

# 13<sup>th</sup> THIRTEENTH BIENNIAL CONFERENCE ON ENTREPRENEURSHIP

**FEBRUARY 20-22, 2019**



**Entrepreneurship Development Institute of India  
Ahmedabad, Gujarat, INDIA**



**[www.ediindia.org/conference](http://www.ediindia.org/conference)**

# 13<sup>th</sup> THIRTEENTH

## BIENNIAL CONFERENCE ON ENTREPRENEURSHIP



The **Thirteenth Biennial Conference on Entrepreneurship** testifies to the institute's pursuit of excellence and clear contribution to entrepreneurship education, training, research and institution building within India and internationally.

**Entrepreneurship Development Institute of India (EDII)** derives much satisfaction in assisting and building entrepreneurship development institutes, nationally & internationally.

As India's preeminent institute of entrepreneurship education and research, **EDII** invites researchers, educators and practitioners in the field of entrepreneurship to participate in and contribute to the Thirteenth Biennial Conference on Entrepreneurship to be held during **February 20-22, 2019** at EDII, Ahmedabad, Gujarat, India.

### OBJECTIVE:

In keeping with twelve biennial conferences over the past 24 years, the **Thirteenth Biennial Conference on Entrepreneurship** continues to be an established forum for researchers, educators and practitioners to share their ideas and research results with other researchers and thinkers in the field, exchange feedback and hone their own research pursuits.

### CONFERENCE THEMES AND FOCUS AREAS:

Perspectives, conceptually grounded papers and reports that bear upon and enfold the field of entrepreneurship theory and practice are welcome. Some indicative themes are:

- Entrepreneurship: Perspectives & Practices
- Entrepreneurship Policy and Governance
- Entrepreneurial Intention, Motivation and Behaviour
- Entrepreneurship Education and Pedagogy
- Innovation, Leadership & Entrepreneurship
- Entrepreneurship in the SME Sector
- Corporate Entrepreneurship and Intrapreneurship
- Entrepreneurial Finance
- Trans-generational Entrepreneurship (Family Business)
- Start-up Support (Incubators, Accelerators, etc.)
- Trans Indian Entrepreneurship
- Academic Entrepreneurship & IPR
- Regional & International Entrepreneurship
- NGOs, Social Entrepreneurship & Corporate Social Responsibility
- Women Entrepreneurship
- Sectoral Entrepreneurship
  - ▶ Agripreneurship
  - ▶ Edupreneurship
  - ▶ Technopreneurship
  - ▶ Digital Entrepreneurship
  - ▶ Green Entrepreneurship
  - ▶ Tourism Entrepreneurship

We also welcome contributions beyond the themes mentioned above. Please send your contributions at [conference@ediindia.org](mailto:conference@ediindia.org)

# 13<sup>th</sup> THIRTEENTH

## BIENNIAL CONFERENCE ON ENTREPRENEURSHIP

### CONFERENCE FEE:

A fee of ₹5,000/- (US\$ 100 for international delegates) is payable by authors and delegates. The fee includes conference kit, conference proceedings and on-campus room & board for three days. Fee is to be paid before **January 18, 2019** through EDII payment gateway.

Registration fee may be waived for **Ph.D./FPM** scholars, not in employment, and not supported by their institutes/universities.

### PUBLICATION:

Accepted papers will be included in the conference volume published by a reputed publisher with ISBN. EDII shall have the first publication rights to papers presented at the conference. Copyright of papers published in the conference volume will remain with EDII.

### SUBMISSION DEADLINES:

An abstract (about 200 words) should be submitted through email by **October 26, 2018**.

An electronic version (MS Word) of the full paper should be submitted by **November 30, 2018**. Full papers (less than 4000 words, typed double space) must adhere to formatting and referencing guidelines of academic/professional journals.

Acceptance decisions on papers will be made by **December 21, 2018**.



### DISTINGUISHED KEYNOTE SPEAKERS AT THE CONFERENCE

- Prof. Pradip N. Khandwalla, Former Director, Indian Institute of Management Ahmedabad (2017)
- Prof. Dwijendra Tripathi, Kasturbhai Lalbhai Chair, Professor Emeritus, Business History & Entrepreneurship, Indian Institute of Management, Ahmedabad (2015)
- Shri Arun Maira, Member, Planning Commission, Govt. of India (2013)
- Shri Jay Narayan Vyas, Minister of Health & Family Welfare, Govt. of Gujarat (2011)
- Dr. C. Rangarajan, Member of Parliament (2009)
- Prof. G. K. Chadha, Member, PM's Economic Advisory Council (2007)
- Dr. Elmar Stuhler, Technical University of Munich, Germany (2007)
- Dr. Erwin Blum, President, University of Applied Science, Landshut, Germany (2007)
- Dr. Yoginder K Alagh, Vice Chairman & Professor Emeritus, Sardar Patel Institute of Economic & Social Research (2003)
- Dr. V. G. Patel, Founder Director, EDII (2005, 1998, 1994)

# 13<sup>th</sup> THIRTEENTH

## BIENNIAL CONFERENCE ON ENTREPRENEURSHIP

### ABOUT THE INSTITUTE :

#### **An acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building.**

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged 23 acres of land on which stands the majestic and sprawling EDII campus.

In order to broaden the frontiers of Entrepreneurship Research, EDII has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector, and establish a network of researchers and trainers by conducting a biennial seminar on entrepreneurship education and research.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDII earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.



To pursue its mission, EDII has helped set up 12 state-level exclusive Entrepreneurship Development Centres and Institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDII's expertise in entrepreneurship, the University Grants Commission had also assigned EDII the task of developing curriculum on entrepreneurship and the Gujarat Textbook Board assigned to it the task of developing textbooks on entrepreneurship for 11<sup>th</sup> and 12<sup>th</sup> standards.

The Ministry of External Affairs, Govt. of India assigned to EDII the task of setting up Entrepreneurship Development Centers in Cambodia, Lao PDR, Myanmar and Vietnam and Uzbekistan. Five such centres in African region will be established very soon.



# EDII Governing Board

( as on February 13, 2018 )

## SHRI MAHESH KUMAR JAIN

President EDII  
Managing Director  
& Chief Executive Officer  
IDBI Bank Ltd.

Nominee Member  
of IDBI Bank Ltd.

## DR.EMANDI SANKARA RAO

Managing Director &  
Chief Executive Officer  
IFCI Limited

Nominee Member of  
ICICI Bank Ltd.

## SHRI V. RAMLING

Chief General Manager  
(SMEBU)  
State Bank of India

## SHRI M.K. DAS, IAS

Principal Secretary  
Industries &  
Mines Department  
Govt. of Gujarat

## DR.YOGINDER K ALAGH

Chancellor  
Central University  
of Gujarat

## DR.SAILENDRA NARAIN

Former Chairman and  
Managing Director  
of SIDBI

## DR. ARUN KUMAR PANDA, IAS

Secretary (MSME)  
Ministry of Micro, Small &  
Medium Enterprises  
Government of India

## SHRI MOHAMMAD MUSTAFA, IAS

Chairman and Managing Director  
Small Industries  
Development Bank of India

## SHRI MILIND KAMBLE

Founder Chairman  
Dalit Indian Chamber of  
Commerce &  
Industry (DICCI)

## DR. ACHYUTA SAMANTA

Founder & Mentor  
Kalinga Institute of Industrial  
Technology (KIIT)  
KIIT University

## DR.SUNIL SHUKLA

Director, EDII

## CREED Centre for Research in Entrepreneurship Education and Development

Reaffirming that the findings of research advocate a positive approach to work methodology and place the ultimate goal within reach, the **Entrepreneurship Development Institute of India** set up a Research Centre at the Institute, in the year 1997.

**Centre for Research in Entrepreneurship Education and Development (CREED)** was, set up to act as a crucial link between theory and practice in the field of Entrepreneurship with special focus on applied research backed by sound theoretical underpinnings.

### The Mission

CREED aims at serving as a bridge between theory and practice in the field of Entrepreneurship. The Centre catalyses networking of researchers and institutions by encouraging enquiries into the emergence and growth of Entrepreneurship as a discipline. The Centre;

- supports in-house research in Entrepreneurship,
- catalyses the process of networking between researchers and institutions in the sphere of Entrepreneurship,

- encourages young researchers to make use of intellectual and other resources at the Centre so as to make valuable contribution to the knowledge on Entrepreneurship,
- promotes collaborative research endeavours with institutions and individuals outside the Centre, and
- disseminates and shares various research findings among planners, policy-makers and academicians and organises seminars, workshops and colloquies.

### Activities of the Centre

The major activities under CREED are:

- In-house Research Projects
- Fellowships, Visiting Fellowships
- Biennial Conferences
- Annual Lecture Series
- The Journal of Entrepreneurship
- Working Paper Series

13<sup>th</sup>  
THIRTEENTH

**BIENNIAL**  
CONFERENCE ON  
ENTREPRENEURSHIP

: Venue :

**Entrepreneurship Development Institute of India**  
Ahmedabad, Gujarat, India

**Conference Secretariat:**

**Sasi Misra**

Institute Professor  
Conference Chair

**Sunil Shukla**

Director, EDII  
Conference Host

**Ganapathi Batthini**

Conference Coordinator  
Email: ganapathi@ediindia.org  
Cell: 09327 045345

**Nikhilesh Desai**

Conference Secretary  
Cell: 098982 94400



**Entrepreneurship  
Development  
Institute of India**

P.O. Bhat 382 428, Dist. Gandhinagar, Gujarat  
Tel. : +91-79-23969159, 23969161, 23969163  
Fax : +91-79-23969164  
E-mail : info@ediindia.org / bdc@ediindia.org  
Website : www.ediindia.org / www.ediindia.ac.in

**East : Bhubaneswar**

Plot no. 88, 2nd Floor, District  
Centre, Chandrasekharpur,  
Bhubaneswar-751016  
Khurda, Odhisha  
Telefax : 0674-2744100,  
E-mail : erob@ediindia.org

**North : Lucknow**

7, Meerabai Marg, Dady Villa,  
Hazrat Ganj, Lucknow - 226 001,  
Uttar Pradesh  
Phone : 0522-2209671  
E-mail : nrol@ediindia.org

**Central : Bhopal**

Ground Floor, 33, Sahyog Vihar,  
Nr. Shahpura Police Station, E-8,  
Bawadiya Kala,  
Bhopal – 462 039,  
Madhya Pradesh  
Phone: 0755-2424015, 2424813  
E-mail : crob@ediindia.org

**Kolkata**

6/259, 3rd Floor, Atghara,  
Land Mark: Indian Bank  
Rajarhat Main Road,  
Kolkata-700136, West Bengal  
E-mail: erok@ediindia.org;

**North-East : Guwahati**

Ground Floor, H.No.37, B.K. Kakati Road,  
P.O. Ulubari, Paltan Bazar,  
Guwahati - 781 007, Assam  
Phone: 0361-2301063  
E-mail : nerog@ediindia.org

**South : Bengaluru**

102, 70<sup>th</sup> Cross, 17<sup>th</sup> 'A' Main Road,  
5<sup>th</sup> Block, Rajaji Nagar,  
Bengaluru - 560 010. Karnataka  
Phone : 080-23119361,  
E-mail : srob@ediindia.org

**Kerala Office** : C/o. Kila campus, Mulagunnathukavu, P.O. Thrissur 680581, Kerala. E-mail : srok@ediindia.org

