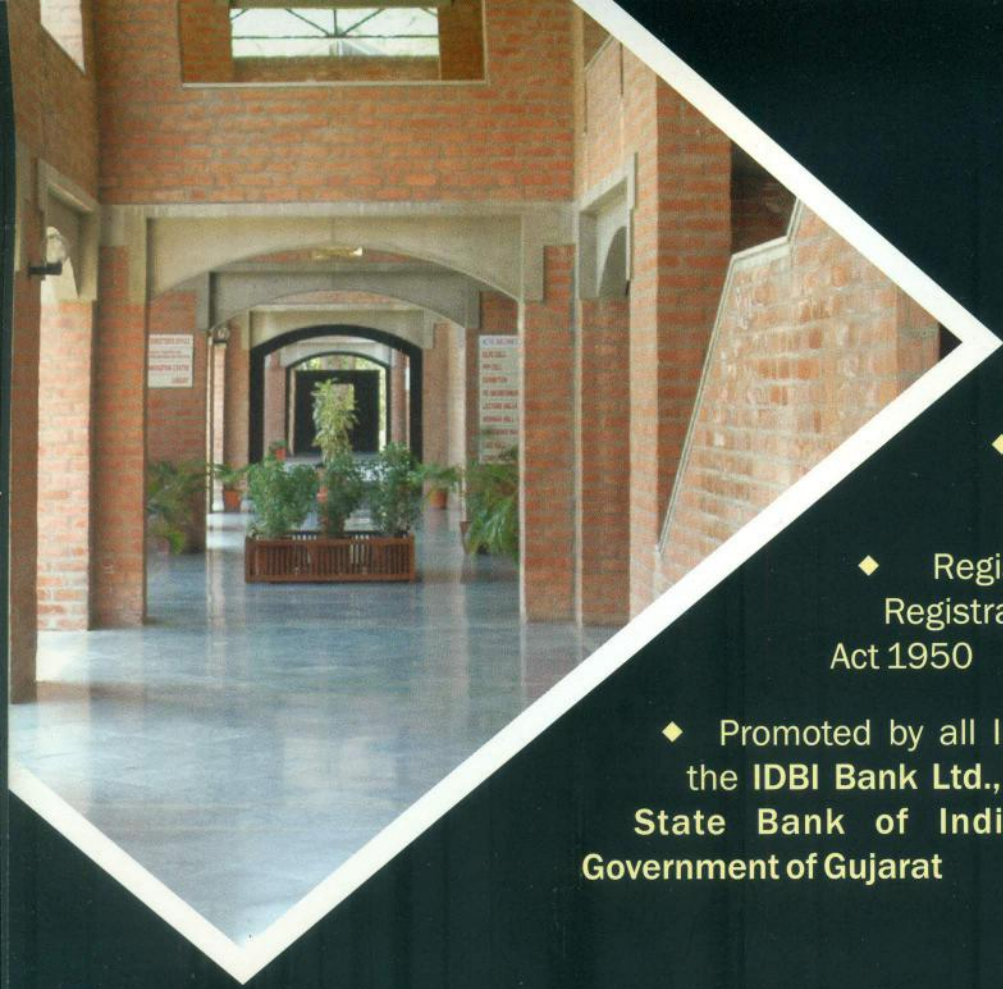


*An acclaimed
International Resource Centre
facilitating all facets of
Entrepreneurship Development*



**Entrepreneurship
Development
Institute of India**
Ahmedabad, Gujarat



EDI is...

- ◆ An autonomous and not-for-profit Institute set up in 1983
- ◆ Registered under the Societies Registration Act 1860 and Public Trust Act 1950
- ◆ Promoted by all India financial institutions, viz. the IDBI Bank Ltd., ICICI Bank Ltd., IFCI Ltd. and State Bank of India, with support from the Government of Gujarat

Mission Statement

To become a catalyst in facilitating emergence of competent first generation entrepreneurs and transition of existing SMEs into growth-oriented enterprises through entrepreneurship education, training, research & institution building



Awards and Honours



Late Shri Dewang Mehta
B-School Leadership Award
2011



Late Shri Dewang Mehta
B-School Leadership Award
2012



The Aga Khan Award for Architecture
1992



ADFIAP Development Award
for Human Capital Development
2012

Ranked one of the top four B-Schools for Entrepreneurship in India
[as per the magazine 'Entrepreneur'
Jul.'11-Vol.2-Issue 11]

The Institute of Chartered Accountants of India
AWARD OF HIGH COMMENDATION FOR THE
Published Accounts for the Year 1998-99
ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA
New Delhi Technical Director President

Award of High Commendation
1998-99

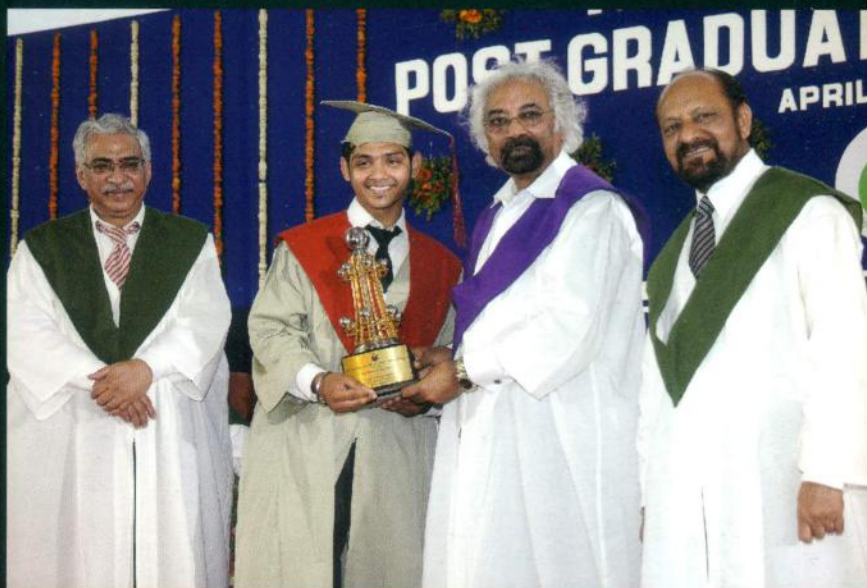
Centres at EDI

EDI's mission has led to the emergence of several programmes under strategically planned centres to generate awareness, sensitize environment, strengthen institutional linkages and networking and impart training in specialized areas.

Centre for Entrepreneurship Education & Research

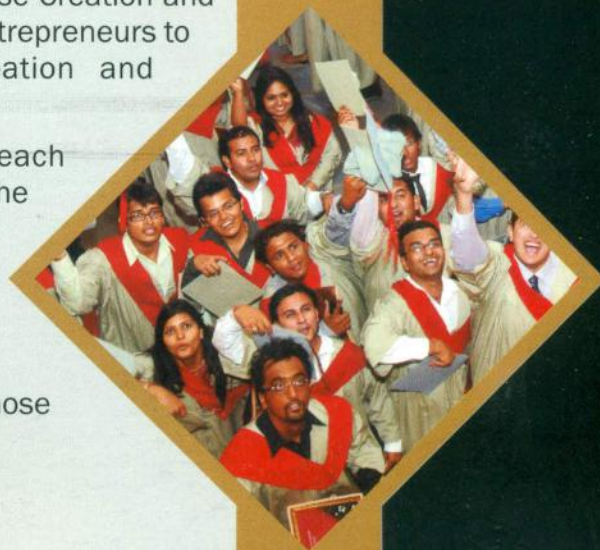
Mandate

To become a key resource centre for research in entrepreneurship, policy level interventions, curriculum design, resource material and human resource development.



Core Activities :

- AICTE approved, two-year, full-time
 - Post Graduate Diploma in Management - Business Entrepreneurship (PGDM-BE): For those who want to set up new enterprise or join family business
 - Post Graduate Diploma in Management - Development Studies (PGDM-DS) : For those who wish to set up own NGOs / Social Enterprises, provide leadership to social development initiatives or influence policies through local action
- Post Graduate Diploma in Management (Executive) - Enterprise Creation and Growth : For executives, successors of family business and entrepreneurs to provide an in-depth understanding of enterprise creation and management
- Open Learning Programme in Entrepreneurship to reach entrepreneurship training to potential entrepreneurs in the remotest areas of the country
- Summer Camps on Entrepreneurial Adventures & Stimulation for youth and children : To inculcate the spirit of entrepreneurship
- Faculty Development Programme in Entrepreneurship : For those who want to teach entrepreneurship in schools and colleges
- Development of text books and teaching material
- Research and dissemination of findings for policy formulation





"The challenge lies in development of entrepreneurship which can stand global competition. I am confident that the students will seize their destiny and go on to create great companies."

Shri Yashwant Sinha, The then Finance Minister of India
Chief Guest at the 1st EDI-PGP Convocation: 1998-1999

"The graduating students are lucky to have received this training. They should now look for innovative opportunities and explore these to their maximum to attain success in life."

Shri Subhash Chandra, Chairman, Zee Telefilms Ltd.
Chief Guest at the 2nd EDI-PGP Convocation: 1999-2000



Centre for Micro Enterprises, Micro Finance and Sustainable Livelihood

Mandate

To become an acknowledged resource, action research & policy advocacy centre for institutions promoting Micro Enterprises and Micro Finance



Core Activities :

- Capacity Building of Non Government Organisations in conducting Micro Enterprise Creation and Micro Finance related training programmes in rural and urban areas
- Facilitating performance and growth of existing micro enterprises
- Creating a cadre of Micro Business Service Providers
- Innovative informal sectoral programmes on Micro Enterprise, Micro Finance & Business Development Services (Project Management & Designing)
- Impact studies, documentation, diagnostic studies, evaluation, action research to become a repository of references
- Support services/Consultancy to national and international organisations to facilitate strategic decision making
- ITEC, Ministry of External Affairs, Government of India sponsored International Programmes on
 - Governance & Management of Non-Profit Organizations (NPOs)/NGOs
 - Informal Sector Enterprise, Entrepreneurship & Local Economic Development





"There is no short cut to success. All aspiring people should have both, the short term and long term vision, as both these are indispensable for success. The will to perform should be there because the only way to succeed is through performance."

Shri Sunil Bharti Mittal, Chairman & Group Managing Director, Bharti Enterprises
Chief Guest at the 3rd EDI-PGP Convocation: 2000-01

"Good entrepreneurs have the ability to execute to effectively marshal resources to achieve end objectives to ensure that there is no gap, between what the entrepreneur wants to achieve and the ability of the organisation to deliver it."

Shri Anil Ambani, Vice-Chairman & Managing Director, Reliance Industries Limited
Chief Guest at the 5th EDI-PGP Convocation: 2002-03



Centre for SMEs & Business Development Services

Mandate

To create world class entrepreneurs and facilitate growth of small enterprises into medium and large



Core Activities :

- Growth-cum-Business Counsellors' Programmes to facilitate planned growth among existing entrepreneurs
- Country/Sector specific Business Development Programmes
- In-Company Executive Development Programmes to ensure all round development of managerial competencies
- Institution building through establishment of Entrepreneurship Development Centres, at national and international levels
- Capacity building of trainer-motivators to institutionalise entrepreneurship related activities
- Evolving innovative training modules through R & D and institutionalising them through network organisations
- Promoting science & technology based enterprises through planned interventions
- ITEC, Ministry of External Affairs, Government of India sponsored International Programmes on
 - Use of English Language in Business Communication
 - Business Research Methodology & Data Analysis
 - Entrepreneurial Management
 - Entrepreneurship & Small Business Promotion
 - SME Banking and Financial Services
 - Industrial & Infrastructure Project Preparation and Appraisal
 - Promoting Innovations & Entrepreneurship through Incubation
 - Finance for Non-Finance Executives
 - Capital Markets, Commodity Markets & Investment Banking





"Entrepreneurs are, once again, getting to be widely admired. They are becoming not just role models, but heroes also-just as much as actors or sportsmen. Without doubt, entrepreneurs stand tall today."

Shri Kumar Mangalam Birla, Chairman, Aditya Birla Group
Chief Guest at the 6th EDI-PGP Convocation: 2003-04

"Entrepreneurs are good at spotting and creating opportunities where none existed before. As they say, entrepreneurs see what everyone sees, but DO what no one else has DONE before. Entrepreneurs do not work in vacuum, their enthusiasm and passion for business is infectious."

Shri Venugopal Dhoot, Chairman and Managing Director, Videocon Group
Chief Guest at the 10th EDI-PGP Convocation: 2007-2008



International Centre for Cluster Competitiveness, Growth & Technology (IC³GT)

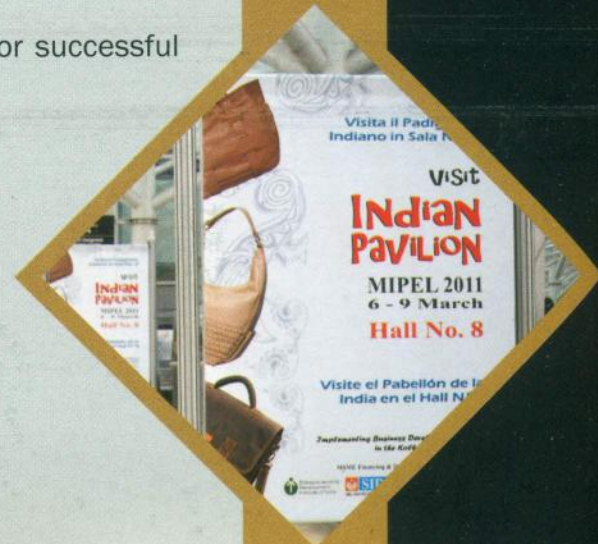
Mandate

To foster global competitiveness and growth of MSMEs in clusters through technical, managerial, capacity building, hand-holding and advisory services



Core Activities :

- Cluster Development Programmes comprising enterprise and technology upgradation, market development, export facilitation, social capital development
- Developing market for Business Development Services for improving competitiveness & access to quality services of MSMEs
- Establishing Common Facility Centres (CFCs) under private-public partnership approach
- Extending hand-holding support to implementing agencies for successful adoption of cluster development approach
- Capacity building programmes for creating a cadre of Cluster Development Executives
- Research & documentation to facilitate learning and knowledge dissemination





"Industrial growth has been there in India, but it has been unable to support the huge population explosion and so today we have the underprivileged. India, I must say has an advantage over others in terms of its young demographic profile. That is India's strong point."

Dr. Vijay Mallya, Chairman, UB Group

Chief Guest at the 11th EDI-PGP Convocation: 2009-10

"Entrepreneurship and finance alone are not sufficient. Conducive conditions are needed for entrepreneurship to thrive. To create a nurturing ecosystem conducive to building business, a host of policy measures have been put in place by central and state governments, RBI, and other institutions."

Dr. K. C. Chakrabarty, Deputy Governor, Reserve Bank of India

Chief Guest at the 12th EDI-PGP Convocation: 2010-11



Centre for Women Entrepreneurship and Gender Studies

Mandate

To carry out women entrepreneurship development related activities to ensure high incidence of entrepreneurial success among women



Core Activities :

- Women Entrepreneurship Development Programmes
- Workshops for existing women entrepreneurs to ensure sustainability of their business
- Sensitisation workshops for potential women entrepreneurs and support system officers

Centre for Social Entrepreneurship & Corporate Social Responsibility

Mandate

To create a cadre of social entrepreneurs who initiate sustainable social enterprises that help in empowering marginalized sections of society



Core Activities :

- Social Enterprise Development Programmes : For those who wish to set up for-profit social enterprises
- Training existing social entrepreneurs to facilitate growth & expansion
- Sensitisation workshops for students to incline them to social entrepreneurship
- Distance Learning Programme in Social Entrepreneurship
- Partnering with corporates to execute their CSR projects
- ITEC, Ministry of External Affairs, Government of India sponsored International training Programme on Social Entrepreneurship & Corporate Social Responsibility



"Business is not just about making money. Business is about making a contribution, creating jobs, prosperity, not just for yourself, but for your family, for your workers, for your community and for the nation."

Dr. Sam Pitroda, Adviser to the Prime Minister Public Information Infrastructure & Innovations
Chief Guest at the 13th EDI-PGP Convocation: 2011-12

Special Projects

On account of EDI's achievements, it has been, from time to time, beckoned by various Ministries of the Government of India to take up need based projects so as to give an entrepreneurial routing to different sections of people within the country and across the world.

ED Centres across nations

The Institute has initiated the task of setting up EDI like institutions, at the national and international levels, besides conducting customised programmes and projects for developing countries to impart entrepreneurial skills to various target groups and to concretise entrepreneurship in these countries. Under the Ministry of External Affairs, Govt. of India it has successfully set up ED centres at Cambodia, Laos, Myanmar and Vietnam. Presently EDI is working on setting up Entrepreneurship Development Centres in Uzbekistan and in five African countries.



Food Processing Industry based Entrepreneurship Development Programmes

The Ministry of Food Processing Industries, Govt. of India had assigned to EDI, the task of promoting new enterprises in the food processing sector, in 21 states of India by organising Entrepreneurship Development Programmes in the field of Food Processing Sector.

Successful implementation of the strategy resulted in the setting up of around 4500 units, creation of around 16000 employment opportunities with total investment to the tune of ₹12171 lacs.

Consolidating Handloom Clusters

EDI has been appointed as Cluster Resource and Monitoring Agency (CRMA) for Mini Handloom Cluster Project – for 158 clusters in 10 states (Meghalaya, Manipur, Tripura, Orissa, West Bengal, Jharkhand, Madhya Pradesh, Rajasthan, Uttarakhand and Gujarat) by the Office of the Development Commissioner – Handlooms, Ministry of Textiles, Government of India, New Delhi. The objective is to help the state governments in implementing the Integrated Handloom Development Scheme and the Group Approach in an effective manner.

DST-NIMAT (Department of Science & Technology – National Implementing and Monitoring Agency for Training) project

The Institute has been coordinating and monitoring a host of DST activities / programmes in 32 States/Union Territories.

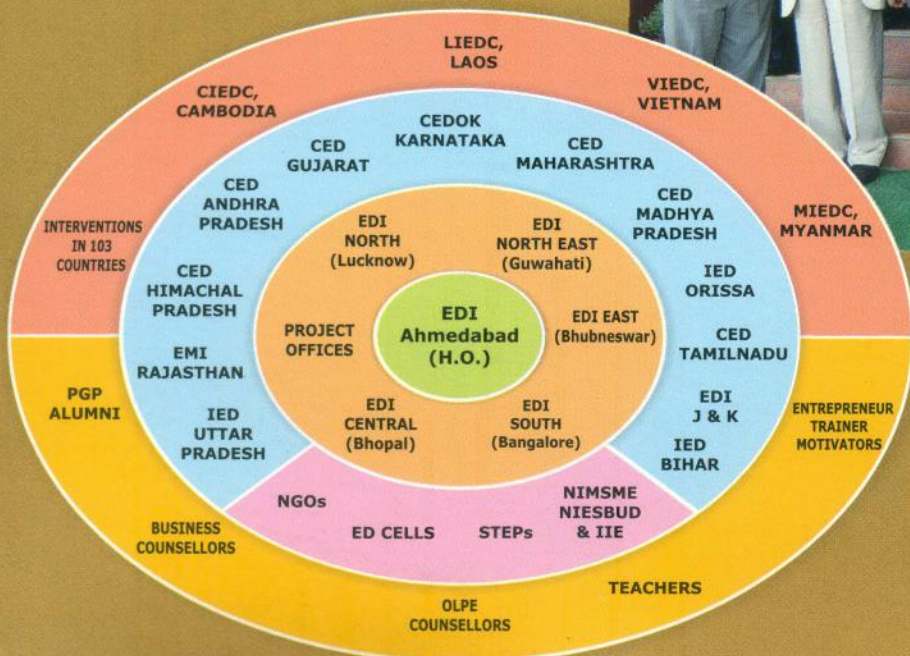
The activities/programs coordinated and monitored by NIMAT are:

- Entrepreneurship Awareness Camps (EACs)
- Entrepreneurship Development Programmes (EDPs)
- Women Entrepreneurship Development Programmes (WEDPs)
- Technology Entrepreneurship Development Programmes (TEDPs)
- Faculty Development Programmes (FDPs) in Entrepreneurship

Cluster Management and Technical Agency (CMTA) for Mega Handloom Cluster Project: Sivasagar (Assam) and Srinagar (J & K)

With ₹ 140 crore as the share of the Central Government, Sivasagar, Assam (Handloom Cluster) and Srinagar, J & K (Carpet Cluster) have been included in the Handloom Sector under its 'Mega Cluster Development Scheme' to scale up their infrastructural and production chain. In these mega projects, EDI has been appointed as Cluster Management and Technical Agency [CMTA] for a period of five years. The objective is to have an integrated and holistic umbrella cluster development programme.

EDI's Institutional Network



- EDI Regional/Project Offices
- State Level
- National Level
- International Level
- EDI trained Resource Persons

EDI Campus

The Government of Gujarat pledged twenty three acres of land on which stands the majestic and sprawling EDI campus. Set in a rural and amidst verdant surroundings, the aesthetically designed campus with a simple yet elegant structure is a judicious blend of the major influence on architecture- Hindu, Islamic and European. EDI campus is one of the best maintained educational campuses anywhere in the world. The campus has been awarded the prestigious 'Aga Khan Award for Architecture'. The award jury adjudged it to be a place with an "inviting environment for work, interaction and repose."



EDI Faculty

The EDI faculty comprises researchers, academicians, consultants, extension workers and trainer-motivators. The core group is supplemented by visiting faculty from reputed academic institutions and professional organizations.

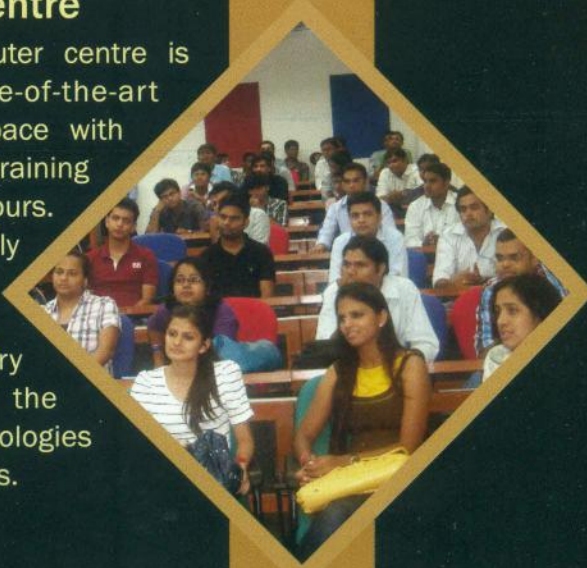
EDI Library and Information Centre

The EDILIC is a technologically updated centre with facilities of Internet and computerized database searches giving access to latest information globally. The highly specialized collection is closely linked with the training programmes and research conducted by EDI and encompasses, subjects related to entrepreneurship like training, management, behavioural sciences, economics, gender issues, rural development and voluntary organizations.



EDI Computer Centre

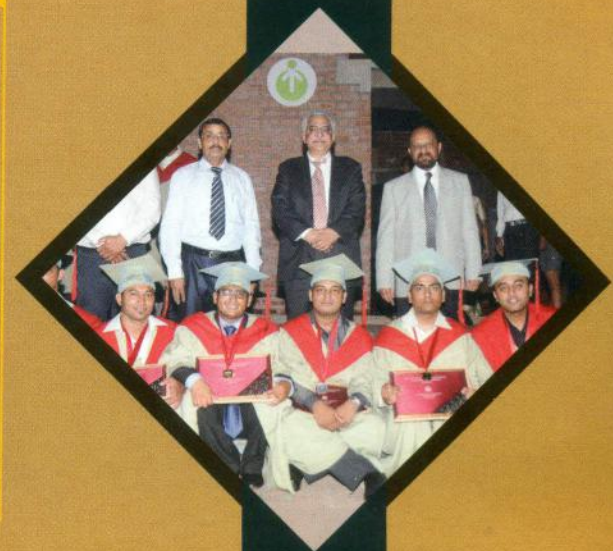
The Institute's computer centre is equipped with state-of-the-art technology keeping pace with diverse educational, training and research endeavours. Adopting a user friendly approach, the centre continually updates its software inventory which complements the latest training technologies used in the programmes.



EDI Publications and Audio-Visual Programmes

| Sr. No. | Name of Publications | PRICE | |
|---------|--|-----------------------|--|
| | | INR (₹) | USD (\$) |
| 1 | Entrepreneurship Development Programme in India and Its Relevance to Developing Countries - V.G.Patel | 150/- | 10 |
| 2 | Developing New Entrepreneurs | 250/- | 20 |
| 3 | Self-Made Impact-Making Entrepreneurs - G.R.Jain & Akbar Ansari | 300/- | 22 |
| 4 | National Directory of Entrepreneur Trainer - Motivators and Resource Persons - Compiled by S.B.Sareen & H.Anil Kumar | 190/- | - |
| 5 | In Search of Identity - The Women Entrepreneurs of India - Ajit Kanitkar & Nalinee Contractor | 200/- | 15 |
| 6 | Performance Improvement Booklets for Existing Entrepreneurs | 50/- (Per booklet) | 4 |
| | 1. Budgeting | | |
| | 2. Energy Conservation | | |
| | 3. Cost Consciousness for SSI (Hindi) | | |
| | 4. Business Plan for SSI (Hindi) | | |
| | 5. Cash Flow in Small Business Management (Hindi) | | |
| | 6. Understanding Value Engineering (Hindi) | | |
| | 7. Basics in Export Marketing | | |
| | 8. Just in Time | | |
| | 9. Record-Keeping in Small Business Management (Hindi) | | |
| | 10. Statutory Aspects in SSI | | |
| 7 | Not Born - The Created Entrepreneurs - Jose Sebastian & Sanjay Thakur | 200/- | 15 |
| 8 | New Initiatives in Entrepreneurship Education & Training - Edited by Gautam Jain & Debmuni Gupta | 200/- | 15 |
| 9 | When The Going Gets Tough - Strategic Responses To Business Crises - V.G.Patel | | Published by Tata McGraw Hill |
| 10 | Evaluation of Entrepreneurship Development Programmes - Dinesh Awasthi & Jose Sebastian | | Published by Sage |
| 11 | Short Steps Long Leaps - Stories of Impact Making Rural Entrepreneurs - Edited by Dinesh Awasthi | | Published by Sage |
| 12 | The Journal of Entrepreneurship | | Published by Sage |
| | | Subscription | |
| | | INR (₹) | USD (\$) |
| | Institutional | 1450/- | 347 |
| | Individual | 870/- | 187 |
| | | UK (£) | |
| | | | 188 |
| | | | 101 |
| 13 | Enterprise Development in Mountain Areas - Dinesh Awasthi & T. S. Papola | | Published by Himalaya Publishing House |

| Sr. No. | Name of Audio-Visual Cassettes | PRICE | |
|---------|---|---------|----------|
| | | INR (₹) | USD (\$) |
| 1. | Five Success Stories of First Generation Entrepreneurs | 750/- | 75 |
| 2. | Assessing Entrepreneurial Competencies | 750/- | 75 |
| 3. | Business Opportunity Selection & Guidance | 750/- | 75 |
| 4. | Starting Crisis in Business | 250/- | 20 |
| 5. | Cash Crisis in Business | 250/- | 20 |
| 6. | Delegation Crisis in Business | 250/- | 20 |
| 7. | Leadership Crisis in Business | 250/- | 20 |
| 8. | Financial Crisis in Business | 250/- | 20 |
| 9. | Prosperity Crisis in Business | 250/- | 20 |
| 10. | Management Succession Crisis in Business | 250/- | 20 |
| 11. | Planning for Competition & Growth | 250/- | 20 |
| 12. | Problem Solving - An Entrepreneurial Skill | 750/- | 75 |
| 13. | Jewels from the Dust - The Making of the Rural Entrepreneurs | 250/- | 20 |
| 14. | The World of Women Entrepreneurs | 250/- | 20 |
| 15. | Chhu Lenge Aasman(Hindi) (Docu-Drama on Business in Five Episodes) | 2000/- | - |
| | Note : Postage Charges will be extra. | | |



EDI Governing Board (As on January 1, 2013)

Shri R.M. Malla
President-EDI
Chairman and Managing Director
IDBI Bank Ltd.
Mumbai

Dr. Yoginder K. Alagh
Vice Chairman &
Professor Emeritus
Sardar Patel Institute of
Economic & Social Research
Ahmedabad

Mrs. Vijayalakshmi Das
Managing Director
Ananya Finance for Inclusive
Growth Pvt. Ltd.
Ahmedabad

Shri Anand T. Kusre
Nominee Member of
ICICI Bank Ltd.
Mumbai

Shri D. Mozumder
Chief General Manager (SME)
State Bank of India
Mumbai

Shri Sushil Muhnot
Chairman and Managing Director
Small Industries Development
Bank of India
Lucknow

Dr. Sailendra Narain
Chairman
Centre for SME Growth &
Development Finance
Navi Mumbai

Shri Atul Kumar Rai
Chief Executive Officer
and Managing Director
IFCI Limited
New Delhi

Shri B. Ravindranath
Executive Director
IDBI Bank Ltd.
Mumbai

Shri Maheshwar Sahu, IAS
Principal Secretary
Industries & Mines Department
Government of Gujarat
Gandhinagar

Shri P.S. Shenoy
Ex-Chairman
Bank of Baroda
Gandhinagar

Shri Jawhar Sircar, IAS
[Fr. Secretary (Culture)]
Chief Executive Officer
Prasar Bharti
New Delhi

Dr. Dinesh Awasthi
Director
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