

Programme Calendar

2019 - 2020



**Entrepreneurship
Development
Institute of India**
Ahmedabad-Gujarat





EDII Governing Body

(as on March 1, 2019)



President-EDII
Managing Director
and Chief Executive Officer
IDBI Bank Ltd.



Nominee Member of
IDBI Bank Ltd.



DR. EMANDI SANKARA RAO
Managing Director
and Chief Executive Officer
IFCI Limited



SHRI NARAYANAN SADANANDAN
Chief General Manager
(SME & Supply Chain Finance)
SME Business Unit
State Bank of India



SHRI M. K. DAS, IAS
Principal Secretary
Industries & Mines Department
Govt. of Gujarat



DR. SAILENDRA NARAIN
Former Chairman and
Managing Director
Small Industries Development
Bank of India (SIDBI)



SHRI MILIND KAMBLE
Founder Chairman
Dalit Indian Chamber of
Commerce & Industry (DICCI)



DR. ARUN KUMAR PANDA, IAS
Secretary (MSME)
Ministry of Micro, Small &
Medium Enterprises
Government of India



SHRI MOHAMMAD MUSTAFA, IAS
Chairman and Managing Director
Small Industries Development
Bank of India (SIDBI)



DR. ACHYUTA SAMANTA
Founder & Mentor
Kalinga Institute of Industrial
Technology (KIIT)
KIIT University



DR. AMARAL H. KALRO
Former Director, IIMK
Prof. Emeritus
Ahmedabad University
Academic Advisor
Ahmedabad Education Society



MS. RAJSHREE PAATIL
Executive Director
(Business Development)
Surya Group



SHRI ANIL BHARDWAJ
Secretary General
Federation of Indian Micro &
Small and Medium Enterprises (FISME)



DR. SUNIL SHUKLA
Director
EDII



“New Endeavours will take us to New Growth Avenues”

says
Director,
EDII

Let us Fast-Track the Entrepreneurship Movement.

Set up back in the early 80s when India was not so familiar with words like Start-up, Accelerator, Investor etc., EDII sought to inscribe the word 'Entrepreneurship' in the soul, mind and spirit of people. The Institute, through its teaching, training and guidance pursued to drive in that businesses are beyond networks and connections alone, and that right training of an entrepreneur always suffices to field all crises, assess risks, make calculated business moves, strike meaningful collaborations and so on. Today, the scenario is upbeat with businesses having access to venture and growth capital, with unlimited funding and mentoring options to guide them to success. There is widespread acceptance for the discipline of entrepreneurship which has also acquired a prominent place in academics.

Over the years, EDII has very consciously identified its key domains of operation in consonance with the Institute's as well as national mandates and goals. Recently the Institute revisited its various domains in order to review them against the driving changes in the Indian ecosystem. While the five primary areas thus identified will ensure results for teeming millions looking for entrepreneurial avenues, they will also be directed towards erecting a conducive ecosystem. Departments of Entrepreneurship Education; Policy Advocacy, Knowledge & Research; Projects; Business Development Services & National Outreach and Developing Economy Engagement will thus have programmes across sectors and target groups, creating competitive entrepreneurs, intrapreneurs and social entrepreneurs. Focus on technology based Entrepreneurship Development Programmes, cluster development, programmes for disadvantaged sections of society and routing countries across the world on the path of entrepreneurship, will also be retained, thus helping us promote inclusive growth.

We look forward to an environment characterized by sustainable growth and competitiveness where entrepreneurship becomes the order of the day. We are determined to turn the infinite opportunities before us into tangible growth avenues.

Together let us head towards an entrepreneurial economy.....

-SUNIL SHUKLA



THE INSTITUTE

**An acknowl-
edged National
Resource Institute for
Entrepreneurship
Education, Research, Training &
Institution Building**

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged 23 acres of land on which stands the majestic and sprawling EDII campus.

To pursue its mission, EDII has helped set up 12 state-level exclusive Entrepreneurship Development Centres and Institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDII's expertise in entrepreneurship, the University Grants Commission had also assigned EDII the task of developing curriculum on entrepreneurship while the Gujarat Textbook Board had assigned the task of developing textbooks on entrepreneurship for 11th and 12th standards. The Institute is also closely working with Central Board of Secondary Education (CBSE).

The Ministry of External Affairs, Govt. of India assigned EDII the task of setting up Entrepreneurship Development Centers in Cambodia, Lao PDR, Myanmar, Vietnam and Uzbekistan. Five such centres in African region will be established very soon.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDII earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.



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Sunil Shukla, Director

Ph.D. (Psychology)
director@ediindia.org



Dr. Sunil Shukla has over three decades of experience in Entrepreneurship Education, Research and Institution-building. Education being his core area, Dr. Shukla has been instrumental in institutionalizing 'Entrepreneurship Education' at EDII. His research findings have ably extended the frontiers of entrepreneurship & have made significant contribution in policymaking. Dr. Shukla has extensively worked for the Greater Mekong Subregion (GMS) countries, ensuring that the entrepreneurial

potential of the region is unleashed for promotion of development and trade. He also leads the largest annual study of entrepreneurial dynamics in the world - the Global Entrepreneurship Monitor (GEM) Survey. Dr. Shukla is also on the board of several institutions and organizations, extending advisory support to strengthen entrepreneurship.

Sanjay Pal

Ph.D. (Commerce);
MBA (Marketing);
sanjaypal@ediindia.org



Specialises in Cluster Development, Business Development Services (BDS), Market Development, Value Chain and Rural Marketing. Presently managing activities pertaining to Sustainable Development of MSMEs in the country. He is also engaged in providing strategic and technical services to the cluster development organisations within and outside India. Conducted a series of cluster development executive programmes, capacity-building programmes for Business Membership Organisations (BMOs) and BDS. Managing establishment of Entrepreneurship Development Centres (EDCs) overseas. Carried out research on rural marketing, cluster,

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value chain, BDS market and presented papers in national and international conferences. Authored a book titled 'Supply Chain Management-Strategies & Evaluation'.

Jignasu Yagnik

Ph.D. (Management), DCO, MBA
yagnik@ediindia.org



Specialises in the areas of Information Technology and Statistical Analysis. Associated with research and academics for over 25 years. Involved in several state and national-level research projects. Current interests include MIS, IT infrastructure management, big data, programming, quantitative techniques, research methods and data analysis. Besides two books, he has more than 20 articles and papers to his credit.

Raman Gujral

Ph.D. (Commerce)
ramangujral@ediindia.org



Has over 30 years of experience in the field of Entrepreneurship Development. He has expertise in new enterprise creation and in extending support to the existing entrepreneurs. He has also developed curriculum, modules, and structures for various entrepreneurship development activities. Specialises in the areas of business opportunity identification and guidance, project report preparation and entrepreneurship. Worked on various entrepreneurship development models through CSR initiatives of corporates like Facebook, Accenture, Walmart, HP and ITC in India. Has also handled the task of networking and catalysing vital linkages. He has widely travelled for entrepreneurship related assignments to places such as Lao PDR, Iran, Philippines, Comoros and Malaysia.

S B Sareen

DIM, DIMO (Honours), DMM
sareen@ediindia.org



A textile technologist with rich management background. Possesses over 38 years of teaching, training and consultancy experience in entrepreneurship at both national and international levels. Has been trained at the Netherlands International Institute for Management (RVB); University of California, Berkeley, USA; University of Texas, Austin, USA and Osaka, Japan on innovation, incubation and science & technology entrepreneurship. Has expertise in conducting new enterprise creation, faculty development and capacity building programmes for entrepreneurship development.

Tarun Bedi

BE (Civil), MA (Sociology),
MA (Rural Development)
tarun@ediindia.org



Has over 24 years of experience in the field of Entrepreneurship Development. Engaged in areas of rural development, development of micro enterprises, implementing and providing hand-holding support to unorganised sectors like handloom, handicraft and village industries. He has also been engaged in action research, evaluation studies, etc. He also works as a Cluster Development Executive for several important clusters and is engaged in planning and implementation of the Start-up Village Entrepreneurship Programme (SVEP) of the Ministry of Rural Development, Gol.

Satya Ranjan Acharya

Ph.D. (Economics), MBA, MFC
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A business management professional with 20 years of teaching and consultancy experience in the areas of Financial Management, Idea Generation and Business Plan Formulation. Trained in entrepreneurship teaching at Stanford Technology Venture Programmes and Indian School of Business, Hyderabad, Startup Accelerators in the Entrepreneurial Ecosystem at MASHAV - Israel's Agency for International Development Cooperation, Israel. Involved in entrepreneurship teaching and startup

growth. Worked as a Research Fellow with the Centre for Innovation, Incubation and Entrepreneurship at IIM Ahmedabad. Trained in Application of Simulation for Entrepreneurship Teaching at the University of Tennessee, USA.

Prakash Solanki

B.Sc., PGD PPT, PGD BM, PGD RD,
LL.M., M.A. (Sociology)
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Specialises in conducting programmes for New Enterprise Creation and Capacity Building Of development organisations. 20 years of experience in the field of entrepreneurship development through implementation of different Entrepreneurship Development activity models. Has expertise in entrepreneurship concept, process and practice, business opportunity guidance, business plan and enterprise creation process. He is teacher/trainer in the field conducting national and international programmes. Presently implementing DST-NIMAT project, a mega national project to promote S & T Entrepreneurship in the country, sponsored by the Ministry of Science and Technology, Gol.

Pankaj Bharti

Ph.D. (Psychology)
pbharti@ediindia.org



Specialises in Social Psychology, Organisational Behaviour and Research Methods. Trained in conceptualising and development of measurement tools for social science research. Has published four papers and a book - Dehumanisation of Urban and Rural Poor. Associated with over 20 national as well as international research projects. He is also a National Team Member of Global Entrepreneurship Monitor (GEM), India. Core competency lies in psychometric assessment administration and reporting.

Amit K Dwivedi

Ph.D. (Commerce)
akdwivedi@ediindia.org



Has over 13 years of teaching and research experience. Currently, he is a National Team Member of Global Entrepreneurship Monitor (GEM) India Consortium. He is associated with reputed national and international journals as editor and editorial board member. Dr. Dwivedi has published research papers, reviews and text books. He

is also one of the co-authors of GEM India Report 2014, 2015-16 and 2016-17. He has presented his research papers in national and international conferences in India and abroad. He participated in a Training of Trainers programme for teaching 'Business Simulation', organized by ILS, held at University of Tennessee, Texas, USA.

Avdhesh Jha

Ph.D. (Education), Med
avdhesh@ediindia.org



Possesses over 20 years of experience in teaching, training and research. An educational consultant, critic, reviewer, author and editor with over 20 books to his credit. Has presented and published more than 30 research papers at national and international conferences. Formerly a member of inspection team of National Council for Teacher Education (NCTE), a lifetime member of All India Association for Educational Research (AIAER). Awarded with Charottar Gaurav Purashkar.

Saji Kumar

Ph.D. (Economics)
saji@ediindia.org



Has 23 years of experience in various branches of economics - International Trade, International Business, International Marketing, Economic Development and Growth Models, Micro and Macro Economics, Business and Social Accounting, Managerial Economics, Business Environment and Indian Economy. Recipient of the Best Teachers Award for the year 2007-08 at IBS, Ahmedabad. Featured in Ahmedabad Times as the "coolest mentor" of Shanti Business School, Ahmedabad. He has published two books, edited by him, four research papers and 14 articles. He has presented papers at many national and international conferences.

Lalit Sharma

Ph.D. (Youth Entrepreneurship)
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Dr. Sharma guides FPM scholars, teaches post-graduate students, grooms budding entrepreneurs and conducts research in the areas of youth entrepreneurship and entrepreneurship education. He specialises in Entrepreneurship Theory & Practice, Entrepreneurial Lab, Creativity & Innovations and Effective Entrepreneurship. Actively engaged in the national research projects of the Government of India on entrepreneurship development,

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he is also well-recognised as a corporate trainer by industrial associations like BIA. His research articles on entrepreneurship have been widely published in reputed international journals including Teachers & Teaching: Theory & Practice, International Journal of Gender & Entrepreneurship and Journal of Entrepreneurship in Emerging Economies and several others.

Rajesh Gupta

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A business management professional with more than 2 decades of work experience in industry and development sector. During last 11 years, he has worked extensively in the areas of creative co-creation in livelihoods and has promoted rural micro-enterprises in various sectors including the handloom and handicraft clusters. Currently under the Ministry of Rural Development Project, he is involved in promoting nano-enterprises in rural areas spread across 42 blocks in 11 states across the country. His thematic areas of interest include development studies, sub-sector analysis, livelihoods, institutional innovations in informal sector, value chain, new product & design development and social entrepreneurship.

Kavita Saxena

Ph.D. - Retail Management
PGDBM (Marketing)
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An educator in the area of marketing for Startups, Retail & General Management with over 15 years of experience in academia and industry. She has co-authored a book on "Emerging Trends in Entrepreneurship Research – Review of The Journal of Entrepreneurship" and has published reports on Startup Ecosystem in India along-with many research papers and articles in journals and magazines of national and international repute. Currently she is involved in a DST sponsored research project "Women

Entrepreneurship in India: Key Challenges & Critical Success Factors. She is also coordinating two National Projects sponsored by NSTEDB, DST, Government of India.

Amarpreet K Singh

Ph.D. (Management),
EPGDHRM (TISS),
MBA (Marketing)
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Possesses over 9 years of experience with academic and research interests in the core areas of Strategic Management and Corporate Entrepreneurship. Case Study Writing is also one of his primary domain areas. Apart from being a member of the Editorial Advisory Board for Emerald's Emerging Market Case Studies Journal, he has also won a few awards. These are – a.) 2018 Emerald Literati Awards for the case study titled 'Drivers420.com: Organizing Drivers Recruitment for Transporters', published in 'Emerald Emerging Markets Case Studies', b.) Economic Times (ET) Cases - FLAME Pedagogical Innovation Case Award 2018 at FLAME University and c.) The Philip Thomas Memorial Case Award 2018 at IIM Ahmedabad on March 23, 2018 for the case study titled 'The Akal Academies'.

Ashish Bhatnagar

PhD (Commerce),
University of Lucknow
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With over 18 years of academic experience, he has been associated with top management institutions and universities of northern India as a faculty resource. He is a Subject Matter Expert for several skill assessment agencies in India. Has developed curriculum and course material for courses in supply chain management and marketing management. He has supervised doctoral research in the field of marketing and his research interests include marketing and value-chain management.

PN Srivastava

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Over 25 years of work experience in providing training inputs in various programs like REDP, EDP, TEDP, TTP, NGO-Banker Interface, IMCDS, RIP, STED, MEPP, Total Sanitation Program of UNICEF, DRIP, Cluster Development Programme, REGP, PMEGP, FDP and also in coordinating field projects in the northern region.

Gautam Mazumdar

PGDBM (International Business),
Fellowship (Social Enterprise)
gautam@ediindia.org



community building, CSR activities are his areas of specialization.

Experience in project implementation, evaluation, action based research and knowledge development at national and international levels in the domains of Livelihood and Entrepreneurship for the Pro-Poor / Informal Sector [Start-Ups at Village Level] and Disability. Co-ordination of key projects of organizations viz. Bill and Melinda Gates Foundation, VSO (UK)/British Council, Rockefeller Foundation, Villgro, NRLM Projects under MoRD, Govt. of India.

Smita Chetia Talukdar

Ph.D. (Biotechnology)
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Possesses over 14 years of teaching and research experience in areas such as Tissue Culture, Biochemistry and Molecular Biology, and has six papers to her credit. She has served as the Head of Department, Biotechnology at Central IT College, Sikkim Manipal University and Regional College of Higher Education, North-Eastern Hill University. As an expert in project designing, implementation and monitoring, she has worked as Project Manager in Employment Generation Mission, Government of Assam for a period of five years. She has experience of handling various livelihood and skill development projects of Government of Assam (GoA) for generating employment and upgrading the skills of youth.

Mohammad Hanif Mevati

Ph.D. (Sociology), MSW, ICWA (Inter)
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Has 22 years of experience in the field of Entrepreneurship, Skill Development and Capacity Building Training. Has experience of planning and implementing various projects especially creating sustainable livelihood through non-hazardous vocational training to adolescents and parents of child labour families under Indus Child Labour Project, jointly funded by International Labour Organization (ILO), Department of Labour, USA and Ministry of Labour & Employment, Government of India. Micro enterprise creation, capacity-building of rural, urban, and tribal women groups on income-generating activities, institution building,

Sivan Ambattu

PGDRD, MSW
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An expert in project management and entrepreneurship, he specialises in Strategy Formulation, Donor Management, Partnership Development and in establishing Rural Business Institutions. He brought international training programmes like EYB and SIYB to India. He has worked with multilateral agencies. His specialisation includes value-chain development, cluster development, youth entrepreneurship, and group & women entrepreneurship. He has published one book, 11 manuals and two reports.

Bishnu Prasad Panda

MA (Economics), LLB,
MBA (Financial Management)
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Possesses over 29 years of experience in Micro-Finance, Micro-Enterprise, Livelihood and Cluster Development Programmes. Has worked extensively with national and international agencies like the Centre for Youth & Social Development, Rashtriya Gramin Vikas Nidhi, CARE and Access Development Services on enhancing the capacities of national-level NGOs, CBOs and BMOs. Also worked as a Consultant for a brief period for a World Bank study on pani panchayat, SHG and PRI. Has in-depth understanding on micro-finance sector and incubated models in the states of Odisha, Rajasthan, Andhra Pradesh, Madhya Pradesh, Gujarat, Chhattisgarh and West Bengal. His areas of specialisations are financial management, cluster development, livelihood promotion and enterprise promotion.

Ishwar Kumar

Ph.D. (Management),
PGDBA (Marketing),
MA (Criminology),
PGDHR (Human Rights)
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Teaching and research interests include Innovation and New Product Development, Brand Management, Strategic Design Management, positive deviance and

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Social Sciences related to Management. Presently attached with work related to Cluster Competitiveness, Growth and Technology at EDII and also engaged in managing CSR-related projects at various locations in India. Awarded with the Highly-Commended Emerald/AIMA Indian Management Research Fund Award in 2010.

Shibin Mohamed T.K

M.E (Aeronautical),
B.Tech (Mechanical)
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An academican with 8 years of experience in guiding various technology-based startups across the state of Kerala. Pioneered in institutionalizing IEDCs in various colleges. Being a UN-certified Empretec Programme graduate, mentored potential and existing student entrepreneurs across the state. Undertook various project initiatives of EDII in Kerala as Facebook-Boost Your Business, DST-TEDP's, MEDP's for Rural Sector & Research Studies. He is also certified as a Lead Trainer by Facebook for their 'Grow Your Business' Programme. Area of Interest includes Techno-Entrepreneurship, Design Thinking, Digital Marketing, Business Opportunity Identification, Innovations, and Life Skills Development.

Naman Sharma

Ph.D. (Management)
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He has over four years of academic experience in teaching Human Resource Management, Organizational Behaviour, Leadership & Motivation. A recipient of ICSSR Doctoral fellowship, Dr. Sharma specialises in the research

areas of employee deviance, employee engagement and social entrepreneurship. His research papers have been published in various international journals of repute. He has also published two books, one of which is also indexed in Scopus.

Ganapathi Batthini

MLISc (NET Qualified)
ganapathi@ediindia.org



A library and information science professional, with close to three decades of experience, he heads EDII's library and information centre. His work comprises developing, managing and disseminating information in business management, entrepreneurship, social and engineering sectors. He is the Editor of the conference proceedings of MANLIBNET 2013: International Conference on Entrepreneurial Approaches to Librarianship, Editor of the conference proceedings of Biennial Conference on Entrepreneurship and Principal Author of Emerging trends in entrepreneurship research review of the Journal of Entrepreneurship. He has authored 25 research papers for conferences and scholarly journals.

Sasi Misra

Ph.D. (Psychology),
smisra@ediindia.org



He is Institute Professor at EDII and Editor of The Journal of Entrepreneurship. Also, chairs the Centre for Research in Entrepreneurship Education and Development (CREED) and Biennial Conferences on Entrepreneurship. He was previously a professor of organisational behaviour at IIM Ahmedabad; Vice-Chancellor, Berhampur University, Odisha; Visiting Professor, McGill University (Canada) and University of Munich (Germany) and Bamberg University (Germany). He is a recipient of the prestigious Alexander von Humboldt Fellowship (Germany), Commonwealth Faculty Research Fellowship (UK) and Shastri Indo-Canadian Fellowship (Canada). He was a Visiting Scholar at Harvard Business School (USA). His publications (including books, chapters and journal articles) are numerous. He is an educationist of repute and a behavioural scientist of distinction. He serves on Boards and Governing Councils of several institutions of higher education.

Mayank Upadhyay

ACWA

mayank@ediindia.org



Specialises in the areas of Finance, Accounting, Project Planning and Strategic Management, with extensive experience in development banking, commercial banking, management consulting and NGO management. Involved in conceptualising and conducting of a number of national and international programmes in corporate financial strategic planning and management, project formulation and appraisal, microfinance and management control systems.

J B Patel

BSc (Chemistry), BSc (Technology)

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Over three decades of experience in the areas of Business Opportunity Identification, Project Formulation, Project Appraisal, Counselling and guiding entrepreneurs. Conducted more than 10 international programmes and worked as an expert in a number of developing countries in the above-mentioned fields. He is also the Local Representative for the Netherlands Senior Experts Organisation.

Bhasker Jani

BE (Electronics and Communication)

bhasker@ediindia.org



A practitioner with over 36 years of experience in initiating and successfully managing various industries, including manufacturing of mechanical and electro-mechanical components and sub-assemblies, industrial valves, fabrication shop, foundry, etc. He is also involved in mentoring potential and existing entrepreneurs. Also holds position as Director, M/s. Odhav Estate Infrastructure Development Ltd.

P G Makhija

Mcom, LLB, ACS

pgmakhija@ediindia.org



A practising management consultant and mentor, he has industry experience of over 39 years, including 18 years in the top-management level as CEO of Bombay Dyeing & Manufacturing Company Ltd and Executive Director of

Gujarat Ambuja Exports Ltd. Has worked across diverse industries, including textiles, edible oils, industrial automation, pharmaceuticals, engineering plastics and banking. Advises SMEs on consolidation and growth strategy, and helps in its operationalization. Also mentors youngsters of business families. His current research covers the dynamics of time devotion pattern of the entrepreneurs.

Shailesh Modi

PGDBA

smodi@ediindia.org



A practising management consultant with a multi-disciplinary work record. His experience encompasses work on SME sector, Social Entrepreneurship, Energy, Hospitality, Tourism, Textiles, Transport and Food Processing sectors, in addition to the development sector. Has also worked extensively in the areas of business plans, market research, sectoral studies, cluster diagnosis and design & management of development programmes for large companies, bilateral and multilateral agencies, Indian development institutions, and state & central governments. He was an independent director on the Board of some private companies and has worked as the Planning Advisor for a large urban transport government company. Has authored two manuals on direct help to small entrepreneurs.

P Ganesh

BE (Mechanical), MBA

p.ganesh@ediindia.org



Senior management professional with over 31 years of varied and comprehensive experience, which includes top-of-the-line organisations like Tata Steel, Maruti Udyog Ltd, Apollo Tyres Ltd, Coats Viyella India Ltd, Arvind Mills Ltd and Ashima Ltd. His areas of interest include IT & MIS, ERP, data warehousing & business intelligence, production & operations, supply chain management and human resources management. He also handles entrepreneurship development and management development programmes and manages the Women Empowerment and Entrepreneurship Development Programmes. He has been actively engaged in academia as a visiting faculty in various management institutes in Ahmedabad.



Awards, Recognition and Collaborations... 2018 -19

Gujarat Startups Take A Leap..... Report Released

A report on Gujarat Startup Ecosystem, developed by EDII Faculty members, Dr. Kavita Saxena & Mr. Mayank Patel, was released at the hands of Shri Vijay Rupani, Hon'ble Chief Minister of Gujarat. The report is an attempt to highlight various initiatives of the State and different stakeholders to create a progressive startup ecosystem in Gujarat. Prepared in association with Gujarat Chamber of Commerce and Industries (GCCCI), the report offers a glimpse into Gujarat's strengths as an industrial state.



(2nd from L) Shri Vijay Rupani, Hon'ble Chief Minister, Gujarat releasing the Report. Also seen are (from R – L) Shri S. J. Haider, IAS Principal Secretary, GOG, Tourism Department; Dr. Kavita Saxena, Faculty, EDII; Dr. Sunil Shukla, Director, EDII; Shri Pradeepsinh Jadeja, Hon'ble Minister of State and Shri Jaimin Vasa, President, GCCCI.



*Dr. Sunil Shukla,
Director – EDII and
Mr. Satish Parmar,
President - Dalit Indian
Chamber of Commerce
and Industry (DICCII)
during the signing of MoU
between EDII & DICCII
on 30th June 2018,
in the presence of
(on the L)
Shri Milind Kamble,
Founder Chairman
- DICCII & Officiating
President-EDII*

4-STAR RATING BY GSIRF



The Gujarat State Institutional Ranking Framework (GSIRF) on the lines of National Institutional Ranking Framework (NIRF) has ranked EDII as the second best institute of Gujarat. EDII was rated a 4-star institute by the executive committee of the Knowledge Consortium of Gujarat, Department of Education, Government of Gujarat on the recommendation of the appointed agency, the Indian Care for Academic Rankings and Excellence (ICARE).

'SUSTAINABILITY LEADERSHIP AWARD 2018'



Mr. Ishwar Kumar (in the center), Faculty, EDII, receiving the award on behalf of EDII at the hands of Mr. Raji Thomas, Chief Branding Officer, Indra Group of Institutes (extreme L)

EDII was honoured with the 'Sustainability Leadership Award 2018' for its commendable efforts towards control of greenhouse gas emission, technology upgradation, promotion of alternative energy use and occupational health & safety of workers in the MSME sector. This was under the CSR support of Yes Bank and with cooperation of local industry associations in Gujarat, Maharashtra, Uttar Pradesh, West Bengal, Madhya Pradesh, Karnataka, Tamilnadu, and Telangana. A total of 8756 MSMEs were catered to in these eight states.



Dr. Sunil Shukla, Director - EDII was awarded for his commendable contribution to the field of Entrepreneurship, Policy Advocacy and Entrepreneurship Policy Formulation at an award ceremony organized by Hindustan Samachar. Seen here is Dr. Shukla receiving the award at the hands of (in the center) Hon'ble Shri Dinesh Sharma, Deputy Chief Minister of Uttar Pradesh and (on his left) Hon'ble Shri Jayant Sinha, Union Minister of State for Civil Aviation, at the event, 'Vikas Samvad' held on 2nd May 2018, at Indira Gandhi Pratishthan, Lucknow. Also present on this momentous occasion were Hon'ble Chief Minister of U.P. Shri Yogi Adityanath ji and Hon'ble Deputy Chief Minister of U.P. Shri Keshav Prasad Maurya.

Department of Policy Advocacy, Knowledge & Research



EDII has always sought to play a significant role in the development and implementation of public policy to ensure a healthy and conducive environment for MSME entrepreneurship development. This initiative of the Institute serves as a conduit between policy makers and potential/existing entrepreneurs. Acting as a pivot for policy advocacy, fount of knowledge and repository of empirical research, EDII positively impacts MSME entrepreneurship development process. The Institute ensures that the applied policies of various Governments keep pace with the changing MSME entrepreneurship scenario, so that an effective development agenda is worked out. Adept at handling policy research work, EDII has a strong research and knowledge infrastructure.

“India is going through a revolutionary phase in which entrepreneurship is receiving tremendous acceptance as a career. Increasing number of start-ups, even student start-ups suggest that the country is all set to make a mark on the global front with innovative and path-breaking ideas.”

Padma Shri Late Dr. V. G. Patel, Founder & Former Director, EDII- Ahmedabad





Major Highlights:

- Liaison with Government and various other stakeholders
- Generates innovative programmes on behalf of the Government and various ministries.
- Promotes policy advocacy to enlarge the scope of policies, schemes and programmes of MSMEs
- Undertakes MSME applied research and impact assessment studies, and disseminates the findings through conferences and research publications.
- Brings out India Report under Global Entrepreneurship Monitor (GEM) through partnerships and consortiums
- Becomes a repository of knowledge management, research, data and documentation.
- Hosts Centre For Policy Research on Science and Technology Entrepreneurship within the Institute
- Hosts MSME Research Block to initiate research in MSME entrepreneurship.
- Guides scholars under its Fellow programme to undertake research.

The Year 2019-20:

- A strong knowledge base will be created based on project studies undertaken by the department. This think-tank will guide decisions at macro level.
- Knowledge dissemination and sharing of best practices will be undertaken at National level.
- The Department will assist and engage Central Government, State government, and other industrial bodies over strategic decisions on their development programmes.
- The Department will conduct evaluation of internal and external policies of sectors and fields that the institute works in. Impact assessment studies will be focused upon.
- Deliberations among key stakeholders, thought-leaders and entrepreneurs will be promoted to strengthen institute's research agenda.



Department of Policy Advocacy, Knowledge & Research

Annual Plan of Activities 2019-2020



Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
Long-term Programmes/Projects					
1.1	Global Entrepreneurship Monitor (GEM) India Survey and Report	EDII Campus	1 Year	Policy Makers, Researchers	To continue with the internationally acclaimed survey and come up with findings relevant for India. The report to be used as a valuable reference on status of entrepreneurial index in the country. Useful for academic fraternity and policy makers.
1.2 Centre for Research in Entrepreneurship Education & Development (CREED)					
1.2.1	Journal of Entrepreneurship	EDII Campus	Bi-annual	Academic Fraternity	To share research findings with the academic fraternity and enhance the boundaries of knowledge in entrepreneurship.
1.2.2	Short-term Fellowships in Entrepreneurship Research	EDII Campus	15 - 60 days each	Researchers	The Institute offers fellowships to ED trainers, teachers, and researchers, to encourage them to work on specific themes related to entrepreneurship.
1.3 Research and Publication					
1.3.1	Applied Research Studies under MSME Research Block	EDII Campus	Throughout the year	Policy Makers, Researchers	Conduct research studies pertaining to sustenance and growth of MSMEs, and contribute in policy advocacy to make MSMEs more competitive. Studies to be taken up: 1. Impact of emergence of MSME sector on the wider industry population 2. Studying the relationship between micro enterprise sector and institutional and market barriers 3. Study on geographical and sectoral choices as stimulants to MSME sector.
1.3.2	SVEP Research	EDII Campus	Throughout the year	Policy Makers, Researchers	To understand Rural Entrepreneurship Models in order to develop new courses and programmes. The research will also provide success stories which can further be disseminated among various Govt. departments and offices.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.3.3	Research Papers using GEM Data on 'Family Business Entrepreneurship' and Case Studies on SMEs	EDII Campus and other Locations	Throughout the year	Policy Makers, Researchers	For knowledge generation and dissemination, develop case studies on successful interventions of EDII. Research studies to be undertaken: 1. Family Business Entrepreneurship Framework Conditions in India 2. A Comparative Analysis of Policies for Promoting Women Entrepreneurship in BRIC Countries
1.3.4	Research on 'Women Entrepreneurs using GEM Data'	EDII Campus	3 months	Policy Makers, Researchers	Conduct research on women entrepreneurs based on data available from GEM reports.
1.3.5	Policy Research Centre in S&T Entrepreneurship	EDII Campus	1 Year	S&T Entrepreneurs & Institutions	The Centre will help create an ecosystem for promotion of S&T entrepreneurship. Research projects will focus on role of innovation in making MSMEs globally competitive, assessing the need for setting up National Technology Transfer Centres, and key challenges faced by women entrepreneurs in India.
1.3.6	National Study on 'Potential of Entrepreneurship & Technology Commercialisation of Projects funded under SSTP programmes'	National	1 Year	DST supported R&D Institutions	The study will focus on evaluating funded projects, developing compendium of technologies developed, and exploring the potential for commercialisation
1.3.7	Study on 'Designing Rating Mechanism for Technology Business Incubators'	National	1 Year	Incubators	To design a scale for rating Technology Business Incubators.
1.3.8	Policy-based Interventions under Unnat Bharat Abhiyan (UBA)	EDII Campus	3 Years	People in Villages	Promote rural development through a Village Development Plan, and incorporating interventions for growth of the village. Interventions will focus on the parameters of health, livelihood, education, water and sanitation, and energy.
1.3.9	Annual International Conference on 'Student Innovation, Start-ups and Ecosystem'	EDII Campus	2 days	Educators, Policymakers, Researchers, Students	A forum wherein researchers and practitioners from across India and abroad, and working on student innovation and entrepreneurship in academia, will share their learnings.
1.3.10	Compendium featuring Alumni of 'Advanced Business Hindi' courses	EDII Campus	3 months	Alumni of Advanced Business Hindi Course, Chinese Universities	Document success stories of the International Certificate Course in 'Advanced Business Hindi'. The booklet will highlight how the course has impacted the personal and professional growth of students, and will feature feedback from their employers.
1.3.11	Compendium of Success stories of 'Summer Camps'	EDII Campus	Throughout the year	Alumni of Summer Camps	To document success stories from the Alumni of Summer Camps, and to revisit the content, pedagogy, and material provided.
1.3.12	Participation in Conference/ Seminar/ Workshop	National/ International	Throughout the year	Faculty and Researchers	To present research papers in conferences within and outside the country.
1.3.13	Publication of Policy Briefs/Policy Commentary	National/ International	Throughout the year	Faculty and Researchers	To produce Policy Briefs and Commentaries on policies that are related to entrepreneurship or business.
1.3.14	Working papers, monographs, case studies, manuals etc.	National	1 Year	Faculty and Researchers	To develop research interest among faculty and staff at EDII. This activity will strengthen research outcomes and bring out papers/publications of national and international repute.

Department of Entrepreneurship Education



Entrepreneurship as a discipline brings several benefits with it and, therefore, many prestigious institutes have adopted it as part of their curriculum. The youth, in particular, endorse the need to adopt new ways of thinking and implementation. Realizing this need, Institute's Department for Entrepreneurship Education gives a definite direction to such youths by developing an entrepreneurial mindset and behavior in them through education, training, incubation support and mentoring. EDII pioneered full-time entrepreneurship programme in India in 1998. The other institutions followed suit and have contributed to the gradual growth in demand for such education. With

over three and a half decades of experience, EDII has enhanced and innovated the context, pedagogy and other aspects of entrepreneurship education for youths across sections and for faculty group across India. Emphasis on start-ups and 'Make in India' initiative is creating demand for trained entrepreneurial individuals and in that space, EDII looks forward to making a conspicuous difference. Through multiple learning platforms, EDII ensures out-reach of education opportunities to new and existing entrepreneurs, family business successors and working professionals, thereby enabling them to pursue entrepreneurial endeavors.

Start-ups Flourish...



Dhruvil Patel and Prayant Singh Rathore, alumni of EDII and co-founders of Aventura Naturals, decided to take the chemical air drying process towards an innovative direction by using it for fruit extracts. *"We can turn almost every natural substance into a fine powder, which improves the shelf life manifold. We have converted herbal extracts, tea and coffee extracts, fruit and vegetable extracts as well,"* says Dhruvil Patel.

Mr. Savji Dholakia, CEO, Harikrishna Exports visited their stall at the Empresario Start-up Summit 2019 and appreciated their start-up idea.



Major Highlights:

- Pioneered the two-year, full-time course Post Graduate Programme in Management – Business Entrepreneurship.
- Acts as a 'Resource Hub' for curriculum design, delivery, development of teaching material and capacity building of human resource.
- Faculty Development Programmes to impart skills and knowledge to teachers so that they orient students towards entrepreneurship as a career option.
- National Summer Camps for Children and Youths to instill the 'spirit of enterprise' at a young age so as to inspire them to select an independent, innovative career option and excel in it.
- National and regional workshops on entrepreneurship education to sensitize educationists / policymakers / education administrators in playing a proactive role in implementing entrepreneurship education as a core subject in educational institutions.
- Entrepreneurship Awareness Camps (EACs) to orient youths towards entrepreneurship and thus strengthen the entrepreneurial movement.
- Specially designed Skill Development Programmes (SDPs) to equip youths with appropriate skills in specific trades. Focussed efforts have promoted non-farm based enterprises among marginalized and disadvantaged sections.
- AICTE-recognized 4-year full time Fellow Programme in Management (FPM) to create competent and innovative

scholars/researchers in entrepreneurship.

- Promotion of micro enterprises in urban areas has channeled unemployed youths towards self-employment and has also led to creation of gainful employment opportunities.
- As the Nodal Institute for startups under Startups/Innovation Scheme of the Govt. of Gujarat, EDII mentors, motivates, and guides startups in Gujarat

The Year 2019-20:

- New programmes will be evolved in view of government's focus on start-ups, policies and initiatives promoting start-ups.
- Training material will be developed on entrepreneurship education for school level teaching.
- Collaborations will be struck with global entrepreneurship institutions to offer joint programmes.
- Innovative technology-based ideas will be nurtured to ensure that these crystallize into sustainable entities. E-commerce would be particularly underlined to enhance prospects for Startups, especially that of EDII alumni, in the fast emerging digital world of business.
- The task of instituting 'Chairs' in entrepreneurship will be initiated to impact the entrepreneurship landscape.

Department of Entrepreneurship Education

Annual Plan of Activities 2019-2020



Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
Long-term Programmes/Projects					
2.1	Fellow Programme in Management (FPM) 2016-20 (4th year)	EDII Campus	1 Year	Academicians/ Professionals	To encourage doctoral scholars to take up theoretical and empirical research work leading to policy papers and publications in journals of repute. The scholars will develop, write and submit their doctoral thesis for the partial fulfillment of FPM as well.
2.2	Fellow Programme in Management (FPM) 2017-21 (3rd year)	EDII Campus	1 Year	Academicians/ Professionals	To guide doctoral students in conceptualizing research and data collection from the field for doctoral dissertation. In the 3rd year, students develop research proposals through data from the field for developing doctoral thesis.
2.3	Fellow Programme in Management (FPM) 2018-22 (2nd year)	EDII Campus	1 Year	Academicians/ Professionals	To motivate doctoral scholars to take up compulsory theoretical papers and develop term papers based on classroom inputs. Classroom inputs and interactions would lead to policy papers and publications in journals of repute.
2.4	Fellow Programme in Management (FPM) 2019-23 (1st year)	EDII Campus	1 Year	Academicians/ Professionals	To orient doctoral students to investigate synergy between theory and practice of entrepreneurship as relevant to the Indian context, and accordingly strengthen the entrepreneurship education and research ecosystem in the country.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.5	Post Graduate Diploma in Management- Business Entrepreneurship (PGDM-BE)- 2018-20 batch (2nd year)	EDII Campus	1 Year	Family Business Successors and Startups	To train students to set up their own business, become entrepreneurial managers or join their family business. Classroom teaching to be complemented with regular study visits and interaction with achievers.
2.6	Post Graduate Diploma in Management- Business Entrepreneurship (PGDM-BE)- 2019-21 batch (1st year)	EDII Campus	1 Year	Family Business Successors and Startups	To groom students as entrepreneurs, entrepreneurial managers and family business successors. Classroom teaching to be complemented with international tie-ups, students' research projects, seminars and publications.
2.7	Post Graduate Diploma in Management- Development Studies (PGDM-DS) - 2018-20 batch (2nd year)	EDII Campus	1 Year	Graduates, Employees, NGO Nominees	Prepare students as effective social entrepreneurs and change-agents in a focused sector. After completion of the course, they can either take up entrepreneurial career in social entrepreneurship as an entrepreneur or as developmental executives.
2.8	Open Learning Programme in Entrepreneurship (OLPE)	National	1 Year	Graduate, Diploma holders, Professionals, Employees	To develop entrepreneurial skills through open learning, project counselling, and mentoring support, so that time and distance do not become hindering factors for those willing to become entrepreneurs.
2.9	Advanced Business Hindi Certificate (ABHC) (International - 7th Batch)	EDII Campus	9 months	Students	A programme designed specially for Chinese students to train them in Business Hindi course, and thereby promote and extend the national language, along with entrepreneurship education, internationally.
2.10	Advanced Business English Certificate (ABEC) (International)	EDII Campus	9 months	Students	To train students in advanced level vocational English, and promote entrepreneurship education internationally.
2.11	Offering Entrepreneurship Module in Management Programme of Chinese Universities	EDII Campus	1 month	Students of Management programme of Chinese Universities	To explore the possibility of offering Module on Entrepreneurship to management students of Chinese Universities, so as to enhance the quality of business management skills in them.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.12	Centre for School Entrepreneurship	EDII Campus and other locations	1 Year	School Students	To orient and develop school students to take up entrepreneurship as a career, and to inculcate entrepreneurial values among children at a tender age.
2.13	Entrepreneurship Module for CBSE School Teachers	EDII Campus	6 days	Academic community	To make teachers experience entrepreneurial thinking, guide them on how to conduct the program and plan to focus on mentorship at scale in the long run.
2.14	PGDM- (BE) Accreditations by AMBA and FPM by AIU	EDII Campus	1 Year	EDII	By getting accreditations from AIU and AMBA, the PGDM-BE programme will enable students in more impactful ways. AIU approval for the FPM will enable it to get equivalence to the PhD degree.
2.15	Student Startup and Innovation Policy (SSIP)	EDII Campus	1 Year	Potential Startups	To build Startups and develop 'innovation culture' across universities. The programme is part of the Startup India Action Plan.
2.16	Student-Investor Interface (Event)	EDII Campus	2 days	PG students & entrepreneurs	A forum wherein equity and term-lending investors will be invited to interact with students on funding for their innovative business ideas.
Sensitisation and Capacity Building Programmes					
2.17	Faculty Development Programmes in Entrepreneurship (DST-NIMAT project)	National	12 days	Teachers of Universities, Engg. Colleges, B-Schools etc.	To develop skills in teachers of higher education towards teaching courses on 'Entrepreneurship' effectively as well as orienting them to research in the field.
2.18	Faculty Development Programme on Startup	Kerala	15 days	Faculty Members of academic institutions	To orient faculty members on entrepreneurship and start ups, and thereby capacitate them to promote entrepreneurship.
2.19	Faculty Development Programmes under Student Startup and Innovation Policy (SSIP)	EDII Campus	5 days	Faculty Members of academic institutions	To orient faculty members on entrepreneurship and start ups.
2.20	Faculty Development Programme & Interventions for quality improvement in Higher Education	Bhopal (MP)	2 weeks (3 phases)	Faculty members of PG colleges	To develop skills among faculty of higher education to enable them to introduce overall quality improvement in the field. The training would focus on global teaching standards, launching of need-based courses, industry interaction, and orienting them to conduct research and consultancies.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.21	National Summer Camps on Entrepreneurial Stimulation for School Children	EDII Campus	6 days	School students	To inculcate entrepreneurial values among children at a tender age. A forum to interact with parents as well.
2.22	National Summer Camps on Entrepreneurial Adventures for College-going youth	EDII Campus	10 days	HSC and college students	To help youth identify innovative and challenging career options and plan it entrepreneurially. A good opportunity for youth to tap their latent potential for achievement.
2.23	Summer Camp on Entrepreneurship for Children and Youth	Bhopal (MP)	3-5 days	School / College Students	Personality development, career counselling and achievement motivation of school students and youth with special orientation towards yoga & martial arts.
2.24	Virtual Training Programmes on Entrepreneurship & Vocational Education	Madhya Pradesh	3-10 days	Students, youth (unemployed and working)	Short-term virtual training on Entrepreneurship to promote entrepreneurship awareness among youth
2.25	Collaborative Programme for REVA University/ Rajkot University/Finplan HB International Education Pvt. Ltd/ IHM Gandhinagar	EDII Campus / REVA University/ Rajkot University / FIN-PLAN (Mumbai)/ IHM Gandhinagar	6 months	Students	Three level entrepreneurship education programmes for students to orient them towards entrepreneurship and strengthen their entrepreneurial behaviour and decision making.
2.26	Fee-based Programme on Data Analysis	EDII Campus	2 weeks	Ph D students	To enable participants to carry out research and improve their proficiency in selection of analytical tools and interpretation of statistical data to solve business problems.
2.27	Entrepreneurship Immersion program for students of different colleges and universities	EDII Campus	3 days	UG/PG College students	To train students on different aspects of entrepreneurship from Business Opportunity Identification to Business Plan Preparation.
2.28	Entrepreneurship Development and Management Training Programme for Scientists and Technologists working with Govt. Sector (EDMT)	EDII Campus	2 weeks	Scientists and Technologists working with Govt. Sector	To arouse interest among scientists & technologists about entrepreneurship, sensitize them towards the discipline, and establish the importance of owning knowledge-based innovative business ventures.
2.29	Orientation visit of students to the Institute	EDII Campus	1 day visit	School and college students	To orient students towards the 'Charms of Becoming an Entrepreneur' and motivate them to think of entrepreneurship as a career choice.

Department of Projects



The pattern of entrepreneurship development depends on the projects that are undertaken in an economy. EDII manifests its experiences, skills and expertise in executing projects under the categories of government and corporate – sponsored projects. The Institute ensures innovation, creativity and entrepreneurial activity in each of its projects. EDII is engaged in implementation of various projects sponsored by the Central / State Govts and development organizations. The projects pertain largely to development of MSME sector, skill development and Corporate Social Responsibility. EDII's domain competencies, human resource and geographical



outreach have helped churn out worthwhile outcomes in both urban and rural locales.

EDII – implemented projects have generated tangible outcomes in terms of creation of worthy livelihood options. The projects have led to development of 'models' credited for their replication and adaptation. EDII's foray into projects is characterized by its expertise in designing, implementation, monitoring, reviewing and evaluation. The efforts have led to impact on policy- making, ground-level experiences, as well as conceptual / academic insights, together leading to creation of a knowledge infrastructure.



Major Highlights

- ❖ Conceptualized the Entrepreneurship Development Programme Model, popularly known as EDII-EDP model, which is implemented by ED organizations and institutes, even today.
- ❖ Pioneered Rural Entrepreneurship Development Programmes; Trainers' Training Programmes, leading to setting up of rural enterprises, imparting sustainability, thus creating income and ownership opportunities.
- ❖ Ministry of Rural Development, Govt. of India has appointed EDII as the National Resource Organization in the project titled, 'Start-up Village Entrepreneurship Programme (SVEP).
- ❖ Conducted Entrepreneurship Development Programmes across 22 states for Ministry of Food Processing, Govt. of India, leading to New Enterprise Creation.
- ❖ Skill Development Interventions (with support of IDBI Bank Ltd.) in the village of Karnali in the Vadodara district of Gujarat, adopted by Hon'ble Union Minister of Finance & Corporate Affairs, Shri Arun Jaitley, under Sansad Adarsh Gram Yojana.
- ❖ Micro Enterprise Development Programmes (MEDPs) in different sectors (such as handicrafts, food processing etc.) in 13 southern Indian states under the 'Skills to Succeed' Project of ACCENTURE.
- ❖ Project with Facebook under 'Boost your Business' across 15 states.

- ❖ National Projects with Hewlett Packard (HP), YES Bank, ITC and Tata Communications Ltd.
- ❖ Intrapreneurship Development Programmes for corporates like; Zee Essel, Zydus Cadila, Marg Infrastructure, Adani Wilmar, BASF etc.
- ❖ Projects with various departments/ ministries of the Govt. of India such as; Rural Development, External Affairs, Food Processing, Textiles, Micro, Small & Medium Enterprises, National SC/ST Hub, Science and Technology and Skill Development & Entrepreneurship.
- ❖ Projects supported by DST, Govt. of India to promote Science & Technology Entrepreneurship across the country

The Year 2019-20:

- The project work output will be extensively documented to create a rich pool of knowledge.
- Focus will be strengthened on skill building, training and capacity building projects for development organizations, corporates and government.
- Projects under the aegis of various corporate houses and Government Ministries will be explored and promoted.
- Collaborations will be struck with various National and State Government to partake in various state and national level projects.

Department of Projects

Annual Plan of Activities 2019-2020



Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.1	Projects with Department of Science & Technology, Govt. of India				
3.1.1	DST-NIMAT Project Management	National	1 Year	Educational Institutions, ED Organisations, Specialised Institutions for Entrepreneurship Development	A long-term project to promote S&T Entrepreneurs among potential target groups and to streamline ED activities in organisations.
Programmes under DST-NIMAT Project					
3.1.1 (a)	Science & Technology Entrepreneurship Development Programmes (S&T EDPs)	National	4 weeks each	Potential Entrepreneurs	To promote enterprises based on Science & Technology inputs in the country.
3.1.1 (b)	Technology-based S & T Entrepreneurship Development Programmes (TEDPs)	National	6 weeks each	Potential Entrepreneurs	To encourage and motivate potential entrepreneurs to set up technology-based new units through Entrepreneurship Development Programme strategy.
3.1.1 (c)	Science & Technology Women Entrepreneurship Development Programmes (WEDPs)	National	4 weeks	Potential Women Entrepreneurs	To equip women participants with requisite skills and knowledge on various aspects of business decision-making process, setting up, and sustaining an enterprise.
3.1.1 (d)	Science & Technology Entrepreneurship Awareness Camps (EACs)	National	3 days	College students	To sensitize students towards the 'Charms of Being an Entrepreneur' and orient them towards entrepreneurship and self-employment.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.1.2	DST Supported– NewGen IEDC	National	1 Year	Institutions offering S&T streams and having capability to promote entrepreneurship	To promote S&T entrepreneurship among students with S&T background.
3.1.3	Student Start-up NIDHI Project	National	1 Year	Students of Institutions hosting IEDC/NewGen IEDC	To facilitate and encourage potential startups to convert their business ideas into commercial activity.
3.2	Projects with Ministry of Rural Development, Govt. of India				
3.2.1	National Resource Organization (NRO) for Start Up Village Entrepreneurship Program [SVEP] - Secretariat	EDII Campus	4 Years	State Rural Livelihood Mission, Community Based Resource Persons and State Missions	To facilitate effective implementation of SVEP in states. To provide support to State Rural Livelihood Missions in identification and strengthening of Project Implementing Agencies.
3.2.2	SVEP - Programme Implementation Agency as NRO				
3.2.2 (a)	Programme Implementation Agency as NRO - Promoting micro enterprises in blocks sanctioned till 2017 (23 blocks)	Spread across 11 states - Gujarat, MP, Odisha, Jharkhand, J&K, West Bengal, Haryana, U.P., Telangana, Chhattisgarh, Punjab	4 Years	Rural women	To provide specialized support to State Rural Livelihood Mission and also act as Project Management Unit.
3.2.2 (b)	Programme Implementation Agency as NRO - Promoting micro enterprises in blocks sanctioned in 2017-18 (19 blocks)	Spread across 11 states	4 Years	Rural women	To provide specialized support to State Rural Livelihood Mission and also act as Project Management Unit.
3.2.2 (c)	Programme Implementation Agency as NRO - Promoting micro enterprises under SVEP (in blocks taken up in 2018-19)	Spread across 13 states (Newly added states - Uttarakhand & Assam)	4 Years	Rural women	To provide specialized support to State Rural Livelihood Mission and also act as Project Management Unit.
3.2.2 (d)	Programme Implementation Agency as NRO - Promoting micro enterprises under SVEP (6 new blocks to be taken up in 2019-20)	Spread across 15 states	4 Years	Rural women	To provide specialized support to State Rural Livelihood Mission and also act as Project Management Unit.
3.2.3	SVEP related Training Programmes for SRLM officials/Block Programme Managers/NGOs	EDII Campus	5 day	SRLM Officials/Block Programme Managers	Towards orientation & capacity building of SRLM officials.
3.2.4	SVEP Software and Support System for Software	EDII Campus	Throughout the year	SVEP Project Implementation Agencies	Enhancement and Maintenance of SVEP Software

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.2.5	SVEP Software Training	Pan India	2 months	SVEP Project Implementation Agencies	Building skills on using software for DPR Preparation and Enterprise Tracking
3.2.6	SVEP Software Training Video and Web Platform Creation	EDII Campus	3 months	SVEP Project Implementation Agencies	Creating video films of SVEP Software
3.3	Projects with Ministry of Micro, Small and Medium Enterprises, Govt. of India				
3.3.1	EDPs for SC/ST Youth	Gujarat	1 Year	Unemployed Youth	To train SC/ST potential entrepreneurs for setting up small enterprises and bring them to the mainstream.
3.4	Projects with Ministry of Environment, Forests & Climate Change, Govt. of India				
3.4.1	Employability & Entrepreneurship Development Programme	Sikkim	2 Years	Unemployed Youth	Promote entrepreneurship and improve employability skills of youth, to ensure their economic empowerment.
3.5	Projects with State Governments/Departments / Agencies				
3.5.1	Bihar Skill Development Programme	Bihar	1 Year	Students	To develop students with employability skills viz. IT skills, Soft Skills for employment, and communication skills.
3.5.2	ED Center in Women's Industrial Training Institute	Patna	Throughout the year	ITI Students	Initiate an ED Centre to provide a launch pad to students for new enterprise creation, and for growth of established businesses.
3.5.3	EDPs for SC Youth	Gujarat	2 Years	Unemployed Youth	To train potential entrepreneurs belonging to Scheduled Castes, for setting up small enterprises, and thereby bring them to the mainstream.
3.5.4	Skill and Entrepreneurship Development Programme for Tourism Sector	Gujarat	15 days	Youth	Enhance participants' skills such that they are motivated towards entrepreneurship and become self-employed, thereby leading to employment creation.
3.5.5	Empowering physically challenged youth for self-employment and New Enterprise Creation through entrepreneurship training	National	15 days	Youth	To help people with disabilities by empowering them through entrepreneurship training and enhancing their economic growth.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.5.6	Skill-based Entrepreneurship Development Programmes (SEDPS)	Madhya Pradesh	15 weeks	Unemployed tribal youth	Conduct SEDPs to encourage and motivate potential entrepreneurs to set up skill-based new units.
B Projects with Corporates					
3.6	New Enterprise Creation Programme for SC/ST Youth (Follow up phase)	Pune	4 Years 6 months	SC/ST, Weaker sections and SHG members	To promote entrepreneurship among individuals and SHGs from affirmative action communities in Pune.
3.7	New Enterprise Creation Programme for SC/ST Women	Pune & Raigad	2 Years	Women from SC/ST, Weaker sections and SHG	To promote entrepreneurship among individual women and SHGs from affirmative action communities in Pune & Raigad.
3.8	Skill Development Programme of Women Agriculturists through Custom Hiring Centres	Pune	1 month	New women groups and Joint Liability Groups (JLG)	Micro Enterprise Training programmes for women groups and SHGs to start CHCs in various locations.
3.9	GRoW Chamber of Commerce	South India	1 Year	Micro women entrepreneurs	Establish a body which can address the needs of rural women micro entrepreneurs so that they can be in the mainstream of development and receive benefits similar to people in urban areas.
3.10	Micro Skillpreneurs Development Programme	Bangalore (Pan India)	1 month	Rural youth and women	Beneficiaries will be equipped with the knowledge to identify feasible/workable Business Opportunities and the process and steps to implement them to start their own Enterprise. Support will be provided in terms of intensive follow-up and handholding for Credit, Technology transfer, Market Development, etc.
3.11	Digital Education through WoW Bus	Andhra Pradesh, Uttar Pradesh, Madhya Pradesh, Odisha, Gujarat	4 Years	Students, Self-employed youth, housewives	To equip students and other beneficiaries with IT skills, digital literacy, e-Pathshala, and computer related skills.
3.12	'Boost your Business' Programme	Pan India	3 hours	Micro/ small entrepreneurs	To sensitise MSMEs across India to use Facebook as an effective tool for business promotion.
3.13	Promoting Energy Efficiency & Occupational Health & Safety (OHS) Measures in Clusters under Climate Change Initiative	Gujarat, MP, Karnataka, WB, Maharashtra, Tamilnadu, Telangana, UP & others	1 Year	Cluster MSMEs, their workers & society at large	To make MSMEs operating in clusters energy efficient and OHS compliant.

Department of Business Development Services & National Outreach



The Indian MSME landscape is vast with varying contours, and in order to ensure its progression, there has to be coherent strategies and a conducive environment for growth and expansion. EDII has taken the onus of such developmental tasks by directly getting involved in designing and executing projects and expanding their outreach by replicating efforts through series of institutions, across states. EDII also ensures sustenance of efforts of these organizations by instituting cadres of resource persons.

MSMEs have added a distinct pace to economic growth, generating employment, augmenting cross border trade and nurturing entrepreneurship. India has taken some major steps to strengthen this sector. However, these businesses generally operate on small budgets and face the threat of immediate downfall amidst crises. During such times, they find it difficult to institute capital-intensive measures to bail themselves out of crises and thus very often nose-dive sharply. To avoid such ambiguities, it is important to make available professional services that guide them through their journey and ensure that they enhance their competitiveness and

productivity. It is here that the market for Business Development Services (BDS) steps in with its infinite reservoir of expertise that can refurbish the MSME Sector. The BDS streamlines various aspects of the functioning of MSMEs by strategic services that they offer.

Business Development Services (BDS) cater to the non-financial needs of MSMEs during their entire business life cycle. EDII ensures that through these services, MSMEs comfortably sail through the phases of incorporation, operation & expansion.

EDII has taken upon itself the onus of focusing on holistic and sustained initiatives to fix the issues that keep the sector away from reaching its potential. The Institute has specifically been addressing clusters of industries, elevating the existing enterprises to a level where they begin to think beyond the threat to survival and build capacities to equip themselves to face the challenges of market dynamism. EDII seeks to increase its outreach for providing BDS to its trainees/students as also MSMEs operating in clusters, industrial areas, groups of producer companies, SHG-federations and vendor-groups.



Major Highlights:

- ❖ Implementation, Monitoring and Technical Support extended to more than 200 industrial and artisanal clusters, across the country.
- ❖ Instituting cadres of Cluster Development Executives and Business Development Service Providers to help sustain the efforts.
- ❖ Setting up Institutes/Centres for Entrepreneurship Development (IEDs/CEDs) across states.
- ❖ Undertaking capacity building of existing IEDs/CEDs and the onus of developing resource persons for them through specially designed programmes.
- ❖ Influencing all state governments to set up IEDs/CEDs under a concept-to-completion approach.
- ❖ Sensitizing the state, regional and local governments

on the significance of promoting entrepreneurship and adding pace to the start up trend.

The Year 2019 -20:

- MSMEs operating in clusters, industrial areas, value chain sectors, producer groups and SHG federations and vendor groups, will be provided business development services. Cadres of Business Development Executives will be instituted.
- EDII's national expanse will be utilized for extending support to MSMEs and other organizations for operational and management efficiency.
- EDII like centres will be established in newly formed states in concept-to-completion mode.
- BDS support system will be remodelled to serve start-ups, incubatees and high-impact enterprises.



Department of Business Development Services & National Outreach

Annual Plan of Activities 2019-2020



Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
(A) Business Development Services					
4.1	Management Development Programme (MDP) on Design Thinking for Entrepreneurs and Managers	EDII Campus	3 days (twice a year)	MSME entrepreneurs and corporate executives	To train entrepreneurs/executives on application of design thinking in mitigating problems and ensuring entrepreneurial creativity.
4.2	Project Management Consultant (PMC) for Setting up Carpet Park	Madhya Pradesh	5 Years	Artisans	To provide technical support in setting up of carpet park and facilitate cluster development; facilitate socio economic development of artisans of carpet cluster in Gwalior.
4.3	Advanced Entrepreneurship cum Exposure Programme	EDII Campus & Assam	1 month (15 days each in both locations)	Potential and existing entrepreneurs	To impart training to potential and existing entrepreneurs for enterprise establishment and growth.
4.4	Skill Training for Agri-entrepreneurs	West Bengal	6 months	Potential and existing agri-entrepreneurs	To enhance the entrepreneurial skill of prospective and existing agri-entrepreneurs, and thereby contribute to generation of sustainable agri-enterprises.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
(B) National Outreach					
4.5	Project Management Consultancy Support to spearhead MSME Cluster Development in West Bengal, Tripura and Chhattisgarh	West Bengal, Tripura and Chhattisgarh	1 Year	MSMEs, artisans in WB, Tripura & Chhattisgarh	To facilitate holistic development and productivity improvement of MSMEs operating in clusters in West Bengal, Tripura & Chhattisgarh.
4.6	Ethno Tourism Cluster Development	Kutch-Bhuj, Gujarat	2 Years	Artisans in the cluster	To facilitate local economic development through quality and productivity improvement of cluster products.
4.7	Implementation of Lean Manufacturing Practices/Hard Intervention Support for units in Janbazar Leather Cluster	West Bengal	1 Year	Micro Enterprises engaged in shoe-making	To inculcate the idea of implementing lean manufacturing tools so as to optimize work flow and minimize waste.
4.8	CFC establishment at Akik Cluster	Khambhat, Anand, Gujarat	18 months	Cluster MSMEs / Artisans	Establishing CFC to facilitate improvement in productivity and quality, and thereby promote employment.
4.9	Implementing Bamboo-based Entrepreneurship & Livelihood Development Programme	Tripura	2 Years	Potential entrepreneurs	To enable, empower and recognise participation of backward communities in economic activities in the bamboo sector.
4.10	Social Entrepreneurship Development Programme	EDII campus	1.5 months	Potential social entrepreneurs	Promoting Social Entrepreneurship to facilitate inclusive and holistic growth of the local economy.
4.11 (a)	Capacity Building Programme on Entrepreneurship Development for Heads of MSME Tool Rooms	EDII campus	3-5 days	Heads of MSME Tool Rooms	To sensitize Heads and Directors of Tool Rooms on Enterprise Development process and related skills.
4.11 (b)	Capacity Building Programme on Entrepreneurship Development for Middle Level functionaries of MSME Tool Rooms	EDII campus	2 weeks	Middle Level functionaries of MSME Tool Rooms	For capacity building of middle level functionaries of Tool Rooms on Enterprise Development process and related skills.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
(B) National Outreach					
4.12	Capacity Building Programme on Entrepreneurship Development for General Managers & Functionaries of District Industries Centres	EDII campus	5 days	General Managers & Functionaries of DICs	To upgrade the skills of General Managers and Functionaries of District Industries Centres in view of recent developments in entrepreneurship and business promotion, and thereby promote startups and foster an entrepreneurship ecosystem.
4.13	Sensitization Workshop on Entrepreneurship for Policy Makers & Support Institutions of Arunachal Pradesh	Arunachal Pradesh	2 days	Policy Makers & Support Institutions	To sensitize policy makers and key officials of the Support System of State Government on self-employment and entrepreneurship, leading to developmental interventions.
4.14	National Meet of CEOs/State level Directors of IEDs/CEDs	EDII campus	2 days	CEOs/Directors of IEDs/CEDs	To strengthen networking among state ED institutions and discuss issues related to sustainability and growth of ED institutions; disseminate information on trends in entrepreneurship and fund raising for carrying out activities.
4.15	Technical Agency under SFURTI Cluster Development Programme	Gujarat, Odisha, West Bengal, UP, Haryana, Kerala, Madhya Pradesh	2 days	CEOs/Directors of IEDs/CEDs	Act as Project Management Consultant and facilitate local economic development of clusters. Provide broad spectrum support to artisans for their sustainability and growth under Cluster Development Approach.
4.16	Cluster Management & Technical Agency (CMTA) Mega Handicraft Carpet Cluster Project	Srinagar (J&K)	5 Years (2010-Ongoing)	Carpet weavers	An integrated package aimed at skill upgradation, market related interventions, consortium formation, promotion of Public-Private Partnerships, export development, design related interventions, etc.
4.17	Soft Intervention activities under Micro and Small Enterprises - Cluster Development Programme (MSE-CDP)	Odisha	1 Year	Micro and small enterprises of MSME clusters	Strengthening the efficiency of cluster actors and improving productivity of the cluster.
4.18	Business Plan Preparation and Project Appraisal	Odisha	3 days	Industry Associations, Bankers, MFIs, Consultants and NGOs	To facilitate potential entrepreneurs to understand the project appraisal process and prepare business plans.
4.19	Cluster Development Programme with special focus on hard intervention	Gorakhpur	4 Years	Artisans	To facilitate holistic development of the cluster and establishment of Common Facility Centre (CFC).

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
(B) National Outreach					
4.20	Cluster Development Programme in Pottery Cluster	Gorakhpur	5 Years	Artisans making pottery	To facilitate holistic development of pottery cluster.
4.21	Vocational cum Entrepreneurship Development Programme under Skill Development Initiative (SDI)	Uttar Pradesh, Uttarakhand	6 weeks	Unemployed Youth	To impart vocational and entrepreneurial skills to unemployed youth and facilitate their micro enterprise establishment.
4.22	Cluster Management under Off Farm Producer Organisation Scheme	Gorakhpur & Azamgarh	3 Years	Artisans	Providing enterprise management support to rural artisans to enable them to take up collective business activities, including capacity building, business planning, and providing marketing linkages.
4.23	Self Financed Digital Marketing Programme	Kerala / Tamil Nadu	1 day	Entrepreneurs/Business Owners	To impart digital marketing skills to entrepreneurs.
4.24	Facilitation cum Training Programme for Nano Cluster Development	Kerala	5 days	Govt. Officers	Conduct training and provide handholding support to government functionaries so as to enable them to take up cluster activities.
4.25	Facilitation cum Training Programme for Mini Incubators	Kerala	5 days	Govt. Officers	Conduct training and provide handholding support to government functionaries so as to enable them to take up incubation activities.
4.26	Establishing Entrepreneurship Development Clubs in Local Self Governments (LSGs)	Kerala	1 Year	Potential & Existing Entrepreneurs	Supporting potential/existing entrepreneurs and consolidation of entrepreneurial activities at the Panchayat level.
4.27	Developing Coir Cluster	Kerala	3 Years	Coir Artisans	To support primary stakeholders of the cluster by imparting hard and soft skills; extend overall management support for establishing Common Facility Centre (CFC).
4.28	National Awards on Entrepreneurship	EDII Campus	Throughout the year	Educators, Policymakers, Researchers, Students, Institutions engaged in entrepreneurship activities	The awards will honour successful entrepreneurs and stakeholders of the entrepreneurship ecosystem, and thereby promote entrepreneurship across the country.

Department of Developing Economy Engagement



EDII seeks to give an entrepreneurial routing to several countries across the globe and one of the most pragmatic ways to achieve this mandate is by adopting the path of institution-building. EDII advocates the strategy of institution-building on international grounds to concretise entrepreneurship. The Institute has already created a network of Institutions in several countries. These institutions are successfully replicating the success story of promoting first generation and existing entrepreneurs through training and counselling interventions. With the same objective, EDII is also implementing a series of activities to strengthen entrepreneurial capabilities in trade negotiations and regional integration. Simultaneously, new enterprise creation, enterprise upgradation, and investment promotion are also getting a thrust in more than 150

countries through the Institute's work with the ITEC division of the Ministry of External Affairs. Entrepreneurship has been endorsed as a development strategy across the world. The Governments across the globe are also promoting the discipline through programmes, projects, and academic engagements. Education being a primary domain of EDII among other areas, the Institute has struck several collaborations and agreements to promote entrepreneurship via the medium of education. These agreements have led to creation of a strong knowledge base in the field. EDII thus, depends on academia, training and institution-building as strategies to strengthen and promote contemporary entrepreneurship practices, a supportive regulatory framework, policy advocacy, and human resource development.





Major Highlights:

- ❖ Implementing country focussed programmes in close association with local governments so as to promote New Enterprise Creation, cluster development, women entrepreneurship and human resource who could function as intrapreneurs.
- ❖ Adopting concept-to-completion approach to set up Entrepreneurship Development Centres across the globe. Lao PDR, Cambodia, Vietnam, Myanmar and Uzbekistan already have result-reaping ED centres. More countries in the African region will soon follow suit.
- ❖ Sensitizing governments of several countries on the significance of New Enterprise Creation, enterprise upgradation and investment promotion, and organizing befitting training projects.
- ❖ Under the ITEC division of the Ministry of External Affairs, Govt of India, sharing expertise with developing countries in specialised areas. Close to 450 officials trained every year in various aspects of entrepreneurship and investment promotion.
- ❖ Tied up with Human Resource Development Fund under Ministry of

HRD, Malaysia to assist Malaysia Government in ensuring 35% skilled Malaysian workforce by 2020.

- ❖ Implemented projects with support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNST, British Council, Ford Foundation, European Union, ASEAN Secretariat, SDC etc.

The Year 2019 –20:

- Collaborations will be worked out with governments in developing economies to set a vision for improving the incidence of entrepreneurship by using local experience, knowledge, and networks to provide training and mentorship to budding entrepreneurs
- Governments will be encouraged to take a coordinated and inclusive approach to promote entrepreneurship by instituting Entrepreneurship Development Centres (EDCs)
- Capacity building programmes will be undertaken to hone skills of developing economy personnel in entrepreneurship and related areas



Department of Developing Economy Engagement

Annual Plan of Activities 2019-2020



Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
Long-term Programmes/Projects					
5.1	Setting up EDC in Rwanda/ Uzbekistan	Rwanda / Uzbekistan	3 Years	Existing and potential entrepreneurs in host countries	Promoting entrepreneurship and familiarising beneficiaries and entrepreneurship development institutions with various interventions to strengthen the entrepreneurship ecosystem in their country.
Short-term Programmes/Projects					
5.2	Entrepreneurial Management	EDII Campus	8 weeks	Policy makers, Business owners, Professionals with Business & Industry, Management Associations, Chambers of Commerce & Industry	To develop entrepreneurial capacity among middle level managers and officials so that they can act intrapreneurially in their firms.
5.3	Business Research Methodology & Data Analysis- International	EDII Campus	8 weeks	Entrepreneurs/ Middle & Senior level Executives of SMEs/ Professionals engaged in Small Business Promotion	To enable participants from developing countries to carry out research and improve their proficiency in selection of analytical tools and interpretation of statistical data to solve business problems.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
(B) National Outreach					
5.4	Informal Sector Enterprise, Entrepreneurship & Local Economic Development	EDII Campus	6 weeks	Professionals with Funding Agencies focussing on Informal Sector / Entrepreneurship, Government officials involved in Local Economic Development Programmes	To develop a cadre of professionals practicing value-chain related interventions in informal sector and engaged in LED, in developing countries.
5.5	Entrepreneurship & Small Business Promotion	EDII Campus	6 weeks	Small Business Counsellors, Entrepreneurship Trainer-Motivators, Small Business Promotion Officers, Bankers/Officials of Financial Institutions	To develop a cadre of hardcore professionals who will work for the promotion of economic activities in developing countries.
5.6	Industrial, Infrastructure and Sustainable Project Preparation and Appraisal	EDII Campus	6 weeks	Bankers, Business Development Officers of Financial Institutions	To improve and update knowledge of officials in the areas of project preparation & appraisal techniques, and enhance the decision-making process in sectors of industrial, infrastructure & sustainable opportunities.
5.7	Cluster Development Executives Programme	EDII Campus	6 weeks	Senior and Middle Level Professionals/Officials from Ministry/ Department of Small and Medium enterprise, Professionals from Cluster Development Supporting/Implementing Agencies	Capacity building of Cluster Development Executives from developing countries.
5.8	Fostering Innovation and Re-fuelling Entrepreneurship (FIRE) programme	EDII Campus / Malaysia		Entrepreneurs belonging to sectors of IOT, Healthcare & Pharma, Tourism & Hospitality, Food Processing, and Engineering Industry	To enhance the skill of trainers in delivering quality training for up-skilling and re-skilling Malaysian women, low household income community, and youth.

Progressing and Developing... EDII Creates a Mark



- Conceptualized the Entrepreneurship Development Programme Model, popularly known today as EDI-EDP model, which is even today being implemented by ED organizations and institutes
- Helped set up twelve state level Entrepreneurship Development Institutions in the country.
- Pioneered the AICTE approved two year full-time Post Graduate Programme in Management – Business Entrepreneurship and Post Graduate Programme in Management – Development Studies (1572 students have graduated till date. The success rate is 78 percent in terms of New Enterprise Creation or diversification of family business; out of these the estimated percentage of students with turnover upto Rs. 25 cr. is 69 %; 18 % students are in the range of Rs. 25 to 50 cr.; 2% are between Rs 50 to 100 cr. and around 1 % students are above Rs.100 cr.) A few of the students have been honoured with national and international awards as well.
- EDII also offers 4-year AICTE approved Fellow Doctoral Programme in Entrepreneurship (20 students enrolled till date). This has substantially strengthened entrepreneurship by creating a rich body of knowledge.
- The world's largest study in Entrepreneurship, 'Global Entrepreneurship Monitor' for its India chapter, is being led by the Institute, since 2012.
- The Institute has a long and successful experience of serving the deprived by creating income and ownership opportunities. It has worked with NGOs across India, training 1045 trainers of NGOs who in turn have trained 24,117 persons, leading to 13,167 rural enterprises.
- Ministry of Rural Development, Govt. of India has appointed EDII, in 2016, as the National Resource Organization in the project titled, 'Start-up Village Entrepreneurship Programme (SVEP). The 4-year programme has so far trained 23801 rural poor, leading to 21,750 new enterprises in 42 blocks across 11 states of the country.
- On behalf of the Ministry of Food Processing, Gol, conducted 443 EDPs in Food Processing Sector, trained 11100 entrepreneurs across 22 states out of whom 5463 have established their enterprises, generating 19221 direct employment opportunities and mobilizing investment of Rs. 15060.99 lakh.
- In Social Entrepreneurship & CSR, EDII's skill development interventions (with support of IDBI Bank Ltd.) in the village of Karnali in the Vadodara



district of Gujarat (adopted by Hon'ble Union Minister of Finance & Corporate Affairs, Shri Arun Jaitley, under Sansad Adarsh Gram Yojana), training has been imparted to 414 youths including women on various trades, leading to 45 people setting up viable enterprises.

- Under the 'Skills to Succeed' Project of ACCENTURE, Institute is organizing Micro Enterprise Development Programmes (MEDPs) in different sectors (such as; handicrafts, food processing etc.) in 13 states (so far 19826 people have been trained with 6261 micro enterprises established including 80 % of the enterprises by women. The Institute is also working with Facebook under 'Boost your Business' Project and has trained 20,000 entrepreneurs (micro, small and women entrepreneurs) across 15 states.
- EDII is also working with Hewlett Packard (HP), YES Bank, ITC and Tata Communications Ltd. on national projects. In 'World on Wheels' project, implemented with support from HP, 8000 direct beneficiaries have availed training and more than 16000 have been indirect beneficiaries.
- 19314 workers from 9596 MSME units have been sensitized on energy efficiency and occupational health and safety (OHS) measures, as part of YES



Bank sponsored project - 'Say YES to Sustainable MSMEs in India'.

- 4142 youth have been trained in employability skills in Bihar as part of Bihar Skill Development Mission Project.
- Govt. of Gujarat has designated EDII as the Nodal Institute for Promoting Start-ups and has appointed it as the Anchor Institute to strengthen entrepreneurship in the state.
- Implementation, Monitoring and Technical Support extended to 200 Industrial and Artisanal Clusters, across the country.
- Through 171 Faculty Development Programmes,



EDII has developed more than 3673 teachers of higher education across the country.

- 816 Corporate Executives have been trained through various Management Development Programmes, such as; Zee Essel, Zyudus Cadila, Marg Infrastructure, Adani Wilmar, BASF etc.
- EDII is working for various departments/ ministries of the Govt. of India. The Institute's work is undertaken in collaborative frame. Presently EDII is working with various ministries/departments of the Govt. of India such as; Rural Development, External Affairs, Food Processing, Textiles, Micro, Small & Medium Enterprises, Science and Technology, Skill Development & Entrepreneurship, Social Justice & Empowerment.
- Institute's Incubation Centre, CrADLE (set up with the support of DST, Govt. of India), is focused on incubating start-ups in the potential areas of food/agri business, renewable energy and healthcare, to promote start-ups. 35 start-ups are being incubated, of which 16 have received grants from Government of Gujarat, and one startup has raised Rs. 3.5 crores from venture capital firm at a pre-money valuation of Rs. 13.5 crores.
- Commissioned by CBSE, EDII is revising curriculum on entrepreneurship for 11th & 12th standards for CBSE schools and is also developing the text books (for 19000 schools).
- On behalf of DST, GoI, EDII is implementing the NIMAT project since 2008–09. So far, 30375 persons have been sensitized through EACs conducted by EDII, 4925 persons trained in new enterprise creation through EDPs, WEDPs and TEDPs, and 2160 resource persons trained through FDPs.

EDII's Global Reach

- Set up Entrepreneurship Development Centres (EDCs) in Cambodia, Lao PDR, Myanmar, Vietnam & Uzbekistan, and work-in-progress towards establishing such EDCs in five African Countries (work in Rwanda is in advanced stage).
- Institute has tied up with Human Resource Development Fund under Ministry of HRD, Malaysia to assist Malaysia Government in ensuring 35% skilled Malaysian workforce by 2020.
- Implemented projects with support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNST, British Council, Ford Foundation, European Union, ASEAN Secretariat, SDC etc.
- Organizes International Capacity Building Programs annually under ITEC, Ministry of External Affairs, GoI- since 2000. Groomed close to 4000 international delegates till date.

EDII in Media

EDII signs MoU with Dalit trade outfit for promoting SC/ST youths

Almedabad: Stating that it will develop an incubated and entrepreneurial culture among the SC/ST youths, the Entrepreneurship Development Institute of India (EDII) on Saturday signed an MoU with the Dalit Indian Federation of Commerce and Industry (DICI).

"We socio-economic inequalities take place, a lot of value creation, create for people but same for Dalit. The social justice is one such issue when it comes to employment. There are many entrepreneurs. The disadvantaged people are also willing to remain neglected any further. These entrepreneurs are a challenge to all those who want to change the status quo. We are trying to do this," said Anil Gupta, Director, EDII. During the 10th anniversary of the Ahmedabad-based EDII.

Gupta also highlighted the institute's social inclusion through various initiatives, innovation lab, business models and public policy institutions.

"A total of 27 students were awarded diplomas at the conclusion ceremony," DICI.

The Indian Express, July 1, 2018 Page No.03

Prabhu on start-up spree in Ahmedabad, Gandhinagar

Visits EDII, IIT & GSI; Focuses On New Ideas



Prabhu visited the Entrepreneurship Development Institute of India (EDII) in Ahmedabad, Gujarat, on Saturday. He also visited the Indian Institute of Technology Gandhinagar and the Gujarat State Institute of Technology (GSI) in Gandhinagar. He focused on new ideas and start-up culture in the region.

At IIT, Prabhu looks design for future

Prabhu visited the Indian Institute of Technology Gandhinagar and the Gujarat State Institute of Technology (GSI) in Gandhinagar. He focused on new ideas and start-up culture in the region.

His IS poll journey to begin on bamboo cycle



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EDII spreads its wings; to train around 100 Malaysian SME entrepreneurs

Entrepreneurship Development Institute of India (EDII), an acknowledged national resource institute for Entrepreneurship Education, Research, training and institution building will train around 100 Malaysian small and medium enterprises (SME) entrepreneurs through classroom training, simulation exercises and field exposure. The institute will conduct 4 batches each of 25 entrepreneurs (EGPs). The duration of 2018 under Enterprise Growth Programmes (EGPs). The duration of each batch is three weeks. The training will be imparted to Malaysian youth in collaboration with DKS Asia, a Malaysian-based specialist in the area of the IT Technology Training and Consulting under a Memorandum of Understanding (MoU) signed by EDII with Perusahaan Sumber Manusia Berhad (PSMB) - an Human Resource Development Fund (HRDF) - under Ministry of Human Resources, Govt. of Malaysia.

Business Standard - April 12, 2018 Page No. 8

EDII to create 36,000 rural enterprises

SMA Correspondent

As part of the start-up village entrepreneurship programme (SVEP), the Entrepreneurship Development Institute of India (EDII) is all set to create 36,000 rural enterprises by 2021.

EDII has been selected as the national resource organization of SVEP, a sub-scheme.

DNA, May 23, 2018 Page No. 4

The science behind start-up



While delivering a lecture on Entrepreneurship, the flagship startup event of Entrepreneurship Development Institute of India (EDII), Prabhu said that there have been case studies in the recent history where companies who had found solutions of the pain points or the gaps existing in the market or the society had grown exponentially.

Take the case of FabFun, it developed software when doctors did. There was no much acceptance about their product. Now they are very big. It tried to find solutions to the problems of that

14 Ventures From EDII's Incubator Get Funding

14 ventures from EDII's incubator have secured funding from various sources. The incubator has supported these ventures in their early stages, providing them with mentorship and resources.



The Times of India, August 27, 2018 Page No 4

Model biz around pain points: Prabhu

DNA correspondent

Prabhu said sustainable business models around pain points in the market are the key to success. He visited the Entrepreneurship Development Institute of India (EDII) in Ahmedabad, Gujarat, on Saturday. He focused on new ideas and start-up culture in the region.

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Take the case of FabFun, it developed software when doctors did. There was no much acceptance about their product. Now they are very big. It tried to find solutions to the problems of that



calculating Growth

EDII will soon set up a knowledge centre, SMESE Hub, to provide such services to MSMEs, EDII director Sand Shrivastava said on Saturday.

The centre will be a platform of discussions, academic and govt authorities to come up with best solutions for the MSMEs, with a special focus on micro enterprises.

fund businesses is gone and the strategies are now to remaining profitable. But it's not a simple thing as had difficulty in raising funds as

DNA, March 12, 2018 Page No.3



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