



13th National Training Programme on

Entrepreneurship Development & Management

for Scientists & Technologists
with the Government Sector

3 - 14 December, 2018



Sponsored by
Department of
Science & Technology
Govt. of India
New Delhi



Organised by
Entrepreneurship
Development
Institute of India
Ahmedabad, Gujarat

THE CONVERGENCE OF TECHNOLOGY AND ENTREPRENEURSHIP

Emphasis on technology has grown exponentially in the recent times on account of its significant role in propelling factors of success to significant heights. When incorporated in an entrepreneurial venture, the results are heartening. Technological solutions when applied or commercialized can result in successful entrepreneurial ventures. It is, therefore, prudent to presume that technological brains need to be beckoned in the world of entrepreneurship. Scientists, when trained in entrepreneurship can better commercialize their technologies with benefits reaching out to a wider audience.



Against this backdrop, **Entrepreneurship Development Institute of India, Ahmedabad** designs and administers a special programme for scientists and technologists on Entrepreneurship. The success of the first programme in 2011, led to its replication year and year. Till now, 276 scientists and technologists have already been trained. The Institute now announces the 13th programme in the series.

PROGRAMME OBJECTIVES

The major objectives of this programme are to arouse interest amongst scientists & technologists about entrepreneurship, sensitize them towards this discipline and establish the importance of owning knowledge based innovative business ventures. Other specific objectives are to:

- ▶ Promote knowledge based entrepreneurship.
- ▶ Strengthen and develop collaborative linkages with national and international institutions in the sector.
- ▶ Bring in the expertise of basic and applied research as well as real-world experience to business planning efforts of entrepreneurially inclined scientists and researchers.

PROGRAMME CONTENT

- ▶ Entrepreneur, Enterprise and Entrepreneurship
- ▶ Role & Importance of R & D in Entrepreneurship
- ▶ Business Opportunity Identification and Selection
- ▶ Information on Support System and various schemes for assistance for New Enterprise Creation
- ▶ Gender Mainstreaming in Entrepreneurship
- ▶ Business Plan Preparation
- ▶ Intellectual Property Rights (IPR)
- ▶ Quality Standards in Industries
- ▶ Operational Excellence in Industries
- ▶ Goal Oriented Project Planning
- ▶ Govt. Policy to Promote Science and Technology Driven Enterprises
- ▶ Establishing and Managing a New Enterprise





PEDAGOGY

- ▶ Class room lecture-cum-discussion on concepts and practices of entrepreneurship
- ▶ Case studies, group discussions, role-plays and simulation exercises for development of requisite competencies
- ▶ Audio-visuals to understand the key issues of entrepreneurship development and management
- ▶ Intensive interaction with subject experts and successful entrepreneurs
- ▶ Industrial visits to understand the overall operation and mechanism

TARGET GROUP

The programme has been specially designed for scientists/technologists (Group A only) working in departments / ministries of central govt., public sector units, govt. aided research institutes, govt. research laboratories and scientists / technologists working in state governments. The scientists and academicians

from central and state universities, educational institutions & colleges, engaged in R & D in any discipline of Science & Technology, are also eligible.

PROGRAMME DURATION & VENUE

This **two-week residential programme** is scheduled during **3 - 14 December, 2018** at EDII campus, Ahmedabad (Gujarat). Programme is sponsored by the **Department of Science & Technology, Govt. of India, New Delhi** and hence **no fees will be charged**. However, to and fro travel cost will be borne by the participant/nominating organisation.

BATCH SIZE

Intake capacity of this programme is **25 participants** only and they will be admitted on **first-come-first-served basis**, provided they meet the criteria set by DST, Govt. of India.

HOW TO APPLY

The enclosed nomination form, duly filled-in, must reach us on or before **17th November, 2018** at the following address:

Mr. Prakash Solanki

Programme Director

**Entrepreneurship Development
Institute of India**

Nr. Apollo Hospital & Narayani Heights
P.O. Bhat 382 428,

Dist. Gandhinagar, Gujarat

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Mob.: 097238 16384

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**Nomination can also be sent through
email at psolanki@ediindia.org**

THEY OPINED



"The programme has given the right kind of orientation to scientists and technologists who envision themselves as future entrepreneurs. Scientists

and technologists can gear up the economy of the country through knowledge based innovative projects. And, after this excellent experience I am determined to do so."

*Dr. George Ninan, (Principal Scientist)
ICAR - Central Institute of
Fisheries Technology, Cochin, Kerala*



"The program is very well designed and is providing fundamental insight into entrepreneurship and allied management aspects. It

enables scientists and technocrats to appreciate issues that need to be addressed to make their invention reach market place"

*Dr. B. Krishnamurthy (Professor)
University of Agriculture Science,
Bengaluru, Karnataka*



THE INSTITUTE

An acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building.

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII campus. To pursue its mission, EDII has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDII's expertise in Entrepreneurship, the University Grants Commission had also assigned EDII the task of developing curriculum on Entrepreneurship and the Gujarat Textbook Board assigned to it the task of developing textbooks on Entrepreneurship for 11th & 12th standards.

In order to broaden the frontiers of Entrepreneurship Research, EDII has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector, and establish a network of researchers and trainers by conducting a biennial seminar on entrepreneurship education and research.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDII earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.



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