

EDII Reports 108

November - December 2019

From the
Director General's Desk



Innovation, Entrepreneurship and Inclusive GROWTH

Entrepreneurship has thrived in India since the most ancient of civilizations, adapting and innovating with changing times. However, it is only recently that it has assumed a vital prominence in the Indian economy and society because of the mandates and the aspirations that the country has set before itself. The country stands at an interesting juncture of demographic dividend and economic growth, where it needs to optimize the former in a way that it best impacts the latter.

One of the biggest problems for India is the rising levels of unemployment. To counter this problem, the country will have to develop an ecosystem that not just resolves the basic problem of unemployment but also presents a viable option and leads to inclusive growth of economy. Entrepreneurship is perhaps the only

(continued...)



**Entrepreneurship
Development
Institute of India**



catalyst that can provide meaningful occupation and subsistence to the citizens of India; solving the problems of unemployment and sustainable livelihood opportunities. It also promotes social development by means of knowledge transfer to create, develop and grow companies.

Entrepreneurs exist and operate in a context that is reliant on local, national, or even supranational economy and society. Entrepreneurship is all about being a visionary self starter leadership - one who is able to identify opportunities to offer solutions in the form of product, technology, process or service to fulfill a need. With the advent of technology, the need for entrepreneurship is even more pronounced as 'wannapreneurs' trying to contribute in some way to solve the problems of society, they live in. In fact, the country will also have to focus on imparting special skill sets that would help the future generation in getting specialised jobs, as rapidly-evolving technological advancement is likely to lead to new jobs that perhaps do not exist today. This clearly implies the vital role innovation plays in New Enterprise Creation.

Continuous technological changes and fourth

industrial revolution will alter the landscape of business ecosystem for the new generation who would bring about disruptive changes. The key factor that will bring disruptive changes in the business ecosystem is innovation, on which entrepreneurs' success will depend. The aspiring entrepreneurs will not only have to look at new-age fields such as Data Analysis, Machine Learning, Artificial Intelligence, Robotics, Nanotechnology etc; but also focus on innovation in traditional fields of manufacturing, agriculture and services on which the growth of economy is dependent.

The present environ is upbeat with a lot of encouragement to start-ups/entrepreneurship. Entrepreneurial skills need to be nurtured in India at an all-time more aggressive pace as people will these skills will be carry the baton of India's development. These are the ones who will define the country's economic growth model. If India wants to continue growing at a faster rate with inclusive growth as a priority, promoting entrepreneurship could well be the answer.

Clusters to Get a Revamp in Uttar Pradesh



Mr. P. N. Srivastava, Asso. Faculty, EDII briefing Hon'ble Chief Minister of UP, Shri Yogi Aditya Nath ji on the role of EDII towards developing Terracotta Cluster in Gorakhpur. Hon'ble Chief Minister had visited the State level conclave on FPOs/OFPOs organized by NABARD on 29 December 2019 in Diksha Bhawan, Gorakhpur University, Gorakhpur.

Bihar vows to go the Entrepreneurial Way



Dr. Pankaj Bharti, Faculty EDII presenting momentum to Shri Vijay Kumar Sinha, Minister, Labour Resources Department, Government of Bihar, during a meeting to brief him about the activities undertaken by the institute with focus on development initiatives being undertaken in Bihar under the Bihar Skill Development Mission programme.

Uzbekistan DEEPENS 'Entrepreneurship'



Delegation of Uzbekistan led by (5th from L) Mr. Ibrokhim Abdurakhmanov, Minister of Innovative Development of Uzbekistan and (6th from L) Shri Bhupendrasinh Chudasama, Hon'ble Minister of Education, Government of Gujarat visited EDII to understand the role of EDII in Uzbekistan. Mr. Ibrokhim Abdurakhmanov explored possibilities of implementing entrepreneurial models which could stimulate growth by new enterprise creation in Uzbekistan



Dr. Sunil Shukla, Director- General, EDII presenting mementos to Mr. Ibrokhim Abdurakhmanov, Minister of Innovative Development of Uzbekistan and Shri Bhupendrasinh Chudasama, Hon'ble Minister of Education, Government of Gujarat

Creating a stronger foothold in Kerala



Dr. Raman Gujral, Sr. Faculty, EDII (2nd from R) presenting a docket comprising details on EDII's entrepreneurial initiatives, to Dr. T.M. Thomas Issac, Minister for Finance and Coir, Govt. of Kerala. Also seen are (extreme L) Shri M Kumara Raja, Secretary, Coir Board, Govt. of Kerala and (extreme R) Mr. Siivan Ambattu, Assistant Faculty, EDII. Dr. Raman Gujral and Mr. Sivan apprised them about the ongoing projects in Kerala and sought their support to extend the activities further.

Skill Building to refurbish the socio-economic Milieu



Mr. Ravi Arora, IAS (Private Secretary to Minister of External Affairs, Govt. of India (in the centre) visited EDII to discuss how skill building could be undertaken to improve the socio-economic conditions of the people of Mal-Samot village in Dediapara, Gujarat. Seen with him are (R-L) Mr. Brijesh Dave, Asso. Sr. Manager, (OLPE) EDII; Dr. Sunil Shukla, Director General, EDII; Dr. Amit Dwivedi, Associate Senior Faculty, EDII and Dr. Rajesh Gupta, Faculty, EDII & In charge SVEP.

Giving a **Stronger** entrepreneurial base to Youth.. *the pillars of the Nation*



(2nd from R) Dr. Vineet Kansal, Pro Vice Chancellor, Dr. A.P.J. Abdul Kalam Technical University; and (extreme R) Mr. Panchal Tushar K, Startup Mento, Assistant Professor cum Incubation Manager, Gujarat Technological University visited EDII to work out modalities to strengthen entrepreneurship among students of colleges under Abdul Kalam Technical University through various need based interventions and faculty development programmes.

Seen with them are (in the centre) Shri Milind Kamble, Founder Chairman, Dalit Indian Chamber of Commerce and Industry and esteemed Board member, EDII ; (2nd from L) Dr. Sunil Shukla, Director General, EDII and (extreme L) Dr. Amit Dwivedi, Associate Senior Faculty, EDII.

Entrepreneurship and Trade Facilitation



A high-level delegation from Spain comprising (4th from L) Mr. Antonio Largo Cabrerizo, Chancellor, University of Valladolid, Spain; (3rd from L) Ms. Paloma Castro Prieto, Vice-Rector for Internalization, University of Valladolid, Spain; (2nd from L) Dr. Guillermo Rodriguez Martin, Director, Casadela India visited EDII to prepare a broad framework to undertake entrepreneurship related interventions and trade facilitation across Spain and India. Also seen in the picture are (4th from R) Dr. Sunil Shukla, Director General, EDII and (3rd from R) Dr. Sanjay Pal, Senior Faculty, EDII

Inclusive society... A precondition for Growth

As a nation, India still faces the challenge to create a more inclusive society which accommodates people from various sectors, sections, including the differently abled. This mandates developing and accepting environment wherein all have a significant place in the socio-economic structure. As for the differently abled, it is important to create an understanding of their struggles so that they too step forth as front runners, making the society inclusive and equitable.

Against this backdrop, December 3 is observed as the International Day of People with Disabilities. On 3rd December, 2019, Govt. of Gujarat and EDII conducted a one-day workshop at EDII campus with the aim to increase public awareness, understanding and acceptance for people with disabilities. The day also celebrated their achievements and

contributions. The event was inaugurated by the Chief Guest, Smt. Anjaliben Rupani, a noted social worker. Also present on the occasion were Guest of Honour, Shri Manoj Aggarwal, IAS, Principal Secretary, Social Justice & Empowerment Department, Government of Gujarat and Shri G N Nachiya, Director Social Defence, Gujarat State. The event also saw participation from various NGOs who work for and with differently abled, differently abled individuals and entrepreneurs and government officials. Ms. Mittal Joshi who is a sign language specialist conveyed the event details to the differently abled.

The event began with Dr. Sunil Shukla, Director General, EDII introducing the Guest of Honour, Shri Manoj Aggarwal, Principal Secretary, Social Justice and Empowerment Department, Government of Gujarat and the Chief Guest, Smt. Anjaliben Rupani.



(2nd from L) Chief Guest, Smt. Anjaliben Rupani with (R-L) Shri G N Nachiya, Director Social Defence, Gujarat State; Shri Manoj Aggarwal, IAS, Principal Secretary, Social Justice & Empowerment Department, Government of Gujarat and Dr. Sunil Shukla, Director General, EDII seen during the event



Dignitaries visiting stalls set up by some of the Differently Abled participants and NGOs working in the field.

Dr. Sunil Shukla in his speech spoke about the gaps the differently abled face in society at multiple levels and the need for a dignified life for them. Differently abled people in India are subject to multiple deprivations and limited opportunities in several dimensions of their lives, and so there is a need to remove attitudinal barriers and provide rehabilitation of differently abled, opined Dr. Shukla. One of the ways of getting them to be an active member and contribute to society is through self-reliance, he, emphasized.



Distinguished Chief Guest Smt. Anjaliben Rupani addressed the audience on the need to include the differently abled into the mainstream. She said that each individual has unique competency and that there is a need to tap into this vast potential of the differently abled people. She expressed her sincere thanks to honorable Prime Minister Shri Narendra Modi for giving the word 'Divyanggan' for Differently Abled. She expressed how it is important to facilitate their all-round development, and through the right skill building, mentoring and counselling, they can well be integrated into mainstream social structure.



Guest of honour, Shri Manoj Aggarwal, Principal Secretary, Social Justice and Empowerment Department, Government of Gujarat in his speech spoke about the various new policies to aid and assist the differently abled. He mentioned about Rights of Persons with Disabilities Act of 2016 enacted by the Central Government wherein the types of disabilities have been increased from 7 to 21. He also spoke about the significance of International Day of People with Disability which is observed around the world and mentioned the various initiatives taken by the Gujarat Government.

The event was followed by a panel discussion where the panelists spoke about their struggles, the ways in which they not just overcame their limitations but converted these into their winning abilities. Various topics were discussed related to business opportunities, tech based startups, importance of various departments at the Government level for the development of the differently abled in Gujarat

The event was a confluence of differently abled working in various sectors, NGOs, Govt. Officials, trainers and noted entrepreneurs. The participants came across several new ideas and opportunities for a fulfilling and self-sufficient life.

Mizoram Gets Ready to Adopt an Upbeat Development Path.....

The North Eastern areas abound in economic and environmental resources, but sadly these resources have for long remained dormant mainly account of inaccessible terrain, lack of good infrastructural facilities and a certain vulnerability of not being well connected with the rest of India. So, while the North Eastern region of the country has potential galore, it lacks entrepreneurs who can capitalise on these opportunities. The institute with the motive to develop youth into competitive entrepreneurs organised a programme on Training of Trainers' in Entrepreneurship Development for Entrepreneurship Development Scheme (EDS) master Trainers. Trainers play a critical role in designing and implementing a well-conceived

training and counselling interventions to ensure a regular supply of entrepreneurs.

The programme was organized under sponsorship support of Entrepreneurship Development Centre (EDC), Planning & Programme Implementation Department Government of Mizoram. The five-day programme was organized from 4 to 8 November, 2019 and trained 12 professionals from teaching community, academics and professionals on the concept, design and implementation of an entrepreneurship programme. The aim of this programme was to instil capabilities to understand the requirements of an entrepreneurial eco-system, envision and design entrepreneurship development programme and implement the same



Participants of ToT Programme seen with Dr. Sunil Shukla, Director General, EDII (4th from R) and (R-L, first row) Dr. Lalit Sharma, Faculty, EDII; Mr. Prakash Solanki, Faculty, EDII; Mr. Mayank Patel, CEO CrAdLE; Mr. S.B. Sareen, Project Director; (R-L) Mr. Brijesh Dave, Associate Sr. Manager, OLPE, EDII and Dr. Sanjay Pal, Senior Faculty, EDII

to ensure effective results. The programme involved combination of intense off-campus learning and classroom engagements so that the participants could learn and also test the application of their learning.

The programme focused on topics such as; business opportunity identification, assessing entrepreneurial traits, market survey for validating business idea; concept and methodology of EDP, developing entrepreneurial motivation, cluster development needs and developing entrepreneurial motivation. The participants were also oriented to various aspects of women entrepreneurship and ways of bringing women to mainstream business landscape. Industrial visits to various renowned and upcoming business ventures exposed the participants to the finer nuances of business. Mr. S. B. Sareen, Programme Director, encouraged the participants to develop a critical eye for business and evaluation of its various aspects. He emphasized on the significance of having the right attitude and cultivating the right qualities to excel. Mr. Sareen said, "Success of any entrepreneurship development programme rests, to a large extent, in the competencies and approach of trainers. And, in this space, the participants of this programme are particularly

passionate about ensuring growth of entrepreneurship. Judging from the interest that They have depicted, I can say that they will make a commendable contribution to the growth of entrepreneurship."

Dr. Sunil Shukla, Director General, EDII expressed that entrepreneurship is more than just a solution to tackling the growing unemployment; it ensures economic growth and prosperity of a country. He added, "Mizoram has umpteen resources and a favourable policy framework; hence, such training programmes will not only provide opportunities but will also encourage creativity and innovative thinking among youth. This training session is a welcome step towards innovative thinking and entrepreneurial education among the youth of Mizoram. EDII is committed to doing its best to promote entrepreneurial spirit in society."

The programme was well received, and the encouraging response says that it would go a long way in evolving a feasible framework for development and growth of Mizoram. Participants acknowledged a noticeable improvement in their learning and attitude and were confident about inspiring many on an entrepreneurial journey.

Their Impressions...

"Mizoram has a dearth of competent entrepreneurs who could capitalize the opportunities available in the region. Industrial development has remained unexplored. This programme helped us understand what it takes to identify those with a spark of entrepreneurship in them, and to then, train them to become successful entrepreneurs."

**Mr. C. Vanlalmuana, Chief Planning Officer,
High Powered Committee, Lunglei**

"The training programme has greatly benefited me. The curriculum was a prudent amalgamation of practical exposure and classroom lectures. I am sure Mizoram will also now produce many creative entrepreneurs. The programme has not just given me knowledge but has also sown in me the seeds of exploring the discipline to fathom its vast and intriguing turf."

**Ms. Saisingpuui Sailo, Project Assistant,
Entrepreneurship Development Centre**

A Clarion Call to 'THEM'.... The Disadvantaged Get Trained

Testimonies hold that India abounds in talent and creativity. All that the youths of the country had is a platform that fosters their inner will and determination to make it big. Youths, particularly from the disadvantaged sections of the society need more handholding support to shed their inhibitions and step forward. Most of these young people seek to pursue entrepreneurship as a career but are constrained by certain limiting factors. They need training, information, motivation and direction in order to shield their fears and step forth with confidence. To build the

entrepreneurial potential of young people from the Gujarat SC community, EDII under the aegis of Directorate of Scheduled Caste Welfare, Department of Social Justice & Empowerment, Govt. of Gujarat conducts Entrepreneurship Development Programmes (EDPs) and Small Industries Management Assistants Programme (SIMAPs). While the objective of EDPs is to train youths to set up own enterprises, SIMAP readies them to perform their roles as Management Assistant in MSMEs.

Entrepreneurship Development Programmes Conducted over last three months:

Location	Duration	No. of Trainees
Amreli	14 October- 16 November, 2019	26
Ankleshwar	18 October- 19 November, 2019	21
Bardoli	21 October- 22 November, 2019	35
Bharuch	18 October- 19 November, 2019	30
Chikhil	22 October- 23 November, 2019	31

The centres selected for EDPs included Ahmedabad, Junagadh, Kachchh, Patan, Kalol, Gandhinagar, Himmatnagar, Vadtal, Banaskatha, Ankleshwar, Amreli, Limbdi, Bardoli, Karjan, Bharuch, Chikhli, Ananad, Modasa and Balasinor. The Centres for SIMAP included Ahmedabad, Kalol, Morbi, Vadodara, Sanand and

Mehsana, Jetpur, Surat, Bharuch/Ankleshwar and Palanpur/Deesa. Over last 2-3 months, EDPs have been conducted at Amreli, Ankleshwar, Bardoli, Bharuch, Chikhil. A total of 617 participants have been trained in EDPs and 316 in SIMAPs.

Many of these participants have finalized their business opportunities and are managing resources to launch their enterprise as per the business plan. The participants have chosen ventures in several different fields like footwear manufacturing & trade, imitation jewellery, photography & videography, household services, biodegradable plastic bags, photography and videography, export of fresh vegetables and many more.

Opining on their progress, Mr. S.B. Sareen said, "With entrepreneurship training, people belonging to the disadvantaged communities will receive a new lease of life. The project will open up new avenues for them which will help their in showcasing their talent."

Faculty Development Programme... aiding the nation on entrepreneurial growth track

With entrepreneurship is gathering momentum, the faculty group have a significant role to play in terms of mentoring students and ensuring that they develop capabilities in terms of understanding entrepreneurship and building the right approach and attitude with motivation to continue scaling newer heights. EDII supports faculty members by training and equipping them to impart knowledge in entrepreneurship to the youth and encourage them to consider entrepreneurship as a career. These Faculty Development Programmes have gone a long way in building the base to promote entrepreneurship across the nation. Support from The National Science & Technology Entrepreneurship Development Board (NSTEDB), DST, Govt. of India further restores faith in the discipline.

A national Faculty Development Programme (FDP) in Entrepreneurship was successfully conducted at EDII campus during December 16-27, 2019 to impart such training and orientation to faculty group. The programme was attended by 37

participants and the primary goal was to introduce the participating faculty members to the systematic process of development of entrepreneurship in their institutions. The course was designed to educate and develop entrepreneurial professionals so that they can function as 'resource persons' and inspire students to take up entrepreneurship as a career, particularly from the science and technology streams.

Dr. Pankaj Bharti, Course Director, FDP, said, "The curriculum seeks to provide faculty members with the necessary skills, knowledge and skills to successfully implement entrepreneurial orientation courses at their respective institutions. It is heartening to see so many thinking minds come together for a cause."

The course covered various subjects, like; entrepreneurship development process, skill and behavioural training, resource building, business opportunity identification, business profile preparation, small business management and knowledge-based information inputs.

In order to generate a knowledge driven entrepreneurial society, under DST-NIMAT Project EDII, as National Implementing & Monitoring Agency, has been monitoring implementation of the following programmes across the country :

- Entrepreneurship Awareness Camp (EACs)
- Entrepreneurship Development Programme (EDPs)
- Women Entrepreneurship Development Programme (WEDPs)
- Technology Based Entrepreneurship Development Programme (TEDPs)
- Faculty Development Programme (FDPs)

As regard the Faculty Development Programmes, from 2008-09 to 2018-19, EDII has conducted 181 programmes, thus training 3789 faculty members.



Dr. Pankaj Bharti,
Faculty, EDII &
Programme
Director
interacting with
the FDP
participants

During the valedictory session, Dr. Sunil Shukla, Director General, EDII said, "Every successful faculty development program's goal is to assist faculty in their professional development to eventually improve the learning of the student. Having in-depth knowledge and realistic understanding of the required pedagogical techniques and research skills as well as comprehension of the finer nuances of latest research and industrial development landscape is important for the faculty. We will continue our commitment of making the FDP a worthwhile experience for educators in entrepreneurship." He also expressed his satisfaction that people from different parts of the country had come together to

promote entrepreneurship and explored various pedagogical resources and institutional support that could be provided to start-ups.

The programme was well received with each participant formulating an action plan for propagating the knowledge received among the students. The participants claimed to have had an insightful experience. They felt that the program helped them gain knowledge and tremendous confidence and motivation in conceptualizing, planning and executing activities related to entrepreneurship.



FDP participants on an exposure visit

Building a conducive Entrepreneurial Ambience for Women

The country's entrepreneurial ecosystem is filled with determination and the will to excel. And, in this space, several tales of women entrepreneurs leave us feeling full of motivated and mentally resolute. Such tales although few in number, reflect the tenacity of women as entrepreneurs and managers, and prompt us to float interactions that bring more and more women into the realm of business. Several initiatives have been taken to address the under representation of women in the entrepreneurial ecosystem and rightful steps are being taken to bring them into the mainstream business. In the wake of this, EDII has been contributing to women entrepreneurship and has worked closely on the

issues and concerns that are most likely specific to women trying to establish their business.

EDII joined hands with TATA Communications Ltd. in 'Project Udaya' to promote entrepreneurship among women from SC/ST, weaker sections and SHG members for sustainable income generation through enterprise creation. The project was launched on June 4, 2019 at Alibaug, Raigarh district of Maharashtra with an aim to develop entrepreneurial capabilities among potential women entrepreneurs; strengthen their knowledge, skills and behavioural attributes to initiate, plan and implement entrepreneurship development activities effectively. During the



Participants awarded certificates after the completion of training



Participants seen with (R-L) Mr. Jack Massi, Entrepreneurship Expert ; Mr. Pankaj Gunjarge, Programme Officer, EDII Alibaug; Mrs. Mohini Rande, Block Officer, Women & Child Welfare Society, Alibaug and Mrs. Geeta Mhatre, Noted Advocate, Alibaug

project tenure of two and half year, the Project Udaya will seek:

- to identify viable business opportunities and to develop project profiles
- to sensitize 900 women through Entrepreneurship Awareness Camps.
- to train 300 potential women through 12 customized women entrepreneurship development programme (WEDP)
- to establish 150 units by these trained women entrepreneurs
- to generate 500 employment opportunities

Under the project, one WEDP was conducted during 16 September to 24 October, 2019 at Alibaug. In all, 29 potential women entrepreneurs were trained under the programme. The participants were given training in varying facets of entrepreneurship like business environment scanning, identification and selection of business opportunities and preparation of project report which would help in bringing a tangible outcome of the project and enabling the women entrepreneurs to manage their enterprise.

Programme Director, Mr. Prakash Solanki emphasized on how this project seek to empower women so that they not just improve their socio-economic status, but also positively impact lives of several other women around them.

38th & 39th

AGE GROUP
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YEARS

Summer Camp

on

Entrepreneurial Stimulation For Children

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Creating a Deeper understanding on Protection of Intellectual Property Rights

Intellectual Property Rights is in a way, nurturing of research, innovation and creative capabilities of an individual, and thus of a country. The IPR has been high on the agenda of policymakers, with wide and on-going debate on the nature and scope of these rights. Though, Indian Law has come a long way in providing protection to different kinds of Intellectual Property creations; the condition and circumstances of gaining protection and commercializing these rights remain vulnerable. Given this mandate, Confederation of Indian Industry (CII) in association with World Intellectual Property Organization (WIPO), a United Nations (UN) specialized agency and Intellectual Property Office, India (IPO), dedicated to the promotion and use of IP, organized a one-day National Roving Seminar on Patent Cooperation Treaty (PCT) at EDII campus on 25 November, 2019.

The key objective of the seminar was to sensitize the participants on the basics of IPR and its role in enhancing the quality of education, innovation and research output including the commercialization and impact on societal growth. It also provided basic information and awareness on IPR spectrum from innovation to commercialization. Participants from diverse backgrounds including students, academicians, stakeholders, government officials,

corporate professionals etc. participated in the seminar.

Eminent speakers in the seminar included Mr. Naresh Prasad, Assistant Director-General and Chief of Staff, Office of the Director General, World Intellectual Property Organization (WIPO), Prof Pradyamna Vyas, senior Advisor, Confederation of Indian Industry (CII), Rajesh Dixit, Deputy Controller of Patents & Designs, IPO Delhi, Dr. Vishal Rajgarhia, Director, Finecure Pharmaceuticals Limited and Dr. Sunil Shukla, Director General, EDII.

The seminar commenced with the opening remarks of Prof Pradyumna Vyas, Senior Advisor, Confederation of Indian Industry (CII). He explained the importance of IPR protection and how inventions and intellectual creations could help boost economic and technological developments in the country. He spoke at length about the implications of the IPR law.

Dr. Sunil Shukla, Director General, EDII, shared his insight on the current scenario of IPR and the status of India in terms of innovation and filing of IPR. He said, "In today's globally competitive environment, Intellectual Property has placed itself on a pedestal in the context of economic growth. Intellectual Property (IP) is the fuel that powers the engine of

prosperity, fostering inventions and innovations. Such seminars help to create IPR awareness among professionals, academicians, students, researchers and stakeholders about the beneficial aspects of patenting their creative and novel idea and innovation etc. Such awareness in turn becomes highly essential for the promotion of creativity, research and technical advancements and their industrial applications.” He further urged and motivated the participants to be innovative and vigilant.

Rajesh Dixit, Deputy Controller of Patents & Designs, IPO Delhi, highlighted the patenting system in India. He elaborated upon different IP laws in India, throwing light on the various amendments undertaken under Patents Act. He further stressed upon the need of IPR protection. In addition to this, he also gave an overview of the mechanism for filing for the patent application. He

also informed about online Copyright Registration i.e. E-filing and the working of the same.

Mr. Naresh Prasad, Assistant Director-General and Chief of Staff, Office of the Director General, World Intellectual Property Organization (WIPO), gave a lucid and insightful discourse on the fundamentals of Intellectual Property Rights (IPR) and best practices in the integration of IPR in the innovation cycle.

Due to the growing importance of Intellectual Property laws in today's business and legal environment and the interest the subject has generated, it is imperative to understand the fundamental concepts as well as the practical aspects of this area. To harness India's potential as an innovation ecosystem there needs to be more focus on Intellectual Property Creation. This seminar left an indelible impact in this space.

Honouring the Constitution Day ...

India celebrated 70th Year of Indian Constitution on 26th November, 2019 to commemorate the adoption of the Constitution of India. EDII team and students read the preamble and took the pledge of the Indian Constitution which was followed by live streaming of the event from Parliament House.



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Instilling the Spirit to Achieve ... they learn the traits

The SC-ST community is one such segment which calls for major economic reforms to ensure that they rise above their insecurities and inhibitions to embrace progressive moves that possess the power to assign them a distinguished status. EDII, with this very motive, has planned a series of theme based residential and non-residential programmes. The Entrepreneurial Soft Skills for Existing and Budding Scheduled Caste & Scheduled Tribe (SC-ST) entrepreneurs under National SC-ST Hub Scheme of Ministry of Micro, Small & Medium Enterprises (MSME) was organized during 25th November to 29th November, 2019. The programme aimed at developing soft skills capabilities among ST/SC participants so that their entrepreneurial performance can take their business to newer heights.

The five-day long programme had been meticulously designed to help SC/ST participants to achieve fullest potential and drive the growth of their enterprise and economy. The programme organised during 25 November to 29 November, witnessed 25 participants from different districts of Gujarat like Surat, Vadodara, Gandhinagar, Ahmedabad, Junagadh, Navsari, Rajkot, Surendranagar etc. The core idea of this endeavour was to instil entrepreneurial capabilities and related skills among participants so that they could develop a path for professional and personal transformation.

The programme delivered high value through a blend of intensive and immersive on-campus



Dr. Pankaj Bharti, Faculty, EDII addressing the participants during an interactive session

SOME OPINIONS

“ The changes coming up every day unfold scary challenges at work. I always felt my capabilities weren't good enough to deal with them. Today, after this course, I am equipped to face the challenges. My approach and attitude to work have changed. This, I believe is primarily because I am better equipped now. My new competencies have enabled me to do away with my fears. ”

- Pratik Maheshbhai Shah

“ Before attending such a programme I was oblivious about everything in Entrepreneurship, but now after completing the training programme, I am confident about my knowledge on entrepreneurship and related concepts. I am ready to forge ahead and share my learning. ”

-Dipti Gohel Premjibhai.

learning and classroom interactions. Focus and emphasis of the programme was on imparting and improving soft skills in successfully initiating, growing and diversifying a business venture in new and upcoming areas, providing the tools and theoretical outline to sustain a business enterprise and allow them to test their learning in the macro environment. Case studies, lectures, simulation exercises, group discussions, audio-visual presentations etc. were used as pedagogy for this programme.

Dr. Pankaj Bharti, Course Director, emphasized on the growing importance of soft skills in entrepreneurship. He threw light on the escalating global competition and urged the participants to implement their newly acquired competence to

excel and make a mark. He hailed them as dynamic entrepreneurs who had now acquired knowledge, skills and attitude to scale new dimensions. He further added, “The feedback of the participants was encouraging. They got an opportunity to discuss their problems which were assessed and solutions were worked out. The participants engaged in self-reflection, self-discovery, and discussion through numerous simulation activities.”

The participants opined that the programme had given them a unique confidence besides helping them acquire unique tools and techniques on doing business effectively.



“ This is a noble initiative to float a society which is inclusive and equitable. Among other objectives, this project aims at placing 'Skills' above all. I am sure so will it be, very soon. ”

- Mr. S. B. Sareen
Project Director



Gujarat Bamboo Group Enterprise

Village Entrepreneurship Continues to Gain Pace

Entrepreneurship is a tested panacea for imparting sustainable livelihood options and breaking the vicious circle of poverty. Over the years, EDII has made a tangible contribution to rural and urban entrepreneurship, and has thus served communities that were in dire need. Replicating and building on the same model, EDII as National Resource Organisation (NRO) for the 4-year (Jan 2016-Mar 2020 and March 2017-March 2021) Start-up Village Entrepreneurship Programme (SVEP) significantly stimulated economic growth and reduced poverty & unemployment in the villages by facilitating New Enterprise Creation. SVEP is the sub-scheme under

Deendayal Antyodaya Yojana - National Rural Livelihoods Mission (DAY-NRLM). The programme is being implemented in 53 blocks across 14 states.

Dedicated efforts focussed on developing local resources and creating a pool of village level community cadre [Community Resource Persons – Enterprise Promotion (CRP - EPs)] and building the capacity of the National Rural Livelihood Missions and SHG federations to monitor and direct the work of the CRP-EPs. So far, 290 female and 297 male community resource person have been trained who are working in these blocks.

State-wise Progress under SVEP

Name of State	Enterprises Promoted		
	Group	Individual	Total
Chhattisgarh	111	5170	5281
Gujarat	8	1548	1556
Haryana	0	2728	2728
Jammu & Kashmir	0	1064	1064
Jharkhand	4	1301	1305
Madhya Pradesh	45	4072	4117
Odisha	0	4101	4101
Punjab	0	550	550
Telangana	0	2033	2033
Uttar Pradesh	1	3364	3365
West Bengal	1	3220	3221
Total	170	29151	29321

Till date, 29,321 enterprises have been promoted and Rs. 80.85 Crores have been disbursed. Also, 1069 enterprises have been provided with loans worth Rs. 4 Crores via various financial organisations. Under Udyog Aadhar, 6486 SVEP enterprises have been registered which would help the entrepreneurs receive a host of benefits, including credit linkages, ease in licensing and applicable concessions/subsidy. During October to December 2019, 4050 Entrepreneurs have been trained under the programme.



Shyamali Idol Making enterprise in West Bengal



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Exposure Visits to EDII SVEP Blocks

EDII sought to create innovative and community friendly practices for SVEP implementation and instituted several management practices so that micro entrepreneurs could follow these for an efficient entrepreneurial journey. These include; repayment strategy, book keeping/record keeping etc. 16 members from Kudumbashree, Bangalore visited Tappal block and 8 members from World Bank India and Uttar Pradesh State Rural

Livelihoods Mission visited Nighasan Block. Also, members from National Institute of Rural Development & SRLM, Chhattisgarh visited Kurud and Narharpur blocks of Chhattisgarh to draw learning from the interventions that have taken place under SVEP. They believed that the exposure visit gave them insights which will help in the capacity building of different stakeholders.

Sector wise Distribution of Enterprises:

Category	Existing	New	Total
Manufacturing	749	2062	2811
Service	3206	7373	10579
Trading	5474	10457	15931
Total	9429	19892	29321

Caste and Gender Distribution of Entrepreneurs Promoted under SVEP:

Caste	Female Entrepreneurs	Male Entrepreneurs	Transgenders	Total
General	2371	2126	0	4497
Minority	507	429	1	937
OBC	6893	4967	0	11860
SC	2844	2347	0	5191
ST	5795	2040	0	7835
Total	18410	11909	1	30320

Sewing her way to success

Kalpana Maharana, resident of Lekhanpur Village of Odisha is an example of how a small entrepreneurial feat could pull out an individual and the entire family from the vicious cycle of poverty. Kalpana had barely completed her tenth standard exams when she had to tie the nuptial knot under insistence of family members. Within a few years, her family grew and in the absence of decent income, it became difficult to sustain the family. Her husband's income was meagre and did not suffice. Although Kalpana had knowledge of applique work and always wanted to do something to supplement the family income, she could never undertake anything for lack of resources and direction.

She, therefore, hesitatingly proposed this idea during one of the SHG meetings under SVEP and got a lot of encouragement. Mentoring started pouring in. Suddenly things started appearing easy to her. Kalpana got on the job and prepared a

business plan. She received a loan from SVEP to purchase two sewing machines and the raw materials required. On the personal front, however, she still had to struggle. Her in-laws did not support her and all the teething troubles did affect her but with dedication and determination she was able to break the social barriers and her business started to grow. She successfully put up stalls in several trade fairs and festivals which made her products more popular in nearby villages. She has engaged two girls to help her in sewing. She also trains youths in her village in making applique products. Today her success speaks. She has been able to gain respect from her in-laws and from the same people of her village who had once scorned at her for venturing into a zone reserved for men. Kalpana is an inspiration for many. She is financially independent and leads a fulfilled life. She aspires to refine and upgrade her skills to keep up with the competitive market.



SVEP seed fund has given me strength to stand on my feet. I have been able to pull my family out of debt. I aspire to fly higher

- Kalpana Maharana,
Entrepreneur, Kalpana Applique
Works, Lekhanpur, Ranpur, Odisha

SSIP Faculty Development Programme on “Student Innovation and Start-ups”

EDII under sponsorship support of Student Startup & Innovation Policy (SSIP), Gujarat Knowledge Society, Directorate of Technical Education, Govt. of Gujarat inaugurated a Faculty Development Programme on December 7, 2018. The aim of this programme was to equip faculty members with the necessary skills and knowledge, especially in imparting education on entrepreneurship. The FDP's focus was on improving teaching, training, and research skills of faculty group and the programme helped in updating participants on the recent developments in the start-up ecosystem and entrepreneurship. During these programmes, the faculty members were taught the various shortcomings and hurdles faced by the students so that they could guide them better. This coupled with learning on the aspects and principles of entrepreneurship, helped guide the students on entrepreneurship as a career.

The 7th SSIP Faculty Development Programme was held during November 18 to 22, 2019. This programme focused on promoting innovation and start-ups amongst students. The 5-day programme was attended by 32 participants from different institutions of Gujarat. A combination of conceptual and realistic implementation was

incorporated during the design of the program framework so that participants from both beginners / advanced levels could reap the maximum benefit. Various topics were covered under SSIP FDP like Entrepreneurship Development process and Start-up Ecosystem, Start-up funding, incubation process, SSIP Policy Interactions and included interaction with student start-ups and visit to incubators. The major objectives of the FDP were to :

- motivate the participants to be an epicentre for creation of favourable ecosystem for entrepreneurship development at their institutions.
- discuss and categorically design the courses on entrepreneurship to be taught at Polytechnic and ITI level.
- provide them with structured pedagogical tools those are impact making in entrepreneurship trainings and education.
- train participants on 'how to use Psychometric Assessment tools' while conducting entrepreneurship courses.



Dr. N. N. Bhuptani, Additional CEO, GKS, Directorate of Technical Education, Government of Gujarat interacting with the participants at the valedictory function. Also seen in the picture is Dr. Satyaranjan Acharya, Associate Sr. Faculty, EDII



Dr. N. N. Bhuptani, Additional CEO, GKS, Directorate of Technical Education, Government of Gujarat awarding certificate to a participant during the event

An upbeat tone for the programme was set right from the inaugural function when Dr. Nilay N Bhuptani, CEO, GKS and Mr. Hiranmay Mahanta, Advisor, GKS explained the aim and the benefits of the SSIP to the participants. Dr. Sunil Shukla, Director General, EDII shared insights on developing curriculum on entrepreneurship and stressed upon the importance of giving more weightage to Business Opportunity Identification and Business Plan/ Project in the courses. He also discussed the significance of various pedagogical tools and institution support in promoting student startups.

The Student Startup & Innovation Policy (SSIP) is a first-of-its-kind policy in the country aims at creating the much-needed Innovation and Pre-incubation Ecosystem Support for Students (IPIES) across the state, adding to the startup ecosystem of Gujarat. EDII conducted 5 SSIP Faculty Development Programmes for 184 faculty members of various higher education institutes of Gujarat, during the year 2018-19, with the objective of training, mentoring, and providing them with structured pedagogical tools that make an impact in entrepreneurship trainings and education in Polytechnics and at ITI levels.

Exposure Visit to incubation centres namely- Innovation and Incubation Centre, PDPU and IIT Gandhinagar Incubation Centre were undertaken to help the participants closely experience the functioning of an incubator. The faculty members were able to develop a sense of awareness and get clarifications on the SSIP policies to be able to guide their students and other potential entrepreneurs to benefit from these policies.

During the end of the programme, the participants presented their action plans. Speaking of the takeaways from this programme, the participants shared their experience and appreciated the curriculum model like Startup ecosystem, interaction with young Startup, IPR, business ideation and model canvas.



Centre For Advancing & Launching Enterprises

Entrepreneurship is a means to generate employment and wealth, and thus promote growth. In the entrepreneurial process, business incubators have come to play a major role in terms of nurturing enterprises at an early-stage and helping them overcome teething troubles; providing all-equipped business environment for operation; extending value added services viz. legal, financial, technical, IPR, mentoring etc. to incubates; strengthening business skills/knowledge of incubates; providing a platform for speedy commercialization of technologies developed in academic and R&D institutions of the country and facilitating business networking for better and faster enterprise growth.

Given India's potential for growth in entrepreneurship and start-ups, EDII, set up a Technology Business Incubator, the CrAdLE (Centre for Advancing and Launching Enterprises) in the year 2016 and has been since guiding, supporting and mentoring start-ups. National Science and Technology Entrepreneurship Development Board, DST, Govt. of India extended sponsorship support to it. Till date, more than 30 start-ups have been mentored/handheld by CrAdLE in four niche segments of manufacturing, food processing, renewable energy and healthcare

Over the last two – three months, CrAdLE undertook the following events:

Interview on VTV about “Startup Funding”

On the 10th October, 2019, Mr. Mayank Patel, CEO CrAdLE, appeared in an interview on VTV for startup series, “Startup Kitli” where he shared information about various startup funding sources i.e. government startup promotional grants/schemes, debt funding, seed/angel investors etc.

Panel Member for Amatheas 10th edition @ IIT Gandhinagar

Mr. Jay Joshi, Manager Incubation, CrAdLE attended annual technical summit, Amatheas 10th edition at IIT, Gandhinagar on 20th October, 2019. He was a panel member for discussion on **“Economic and Technological Solutions to Modern-day Problems”**. The session garnered several innovative technical yet economical ideas on certain pressing problems.

Startup Awareness Session

On 7th November, 2019, Mr. Mayank Patel, CEO, CrAdLE conducted a awareness session on 'Startup Ecosystem and Govt. Support to Startups', at the National Institute of Food Technology Entrepreneurship and Management (NIFTEM).

New Collaborations...

On 12th November, 2019, CrAdLE signed an MoU with NESCO Foundation for Innovation and Development (NFID). CrAdLE will provide technical consultancy to NFID for setting up the Business Incubation Centre at Karamsad, Anand, Gujarat.



NeerX Technolab Pvt. Ltd. awarded at the Vibrant Gujarat Startup and Technology Summit

On 14th December, 2019, Neerx Technolab Pvt. Ltd. was honoured with the second runner-up prize in the category of Agritech, Ideathon Vibrant Gujarat Startup and Technology Summit 2019. Focusing on soil sensing, NeerX has designed low-cost sensors that are used by ISRO. They worked with ISRO to jointly develop the technology for these sensors, which they have named as "SHOOL" (Smart Sensor for Hydrology and Land Application). SHOOL measures parameters such as complex dielectric permittivity, electrical conductivity, moisture, salinity and temperature when inserted in a medium (soil or IoT-enabled station).



Awareness Programme at National Institute of Food Technology Entrepreneurship and Management (NIFTEM)

When Science and Technology Upheld Entrepreneurship...

The world today beckons the technology-savvy. Technology helps commercialise ideas. It has become the be-all and the end-all when it comes to planning for success. And, technology when intertwined with entrepreneurship, delivers overwhelming results. Detaching a business from technology can make it obscure and irrelevant whereas complementing a business with the strength of technology can unfold manifold benefits.

The country's cadre of scientists and technologists is most acclaimed; however, these are the intellectuals who function in their work spaces with little focus on adopting an entrepreneurial way of functioning to ensure that their innovations and discoveries reach out to the masses. Several times most innovations do not get commercialized and lie within the four walls of laboratories for lack of

initiative and enterprise to bring it in the market. In order to introduce scientists and technologists to entrepreneurial competencies and abilities, EDII designed a special programme for scientists and technologists. The programme, National Training Programme on Entrepreneurship Development and Management for Scientists and Technologists with the Government Sector aimed at sensitizing the participants about entrepreneurship and helped them to realize the importance of innovative ventures. The programme also seeks to strengthen and develop their collaborative partnerships with national and international institutions while providing them with real world experience to bridge the gap between innovations and markets.

This 16th programme in the series, sponsored by Department of Science & Technology (DST), Govt. of India, was organized during 2-13 December,



Exposure visit of participants to CIPET



Mr. Prakash Solanki, Faculty-EDII & Programme Director seen during an interactive session

2019 and had 22 scientists and technologists from various Central/State Government, public sector units and research institutes.

The programme covered multifaceted topics like business opportunity identification, enterprise creation; government policies promoting science and technology which helped the participants understand the role of research and development in the context of entrepreneurship. The programme involved dynamic structure starting from intensive classroom discussions, case studies, to industrial visits and interactive session with successful entrepreneurs and experts in the field. The

programme helped scientists understand the nature of business opportunities so that they can infuse the element of practicality into their research.



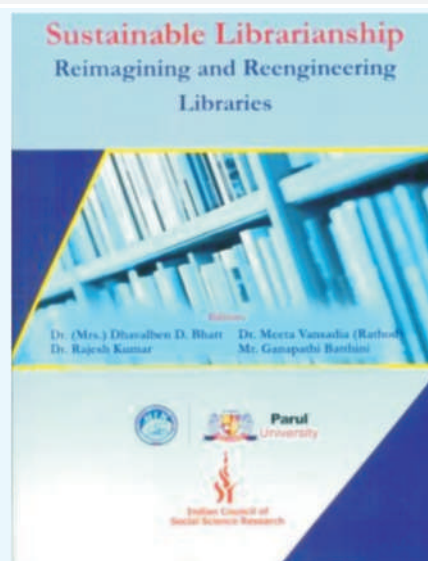
According to Mr. Prakash Solanki, Faculty-EDII & Programme Director, "It's a programme that seeks to give a clear understanding about the entrepreneurial world to scientists and technologists so as to empower them to take the right measures at work. This added competency will certainly enhance the significance of their domain strength."

Publication !!!



Mr. B. Ganapathi, EDII Librarian attended MANLIBNET 2019 International Conference on Sustainable Librarianship: Reimagining and Reengineering Libraries during 19-21, December 2019, at Parul University, Vadodara.

Mr. Ganapathi is one of the Editors of the conference volume of 44 papers, which was released by Rajamata Shubhangini Raje Gaekwad of Baroda on 19 December, 2019. Mr. Ganapathi also delivered a talk on "Intrapreneurial Librarian" during the Conference.



Ensuring a positive Social Impact under YES Bank CSR Project

A Sensitization Workshop was conducted during 20 December, 2019 at IIDF Conference Hall, Calcutta Leather Park, Bantala, South 24-Parganas district for MSMEs engaged in leather goods manufacturing in association with Indian Leather Products Association (ILPA). The major focus of the workshop was to impart information on energy saving potential of MSMEs working with traditional technology, reducing energy cost; utilizing alternative/renewable source of energy, particularly solar energy and energy audit.



2 Health Camps were conducted under Yes Bank CSR Project for the MSME workers at Jyotirmay Knowledge Park, South 24-Parganas on December 2nd, 2019 in association with Cottage & Small-Scale Industry Association, South 24-Parganas. 54 workers from 6 MSMEs got health check-up done. Medicines were distributed to the workers in the Camp. In another such camp at Raudebpur, Howrah; 55 workers from Rubber Moulding Industries got their health check-up done.



Skill Development initiatives triggering employment opportunities in Uttar Pradesh

The Government of Uttar Pradesh launched the Vishwakarma Shram Samman Yojana with the goal of generating employment in the traditional sector. The beneficiaries under the scheme are traditional workers like carpenter, barber, black smith, pottery etc who are being trained to upgrade their skills. EDII has conducted 45 such trainings in 5 districts of Uttar Pradesh under the scheme. The government provided the trainees with modern tool kits of the training.





Chief Guest at the Valedictory function (2nd from L) Hon'ble High Commissioner of Rwanda to India, Mr. Ernest RWAMUCYO seen with (R-L) Mr. Joseph Kabakeza, First Secretary, High Commission of Rwanda to India; Dr. Sunil Shukla, Director General, EDII and Dr. Sanjay Pal, Sr. Faculty, EDII.

Rwanda... on the Highlands of Entrepreneurship

New Enterprise Creation Programmes (NECPs) also popularly known as Entrepreneurship Development Programmes (EDP) are widely recognized as an effective tool to promote SMEs that lead to creation of income and wealth, thus taking developing economies on a trajectory of economic development through promotion of well-groomed and competent entrepreneurs. Against its mandate of institution building to propagate entrepreneurship, EDII has had successful experience of setting up Entrepreneurship Development Centers, in Cambodia, Laos, Myanmar, Vietnam and Uzbekistan with support of the Ministry of External Affairs, Government of India

EDII continues its association with the Ministry of External Affairs (MEA), Govt. of India for establishing Entrepreneurship Development

Center (EDC) in five African countries. An MoU has already been signed between the Govt. of Republic of India and the Govt. of Republic of Rwanda to commence work in the direction of setting up an ED Centre in Kigali, Rwanda. This Centre would be a significant step towards the country's long-term sustainable entrepreneurial activity.

The Centre would work as a centralized planning, implementation and control system in the form of an umbrella organization to create viable and competitive new enterprises and strengthen the existing ones in Rwanda. It will endeavour to create resilient, indigenous, tech savvy and impact making entrepreneurs with a global vision who will be efficient and effective in a competitive environment and progress in consonance with Rwanda's 'Made in Rwanda' Mission.

The Centre would expand its activities in a phased manner. As a part of this initiative, a Training of



Dignitaries and participants seen at the valedictory programme

Trainers' Programme was conducted at EDII Campus during 4 November to 27 December, 2019. The programme was attended by 15 participants (Director, faculty and trainers of the Centre) who will be functioning as resource persons at Rwanda Centre. The participants had interactive classroom sessions with the aim to gain knowledge on various facets of entrepreneurship. The participants were given brief on various EDII models; like EDII –EDP Model, Growth Programme, Cluster Development Programme, Family Business Management Programme, Performance Improvement Programme and several other development models so that they could learn from Indian experiences and test the replicability of these models in Rwanda. They also learnt about the broad entrepreneurial ecosystem, business plan preparation, business opportunity identification, marketing & networking; thematic training programmes on entrepreneurship and promoting entrepreneurship through outreach activities. Participants presented their action plan at the end of the programme to explain their vision about the Centre activities. The curriculum of the programme equipped the participants with the skills to analyse competency of budding entrepreneurs, design a training intervention and administer the training.

Multiple exposure visits were undertaken to introduce the participants to the process of creation and to help them understand the practical aspect of their training. The included; NGOs, social enterprises, like SEWA, Akshaya Patra Foundation, Greenstone Granito Pvt. Ltd., CIPET, many successful enterprises in sectors such as; dairy, plastics and ceramics. Dr. Sanjay Pal, Programme Director, "The course pedagogy was designed in a such a way that the participants alongside learning, imbibed the qualities of leadership, management, innovation, creativity and competitiveness and an eye for opportunity. This cadre of trainers will not only ensure New enterprise Creation and Growth of existing ones but will also work in such a manner that entrepreneurship gets etched on the minds of each and every individual of Rwanda".



Hon'ble High Commissioner of Rwanda to India, Mr. Ernest RWAMUCYO said, "This learning will see the germination and growth of a truly befitting Institute which will work towards the progress of Rwanda. You all are the Agents of Change and will play a major role at a time when the economy of Rwanda is on the growth track.



Rwanda Vision 20-50 is being implemented and this will require resources and in that space you all will be playing an indispensable role as you all would be working towards New Enterprise Creation. So your role is important and I extend my best wishes to all of you."



Dr. Sunil Shukla, Director General, EDII : "With the setting up of this Centre, very soon Rwanda will see a new dawn. Micro, small and medium scale enterprises will germinate and grow, new business and employment opportunities will emerge and dormant resources will be put to use. You all will be the facilitators in this process, so gear up to make a difference."



"The programme was well designed and conducted with experienced faculty. The learning experience was rich and varied. The curriculum

was contemporary and combined class room training and field visits to impart learning. This blend of teaching, training, simulation exercises and interactions perfectly drove in the learning that would help us plan big for the Rwanda Centre."

- Mukulira Olivier, Managing Director, RICEM (Rwanda Institute of Cooperative Entrepreneurship & Microfinance), & Director Designate, Entrepreneurship Development Centre, Kigali, Rwanda

PG Corner

OUR STUDENTS MAKE US proud...



Hon'ble Revenue Minister, Govt. of Guajrat Shri Kaushikbhai Patel awarding Mr. Dipak Patel, EDII Alumnus (PGDM-BE 2010-12). Also present on the occasion was MP (Ahmedabad West), Shri Kiritbhai Solanki. Shri Dipak Patel received the Govt. of Gujarat award for employing maximum number of differently abled people as employees at his Petrol Pump.

Ms. Nikita Maheshwari, EDII Alumnus (PGDM-BE 2015-17) received the National Entrepreneurship Award 2019 from Shri Mahendra Nath Pandey, Hon'ble Cabinet Minister, Ministry of Skill Development & Entrepreneurship, Govt. of India, for her innovative work in logistics and supply chain management industry



Mr. Krishan Mishra, EDII Alumnus (PGDBEM 2001-02), received International Award from Global Forum for Education and Learning. He was recognised as one of the "Top 100 Leaders in Education" in recognition of his contribution to the field of education. Presenting the award is Mr. Adil Matin, President- WeTel Television Arabia



PG Corner

Redefining Logistics.....

Nikita had always wanted to be in business, so after her graduation when she learnt about the Post Graduate Diploma in Management – Business Entrepreneurship (PGDM-BE) at EDII, she immediately applied for it, without a second thought. She says, “EDII was instrumental in enabling me to focus my random thoughts into action and as a result, even while pursuing the course, I floated my first company. ” Nikita's first venture named Tilebazaar.com met with an inglorious end. Undeterred Nikita did not give up the hopes and tried to drawing learning from her experience..

Under proper guidance of mentors at EDII, Nikita floated another business - the Tatkalorry, on 13th June 2016. It is a mobile app connecting manufacturers, dealers, truck owners and transporters for flexible ceramic goods deliveries. It is a one-step solution for those seeking transportation services. The service is available even for those who wish to send samples from manufacturers to customers. Tatkalorry aims to deliver a range of products from industrial, commercial,



Nikita Maheshwari-
PGDM-BE -2015-17

agricultural to heavy industry products across India.

Hailed for her creativity and thinking out-of-the-bax, her unit's name also reflects this -Tatkalorry -Tatkal in Hindi means quick or immediate & lorry in Hindi means a transporting Vehicle.

Today, Tatkalorry engages 50 employees and has generated revenue of over five crores. They have 60 percent repeat customers which is a big number given the competition in the logistics market.

In about three years since inception, Tatkalorry has bagged many prestigious accolades and awards - the National Entrepreneurship Award 2019 by Ministry of MSME; SSIP Startup Prashansa Award by the Gujarat Government and the Start Smart Jury Award West Zone in association with NUJS and NITI Ayog. As a logistics and supply chain management company, Tatkalorry is no less than a boon to the manufacturing industry which can transport goods and manage supply chain with excellent agility.

As appeared in Global Entrepreneurship Monitor (GEM) 2018/19 Women's Entrepreneurship Report

Vishwa Patel, PGDM-BE-2016-18

VAP GruhUdhyog (est. 2018)



Vishwa was incentivized to launch her own company because of the limited options available for working women in India. Her company makes traditional Gujjus — snacks that often accompany lunch or dinner. In order to launch her nascent venture, Vishwa participated in programming offered by the Entrepreneurship Development Institute of India. She is currently working to have her product sold in local retail shops, which is especially challenging for a female entrepreneur who has to rely on male general-store owners

Nishi Jain, PGDM-DS-2016-18

Vibes Good (est. 2018)

Vibes Good is an e-platform with a user-friendly interface which provides easy solutions for hygiene-related issues for women in India. Not only does the company offer comfortable products, but they also provide information for women to enhance their knowledge about their products. This online venture seeks to deliver quality products to its customers in a timely fashion, often a challenge for online distributors in India. As a venture fully owned and operated by women, the company is committed to making all women feel welcome. Nishi not only holds a postgraduate diploma in management from the Entrepreneurship Development Institute of India, she was one of a small cohort of women who participated in India's Centre for Advancing and Launching Enterprises (CrAdLE), whose motto is Mentor, Nurture, Grow. According to Nishi, “offering contemporary Indian women choices for lingerie, intimate wear, feminine hygiene products, and contraception is forbidden territory with social stigmas that present societal and family challenges.” The biggest challenge, however, is talent sourcing. Qualified marketing employees often get embarrassed about Vibes Good's products, and Nishi has to help them overcome their shyness.





Dr. Sunil Shukla, Director General, EDII during his meeting with (in the centre) Mr. Pierre ATEPA GOUDIABY, Special Emissary to H.E. Dr. JULIUS MAADA BIO, President of the Republic of Sierra Leone and (R) Mr. G. Rathinavelu, Co-Founder, African India Economic Foundation.



PIERRE ATEPA GOUDIABY
Special Emissary to H.E. Dr. Julius Maada Bio
President of the Republic of Sierra Leone

25 October, 2019

Dear Dr. Sunil Shukla,

I thank you for the time and courtesy extended to me and my delegation during our recent visit to New Delhi, India. It was indeed a pleasure meeting you

I am grateful for the time given in spite of your busy schedule to explain the work done by EDII and the contribution done in setting up Entrepreneur Development Centres on behalf of the ministry of External Affairs, Government of India in various countries.

Your presentation covering the importance of Small-scale Industries for increased job opportunities, improving entrepreneurial skills and developing the economy as whole especially through major industries like mining, agriculture and food processing was very informative.

We appreciate the various feasible fields of partnership suggested by you. We look forward a long fruitful association with EDII in ushering in the new Technologies in skill development and entrepreneurial growth.

Please accept, Dr. Sunil Shukla, the assurance of our distinguished consideration

Pierre Atepa Goudiaby
Special Envoy of H.E. Dr. Julius Maada Bio
President of the Republic of Sierra Leone



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