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CHINESE STUDENTS LEARN HINDI IN WESTERN INDIA TO IMPROVE BUSINESS PROSPECTS

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STORY: Chinese students from commerce and humanities background learn Hindi in India's western city of Ahmedabad to improve their skills, jobs and business prospects.

Despite twitchy relations and occasional heated rhetoric, business relations between India and China have boomed for more than a decade. The two sides have targeted trade flows of \$100 billion by 2015.



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Hindi language is spoken in large parts of India, especially in north, east and west.

Chinese Student, Cho Chaw Hao, said knowledge of language would help her communicate better with her local clients.

“I love business because my mother and father are also business people too. I want to become just like them. So I choose here to study Hindi and business,” Cho said on Thursday (August 21).

Another student, Annie, wanted to know Hindi to learn more about the country.

“I want to be a writer. So I want to learn Hindi because in my mind I think the language is best way to learn a country,” Annie added.

The curriculum has been designed in small chapters to acquaint students about the country.

“We have designed the Hindi business curriculum in way to teach them positive aspects of India maximum. We have covered India’s culture and civilization in north, south, east and west in small chapters so that they can know India better,” said Awadhesh Jha, a teacher at the Entrepreneurship Development Institute of India.

Although China is one India’s largest trade partners, that trade is heavily skewed in Beijing’s favour. From just \$1 billion in 2001-02, India’s trade deficit with China has ballooned to \$40 billion.

Diplomatic relations between India and China have thawed since the two fought a brief frontier war in 1962, but they remain wary of each other and have failed to settled a dispute over territorial claims on their borders.

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