

Admissions 2018

AICTE Approved

**FELLOW PROGRAMME  
IN MANAGEMENT  
(FPM)**

**5<sup>th</sup> Batch**

Offered by:



**Entrepreneurship Development Institute of India**  
Ahmedabad, Gujarat

2018-2022

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Founder & Mentor  
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KIIT University

### **DR. SUNIL SHUKLA**

Director  
EDII





## MESSAGE FROM THE DIRECTOR

Dear aspirants,

Entrepreneurship is an academic discipline which requires systematic research and study of material to establish evidences and draw inferences. It is important to generate new knowledge from time to time to devise novel methodologies and practices for entrepreneurship development. The **Fellow Programme in Management** with emphasis on Entrepreneurship is a pioneering research programme which has facilitated learning and has helped create a new body of knowledge in the field, by evaluating different aspects and various nuances of entrepreneurship development.

The Programme has served the needs of higher learning institutions, research centres, development organizations and government departments dedicated to entrepreneurship research and development. So far, 15 scholars have enrolled for the programme and are evolving as professionals who will advocate strategic approaches to evaluating critical concerns and issues surrounding entrepreneurship. Research papers, book chapters and academic cases by EDII research scholars are clearly marked by their diligent investigation of entrepreneurial landscape and theories.

We invite scholars to join the programme and make rich contributions to the discipline.

**Sunil Shukla**



## About the Institute

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The Entrepreneurship Development Institute of India, an autonomous and not-for-profit Institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and State Bank of India (SBI), with support from the Govt. of Gujarat. An acknowledged National Resource Institution, EDII has established a niche for itself in the area of Entrepreneurship Education and Development. The Institute pioneered Post Graduate Diploma in Management courses in Business Entrepreneurship (PGDM-BE) and Development Studies (PGDM-DS) with due approval from the **All India Council for Technical Education (AICTE)**,

EDII is engaged in promoting Entrepreneurship through education, research, training and institution building at national and international levels. Since inception, EDII has played the role of a brain trust, a promoter and monitor of entrepreneurship movement at national and international levels. To facilitate the supply of competent entrepreneurs, way back in early eighties, EDII had conceptualized and launched a full-fledged programme, popularly known as; Entrepreneurship Development Programme (EDP), facilitating the New Enterprise Creation process. Later, the programme came to be known as EDII-EDP model and was widely accepted as a result-oriented strategy for developing first generation entrepreneurs.

To inculcate entrepreneurial values in today's youth, EDII not only developed text-books on Entrepreneurship but also trained about over 2000 faculty members, teachers from various universities and colleges to impart quality education in entrepreneurship. Honouring the Institute's expertise, UGC commissioned EDII in 1999 the task to design course structure for entrepreneurship at degree level, for vocational stream institutions in the country. Accordingly, the Institute developed a course which was approved and published by UGC and was recommended for adoption by about 1500 colleges and universities in the country.

The Institute had been the first to introduce 'Open Learning Programme in Entrepreneurship' in 1995. The said course has benefitted more than 13500 potential entrepreneurs from almost every part of the country.

At the international level, to institutionalize entrepreneurship movement, the Institute established EDII-like affiliate institutes in Cambodia, Lao, Myanmar and Vietnam on behalf of Ministry of External Affairs (MEA), Government of India (GoI) and ASEAN Secretariat. For Indian Technical and Economic Cooperation division of MEA, GoI, the Institute also conducts entrepreneurship and capacity building programmes for nearly 500 officials from 162 developing countries every year.

EDII, winner of the Aga Khan Award for Best Architecture, has state-of-the-art infrastructural facilities. Its faculty group comprises researchers, academicians, consultants, extension officials and trainer-motivators. A 'Centre of Excellence' as acknowledged by UN-ESCAP, Bangkok, EDII has earned accolades from renowned national and international organizations.

## **Fellow Programme in Management- An Overview :**

Against the backdrop that the country needs entrepreneurs to ensure economic development and to create job opportunities, it is only prudent to introduce research programmes in entrepreneurship education to create scholars and thought leaders who can in turn, promote entrepreneurship widely. With this objective, EDII launched the first-of-its-kind, '**Fellow Programme in Management**' with emphasis on entrepreneurship in year 2014. The Institute is announcing the fifth batch, i.e. 2018-22, of the said doctoral level programme. The programme is designed to address the gaps in the availability of trained educators, researchers, business consultants and resource persons in entrepreneurship at higher learning institutions/professional organisations/ government departments/industry in India. The cadre of academicians thus created will raise the standards of education and research, thereby ensuring wider acceptance of entrepreneurship as a career option in the society.

The FPM shall highlight on the following:

- ▶ Foundation of theoretical, empirical and applied aspects in major areas of Entrepreneurship.
- ▶ Professional ethics and intellectual honesty.
- ▶ Interdisciplinary research and training of high quality.
- ▶ Proficient activities and joint academic efforts.
- ▶ Networking with leading entrepreneurship and research institutions globally.

## **Objectives of the Programme:**

The programme will be offered with the following objectives:

1. To groom potential scholars and make them competent and innovative researchers and educators in various facets of entrepreneurship;
2. To encourage inter-disciplinary high calibre research studies in entrepreneurship with policy implications;
3. To investigate synergy between theory and practice of entrepreneurship as relevant to the Indian context; and accordingly strengthen entrepreneurship education and research ecosystem in the country.
4. To fulfil the gaps in availability of indigenously trained educators, researchers and resource persons in entrepreneurship at higher learning institutions in India; and
5. To motivate scholars to take up theoretical and empirical research work leading to policy papers and publications in journals of repute.



## **Areas of Specialisation:**

The course will promote rigorous and inter-disciplinary research in major areas of Entrepreneurship including,

- i. Entrepreneurship Education and Research
- ii. Innovation, Incubation, Clusters and Technology Entrepreneurship
- iii. Social Entrepreneurship
- iv. Corporate Entrepreneurship,
- v. Entrepreneurial Finance and Control
- vi. Entrepreneurial Marketing
- vii. Organisation Behaviour and Human Resources
- viii. Minority, Tribal and Dalit Entrepreneurship
- ix. Enterprise Creation and Growth
- x. Family Business Management
- xi. Law, Policy and Governance
- xii. International Entrepreneurship
- xiii. Women Entrepreneurship

## **FPM Eligibility:**

Master's Degree or equivalent in Engineering/ Technology/ Management/ Economics/ Social Science/ Biological Science/ Pure Science/ Commerce/ Humanities with FIRST CLASS will be considered for admission to Fellowship Programme. Those appearing for their final examination in the respective discipline can also apply. Such students if selected will be provisionally admitted provided they complete all requirements obtaining their master's degree before 30th September 2018. The admission of these candidates will remain provisional until they produce the mark sheet proving that they satisfy the eligibility criteria. The deadline for submitting the final year mark sheet is 31 December 2018.

## **Admission & Selection:**

The selection of the candidate in the FPM course is based on Entrepreneurship Research Aptitude Test (ERAT) of EDII, and following criteria:

1. Academic qualification and work experience
2. Tentative research proposal and its presentation, and
3. Personal interview

The decision of the Institute's FPM Selection Committee regarding admission shall be final. Communication will be sent only to the selected candidates. The Institute will not entertain any queries or correspondence in respect of those not selected.

## **How to apply:**

Applicants can download application form available on Institute's website and can make online payment of Rs. 1000/- as the application fee. The required details are available on <http://ediindia.ac.in/FPM.asp>

## **Programme Structure (2018-22):**

In consistency with internationally renowned Indian and international higher learning institutions, the programme will comprise of four phases of course and thesis work. During the first two phases, the candidates will be expected to complete course work over a period not exceeding first two academic years. During the third and fourth phase the candidates will be involved in proposal development, data collection and thesis writing.

Candidates will go through coursework in 6 terms spread over two academic years, and complete 45 credits. The academic group that a candidate joins will be treated as the Major Area, while the candidate may additionally choose another academic group as a Minor Area of specialization. Each credit consists of 10 hours of classroom interaction.

### **First Year Courses Compulsory Core Course(s) will broadly constitute the following:(Appendix 1)**

- ▶ Entrepreneurship Foundation (6.0 Credits)
- ▶ Management Foundation (18.0 Credits)
- ▶ Research Methods and Quantitative Techniques (4.5 Credits)

In the first year, candidates would be required to earn 28.5 credits through the courses mentioned above.

### **The Second Year Courses will be broadly on the following five categories:**

#### **A. Courses on Policy & Theories (CPT):**

1.0 Credit Course on Business Policy (Appendix 2)

1.5 Credits Course on Advance in Entrepreneurship Theories (Appendix 2)

Courses on Business Policy and Advances in Entrepreneurship Theories are compulsory for every FPM student. The courses under Policy and Theories will be run as a lecture and seminar course.

#### **B. Area- specific Core Seminar Courses (ASCSC):**

4.0 Credits courses in Major area (Appendix 3)

2.0 Credits courses in Minor area (Appendix 3)

The major and minor seminar courses are compulsory for all FPM students. The courses under major/minor areas will be run as a seminar course.

#### **C. Compulsory Collaborative Academic Project (CCAP):**

1.5 Credits Collaborative Academic Project 1 (Review Article) (Appendix 4)

1.5 Credits Collaborative Academic Project 2 (Empirical Paper) (Appendix 4)

Collaborative Academic projects are mandatory for every FPM student. The candidate has to review academic literature and develop article/empirical paper which can be submitted for the publication (Appendix 4). FPM candidates also have to contribute as a teaching assistant (in minimum two courses) with any faculty member during 2nd year of the program, on their preferred courses.

D. Quantitative & Qualitative Techniques & Research Methodology Courses (QQTRMC):

3.0 Credits Courses on Quantitative & Qualitative Techniques (Appendices 5).

Quantitative & Qualitative Techniques & Research Methodology Courses are compulsory for every FPM student. The courses will be run as lecture and seminar course.

E. Thesis and Academic Writing Course (TAWC):

1.0 Credit Course on from Thesis and Academic Writing (Appendices 6)

Thesis and Academic Writing Course is compulsory for every FPM student. The course will be run as lecture and seminar course.

**The third and fourth year course will be broadly on the following category:**

Teaching Assistantship Assignment (TAA);

1.0 Credit in Teaching Assistantship Assignment (Appendix 7)

The Teaching Assistantship is compulsory for every FPM student. The student has to choose the at least one full course (of minimum 3.0 Credit each) for teaching in Post Graduate during 3rd and 4th year. FPM Students are also encouraged to design and coordinate short term programmes/project.





## **Programme Fee, Accommodation And Fellowships:**

### **A. Programme Fee:**

The fee for the FPM (2018-22) is Rs. 8,37,555 (Rupees eight lakh thirty seven thousand five hundred fifty five only) from which Rs. 6,29,055 (Rupees six lakh twenty nine thousand and fifty five only) will be waived off.

After waiving off, the fee for the programme will be Rs. 2,08,500 (Rupees two lakh eight thousand and five hundred only) which has to be paid by student in 16 different instalments. This fee includes costs of tuition, library, basic teaching material, examination and use of computer laboratory, cost of admission form, refundable caution money and one time alumni fee.

### **B. Fellowship:**

The Institute has provision of providing fellowship support (tuition-fee waiver and stipend) to selected candidates which covers stipend, contingency grants and tuition fee waiver. The costs of library, basic teaching material, examination and use of computer laboratory will be deducted from the candidates' stipend as per the norms of the Institute.

In addition, the fellowship candidates will also need to pay Rs. 1000 towards admission form and Rs. 10000 as refundable caution money.

### **C. Stipend & Contingency Grant for Candidates:**

Selected students will be given a stipend that starts at Rs.25000 per month for the first two years, and will go up to Rs.30000 per month depending on the candidate's academic progress in the third and fourth year. In addition, deserving candidates can avail contingency grants of up to Rs.30000 in the first year of study, and up to Rs.20000 per year for subsequent three years. These grants can be used for buying books and personal computers, for field research, and for attending academic conferences. The stipend and contingency grants are given as per the norms of the Institute for four years of study, and can be extended for up to one more year if the candidate demonstrates satisfactory progress in thesis research.

### **D. Additional Financial Support for Candidates:**

Additional financial support is available to students during their thesis phase, in the form of extra funds up to Rs.30,000, for field research (if needed). Candidates will also be eligible for



research grants of the Institute, to pursue field visits/ contribute in academic research events, besides Teaching Assistantship.

**E. Financial Grant to attend International/National Conferences (Domestic):**

The Institute also provides financial support to candidates to attend national/international conferences within India from third year onwards. Every FPM student in his/her 3rd and 4th year will be supported with up to rupees fifty thousand (Rs.50,000, only) to present research paper(s). This grant includes conference's registration fees (if any), travel expense, local transport, room and board.

**F. Teaching Assistantship (Compulsory):**

The Institute encourages to FPM candidates to join as a teaching assistant with any faculty member during 2nd year of the program. Every FPM student in his/her 3rd and 4th year has to teach at least one course to the PG students in the institute. Apart from that, for additional course the reimbursement will be paid to FPM students as per institute norms.

**G. Mandatory Program/Project Coordination:**

The Institute provides opportunities to FPM candidate to work as an independent researcher, programme coordinator besides helping them becoming independent project coordinator. The FPM Students are encouraged to design and coordinate one programme/project during the FPM.

**H. Accommodation:**

For those candidates needing residence on campus, the Institute shall provide accommodation in hostel, and may consider family accommodation for married candidates (if available). Rent for accommodation and electricity, as per norms/actual will be charged. The meal charges will be separate and payable by the candidates as per the rates decided by the Institute's administration.



## Assessment:

- A. The Institute follows a system of continuous evaluation through multiple assessment methods to monitor candidate's academic performance. The aim of assessment exercise is to measure enhancement in candidate's knowledge, skills, and application based ability. Candidate's knowledge of concepts, theories, business practices and applications and their decision making abilities are assessed through varied evaluation tools and methods.
- B. The student will present two seminars (one major and one minor) and based on feedback given by faculty group(s) will produce two working papers (one for major and minor). The working paper will be evaluated and suitable grades will be awarded.
- C. The Compulsory Collaborative Academic Project (CCAP) will be evaluated and suitable grades will be awarded to student based on the quality of review paper and empirical paper, submitted by the student.
- D. The assessment of the Teaching Assistantship Assignment (TAA) will be based on feedback given by PGP-Students.

## Duration of the Programme:

Students are expected to complete the programme within four years. However, under special circumstances extension of one more year may be granted without any financial aid.

## Exemption from Courses in First Year:

Candidates who have passed their two year management programme (MBA or PG Degree/Diploma in Management or Entrepreneurship) from an AICTE/UGC recognized Institute/University and have work experience of more than two years will have to pass the examination of compulsory papers, however they may be exempted from the classes in consultation with instructors in the first year.

## Research Infrastructure:

From its own funds, EDII has established the '**Centre for Research in Entrepreneurship Education and Development**' (CREED) and shoulders the responsibility of serving as a bridge between academia, and training and consultancy in the field of entrepreneurship. Committed to promote research in the field, CREED aims at serving as a bridge between theory and practice in the field of Entrepreneurship. It has a strong tradition of theoretical and applied, in-house and sponsored research.

Biennial Research Conferences on '**Entrepreneurship**' are organized by the Institute, regularly since 1994, to provide a platform to researchers, academicians, planners and policy makers to come together to share their research findings and experiences that are of contemporary relevance and interest. In each conference about 250 academic papers are deliberated upon.

For the last two decades, the Institute has been publishing a prestigious and refereed bi-annual journal, the '**Journal of Entrepreneurship**' (JoE), through Sage Publications which is rated as one of the top most journals in Entrepreneurship in the world.

The Centre also envisages to promote entrepreneurship by offering need based funding and academic assistance to researchers. The other research infrastructures on campus are mentioned below:

1. **EDII Library and Information Centre:** EDII Library and Information Centre (EDILIC) is equipped with Books (31763), Journals (145), Bound Volumes of Journals -Back Issues (2732) CDROMs/DVD/s (3110) and Newspapers (25). It is an institutional member of IIM-Ahmedabad, Indian Library Association (ILA), Indian Association of Special Libraries and Information Centres (IASLIC), Management Libraries Network (MANLIBNET) and The British Library, Ahmedabad. Apart from this, EDILIC regularly uses the services of the

Ahmedabad Library Network (ADINET) and Information and Library Network Centre (INFLIBNET).

EDILIC is enriched with updated information resources on Entrepreneurship and related subjects. The library functions from 08:00 a.m. to 12:00 a.m. (midnight) on all seven days. The Wi-Fi enabled EDILIC has been automated through Koha Software (open source software and digitalized using D-Space). Partially air-conditioned library can accommodate 110 users at a time.

2. **Online Journal Database:** Institute has rich database of following online journals:
  - **EBSCO-** Entrepreneurial Studies Source is an essential database for business students and researchers, providing the latest insights on entrepreneurship and small businesses topics. It offers full-text business journals, magazines, reference books, case studies and company profiles.
3. **Research Databases and Web portals:** Institute has been subscribing the following online databases to strengthen institute's research outputs:
  - **Crisil Research Services** provides resource for data, information, analysis and outlook on the economy and across 87 industries with an understanding of the macro-economy and extensive sector coverage. It provides insights on micro-macro and cross-sectoral linkages.
  - **Prowess Database** (by Centre for Monitoring Indian Economy) contains a highly normalized database on over 17000 companies. The database is complemented with powerful analytical software tools to enable extensive querying and research.
  - **CapEx** is a database about the current investment projects in India that would create productive capacities in the future. It is a database of investment projects that involve the setting up of new capacities - about the announcement of such projects, their implementation and their final culmination into new capacities.
  - **Indiastat.com** provides an oceanic depth of India-specific socio-economic statistical facts and figures.
  - **Turnitin** tool for K-12 and higher education that improve writing and prevent plagiarism. Turnitin's formative feedback and originality checking services promote critical thinking, ensure academic integrity, and help students become better writers.
  - **MICA Indian Marketing Intelligence (MIMI)** provides the secondary data for socio-economic variables and market intelligence up to district level for all the States and Union Territories of India.

### **Documents required for Application to FPM:**

1. Prescribed Application Form with No-Objection Certificate from Employer (if employed).
2. Research Proposal (tentative research proposal)
3. Attested copies of certificates and grade-sheets (10th to Post-graduation).
4. Statement of Purpose.

### **ERAT and Personal Interviews at EDII**

Format for ERAT: The written test is designed to test the analytical writing abilities. The candidate would be provided with a small case and would be expected to analyze it and answer two questions in about 90 minutes. This is just to test the ability of the aspirant to put down his/her thoughts in a structured manner.

**Programme begins from Second Week of July 2018**

## Appendix 1: Compulsory Courses of Year-I

### Trimester – I

- |    |  |       |
|----|--|-------|
| 1. | Entrepreneurship Theory and Practice           | (3.0) |
| 2. | Managerial Accounting and Control              | (3.0) |
| 3. | Management Concepts and Organization Behaviour | (3.0) |
| 4. | Quantitative Techniques – I                    | (1.5) |
| 5. | Business Economics                             | (3.0) |

### Trimester – II

- |    |  |       |
|----|--|-------|
| 1. | Entrepreneurship Lab                       | (1.5) |
| 2. | Marketing Management                       | (1.5) |
| 3. | Quantitative Technique - II                | (3.0) |
| 4. | Indian Economy: Government Policy and SMEs | (1.5) |
| 5. | Financial Management                       | (3.0) |

### Trimester – III

- |    |   |       |
|----|---|-------|
| 1. | Creativity, Innovation and Entrepreneurship | (1.5) |
| 2. | Legal Aspect of Business                    | (3.0) |

## Appendix 2: Courses on Policy & Theories (CPT) of Year – II

- |    |                                      |       |
|----|--------------------------------------|-------|
| 1. | Business Policy                      | (1.0) |
| 2. | Advance in Entrepreneurship theories | (1.5) |

## Appendix 3: Area- specific Core Seminar Courses (AS-CSC) of Year – II

Compulsory and Elective Courses in Each (Major & Minor) Area: (4.0 Credit Major + 2.0 Credit Minor Courses)

<p><b>01 Entrepreneurship Education and Research</b></p> <ul style="list-style-type: none"> <li>◆ Dilemmas and Debates in Entrepreneurship</li> <li>◆ Evolution of Entrepreneurship Education</li> <li>◆ Entrepreneurship: Cross-Disciplinary</li> <li>◆ Interfaces Business History</li> <li>◆ Curriculum Design and Teaching Pedagogy</li> <li>◆ Entrepreneurship Research</li> <li>◆ Experiential Learning: Tools and Techniques</li> <li>◆ Traits, Characteristics and Cognitive Style of Entrepreneurs</li> </ul>	<p><b>02 Innovation, Incubation, Clusters and Technology Entrepreneurship</b></p> <ul style="list-style-type: none"> <li>◆ Nurturing Innovations</li> <li>◆ Product, Service, Process Innovations</li> <li>◆ Incubating Innovations Technology Business Incubation</li> <li>◆ Technology Entrepreneurship</li> <li>◆ Intellectual Property Rights and Commercialization</li> <li>◆ Cluster Management and Development</li> </ul>
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<p><b>03 Social Entrepreneurship</b></p> <ul style="list-style-type: none"> <li>◆ Theories of Social Entrepreneurship</li> <li>◆ Social Innovations and Ventures</li> <li>◆ Social Enterprise Networking &amp; Development</li> <li>◆ Corporate Sector and Social Entrepreneurship</li> <li>◆ Bottom of the Pyramid and Entrepreneurship</li> <li>◆ Ethics and Entrepreneurship</li> </ul>	<p><b>04 Corporate Entrepreneurship</b></p> <ul style="list-style-type: none"> <li>◆ Theories and Practice: Corporate Entrepreneurship</li> <li>◆ Configuring Organizations for Corporate Entrepreneurship</li> <li>◆ Intrapreneurial Behavior</li> <li>◆ Entrepreneurial Leaders: Cases on Corporate Entrepreneurs</li> <li>◆ Business Strategy and Corporate Entrepreneurship</li> <li>◆ Public Sector Entrepreneurship</li> </ul>
<p><b>05 Entrepreneurial Finance &amp; Control</b></p> <ul style="list-style-type: none"> <li>◆ Entrepreneurial Finance and Liquidity Management</li> <li>◆ Financial Reporting and Analysis</li> <li>◆ Financial Institutions and Markets</li> <li>◆ Strategic Financial Management</li> <li>◆ Management Control Systems</li> <li>◆ Financial Innovations and Engineering</li> <li>◆ Venture Funding and Angel Investors</li> </ul>	<p><b>06 Entrepreneurial Marketing</b></p> <ul style="list-style-type: none"> <li>◆ Theories and Evolution of Marketing</li> <li>◆ Consumers, Consumption and Markets</li> <li>◆ Creating Value and Differentiation</li> <li>◆ Communicating and Delivering the Value</li> <li>◆ Marketing Science</li> <li>◆ Marketing and Internet</li> <li>◆ Marketing Research and Decisions</li> </ul>
<p><b>07 Organisational Behaviour and Human Resources</b></p> <ul style="list-style-type: none"> <li>◆ Personnel Competence and Capability Building Systems</li> <li>◆ Organizational Diagnosis &amp; Change</li> <li>◆ Entrepreneurial Teams</li> <li>◆ Organizational Structure and Culture</li> <li>◆ Performance Evaluations and Management</li> <li>◆ Interpersonal Relationships</li> <li>◆ Industrial Relations and Labor Laws</li> </ul>	<p><b>08 Minority, Tribal and Dalit Entrepreneurship</b></p> <ul style="list-style-type: none"> <li>◆ <i>Dalit</i> and <i>Minority</i> Empowerment</li> <li>◆ Tribal Entrepreneurship and Corporate Social Responsibility</li> <li>◆ Policies and Programmes for Minority, Tribal and Dalit</li> <li>◆ Inclusive Growth and Support Institutions</li> <li>◆ International perspectives on Entrepreneurship among Deprived Class</li> <li>◆ Indigenous and Artisanal Clusters</li> </ul>
<p><b>09 Enterprise Creation and Growth</b></p> <ul style="list-style-type: none"> <li>◆ Developing Successful Business Ideas</li> <li>◆ Launching and Managing an Enterprise</li> <li>◆ Opportunities &amp; Strategies for Expansion, Diversification and Growth</li> <li>◆ Project Formulation, Preparation and Appraisal</li> <li>◆ Managing Adversities and Failures Serial Entrepreneurship Emerging Enterprise Consultancy</li> </ul>	<p><b>10 Family Business Management</b></p> <ul style="list-style-type: none"> <li>◆ Family Business Dynamics</li> <li>◆ Managing and Growing Family Firms</li> <li>◆ Family Managed Businesses in India</li> <li>◆ Succession Planning for Entrepreneurial Continuity</li> <li>◆ Transition Management in Family Business</li> <li>◆ Dealing with Non-family Managers</li> <li>◆ Growing, Preserving, and Sharing the Wealth</li> </ul>

<p><b>11 Law, Policy and Governance</b></p> <ul style="list-style-type: none"> <li>◆ Business Laws</li> <li>◆ Public Policy and Entrepreneurship</li> <li>◆ Intellectual Property Rights and Commercialization</li> <li>◆ Business Governance</li> <li>◆ Corporate Governance</li> <li>◆ Regulatory Mechanism and Systems</li> </ul>	<p><b>12 International Entrepreneurship</b></p> <ul style="list-style-type: none"> <li>◆ Entrepreneurship around the World</li> <li>◆ Successful Models of globalizing Ventures</li> <li>◆ Venturing in Emerging Markets</li> <li>◆ Trade Barriers and Agreements</li> <li>◆ Internationalization Process</li> <li>◆ Cross-Cultural Negotiation and Networking</li> <li>◆ Immigrant Entrepreneurship</li> </ul>
<p><b>13 Women Entrepreneurship</b></p> <ul style="list-style-type: none"> <li>◆ Women Entrepreneurship and Economic Empowerment</li> <li>◆ Gender Issues in Entrepreneurship</li> <li>◆ Group Entrepreneurship and Women</li> <li>◆ Women in Business</li> <li>◆ Self Help Groups/ Neighborhood Groups and Microfinance</li> <li>◆ Policies and Programmes to Develop Women Entrepreneurship</li> <li>◆ Gender, Ethnicity and Entrepreneurship</li> </ul>	

## Appendix 4: Academic Project Year-II

### Compulsory Collaborative Academic project (CCAP):

- |   |       |
|---|-------|
| 1) Collaborative Academic Project 1 (Review Article)  | (1.5) |
| 2) Collaborative Academic Project 2 (Empirical Paper) | (1.5) |

## Appendix 5: QQTRMC of Year -II

### Quantitative & Qualitative Techniques & Research Methodology Courses (QQTRMC):

- |                         |       |
|-------------------------|-------|
| 1) Quantitative Methods | (1.5) |
| 2) Quantitative Methods | (1.5) |

## Appendix 6: TAWC of Year-II

### Thesis and Academic Writing Courses (TAWC):

- |  |       |
|--|-------|
| 1) Doctoral Writing: Authoring the Dissertation & Editing & Reviewing in Academic Contexts | (1.0) |
|--|-------|

## Appendix 7: TAPC of Year- III&IV

### Teaching Assistantship Assignment (TAA)

- |                                      |       |
|--------------------------------------|-------|
| 1) Teaching Assistantship Assignment | (1.0) |
|--------------------------------------|-------|

**For further information on FPM, candidates may contact:**

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Faculty In-charge

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