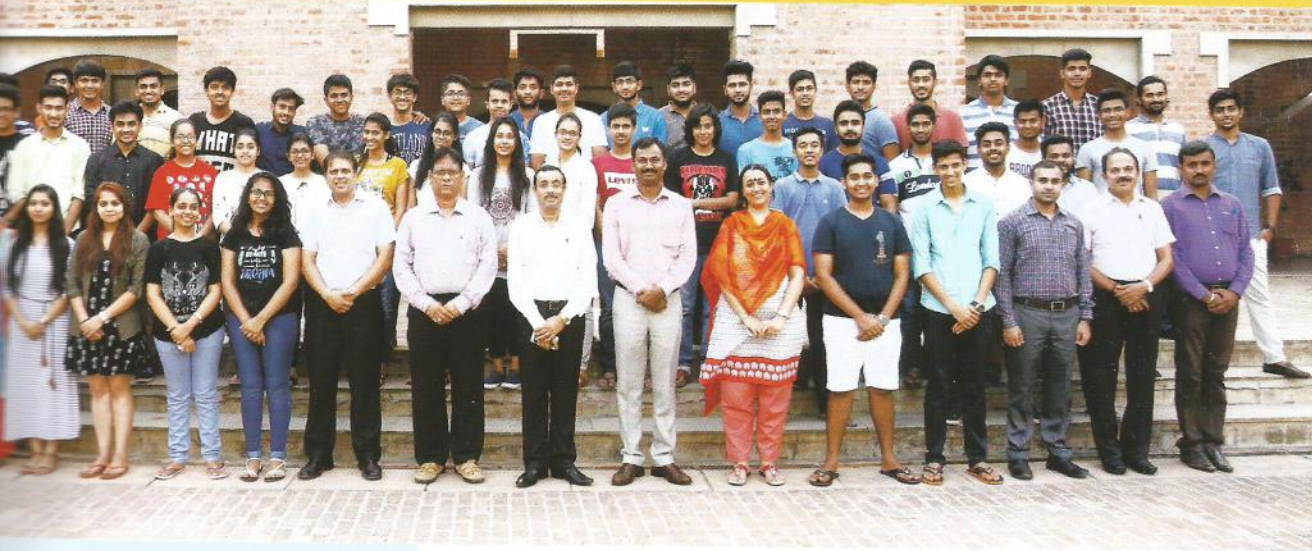
Last date for registration:

**1st Camp - April 27, 2018 &  
2nd Camp - May 18, 2018.**

## Student's Gallery:

"When I came to know about this camp, I wasn't quite enthused to attend it. But on strong recommendation from a friend I went ahead, and today I am so thankful to God that this opportunity came my way. The learning and the life skills that I have acquired over these ten days have transformed the way I thought about myself. Today I have more respect for myself which allows me to think that I am blessed with immense potential. I have a different, confident personality today. Thanks to EDII".

Mr. Chintan Thacker, Mumbai



## Team of Faculty Members for Summer Camp at EDII



### **Dr. Pankaj Bharti, Ph.D. in Psychology**

Trained in conceptualising and development of measurement tools for psychological development. Teaching and training interests are in behavioural science, entrepreneurship education and achievement motivation. Has been associated with more than 25 National Summer Camps for Youth and Children. Core competency lies in psychometric assessment administration and reporting.

### **Dr. Lalit Sharma Ph.D. in Entrepreneurship**

Has done extensive research in the area of youth entrepreneurship and has vast experience of grooming young budding entrepreneurs. Teaches various subjects related to entrepreneurship and management to post graduate students and FPM scholars.



### **Dr. Kavita Saxena, Ph.D. in Retail Management**

An educator in the area of marketing and general management. Actively involved in sensitizing students and youth towards entrepreneurship as a career. Closely working with student start-ups and assisting them to develop low cost entrepreneurial marketing strategies.



Entrepreneurial  
Spirit imbibed  
in 1362  
youths

1486 students  
graduated from  
PGPs in Business  
& Development  
& Studies

13400  
students  
oriented towards  
entrepreneurship

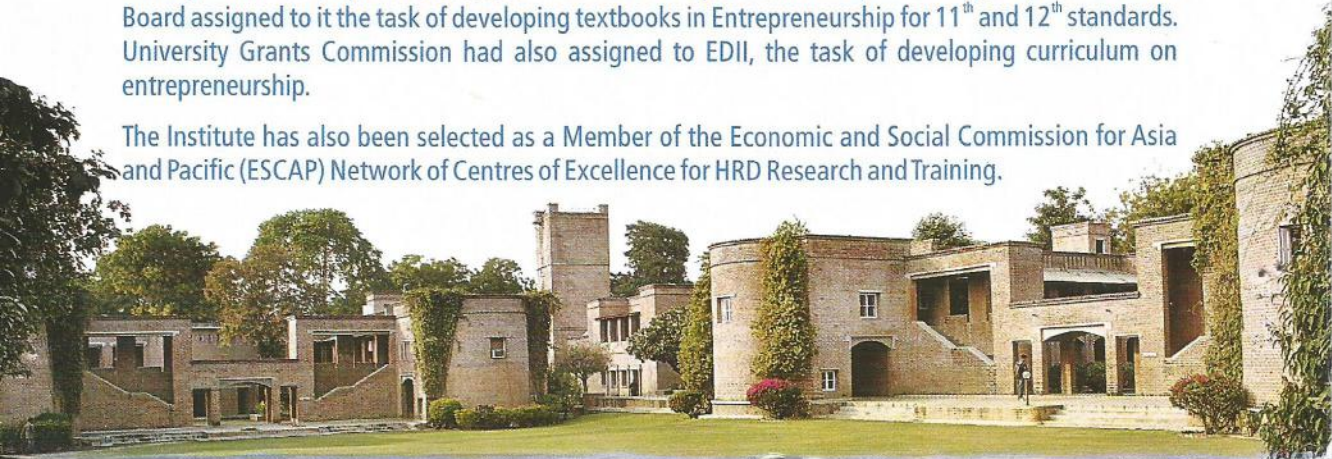
13320  
learners  
registered for  
Open Learning  
Programme

## The Institute:

Entrepreneurship Development Institute of India (EDII), Ahmedabad is an autonomous and not-for-profit institution, set up in 1983 and sponsored by apex financial institutions, the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). EDII has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDII has been progressively focussing on the development of its academic programmes to disseminate the essence of the Institute's professional knowledge-base amongst entrepreneurs of the morrow. Some of EDII's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development Programmes, Researches and long term academic programmes which include AICTE-approved, two-year, residential Post Graduate Diploma in Management-Business Entrepreneurship and Post-Graduate Diploma in Management-Development Studies. In view of EDII's expertise in Entrepreneurship, Gujarat Textbook Board assigned to it the task of developing textbooks in Entrepreneurship for 11<sup>th</sup> and 12<sup>th</sup> standards. University Grants Commission had also assigned to EDII, the task of developing curriculum on entrepreneurship.

The Institute has also been selected as a Member of the Economic and Social Commission for Asia and Pacific (ESCAP) Network of Centres of Excellence for HRD Research and Training.





## Entrepreneurship Development Institute of India

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Website : [www.ediindia.org](http://www.ediindia.org) / [www.ediindia.ac.in](http://www.ediindia.ac.in)

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Naibedyia, Plot No. 1855/2168, Ground Floor, Damana Square,  
Chandrasekharapur, Bhubaneswar-751 016, Odisha  
Telefax : 0674-2744100, E-mail : [crpatnaik@ediindia.org](mailto:crpatnaik@ediindia.org)

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Rajarhat Main Road, Kolkata-700136, West Bengal  
E-mail: [gautam@ediindia.org](mailto:gautam@ediindia.org); [kaushik@ediindia.org](mailto:kaushik@ediindia.org)

### North : Lucknow

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Lucknow - 226 001, Uttar Pradesh  
Phone : 0522-2209671, E-mail : [edinro@rediffmail.com](mailto:edinro@rediffmail.com)

### North-East : Guwahati

Ground Floor, H.No.37, B.K. Kakathi Road,  
P.O. Ulubari, Paltan Bazar, Guwahati - 781 007, Assam  
Phone: 0361-2301063, E-mail : [edinero@ediindia.org](mailto:edinero@ediindia.org)

### Central : Bhopal

Ground Floor, 33, Sahyog Vihar, Nr. Shahpura Police Station  
E-8, Bawadiya Kala, Bhopal - 462 039, Madhya Pradesh  
Phone: 0755-2424015, 2424813, E-mail : [tarun@ediindia.org](mailto:tarun@ediindia.org)

### South : Bengaluru

102, 70<sup>th</sup> Cross, 17<sup>th</sup> 'A' Main Road,  
5<sup>th</sup> Block, Rajaji Nagar, Bengaluru - 560 010, Karnataka  
Phone : 080-23119361, E-mail : [edibangalore@ediindia.org](mailto:edibangalore@ediindia.org)

### Kochi

Centre of Excellence in Entrepreneurship Development - CEED  
IV Floor, KASE Skill Campus, INKEL Tower, Nr. TELK,  
Angamali South PO, Ernakulam-683573, Kerala  
E-mail : [mathew@ediindia.org](mailto:mathew@ediindia.org)

### Sino-India Entrepreneurship Development Centre

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No. Yuhua Pianqu, Chenggong, Kunming  
Yunnan Minzu University, PIN 650500  
Phone: (0871) 65910028, Fax: (0871) 65910035,  
Email: [ranvijay@ediindia.org](mailto:ranvijay@ediindia.org)  
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