



Follow Us:



04.05.2016

The Indian EXPRESS

Lifestyle Tech Videos Explained Audio Epaper

SUBSCRIBE

Wednesday, August 05, 2020



Sign in

[Home](#) / [India](#) / [India News](#) / 13 Chinese students learn 'business Hindi' at EDII-Ahmedabad

13 Chinese students learn 'business Hindi' at EDII-Ahmedabad

The course received 11 students from Yunnan Minzu University and 2 students from Guangdong University of Foreign Studies.

By: **Express News Service** | Ahmedabad | Updated: May 4, 2016 6:54:24 pm



Entrepreneurship Development Institute of India. Director of EDII- Sunil Shukla said, "This is the third batch of students who have come here to learn Business Hindi. (Image Source: ediindia.org)

Thirteen Chinese Students received training of learning 'business Hindi' at EDII (Entrepreneurship Development Institute of India) and also acquired lessons of entrepreneurship during the 9 month Advance Business Hindi Certificate course which concluded recently. The valedictory function of this batch of Chinese students was held on Tuesday and was witnessed Gujarat University VC M.N Patel who was the Chief guest.

The course received 11 students from Yunnan Minzu University and 2 students from Guangdong University of Foreign Studies. Course Director Avdesh Jha said, "To make learning interesting, we introduced Indian culture, festivals and literature to the students as a part of the syllabus. The students were taught poems of great Hindi poets like Kabir and Rahim. The students also learned Hindi through Hindi films and songs."

The students visited several cities like Delhi, Agra, Jaipur, Udaipur and Varanasi to experience Indian culture. Director of EDII- Sunil Shukla said, "This is the third batch of students who have come here to learn Business Hindi. Students from previous two batches are now working with the companies having presence in both India and China. The course will definitely help bring two countries closer."

