AICTE Approved, NBA Accredited

Post Graduate Diploma
in Management-
BUSINESS ENTREPRENEURSHIP

PGDM-BE *

2020-2022

The Post Graduate Diploma in Management – Business Entrepreneurship (PGDM-BE)

The course PGDM-BE encompasses the entire venture creation process from idea generation to preparation of a detailed bankable project report. Students also learn to leverage the strengths of family business management and successfully implement practices that drive high performance. The programme also builds knowledge, skills and aptitude to become a successful social entrepreneur.

OBJECTIVES

- impart comprehensive knowledge of an entrepreneurial ecosystem.
- develop first generation entrepreneurs by building skills in initiating and growing enterprises.
- enable family business successors as change agents to encourage competitiveness and growth of businesses.
- nurture intrapreneurial aspirations and enhance compatible capabilities.
- promote social entrepreneurship.

PGDM-BE programme highlights

CORE COURSES

These courses are broadly categorized as under:

- Entrepreneurship & Family Business Management

- Accounting and Financial Management
- Operations and Systems
- Marketing Management
- General and Strategic Management
- Individual and Organisation Behaviour
- Business Economics and International Trade

ELECTIVE CURRICULUM

The programme offers choice-based electives in Entrepreneurship and Functional Areas:

ENTREPRENEURSHIP STREAMS

- New Enterprise Creation (NEC): This stream provides knowledge and develops competencies to start and manage own business.
- Family Business Management (FBM): This stream aims at developing family business successors into enterprising and knowledgeable owners of the business of their predecessors.
- Social Entrepreneurship (SE): This stream empowers entrepreneurs who aspire to combine commerce & social issues for improving people's lives.

FUNCTIONAL ELECTIVES

The programme offers electives which, besides imparting knowledge on creating and managing business, enhances knowledge in functional areas of

1. Marketing
2. Finance
3. International Business
4. Human Resource Management
5. Start-up
6. Business Analytics & Information Systems
7. Social Enterprise Management

Honoured with **AICTE Award** for Supporting Start-Ups &
Excellence Award for Promotion of Start-Ups

italic * course nomenclature subject to AICTE approved

SPECIAL FEATURES

- Grooming Entrepreneurial Mindset
- Interaction with Business Leaders/ Venture Capitalists / Banker
- Learning Based on Entrepreneurial Milestones
- Preparing Bankable Project Report / Growth Plan
- International Study Tour
- Rich Blend of Inhouse Faculty / Industry Experts
- Industry Verticals in Emerging Sectors
- Outcome Based Learning
- Nodal Institute for Start-up Support, GoG
- Student Start-up and Innovation Policy

EDII Ranked as Platinum Institute by AICTE-CII Survey of Industry Linked Technical Institutes 2018

EDII ADVANTAGES

- Family Business Leadership Clinics
- New Enterprise Clinic
- Centre for Advancing and Launching Enterprises (CrAdLE) : A Technology Business Incubator
- Mentoring Support   ◆ Limited Seed

FEE STRUCTURE

For information on fee structure, please visit our website : www.ediindia.org / www.ediindia.ac.in

FELLOWSHIP SUPPORT

EDII offers fellowship support to students on the basis of need-cum-merit basis.

Fellowship: In an endeavor to help meritorious students pursue the course despite financial constraints, the Institute has made provision for offering limited fellowship support. The fellowship to the students is awarded on merit-cum-means basis.

Project Start-up Facilitation Grant: EDII provides small financial assistance for enabling them initiating/starting own ventures. Such support will be given to students having viable and feasible business ideas, and as recommended by the fellowship committee. Preference would be given to women students and the first generation entrepreneurs.

TUITION FEES (INTERNATIONAL STUDENTS)

The fees for PIO/NRI/FN candidate for PGDM-BE programme is USD 25,000, payable in four convenient instalments. It will be charged in foreign currency or in equivalent INR. The fee does not include hostel and mess expenses, which will be charged separately. While

the hostel charges are USD 1500 (AC single occupancy, electricity extra) per year, the mess charges will be payable quarterly in advance.

ADMISSION ELIGIBILITY & PROCEDURE

- Three-year (10+2+3) University Degree in any discipline or a four year (10+2+4) Engineering / Technology/ Medicine/Others, recognized by the University Grants Commission (UGC)/ Association of Indian Universities (AIU) / AICTE with not less than 50% overall aggregate marks (45% in case of candidates belonging to the reserved category, as per norms) in qualifying degree examination.
- Final year graduating students can also apply.
- The candidates have to undergo any of these tests – CAT, MAT, XAT, ATMA & CMAT.
- Candidates have to apply to EDII by acquiring application form which can be downloaded from www.ediindia.ac.in or can be filled online. Applicants who want to apply online can make payments online. The duly filled in downloaded form should be sent to EDII along with a Demand Draft of Rs.1500/- drawn in favour of 'Entrepreneurship Development Institute of India', payable at Ahmedabad or by transferring Rs.1500/- to the EDII PG admission account (details available on website). Rs.1000/- incase of women and candidates from reserved category.

Eligible candidates will be called for Group Discussion and Personal Interview.

HOW TO APPLY

- Visit us online - www.ediindia.org
- Fill the application form
- Apply for eligibility tests viz. CAT, MAT, XAT, ATMA, CMAT (if you have not scored yet)
- Get in touch with us for counselling

Entrepreneurship Development Institute of India

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