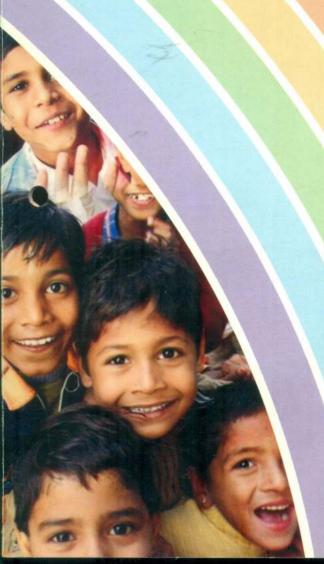


Summer Camps on

Entrepreneurial Stimulation for Children

in the age group of 12-16 years

01-06 May, 2011 & 22-27 May, 2011





Entrepreneurship Development
Institute of India

Ahmedabad, Gujarat



Children are quite informed in the present age of information revolution but need a certain direction. As parents we wish our children to make informed choices. This requires careful mentoring to impart a clear understanding and develop in them the spirit of achievement. Children who get groomed under such guidance and motivation reach the zenith in whatever they take up.

Children can be developed if we give them the right platform that hone their strengths. A well structured intervention that aims at imparting applied skills is a proven strategy of developing such a disposition in children.

Over the last 17 years, Entrepreneurship Development Institute of India has been conducting **Summer Camps on Entrepreneurial Stimulation for Children** with this objective. It has groomed 996 children through these National Summer Camps till date. The overwhelming response has compelled us to announce two such camps, the 18th & 19th in the series, which are scheduled during 1-6 May and 22–27 May, 2011.

Objective:

The objective of the camp is to inculcate the 'Spirit of Enterprise and Achievement' in children so that they target higher – order achievements.

Highlights of the camp:

- 12 to 16 year old children are eligible. The number of participants is limited to 80 only. Adequate arrangements are made for girls, such as appointment of a lady caretaker.
- Since focus is on activities, there is no language bar. However, participants are expected to communicate in either of these languages: English, Hindi, and Gujarati.
- Activities include mental gyms, motivation and creativity exercises, puzzles, value education, presentations, learning through success stories, industry visits and 'yoga'.
- The entire group will be divided into two sub-groups of 12 to 14 (Group-A) years and 14 to 16 (Group – B) years.
- A parents' meet will be organized to brief them on their ward's performance and potential.
- Formal and informal interaction with well-known entrepreneurs and achievers from various fields will be organised to motivate the children to target mega successes in life.

Venue:

The camp will be organized at the award-winning EDI Campus, Ahmedabad. Well equipped, AC classrooms with modern amenities will be made available. First 50 participants would be accommodated in AC rooms on twin-sharing basis and the remaining would be provided air-cooled rooms on twin-sharing basis.

Day	Session I 08.55-09.45 a.m.	Session II 09.50- 11.00 a.m.	Session III 11.15 a.m. 12.00 Noor	12.00 Noon-	Session V 02.00- 03.15 p.m.	Session VI 03.30- 05.00 p.m.	Evening Activities* 06.45-08.15 p.m.
Day 1	Registration (09.00-10.00 a.m.) Familiarization* (10.00-10.45 a.m.)	Micro Lab# (11.00-11.45 a.m.)		Exploring Career Option#	Understanding the Self: Exercise I#		- Group Formation - Assignments' Briefing - Learning By Doing: Assignment
Day 2	Charms of Being Entrepreneurial#	Thinking Creatively and Differently#			Understanding Self: Exercise II#		- Meeting with Achiever - Assignments - Role Plays
Day 3	Secrets of Success#	Understanding Others# Discovery: Lessons on Entrepreneurial Values#		Problem Solving Exercise#		- Video Film 'Chhoo Lenge Aasman'	
) y 4	Field Visit & Interaction with Entrepreneurs / Achievers*						- Learning from visit - Learning with Entertainment
Day 5	Secrets of Success*	How to get success in life by bringing out hidden talents*			Understanding the Self: Exercise III#		- Meeting with Achiever - Group Discussion - Learning with Entertainment
Day 6	Secrets of Success*	Presentations* Preparing Yourself to Becoming Entrepreneurial* Interaction with Pare Valediction# Group A (02.30 - 03 Group B (04.00 - 05				n# 02.30 - 03.:	30 p.m.)

* Joint Session

#Separate Sessions

- Participants will get a wake-up call by security staff at 05.45 a.m.
- Day will start with Yoga at 06.15 a.m., which will continue till 07.00 a.m.
- Prayer is scheduled during 08.00 and 08.20 a.m.



Fee and Registration:

₹ 8,000/- per participant (plus 10.3% service tax), which includes tuition fee, camp material and board & lodging. It does not include travel cost, out-of-pocket expenses and medical insurance, if any.

Registration can be made by sending a brief resume of the candidate mentioning name, qualification, extra-curricular activities, parents' names and occupation, contact and E-mail addresses along with phone/ fax numbers. A passport size photograph and demand draft of ₹ 8,824/- (Inclusive of Service Tax) favouring EDI, Ahmedabad, should accompany it. Application form or inquiry, if any, may be addressed to:

Dr. Pankaj Bharti, Camp Coordinator

at EDI Head Office address.

E-mail: pbharti@ediindia.org

Last date for registration is April 18, 2011.

Parents Opine.....

"By the time a child is 12 years old, he or she has experienced a wide range of emotions and in most cases, they are confused. As parents, teachers, and caregivers we need to help promote our children's emotional development so that they are able to develop healthy relationships with their peers and learn how to manage their emotions effectively. My daughter was an introvert but this camp helped her overcome her drawbacks and made her a confident person."

Vinod K. Mahindra Chartered Accountant, New Delhi

"It is very heartening to see the positive developments in my son after he's attented this camp at EDI. His self esteem and confidence has been increased. He has also become more social and responsible, takes more initiative and shows more dynamism."

Hon'ble Mr. Pankaj Kumar Jaiswal Judge, High Court of M.P., Jabalpur



Achievers of the fame of Shri Manoj Somani, Managing Director-Gopala Polyplast Ltd.; Shri Pradeep Chona, Managing Director- Havmor Group of Companies; Ms. Aishwarya Majmudar, Winner of the show 'Little Champs' on Star Plus and Ms. Prutha Desai, an epitome of courage - she not just survived the distress inflicted on her by the 2001 Gujarat Earthquake but also emerged a winner - have always supported us in our endeavour. Year after year they have shared their experiences to help these children deal with their inhibitions and in the process emerge as a stronger individual.





Chief Guest of the Valediction of the Summer Camp on Entrepreneurial Stimulation for Children, Mr. Ashok Bhatia, President, Zydus Health Care Ltd. presenting certificate to a participant

The Institute:

Entrepreneurship Development
Institute of India (EDI), Ahmedabad
is an autonomous and not-for-profit
institution, set up in 1983 and sponsored by
apex financial institutions, the IDBI Bank Ltd.,
IFCI Ltd., ICICI Bank Ltd. and the State Bank of India
(SBI). EDI has been spearheading entrepreneurship
movement throughout the nation with a belief that
entrepreneurs need not necessarily be born but can be
developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDI has been progressively focussing on the development of its academic programmes to disseminate the essence of the institute's professional knowledge-base amongst entrepreneurs of the morrow. Some of EDI's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development Programmes, Researches and long term academic programmes which include AICTE-approved, two-year, residential Post-Graduate Diploma in Management - Business Entrepreneurship and Post-Graduate Diploma in Management - Development Sector & Social Entrepreneurship. In view of EDI's expertise in Entrepreneurship, Gujarat Textbook Board assigned to it the task of developing textbooks in Entrepreneurship for 11th and 12th standards. University Grants Commission had also assigned to EDI, the task of developing curriculum on entrepreneurship.

The Institute has also been selected as a member of the Economic and Social Commission for Asia and Pacific (ESCAP) Network of Centres of Excellence for HRD Research and Training.

