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Entrepreneurship
Development
Institute of India
Ahmedabad

AICTE approved, Two-year
**Post Graduate Diploma in
Management-
Development Studies**

PGDM-DS

PLACEMENT

2017-2019

&

INTERNSHIP

2018-2020

DISCOVER ▶ CHANGE ▶ SUSTAIN

EDII Governing Board

(as on 31/7/2018)

President-EDII
Managing Director
and Chief Executive Officer
IDBI Bank Ltd.

Nominee Member of
IDBI Bank Ltd.

DR. EMANDI SANKARA RAO

Managing Director
and Chief Executive Officer
IFCI Limited

SHRI NARAYANAN SADANANDAN

Chief General Manager
(SME & Supply Chain Finance)
State Bank of India
SME Business Unit

SHRI M. K. DAS, IAS

Principal Secretary
Industries & Mines Department
Govt. of Gujarat

DR. AMARLAL H. KALRO

Former Director, IIMK
Prof. Emeritus
Ahmedabad University
Academic Advisor
Ahmedabad Education Society

DR. SAILENDRA NARAIN

Former Chairman and
Managing Director
Small Industries Development
Bank of India

DR. ARUN KUMAR PANDA, IAS

Secretary (MSME)
Ministry of Micro, Small &
Medium Enterprises
Government of India

SHRI MOHAMMAD MUSTAFA, IAS

Chairman and Managing Director
Small Industries Development
Bank of India

SHRI MILIND KAMBLE

Founder Chairman
Dalit Indian Chamber of
Commerce & Industry (DICCI)

DR. ACHYUTA SAMANTA

Founder & Mentor
Kalinga Institute of Industrial Technology (KIIT)
KIIT University

MS. RAJSHREE PAATIL

Executive Director
(Business Development)
Surya Group

DR. SUNIL SHUKLA

Director
EDII

DIRECTOR'S MESSAGE

“Development sector is growing at a faster pace as there has been an increasing concern towards addressing social, cultural, environmental and economic challenges of the society. The skills required to bring sustainable solutions to these challenges faced by the 'bottom of the pyramid' are fundamentally different. Students of EDII Post Graduate Diploma in Management – Development Studies (PGDM-DS) are prepared as professionally competent development experts and socially responsible individuals to work at the grassroots and at the policy-level. Students are equipped with capabilities to undertake research, design CSR programmes & implement projects through innovative solutions in the areas of social entrepreneurship, livelihood generation, rural transformation and village start-ups.

It is primarily the passion that drives the students of development studies to change the world, to ensure better accessibility of the poor to much-needed services and to introduce a sustainable social change in order to achieve an economic equilibrium that does not bypass the poor. Several years of teaching, research and training experience of the faculty at EDII has led the programme becoming theoretically sophisticated, empirically grounded and multidisciplinary in orientation.

EDII transfers its rich experience and expertise in different sectors to the students through a unique pedagogy that offers learning about development processes through seminar courses, field-based training, colloquiums and workshops, and prepare the graduating students to enter professional careers in civil society organisations, non-governmental organisations, international multilateral agencies like UNDP, ILO and socially responsible corporates. The course enhances leadership skills and entrepreneurial competencies of students to ensure that they evolve as socially-inclined change makers and exercise market-driven solutions to pressing social problems.

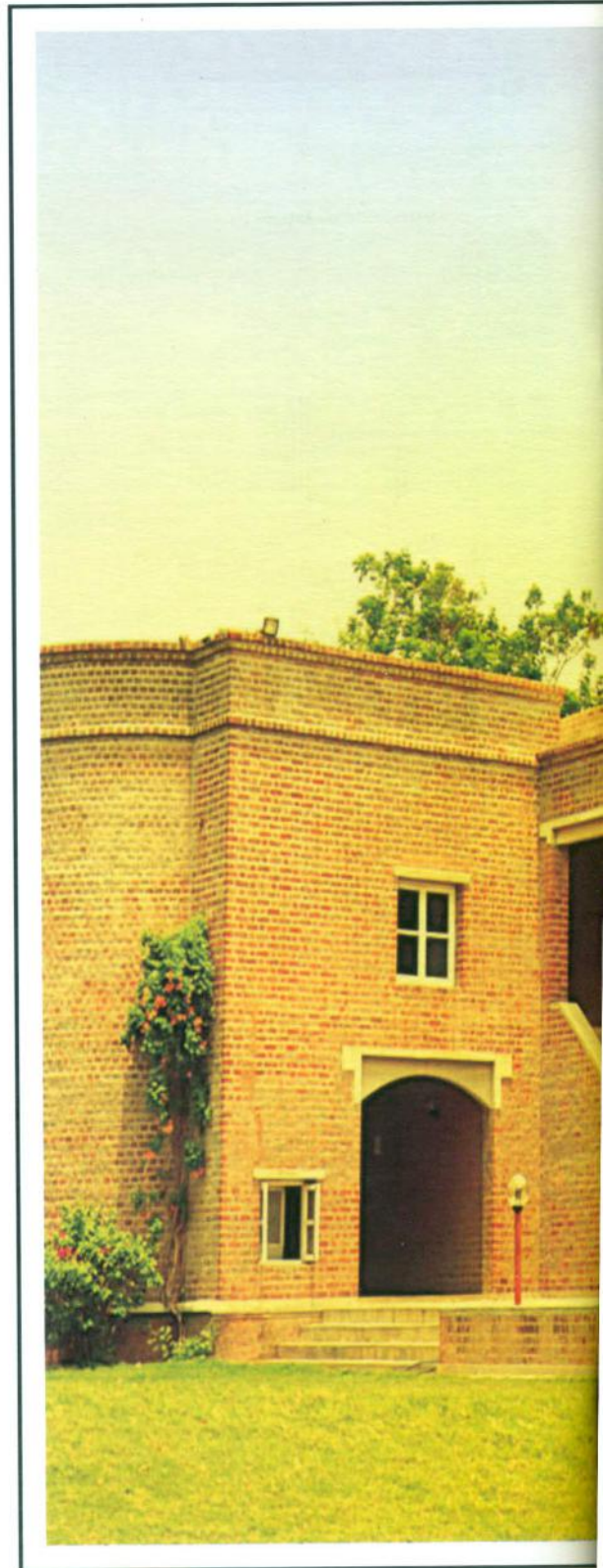
I wish the students all the best in their future and ensure the organizations, participating in EDII Placements and Internships, will find professionally competent students with entrepreneurial acumen. ”

Dr. Sunil Shukla



ABOUT THE INSTITUTE

Established in 1983, under the Societies Registration Act, 1860 and the Public Trust Act, 1950, Entrepreneurship Development Institute of India (EDII) is an autonomous and not-for-profit institution, sponsored by apex financial institutions, namely, the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd., and State Bank of India. The Institute is engaged in spearheading entrepreneurship movement through education, research, training and institution building at the national and international levels. EDII is closely working with various state governments and ministries such as; External affairs, Textiles, Human Resource Development, Food Processing, Rural Development, Ministry of Micro, Small and Medium Enterprises, etc., at the central level. It is also associated with various international organisations such as the World Bank, UNIDO, Commonwealth Secretariat, ILO, British Council, European Union, ASEAN Secretariat, etc.,





EDII ACHIEVEMENTS

Department of Entrepreneurship Education

- 1486 students have graduated from EDII's long term post graduate programmes till date. Out of the students who have set up their own enterprises or have contributed in diversification of family businesses with turnover upto Rs.25 Cr, is 69%; 18% are in the range of Rs 25 to 50 Cr; 2% and 1% are between Rs 50 to 100 Cr and above Rs 100 Cr, respectively.
- Introduced "Fellow Programme in Management" encouraging research in Entrepreneurship with 15 researchers enrolled in 4 batches.
- Developed more than 3000 teachers of higher education across the country through 98 faculty development programmes
- Sensitized / trained over 8 lakh students, together with about 500 higher learning institutions in the country (on behalf of DST,Gol since 2008-09)
- Commissioned by CBSE, revising curriculum on entrepreneurship for 11th and 12th standard for CBSE schools and is also developing textbooks (19000 schools).
- Got designated by the Government of Gujarat as the nodal institute for Promoting Start-ups and has been appointed as the Anchor Institute to strengthen entrepreneurship.
- Reached across the country through 87 batches of 'Open Learning Programme in Entrepreneurship', training 13350 learners.



Department Of Policy Advocacy, Knowledge & Research

- Commissioned by the Central/State Governments to prepare
 - National Policy for Entrepreneurship
 - AICTE Start-up Policy Document 2016
 - Start-up Vision Document 2020
- Led to the formation of a scheme on Cluster development after introducing the Cluster Development Model
- Leads the world's largest study in Entrepreneurship, 'Global Entrepreneurship Monitor' for its India Chapter
- The Journal of Entrepreneurship brought out by EDII since 1992, is a sought after publication in the field and is internationally acclaimed.



Department Of Projects

- As the National Resource Organisation for the project titled, 'Start-up Village Entrepreneurship Programme (SVEP)' by the Ministry of Rural Development, Government of India, EDII is working in 11 states and 42 blocks to promote 34000 micro and small enterprises in a period of 4 years.
 - Conducted 443 EDPs in food processing sector, trained 11100 entrepreneurs across 22 states out of which 5463 have established their enterprises, generating 19221 direct employment opportunities and mobilizing an investment of Rs.15060.99 Lakhs. The project was supported by Ministry of Food Processing, Government of India.
 - Functioning as a National Start-up and Monitoring Cell for NewGen IEDCs (New Generation Innovation, Entrepreneurship Development Centres) - an initiative of DST, Government of India.





- As DST 's National Implementing and Monitoring Agency for Training, conducted 590 workshops and programmes, thus sensitizing 24750 beneficiaries, training 1075 youths and 1250 women on entrepreneurship. While the Technical EDPs trained 1725 youths and the Faculty Development Programmes groomed 1960 academicians.
- As a Nodal Agency for Innovation-Science and Technology based Entrepreneurship Development(i-STED) Project, North Eastern Region (NER), supported by DST, trained 5230 potential and existing entrepreneurs through technical training and technology demonstrations.
- Sharpened entrepreneurial skills of 1000 youths from the tourism sector under the project supported by Tourism Corporation Gujarat Ltd.
- Evolved Entrepreneurship Development Model which is being practised by several development organisations to ensure enterprise creation and employment generation.
- Has worked with 295 NGOs, training 3208 trainers who in turn have trained 41960 persons, leading to 24819 rural enterprises.



Department of Business Development Services and National Outreach

- Implemented, monitored and extended technical support to clusters and MSMEs across country, thus revitalizing more than 100 industrial and artisanal clusters on the fronts of technology, markets, productivity, quality, export and value chain upgradation.
- Functioning as technical agency for Khadi and Village Industries Commission (KVIC), Ministry of MSME, Government of India, providing support for developing 18 handicraft / Village industry clusters (12 clusters in UP, 5 in MP, 1 in Gujarat).
- Created a cadre of 799 Cluster Development Executives (CDEs) to nurture cluster initiatives.

- Functioned as National Resource Agency for 20 Handloom clusters across India; Out of these, 3 were directly implemented by EDII (Varanasi, Chandheri, Sonapur)
- Pioneered the implementation on Business Development Services (BDS) market in India, thus giving recognition to the BDS market development approach in the country.

Department of Developing Economy Engagement

- Implemented projects with support from the World Bank, Commonwealth, Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, Asean Secretariat, SDC etc.
- Has emerged as an International Resource center and a Center of Excellence as declared by the United Nations Economic and Political Commission for Asia and the Pacific(UNESCAP), Bangkok, Thailand.
- Set up Entrepreneurship Development Centers (EDCs) in Cambodia, Lao PDR, Myanmar and Vietnam and work is in progress towards establishing such EDCs in Uzbekistan, Rwanda and four other selected African countries.
- Trained sizeable number of participants from the Greater Mekong Sub Region(GMS) ensuring that the entrepreneurial potential of the region is unleashed for promotion of development and trade.
- Conducted 10 Entrepreneur Trainer-Motivators' programs under the support of Commonwealth Secretariat. A cadre of 178 Resource Persons has been instituted.
- Since 2001-02, organizing International Capacity Building Programs under ITEC, Ministry of External Affairs, Government of India. Grooms close to 400 international delegates annually.
- Conducted 4 programs for Instructors' Training Centre(ITC)- The Vocational Training Organization(TVTO), Iran, to institute a cadre of 120 resource persons to institutionalize entrepreneurship in Iran.



Post Graduate Diploma in Management Development Studies

(PGDM-DS) Programme

PGDM-DS is a unique AICTE approved programme, which focuses development theories and practices, management and social entrepreneurship. It is a comprehensive multi-disciplinary course that equips its students with theories and discourses on development, current cutting-edge policy debates, analytical and conceptual skills for social and economic development, required to drive transformation forward. It does so, by preparing its students with the ability to provide entrepreneurial solutions to social and economic problems, improve livelihoods for the marginalized sections in the rural and urban areas, implement corporate social responsibility initiatives and create social enterprises.

UNIQUENESS:

The programme provides a platform for experimentation and execution of professional knowledge, managerial techniques and entrepreneurial abilities in solving the persistent social and economic problems. It is a judicious mixture of both the development theories and management training which enhances capabilities and skills of young professionals to think and work entrepreneurially in the development sector.



Pedagogical Innovation :



What does Development Studies (DS) in EDII thrive upon ?

Business has always been synonymous to profit but recent era has witnessed an overhauling in this school of thought where businesses are not just confined to profits and numbers but includes society and its aspects as well. Thus social entrepreneurship has pioneered in this changed approach where societies are not at the receiving end but are in the mainstream of development prospects. Social Entrepreneurship which is an integral part of development studies curriculum is an innovative approach that not just targets the multifaceted issues that the society faces but also provides sustainable and unique solutions to them.

Thus, EDII, as an institution, has a blend of both - professional and entrepreneurship - in its curriculum that broadens the horizon of understanding and strategically implementing the concepts of development theories in bringing about changes in the society.

PROGRAMME EMPHASIS



PROGRAMME INPUTS

Preparatory Induction Module: An induction module for three weeks facilitates students with a deeper understanding of theoretical and conceptual ideas developed in the programme. A three day rural immersion segment is also organised in rural Gujarat to give the students a better exposure, which helps them in the learning. Various educational visits are also organised in different NGOs, Clusters, Industries which gives the student an on-field experience with real time solution.

Field Work Segment: The first year module comprises of a 4 week project based field work segment, where students are placed at various development organisations which exposes them to deeper insights of the society and its development aspect that together facilitates them in implementing their theoretical knowledge on field.

Summer Internship Programme: Summer Internship Programme is an intensive and compulsory 8 weeks programme where students choose their area of interest as per their domains and are linked with various esteemed organisations, which provides them with an opportunity to gain professional experience.

Course of Independent Study: This segment gives students an opportunity to explore a topic of his/her concentration or area of special interest. A month long research segment is also provided known as 'Field Research Segment', which makes possible the integration of several fields of study in search of solutions. It provides an experience in research process. Thus CIS offers an opportunity for individual initiative, judgement and resourcefulness.

COURSE DESIGN*			
	I st Term	II nd Term	III rd Term
Preparatory Module - Induction (3 weeks)	Economics I - Managerial Economics	Economics II Module 1: Macro Economics Module 2: Development Economics	Operations Management
	Fundamentals of Accounting	Financial Management	Research Methods (Market Research)
	Statistics for Managers	Cost Accounting	Writing a winning proposal/business plan
	Micro Organisation Behaviour	Legal Framework for Organisations/Enterprises	Domain Specific Optional Courses (Any 3 out of 4) Option 1: Health Option 2: Education Option 3: WASH Option 4: Natural Resource Management
	Marketing Management	Operations Research	Development Perspective 3
	Development Perspective I Module 1: Discourse on Development - Theory & Practice Module 2: Rural & Urban Sociology Module 3: Political Economy of Development	Development Perspective 2 Module 1: Poverty, Gender, Equity Module 2: Livelihoods Framework Module 3: Understanding Participation & Participatory Research Methods	Module 1: Human Rights & Rights Based Programmes Module 2: Environment and Sustainable Development Module 3: Thematic & Sectoral Models of Development
	Written Analysis & Communication I	Written Analysis & Communication II	----
Week-end Workshops	Public Speaking & Verbal Communication including PPT based Presentations	PRA (in the field)	Theatre for Change
	Personal Growth Laboratory (T Groups)	AMT	Appreciative Inquiry



COURSE DESIGN*

	IV th Term	V th Term	VI th Term
Summer Traineeship Segment (8 weeks)	Social & Rural Marketing	Macro Organisation Behaviour	Supply Chain Management - Value Chain Analysis
	India & International Development - Strategies & Institutions	Human Resource Management	Development Communication including Mass communication
	Project Planning and Management	Strategic Management Module 1: Principles & Concepts of Strategic Management Module 2: Strategic Management for Development Sector Organisations	Advocacy & Networking
	Social Entrepreneurship	IT Applications for Development Module 1: MIS Module 2: ICT for Development Module 3: GIS for Development & Business Planning	Disaster Management
	Micro Finance (Savings, Credit, Insurance)	Development Perspective 4 Module 1: Innovations Module 2: Corporate Social Responsibility Module 3: Fundraising & Resource Mobilization	Development Perspective 5 Module 1: Public Policy - Analysis & Research Module 2: Development Planning, Approaches and Tools Module 3: Informal Sector Economy & Local Economic Development
	Micro Enterprise Development & Management	Environment for Economic & Social Action	Final Project Report, Presentation & Defence
Week-end Workshops	Courses of Independent Study(CIS) 1. Heritage Based Industries & Traditional Enterprises 2. Agri business & Food processing Enterprises 3. Social Problems as Enterprise Solutions 4. MEDM & Sustainable Livelihoods 5. Women Entrepreneurship 6. Cluster Development & Growth	Submission of Project Concept Note based on CIS & Field Research Segment	
	Design Thinking Workshop - for innovative solutions	Facilitation Methods	Photography & Documentary Film making
	Negotiation	Workshop by Faculty and Students	Workshop by Students

*The Institute reserves the right to bring changes in Course Design to adapt to the changing needs of the sector.

Student Profile 2017-2019



**STUDENTS
ACROSS
9 STATES**



Academic Background

Engineering

46%

Business
Management

8%

Commerce

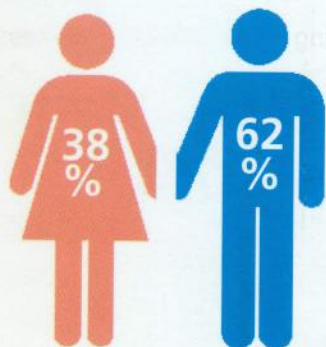
38%

Science

8%



Gender Composition:



Fresher



<24 months



25-60 months

Work Experience

LEARNING BEYOND THE CLASSROOM

National Youth Conference 2018

National Youth Conference 2018 (9th Edition) is organized jointly by Management Research Foundation and Entrepreneurship Development Institute of India (EDII), which exposes the participants to professional workshops that help them acquire skills/talents to improve personality no matter what career path they may choose. Sessions are primarily focused on the philosophy enunciated by Swami Vivekananda in the context of resurgent India.

Conference on Women's Economic Empowerment

Gujarat Livelihood Promotion Company Ltd. (GLPC) as part of International Women's Day on 8th March 2018 organized this event at Mahatma Mandir, Gandhinagar. Students volunteered by joining various sub-groups of prospective Industries which can provide employment opportunities to women. It led the students to critically analyse the different skill sets of the women of different districts of Gujarat with available resources and create a bridge between them.

Blind People's Association

BPA is a one window service for persons with disabilities and is a professional organization which believes in providing equal opportunities to all categories of people with disabilities. The visit to this organization helped the students to gain an insight into the lives of blind people and understand their capabilities. The students also experienced BPA's Dark Room concept, which exposed them to the real life problems of blind people.



Akshaya Patra

The AkshayaPatra Foundation is a not-for-profit organisation feeding millions of underserved children in India by implementing the Mid-Day Meal Programme in government and government-aided schools. They strive hard to eradicate hunger and malnutrition in India. The students of PGDM-DS 2017-19 got an opportunity to visit the centralised kitchen in Ahmedabad to understand its technologies and the supply chain they follow for efficient production and the supply of meals to all nooks and corners.

Parivartan Foundation

Parivartan foundation, a part of Gujarat State Network of People (GSNP+) is a HIV positive people's organization. They aim to empower HIV positive people through advocacy, network building and service delivery for a better quality of life. The students interacted with few HIV positive women who were part of the organization and got an insight into their lives and the challenges they faced and how they overcame it.



Manav Sadhna - Paryavaran Mitra

Paryavaran Mitra, works on improving the economic, social and physical well-being of rag picking women. It has two centres and a community hall where rag picking sisters dump and segregate waste to sell. Students of PGDM-DS 2017-19 visited two centres of Paryavaran Mitra and interacted with the rag picking sisters to understand their association with the organisation and the extent of impact their interventions have had in making their lives better.

STUDENTS' EVENTS

EMPRESARIO

Empresario Start-up Summit is the annual flagship event organized by Entrepreneurship Development Institute of India, Gandhinagar. It is an exclusive platform for start-ups, new age entrepreneurs, industry mentors, investors and the student Community to gather at one place, share their entrepreneurial endeavours and experiences, gain amazing new insights, and pledge to become an invaluable part of the ever flourishing start up ecosystem in India. Since its inception in 2012, Empresario went on to emerge as one of the largest entrepreneurship fests celebrated in India. The fest includes a number of activities such as Panel discussions on Social entrepreneurship- Policy, Practice and Ecosystem in India; Start-up Ecosystem for inclusive growth as well as an exhibition showcasing start-up ideas.

ECSTASY

Ecstasy is the flagship cultural fest of EDII with various colleges coming in and participating in huge numbers in various cultural events. Ecstasy is a fun fair, a festival of shopping, food and music with fairy lights, happy vibes, a bunch of pop up shops, experimental and fusion foods, some of the best Poets, Artists and storytellers and a whole host of little things. It has served as a rendezvous to celebrated artists like Papon, Agnee, Probeat, Progressive Brothers, DJ Taral, DJ Seana Catherine, DJ Ankytrixx and noted musicians like Sachin- Jigar and more.

EQUIPO

Equipo is the flagship intercollege sports fest hosted by EDII in which students of various colleges in Gujarat participate and compete in different indoor and outdoor games. It is an amalgamation of talent and action; strategy and team coordination on one single platform, in the race to glory.



FACULTY

Economics

Dr. Saji Kumar
Ph.D. Economics, M.S. University

Dr. Rasananda Panda
Ph.D. Economics, Utkal University
Professor of Economics, MICA

Entrepreneurship Development & Management:

Prof. Tarun Bedi
B.E (Civil), MA Sociology, MA Rural Management

Dr. Raman Gujral
Ph.D. (Commerce) SSSUTMS, M.P

Mr. Ashish Agarwal
PGDM-Rural Management, IRMA
Founder Director, Pariyavaran Mitra

Mr. Ananth Tiwari
PGDM- Rural Management, IRMA
Pariyavaran Mitra

Research Methodology and Project Management

Dr. Jignasu Yagnik
Ph.D. (Management) GU, DCO MBA

Mr. Prashant Vallabh Singh
B.Com, MBA (Rural Management) U.P.Technical University,
Lucknow

Mr. A.B. Raju
Master's in Rural Management IIRMA
CEO, Biz Trans Consulting Ltd

Marketing

Dr. Sanjay Pal
Ph.D. (Commerce), University of Calcutta
M.Sc. Economics, MBA Marketing

Dr. Ishwar Kumar
MA (Criminology), PhD (Management), IIT Roorkee,
PGDBA (Marketing), PGDHR (Human Rights)

Mr. Sandeep Rawat
Ex-Faculty - EDII, Doctoral Fellow of MICA

Accountancy and Financial Management

Mrs. Nikita Anand
Chartered Accountant

Mr. Mayank Patel CEO, CrAdLE
B.E. Electrical, MBA Finance,
PGD in Treasury and Foreign Exchange Management

Prof. Balabhaskaran
PGDM IIMB
Executive Director at Shanti Business School

Mr. Krishna Kumar
PGDRM IRMA

Development Perspective

Mr. Astad Pastakia
Fellow in Management, IIMA
Freelance Development Consultant

Dr. Gaurang Jani
M.A., M.Phil., Ph.D.

Mr. Binoy Acharya
M Phil in Social Sciences, JNU, Delhi
Director,UNNATI – Organisation for Development Education

Mr. Gagan Sethi
Founder, Jan Vikas and Centre for Social Justice

Mrs. Fiona Fernandes
Program Director – Center of Excellence
Gandhi/Piramal Fellowship Curriculum
Kaivalya Education Foundation

Dr. Niraj Joshi
Senior Manager and Head of Research Education
Aga Khan Rural Support Programme (India)

Mr. Rajesh Kapoor
PG in Rural Management with Advanced Program in HRM
CEO, Cohesion Foundation Trust

Dr. Chandranath Ray
M.A.Sociology.,Ph.D.

Legal & Policy Frameworks

Mr. Mahesh Gupta
MBA Finance, AICWA, FCS, LLM, Founding Member, iCreate

Mr. CR Biswas, IAS
M.A. English, M.Phil. Public Administration
Diploma in Rural Development
Retired as Addl Chief Secretary, Govt of Gujarat.

Human Resources & Behavioral Science:

Dr. Nirali Pandit
Ph.D.Commerce, M.Com, MBA HRM

Communication

Dr. Indira Nityanandam
M.A.,M.Phil., Ph.D.English

FACULTY TESTIMONIAL

"The changing landscape of the development sector necessitates involvement of qualified and competent professionals who not only understand the nuances of inclusive approach but also are ready to commit themselves for the real cause. PGDM-DS is a unique programme which is designed and conducted in a manner so as to develop and groom right kind of HR geared to serve the sector. I am sure organisations looking for right kind of development sector professionals who have sound understanding about the theory and practice, should not miss the opportunity of interacting with the batch."

Dr. Sanjay Pal, Senior Faculty, EDII

"I have been teaching the PGDM – DS class for over four years now and each year find the cohort of students to be increasingly socially conscious, curious, aware and driven individuals who through their area of study constantly strive to solve the larger social problems faced by our society. While the courses and experience that the students are exposed to during the two years, provides them with the context of social change and development, the students are found to be constantly engaged in the theory and practice of sustainable social change. To see the youth of our country engage in such deep rooted issues is surely heartening and provides for hope that change is possible and real."

Mrs. Fiona Fernandes,
Program Director – Center of Excellence
Gandhi/Piramal Fellowship Curriculum
Kaivalya Education Foundation

"I have an opportunity to teach financial management to these students. I have found students to be highly focused, committed to professional excellence and hard working. They would be a significant value addition to development sector workforce."

Mr. Mayank Patel, CFA, CEO
Centre for Advancing and Launching Enterprises, EDII

"The students of the current PGDM DS batch are inquisitive, innovative, honest and sensitive, the most important attribute for any development professional. The most visible quality of this batch was their engrossment in the group discussions, other interactive exercises and an attitude of giving space especially to those who were shy and hesitant in the beginning. I saw a tremendous improvement among them after the mid-semester. Each student picked up a different topic for their assignments, took it diligently and was able to comprehend various dimensions of health. They shared their topics and this way, they could expand and deepen their knowledge on pertinent issues. Each student would be an asset to any Organization they join and my best wishes are always and forever with them for their future endeavours."

Mrs. Meena Bilgi,
Specialist (Gender, Institutions and Sustainable Solutions),
Independent Development Consultant

"The class of PGP-DS 2017-19 are a bright, enthusiastic and energetic group keen to learn and contribute towards nation building especially in the development sector. Further, the batch has also had a rich field exposure, training and learning which is critical to understand rural India and its issues. I am sure they will be an asset to any development organisation given the right enabling environment."

Dr. Niraj U Joshi,
Senior Manager and Head of Research and Education
Aga Khan Rural support Programme (India)

"The Post Graduate programme on Development Studies at the EDII is a unique programme that provides comprehensive training to enthusiastic young professionals who would like to serve the nation in the developmental sector, either as change makers or as developmental academics. I had the opportunity to teach the course "Livelihood Frameworks" to the current batch (2017-19), who responded very well and learnt how to analyse / construct theories of change for various livelihood interventions. Their hard work, sincerity and commitment augers well, for the sector as a whole. I look forward to their future contributions in the field of development."

Mr. Astad Pastakia, Fellow in Management from Indian Institute of Management, Ahmedabad; Freelance Development Consultant (Sustainable Rural Livelihoods & Collective Enterprise)

STUDENTS' PLACEMENT PROFILES 2017-2019



Abheeshek Dev Roye, 27
Shillong, Meghalaya

Qualification: Bachelor of Engineering (Electrical & Electronics)

Work Experience: System Engineer, Tata Consultancy Services Ltd. (2.5 Years)

Areas of Interest: Sustainable Livelihoods, CSR

Field Work Segment: 'A study of Devbhumi Dairy', Appropriate Technology India, Uttara

Summer Internship: 'Strategy to increase market share of Krushidhan Makai Bharda', Development Support Centre, Gujarat

Course of Independent Study: 'Impact Assessment of Community Led Tourism in Mawla Meghalaya'

Languages Known: English, Hindi, Bengali



Abhishek Pandey, 24
Mumbai, Maharashtra

Qualification: Bachelor of Engineering (Computer Science)

Work Experience: Assistant System Engineer, Tata Consultancy Services Ltd. (1.7 Years)

Areas of Interest: Sustainable Livelihood, Cluster Development, Natural Resource Manag

Field Work Segment: 'To identify the scope of fishing in Kadana Dam', Foundation for E Security (FES), Gujarat

Summer Internship: 'To identify the gaps in women collectives/SHGs in North Gujarat an capacity building modules', Development Support Centre (DSC), Gujarat

Course of Independent Study: 'A Diagnostic and Feasibility study on Metal Sheet Lamin Furniture and Artifacts Cluster'

Languages Known: English, Hindi, Marathi



Apoorva Bhardwaj, 23
Meerut, Uttar Pradesh

Qualification: Bachelor of Commerce

Areas of Interest: Sustainable livelihoods, social entrepreneurship, women empowerment development, CSR, Natural Resource Management

Field Work Segment: 'Strengthening inclusive Civic Leadership For Social Accountability an Service Delivery of Public Programmes', Unnati Organization For Development Education, Gu

Summer Internship: 'In the changing socio cultural scenario, what works and what doe for BOP entrepreneurship models evaluation of multiple livelihood projects across India', Rural Marketing Consultancy, Noida.

Course of Independent Study: 'Market Potential Study of Camel Milk and Its Products Bikaner, Rajasthan'

Languages Known: English, Hindi.



Arya Panikkar, 24
Surat, Gujarat

Qualification: Bachelor of Engineering (Electronics and Communication)

Areas of Interest: Sustainable Livelihood, Agriculture, Cluster Development.

Field Work Segment: 'To identify the scope of fishing in Kadana Dam', Foundation for Ecological Security (FES).

Summer Internship: 'To identify the scope for women collectives/SHGs in North Gujarat Development Support Centre (DSC).

Course of Independent Study: 'Study on Value chain & Market Potential of Natural Dy

Languages Known: English, Hindi



Sourav Naskar, 23
Kolkata, West Bengal

Qualification: Bachelor of Commerce (Hons.)

Areas of Interest: Sustainable Livelihoods, Cluster Development, Agri and Food Processing Business.

Field Work Segment: 'Impact Assessment and Preparation of Case Studies for Domestic Help Women', Action Aid, Kolkata

Summer Internship: 'Business Development for Women Federation', Ambuja Cement Foundation, Chattisgarh

Course of Independent Study: 'A study on the impact of Cluster development on the livelihood of artisans - A Study on Chanderi and Nadia Handloom Cluster'

Languages Known: English, Bengali, Hindi.



Srinish Muthukrishnan, 22
Rajapalayam, Tamil Nadu

Qualification: Bachelor of Engineering (Mechanical)

Areas of Interest: Development Communication, Sustainable Livelihoods, Education, Climate Change.

Field Work Segment: 'A study on Devbhumi Certified Organic Honey', Devbhumi Natural Products Producers' Company Ltd.

Summer Internship: 'Setting up a women SHG based micro enterprise to produce water hyacinth based products at Muhamma, Kerala', ATREE – CERC, Kerala

Course of Independent Study: 'Social and Emotional Learning Practices in Indian Primary Education System'

Languages known: English, Tamil



Suryabhan Singh, 25
Gandhinagar, Gujarat

Qualification: Bachelor of Engineering (Electrical & Electronics)

Work Experience: Procurement Engineer at Modtech Machines PVT. LTD (1.5 years)

Areas of Interest: Renewable Energy, Livelihood promotion using technology, MEDM and Sustainable Livelihoods

Field Work Segment: 'Livelihood Promotion Using Technology', Battigarh, Orissa

Summer Internship: 'Impact Assessment of Solar based Irrigation', AKRSP- I, Gujarat

Course of Independent Study: 'Study on Challenges and Benefit of Smart Grid through different innovative models'

Languages Known: Hindi and English



Vinal Kumar Contractor, 24
Surat, Gujarat

Qualification: Bachelor of Engineering (Instrumentation and Control Engineering)

Areas of Interest: Waste Management, Technical innovations in Rural Development, Renewable Energy.

Field Work Segment: 'Learning and Understanding the process and strategies to implement the CSR Project - Sustainable Initiatives for Transforming Rural Communities', Hand In Hand India, Madhya Pradesh

Summer Internship: 'Documenting the lives of rag pickers through audio-visual medium and Impact assessment of Paryavaran Mitra NGO with special reference to the rag pickers', YES Foundation Media For Social Change Fellowship, Gujarat

Course of Independent Study: 'A study on E-waste Management in India: Challenges and Opportunities'

Languages Known: English, Hindi and Gujarati.



Kinjal Jagetia, Age: 22
Ahmedabad, Gujarat

Qualification: Bachelor of Commerce

Areas of Interest: CSR, Women Empowerment, Cluster Development and Microfinance.

Field Work Segment: 'To evolve plans to develop the camp site economically viable', People's Action for Development, Tamil Nadu

Summer Internship: 'A study on the Women Empowerment Programme of Seva Sahayog Foundation', Seva Sahayog Foundation, Pune.

Course of Independent Study: 'Impact of Skill Development Training on empowerment of young girls and women'

Languages known: English, Hindi, Gujarat.



Prakash Sao, 23
Okha, Gujarat

Qualification: Bachelor of Commerce

Areas of Interest: Business Development, Monitoring and Evaluation, Cluster Development, Micro Finance.

Field Work Segment: 'Feasibility of Solar pump for Saltpan Workers', Setu Abhiyan, Gujarat

Summer Internship: 'Business plan creation for Women Federation', Setco Foundation, Gujarat

Course of Independent Study: 'Holistic Development of carpet cluster in Srinagar-Intervention Outcomes, and Future Roadmap'

Languages Known: Hindi, Gujarati, Bhojpuri, English



Pujitha Kanakam, 22
Hyderabad, Telangana

Qualification: Bachelor of Commerce

Areas of Interest: Sustainable Livelihoods, Local Economic Development, Environment, Policy and Governance

Field Work Segment: 'Understanding the Organization structure and its major Interventions', ActionAid India, Secunderabad, Telangana.

Summer Internship Program: 'Understanding farmer's inertia in using steel fencing for Agriculture', MART- Rural Marketing Consultancy, Noida.

Course of Independent Study: 'An exploratory study on Health Literacy amongst Women in India'

Languages Known: English, Hindi and Telugu.



Roshna George, 24
Ernakulam, Kerala

Qualification: Bachelor of Science (Hons.) in Agriculture

Areas of Interest: Natural Resource Management, Sustainable Livelihoods, Cluster Development, Agribusiness and Food processing

Field Work Segment: 'Strengthening inclusive civic leadership for social accountability and effective service delivery of public programmes', Unnati Organization for Development Education, Gujarat

Summer Internship: 'To analyse the problems in marketing for women SHGs and to develop a marketing training module', Ashoka Trust for Research in Ecology and Environment (ATREE) – Community Environmental Resource Centre (CERC), Kerala

Course of Independent Study: 'Market potential study on Red fleshed Jackfruit in Tumkur District of Karnataka'

Languages Known: Malayalam and English.



Shubham Jha, 26
Udaipur, Rajasthan

Qualification: Bachelor of Business Management, Master of Commerce

Areas of Interest: Livelihood, Skill Development, Policy Making

Field Work Segment: 'Review of Women Empowerment Program in Kotda District of Rajasthan', Seva Mandir, Rajasthan

Summer Internship: 'Aspiration Mapping of young girls towards skill development programs', Ambuja Cement Foundation, Rajasthan

Course of Independent Study: 'Evaluation of skill development programme in Udaipur, Rajasthan'

Languages Known: Hindi, English

Field Work Segment & Summer Internship Organizations

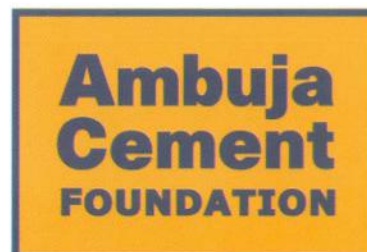
Field Work Study and Summer Internship are intensive field exposures embedded in the two year curriculum of PGDM-DS programme where students are introduced to grassroot level experiences in various organisations.



AGA KHAN RURAL SUPPORT PROGRAMME (INDIA)
A PROGRAMME OF THE AGA KHAN DEVELOPMENT NETWORK

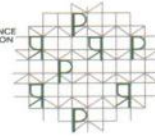


Business Mind Social Heart



Footprints

These are the various esteemed organizations in which our students have been an integral part of



AGA KHAN RURAL SUPPORT PROGRAMME (INDIA)
A PROGRAMME OF THE AGA KHAN DEVELOPMENT NETWORK



Alumni Testimonials

"The two year PGDM-DS course at EDII is a perfect blend of theoretical and practical knowledge. The hands-on field experience has helped me understand the ground reality and the theoretical subjects have enabled me to take balanced and logical decisions. This course has opened up a vast sea of opportunities in a sector I am passionate about. The pedagogy of the course is well-designed with expert resource persons as faculties. I am sure the present batch will contribute to the growth of this sector and create an impact on the society."

Rutu Tekwani,
District Lead (POSHAN Abhiyan), TATA Trusts

"EDII - A place to kickstart journey of life, to a sociable and civilized human being from just another human. EDI has been a temple of knowledge where one could rely on their mentors and peers to learn and grow as an amicable personality. Its a breakthrough from being materialistic to be socialistic. The journey has transformed me as a person with wings in heart and sky in mind to immerse oneself as a change maker in the society. I wish all the new change makers the social entrepreneurs of EDI, my best wishes to travel their way and bring a spark to the upcoming years..!"

Khushboo Khandelwal, Program leader and consultant, NITI Aayog
Aspirational District Program, Piramal Foundation.
Co founder, Mahak Graphics

"An opportunity to pursue a multidisciplinary course at EDII under the guidance of an eminent faculty has led me to gain exposure in various areas like Natural Resource Management, Microfinance, Enterprise Development, Accountancy, Law and many more. The course has been instrumental in not just making me a development professional but enhanced my entrepreneurial abilities to set up my own enterprise. I got umpteen opportunities to work with leading NGO's, MFI, CSR and received the Global Leadership Award 2018 in Water Conservation as the Dalmia CSR Head. I believe EDII is one of the best institutes, with rich experience and expertise in the development sector and hence, augments best opportunities for its students."

P Rajasekhara Raju
Head CSR – Andhra Pradesh
Dalmia Bharat Group

"Thus far the journey was arduous but satisfying. What remained constant was a dream to bring about a change since my days at Entrepreneurship Development Institute of India during my studies as 3rd batch. My grooming here not only enriched my educational competency but also developed empathy for all around and dream birthed an institution that would work towards building an equitable society and with this vision Shikhar group of institutions was born to empower communities by providing financial services and livelihood opportunities. How to convert an institution into family , I owe it a lot to my interaction with my colleagues and professors in EDII and this conversion enables employees to appreciate the blend of happiness and success that each of them manages to find with the organization. During the time of crises we have faced unimaginable challenges but my faith in God, who has created me with everything that He is, furthered by my training from EDII, has made me more resilient and developed a never say DIE attitude. I would like to encourage my friends in the current batch to batches to come, to not dream alone, if you continue alone very soon you will become part history. If you want to lead revolution then dream together, never shy away from taking risks. Your future risks will not be bigger or worse than what you have been in without realizing. So take risks voluntarily instead of taking risks when one is cornered or forced to. Values were getting commercialized and time has come when we need to build the nation with opportunity and wealth creation without compromising on the value of Vasudhaiv Kutumbakam.

I will only say, Go Kiss the World!"

Satya Chakrapani
CEO/MD
Shikhar Microfinance (P) Ltd.

"EDI really has become one of the best memories of my life since I left the institute. The course at EDI has been instrumental in making my work at Annapurna Finance (P) enhance its impact while providing financial services and promoting financial inclusion in rural areas of India.

With such brilliant faculties and a robust curriculum PGDM-DS, I believe the best for people who believe in doing something that creates an impact."

Jeevan Paudel
Zonal Manager, Bathinda Regional Office
Annapurna Finance (P) Ltd Bhubaneswar

Summer INTERNSHIP PROFILES

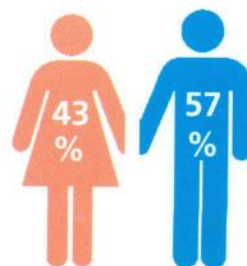
2018-2020



Academic Background



Gender Composition:





**ENTREPRENEURSHIP
DEVELOPMENT
INSTITUTE OF
INDIA**



A. Shivani, 21
Coimbatore, Tamil Nadu

Qualification: Bachelor of Science (Agribusiness Management)

Areas of Interest: Microfinance, Agribusiness, Livelihoods.

Future Aspiration: I aspire to retrieve traditional agricultural practices using new technologies and support farmers, with credit linkages provided through financial institutions positively impacting their livelihoods.

Languages Known: English, Tamil.



Abhinav Shukla, 21
Ahmedabad, Gujarat

Qualification: Bachelor of Business Administration

Areas of Interest: Natural Resource Management, Livelihoods.

Future Aspiration: I aspire to create my own Social Enterprise that would be targeting the communities who are dependent on natural resources for their livelihoods. I would like to help them channelize their resources and provide their products with a robust market connectivity.

Languages Known: English, Hindi.



Chandan Chandwani, 21
Ahmedabad, Gujarat

Qualification: Bachelor of Computer Application

Areas of Interest: CSR, Eco Tourism, Skill Development

Future Aspirations: I want to associate with CSR foundations that are working on natural resource management and work on eco-tourism to conserve and protect the environment.

Languages Known: English, Hindi, Sindhi.



Ishani Choksi, 20
Surat, Gujarat

Qualification: Bachelor of Business Administration

Areas of Interest: CSR, Education, Skill development, Eco tourism.

Future aspirations: I aspire to work with CSR organisations striving to work in the education sector for the development of children by imparting of relevant skills and knowledge.

Languages Known: English, Hindi and Gujarati.



Mihir Mark Pillai, 22
Ahmedabad, Gujarat

Qualification: Bachelor of Business Administration.

Areas of Interest: Social Entrepreneurship, Food and Agri Business.

Future Aspirations: I want to aid in enhancing the overall quality of life of differently-abled children through technical innovations and through teaching of required skills.

Languages Known: English, Hindi and Marathi.



Riddhika Bhandari, 21
Indore, Madhya Pradesh.

Qualification: Bachelor of Pharmacy, Diploma in Early Child Development.

Areas of Interest: Women and Child development, Health sector.

Future aspirations: I believe and aspire to work in the alternative education sector. I also wish to extensively work in the health sector, reach out to the poorer sections of society and make basic health amenities easily accessible to them.

Languages Known: English and Hindi.



Saptarshi Biswas, 22
Jamshedpur, Jharkhand

Qualification: Bachelor of Science (Hons) in Biotechnology

Areas of interest: Agri-Business, Sustainable Livelihood, Handicraft

Future Aspirations: I want to empower women by building their capacity and skills through training, involving them in finance generating activities. I also wish to work to uplift the rural weavers and artisan cluster and empower them with the know-how of their business environment.

Languages Known: English, Hindi and Bengali.

PLACEMENT GUIDELINES

1. Organizations are invited to participate in the campus recruitment process and are requested to intimate their participation through the Placement Participation Form enclosed with this brochure.
2. The organization is required to communicate the detailed process requirements (number of selection rounds, panels, and process specific requirements) prior to the placement process.
3. We appreciate a Pre-Placement talk (PPT) prior to the Final Placement Process. This would enable the students to understand the sector/sub-sector and also the diversity of activities being undertaken by the organization.
4. Any job offer will be considered valid only when the job offer form, available in campus is duly filled in by the organization's representative and is handed over to the Placement Coordinator of the Institute.
5. The organization is requested not to communicate the offer to the candidate directly. A job offer must specify:
 - a) Position offered
 - b) Remuneration
 - c) Job description
6. EDII expects engagement of senior officials in the Final Placement Process so that the necessary time gap related to approvals are avoided and also students will be able to converge upon the final choice of the organization they wish to work with.
7. EDII welcomes the representatives of the organization and will be glad to offer local hospitality if intimated in advance.
8. For further queries and clarifications, please get in touch with the following representatives:

Rajesh Gupta

Placement Coordinator

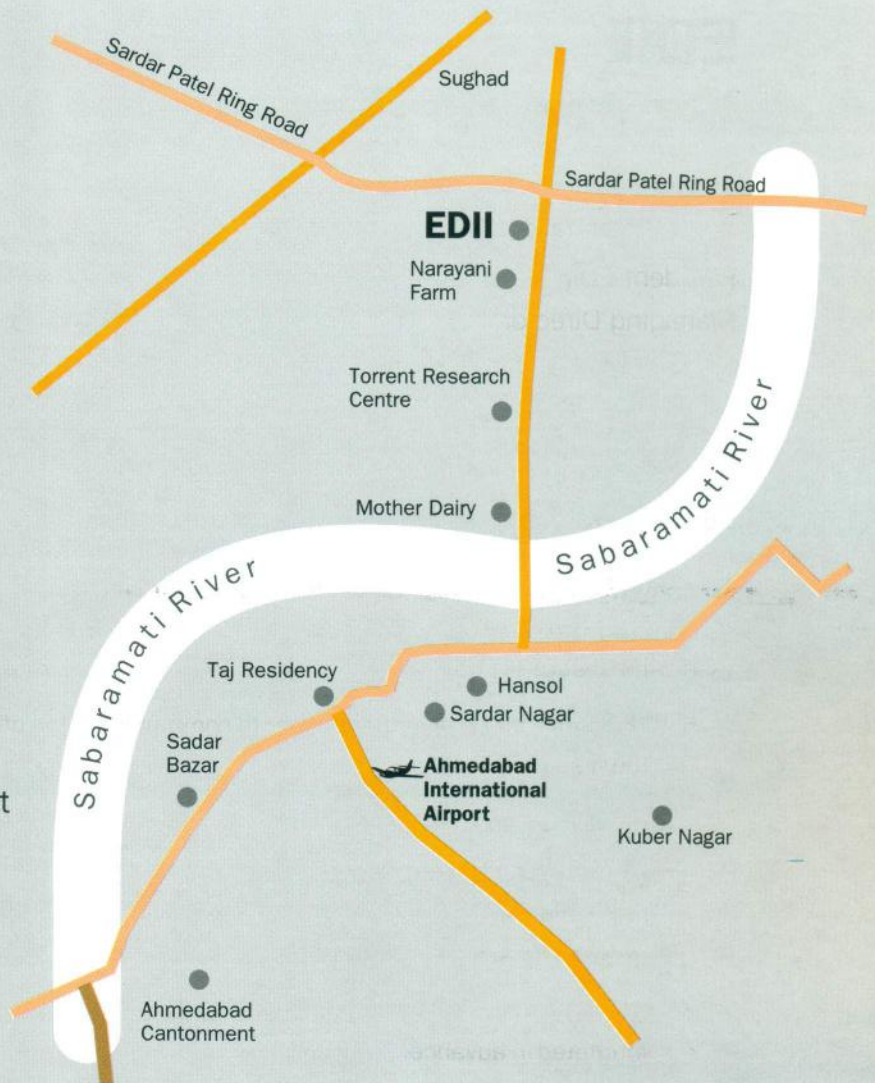
rajesh@ediindia.org


Tel : (91) (79) 23969163

Mobile : +91 9099011966


Placement Committee Details : placementds@ediindia.org

CAMPUS LOCATION



by train 

15 kms. from Ahmedabad Railway Station

by air 

5 kms. from Ahmedabad International Airport

Gujarat

is known for its entrepreneurial spirit and has excellent social and physical infrastructure to support growth of businesses. The industrial sector of Gujarat at present comprises of over 1200 large industries and over 3,45,000 micro, small and medium enterprises. While sharing 5% of Indian population, Gujarat contributes 21% in exports and 13% in India's industrial production.

Gujarat as the most industrially developed state in India in respect of first ranking in industrial investment and second in terms of value of production and value addition in industrial sector. As per United Nations Industrial Development Organization (UNIDO) estimates, there exist around 350 Small and Medium Enterprises (SMEs) clusters in India, of which Gujarat commands a large share. Some important SME clusters in Gujarat include Readymade Garments, Drugs & Pharmaceuticals, Dyes & Intermediates at Ahmedabad; Ship breaking at Alang; Re-rolling Mills at Bhavnagar/ Shior; Plastic Industry at Dhoraji; Brass Parts at Jamnagar; Wall Clocks at Morbi; Chemicals at Nandesari, Vapi & Ankleshwar; Diesel Engines, Electric motors, Ferrous Castings, Gold & Silver Ornaments, Machine Tools, Wrist Watch & Components at Rajkot; Powerlooms, Diamonds, Gems & Jewellery, Jari at Surat; Pottery & Ceramics at Surendranagar (Than) & Wankaner; Ceramic Products at Thangadh and Petrochemicals at Vadodara.

SMEs in Gujarat are quickly adapting with capacity building, infrastructure augmentation, innovative financing options, technology upgradation, investment in research and development, enhancing quality standards, and fine tuning marketing strategies.

Ahmedabad

Ahmedabad is the largest city in the state of Gujarat and one of the largest urban agglomerations in India. Located on the banks of the River Sabarmati, the city is the administrative centre of Ahmedabad district and was the capital of Gujarat from 1960 to 1970; the capital was shifted to Gandhinagar thereafter. In colloquial Gujarati, it is commonly called Amdavad. Ahmedabad was founded in 1411 by Sultan Ahmed Shah to serve as the capital of the Sultanate of Gujarat. The city is named after its founder. The city established itself as the home of a booming textile industry, which earned it the nickname "the Manchester of the East." A rising centre of education, information technology and scientific industries, Ahmedabad remains the cultural and commercial heart of Gujarat and much of western India.



Entrepreneurship Development Institute of India

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