



How to Teach  
**Students**  
to adopt  
Entrepreneurship  
as a **Career**

**NATIONAL**

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**FACULTY DEVELOPMENT  
PROGRAMME in  
ENTREPRENEURSHIP**

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**16 - 27 March 2020.**

Supported by



**National Science & Technology  
Entrepreneurship  
Development Board**  
Department of Science & Technology,  
Government of India



Organized by

**Entrepreneurship  
Development  
Institute of India**  
Ahmedabad, Gujarat



### ■ RATIONALE:

Entrepreneurship can be successfully taught like any other discipline – Today, there are worthwhile testimonies to this claim. Prestigious management institutes offer full-fledged courses on entrepreneurship and many students have ventured into the field but the incidence needs to be enhanced. The Government of India, through its newly established Ministry of Skill Development and Entrepreneurship (MSDE), focuses on developing entrepreneurial and employability skills among the youth through entrepreneurship education and training, advocacy and easy access to entrepreneurship networks. The Ministry has been also trying to deliver world class Learning and Management System (LMS) to equip potential as well as early stage entrepreneurs. The Govt. of India has launched several programmes to develop entrepreneurs in sectors such as manufacturing, IT and digital services, healthcare, and sanitary & hygiene. To achieve aforementioned objectives the Government has launched PAN India programmes, viz. 'Start-up India', 'Stand-up India', 'Make-in India', 'Digital India', 'Swachh Bharat (Clean India)', that are aimed at further propelling entrepreneurship movements in India.

Sculpting its mandate around this mission, EDII looks forward to increasing its effort towards cultivating entrepreneurial bent of mind and knowledge in youth. The most crucial change agents in this process are the faculty members specializing in teaching entrepreneurship.

Entrepreneurship Development Institute of India (EDII), backed by over more than 30 years of experience in the field, designed a module to develop a cadre of trained faculty members involved in teaching entrepreneurship at the school and college levels and has been implementing Faculty Development Programmes successfully across the country and abroad. The Institute has been receiving enthusiastic response for this programme from the academic community. EDII announces the next Faculty Development Programme in Entrepreneurship during March 16 – 27, 2020.

### ■ OBJECTIVE:

The programme is designed to train and develop professionals in the area of Entrepreneurship Development so that they can act as 'Resource Person' in guiding and motivating young students, particularly from science & technology stream, to take up Entrepreneurship as their career.



The seed of entrepreneurship has been sown in our minds. We will now nurture it and will share its fruits with students and the teaching community. So I would like to call this entire effort by EDII as that of nation building.

Thank you EDII for the enlightenment, enrichment and empowerment ”

**Prof. Rohit Rajwansi,**  
Asst. Professor, Dayalbagh  
Educational Institute.



### ■ CONTENT:

The content of the programme is broadly classified as follows:

- ❖ Entrepreneurship Development Process & Model: Concept, process, EDP model and strategies
- ❖ Skills and Behavioural Training: Entrepreneurial motivation and competencies, counseling, confidence building
- ❖ Resource Building: Procedures and formalities in setting up new enterprises, incentives and benefits for entrepreneurs
- ❖ Knowledge-based Information Inputs: Curriculum development, procedures involved in initiating, planning, implementing and evaluating EDP curriculum
- ❖ Business Opportunity Identification
- ❖ Business Profile Preparation, Business Plan Formulation, Assessing the Viability of a Business Plan
- ❖ Small Business Management

### ■ PEDAGOGICAL TOOLS AND METHODOLOGY:

Inputs will be imparted through;

- Lecture-cum-discussion, case studies, role-plays and simulation exercises
- Interaction with experts in entrepreneurship development, curriculum development and opportunity guidance, and with successful entrepreneurs for practical insights
- Study visits to institutions and small enterprises
- Group work and practice sessions

### ■ TARGET GROUP:

The programme is open to teachers and faculty members from universities, science and engineering colleges, polytechnics and entrepreneurship development institutions involved or likely to be involved in Entrepreneurship related activities. Professionals from NGOs involved in similar activities would also benefit from the programme.

### ■ FEES:

The programme fee is Rs. 12980/- (including 18% GST) for non-residential participants and Rs. 25960/- (including 18% GST) for residential participants which covers tuition fee, cost of course material and boarding

and lodging (Non AC double occupancy basis). The fee does not cover travel, local conveyance, out-of-pocket and medical expenses.

#### ■ HOW TO APPLY:

Please send the filled-in Nomination Form with Cash/Demand Draft/at par cheque @Rs. 12980/- for non-residential participants and Rs. 25960/- for residential participants drawn in favour of Entrepreneurship Development Institute of India, Ahmedabad. The filled-in nomination form may be addressed, on or before 13-03-2020, to:

**Dr. Pankaj Bharti (Programme Director)**  
Entrepreneurship Development Institute of India  
P.O. Bhat – 382 428 , Dist. Gandhinagar (Gujarat)  
Tel: +91(79) 23969153, 23969158, 23969159, 23969163  
Fax: +91(79) 23969164 - Mobile: +91 9924441365  
E-mail: [pbharti@ediindia.org](mailto:pbharti@ediindia.org)  
Nomination form can also be downloaded  
from EDI website: [www.ediindia.org](http://www.ediindia.org)



## The Institute

**E**ntrepreneurship Development Institute of India (EDII) - an acknowledged National Resource Institute for entrepreneurship education, research, training and institution-building - is an autonomous and not-for-profit institute, set up in 1983. It is sponsored by apex financial institutions viz. IDBI Bank Ltd, IFCI Ltd, ICICI Bank Ltd and the State Bank of India (SBI). The Government of Gujarat pledged 23 acres of land on which stands the majestic and sprawling EDII campus. To pursue its mission, EDII has helped set up 12 state-level, exclusive Entrepreneurship Development Centres and institutes.

In order to broaden the frontiers of Entrepreneurship Research, EDII has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector, and establish a network of researchers and trainers by conducting a biennial seminar on entrepreneurship education and research.

Launchpad, a learning and networking facility for students, has also been put in place where the students benefit by being a part of the entrepreneurial community and by networking with budding entrepreneurs. Also instituted are the Industry Verticals - a facility designed to help students explore business opportunities in various sectors. EDII offers industry verticals in about 20 areas.

The institute also hosts an Incubation Centre, with support from the National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology (DST), Govt. of India. Named the Centre for Advancing and Launching Enterprises or CrAdLE, this incubation centre has zeroed in on four sectors viz. manufacturing, food/agri business, renewable energy and healthcare, to promote start-ups.

EDII leads the Global Entrepreneurship Monitor (GEM) - India team. The study has emerged as the world's leading entrepreneurship study and the richest platform of entrepreneurship research.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDII earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.

#### Supported by



**NSTEDB**

**National Science & Technology  
Entrepreneurship  
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#### Organized by

**Entrepreneurship  
Development  
Institute of India**  
Ahmedabad, Gujarat

# ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

Ahmedabad

## Faculty Development Programme in Entrepreneurship

(16-27 March 2020)

Please affix  
your recent  
passport  
colour  
photograph

### Nomination Form\*

1. Name \_\_\_\_\_  
(First Name) (Middle Name) (Surname)

2. Date of Birth \_\_\_\_\_ Age: \_\_\_\_\_ Category: Gen/SC/ST/OBC/Minority

3. Designation \_\_\_\_\_

4. Nominating Institution with Postal Address : \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Mobile No. \_\_\_\_\_ Fax \_\_\_\_\_

E-mail ID: \_\_\_\_\_

Aadhar Card No. \_\_\_\_\_

5. Academic Qualifications \_\_\_\_\_

6. Work Experience (Use extra sheet, if needed)

Sr. No.	Name of Organization	Period		Position held
		From	To	

\* Nomination form can be photocopied for multiple nominations.

7. Relevant training received, if any (use extra sheet, if needed)

Sr. No.	Name of Organization	Name of the Institute	Period

8. Please narrate briefly how this programme will benefit you in your work area?

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9. Source of information about the programme: (Please tick/write)

Pamphlets/Brochure  Newspaper  Others \_\_\_\_\_

10. Payment made through Cash/ Demand Draft/At par Cheque/Online Transfer (in case of online transfer, please provide UTR No. & date) \_\_\_\_\_

Drawn on (Bank Name) \_\_\_\_\_

Dated: \_\_\_\_\_ Amount: Rs. \_\_\_\_\_

Place:

Candidate's Signature

11. Name of the Officer authorized to nominate \_\_\_\_\_

Designation \_\_\_\_\_

Date:

Signature

Note:

Please mail the Nomination Form with Cash/Demand Draft/at par cheque of Rs. 12980/- (including 18% GST) for non-residential participants and Rs. 25960/- (including 18% GST) for residential participants drawn in favour of '**Entrepreneurship Development Institute of India**' Ahmedabad. The filled-in nomination form may be sent to:

**Dr. Pankaj Bharti**

Programme Director, FDP

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Fax: +91(79) 23969164, Mobile: 9924441365 E-mail: [pbharti@ediindia.org](mailto:pbharti@ediindia.org)

For Office use only

Receipt No.

Dt.