



(59)

PROJECT PROFILE ON MANUFACTURING OF SAREE FALLS

Category: Others.

 Total cost of project: Rs. 2,40,000
 BEP: 53%

I. INTRODUCTION OF BUSINESS IDEA:

Saree Falls as the name indicates, is something for getting a nice fall of a saree. It is a 15 cm broad strip of cloth tacked to the lower border of a saree. It prevents the saree from getting spoiled.

II. PRODUCT AND ITS APPLICATIONS:

Saree falls is used for all sarees. The product can be sold through cut piece centers, persons engaged in stitching falls and picko work.

III. MARKET POTENTIAL:

Sarees are used by almost all women. Each saree needs a saree fall. Presently the major supply is from Ichalakaranji. There is a unit in Hubli. As the demand in the district is very good, there is scope for such unit in the district. The demand for sarifalls in a year is more than 16 lakhs in the district.

IV. CAPACITY / REVENUE :(1st Year)

The capacity proposed for the unit is 140000 pieces; in first year

Sl. No.	Product	No.	Rate (Average)	Total Amount (Rs.)
1.	Saree Falls	140000	10/-	14,00,000
	Total			14,00,000

V. LOCATION PREFERABLE:

Hubli, Dharwad are suitable.

VI. MANUFACTURING PROCESS & QUALITY:

The process to manufacture saree falls is very simple. As such 10 meter long and 90 cms broad camric cloth; strips are available in the market and these can be cut into 2.5 meter long and 15 cms broad strips and then stitched from both the sides by silk thread before being presented as a saree fall in the open



market for sale. The quality can be maintained by using quality cloths and thread.

VII. COST OF PROJECT AND MEANS OF FINANCE, INCLUDING WORKING CAPITAL REQUIREMENTS:

A. Cost of Project:

Equipments	38,000-00
Other fixed assets	10,000-00
Preliminary and preoperative expenses	5,000-00
Deposits	10,000-00
Working Capital Requirements	1,77,000-00
Total	2,40,000-00

B. Means of Finance:

Loan @ 75%	1,76,000-00
Equity	64,000-00
Total	2,40,000-00

C. Working Capital Requirement:

Sl. No.	Particulars	Basis	Period	Amount (Rs.)
1	Raw material	1080000/12 X 1	1 m	90,000-00
2	Finished goods	1254000/52 X ¼	1 week	24,000-00
3	Bills Receivables	1400000/12 X ½	½ m	58,000-00
4	Working Expenses	-	-	5,000-00
	Total			1,77,000-00

VIII. MAIN INPUTS REQUIREMENT:

A. Machinery:

Sl. No.	Particulars	No	Total Cost
1	Picko, Embroidery & Stitching machine	3	24,000-00
2	Scissors	3	750-00
3	Electric Press (Big)	2	750-00
4	Wooden Table for cutting (size 4x4x2 ft)	1	2,500-00
5	Furniture and Showcase & others		10,000-00
	Total		38,000-00

**B. Raw-materials:**

Sl. No.	Particulars	Qty	Rate	Total Cost Monthly (Rs.)	Total Cost Annually (Rs.)
01	Camric Cloth (in all colours)	5000 mtrs	17/meter	85,000-00	1020,000-00
02	Silk thread (reels)	250 reels	5/reel	1,250-00	15,000-00
03	Printed stiffener cards	11000	0.75/card	2,750-00	33,000-00
04	Printed Plastic Envelopes	11000 bags	0.10/bag	1,000-00	12,000-00
	Total			90,000-00	1,080,000-00

C. Utilities:

Sl. No.	Particulars	Total Monthly Charges. (Rs.)	Total Annually Charges. (Rs.)
1	Electricity & water	1,500	18,000
	Total	1,500	1,8,000

D. Man-power requirement:

Sl. No.	Workers	No.	Monthly Salary (Rs.)	Annual Salary (Rs.)
01	Master Tailor	2	2500-00	60,000-00
02	Tailor (to stitch falls)	2	2000-00	48,000-00
03	Semi skilled helper	2	1200-00	24,000-00
	Total			132,000-00

E. MAIN INFRASTRUCTURE REQUIREMENT:

Building	Built up space of 500 sq.ft required
Power	Commercial power connection is required.
Water	Water is required for general purposes

IX. PROFITABILITY (Annual):

	Basis	Amount (Rs.)
Sales Revenue (Projected)	Ref : IV	14,00,000-00
Raw Materials	Ref : VIII B	10,80,000-00
Man power expenses	Ref : VIII D	1,32,000-00
Utilities	Ref : VIII C	18,000-00
Interest	@ 14%	24,000-00
Depreciation	20% SLM	5,600-00
Overheads	Rent, maintenance etc.	60,000-00
Total Expenses		13,19,600-00
Profit		80,400-00



X. FINANCIAL INDICATOR:

Break Even Point FC ----- x 100 SR - VC	Break Even Point 89600 ----- x 100 170000	52.70%
Payback period COP ----- x 12 Profit + Deprn.	Payback period 239700 ----- x 12 86000	2 years & 9 months

XI. ADDRESSES:

SUPPLIERS OF MACHINERY / EQUIPMENTS:

1. Industrial Sewing Systems,
19/19, Dr. Rajkumar Road, IV Block,
Rajajinagar, Bangalore - 10.

Ph. No. 080-23133630

Supplier of the raw material:

1. Ambika Clothing Company,
15, 1st C Cross, Sudhamanagar,
Lalbagh Road, Bangalore - 27.

Ph. No. 080-57680745

XII. SPECIAL NOTE:

Tailoring skill is essential