



at the very Core of it all ... is Content!

MENU

30.07.2018

EDII to include teaching methodology training for Chinese students

July 30, 2018 News Comments: 0

Jul 30, 2018:

Entrepreneurship Development Institute of India (EDII), an acknowledged national resource Institute for Entrepreneurship Education, Research, Training & Institution Building will include training on teaching methodology in its Business Hindi course for Chinese students. The Institute will commence sixth batch of nine months 'International Advanced Business Hindi' course likely to commence from mid or late August. This year, about twenty five students from China have expressed their desire to enrol for the same.

To add to the course and to the experience of participants, the teaching methodology training has been included post suggestions received from students of earlier batches, many of whom came from academic background. Approximately 100 Chinese students have undergone 'Business Hindi' course at the Institute in last five years. Out of total, around 40% found job in India after learning Business Hindi. This course was initiated with a motto to promote the national language Hindi as well to add to the cultural exchange between the two neighbouring countries. Apart from management lessons in Hindi, this course includes details about Indian culture, cuisines, festivals and literature.





Entrepreneurship Development Institute of India

Explaining about teaching methodology training, Dr. Avdhesh Jha, Course Director, EDII said, “Looking to the students interest in academics and following the suggestions from the recent batches students, we decided to add more on teaching methodology training in our course as they believed it was likely to help them in advancement of their career growth in the academic field. We believe different teaching methodologies are effective if it is structured around continuing professional development specifically tailored to the public education context and therefore we decided to add it in our ‘Business Hindi’ course.”

Dr Jha said the Institute tries the inclusion of newer areas as per the interest of the participants every year to ensure qualitative value addition amongst the participants; enriching them with better experiences and adding more number of Chinese students for this course. “Two years back we had highlighted Drama; last year we stressed upon Yoga and this year we will include teaching methodology training as part of nine-month course. We are confident that we will receive positive response from new batch for this inclusion,” said Dr. Jha.

About EDII (<http://www.ediindia.org/>)

Entrepreneurship Development Institute of India (EDII) is an acclaimed International Resource Centre facilitating all facets of Entrepreneurship Development. EDII’s mission is to be a catalyst in facilitating emergence of competent first generation entrepreneurs and transition of existing SMEs into growth-oriented enterprises through entrepreneurship education, training, research & institution building.

EDI’s mission has led to the emergence of several programmes under strategically planned centres to generate awareness, sensitise environment, strengthen institutional linkages and networking and impart training in specialised areas. EDII’s focus areas are: 1) Entrepreneurship Education & Research; 2) Micro Enterprises, Micro Finance and Sustainable Livelihood; 3) SMEs & Business Development Services; 4) Cluster Competitiveness, Growth & Technology; 5) Social Entrepreneurship & CSR; 6) Women Entrepreneurship & Gender Studies.



Tags: Chinese students, EDII, teaching methodology training

**Core Sector Communique © 2020
Theme by WP Puzzle**

