

**Thirteenth Biennial Conference on Entrepreneurship
February 20-22, 2019
(Conference Papers)**

Entrepreneurship Development Institute of India (EDII) (www.ediindia.org)

EDII, an acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building and an autonomous & not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty three acres of land on which stands the majestic and sprawling EDII campus. To pursue its mission, EDII has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDII's expertise in Entrepreneurship, the University Grants Commission had also assigned EDII the task of developing curriculum on Entrepreneurship and the Gujarat Textbook Board assigned the task of developing textbooks on Entrepreneurship for 11th & 12th standards.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organizing training programmes, have helped EDII earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.

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CREED was set up at the Institute in 1997 to provide an identifiable thrust to the entrepreneurship development movement and act as a central link between theory and practice in the field. The Centre networks among researchers and institutions by encouraging inquiries into emergence and growth of entrepreneurship as a discipline. CREED promotes research activities, provides seed grant and academic support through short-term research fellowships and organizes lecture series by inviting eminent scholars. *The Journal of Entrepreneurship (JoE)*, published under the auspices of CREED, has established itself as a reputed refereed journal in the field. The JoE completed 28 years of service to the academia and the profession in 2019. The Centre supports biennial conferences on entrepreneurship, providing a platform for researchers, academics, planners, and policy-makers to share their work, ideas, and concerns for entrepreneurship development.

Thirteenth Biennial Conference on Entrepreneurship

(Conference Papers)

Volume-I

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Over the past twenty four years, the **Biennial Conferences on Entrepreneurship** have been organized by the **Centre for Research in Entrepreneurship Education and Development (CREED), Entrepreneurship Development Institute of India (EDII)**. Biennial Conferences are established forums for researchers, educators, practitioners, planners and policy makers to share their ideas and research with other researchers in the field, interchange feedback and sharpen their own ideas for entrepreneurship research and development. Twelve conferences held thus far brought together more than 1050 academicians, researchers and practitioners for presentation of over 950 papers from 35 countries. The Thirteenth Biennial Conference on Entrepreneurship (February 20-22, 2019, EDII, Ahmedabad) testifies to the institute's pursuit of excellence and clear contribution to entrepreneurship education, research, training and institution building within India and internationally. One hundred and thirty nine papers were presented during the three day conference. The papers represent current developments in entrepreneurship from India and abroad.

The contributions cover a wide array of themes such as: Agripreneurship; Development Sector; Entrepreneurial Finance; Entrepreneurial Intention, Motivation & Behaviour; Entrepreneurial Leadership; Entrepreneurial Marketing; Entrepreneurship & Innovation; Entrepreneurship Ecosystems; Entrepreneurship Education & Pedagogy; Entrepreneurship in the MSME Sector; Entrepreneurship Policy; Entrepreneurship: Perspectives & Practices; Regional & International Entrepreneurship; Sectoral Entrepreneurship; Social Entrepreneurship & Corporate Social Responsibility; Startups, Incubators & Accelerators; Tourism Entrepreneurship; Trans-Indian & Transgenerational Entrepreneurship and Women Entrepreneurship.

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