

2,800 entrepreneurs "created" in Bengal over 5 years, claims

Press Trust of India - Kolkata - February 18, 2020

A Gujarat-based organisation has claimed that it helped "create" over 2,800 entrepreneurs in West Bengal in the last five years, of which 1,270 were females.

The institute "boosted rural livelihood and employment" under the Start-up Village Entrepreneurship Programme (SVEP), a sub-scheme of the Centre's National Rural Livelihood Mission (NRLM).

"We have created over 2,800 entrepreneurs in six blocks of West Bengal in the last five years. Of them, 1,270 are female, 1,569 are male and one is transgender," the Entrepreneurship Development Institute of India (EDII) said in a release.

The institute also claimed that in the last five years, it has promoted "over 27,400 entrepreneurs in 42 blocks across 11 states".

"Micro-enterprises constitute a significant proportion of the existing unregistered enterprises in the country. The purpose of SVEP is to bring a majority of these micro-enterprises in the main stream and assist them in funding their business model, which can generate rural employment," EDII Director Sunil Shukla said.

https://www.business-standard.com/article/pti-stories/2-800-entrepreneurs-created-in-bengal-over-5-years-claims-120021801212_1.html