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BUSINESS

IDEAS

FOR THE NEW AGE

ENTREPRENEUR

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Dear Aspiring Entrepreneur

Thank you for downloading this ebook and a big congratulations.

You've shown that you are different. You are an action taker. Since I started YourStory, we have covered 80,000 startup stories, met thousands of founders, investors and policymakers. Having a strong action bias is the common denominator among all of these people and you, which makes YOU, a good fit to become an entrepreneur.

The idea behind starting YourStory was to support the entire business ecosystem by telling their stories, learning from them and uplifting the entire community while we are at it. The ebook you are reading right now is yet another attempt from us to add value to the entire community.

Everywhere I go, I meet people who are struggling because picking the right idea for your business is one of the most challenging choices to make. This stems from the fact that people view entrepreneurship as coming up with a brand new idea. Often times, all you need to do is to come up with a brand new way to execute an existing idea. If you look around you, you will notice that successful people don't do different things, but they do things differently.

This ebook is along the lines of this school of thought. We want to nudge you in the right direction and hopefully get you started with your entrepreneurial journey. We have compiled a list of 50 business ideas that you can start off with. Remember, this ebook is not just a collection of ideas. My team and I went through tons of ideas and selected the ones that solve a problem, has a market and can be started with no or minimal investment.

Also, these ideas are not ranked in any particular order. You can pick and choose whichever idea YOU are comfortable with, and passionate about. Then, I would recommend deep-diving into each of these ideas and figuring out how to execute it because an idea is just the beginning.

It's the beginning of a long journey to success.

But don't worry, I want to be with you through your journey, and I want to see you succeed. That's why I'm going to send you a sequence of emails designed specifically for this journey, so don't forget to check your emails and add me to your contacts.

Hopefully, this ebook will help you create your story.

Good luck!



Shradha Sharma