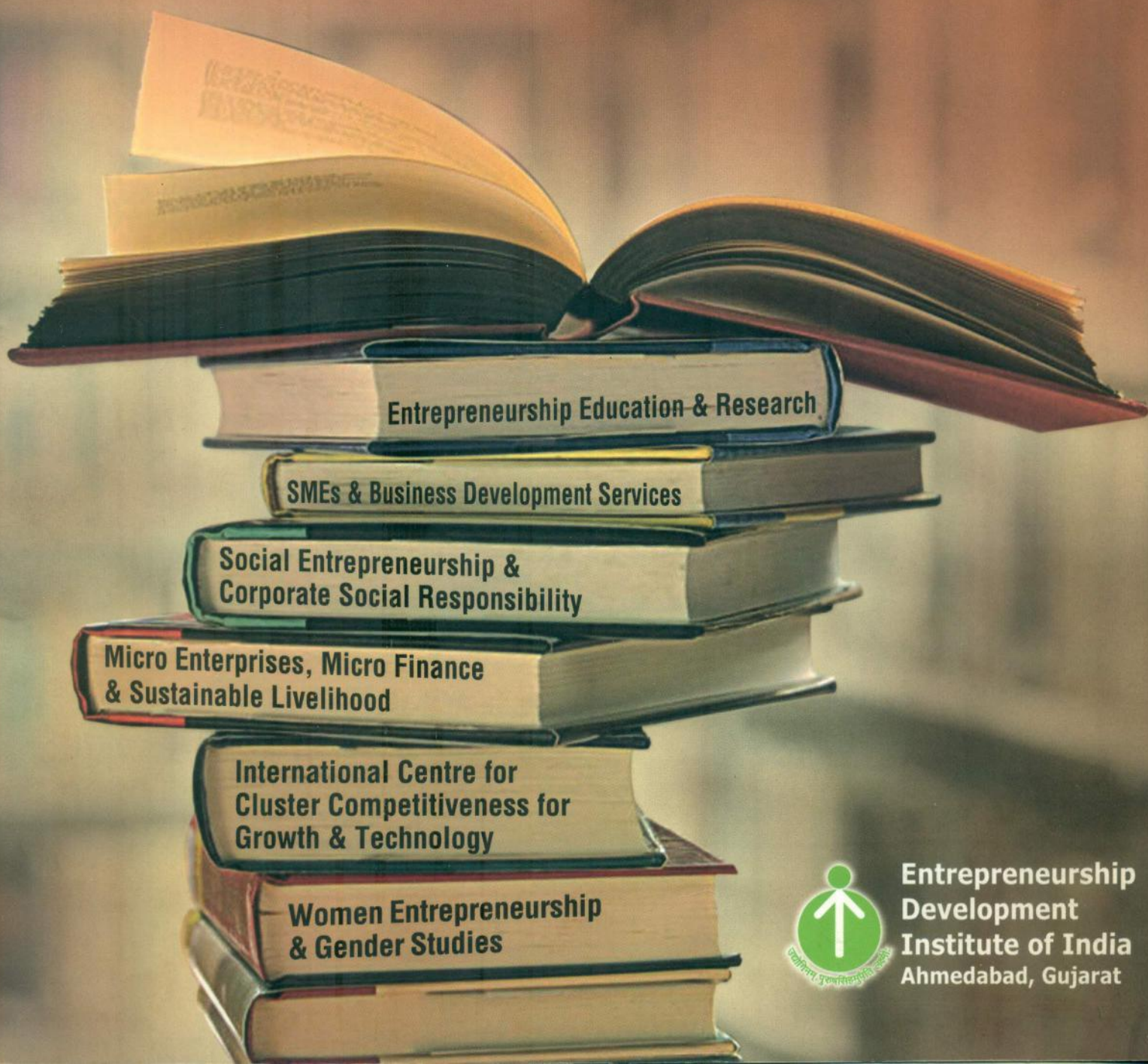


PROGRAMME PACKAGE 2014-2015



Entrepreneurship Education & Research

SMEs & Business Development Services

**Social Entrepreneurship &
Corporate Social Responsibility**

**Micro Enterprises, Micro Finance
& Sustainable Livelihood**

**International Centre for
Cluster Competitiveness for
Growth & Technology**

**Women Entrepreneurship
& Gender Studies**



**Entrepreneurship
Development
Institute of India
Ahmedabad, Gujarat**

14th CONVOCATION POST GRADUATE PROGRAMMES

APRIL 13, 2013



Seen during the 14th Convocation of PG Programmes are (in the centre) Chief Guest, Shri Rajiv Takru, IAS, Secretary, Department of Financial Services, Ministry of Finance, Govt. of India; (4th from R) Shri R.M. Malla, President-EDI & Chairman-IDBI Bank Ltd. and (4th from L) Dr. Dinesh Awasthi, Director-EDI with EDI Governing Body Members (R-L) Shri Anand T. Kusre, Nominee Member of ICICI Bank Ltd.; Shri P. S. Shenoy, Ex-Chairman, Bank of Baroda; Shri Sushil Muhnot, Chairman and Managing Director, Small Industries Development Bank of India; Dr. Sailendra Narain, Chairman, Centre for SME Growth & Development Finance; Shri B. Ravindranath, Executive Director, IDBI Bank Ltd. and Dr. Sunil Shukla, Chairperson-PGPs & Chief Faculty-EDI



Delegates seen during the International Workshops on 'Entrepreneurship in Socially Responsible Business for Development in Asia and The Pacific Region' and 'Young Business Leaders Programme' with (7th from R) Dr. Y. K. Alagh, Chancellor, Central University of Gujarat; (7th from R) Dr. Sailendra Narain, Head, UN-ESCAP Business Advisory Council Task Force on MSMEs and Entrepreneurship in Business & Development and Governing Body Member of EDI; (6th from L) Dr. Dinesh Awasthi, Director-EDI and (5th from L) Dr. Masato Abe, Economic Affairs Officer, UNESCAP and esteemed resource persons associated with the workshops

Participants of the 6-month Business Hindi programme. 12 students from The Yunnan National University, China attended this programme to enhance their understanding of Business Hindi for successful professional relations with India. Also seen are (2nd from R) Dr. Avdhesh Jha, Programme Director and (on his right) Dr. Pankaj Bharti, Faculty-EDI





EDI Governing Board

(As on March 31, 2014)

Shri M. S. Raghavan

President - EDI
Chairman and Managing Director
IDBI Bank Ltd.
Mumbai

Dr. Yoginder K. Alagh

Vice Chairman & Professor Emeritus
Sardar Patel Institute of Economic &
Social Research
Ahmedabad

Mrs. Vijayalakshmi Das

Managing Director
Ananya Finance for Inclusive Growth Pvt. Ltd.
Ahmedabad

Shri Anand T. Kusre

Nominee Member of
ICICI Bank Ltd.
Mumbai

Shri Madhav Lal, IAS

Secretary (MSME)
Ministry of Micro, Small & Medium Enterprises
Government of India
New Delhi

Shri D. Mozumder

Chief General Manager (SME)
State Bank of India
Mumbai

Shri Malay Mukherjee

Chief Executive Officer and Managing Director
IFCI Limited
New Delhi

Dr. Sailendra Narain

Chairman
Centre for SME Growth & Development Finance
Navi Mumbai

Shri B. Ravindranath

Executive Director
IDBI Bank Ltd.
Mumbai

Shri P. S. Shenoy

Ex-Chairman
Bank of Baroda
Gandhinagar

Chairman and Managing Director

Small Industries Development
Bank of India
Lucknow

Additional Chief Secretary

Industries & Mines Department
Govt. of Gujarat
Gandhinagar

Dr. Dinesh Awasthi

Director
Entrepreneurship Development Institute of India
Ahmedabad

The Institute



An acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building.

Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDI campus. To pursue its mission, EDI has helped set up twelve state-level exclusive entrepreneurship development centres and institutes.

EDI conducts a variety of programmes around thrust areas such as; Entrepreneurship Education & Research, Micro Enterprises, Micro Finance and Sustainable Livelihood; SMEs & Business Development Services; Social Entrepreneurship; Cluster Development and Women Entrepreneurship. In order to promote and advance entrepreneurship research, EDI established a Centre for Research in Entrepreneurship Education and Development (CREED).

On account of EDI's achievements, it has been beckoned by various Ministries of the Government of India to take up need based projects. EDI has been appointed nodal agency for the Ministry of Food Processing Industries, Ministry of Textiles, Department of Science & Technology, Ministry of Urban Poverty Alleviation, Ministry of External Affairs, Government of India to carry out holistic entrepreneurship development initiatives in the respective domain.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising

training programmes, have helped EDI earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.

The Ministry of External Affairs, Govt. of India has recently assigned EDI the task of setting up Entrepreneurship Development Centers in Uzbekistan and five African countries.

In recognition of its international achievements, the United Nations Economic & Social Commission for Asia and Pacific (UN-ESCAP), Bangkok, Thailand, has declared EDI as a 'Center of Excellence'.





Planning for the Year 2014-15

“Over these years EDI has taken up challenging tasks, devised successful innovative models, most of which have become replicable. I am sure the forthcoming year will also be a landmark year in terms of the Institute generating results for teeming millions looking for entrepreneurial opportunities and options.

Education will continue to embed a unique winning streak in the 'pillars of the nation.' The full time, two-year PG courses in Business Entrepreneurship and in Development Studies would be complemented with more certificate and diploma courses in entrepreneurship and related subjects. Rehabilitating school dropouts and adolescent boys and girls of Madhya Pradesh will be one of the major activities to make the isolated populace in society an embodiment of confidence and courage to initiate micro enterprises. With several new programmes instituted for the teaching group this year, the vision of creating widespread entrepreneurial environ will certainly not be far away.

Recently, PGDM-BE programme also received Accreditations from the National Board of Accreditation (NBA) and The Association of Indian University, thus according it the equivalence of an MBA programme by an Indian University. The international USASBE recognition adds one more feather to our cap. But all this brings in added responsibilities too and we are geared to launch our Business Entrepreneurship course as a one-year full time programme for international students.

Also rural and micro enterprise related programmes would promote income generating initiatives with due focus on revitalizing clusters. Technology based entrepreneurship development programmes, agri entrepreneurship

programmes and special programmes for disadvantaged groups would be big leaps towards developing dynamic entities. As Cluster Management and Technical Agency (CMTA) for Mega Handloom Cluster Project at Sivasagar and Srinagar, EDI would continue to run integrated programme, thus leading the clusters on a fast growth trajectory. Considering that most problems of rural areas bear a striking resemblance to those of the urban locales, urban poverty alleviation would also be targeted.

Further setting up entrepreneurship development centers at Uzbekistan and in five African countries would be another major developmental task. We are confident that our result oriented strategy and module will create an insignia of entrepreneurial feats and success. The Institute would also target difficult terrains, like the Meghalaya to develop a cadre of well groomed, skilled and trained entrepreneurs who would not just be economically stable but also serve as a panacea for the region's growing unemployment problem.

While we would continue to create competitive entrepreneurs and intrapreneurs, nationally and internationally, we also wouldn't stop transforming society through social entrepreneurs. Hence, the 'Centre for Social Entrepreneurship' at the Institute will implement innovative programmes to create par excellence developmental strategies through a cadre of dynamic social entrepreneurs.

We plan to address varied issues in the forthcoming year. We are sure we will succeed in converting challenging situations into promising opportunities.”

- Dinesh Awasthi
Director

Awards & Recognitions...

- **Dr. Dinesh Awasthi presented with the Most Talented Global Training & Development Leaders Award**

Dr. Dinesh Awasthi, Director, EDI has been awarded the Most Talented Global Training & Development Leaders Award at the 22nd edition of the World HRD Congress in Mumbai on 15th February 2014. The decision was taken as against the parameters of Strategic Perspective, Track Record, Ability for Sustainability, Future Orientation, Integrity & Ethics and Competencies.

- **Outstanding International Recognition for EDI's Post Graduate Diploma in Management – Business Entrepreneurship**

EDI's Post Graduate Diploma in Management – Business Entrepreneurship (PGDM-BE) programme bagged the United States Association for Small Business and Entrepreneurship (USASBE) award for Outstanding Entrepreneurship Program Abroad Award 2014 (Foreign (non-US) programme).

- **NBA Accreditation**

PGDM-BE programme has been accredited by the National Board of Accreditation (NBA). The parameters that were considered for accreditation were quality, programme curriculum, governance, innovation, campus infrastructure, library and sustainability.

- **AIU Recognition**

PGDM-BE programme has been recognized by the Association of Indian Universities (AIU). This programme will now be equivalent to an MBA degree offered by an Indian University.

- **ADFIAP Award**

EDI has received the Association of Development Financing Institutions in Asia and the Pacific (ADFIAP) Award in the category of Local Economic Development, for its "Chanderi (Handloom) Cluster Development Project". The award was presented on 24 April, 2014 at the Congress Centre, World Trade Centre, Moscow, Russia.

- **Sustainable Producer's Collective Model: Recognized by Jeevika & State Innovation Council, Bihar**

The inclusive and self-sustainable business model developed by EDI for the Chanderi Cluster was recognized by the Bihar



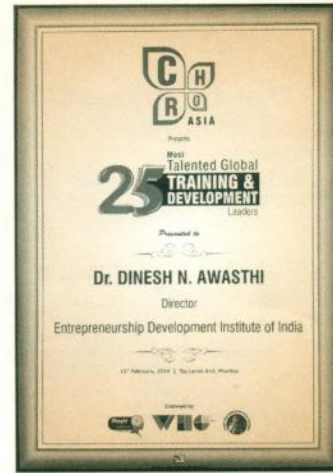
DNA Education Leadership Award



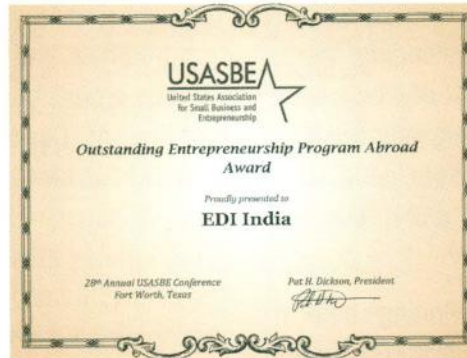
Late Shri Dewang Mehta B-School Leadership Award



Dainik Bhaskar National Education Leadership Awards



Talented Global Training & Development Leaders Award



United States Association for Small Business and Entrepreneurship (USASBE) Outstanding Entrepreneurship Program Abroad Award



Innovation Council in the Non-Farm Category. Chanderi Handloom Producer Company Limited was awarded proficiency prize for institutional innovation. Honourable Chief Minister of Bihar presented 'Certificate of Excellence' during the event organized on 31 January, 2014 at Patna.

- **National B-School Leadership Award**

EDI was conferred with the Dewang Mehta National B-School Leadership Award for the third time. The award presentation ceremony was organized in Mumbai on 23 October, 2013. The award, instituted in memory of Late Shri Dewang Mehta, was presented in recognition of the Institute's efforts in leadership, development, innovation and industry interface.

- **Dainik Bhaskar Award**

EDI was awarded with the Dainik Bhaskar Award in the ceremony organized in Mumbai on 23 October, 2013. The award is in recognition of leadership, development and industry interface of business school.

- **DNA Innovative B-School Award**

EDI was awarded with the DNA Education Leadership Award on 17 February, 2014 in Mumbai. The award was presented to the institute towards contributing to development and growth of the country by providing the most crucial resource in the form of talented individuals.

EDI - Faculty



Dinesh N. Awasthi
Ph.D. (Economics); Gujarat University
dinesh@ediindia.org

Dr. Dinesh Awasthi is an Economist with vast experience in entrepreneurship education, research and training. He has worked extensively on policy issues related to SMEs with several multilateral agencies like ILO, UNIDO, UNDP, as a consultant, on several international assignments. He is widely published with 6 books, 62 papers and 27 reports. His areas of interest are: policy research, cluster development, sub-sector analysis, social entrepreneurship, rural entrepreneurship and NGOs. Dr. Awasthi is a Member of Apex Committees and Core Group of Ministries of MSME, Urban Employment and Poverty Alleviation, and Department of Science & Technology.



Satya Ranjan Acharya
MBA, MSc. (Agri), MFC, PGDBA (Finance)
satya@ediindia.org

A business management professional with more than 17 years of teaching and consultancy experience in the areas of financial management, idea generation and business plan formulation.

Trained in entrepreneurship teaching at Stanford Technology Venture Programmes and Indian School of Business, Hyderabad. Worked as Research Fellow with Centre for Innovation, Incubation and Entrepreneurship at Indian Institute of Management, Ahmedabad. Has trained in Application of Simulation for Entrepreneurship Teaching at the University of Tennessee, USA. Developed cases on Innovative Entrepreneurs of Gujarat.



Ganapathi Batthini
M.L.I.Sc., NET Qualified
ganapathi@ediindia.org

Mr. Ganapathi Batthini is a Library and Information Science Professional, heading EDI's modern library and information centre. He has 24 years of experience in developing, managing and disseminating information in business management, entrepreneurship, social and engineering sectors. He was one of the editors of proceedings & papers presented at various national & international conferences. He has authored fourteen research papers for conferences and scholarly journals. He earned M.L.I.Sc. from Annamalai University and has been awarded Gujarat State Level Eligibility Test for Lectureship. He is the Coordinator of the Biennial Conferences and EDI Alumni Association.



Tarun Bedi
B.E. (Civil), M.A. (Sociology)
tarun@ediindia.org

Has 21 years of experience in the field of Entrepreneurship Development. Engaged in the areas of rural development, development of micro enterprises, implementing and providing hand-holding support to unorganised sectors like handlooms, handicrafts and village industries. He has also been engaged in action research, evaluation studies etc. Besides other EDI activities, he works as Cluster Development Executive for Chanderi / Gwalior Handlooms Cluster.



Pankaj Bharti
Ph.D. (Psychology), University of Allahabad
pbharti@ediindia.org

Specialises in Social Psychology, Organisational Behaviour and Research Methods. Trained in conceptualising and developing measurement tools for Social Science Research. Has published 4 papers and a book on 'Dehumanization of Urban and Rural Poor'. Associated with more than twenty national as well as international research projects. He is also a National Team Member of Global Entrepreneurship Monitor (GEM), India. Core competency in Psychometric Assessment Administration and Reporting.



Vivek Bhatt
M.Com.;
Ph.D. Management (IT), Bhavnagar University
vivek.bhatt@ediindia.org

Possesses about 15 years of teaching experience in Management Information Processing, Computer Applications, Programming, Quantitative Methods and Research Methods. Has a working experience with IIM-A as Academic Associate in Production and Quantitative Methods area. Also worked with ICFAI National College for more than 3 years as a Faculty. Has designed several simulations for classroom teaching for the subjects of quantitative analysis. Developed several Software applications to support decision system in academic institutions.



Atindra M. Bose
M.Sc. (L.P.M.), M.E.P. (IIM-A)
atindra.bose@ediindia.org

Possesses about 37 years experience of working in Dairy, Agri.Business, Rural Livelihood, Micro Finance & Forest Development. Has worked with various national and international organizations such as; AMUL, SANDOZ, EWW, DFID and GIZ. Currently he works as Resource Person with EDI in Market Development.

EDI-Faculty



Samar K. Datta
Ph.D. (Economics),
University of Rochester, New York
s.datta@ediindia.org

A retired Professor from IIM, Ahmedabad, Prof. Datta is currently Institute Professor. A product of the Department of Economics at Kolkata Presidency College, Calcutta University and University of Rochester, he holds 43 years of teaching, research, administrative and consulting experience at Calcutta University, University of Southern California, Los Angeles, Visva Bharati and IIM, Ahmedabad. His research interests cover applied micro-economics, institutional economics, contracts & negotiations, stakeholder cooperation, trade and competitiveness, natural resources management, credit, micro-credit and micro-insurance. Has 15 research monographs, and more than 30 cases and 40 articles in nationally and internationally acclaimed books and journals.



Ajay Dixit
ajaydixit@ediindia.org

More than 3 decades of experience in the field of Entrepreneurship Development at national as well as international levels. An experienced Business Counsellor, specializes in training of trainers and existing entrepreneurs for their growth. His academic interest lies in teaching 'Family Business Management', 'Intrapreneurship', Social Entrepreneurship & CSR Development. Also provides capacity building support to NGOs and is involved in developing Social Enterprises.



Amit Kumar Dwivedi
Ph.D. (Commerce), University of Lucknow
akdwivedi@ediindia.org

Has worked at Indian Institute of Management (IIM-A) Ahmadabad and Amity University Rajasthan. Associated with reputed national and international journals as Editor and reviewer. He has published 37 research papers and two books. He has also edited three books. Dr. Dwivedi has presented several research papers in national and international conferences. Currently he is National Team Member of Global Entrepreneurship Research Association (GERA), U.S.A. His area of research is entrepreneurship & development, costing & benchmarking of micro-small and medium scale enterprises and efficiency measurement of microfinance institutions in India.



P. Ganesh
B.E. (Mechanical); M.B.A. (Gold Medalist)
p.ganesh@ediindia.org

Possesses around 29 years of experience with top of the line organizations like Tata Steel, Maruti Udyog Ltd., Apollo Tyres Ltd., Coats Vijella India Ltd., Arvind Mills Ltd. and Ashima Ltd. He has also been actively engaged in academia as visiting faculty in Management Institutes in Ahmedabad. His areas of interest include Production & Operations, Supply Chain Management, Data Warehousing & Business Intelligence, IT and MIS and ERP implementations.



Raman Gujral
M. Com.
ramangujral@ediindia.org

More than two decades of experience in the field of Entrepreneurship. Worked for co-ordination and management of field projects in sectoral areas of entrepreneurship development. Developed curriculum, modules and structures for various entrepreneurship development activities. Expertise in conceptualizing and successful implementation of VTE programme. Specialises in areas such as; business opportunity identification and guidance, project report preparation and entrepreneurship. He has also been involved in planning and conducting need & impact assessment study for different organizations.



Rajesh Gupta
M. Com; PGDBM
rajesh@ediindia.org

A business management professional, has worked extensively at the grassroots level promoting range of income generating activities. Having specialization in promoting micro enterprises in rural areas, Mr. Gupta has considerable experience in micro enterprises promotion and cluster development projects, particularly handloom and handicrafts clusters. Prior to EDI, he has worked with National Institute of Fashion Technology (NIFT) and Seva Mandir, Udaipur (Rajasthan).



Bhasker Jani
B.E. (EC)
bhasker@ediindia.org

A practitioner with 32 years of experience in initiating and successfully managing various types of industries, like; manufacturing of mechanical and electromechanical components and sub assemblies, industrial valves, fabrication shop, foundry etc. Also involved in mentoring

EDI - Faculty

potential and existing entrepreneurs. Holds position as Director, M/s. Odhav Estate Infrastructure Development Ltd.



Avdhesh Jha
M.Sc., M.Ed.,
Ph.D. (Education), Gujarat University
avdhesh@ediindia.org

Possesses 13 years of experience in teaching, training & Research. An educational consultant, critic, reviewer, author and editor, he has more than 20 books to his credit. Has presented and published more than 15 research papers in national and international conferences. Formerly, a member of the inspection team of National Council for Teacher Education (NCTE), a life time member of All India Association for Educational Research (AIAER). Awarded with CHAROTTAR GAURAV PURASHKAR.



Rajiv Joshi
Ph.D. (Marketing Management),
Bhavnagar University
rajiv@ediindia.org

Has over 16 years of cross-functional and cross-cultural experience in industry and academics. He is an Accredited Management Teacher (AMT), certified by All India Management Association (AIMA), member of Chartered Institute of Marketing, UK and Member of AIMA. He has published several articles, papers and book reviews in leading management journals. He has contributed management cases to European Case Clearing House (ECCH). He is trained in 'Case Method of Teaching' by Prof. Kamran Kashani, Professor of Marketing, IMD, Switzerland.



Saji Kumar
Ph.D. (Economics)
M.S. University
saji@ediindia.org

Has twenty years of experience in various branches of economics - International Trade, International Business, International Marketing, Economic Development and Growth models, Micro & Macro Economics, Business and Social Accounting Managerial Economics, Business Environment, and Indian Economy. Recipient of the 'Best Teachers Award' for the year 2007-08. Dr. Kumar also featured in the Ahmedabad Times as "Coolest Mentors" of Shanti Business School, Ahmedabad. He has published two books edited by him, four research papers and 14 articles. He has presented papers in many national and international conferences.



P.G. Makhija
M.com, LL.B., ACS
pgmakhija@ediindia.org

A practicing Management Counselor & Mentor. Has industry experience of more than 36 years including 18 years in Top Management as CEO of Bombay Dyeing & Mfg. Co. Ltd. and Executive Director of Gujarat Ambuja Exports Ltd. Worked in diverse industries like textiles, edible oils, industrial automation, pharmaceuticals, engineering plastics and banking. Mentors young generation in business families and advises small & medium enterprises on Consolidation & Growth Strategies.



Gautam Mazumdar
PGDBM (International Business)
Fellowship (Social Enterprise)
gautam@ediindia.org

Involved in consultancy & research assignments at national and international levels towards Sustainable Livelihood Solutions for Pro-Poor and person with Different Abilities. Undertaken project assignments in the area of Livestock & Gender Intervention Livelihood Program in India-Project of Bill and Melinda Gates Foundation and Livelihood scope for Disability Program-Project of VSO (UK) / British Council at Indonesia. Engaged in study of Project Design, Implementation and Evaluation-Rural Entrepreneurship Livelihood Models, engaged in study linked to sustainable social enterprises, local ownership, access to mainstream market & finance, potential growth strategies and impact evaluation.



Umesh Menon
M.Com; MBA (Finance); AICWA
umeshmenon@ediindia.org

A Business Management Expert, specializing in the areas of Business Planning, Financial Management, and Financial & Cost Accounting with 22 years of experience in Government, Development Sector and Private Sector. He has been working with existing entrepreneurs for growth & performance improvement; training bankers and investment promotion officers. He has worked in many industrial and artisan clusters across India. He has been advising countries/states in their investment promotion strategies. He has worked with UNIDO, UNDP, ILO, European Commission and many other bilateral and multilateral agencies in over 25 countries. He is on boards of 4 companies and 2 non government organizations.

EDI-Faculty



Mallica Mishra
Ph.D. (Sociology of Education) JNU;
PGD in International Humanitarian Law,
Refugee Law, Human Rights (ISIL);
Post-Doctorate (CDS, Thiruvananthapuram)
mallica@ediindia.org

12 years of research, training and teaching experience in Sociology of Education, Forced Migration/Refugees and Gender with research organizations, universities and NGOs (UNHCR, SLIC; CSR; ISST and ZHCES, JNU). Has taught at Graduate level in B.El.Ed Dept at a women's college in Delhi University. Has participated in international projects with IOE, University of London and University of British Columbia. Has published a book and presented papers in national and international seminars. Recipient of Sarai-CSDS Independent Research Fellowship and Post-Doctoral Research Fellowship in Migration Studies at Centre for Development Studies, Kerala.



Manoj Mishra
Ph.D. (Economics), Veer Narmad
South Gujarat University; M.Sc.; PGDFM
manoj@ediindia.org

Heads the Centre of Micro Enterprise, Micro Finance and Sustainable Livelihood and has 21 years of experience in the areas of rural development, promotion of micro enterprises, conceptualizing, implementing and providing hand-holding and mentoring support to informal/unorganized enterprises viz; handloom, handicraft and village industries clusters. He has also been engaged in coordinating the Two-Year Post Graduate Diploma Programme in Management-Development Studies. Action research, evaluation studies; strategy formulations; market potential study; value chain; agri-business, institutional innovations for informal sector and business development services for micro enterprises; social entrepreneurship are some of the spheres of his expertise.



Sasi Misra
Ph.D. (Psychology),
University of California, Los Angeles (UCLA)
smisra@ediindia.org

He is Institute Professor at EDI. He is Editor of *The Journal of Entrepreneurship*; Chair, Centre for Research in Entrepreneurship Education and Development (CREED) and Biennial Conferences. Prior to his association with EDI, he was Professor of Organizational Behaviour at IIM Ahmedabad; Vice Chancellor, Berhampur University, Odisha; Visiting Professor, McGill University (Canada) and University of Munich (Germany). Dr. Misra is a recipient of the prestigious Alexander von Humboldt Fellowship (Germany), Commonwealth Faculty Research Fellowship (UK) and

Shastri Indo-Canadian Fellowship (Canada). He was a Visiting Scholar at Harvard Business School (USA). His publications (Books, Chapters and Journal articles) are numerous. He is an Educationist of repute and Behavioural Scientist of distinction. He serves on Boards and Governing Councils of several institutions of higher education.



Shalabh Mittal
B.Com (Hons.), Masters in Financial Management
PG Diploma in Human Rights Law
PG Diploma in NGO Management
shalabh@ediindia.org

Has over 14 years of multi-sectoral experience in health, livelihoods, water, sanitation and social entrepreneurship. Has undertaken fundraising for various causes and facilitated start-up social enterprises among women affected by HIV/AIDS. He brings with him expertise in project management, idea generation, project conceptualization and project implementation. He has led several studies and projects for various international development organisations, including the World Bank & Food and Agriculture Organization of United Nations. He is coordinating the Post Graduate Diploma in Management - Development Studies at the Institute and is the core member of the Institute's Centre for Social Entrepreneurship & CSR.



Sanjay Pal
Ph.D. (Com.) University of Calcutta;
M.Sc. (Economics); MBA (Mktg.)
sanjaypal@ediindia.org

Specializes in MSME Cluster Development, Business Development Services, Market Development, Value Chain and Rural Marketing. Managing activities of the International Centre for Cluster Competitiveness, Growth and Technology (IC³GT) as well as engaged in providing strategic and technical services to the organisations involved in MSME Cluster Development in India and outside. Conducted series of Cluster Development Executives Programmes within the country and outside. Carried out research on clusters, value chain and BDS market and presented papers in national and international conferences. Working as a Consultant to Mekong Institute, Khon Kaen, Thailand and advising them on SME cluster and value chain development.



Bishnu Prasada Panda
M.A. (Economics), LL. B.
MBA (Financial Management)
bishnu@ediindia.org

Possesses more than 25 years of experience in Micro Finance, Micro Enterprise, Livelihood and

EDI - Faculty

Cluster Development Programmes. Has worked extensively with national and international agencies like; Rashtriya Gramin Vikas Nidhi and CARE on enhancing the capacities of national level NGOs, CBOs and BMOs. Has in-depth understanding on microfinance sector and incubated models in the state of Odisha. His areas of specialisations are financial management, cluster development and livelihood promotion.



J. B. Patel
B.Sc. (Chem.); B.Sc. (Tech.)
jbpatel@ediindia.org

More than 3 decades of experience in the areas of business opportunity identification, project formulation, project appraisal, counselling and guiding entrepreneurs. Conducted more than 10 international programmes and worked as an expert in a number of developing countries in the above fields. He is also the Local Representative for the Netherland Senior Experts Organisation.



C. R. Patnaik
M.A., PGDM,
crpatnaik@ediindia.org

More than two decades of experience in promoting livelihoods through development of micro enterprises. Imparting behavioural and other soft skill inputs for enhancement of employability. Involved in strategic R&R and CSR of Large Corporate Houses, teaching and training experience in entrepreneurship development.



A. B. Raju
B.Tech (Mech); PGDRM (IRMA)
abraju@ediindia.org

Has about two and half decades of corporate experience including two years in Bangkok, Thailand. Worked for 15 years at 'C' level positions in Somany Group, Mafatlals and President Park Group, Thailand and Biz Trans Consulting. He was the youngest team leader at the age of 25, the youngest business unit head in Mafatlals and the youngest CEO in President Park Group, Thailand. Set up & managed successfully two Rs.100 Crore (around US\$ 20 Million) green-field projects right from scratch (One in India-Mafatlal Burlington and the another in Thailand- Atlantic Mills) and turned around another manufacturing company (President Textiles, Thailand). Is also a Visiting Faculty at Management Schools of Nirma University, Ahmedabad University and a regular guest faculty at other Business Schools.



N. Ramesh
M. Sc. (Chemistry)
edinro@ediindia.org

Specializes in identifying business opportunities in the areas of Food Processing, Electronics and IT. 28 years of work experience as an Entrepreneur Trainer-Motivator.



S. B. Sareen
Diploma in Textile Technology;
D.I.M, D.I.M.O. (Hons-); D.M.M
sareen@ediindia.org

3 decades of teaching and training experience in entrepreneurship at national as well as international level. Has expertise in conducting programmes for New Enterprise Creation, Business Counseling, Growth Programmes for Existing Entrepreneurs, Faculty Development Programmes and Capacity Building Programmes for Resource Persons in the field of Entrepreneurship Development. At EDI, he is heading one of its core centers i.e. "Centre for Small & Medium Enterprises and Business Development Services". Has worked in various countries namely; Netherlands, Bhutan, Mozambique, Jordan, Kuwait, Sri Lanka, Sudan, Vietnam, Malaysia, USA, Japan, Iran, etc. Presently looking after two mega projects "Food Processing Industries" and "DST-NIMAT" sponsored by the Ministry of Food Processing Industries, Government of India and the Ministry of Science & Technology, Govt. of India, respectively. Also Member of various advisory committees at state as well as national levels and visiting faculty at DA-IICT and NIFT, Gandhinagar.



Kavita Saxena
Ph.D. (Retail Management), Ganpat University
PGDBM (Gold Medalist)

More than 10 years of experience, including 7 years in teaching Marketing Management, Service Marketing, Sales & Distribution Management and Retail Management. Has worked with IIM-A as Research Associate in the areas of Telecom, E-governance and E-gram and with reputed banks in Retail Banking. Has 13 publications to her credit and has presented research papers in national and international conferences. Her areas of interest include Marketing, Retail and General Management.

EDI-Faculty



Bipin Shah
B.Sc. (Chem.); MBA (Finance)
bipinshah@ediindia.org

A business management specialist with 40 years of experience in consultancy and industry in the areas of project formulation and appraisal, project planning and enterprise establishment, and management. Has been Managing Director of Gujarat Industrial & Technical Consultancy Organisation Ltd. and Member of the Governing Council of CDC, Ministry of S&T, Govt. Also worked as President for 6 years in Chemicals and Pharmaceutical Companies. He is on Experts' panel of UNIDO, UNDP & EXIM Bank of India. Specialises in plastic industry and has exposure in chemical and pharma sector MSMEs.



K.K. Shaw
B. E. (Hons.) Mechanical; PGDBM
kkshaw@ediindia.org

More than 42 years of experience in design engineering, manufacturing processes, metallurgy, surface engineering, and engineering failure analysis. His experience also includes advising the entrepreneurs on improvement in productivity and quality. He is currently engaged in developing clusters like Gems & Jewellery, Pharma, Machineries, Dairy Machineries, Casting & Forging Clusters, and several other engineering clusters. His responsibility also includes saving energy in engineering sector.



Sunil Shukla
Ph.D. (Psychology), Utkal University
sunilshukla@ediindia.org

Teaching and training interests are in organizational behavior, human resource management, entrepreneurship education and corporate entrepreneurship. Research and consulting interests include entry barriers to entrepreneurship, curriculum development, intrapreneurship, family business management and organizational culture. Has been helping various organizations and corporates in strategic planning and capacity building of employees and groom their managers as intrapreneurs and also help create conducive climate for corporate entrepreneurship. Has been a visiting faculty at premier management institutions in the country. Currently the national team leader of Global Entrepreneurship Monitor (GEM) India, a consortium of three Institutions comprising EDI Ahmedabad, IMT Ghaziabad and ISB Hyderabad.



B. B. Siddiqui
Ph.D. (Psychology) Gujarat University
siddiqui@ediindia.org

Specialises in Clinical and Organisational Psychology. Trained to conduct personal growth laboratory training programmes and group dynamics. Currently involved in programmes on HRD, Organisational Behaviour, Personality and Leadership Development. A registered Counsellor-Psychologist with Rehabilitation Council of India, New Delhi.



Prashant Vallabh Singh
B.Com., M.B.A. (Rural Development)
prashant@ediindia.org

Possesses over seven years of experience in teaching, training and consultancy. Started his career with Council for Advancement of People's Action and Rural Technology (CAPART), Ministry of Rural Development, Govt. of India. Has worked as a Project Officer in Rajeev Gandhi Watershed Mission, an ambitious project of Govt. of India. He was also associated with Banaras Hindu University, Varanasi as an Asst. Professor. Mr. Singh has participated in several conferences, seminars, quality improvement programmes and workshops of national and international repute. His areas of interest include Microfinance, Community Participation and Watershed Management.



Ranvijay Sinha
Ph.D. (International Relation),
Yunnan University
Masters in Chinese Language and Studies, JNU
Diploma in Export Management, IIFT
ranvijay@ediindia.org

Dr. Sinha represented India at "Chinese Bridge", Chinese Language Speech contest, held in Beijing. He has been involved in numerous Government of India programmes as an interpreter. He was part of the Indian Youth Delegation to China, led by Sri Mani Shankar Aiyar, the then Minister of Sports and Youth Affairs, Government of India. Dr. Sinha has had the honour of serving as an 'Interpreter' for Ex-President of India Her Excellency Smt. Pratibha Devi Singh Patil. He has been part of various track-II dialogues between India and China, functioning as a resource person for various meetings, government agencies and diplomatic dialogues. Dr. Sinha has published research articles in international journals including South Asia Studies. His research areas include trade security and international relation. He is currently heading China-India Entrepreneurship Development Centre at Kunming, China.

EDI - Faculty



Prakash Solanki
B.Sc. (Chem.); PGDPPT; PGDBM;
PGDRD; LL.M.; M.A. (Soc.)
psolanki@ediindia.org

specializes in new enterprise creation, entrepreneurship development activities and capacity building of development organizations. 16 years of extensive experience in entrepreneurship development through different ED activity models. Expertise in implementation of ED programmes and capacity building of NGOs. Presently involved in two national projects, DST-NIMAT project sponsored by S & T Ministry, Govt. of India and Food Processing Industries Project sponsored by the Ministry of Food Processing Industries, Gol.



P.K. Srivastava
M.A. (Economics)
edivaranasi@rediffmail.com

More than twenty years experience in the fields of entrepreneurship development, micro enterprises & village industries promotion and training of trainers. Provides extensive support to NGOs in their capacity building and also facilitates institutionalising entrepreneurship development and micro finance activities in their organisations. Worked on several prestigious projects supported by national and international agencies like, NABARD, SIDBI, KVIC, Confederation of Indian Industries, Ford Foundation, European Union, etc. Currently involved in cluster development and livelihood promotion with the support of Ministry of Textiles, Government of India and UNDP.



P. N. Srivastava
M.Com.
pnsrivastava@ediindia.org

22 years of work experience in providing training inputs in various programmes like REDP, EDP, TTP, NGO-Banker Interface, IMCDS, RIP, STED, Total Sanitation Programme of UNICEF, DRIP, Cluster Development Programmes, REGP and also in coordinating field projects.



V. S. Sukumaran
LL.B; PGDHRD; PGDTD; PGDM; MBA
vssukumaran@ediindia.org

Specialises in Group Entrepreneurship, Micro & Small Enterprise Development and Micro Credit. About 21 years experience in enterprise development. Presently engaged in cluster development, sub-sector analysis and business counselling.



D. D. Trivedi
M.Com.
dtrivedi@ediindia.org

A Management Consultant, associated as a Distinguished Visiting Faculty with EDI. Has also been associated with Management Institutions like IIM-A, MDI, UTI Institute of Capital Market. He is on the Board of Directors of a number of companies and also actively involved in NGOs working in the fields of micro-finance and micro-insurance. His areas of specialisation are Financial Management and Corporate Strategy.



Mayank Upadhyay
ACWA
mayank@ediindia.org

Specialises in the areas of finance, management accounting, project planning and strategic management with extensive experience in development banking, commercial banking, management consulting and NGO management. Involved in conceptualising and conducting a number of national and international programmes in corporate financial strategic planning and management, investment decisions, risk analysis, and developing control systems.



Felix William
MBA
felix@ediindia.org

Having 20 years of working experience in the development sector, Mr. William has worked with International Voluntary Relief and Development Organizations; like World Vision, for 14 years among Urban, Rural and Tribal population for Socio-economic development. He possesses Certificate III in Humanitarian Services from Melbourne University, Australia. An expert in Cluster Development in unorganized sectors like Handlooms, Handicrafts and Khadi & village Industries. He is also a Master Trainer for Micro Enterprise Development Programme and Start & Improve Your Business [SIYB] training Programme of International Labour Organization [ILO]. He has been engaged in Research and Evaluation projects.



Jignasu Yagnik
Ph.D. (Management) Veer Narmad
South Gujarat University; M.Sc.; DCO; MBA
yagnik@ediindia.org

Specializes in the areas of information technology and statistical analysis. Associated with research and academics for more than 24 years. Involved in many state and national level research projects. Current interests include; MIS, Database Management, IT Infrastructure Management, Data Mining, e-CRM, Programming, Quantitative Techniques, Research Methods and Data Analysis.

Centre for Entrepreneurship Education & Research



And the award winners exult....

Vision

- *To act as a Key Resource Centre for policy-level interventions, curriculum design, resource material and human resource development in entrepreneurship education at national and international levels.*
- *To undertake and support research in entrepreneurship and disseminate findings through seminars, workshops and publications of repute.*

Holding on to the conviction that entrepreneurship education is an apt medium to reach out to a wider section of society thereby creating 'job providers' instead of 'job seekers', EDI has helped develop a positive approach towards self-employment. If the recent times have recorded a high incidence of entrepreneurial success, it can safely be attributed to Entrepreneurship Education which has started gaining significance and has become well accepted by individuals, society and institutions alike. EDI has been quick to embrace new ideas and sow the seeds of change through a host of activities for students and the faculty group.

National summer camps and awareness-cum-skill building programmes have gone all out to create a new breed of children and youth with winning attributes & entrepreneurial qualities. Branching out with the motive of 'catching them young', the Institute, in the coming year, will expand to include, 'regional level school specific summer camps', 'vocational education, guidance and career counseling and skill development programmes,' to impart high achievement motivation to children and youth and teach them to develop knowledge and skills to make a life in entrepreneurship. Tribal youths of Betul, Madhya Pradesh, besides several disadvantaged sections, such as school drop outs would be

particularly focused upon. A step further in the direction of making entrepreneurship as natural as any other discipline in education, EDI's Post Graduate Programme in Management – Business Entrepreneurship is playing a firm role and fast churning out tangible results.

The programme, 'Post Graduate Diploma in Management – Development Studies' endorses that business entrepreneurship has to go hand-in-hand with social entrepreneurship for balanced socio-economic development.

The Open Learning Diploma in Entrepreneurship and collaborations with universities within and outside India are also giving ample exposure to young potential entrepreneurs and evoking in them a stronger confidence to make it big. The coming year will touch upon varied critical aspects of entrepreneurship through many new programmes, certificate courses, seminars and workshops.

Together the programmes and initiatives under this thrust will ensure policy formulation, contemporary entrepreneurship curriculum design, wide dissemination of knowledge, better learning and a rising incidence of self employment for a productive tomorrow.

Programmes and Activities 2014-15

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.0	Educational Programmes				
1.1.1	Long Duration Programmes				
1.1.1	Post Graduate Diploma in Management- Business Entrepreneurship (PGDM-BE)- 2013-15 (2nd year) & 2014-16 (1st year)	EDI Campus	2 Years	Graduates, Family Business Wards	To train students to set up their own business, become entrepreneurial managers or join their family business. Focus on ensuring preparation of bankable project reports by students.
1.1.2	Post Graduate Diploma in Management- Development Studies (PGDM-DS)- 2013-15 (2nd year) & 2014-16 (1st year)	EDI Campus	2 Years	Graduates, Employees, NGO Nominees	Groom students as effective social entrepreneurs and change-agents.
1.2	Distance Education Programmes				
1.2.1 (a)	Diploma in Entrepreneurship and Business Management (DEBM)- Open and Distance Learning (ODL) Based	National	1 Year	Graduates & Under Graduates with three years of work experience	To develop entrepreneurial skills through distance education and counselling support so that time and distance do not remain issues for those willing to become entrepreneurs.
1.2.1 (b)	Orientation Programme for DEBM Counsellors	Bengaluru	3 Days	New Counsellors of DEBM	To orient counsellors on course management and to enhance their programme management, counselling & marketing skills.
1.2.1 (c)	Convention of DEBM Learners	Bengaluru	1 Day	DEBM/OLPE Learners	An interactive forum to take feedback and gauge the progress of learners so as to improve the effectiveness of the programme.
1.2.2	Diploma in Social Entrepreneurship & Business Management (DSEBM)- Open and Distance Learning (ODL) Based	National	1 Year	Graduates & Under Graduates with three years of work experience	To develop entrepreneurial skills through distance education and counselling support so that time and distance do not remain issues for those willing to become social entrepreneurs.
1.2.3	Post Graduate Diploma in Entrepreneurship and Business Management (PGDEBM) - Open and Distance Learning (ODL) Based	National	2 Years	Graduates with three years of work experience	This 2-year Post Graduate Diploma Programme aims at developing entrepreneurial skills among those willing to become entrepreneurs through distance education and counselling support.
1.3	On-line Entrepreneurship Course				
1.3.1	On-line Entrepreneurship Course	National	1 Year	Graduates & Under Graduates	It is an on-line version of Distance Learning Diploma Programme in Entrepreneurship. The course will have on-line classrooms and examinations.
1.4	Diploma/Certificate Courses				
1.4.1	Certificate Course in Fashion Entrepreneurship	Regional	6 Months	Graduates	To groom entrepreneurs specializing in fashion industry by imparting modular training on entrepreneurship and fashion technology. A joint initiative of EDI & NIFT. This will be preceded by capacity building of NIFT faculty members.
1.4.2	Certificate Course in Project Management	Bhubaneswar	6 Months	Development Sector Nominees, Corporate Employees, Graduates	To impart need-based technical education and training to development professionals on applied aspects blended with core courses in the development sector.
1.4.3	Certificate Course in CSR Management	Bhubaneswar	3 Months	Students/ Development Sector Nominees	To impart need-based technical education and training to develop professionals on applied aspects. A part-time course.
1.4.4	Certificate Course in Entrepreneurship and Vocational Education for Below-Poverty-Line (BPL) Individuals	Madhya Pradesh (MP)	3 Years	School Drop-outs and Adolescent Boys and Girls of M.P.	To groom potential entrepreneurs of select districts of MP, by developing their skills in different trades, assisting them in setting up micro enterprises and making their enterprises sustainable through managerial skills training.

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Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.4.5	Certified Entrepreneur Programme	EDI Campus	5 Days	Entrepreneurs	It is a programme to educate and certify entrepreneurs operating in different fields on the needs to systematize their operations, learn various entrepreneurship techniques and in the process, reaching newer heights.
1.4.6	Certified Course in Entrepreneurship	Bengaluru	1 Week	Entrepreneurs	The course targets those who own small-to-medium enterprises and also managers responsible for introducing new service development in Tamil Nadu. The course would help individuals in the process of creating new business ventures by learning essentials of business/venture initiation.
1.5	Capacity Building Programmes in Entrepreneurship Education				
1.5.1	Faculty Development Programmes (10 nos.)	Regional	2 Weeks each	Teachers of Universities, Engg. Colleges, B-Schools, etc.	To develop skills in teachers of higher education towards teaching the subject 'Entrepreneurship' effectively.
1.5.2	Teachers' Training Programmes (TTPs) for School Teachers	Regional	1 Week	School Teachers	While offering entrepreneurship education to school children, it becomes mandatory to update the teachers with recent developments in entrepreneurship such as, innovations, technological advancement and teaching methodologies.
1.5.3	Accreditation of Teachers of Entrepreneurship Programmes	National	1 Week each	School Teachers	As an extension to Faculty Development Programme (FDP), a system to evaluate and certify entrepreneurship teachers would be put in place to ensure quality teaching and effective delivery of entrepreneurship courses.
1.5.4	Accreditation of Entrepreneurship Programmes at Higher Education Institutions	National	5 Days each	Higher Education Institutions	In line with accreditation of management courses, entrepreneurship courses/programmes run by various higher education institutions would be accredited in collaboration with networks such as, National Entrepreneurship Network (NEN), South Asian Federation for Entrepreneurship Education & Research (SAFEER) and Society of Entrepreneurship Educators (SEE) to ascertain quality and to standardize course design for entrepreneurship programmes.
1.5.5	Business Research Methodology & Data Analysis	EDI Campus	1 Week	Entrepreneurs/ Middle & Senior level Executives of SMEs/ Professionals engaged in Small Business Promotion	To enable participants to carry out research and improve their proficiency in selection of analytical tools and interpretation of statistical data to solve business problems.
1.5.6	Short Duration Training Programmes (2 Nos.)	EDI Campus	5 Days	Potential/ Existing Entrepreneurs	Theme-based short duration programmes would be organised in various management functional areas such as, finance, human resources, supply chain management, etc.
1.6	Support to State-level Institutions in Entrepreneurship Education				
1.6.1 (a)	Integrated Post Graduate Diploma in Corporate Entrepreneurship and Management (PGDCEM) & Entrepreneurship and FBM (PGPEFBM) 1 st , 2 nd , 3 rd & 4 th year	JGI Bengaluru & EDI Campus	4 Years	Graduate students from JGI interested in developing family business	To sharpen the capabilities of students as entrepreneurs, intrapreneurs or family business successors.
1.6.1 (b)	Post Graduate Diploma in Business Management-Corporate Entrepreneurship and Management (PGDBM-CEM)	JGI Bengaluru & EDI Campus	2 years (1½ years of classroom inputs & 6 months of internship)	Graduate students from JGI interested in developing family business	To groom a select batch of graduate students as entrepreneurs, entrepreneurial managers and family business successors.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.6.2	Joint Programme of EDI-MIT SOB (Management Institute of Technology, School of Business), Pune	EDI Campus	2 Weeks	Students of MIT, SOB	These students will be imparted entrepreneurship development related inputs and exposed to venture creation process.
1.6.3	Joint Programme of EDI-Sunrise, Rajkot	EDI Campus	2 Weeks	Students of Sunrise, Rajkot	
1.6.4	Entrepreneurship Education in Schools	National	1 Year	School Students	With a view to inculcating entrepreneurial vision among students, entrepreneurship education would be introduced in the school curriculum at primary, secondary and higher secondary levels.
1.6.5	Promoting Entrepreneurship in Colleges	Kerala	1 Year	College Students	To equip students with necessary knowledge and skills for arriving at innovative plans for setting up their own enterprises.
1.7	Sensitization of Youth and Children : 'Catch Them Young'				
1.7.1	Entrepreneurship Awareness Camps (20 nos.)	Uttar Pradesh (UP) Uttarakhand Madhya Pradesh	3 Days each	College Students	To sensitize the students towards the 'Charms of Being an Entrepreneur' and orient them towards entrepreneurship and self-employment.
1.7.2	24 th and 25 th National Summer Camps on Entrepreneurial Stimulation for School Children	EDI Campus	1 Week each May 04-09, 2014 & May 25-30, 2014	12-16 yr. old Students (7th - 10th std.)	To inculcate entrepreneurial values among children at a tender age. A forum to interact with parents as well.
1.7.3	25 th and 26 th National Summer Camps on Entrepreneurial Adventures for College Going Youth	EDI Campus	10 Days each May 12-21, 2014 & June 02-11, 2014	HSC & College Students	To help youth identify innovative and challenging career options and plan it entrepreneurially. A good opportunity for youth to tap their latent potential for achievement.
1.7.4	School-specific Camps	Regional	1 Week each	School Students	To develop overall personality of the children and make them entrepreneurial in all their endeavours.
1.7.5	Orientation visits of students to the Institute	EDI Campus	1 Day each	School & College Students (including B-Schools, Engg. Colleges)	To orient students towards the 'Charms of Becoming an Entrepreneur' and motivate them to become self-employed.
1.7.6	Vocational Education, Guidance and Career Counselling	Angul, Odisha	3 Years	Youth of Displaced Families	Vocational guidance to the youth of displaced families so that they are rehabilitated and resettled.
1.7.7	Vocational Guidance and Skill Development of Youths	Bhubaneswar	6 Months	Unemployed Youths	A 6-month programme to develop the skills of youths of peripheral areas of corporate houses to enhance their employability.
1.7.8	Entrepreneurship and Vocational Education Programme	Uttar Pradesh Uttarakhand Madhya Pradesh	1 Month each	Unemployed Youths	To motivate unemployed youths by imparting entrepreneurial competencies and help them develop skills in specific areas for initiating their own enterprises.
1.7.9	Entrepreneurial-cum-Skill Development Programme (ESDP) for Youth	Betul, Madhya Pradesh	1 Week	Tribal Youths	To groom tribal youths with entrepreneurial competencies and help them develop skills in specified areas for initiating their own enterprises.
1.7.10	Girls Education Programme (GEP) in Life Skills	Betul, Madhya Pradesh	7 Years	Students (School-going Tribal Girls)	To help girl children gain the lifelong gift of education.
1.8	Workshops/Seminars/Conferences				
1.8.1	11th Biennial Conference on Entrepreneurship	EDI Campus	3 Days	Academicians and Researchers	To organize a biennial research seminar at an international level for researchers and academicians with an objective to provide a platform to share experiences and latest innovations in the field of entrepreneurship.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.8.2	Seminars and Workshops (2 nos.)	EDI Campus	2 - 3 Days each	Potential/ Existing Entrepreneurs	These short duration workshops and seminars aim at developing entrepreneurial skills among entrepreneurs by offering inputs on various areas of entrepreneurship. In alliance with venture capitalists and investors, they would be provided linkages for developing independent ventures.
1.8.3	Participation in National & Overseas Conferences	National / Overseas	1- 2 Weeks	Faculty Members of EDI	Faculty members would be encouraged to contribute in the field of research and write quality papers that would be acknowledged and accepted by national/international bodies organizing conferences.
1.9	Research, Publications & Audio-Visual Programmes				
1.9.1	Journal of Entrepreneurship	EDI Campus	Bi-annual	Academic Community	To share research findings with the academic community and enhance the boundaries of knowledge in entrepreneurship.
1.9.2	Short-term Fellowships in Entrepreneurship Research	EDI Campus	2-12 Weeks	Researchers	Up to 5 fellowships to ED trainers, teachers and researchers to encourage them work on specific themes related to entrepreneurship.
1.9.3	Research Projects on Entrepreneurship	EDI Campus	1 Year	Academicians, Researchers	To encourage research and dissemination of ideas in the field of entrepreneurship.
1.9.4	Global Entrepreneurship Monitor (GEM) India Survey and Report	National	1 Year	Expert Survey	To survey and contribute the data to GEM on behalf of GEM India team.
1.9.5	Publication of Alumni Success Stories	EDI Campus	1 Year	EDI Alumni	The publication would focus on entrepreneurial initiatives of EDI alumni to exemplify the entrepreneurial spirit of first generation entrepreneurs and highlight the best practices adopted in Family Business Management by family business successors.
1.9.6	Text Book Publication	EDI Campus	1 Year	Aspiring Entrepreneurs	Considering the dearth of books in the area of entrepreneurship, textbooks would be designed in a modular form addressing various topics in a comprehensive manner.
1.9.7	Post Graduate Programme Year Book	EDI Campus	1 Year	Aspiring Entrepreneurs	An year book on Entrepreneurship Education would be published to provide aspiring entrepreneurs with regular updates in the field of entrepreneurship.
1.9.8	Motivational Literature for Children	EDI Campus	1 Year	School Children	A publication portraying real-life success stories of entrepreneurs would help inculcate entrepreneurial spirit among children at a tender age and motivate them towards entrepreneurship.
1.9.9	Audio-visuals on Entrepreneurship Education	EDI Campus	1 Year	Aspiring Entrepreneurs	Audio-visual DVDs of Entrepreneurship Development Programme (EDP) sessions would be prepared to benefit more and more aspirants.
1.10	Networking for Entrepreneurship Development				
1.10.1	Entrepreneurship Educators' Meet	EDI Campus	1-3 Days	Academicians & Entrepreneurs	A meet of Entrepreneurship Educators and real-life entrepreneurs to deliberate on the ways and means of strengthening entrepreneurial education.
1.10.2	Alumni Meet	EDI Campus	2 Days	EDI Alumni	Under 'Entre-plexus', past and present students will be assembled with the objective of developing and sustaining a strong alumni network.
1.10.3	Start-up Events (2 Nos.)	EDI Campus	1-2 Days each	Entrepreneurs	The annual event named 'Empresario' would invite start-up and budding entrepreneurs to demonstrate their products/ services to students of different colleges and their parents. A platform for start-ups to share their problems and challenges in the process of becoming an entrepreneur and motivate budding entrepreneurs.
1.10.4	Student-Investor Interface	EDI Campus	2 Days	Students / Investors	A forum wherein equity and term-lending investors will be invited to interact with students in terms of funding their innovative business ideas.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.11	International Activities				
<i>1.11.1</i>	<i>International Training Programmes</i>				
1.11.1 (a)	Post Graduate Diploma in Management- Business Entrepreneurship (PGDM-BE)	EDI Campus	2 Years June 30, 2014 – Apr. 30, 2016	Academia/ Professionals engaged in Education/ Policy Advocacy	To enable participants from developing countries to learn and re-learn entrepreneurial and managerial skills and competencies in the context of changing business environment.
1.11.1 (b)	Entrepreneurship Education to Strengthen Emerging Economies	EDI Campus	6 Weeks Feb. 23 – Apr. 03, 2015	Potential/Existing Entrepreneurs/ Family Business Successors/ Executives/ Consultants	To customize, design and deliver entrepreneurship education programmes both at school and higher education levels to cater to the aspirations of youth and motivate them to take up entrepreneurship as a preferred career option leading to economic development in emerging economies.
1.11.1 (c)	Business Research Methodology & Data Analysis	EDI Campus	8 Weeks Oct. 29 – Dec. 20, 2014	Entrepreneurs/ Middle & Senior level Executives of SMEs/ Professionals engaged in Small Business Promotion	To enable participants to carry out research and improve their proficiency in selection of analytical tools and interpretation of statistical data to solve business problems.
<i>1.11.2</i>	<i>Collaboration with Foreign Universities for Entrepreneurship Development</i>				
1.11.2 (a)	Joint Programmes with Chinese Institutions (2 Nos.)	EDI Campus	1 Week each	Students / Faculty	A programme proposed to liaison with Chinese universities and corporate houses to exchange faculty resources and students thereby exploring opportunities of education and business between both the countries.



As a part of the student exchange programme, 22 students of second year PGDM-BE of the Institute visited Kunming, China

Centre for Micro Enterprises, Micro Finance and Sustainable Livelihood



Seen during the signing of MoU between EDI and Kerala State Youth Welfare Board (KSYWB) are (2nd from R) Ms. P K Jayalakshmi, Hon'ble Minister for Youth Welfare, Government of Kerala and (2nd from L) Dr. Dinesh Awasthi, Director, EDI

Vision

To become an acknowledged resource, action-research and policy advocacy centre for institutions promoting micro-enterprises, micro-finance and business development services with focus on Governance of NGOs / Non-Profit Organisations both within the country and among developing economies.

The Micro Enterprise, Micro Finance and Sustainable Livelihood Centre focuses on evening out the conditions of the lesser privileged. The initiatives promote growth underlined with equity; mobilize savings and financial resources for productive enterprise activities; advocate advanced techniques of business and cluster based approach of success. The efforts have led to significant poverty alleviation and employment generation both in urban and rural areas throughout the country.

EDI regularly conducts capacity building programmes for various target groups to enhance the impact and spread of its initiatives. In order to meet local needs and foster sustainable and self sufficient communities, the coming year will witness skill development programmes to improve skills of unemployed youths in a specific trade, also with focus on youths from minority communities, to improve their employability. NGOs and a conducive support system environ have given fillip to the Rural Entrepreneurship Development Movement and emerged as forceful players in social change. EDI ensures their effectiveness by mounting several capacity building programmes that help them address issues more convincingly.

EDI's Cluster-based approaches for various artisanal and industrial clusters, especially in areas that have been girdled with dilemmas and crises since ages, have come to be recognized as breakthrough novel strategies.

Urban areas burgeon with infinite opportunities and have a history of entrepreneurship emerging from various possibilities. EDI with support of Ministry of Housing & Urban Poverty Alleviation, Govt. of India has launched a project to motivate and train people to take up entrepreneurial roles.

The Centre aims to probe deeper into the area so as to render growth and stability to the deprived and the needy. In line with these interventions, it also plans to undertake Action Research on 'Sustaining Community Livelihood through Farming of Anantmula – A Herbal Creeper' and 'Market Development Study for Select Handloom Cluster in Assam'.

The Institute will continue with a gamut of activities under this Centre to evolve a broad based and futuristic world characterized by sustainable growth and competitiveness.

Programmes and Activities 2014-15

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.1	Rural and Micro Enterprise Related Programmes:				
2.1.1	Sustainable Enterprise Development under IGASA (Income Generation Activity Support Agency)	Phulbani & Baliguda, Odisha	1 Year	VSS & SHG Members	Promotion of income generating activities among VSS/SHG members.
2.1.2	Training Programme on Collectives/Value Chain	EDI Campus	1 Year	SRLM Officials, CSR Executives, Development Professionals	To develop an understanding on operational framework for action by SRLM for promoting collectives.
2.1.3	Motivation & Capacity Enhancement Programme for Handloom Weavers: 20 Progs.	Kerala	4 Days each	Handloom Weavers	To enhance productivity of handloom weavers in the state.
2.1.4	Micro Enterprise Development Programmes (MEDPs): 10 Progs.	Gorakhpur & Azamgarh, Uttar Pradesh	3-13 Days each	Potential Entrepreneurs	To motivate potential entrepreneurs to set up micro enterprises.
2.1.5	S&T Intervention for Micro Enterprise Development through Women SHGs	Tripura	3 Years	SHG Members	To introduce 'science and technology' for promotion of micro enterprises through group entrepreneurship development.
2.1.6	Formation & Strengthening of Producers' Organization	Madhya Pradesh	2 Years	SHG Members	To develop an understanding on management and business development support for sustainable producers' groups.
2.1.7	Entrepreneurship Development Programmes (EDPs): 5 Progs.	Regional	4 Weeks each	Potential Entrepreneurs	To foster entrepreneurship in the North and North Eastern Regions of the country through ED approach and model.
2.1.8	Technology-based Entrepreneurship Development Programmes (TEDPs): 6 Progs.	Regional	6 Weeks each	Potential Entrepreneurs	To encourage and motivate potential entrepreneurs to set up technology based new units.
2.1.9	EDP Training for PMEGP Beneficiaries	Regional	2 Weeks each	PMEGP Beneficiaries	A strategy to develop skill sets of potential entrepreneurs so that they set up their own micro units.
2.1.10	Technical Rural Entrepreneurship Development Programme (TREDP): 20 Progs.	Roorkee, Azamgarh, Unnao, (UP)	3 Weeks each	Rural Youth	To improve skill sets of rural/ tribal/ minority community in Science & Technology related trades.
2.1.11	Rural Industries Project (RIP) Support to SIDBI	Vidisha (MP)	4 Years	Rural Unemployed Youths	To extend marketing and technological support to beneficiaries of the training programmes. A long term project to ensure setting up of at least 50 rural enterprises in a year.
2.1.12	Science & Technology Entrepreneurship Development (STED) Projects	Kushinagar, Azamgarh, Unnao, Haldwani (UP)	4 Years each	Entrepreneurs	A long term on-going project to ensure setting up of at least 50 enterprises, in a year, based on S&T inputs in each of the STED Project.
2.1.13	Special Component Plan on Skill Development	Regional	4 Months each	Rural Youth	To improve skills of unemployed youth in a specific trade.
2.1.14	Sub Plan for SC / ST	Regional	4 Months each	Minority Community	To improve skills of unemployed SC / ST youths in a specific trade.

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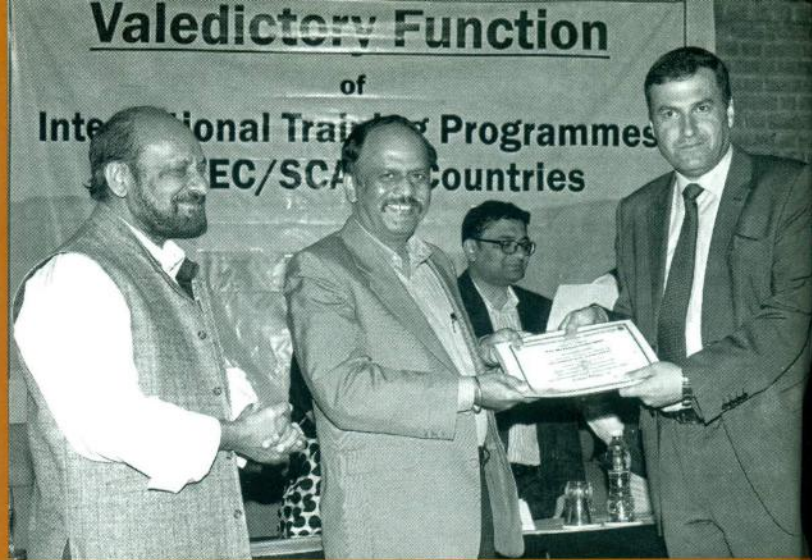
Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.1.15	Science & Technology Intervention for Micro Enterprise Development through Tribal Youth	Sehore, Madhya Pradesh	2 Years	Potential Tribal Youth	To introduce science & technology for promoting micro enterprises through new technological innovations among tribal youth of Sehore (M.P.).
2.1.16	Agri-Entrepreneurship Programme in association with Co-operative Banking College, Kerala Agricultural University: 15 Progs.	Trichur, Kerala	5 Days each	Agriculture Producers	In the agri-business incubator set up by the university, EDI would be providing training and escort services to students in setting up agriculture based enterprises.
2.2	Sensitization of Environment and Support System:				
2.2.1	Carpet Park Project	Gwalior (MP)	5 Years	Carpet Producers	To prepare DSR, form SPV, mobilize carpet weavers, master weavers and societies of cluster and extend technical support to the SPV.
2.2.2	Orientation/Awareness Programmes: 3 Progs.	Ahmedabad	2 Days each	Industry Associations, Individual Entrepreneurs, NGOs & Allied Stakeholders	To create awareness about entrepreneurship so that more people opt for the discipline as their first choice.
2.2.3	Establishment of City Livelihood Centre (CLC): 2 Nos.	Ahmedabad	6 Months	Urban Poor/Urban Entrepreneurs	To enable the urban poor to offer their goods and services in an organized manner to potential buyers i.e. the CLC, which would bridge the gap between demand and supply of the goods and services produced by the urban poor and allow them to access information and business support services as and when needed by them.
2.3	Research & Dissemination:				
2.3.1	Physical Verification of PMEGP Units	Rajasthan Jharkhand Gujarat	6 Months	PMEGP beneficiaries	To assess the effectiveness of PMEGP units.
2.3.2	National Level Research Studies	3 to 4 states	4 Months	Middle level Officials of Urban Local Bodies	To assess the performance of various programmes for better appreciation of best practices and approaches adopted by various agencies of the state with a view to develop a relief-oriented approach.
2.4	Local Economic Development:				
2.4.1	Local Economic Development of 3 blocks of the State	Kerala	3 Years	Micro Enterprises	To sensitize local stakeholders to promote developmental activities and facilitate conversion of various government schemes for their benefit.
2.5	Urban Poverty Alleviation:				
2.5.1	A comprehensive package consisting of: National-level Workshop, Regional-level Training Programmes, National-level Research Studies, Establishment & Operation of dedicated UPA Cell and Establishment & 1-year Start-up Assistance for a Model Micro Business Centre (MBC)	National & EDI Campus	3 Years	National Urban Livelihood Mission (NULM) Implementing Agencies/ District Urban Development Authority (DUDA) & State Urban Development Authority (SUDA) representatives	An integrated package for dissemination and documentation of activities under Sustainable Poverty Alleviation through micro enterprises.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.6	Support to National Rural Livelihood Mission (NRLM):				
2.6.1	Support to State Rural Livelihood Mission (SRLM) to ensure performance improvement of existing enterprises and act as project management unit for Self Employment Component of NRLM	Andhra Pradesh J & K West Bengal Gujarat Madhya Pradesh Rajasthan	3 Years	SRLM unit of State Govt.	To provide specialized support to the State Rural Livelihood Mission Directorates in three districts and also act as Project Management Unit for Self Employment Projects.
2.7	International Programmes:				
2.7.1	International Training Programme on Informal Sector Enterprise, Entrepreneurship & Local Economic Development	EDI Campus	8 Weeks Oct. 29 – Dec. 20, 2014	NGO Functionaries/ Banks and Government Officials	To develop a cadre of professionals in developing countries practising value chain related interventions in informal sector and engaged in local economic development.
2.7.2	International Training Programme on Sustainable Livelihoods & Mainstreaming with Market	EDI Campus	8 Weeks Feb 23 – Apr. 17, 2015	NGO Functionaries/ Banks and Government Officials	To enable Non-profit Organizations/ NGOs of developing countries to achieve highest standard of excellence in governance and management practices.



Participants of the 'Master Trainers' Training Programme in Entrepreneurship for Directors and Faculty Members of RUDSETI/RSETI'

Centre for SMEs & Business Development Services



Valedictory function Chief Guest, Shri Maheshwar Sahu, IAS, Former ACS, Industries and Mines Department, Govt. of Gujarat, presenting certificate to a participant of an international programme

Vision

- To create world class entrepreneurs and facilitate growth of small business entrepreneurs and enterprises into medium and large.
- To create an environment conducive to entrepreneurship by knitting together all relevant players viz., support system institutions, governments and potential/existing entrepreneurs.
- To become an International Resource Centre to institutionalize Entrepreneurship Development and Investment Promotion activities in developing/developed countries.

SMEs can certainly make a mark if entrepreneurs and employees are nurtured, trained and counseled effectively. For creating 'World Class' entrepreneurs, EDI has been conducting training programmes and undertaking research for existing and potential entrepreneurs, ensuring that they have a sustainable potential base to grow.

The Indian Food Processing industry is an area with immense scope and potential that could be harnessed to benefit the umpteen people of India who dream of becoming an entrepreneur. EDI worked out an implementation model to kick start enterprises in the Food Processing area in 22 states. EDI's contribution towards promoting Science and Technology based enterprises has also been greatly recognised. Widening the base of such innovation driven enterprises, EDI is also assisting the Department of Science and Technology to promote S & T entrepreneurs by imparting training to them. Project like; i-STED in Assam would bring about conspicuous socio-economic

development in the region by connecting S&T interventions with entrepreneurial opportunities.

The entrepreneurs of Gujarat will specifically benefit with the implementation of new programmes on Patenting, Intellectual Property Rights, Climate Change Adaptation, International Trade and Technology Harnessing.

Country/theme specific Ministry of External Affairs programmes have also made a mark and become popular for their highly technical inputs in a number of areas surrounding the theme of entrepreneurship. The project to set up Centres at Uzbekistan and five select African Countries will impart a stronger entrepreneurial routing to the world.

Incorporating sophisticated technology & management principles have been the thrust of EDI initiatives under the banner of this Centre, thus promoting innovation in entrepreneurship development.

Programmes and Activities 2014-15

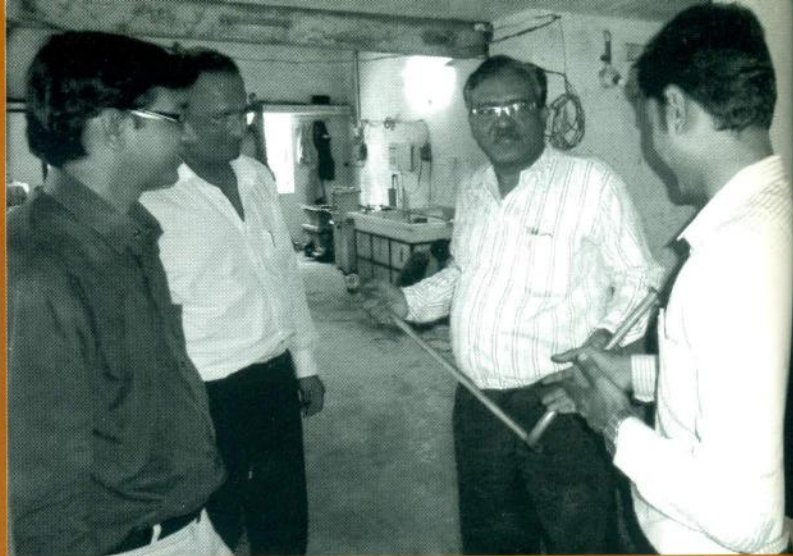
Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.1	New Enterprise Creation:				
3.1.1	Entrepreneurship Development Programmes in Food Processing Sector: 25 Progs.	Gujarat Kerala Jharkhand M.P.	6 Weeks each	Potential Entrepreneurs	To train potential entrepreneurs to set up enterprises in the Food Processing Sector.
3.1.2	Science & Technology Entrepreneurship Development Programmes (S&T EDPs): 5 Progs.	Regional	4 Weeks each	Potential Entrepreneurs	To promote enterprises based on Science & Technology inputs in the country.
3.1.3	Technology-based S & T Entrepreneurship Development Programmes (TEDPS): 5 Progs.	Regional	6 Weeks each	Potential Entrepreneurs	Implement Entrepreneurship Development Programme strategy to encourage and motivate potential entrepreneurs to set up technology-based new units.
3.1.4	DST-NIMAT Project	National	1 Year	Entrepreneurs & ED Organisations	A long term project to promote S&T Entrepreneurs amongst potential target groups and to streamline ED activities in ED organisations.
3.1.5	Entrepreneurship Development & Management Training Programme for Scientists	EDI Campus	1 Week	Scientists & Technologists working with Govt. Sector	To promote high-tech and knowledge-based projects through research and entrepreneurship training.
3.1.6	i-STED Project in Assam & North East Region	Assam	5 Years	S&T Entrepreneurs	An effort to bring about socio-economic development in a specific region by connecting S&T interventions and innovative solutions with entrepreneurial opportunities.
3.1.7	A 10-month week-end Programme to develop Bio-technopreneurs	EDI Campus	10 months	Lifescience Graduates/ Scientists/ Technicians/ Potential Entrepreneurs	The programme aims at developing entrepreneurs in the areas of biotechnology, pharmaceuticals, medical devices and other technology/innovation driven fields. The programme emphasizes on practical & field related aspects such as technology evaluation, business plan preparation, networking with institutions for financial resources and implementation of business ventures.
3.1.8	Entrepreneurship Development Programmes for Gulf Returned: 5 Progs.	Throughout Kerala	4 Weeks each	Gulf Returned	To help gulf returned individuals to establish their business ventures in the state of Kerala thus leading to employment generation.
3.1.9	Training Programme for developing 'Agri Business'; 7 Progs.	Thrissur, Kerala	2 Weeks each	Agriculture Producers	To spread entrepreneurial spirit among farm producers and develop Agri Entrepreneurship in the state of Kerala.
3.1.10	Capsule Programme on Business Plan Preparation	Bhubaneswar	3 Days	Graduates	To educate unemployed youths to prepare sound business plans for setting up their own business ventures.
3.2	Programme for Existing Entrepreneurs				
3.2.1	Training Programmes on Patenting, Intellectual Property Rights (IPR), Climate Change Adaptation, International Trade and Technology Harnessing etc.: 5 Progs.	EDI Campus	1 Week each	Existing Entrepreneurs of Gujarat	These short duration programmes on aspects integral to entrepreneurship will provide an enriching exposure and strengthen the skills of participants.
3.2.2	Performance Improvement Programmes (PIPs) / Growth Programmes (GPs) for Existing Entrepreneurs: 2 Progs.	Regional	PIP: 1 Week GP: 3 - phased programme	Existing Entrepreneurs	To develop 'entrepreneurial competencies' among existing entrepreneurs and help them get an insight into the strengths and weaknesses of their venture and then plan systematically to take their units to greater heights.
3.3	Programme for Support System:				
3.3.1	Training Programme on Project Appraisal and Entrepreneur Assessment	EDI Campus	1 Week	Project Appraisal Officers of Banks/Financial Institutions	To strengthen the capabilities of officials from banks and financial institutions in the areas of project formulation, appraisal and entrepreneur assessment.
3.3.2	National Training Programme on Industrial, Infrastructure & Sustainable Project Report Preparation	EDI Campus	2 Weeks	Bankers, Business Development Officers of Financial Institutions	To upgrade appraisal techniques and improve decision making process so that there is improved viability and returns.

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Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.4	Programmes for Corporate Sector				
3.4.1	Training on 'Intrapreneurship': 2 Progs.	Kerala/ Bhubaneswar	5 Days each	Corporate Employees	To develop 'entrepreneurial traits' among corporate employees to effectively and efficiently enhance individual performance in today's dynamic environment. The critical aspects of knowledge, skills and attitude are developed among participating professionals.
3.5	Support to State Institutions in Entrepreneurship Development				
3.5.1	<i>Support to Meghalaya State</i>				
3.5.1 (a)	Capacity Building Programme for State Institute for Rural Development (SIRD), Shillong, Meghalaya	Shillong/ EDI Campus	2 Weeks	Resource Persons/ Trainers of SIRD	To build capacity of SIRD for promoting & strengthening entrepreneurship in the state of Meghalaya
3.5.1 (b)	Identification and Profiling of Business Opportunities in Meghalaya (25 Business Opportunities)	Shillong	6 Weeks	Resource Persons/ Trainers of SIRD	Given the abundant natural resources available in the state of Meghalaya, Business Opportunity Identification exercise will be taken up for developing a compendium of Project Profiles to help the Nodal Agency (SIRD) in guiding and counselling entrepreneurs of the State towards setting up new enterprises and diversifying the existing ones.
3.5.1 (c)	Enterprise Upgradation Programme for Existing Entrepreneurs of Meghalaya	Shillong	2 Weeks	Existing Entrepreneurs of Meghalaya	To help existing entrepreneurs of the State improve their performance and take their units to newer heights.
3.5.2	<i>Support to Kerala State</i>				
3.5.2 (a)	Establishing an Entrepreneurship Development (ED) Centre	Kerala	1 year	Urban & Rural Youths	To augment entrepreneurial activities under an umbrella organization.
3.6	Seminars/Workshops, Research & Documentation				
3.6.1	Developing a network among Entrepreneurs, Enterprises and Corporates in the state of Odisha	Bhubaneswar	3 Years	Corporates, SMEs	A forum to find out solutions collectively.
3.6.2	National Study on Impact of NSTEDB's Planned Interventions for Promoting Entrepreneurship	National	1 Year	Beneficiaries of DST-assisted Projects	A study to measure the impact generated through DST-sponsored activities with the mandate of converting 'job-seekers' to job-providers'.
3.6.3	A Study on Decadal Growth of Enterprises and Entrepreneurship in Odisha and West Bengal	Bhubaneswar West Bengal	1 Year	Entrepreneurs and Enterprises/ DICs/ Industry Associations	To know the current status of enterprises and entrepreneurs in the state of Odisha and West Bengal.
3.6.4	Compilation of Case Studies on Successful Entrepreneurs in the State of Odisha (25 Nos.)	Bhubaneswar	1 Year	First Generation Entrepreneurs	Documentation of best practices followed by successful first generation entrepreneurs.
3.7	Setting up an 'Entrepreneurs' Club' on EDI campus				
3.7.1	A Centre to develop interaction between Entrepreneurs-Participants-Students	EDI Campus	1 Year	Entrepreneurs, Programme Participants, Students	To increase the 'foot fall' of entrepreneurs on EDI campus by networking with various industries associations. Such interactions will benefit both entrepreneurs and international participants.
3.8	International Programmes for SME Growth:				
3.8.1	Business Communication for Organisational Effectiveness for CLMV and CIS Countries	EDI Campus	6 Weeks July 14-Aug. 22, 2014	Managers/ Executives/ Owner-Managers from CLMV/CIS Countries	To impart sound conceptual foundation and abilities in business communication to professionals so that they effectively carry out business responsibilities/transactions.
3.8.2	Knowledge & Skill Up-gradation of Trainer-Motivators for Strengthening Entrepreneurship in ASEAN Countries with special focus on CLMV countries	EDI Campus	8 Weeks Oct. 29 – Dec. 19, 2014	Entrepreneurs, Trainers, Senior & Middle level Executives engaged in Entrepreneurship Development	To help Entrepreneur Trainer-Motivators acquire new knowledge and skills to conduct impact making and result-oriented training programmes for existing as well as potential entrepreneurs.
3.8.3	SME Banking & Financial Services	EDI Campus	8 Weeks Aug. 25-Oct. 17, 2014	Executives/ Officers working in Financial Intermediaries	To provide specialized skill sets to the target group thus enhancing their decision making ability to facilitate development and growth of the SME sector.
3.8.4	Entrepreneurship & Small Business Promotion	EDI Campus	6 Weeks Sep. 08 – Oct. 17, 2014	Professionals engaged in Small Business Promotion	To train Entrepreneur Trainer-Motivators and Business Counsellors of developing countries to help them initiate, plan and implement ED activities and impart business counselling.

Sr.No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.8.5	Entrepreneurial Management	EDI Campus	6 Weeks Feb. 23 – Apr. 03, 2015	Managers of SMEs and Entrepreneurs	To sharpen managerial skills of entrepreneurs and senior executives of SMEs, leading to performance improvement of enterprises.
3.8.6	Promoting Entrepreneurship & Innovations through Incubation	EDI Campus	6 Weeks Jan. 05 – Feb. 13, 2015	Incubation Managers and Officials of academic institutions intending to set up Incubation Centres	The programme will help business incubation managers build their capacity in the areas of incubation practices, identifying support mechanisms for incubator technology commercialization and financing strategies for supporting clients in developing countries.
3.8.7	Industrial, Infrastructure and Sustainable Project Preparation and Appraisal	EDI Campus	8 Weeks Oct. 29 – Dec. 20, 2014	Bankers, Business Development Officers of Financial Institutions	To upgrade appraisal techniques and improve decision making process so that there is improved viability and returns.
3.8.8	Capital Markets & Investment Banking	EDI Campus	6 Weeks Sep. 08 – Oct. 17, 2014	Senior & Middle level Officials from Ministries of Finance/ Industry, Representatives from Brokerage Firms, Investment Bankers	The programme will help understand the dynamics of capital markets, technological dimensions in trading, behaviour and prospects of commodity markets and also equip participating officers with adequate skills in security market.
3.8.9	Business Counselling & Consultancy Services for Growth & Expansion of SMEs in Developing Countries	EDI Campus	6 Weeks Jan. 05 – Feb. 13, 2015	Senior & Middle level Govt. Officials involved in SME Growth, Consultants/ Small Business Advisors, EDP Trainers, Practising Private Management Professionals, Investment Bankers	The programme will help participants understand current performance base and potential of a business; growth plan preparation & evaluation; role of business counsellors/ consultants; development of soft skills and entrepreneurial competencies; counselling model and its relevance to business counselling. Emphasis would also be placed on imparting problem-solving skills and enhancing inter-personal effectiveness.
3.8.10	Agri Entrepreneurship and Supply Chain Management	EDI Campus	6 Weeks Jan. 05 – Feb. 13, 2015	Govt. Officials & Professionals engaged in Agriculture related activities/Officials from Agri-commodities Market	The rising food prices, increasing unemployment, wastage of food grains due to lack of storage and demand for nutritious food has created tremendous opportunities for agriculture entrepreneurs particularly in developing nations across the world. Agriculture entrepreneurs will strive to develop agrarian prosperity thereby transforming communities into a contributory resource for economic development.
3.9	Institution Building for Entrepreneurship Development in Uzbekistan & Rwanda				
3.9.1	<i>Preparatory Activities :</i>				
3.9.1 (a)	Feasibility Study for Setting Up of Apex ED Institution	Uzbekistan/ Rwanda & India	2 Weeks	Key policy-makers/ Bureaucrats/ Entrepreneurs/ Ministries/ Donor Agencies	With a view to getting a feel of entrepreneurial climate and identifying the activity profile of the proposed institution, a feasibility study for Entrepreneurship Development Centre (EDC) would be carried out through extensive interactions with key stakeholders involved in promoting entrepreneurship in the country.
3.9.1 (b)	Entrepreneurship Appreciation Workshop	EDI Campus	3 Days	Key Policy-makers/ Planners/ Heads of Lead Commercial Banks/ Financial Institutions	To acquaint the delegates with various interventions to promote and strengthen SMEs and help them understand the pre-requisites of an enabling environment to promote entrepreneurship in their country and the need for setting up an Institute similar to EDI.
3.9.1 (c)	Entrepreneurship Appreciation Workshops for Operational-level Officials	Provinces of Uzbekistan & Rwanda	3 Days each	Senior/Middle level Officials of relevant Ministries/ Financial Institutions/ Business Advisory Services	To deliberate on successful interventions for entrepreneurship development; roles of relevant stakeholders; and necessary & sufficient conditions for creating a conducive environment for implementing ED by knitting together all relevant stakeholders.
3.9.2	<i>Capacity Building :</i>				
3.9.2 (a)	Training of Trainers	EDI Campus	8 Weeks	Professionals engaged in small business promotion	To develop a resource pool of trainers to facilitate new enterprise creation; assist existing entrepreneurs in taking their businesses to greater heights; and help develop industrial/ artisanal clusters.
3.9.2 (b)	Business Opportunity Identification (BOI) Process	Uzbekistan, Rwanda & India	2 Months for each country	Potential/ Existing Entrepreneurs	The exercise will lead to listing out viable business opportunities relevant to local conditions, followed by preparation of at least 50 project profiles.
3.9.3	<i>New Enterprise Creation :</i>				
3.9.3 (a)	Launching of the First New Enterprise Creation (NEC) Programme	Uzbekistan & Rwanda	3 Phases stretched over 6 months	Potential Entrepreneurs	A group of 25 indigenous entrepreneurs will be developed to take up small business ventures in the country.

International Centre for Cluster Competitiveness, Growth & Technology (IC³GT)



(2nd from R) Mr. H D Shrimali, Addl. Industries Commissioner, Govt. of Gujarat supervising the electro polishing process invented by EDI at a cluster unit in Ahmedabad

Vision

To foster global competitiveness & growth of MSMEs in clusters through a range of technical, managerial, capacity building, handholding and advisory services.

Clusters in India, with their 'over' reliance on traditional practices and knowledge have build their own miniscule business world where understanding the growing vicissitudes of business is not considered significant. In yet other cases, there is awareness and thus the desire to develop a responsiveness to change, but the operational deficiencies are alarming, thus restricting growth. EDI's Cluster Development Model helps cluster entrepreneurs cope with both the situations. The Model has demonstrated that if entrepreneurs facing common challenges as also opportunities are addressed in a conglomeration, the advantages increase for all. Efficiency of all the firms in a given cluster is improved as their competencies and outlook become contemporary and progressive.

EDI has introduced result-oriented activities based on research on emerging cluster revivification principles and replicable models. Based on the revelations of the diagnostic study which it undertakes before venturing on a project, it develops a multi pronged approach to control input and manufacturing cost, introduce energy efficiency methods, lean manufacturing practices, cleaner production technology, develop markets and establish buyer-seller linkages.

Some of the pilot initiatives of the Institute were: the Jamnagar Brassparts Cluster; Rajkot Engineering Cluster and the Autoparts Clusters at Jalandhar, Ludhiana and Phagwara into cohesive, self reliant and competitive entities. Close on the heels is the success of 12 MSME clusters, 23 Handloom

Clusters, 5 Village Industry Clusters, 7 Khadi Clusters and 7 Coir Clusters. The project 'Implementing BDS in MSME Cluster in Dyes and Chemicals (Ahmedabad) and in the Leather cluster (Calcutta & Chennai)' with the support of SIDBI has yielded conspicuous results. Baroda Engineering Cluster, and the Textile Machinery Cluster, Ahmedabad, Surat and Surendranagar also bear a changed countenance today.

The Centre is presently assigning stability to Handloom Cluster, Sivasagar (Assam), Handicraft Carpet Cluster, Srinagar; Gold Ornaments Cluster, Rajkot; Engineering and Dairy Manufacturing Cluster, Anand; Pharma Machinery Cluster, Ahmedabad; Foundry & Forging Cluster, Vadodara; Tribal Garments Cluster, Khonglong, Manipur; Furniture Cluster, Ranchi and Cottage and Rural Industry Clusters of Gujarat.

Several capacity building programmes for grooming Cluster Development Executives and training functionaries of Business Management Organizations have been conducted and will be taken up in the coming year. The Centre also conducts international capacity building programmes for Business Membership Organizations and for honing skills of cluster development executives in Asia, East Europe, Central Asia, Africa and Latin America.

The Centre aims to improve global competitiveness of clusters through a range of strategic interventions which in turn would have a positive impact on the livelihood conditions of artisans.

Programmes and Activities 2014-15

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
4.1	Integrated Cluster Development Programme:				
4.1.1	Cluster Management & Technical Agency (CMTA) Mega Handloom Cluster Project: Sivasagar, Assam	Sivasagar (Assam)	5 Years	Handloom Sector	An integrated package aimed at skill upgradation, market related interventions, consortium formation, promotion of Public-Private Partnerships, export development, design related interventions, etc.
4.1.2	Cluster Management & Technical Agency (CMTA) Mega Handicraft Carpet Cluster Project: Srinagar, J&K	Srinagar (J&K)	5 Years	Handloom Sector	An integrated package aimed at skill upgradation, market related interventions, consortium formation, promotion of Public-Private Partnerships, export development, design related interventions, etc.
4.1.3	Cluster Resource & Monitoring Agency (CRMA)	All over India	1 Year	Handloom Sector	To monitor and evaluate 158 mini clusters spread across the country and provide mentoring services to them.
4.1.4	Cluster-based Handloom Sector Interventions in Maharashtra	Yeola / Paithan	3 Years	Handloom Sector	An integrated package aimed at skill upgradation, market related interventions, consortium formation, promotion of Public-Private Partnerships, export development, design related interventions, etc.
4.1.5	Handloom Cluster Consolidation Project	Chanderi Sonepur Varanasi	2 Years	Handloom Sector	Under Integrated Handloom Cluster Development Scheme sponsored by the Ministry of Textiles, Govt. of India, strategies to be put in place to consolidate handloom clusters.
4.1.6	Leather Cluster Development Project	Dheodra (Rajasthan)	3 Years	Handloom Sector	A host of activities will be initiated aimed at holistic development of Leather Cluster.
4.1.7	Meenakari Cluster Development Programme	Khamnor (Rajasthan)	3 Years	Handloom Sector	Suitable interventions will be carried out to ensure development of Meenakari Cluster.
4.2	Capacity Building Programmes:				
4.2.1	Cluster Development under MSE-CDP in the Topsia Leather Cluster	Topsia, Kolkata	18 Months	Cluster MSMEs	Holistic development of MSMEs operating in the cluster to improve their competitiveness.
4.2.2	Cluster Development under MSE-CDP in Bamboo Handicrafts Cluster	Shankhala, West Tripura	18 Months	Cluster MSMEs	To strengthen skill sets of entrepreneurs to achieve overall cluster development.
4.2.3	Soft Intervention for Cluster Development	Kerala	18 Months	Cluster MSMEs	Holistic development of MSMEs operating in cluster and improving their competitiveness.
4.2.4	Cluster Development under MSE-CDP in Tribal Garments Cluster	Khonglong, Senapati, Manipur	18 Months	Cluster MSMEs	Holistic development of MSMEs operating in the cluster to improve their competitiveness.
4.2.5	Cluster Development under MSE-CDP Pottery & Jewellery Clusters	Gorakhpur, U.P.	18 Months	Cluster MSEs	To develop skills of entrepreneurs to facilitate cluster development initiatives in the clusters.
4.2.6	Cluster Development Project with Directorate of Medium & Small Scale Enterprises (M&SSE), Govt. of West Bengal - As a Project Management Consultant (PMC)	West Bengal	18 Months	Cluster MSMEs	To strengthen skill sets of entrepreneurs to achieve overall cluster development.

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Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
4.2.7	Cluster Development Initiative with Directorate of Industries, Govt. of Odisha as an Empanelled Consultant (EC)	Angul, Dhenkanal & Mayurbhanj (Odisha)	1 Year	MSMEs and SHGs	Enhancing the capabilities of SMEs and SHGs operating in the cluster.
4.2.8	Cluster Development Initiative with Directorate of Industries, Govt. of Meghalaya	Meghalaya	6 Months	Cluster MSMEs	An initiative towards development of MSME clusters in the state of Meghalaya.
4.2.9	Soft Intervention in Clusters	Kerala	18 Months	Entrepreneurs of Industrial Clusters	A host of activities for strengthening the industrial clusters in the state of Kerala.
4.2.10	Developing Coir Clusters	Kerala	3 Years	Coir workers	To improve entrepreneurial efficiency of coir producers and support system officials.
4.2.11	Cluster Development & Financing	EDI Campus	1 Week	Cluster Players	To educate cluster entrepreneurs on various schemes available for cluster development.
4.3	Credit Rating				
4.3.1	Credit Rating of MSMEs in Clusters	Topsia, Kolkata	6 Months	MSMEs	Improving access of MSMEs to institutional finance.
4.4	Initiatives to Strengthen BMOs:				
4.4.1	Capacity Building of Business Management Organizations (BMOs)	Western & Eastern Regions of India	1 Year	BMOs representing MSMEs	A pilot project to improve performance of 7 pre-identified MSME Industry Associations in 5 states of the country.
4.4.2	Capacity Building of BMOs for arranging resources for development of their clusters	EDI Campus	1 Week	CDEs, Cluster Actors, BMOs	Capacity building of BMOs to enable them to access data on cluster related schemes of the Govt. of India.
4.5	Integrated Cluster Development: Facilitating Survival and Growth of:				
4.5.1	Gold Jewellery Manufacturing Cluster	Rajkot	3 Years	Entrepreneurs manufacturing Gold Jewellery	To improve the productivity and quality of enterprises engaged in jewellery making. Also to facilitate transfer of technologies to improve the glitter of gold.
4.5.2	Engineering & Dairy Machinery Manufacturing Cluster	Anand	3 Years	Entrepreneurs manufacturing Engineering Products & Dairy Machinery	Overall development of the cluster through interventions in the areas of technology. Will also facilitate transfer of technologies for making the product more hygienic.
4.5.3	Pharma Machinery Manufacturing Cluster	Ahmedabad	3 Years	SMEs manufacturing Pharmaceutical Machinery	To improve the productivity and reduce the cost of manufacturing through appropriate technology. Capacity building of entrepreneurs through soft skills development.
4.5.4	Foundry & Forging Cluster	Vadodara	3 Years	Entrepreneurs manufacturing Castings & Forgings	Improving competitiveness of entrepreneurs through development of soft skills and possibly by establishing a Common Facility Centre (CFC).
4.6	Cluster Related Research Projects:				
4.4.1	Development of 'Ultrasonic Process Technology' for Gold Jewellery Manufacturing Cluster	Rajkot	1 Year	Pro-active Entrepreneurs of Rajkot Gold Jewellery Cluster	To improve the technology of manufacturing gold ornaments thereby enhancing productivity and quality of the product.
4.4.2	Technology Development for Improving Quality of Castings by Removal of Sand from Core	Vadodara	1 Year	Foundrymen of the Cluster	To improve the quality of castings for increasing the life of compressors and diesel engines.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
4.7	Filing Patent for Introducing Innovative Technology:				
4.7.1	Method of electrolytic dissolution of austenitic grades stainless steel chips and burrs for carrying out electro-deburring and simultaneously electropolishing on stainless steel	Ahmedabad & Anand	1 Year	Cluster Entrepreneurs	To develop an innovative process / technology for Pharma, Dairy & Food Processing Machinery Clusters.
4.7.2	An elevated temperature chemical process for removal of iron oxide from austenitic and martensitic grades of stainless steel	Vadodara	1 Year	Cluster Entrepreneurs	To develop an innovative process / technology for casting & forging cluster.
4.8	Research & Dissemination				
4.8.1	Business Development Services (BDS) and their relevance in promoting Socially Responsible Businesses (SRBs)	Select MSME Clusters	6 Months	Business Houses, Academia and Policy-makers	To develop an understanding on impact of Business Development Services in promoting Socially Responsible Businesses.
4.9	International Programme for Cluster Development:				
4.9.1	Cluster Development Executives (CDEs) Programme	EDI Campus	6 Weeks Jan. 05 – Feb. 13, 2015	Industrial Promotion Officials from Developing Countries	To create a cadre of Cluster Development Executives in developed and developing countries to foster SME Cluster Development in the target countries.



Participants of the 'Cluster Development Executives (CDEs) Programme' seen with (7th from R) Dr. Dinesh Awasthi, Director-EDI; (on his left) Dr. Sanjay Pal, Programme Director and faculty members associated with the programme

Centre for Social Entrepreneurship & Corporate Social Responsibility



Dignitaries at the inauguration of the International Workshop on 'Young Business Leaders Programme'

Vision

To create a cadre of social entrepreneurs who initiate a large number of sustainable social enterprises that help in empowering the marginalized sections of the society.

Combining business sense with a social cause to make a difference to society has dawned upon some good Samaritans who are making a world of difference to the lives of the underprivileged. This is a new breed of professionals who have discovered that their strengths and competencies can be used for creating businesses involving the poor and benefiting them economically and socially. They are hailed as Social Entrepreneurs...the people who identified or recognized a social problem and used entrepreneurial principals to organize, create, and manage a venture to achieve the desired social change.

Programmes proposed by this Centre spearhead social entrepreneurship, thus creating social entrepreneurs who recognize the inherent disadvantages rooted in the society and come out with market driven innovative solutions to address the problem. The 6-month Distance Education Programme in Social Entrepreneurship imparts knowledge, education and skills to those who wish to set up own social enterprises. Another innovative programme offered is the, 'Social Enterprise Development Programme' which in 8 weeks, through class room sessions and practical training readies potential entrepreneurs with all skills to float their social enterprises. It has been seen that some social entrepreneurs set up their enterprises but are unable to pull

along after the initial three to four years. Sustainability becomes an issue. Addressing their concerns, EDI has initiated a unique 'Growth Programme for Existing Social Entrepreneurs' to develop entrepreneurial and managerial competencies in them so that they easily scale their operation and carve new successes.

EDI would also assist / partner in CSR projects, ensuring sustainability of initiatives. EDI would particularly broadbase social entrepreneurship in Kerala by imparting training to the employees of the corporate sector. In a major developmental move, EDI would increase the employability of the youth of Bhubaneswar by training them under 'Vocational Guidance and Skill Development of Youths' in some pre identified skills. This will generate jobs for them.

At the global level also, EDI sensitizes and develops a cadre of social entrepreneurs, trainer-motivators, counsellors and policy makers to understand the finer nuances of social entrepreneurship through its 'International Programme on Social Entrepreneurship'.

The Centre has launched contemporary and need-of-the-hour programmes and the coming years will continue the trend.

Programmes and Activities 2014-15

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
5.1	Centre for Social Entrepreneurship				
5.1.1	Distance Learning Diploma in Social Entrepreneurship	EDI Campus	6 Months	Potential Social Entrepreneurs	To impart knowledge, information and skills on how to set up a 'for-profit social enterprise'.
5.1.2	Growth Programme for Existing Social Entrepreneurs: 2 Progs.	Ahmedabad Bengaluru	5 Days each	Existing Social Entrepreneurs	To develop managerial competencies of existing social entrepreneurs and help them scale their operations systematically for reaching newer heights.
5.1.3	Master Trainers' Training Programme for Women Social Entrepreneurs	EDI Campus	1 Week	Existing Women Entrepreneur Trainer-Motivators	Training of Women Entrepreneur-Trainers as Master Trainers to add to the growing body of community interested in Social Entrepreneurship.
5.2	Corporate Social Responsibility				
5.2.1	Certified Course of Indian Institute Corporate Affairs (IICA) Certified Professionals (ICPs)	EDI Campus	9 Months	Pre-identified & Selected Candidates of IICA	To create a cadre of certified ICPs to shoulder the responsibility of planning and implementing CSR activities in their respective companies.
5.2.2	Entrepreneurship & Skill Development under CSR	Gujarat	Need-based	Potential & Existing Entrepreneurs	Implementing entrepreneurship activities under various categories under CSR affirmative action plan.
5.2.3	Developing Entrepreneurial Skills amongst Orphanage In-mates	Kerala	3 Years	In-mates of Orphanages	To develop a model for entrepreneurship activities for in-mates of orphanages.
5.3	Research & Documentation				
5.3.1	Research study on 'Scalability, Affordability and Sustainability of Social Enterprises'	National	1 Year	Existing Social Entrepreneurs	To conduct a research study and disseminate its findings in the form of a publication.
5.4	International Programme				
5.4.1	International Training Programme on 'Addressing Bottom of the Pyramid through Fostering Social Entrepreneurship/ Social Business'	EDI Campus	6 Weeks Sep. 08 – Oct. 17, 2014	Professionals involved in training Social Entrepreneurship	To sensitize and develop a cadre of social entrepreneurs, trainer-motivators, counsellors and policy makers to meet the challenges faced by society through sustainable social business ventures.



Participants of the programme - 'Addressing Bottom of the Pyramid through Fostering Social Entrepreneurship/ Social Business' during their study tour

Centre for Women Entrepreneurship & Gender Studies



Participants of the programme, 'Entrepreneurship Development & Management for Women Scientists and Technologists'

Vision

To act as a repository of knowledge in the area of women entrepreneurship development and carry out activities to break the barriers that inhibit women from emerging as successful entrepreneurs.

As compared to their male counterparts, not many women have written entrepreneurial success stories. While their perspectives and aspirations are perfectly in place, they are unable to bring their entrepreneurial potential into full play on account of certain distinct socio-economic hindering factors. However, what is encouraging is that the government, and also many organizations, have stepped forth, urging women to grow and strive for entrepreneurial success. Gender mainstreaming is the need of the day and can be achieved with a focused and integrated approach towards women entrepreneurship development. EDI offers effective market driven business development services to potential women entrepreneurs to bring about a shift in their attitude, motivation, knowledge and working style. Business development service providers working in the field of promoting women entrepreneurship are also oriented to implement gender-sensitive systems and strategies to trigger woman empowerment and equality

Beginning with Girls' Education Programmes in Life Skills, in the coming year, the activities will move on to encompass an integrated and focused approach towards women entrepreneurship development with the intent of empowering women to set up and manage their own business. The Girls' Education Programmes in Betul, Madhya Pradesh is already helping girl children of the region acquire knowledge, skills and attitude for surging ahead in life with confidence. Further, in order to raise the incidence of women entrepreneurship, women entrepreneurship development programmes will be

organized at regional levels as well. In order to promote knowledge based industries the centre has planned a series of orientation programmes for women with technical education and also for scientists and technologists with the Government sector. The plight of women in rural locales rather inhibits them from coming forward. Thus, in order to give them access to better living conditions and improve their circumstances, the Centre has planned to embark on education and development programmes for women Self Help Groups.

As a step towards making women independent with working knowledge on various aspects concerning business, the Centre has planned programmes on 'Financial Management', 'Marketing Management' and 'Performance Improvement' for women entrepreneurs. In addition, the 'Management Development Programmes for Women Executives' would be a pathway to women gaining a voice in the so called male dominated domains.

Towards creating a learning resource in the area, the coming year will see documentation of select Case Studies of Successful Women Entrepreneurs.

The Centre for Women Entrepreneurship and Gender Studies, therefore, functions to encourage potential and existing women entrepreneurs to come forward, learn, establish/diversify their ventures and become self-sufficient. Through myriad activities, the coming year will witness a yet more conspicuous mindset change in their approach and attitude.

Programmes and Activities 2014-15

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
6.1	Activities for Promoting Entrepreneurial Skills among Women:				
6.1.1	Women Entrepreneurship Development Programmes (WEDPs): 5 Progs.	Regional	4 Weeks each	Potential Women Entrepreneurs	To equip women participants with requisite skills and knowledge on various aspects of business decision making process. Also aims at bringing about necessary behavioural changes in them for initiating, planning and implementing entrepreneurial activities.
6.1.2	National Training Programme on 'Entrepreneurship Development & Management' for Women Scientists & Technologists with the Government Sector	EDI Campus	1 Week	Women Scientists/ Technologists Employed in Central/ State Government Organizations, PSUs, etc.	To sensitize women scientists & technologists towards entrepreneurship and promote knowledge-based entrepreneurship.
6.1.3	Girls' Education Programme (GEP) in Life Skills	Betul, M.P.	7 Years	Girl Students	To help girl children gain the life-long gift of education.
6.1.4	Education and Development of Women SHG Members	Dhenkanal, Odisha	3 Years	SHG Members	To help provide access to better standard of living to poor households in rural areas through WSHGs. Intervention to promote and support livelihood development programmes for the poor through SHGs.
6.1.5	Science & Technology Intervention for Micro Enterprise Development through Women SHGs	Tripura	3 Years	Potential Women Entrepreneurs	To introduce science & technology for promoting micro enterprises through group entrepreneurship development.
6.1.6	Women Empowerment Project: 2 Progs.	Gorakhpur, Sultanpur (UP)	4 Months each	Rural Youth	To coordinate and monitor implementation of programmes through individuals/ institutions/women consortiums.
6.1.7	Skill Development Training Programmes for Women	Regional	2 Months	Potential Women Entrepreneurs	To develop skills in specific trades among potential women entrepreneurs so that they can set up micro enterprises of their own.
6.1.8	Management Development Programme (MDP) for Women Executives	EDI Campus	1 Week	Women Executives	To equip women managers/executives with 'intrapreneurial' traits and provide them techno/ managerial knowledge and skills enabling them to handle higher responsibilities in their respective organizations.
6.1.9	Training Programme on Financial Management for Women Entrepreneurs	EDI Campus	1 Week	Existing Women Entrepreneurs	To enhance proficiency in financial management among women entrepreneurs thus enabling them to function effectively in their business transactions.
6.1.10	Organizing Issue-based Workshops on CSR, Micro Enterprise Promotion, Cluster Development and Women Empowerment	Bhubaneswar	3 years	Corporates, NGOs, Entrepreneurs, Service Providers and SHGs	Dissemination of information to make women entrepreneurs well informed on various aspects of enterprise management.
6.2	Setting up a Business Counselling Centre				
6.2.1	Establishment of a Business Counselling Centre at EDI	EDI Campus	1 Year	Potential/ Existing Women Entrepreneurs	To provide need-based counselling and guidance for women entrepreneurs on various aspects of entrepreneurship such as, business opportunity identification, business plan preparation, financial planning, institutional support by government and other agencies.
6.3	Research & Dissemination				
6.3.1	Select Case Studies of Successful Women Entrepreneurs	National	2 Years	Existing Women Entrepreneurs	To compile case studies of select women entrepreneurs who have managed to operate successfully in competitive business environment.
6.3.2	Research study on Issues related to Women's Empowerment & Gender Biases in India	National	2 Years	Women in Society	To conduct studies on issues related to women empowerment and gender biases in Indian societies, especially in the North East Region (NER) so as to reach the root of the problem and come out with tangible solutions.
6.4	International Programme				
6.4.1	Empowering Women through Entrepreneurship Development	EDI Campus	6 Weeks Feb. 23 – Apr. 03, 2015	Professionals engaged in Small Business Promotion	To develop a cadre of Women Entrepreneur Trainer-Motivators so that they could offer business counselling to potential women entrepreneurs and also implement ED activities for them.

Achievements under Strategic Thrust Areas

Entrepreneurship Education

Sr. No	Activities under this thrust area	Achievements till March 31, 2014
1.	Post Graduate Programmes - PGDM-BE - PGDMN & PGDM-DS Students graduated	1192
2.	Open Learning Programme in Entrepreneurship (OLPE) Batches Completed Learners enrolled	72 11875
3.	Faculty Development Programmes (FDPs) in Entrepreneurship - Teachers trained	117 2389
4.	National Summer Camps on Entrepreneurial Adventure for Youth (17-22 yrs.) - Students participated	24 987
5.	Summer Camps for School Children (12-16 yrs.) - Students participated	33 1675
6.	National Seminar on Current Researches in Entrepreneurship - Delegates participated	10 670
7.	1-Day Orientation Programmes on Entrepreneurship - Students participated	310 12450
8.	Zyodus Group Field Officers completed P.G. Programme in Corporate Entrepreneurship & Management (PGP-CPM) based on Open Learning Mode	79
9.	Students of Jain Group of Institutions (JGI), Bangalore, pursuing entrepreneurship courses at Graduate & Post Graduate levels	1400

Micro Enterprise and Micro Finance Development

Sr. No	Activities under this thrust area	Achievements till March 31, 2014
1.	Micro Enterprise Development Programmes - Micro entrepreneurs trained - Micro enterprises set up	696 17567 9591
2.	Trainers' Training Programmes Organised - Rural trainers trained	37 911
3.	National/Regional Workshops on RED strategy for NGOs - NGO Officials sensitized	19 677

Micro Enterprise and Micro Finance Development

Sr. No	Activities under this thrust area	Achievements till March 31, 2014
4.	Activities on Informal Micro Credit Delivery System (IMCDS) : - Trainers' Training Programmes NGO trainers trained - Workshops for CEOs of NGOs on IMCDS CEOs attended the workshops - NGO Officials re-trained on IMCDS Refresher Course	5 134 7 182 60
5.	Support to Rural Industries programme (RIP) Project of SIDBI in Vidisha and DST in STED project in Rae Bareli, Roorkee and Kushinagar (RIP Vidisha, Rae Bareli & Roorkee STED projects completed) (New STED Projects are implemented on 1st June 2013 at Azamgarh and 1st Aug 2013 at Haldwani) - Rural youth influenced through Entrepreneurship Awareness Camps - Business counselors Developed - Total units promoted - Employment generated - Stakeholders sensitized through orientation programmes - Unemployed youth counseled	6834 206 1549 5041 322 5613
6.	Programmes Conducted on Financial Management & Accounting for NGOs - NGO Officials trained	10 229
7.	Training Programmes for Developing Rural Business Development Service Providers - Rural Business Development Service Providers developed	7 146
8.	Training Programme on Rural Marketing - Officers trained	10 250
9.	NGO Officials trained in Advanced Training Programme on Micro Finance	22
10.	New Enterprise Creation Activities: (TEDP/EDP/WEDP/STST) (during 2007-2013) - Trainees trained - Units established - Direct employment generated	2208 927 1281
11.	Trainees trained from Minority Community (2008-2014) - Programmes organised - SC/ST Trainees trained - Units established	36 976 488
12.	NGO Banker Interface - NGO-CEOs participated - Bankers participated	24 352 330

(Cont...)

Performance and Growth of Existing Entrepreneurs

Sr. No	Activities under this thrust area	Achievements till March 31, 2014
1.	Succession Planning for Entrepreneurial Continuity (SPEC) - Programmes conducted - Successors groomed	18 280
2.	Performance Improvement Programmes (PIPs) for Existing Entrepreneurs - Entrepreneurs trained	136 6062
3.	Food Processing EDPs conducted (2003-2012) - States covered - Trainees trained - Units established - Investment made - Direct employment generated	360 21 9374 4564 12332.60 lac 16284
4.	Small Industry Management Assistant Programmes (SIMAPs) - Young graduates developed	37 868
5.	Growth-cum-Counsellors' Programmes - General Growth Programmes - Growth Programmes exclusively for Women Entrepreneurs - Technology-oriented Growth Programmes - Export-oriented Growth Programmes - Entrepreneurs geared up - Business counsellors developed	21 9 1 2 9 469 433
6.	Growth-cum-Counsellors' Programmes in association with State-level ED Organisations - Entrepreneurs influenced - Counsellors developed	35 64
7.	Total Number of Region/Product-specific Export Workshops - Business with CIS countries : Potential exporters developed - Business with South Africa : Potential exporters developed - Software Exports : Potential exporters developed - Business with Australia : Potential exporters developed	4 23 55 37 13
8.	Functional Programmes on Strategic Management - Entrepreneurs trained	4 62
9.	Intrapreneurship : Corporate Executive Programmes for Zydus-Cadila Group of Companies - Area Business Managers (ABMs) trained in 18 basic programmes - ABMs trained in 10 Theme-specific Programmes - Regional Business Managers (RBMs) trained	363 210 72

(Cont....)

Performance and Growth of Existing Entrepreneurs (Contd....)

Sr. No	Activities under this thrust area	Achievements till March 31, 2014
10.	Workshops organized for Zydus-Neuro Sciences - Executives of Neuro Science Division - Executives of Sri Lankan Division	3 33 12
11.	National Trainers' Course - Trainers developed	22 384
12.	Functional Trainers' Programmes on : Entrepreneur Selection, Motivation, Counselling and Competencies - Professionals trained Business Opportunity Identification & Guidance - Professionals trained Project Report Preparation - Professionals trained	4 50 4 80 4 67
13.	Capacity Building of Organisations : Trainers Trained - Central Silk Board - Khadi & Village Industries Commission - Kerala Horticulture Dev. Programme (KHDP), Cochin - Rural Dev. & Self Employment Training Institute (RUDSETI) - Indo Dutch Project Management Society (IDPMS) - Entrepreneurship Development (ED) Cells of Engineering Colleges - Tata Iron & Steel Company (TISCO) Ltd., Jamshedpur - Karnataka State Women Dev. Corpn. - Tamilnadu Corpn. For Development of Women - Kudumbashree, Kerala	90 45 52 55 22 19 8 22 184 53
14.	'Agripreneurs' trained through Training Programme on Agri-Clinics & Agri-business Centres	70
15.	Entrepreneurs' Meet ED Orientation Programmes for Officers of DICs/Banks/Financial Institutions - Officers sensitised	11 26 568
16.	Extension Motivation Programmes for Support System Officials - Officers trained	12 240
17.	FBEI Programmes for Credit / Appraisal Officers of Banks / Financial Institutions - Officers trained on the interview technique	19 342

(Cont....)

Performance and Growth of Existing Entrepreneurs (Contd....)

Sr. No	Activities under this thrust area	Achievements till March 31, 2014
18.	Business Counsellors Programme for Small Industry Development Officers (SIDOs) - Officers trained	48
19.	Intrapreneurship Programme for Govt. Officials of Jammu & Kashmir - Officials trained	26
20.	Workshops on Women Entrepreneurship : Gender & Entrepreneurship Development under GPTP of GoI - Resource persons trained (5 states) - Workshops organised in 2 states (UP & MP)	22
21.	Training Programmes on Entrepreneurship Development & Management - Number of Scientists & Technologists trained - Number of Women Scientists & Technologists trained	48 68
22.	Training Seminar for Executives of Industry Associations - Executives Sensitized	2 33
23.	Training Programmes on 'Credit Risk Assessment based on Project Appraisal & Entrepreneur Assessment' - Officials from banks/financial institutions trained	9 179

Strategic International Programmes

Sr. No	Activities under this thrust area	Achievements till March 31, 2014
1.	Programmes for 'Training Entrepreneur Trainer Motivators (ETMs) for Developing Countries' - Total trainers trained - Polytechnic Teachers trained as Resource Persons for Commonwealth Association of Polytechnics in Africa (CAPA)	27 637 18
2.	Programmes on 'Industrial Project Preparation & Appraisal for Developing Countries' - Appraisal officers trained	25 561
3.	Professionals trained through 8 International Programmes on 'Use of English Language in Business Communication'	178
4.	International Training Programme on 'ICT Skills for Small Enterprise Operation' - Officers trained from developing countries	6 112

(Cont....)

Strategic International Programmes (Contd....)

Sr. No	Activities under this thrust area	Achievements till March 31, 2014
5.	International Training Programmes on 'Business Research Methodology & Data analysis' - Professionals trained	6 224
6.	International Training Programmes on 'Micro Enterprise & Micro Finance Development' - NGO professionals from developing countries trained	17 360
7.	International Training Programmes on 'Governance & Management of NPOs/NGOs' - Professionals trained	7 135
8.	International Programmes on 'Entrepreneurial Management' - Executives of Developing Countries trained	11 287
9.	International Training Programmes on 'Promoting Innovations & Entrepreneurship through Incubation' - Officials trained from developing countries	4 151
10.	International Training Programmes on 'Capital Markets, Commodity Markets & Investment Banking' - Professionals trained	3 90
11.	International Training Programme on 'Business Counselling & Consultancy Services for Growth & Expansion of SMEs in Developing Countries' - Professionals trained	1 33
12.	International Training Programmes on 'SME Banking & Financial Services' - Professionals trained	2 49
13.	International Training Programmes on 'Finance for Non-Finance Executives' - Professionals trained	2 22
14.	Resource Persons of The Vocational Training Organisation (TVTO), Tehran, Iran, trained through 4 programmes	120
15.	Inter-Regional Workshops on Entrepreneurship for Policy-makers of African/Asian/Francophone and CHOGRM member countries - Countries participated	4 35
16.	UNIDO Project on Women Entrepreneurship - Women entrepreneurs trained - Women entrepreneur trainer-motivators trained - Financial/ appraisal officers dealing with projects of women entrepreneurs trained	21 25 22

(Cont....)

Strategic International Programmes

(Contd....)

Sr. No	Activities under this thrust area	Achievements till March 31, 2014
17.	Technical Training provided to Women Entrepreneurs of Developing Countries - Women entrepreneurs from Sri Lanka - Women entrepreneurs from Nepal	20 19
18.	Achievements under UNIDO & Govt-sponsored Inter-Regional Centre (IRC) Training Programme on Industrial Project Preparation & Appraisal - Appraisal Officers trained In Bahrain for Arab Region - Professionals trained under Training of Trainers for New Enterprise Creation - Potential Entrepreneurs trained for New Enterprise Creation - Business Counsellors groomed for Growth of SMEs	7 119 27 20 12
	In African Region : - Support System Officials attended the Preparatory Workshop in Mozambique on Interventions to Facilitate Investment Promotion in Mozambique - Participants in the Seminar on Project Identification, Formulation & Screening conducted in Mozambique - Professionals trained under Industrial Project Preparation & Appraisal organized in Mozambique - Business Counsellors groomed in Mozambique for Growth of SMEs - Mozambican Entrepreneurs benefited from Enterprise Upgradation Programme - Trainers trained in Industrial Management organized in Tanzania	27 23 15 23 14 15

International Centre for Cluster Competitiveness, Growth and Technology (IC³GT)

Sr. No	Activities under this thrust area	Achievements till March 31, 2014
1.	Casting & Forging Cluster, Baroda - Units covered under Cluster Development Program - Enterprises participated in Programme - Counselling offered - Technologies transferred - BDS providers trained - Technologies identified for establishing a CFC - Units covered under health & safety related programmes	300 units 160 78 5 4 12 18

(Cont....)

International Centre for Cluster Competitiveness, Growth and Technology (IC³GT)

(Contd....)

Sr. No	Activities under this thrust area	Achievements till March 31, 2014
2.	Dairy Machinery Manufacturing & Engineering Cluster, Anand - Units covered under Cluster Development Program - Enterprises participated in Programme - Counselling offered - Technologies transferred - BDS providers trained - Technologies identified for establishing a CFC - Units covered under health & safety related programmes	1000 units 180 65 6 4 11 21
3.	Pharma Machinery Manufacturing Cluster, Ahmedabad - Units covered under Cluster Development Program - Enterprises participated in Programme - Counselling offered - Technologies transferred - BDS providers trained - Technologies identified for establishing a CFC - Units covered under health & safety related programmes	375 units 140 58 4 4 16 24
4.	Gold Jewellery Manufacturing Cluster, Rajkot - Units covered under Cluster Development Program - Enterprises participated in Programme - Counselling offered - Technologies transferred - BDS providers trained - Technologies identified for establishing a CFC - Units covered under health & safety related programmes	20000 units 350 88 6 4 18 35
5.	Leather Cluster, Topsia - Kolkata - Units covered under Cluster Development Programme - Enterprises participated in different programmes - No. of persons trained under skill development programme - Improved management practices of enterprises - Introduction of high end designs - Credit rating of MSMEs	150 units 80 150 45 100 30
6.	Bamboo Handicrafts Cluster, Shankhala, West Tripura - Beneficiaries of skill development programme - Creation of design bank for new designs - Introduction of diversified products	40 25 6
7.	Patents by EDI - Patents received by EDI - Patents applied by EDI	2 patents 3 patents

(Cont....)

International Centre for Cluster
Competitiveness, Growth and Technology (IC³GT)

(Contd....)

Sr. No	Activities under this thrust area	Achievements till March 31, 2014
8.	Cluster related technologies (new) developed through R&D at - Casting & Forging Cluster, Baroda - Dairy Machinery Manufacturing & Engineering Cluster, Anand - Pharma Machinery Manufacturing Cluster, Ahmedabad - Gold Jewellery Manufacturing Cluster, Rajkot	4 technologies
9.	Cluster Development Executives Programme - Cluster Development Executives trained - DC (MSME), Ministry of MSME, Govt. of India - Govt. of Gujarat - Govt. of Rajasthan - Executives from countries other than India - Ministry of Textiles - Representatives from other State Governments	60 125 100 40 50 250
10.	Registration as Empanelled consultants with local govt. / state govt - Govt. of West Bengal - Govt. of Odisha	2 states govt.
11.	BMO capacity building program - No of BMOs trained - No of BMOs provided handholding support	2 50 7
12.	Cluster Development Programmes implemented	30 locations
13.	Executives of Developing Countries trained 4 international Cluster Development Executives Programmes	144
14.	Implementing BDS in the Dyes/Chemical Cluster at Ahmedabad - Total units in the cluster - Unique MSME participated in project activities (Indirect) - BDSPs introduced - BDSPs trained - MSMEs direct beneficiary - Skill Development - BMO Executives trained - Inter cluster visits for market linkages - Visit and participation to International Exhibition - SPV and BDS cell - DPR - Newsletters - Directory - Videography of project intervention - CCC Meeting - Learn shop	1200 440 35 20 39 50 8 4 Clusters, ₹ 35 lakh worth orders executed Participated in TURCHEM-2010, Turkey. ₹ 40 lakh worth orders executed after this visit. 2 each 1 8 1 1 8 4

International Centre for Cluster
Competitiveness, Growth and Technology (IC³GT)

(Contd....)

Sr. No	Activities under this thrust area	Achievements till March 31, 2014
15.	Integrated Handloom Cluster Development Scheme EDI as National Resource Agency [NRA] to monitor 17 Clusters - CDEs trained in the Handloom Sector - Consortiums/PCLs formed - Membership Base - Credit Linkage [₹ in lakh] - Sales Realization [₹ in lakh] - Weavers benefitted through Yarn Depots - CFC Established & functional - Dye houses Established & Functional - HARD INTERVENTIONS [New Looms, Jacquards / Dobby, Take up Motion Healds & Reeds, Loom & Work Shed Modification] Coverage [Nos.]	401 57 20091 1074.13 7278.00 25884 17 23 18454
16.	Integrated Handloom Cluster Development Scheme EDI as National Resource Agency directly involved in implementation of the Scheme at Chanderi [MP], Sonepur [Orissa] & Varanasi [UP]. Coverage of Weavers [No] 1. Gwalior-Chanderi 2. Sonepur 3. Varanasi - SHGs formed - Membership (Weavers) - Credit Linkage [₹ in lakh] - Designers Hired - Designs Developed - Sales Realized solely through the efforts of the Designers [₹ in lakh] - Total Sales Realization [₹ in lakh] - Sales Through Exhibitions & Buyer Seller Meets [₹ in lakh] - Sales Achieved through other buyers [₹ in lakh] - Sales Through CCIC [₹ in lakh] - Sales Through Handloom House [₹ in lakh] - Total worth of Yarn supplied through Yarn Depot [₹ in lakh] - Yarn Corpus Cycles completed [₹ 5 lakh corpus] [₹ in lakh] - Weavers benefitted through Yarn Depots - Consortiums formed in the 3 clusters - Weavers/Master Weavers/Traders and SHG covered - CFC Established & functional - Dye houses established & Functional - Dye houses Upgraded & Functional - Solar CFL Lamps sanction and under distribution	28202 5866 5014 18948 444 4807 213.21 6 440 131.11 1376.56 581.86 774.77 14.43 9.50 600.75 162 1411 6 3306 3 4 6 3800

International Centre for Cluster
Competitiveness, Growth and Technology (IC³GT)

(Contd....)

Sr. No	Activities under this thrust area	Achievements till March 31, 2014
17.	Sivasagar Mega Handloom Cluster under Comprehensive Handloom Cluster Development Scheme EDI as Cluster Management & Technical Agency [CMTA] - Weavers Coverage - Major Project Sanctioned - SPV created - Shareholders Enrolled - SPV/IA Identified and Projects awarded - Common Facility Centers Established & Functional [CFC] - Weavers trained under Skill Development Project - New Looms distributed under Loom distribution Project - Workshed established and functional - Weavers applied for Credit Cards - Weavers Credit Cards Issued by Banks - New designs Developed &Produced - Yarn supplied to weaves [₹ in lakh]	25000 2 2 660 2 2 753 262 31 8003 146 202 14.84
18.	Srinagar Mega Handicraft [Carpet] Cluster under Comprehensive Handicraft Cluster Development Scheme EDI as Cluster Management & Technical Agency [CMTA] - Artisans Coverage - Major Project Sanctioned - SPV created - SPV/IA Identified and Projects awarded - Artisans trained under Skill Development Project - New Looms distributed under Loom distribution Project	25000 2 1 3 2202 500
19.	Cluster Development of Tufted / Woven Carpet and Carpet related Products across Mirzapur and Sant Ravidas Nagar, Districts of Eastern UP [An UNDP-IKEA Foundation Project] EDI as Technical Resource Agency • Trained SHG Women (Carpet Weaving) • Women engaged in economic activities • Wage Turn over (June 2012 to Feb 2013) • Women average earnings per day • Market Linkages : With three Carpet Export Houses • Establishment Women Primary Producer Company - Swayaam Kriti Producer Company Limited, Bhadohi, Uttar Pradesh • Primary Producers as Share Holders (In No.)	3160 2686 (In INR): 18.11 Million (In INR):150-200 13 Women Members
20.	Agri entrepreneurship Promotion among tribal youth of Dahod districts, Gujarat. Training conducted Trained youth	1 25

International Centre for Cluster
Competitiveness, Growth and Technology (IC³GT)

(Contd....)

Sr. No	Activities under this thrust area	Achievements till March 31, 2014
	DPRs prepared Enterprise start-ups New Women Entrepreneurs Startup Rate Bank loan received Total Loan amount Self-investment for enterprise startup License received for Agri Service centers Average Monthly Profit	25 17 8 68% 06 ₹ 5.99 Lakh 11 08 ₹7000 to ₹15000

Social Entrepreneurship & Corporate Social Responsibility

Sr. No.	Activities under this thrust area	Achievements till March 31, 2014
1.	Open Learning Programme in Social Entrepreneurship (Launched in October 2009) - Batches completed - Learners enrolled	9 152
2.	Deshpande Foundation Project - REDPs conducted - Districts covered in North-west Karnataka - Trainees trained - Units established - Direct employment generated	8 5 188 40 150
3.	Hewlett Packard Project - MEDPs conducted - Districts covered in Karnataka - Rural youths trained - Units established - Direct employment generated - Training programmes organized on Use of ICT in existing micro enterprises - Existing micro entrepreneurs enabled	19 20 688 381 628 9 115
4.	Data on Accenture Project - MEDPs conducted - Districts covered in Karnataka/A.P./Maharashtra - Rural youths trained - Units established - Direct employment generated	137 53 5579 2963 3520
5.	Graduate Entrepreneurship Training in use of IT - Students trained	4 83
6.	Executives of Developing countries trained through 3 international programme on 'Social Entrepreneurship'	91

EDI Publications and Audio-Visual Programmes

Sr. No.	Name of Publications	PRICE	
		INR (₹)	USD (\$)
1	Entrepreneurship Development Programme in India and Its Relevance to Developing Countries - V.G.Patel	150/-	10
2	Developing New Entrepreneurs	250/-	20
3	Self-Made Impact-Making Entrepreneurs - G.R.Jain & Akbar Ansari	300/-	22
4	National Directory of Entrepreneur Trainer - Motivators and Resource Persons - Compiled by S.B.Sareen & H.Anil Kumar	190/-	-
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13	Enterprise Development in Mountain Areas - Dinesh Awasthi & T. S. Papola	Published by Himalaya Publishing House	

Sr. No.	Name of Audio-Visual Cassettes	PRICE	
		INR (₹)	USD (\$)
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14.	The World of Women Entrepreneurs	250/-	20
15.	Chhu Lenge Aasman(Hindi) (Docu-Drama on Business in Five Episodes)	2000/-	-
	Note : Postage Charges will be extra.		



Dr. Dinesh Awasthi in discussion with (R-L) Shri K.N. Kumar, IAS, Principal Secretary, Community and Rural Development Department, Govt. of Meghalaya; Shri E.Kharmalki, Director, State Institute of Rural Development (SIRD), Meghalaya and Shri B.S. Rumnong, Dy. Director, SIRD during the delegation's visit to EDI to discuss ways to promote entrepreneurship in Meghalaya. (L-R) Dr. Sunil Shukla, Chief Faculty-EDI and Mr. S.B. Sareen, Project Director were also present



Centre for Entrepreneur Development and Research SDN BHD (CEDAR), Malaysia signed an MoU with EDI to develop Malaysia's MSME sector. Datuk Mohd Radzif Mohd Yunus, Managing Director, Small Medium Enterprise Development Bank, Malaysia Berhad signed the MoU on behalf of CEDAR



Signing of MoU between Association for Economic Cooperation and Trade Promotion, Yunnan, South East & South Asia (ECTPA) and EDI to promote trade and commerce between Gujarat and Yunnan. ECTPA was represented by Mr. Wang Guo Liang, Vice Chairman, ECTPA, Yunnan, China



Signing of MoU between Govt. of Mauritius and EDI to set up Entrepreneurship Development Centre in Mauritius to strengthen entrepreneurial activities in the region. Mr. Jang Bahadour Singh Seetaram, Hon'ble Minister of Business, Enterprise and Cooperatives of Mauritius was at EDI for the purpose. Mr. Jean Maxy Simonet, Permanent Secretary, Ministry of Business, Enterprise and Cooperatives, Mauritius was also a part of the delegation

EDI Regional Offices:

East : Bhubaneswar

Naibedya, Plot No. 1855/2168
Ground Floor, Damana Square,
Chandrasekharapur, Bhubaneswar-751 016.
Telefax : 0674-2744100
E-mail : ediero@ediindia.org

Central : Bhopal

15-A, Chhatrapati Shivaji Colony,
Chuna Bhatti, Kolar Road, Bhopal - 462 016.
Phone : 0755-2424015
Fax : 0755-2424813
E-mail : ramangujral@ediindia.org

North : Lucknow

"Dady Villa", 7, Meerabai Marg,
Lucknow - 226 001.
Phone : 0522-2209671
Telefax: 0522-2209415
E-mail : edinro@rediffmail.com

North-East : Guwahati

House No.35, Lakhimi Nagar, Byelane-1,
Beltola (Nr. Lakshmi Mandir),
Guwahati - 781 028, Assam.
Telefax : 0361-2301063
E-mail : edinero@ediindia.org

South : Bengaluru

102, 70th Cross, 17th 'A' Main Road,
5th Block, Rajajinagar, Bengaluru - 560 010.
Phone : 080-23119361
Telefax : 080-23119360
E-mail : ediro@giasbg01.vsnl.net.in

Thrissur

C/o. KILA Campus, Mulamkunnathukavu P.O.,
Thrissur - 680 581.
Phone : 0487-2206241
Telefax : 0487-2206242
E-mail : vssukumaran@ediindia.org



Entrepreneurship Development Institute of India

P.O. Bhat 382 428, Dist. Gandhinagar, Gujarat
Tel : +91-79-23969159, 23969161, 23969163
Fax : +91-79-23969164 E-mail : info@ediindia.org
Website : www.ediindia.org / www.ediindia.ac.in