

EDII trains over 32,900 beneficiaries in five years under 'Skills to Succeed 2020' Goal supported by Accenture

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New Delhi: Entrepreneurship Development Institute of India (EDII), an acknowledged national resource Institute for Entrepreneurship Education, Research, Training and Institution Building trained over 32,900 beneficiaries in last five years as a part of Micro Skillpreneurship Development Programme (MSDP) under 'Skills to Succeed 2020' Goal supported by Accenture.

The program was designed and envisioned by the Institute to cultivate viable entrepreneurship among the marginalized communities.

Under this program, about 21,900 enterprises were setup by trained beneficiaries. Training was conducted across Tamilnadu, Kerala, Karnataka, Andhra Pradesh, Telangana, Maharashtra, Madhya Pradesh, Goa, Uttarakhand, Assam and Puducherry during 2015-16 to 2019-20.

Raman Gujral, Professor & Head-Southern Region, EDII said, "MSDP is designed as a one-month training programme where the participants are provided training on entrepreneurship and on a skill which has an economic viability. EDII helped them in acquiring technical support, quality management, packaging standards, licenses, certifications and registration, product testing and market linkages. This handholding gave confidence to the entrepreneurs during the initial stages of their entrepreneurial journey. Finally, they grew in to sustainable enterprises and successful entrepreneurs."

MSDP entrepreneurship curriculum mainly comprised of developing entrepreneur competencies, steps in starting an enterprise, business idea generation/business opportunity identification, market research, business plan preparation, information about schemes for entrepreneurs, accounting & book keeping and small business management.

"The enterprises are creating new job opportunities in the local areas and are skilling more and more people, leading to overall economic development of the region. EDII has observed that one micro-enterprise will create three direct and five indirect job opportunities on an average. MSDP has thus resulted in creation of about 60,000 local direct employments through the enterprises," added Dr. Gujral.

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