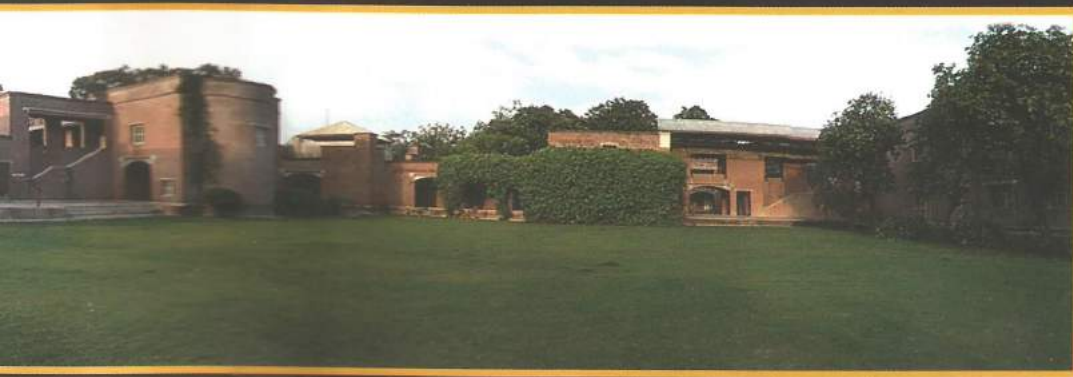




**Entrepreneurship
Development
Institute of India**



**Programmes
2017-2018**



EDII Governing Board

(as on December 28, 2016)



SHRI KISHOR KHARAT
President, EDII
Managing Director
& Chief Executive Officer
IDBI Bank Ltd.



SHRI K P NAIR
Deputy Managing Director
IDBI Bank Ltd.



SHRI ANAND T KUSRE
Former General Manager &
Nominee Member
ICICI Bank Ltd.



SHRI G K KANSAL
Chief General Manager (SME)
State Bank of India
(SME Business Unit)



SHRI P K TANEJA, IAS
Additional Chief Secretary
Industries & Mines Department
Government of Gujarat



DR YOGINDER K ALAGH
Chancellor
Central University of Gujarat



DR SAILENDRA NARAIN
Chairman, Centre for SME Growth and
Development Finance (CESMED)
Former Chairman & Managing Director
Small Industries Development Bank of India



SHRI P S SHENOY
Former Chairman
Bank of Baroda



SHRI KRISHAN KUMAR JALAN, IAS
Secretary (MSME)
Ministry of Micro, Small &
Medium Enterprises
Government of India



SHRI MILIND KAMBLE
Founder Chairman
Dalit Indian Chamber of
Commerce & Industry (DICC)



The Chairman & Managing Director
Small Industries Development Bank of India



Chief Executive Officer and
Managing Director
IFCI Ltd.



DR SUNIL SHUKLA
Director
EDII





Planning for the Year 2017-2018

We began another year with rigorous strategising sessions to set new goals in consonance with the needs and development across sectors and states, and EDII's mandate. The focus was on arriving at a tactical approach where EDII's core competencies could be harnessed to match pace with the external environment. This year, in addition to EDII's standard business frameworks, we have also sought to identify new business models to address emerging needs.

We have recently launched the Technology Business Incubator – the Centre for Advancing and Launching Enterprises (CrAdLE), supported by the Department of Science & Technology, Govt. of India. In line with the mission to promote start-ups, CrAdLE will support the start-up drive in the fields of food processing, healthcare, renewable energy and manufacturing. The institute has always stressed on the importance of education in entrepreneurship. While the trend has picked up over the past few years, the setting up of CrAdLE will further boost the phenomenon of New Enterprise Creation, especially among the youth. Besides, an in-depth analysis has indicated that there is a market for short-term education for prospective young entrepreneurs; EDII will, therefore, ready a blueprint for addressing this need. Rural and micro entrepreneurship development with focus on cluster approach to development, will continue to receive focus; there'll be continuous effort to evaluate the need and dimensions of the sector for more tangible interventions. In this domain, we expect the Start-up Village Entrepreneurship Programme to generate encouraging results in terms of rural employment creation by promoting enterprise establishment in 24 blocks across 11 states in the country.

The Institute's involvement with the tiny industries as also the SME sector will also be enhanced with more emphasis on promoting and sustaining existing SMEs. To aid the process of setting up of small enterprises and strengthening the campaigns of Digital India, Make in India, Swachh Bharat and Stand up India, the Institute will also launch short duration programmes on areas and aspects that many a time perplex entrepreneurs in the primary stage of floating a business. Some of these areas include; 'Ease of Doing Business'; 'Fulfilling Regulatory Compliances'; 'Certifications' etc. The faculty members also debated on strengthening social entrepreneurship and corporate social responsibility. In 2016, EDII undertook a Project - 'Mainstreaming of Social Entrepreneurship Education in India' – in partnership with University of East London (UEL) at the behest of British Council. Among other things, this has led to the possibility of EDII-UEL jointly offering three-tier, online certificate education programme in social entrepreneurship. So, if social entrepreneurship education is introduced with a fresh perspective, along with widespread training of entrepreneurs to ensure setting up of social enterprises, the gains will be manifold. Similarly significant is the need to upscale efforts in women entrepreneurship domain. The coming year will ensure this and will also come up with papers, making suggestions for policy introductions/changes to benefit women entrepreneurs.

All in all, the coming year seems to be promising with plans well laid out. We will also undertake detailed analysis at every step, as we progress towards our goal. We are sure, with people endorsing the importance of education and training in entrepreneurship, and with the Government keen on facilitating this discipline, we are certainly on the right track. Your support is always vital for us.

- Sunil Shukla
Director

The Institute



An acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building.

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged 23 acres of land on which stands the majestic and sprawling EDII campus.

To pursue its mission, EDII has helped set up 12 state-level exclusive Entrepreneurship Development Centres and Institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDII's expertise in entrepreneurship, the University Grants Commission had also assigned EDII the task of developing curriculum on entrepreneurship and the Gujarat Textbook Board assigned to it the task of developing textbooks on entrepreneurship for 11th and 12th standards.

In order to broaden the frontiers of Entrepreneurship Research, EDII has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector, and establish a network of researchers and trainers by conducting a biennial seminar on entrepreneurship education and research.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDII earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.

The Ministry of External Affairs, Govt. of India assigned EDII to set up Entrepreneurship Development Centers in Cambodia, Lao PDR, Myanmar and Vietnam and Uzbekistan. Five such centres in African region will be established very soon.



EDII Faculty



Sunil Shukla, Director

Ph.D. (Psychology)
Utkal University
director@ediindia.org

Interests include entrepreneurship education, corporate entrepreneurship and human resource management and behavioural science. His work in these domains has improved the entrepreneurial ecosystem and has helped enterprise growth and corporate strategy formulation. As a researcher and consultant, he has explored an expansive range of areas, including; entry barriers to entrepreneurship, curriculum development, intrapreneurship, family business management and organizational culture. He also leads the *Global Entrepreneurship Monitor (GEM) India*, which is the largest study of entrepreneurial dynamics. His entrepreneurship growth model for the Greater Mekong Subregion (GMS) countries has been recognized for ensuing development and trade in the region. Several organisations and Government Departments have him on their Governing/Advisory Boards.



Bipin Shah

BSc (Chemistry)
MBA (Finance)
bipinshah@ediindia.org

A business management specialist with 42 years of experience in consultancy and industry in the areas of project formulation & appraisal, project planning & enterprise establishment, and management. Has been the Managing Director of Gujarat Industrial and Technical Consultancy Organisation Ltd. and a Member of the Governing Council of CDC, Ministry of S&T, Gov. Also worked as the President of chemicals and pharmaceutical companies for six years. He is on the Experts' panel of UNIDO, UNDP and EXIM Bank of India. Specialises in plastic industry and has exposure in chemical and pharma-sector MSMEs.



Manoj Mishra

PhD (Economics),
Veer Narmad South Gujarat University
manoj@ediindia.org

Heads the Centre of Micro Enterprises, Micro Finance and Sustainable Livelihood. Possesses 23 years of

experience in the areas of rural development, promotion, conceptualising, implementing and providing business development and counseling services to micro enterprises. Engaged in conceptualising and piloting policy framework for Start-up Village Entrepreneurship Program (SVEP) and unorganised-sector cluster development programme. Teaching, training and research interests pertain to development studies, strategic management, social research methods, sub-sector analysis, livelihoods, microfinance, log frame, institutional innovations in informal sector, agribusiness management, youth entrepreneurship, market potential, value chain and social entrepreneurship.



Sanjay Pal

PhD (Commerce), University of Calcutta
MBA (Marketing)
sanjaypal@ediindia.org

Specialises in cluster development, business development services (BDS) market development, value chain and rural marketing. Presently managing activities of the Centre for Cluster Competitiveness, Growth and Technology (C3GT) at EDII and also engaged in providing strategic and technical services to the cluster development organisations within and outside India. Conducted a series of cluster development executive programmes, capacity-building programme for Business Membership Organisations (BMOs) and BDS. Teaching rural and agri marketing in the PG programme. Carried out research on rural marketing, clusters, value chain, BDS market and presented papers in national and international conferences. Involved in policy advocacy with central and state government.



Jignasu Yagnik

PhD (Management),
Veer Narmad South Gujarat University
DCO, MBA
yagnik@ediindia.org

Specialises in the area of information technology and statistical analysis. Associated with research and academics for over 24 years. Involved in several state and national-level research projects. Current interests include MIS, IT infrastructure management, big data, programming, quantitative techniques, research methods and data analysis. Besides two books, he has more than 20 articles and papers to his credit.

EDII Faculty



S B Sareen

Textile Technologist
DIM, DIMO (Honours), DMM
sareen@ediindia.org

A textile technologist with rich management background. Possesses over 37 years of teaching, training and consultancy experience in entrepreneurship at both national and international levels. Has been trained at the Netherlands International Institute for Management (RVB); University of California, Berkeley, USA; University of Texas, Austin, USA and Osaka, Japan on innovation, incubation and science & technology entrepreneurship. Has expertise in conducting new enterprise creation, faculty development and capacity building programmes for entrepreneurship development. Has worked in various countries viz. the Netherlands, Bhutan, Mozambique, Jordan, Kuwait, Sri Lanka, Sudan, Vietnam, Malaysia, USA, Japan, Iran, Thailand and Uzbekistan, to name a few.



Raman Gujral

M Com
ramangujral@ediindia.org

Over 27 years of experience in the field of entrepreneurship development. Has expertise in new enterprise creation and in extending support to the existing entrepreneurs. Has developed curriculum, modules and structures for various entrepreneurship development activities. Specialises in the areas of business opportunity identification and guidance, project report preparation and entrepreneurship. Worked on Micro Skill-Preneurship Programme through CSR initiatives of multinational companies in India. He has handled the task of networking and catalysing vital linkages between the organisation and several donor agencies, organisations and national-level institutions. Involved in UNIDO-supported NEC programme at Laos, TVTO Programme at Tehran, TVET programme in Philippines and VTC study in Comoros.



Tarun Bedi

BE (Civil), MA (Sociology), MA (Rural Development)
tarun@ediindia.org

Has over 23 years of experience in the field of entrepreneurship development. Engaged in areas of rural development, development of micro enterprises, implementing and providing hand-holding support to unorganised sectors like handlooms, handicrafts and village industries. He has also been engaged in action research, evaluation studies, etc. Besides other EDI activities, he works as a Cluster Development Executive for Chanderi/Gwalior handloom clusters and is engaged in planning and implementation of the Start-up Village Entrepreneurship Programme (SVEP) of the Ministry of Rural Development, Gol.



Satya Ranjan Acharya

PhD (Economics), Sambalpur University
MBA, MFC
satya@ediindia.org

A business management professional with over 18 years of teaching and consultancy experience in the areas of financial management, idea generation and business plan formulation. Trained in entrepreneurship teaching at Stanford

Technology Venture Programmes and Indian School of Business Hyderabad. Worked as a Research Fellow with the Centre for Innovation, Incubation and Entrepreneurship at IIM Ahmedabad. Trained in Application of Simulation for Entrepreneurship Teaching at the University of Tennessee, USA. Developed cases on innovative entrepreneurs of Gujarat.



P Ganesh

BE (Mechanical), MBA (Gold Medallist)
p.ganesh@ediindia.org

Senior management professional with over 30 years of varied and comprehensive experience, which includes top-of-the-line organisations like Tata Steel, Maruti Udyog Ltd, Apollo Tyres Ltd, Coats Viyella India Ltd, Arvind Mills Ltd and Ashima Ltd. His areas of interest include IT & MIS, ERP, data warehousing & business intelligence, production & operations, supply chain management and human resources management. He also handles entrepreneurship development and management development programmes and manages the Women Empowerment and Entrepreneurship Development Programmes. He has been actively engaged in academia as a visiting faculty in various management institutes in Ahmedabad.



CR Patnaik

MA, PGDM
crpatnaik@ediindia.org

Over two decades of experience in promoting livelihood through development of micro enterprises. Imparting behavioural and other soft skill inputs for enhancement of employability. Involved in strategic R&R and CSR in large corporate houses, along with teaching and training in entrepreneurship development.



Prakash Solanki

BSc, PGDPPT, PGDBM, PGDRD, LLM, MA (Sociology)
psolanki@ediindia.org

Specialises in conducting programmes for new enterprise creation and capacity building in development organisations such as NGOs, GOs, EDOs, TCOs, etc. Seventeen years of experience in the field of entrepreneurship development through implementation of different ED activity models and teaching entrepreneurship concept, process and practice in national as well as international programmes. Presently involved in the DST-NIMAT project, a mega national project sponsored by the Ministry of Science and Technology, Gol as well as several other projects that promote SMEs.



Pankaj Bharti

PhD (Psychology), University of Allahabad
pbharti@ediindia.org

Specialises in social psychology, organisational behaviour and research methods. Trained in conceptualising and development of measurement tools for social science research. Has published four papers and a book - Dehumanisation of Urban and Rural Poor. Associated with over 20 national as well as international research projects. He is also National Team Member of *Global Entrepreneurship Monitor* (GEM) India. Core competency lies in psychometric assessment, administration and reporting.

EDII Faculty



Amit K Dwivedi

PhD (Commerce), University of Lucknow
akdwivedi@ediindia.org

Has over 11 years of teaching and research experience. Has worked at IIM Ahmedabad and Amity University, Rajasthan. He is associated with reputed national and international journals as editor and reviewer, and has published research papers and books. He has presented several research papers at national and international conferences. Currently, he is a National Team Member of *Global Entrepreneurship Monitor* (GEM).



Avdhesh Jha

PhD (Education), Gujarat University; MEd
avdhesh@ediindia.org

Possesses over 14 years of experience in teaching, training and research. An educational consultant, critic, reviewer, author and editor with over 20 books to his credit. Has presented and published more than 15 research papers at national and international conferences. Formerly a member of the inspection team of National Council for Teacher Education (NCTE), a lifetime member of All India Association for Educational Research (AIAER). Awarded with Charottar Gaurav Purashkar.



Saji Kumar

PhD (Economics), M S University
saji@ediindia.org

Has over 21 years of experience in various branches of economics - international trade, international business, international marketing, economic development and growth models, micro and macro economics, business and social accounting managerial economics, business environment and Indian economy. Recipient of the Best Teachers Award for the year 2007-08 at IBS, Ahmedabad. Featured in Ahmedabad Times as the "coolest mentor" of Shanti Business School, Ahmedabad. He has published two books, edited by him, four research papers and 14 articles. He has presented papers at many national and international conferences.



Mayank Patel

BE (Electrical), MBA (Finance), PGD in Treasury & Foreign Exchange Management CFA (USA)
mayank.patel@ediindia.org

Has over 10 years of experience in banking and financial services and has completed seven years as an academician. He has received CFA charter from CFA Institute, USA. His academic interests include financial markets, asset pricing, behavioural finance, risk management and quantitative methods. Specialises in the areas of investment research, corporate finance and financial derivatives. Has presented papers during various conferences and also attended workshops on econometrics and computational finance. He is a keen follower of political economy and developments in the field of education.



Dr Suresh Malodia

BCom, MBA, J N Vyas University, PhD (Management), J N Vyas University, FDP, IIM Ahmedabad
surmalodia@gmail.com

Faculty in marketing area at the University of Petroleum & Energy Studies, Dehradun. He is also

program head for undergraduate program in oil and gas marketing. Research interests include energy conservation, green marketing and consumer behaviour. He is associated with organisations such as Agriculture Finance Corporation, MANAGE, IOCL and ISPE for various consulting assignments. He has given several talks and conducted training modules for working professionals at HPCL and ISPE. He was awarded the Best Professor Teaching Marketing Management by *Dainik Bhaskar* in 2010.



Ashish Bhatnagar

PhD (Commerce), University of Lucknow
ashish@ediindia.org

With over 18 years of academic experience, he has been associated with top management institutions and universities of northern India as a faculty resource. He is a Subject Matter Expert for several skill assessment agencies in India. Has developed curriculum and course material for courses in supply chain management and marketing management. He has supervised doctoral research in the field of marketing and his research interests include marketing and value-chain management.



Dr Lalit Sharma

PhD, Uttarakhand Technical University

Faculty member at the Centre for Research in Entrepreneurship Education & Development. After gaining a rich experience in various big technology companies, he completed his PhD in the area of youth entrepreneurship. Guides PhD scholars, teaches post-graduate students, grooms budding entrepreneurs and conducts research in the area of youth entrepreneurship and entrepreneurship education. Actively engaged in the national research projects of the Government of India on entrepreneurship development. He is also well-recognised as a corporate trainer by industrial associations like BIA. His research articles on entrepreneurship have been widely published in several reputed international journals like the *Journal of Global Entrepreneurship Research*, *Journal of Entrepreneurship in Emerging Economies*, *Teachers & Teaching: Theory & Practice* and many others.



Kavita Saxena

PhD (Retail Management), Ganpat University
PGDBM (Gold Medallist)
kavita@ediindia.org

An educator in the area of marketing and retail & general management with over 13 years of experience in academia and industry. She has published research papers and articles in journals and magazines of national and international repute. Her areas of teaching and research interests include consumer behaviour, entrepreneurial marketing and social media for start-ups. Currently involved in two NSTEDB, DST, Government of India projects namely National Initiative on Developing and Harnessing Innovations (NIDHI) - a programme promoting student start-ups and New Generation Innovation and Entrepreneurship Development Centre (NewGen IEDC) programme for setting up new-generation IEDCs across the country.



Rajesh Gupta

M.Com, PGDBM
rajesh@ediindia.org

A business management professional who has worked extensively at the grassroots level, promoting

EDII Faculty

a range of income-generating activities. Specialises in promoting micro enterprises in rural areas. He has considerable experience in micro enterprise promotion and cluster development projects, particularly in handloom and handicrafts clusters. He has previously worked with NIFT and Seva Mandir, Udaipur.



PN Srivastava
MCom
pnsrivastava@ediindia.org

Over 23 years of work experience in providing training inputs in various programs like REDP, EDP, TEDP, TTP, NGO-Banker Interface, IMCDS, RIP, STED, MEPP, Total Sanitation Program of UNICEF, DRIP, Cluster Development Programme, REGP, PMEGR, FDP and also in coordinating field projects in the northern region.



Ranvijay Sinha
PhD (International Relations), Yunnan University
Masters in Chinese Language and Studies, JNU
ranvijay@ediindia.org

Represented India at the Chinese Bridge, a Chinese language speech contest held in Beijing. He has been involved in numerous Gol programmes as an interpreter. He has had the honour of serving as an Interpreter for the ex-president of India Smt Pratibha Devisingh Patil. He has been a part of various Track II dialogues between India and China, functioning as a resource person for various meetings, government agencies and diplomatic dialogues. He has published research articles in international journals, including South Asian Studies. He is currently heading China-India Entrepreneurship Development Centre at Kunming, China.



Gautam Mazumdar
PGDBM (International Business)
Fellowship (Social Enterprise)
gautam@ediindia.org

Involved in consultancy and research assignments at national and international levels, towards sustainable livelihood solutions for pro-poor and persons with different abilities. Undertaken project assignments in the area of Livestock and Gender Intervention Livelihood Programme in India, a project of Bill and Melinda Gates Foundation and Livelihood Scope for Disability Program, a project of VSO (UK)/British Council at Indonesia. Engaged in the study of project design, implementation and evaluation of rural entrepreneurship livelihood models. Also engaged in studies linked to sustainable social enterprises, local ownership, access to mainstream market and finance, potential growth strategies and impact evaluation.



Dinesh Jain
PhD Fellow (IIM Ahmedabad)
MBA (Agribusiness)
dinesh.jain@ediindia.org

A fellow of IIM Ahmedabad, with an expertise in teaching management, rural development, institutional economics, agri entrepreneurship, marketing and research methods, he has gained extensive research experience in India, South Asia and Australia while working on diverse projects of IFPRI, ACIAR, GDN-World Bank, Ministry of Agriculture, Gol and

NCAP, India. He has to his credit multiple, world-class research papers, reports, books and chapters for organisations like FAO of United Nations and various peer-reviewed journals.



Smita Chetia Talukdar
PhD (Biotechnology)
smitatalukdar@ediindia.org

Possesses over 13 years of teaching and research experience in areas such as tissue culture, biochemistry and molecular biology, and has 20 papers to her credit. She has served as the Head of Department Biotechnology at Central IT College, Sikkim Manipal University, Regional College of Higher Education, North-Eastern Hill University. As an expert in project designing, implementation and monitoring she has worked as Project Manager in Employment Generation Mission, Government of Assam for a period of five years. She has experience of handling various livelihood and skill development projects of GoA for generating employment and upgrading the skills of youth.



Nirali Pandit
PhD (Commerce), Gujarat University;
MCom (Business Management);
MBA (Human Resource Management);
nirali@ediindia.org

Has been granted with a Doctoral Fellowship Award from Indian Council of Social Science and Research, New Delhi for her PhD work. Has a corporate work experience of five years as a manager in service industry and 12 years of experience in post-graduate teaching. Research interests include areas related to behavioral science, human resource management, entrepreneurship and business management. She has given consultation on new business projects or on-going business projects for pre-, mid- and post-project evaluation. Apart from this, she has also provided consultation to school students on corporate grooming and soft-skills training. She has 20 research papers to her credit, in journals of both national and international repute and also has authored two books. Administratively, she has contributed to industry-institute linkages through placements and industrial visits, coordinated for an AICTE affiliation work of the institute and has also been a part of an affiliation inspection committee for the university.



Mohammad Hanif Mevati
PhD (Sociology), Barkatullah University, Bhopal
MSW,
M Com,
ICWA(Inter)
hanif@ediindia.org

Has 20 years of experience in the field of entrepreneurship development and capacity-building training. Has experience in planning and implementing various projects to his credit, especially creating sustainable livelihood through non-hazardous vocational training to adolescents and parents of child labour families in Indus Child Labour Project, jointly funded by International Labour Organization (ILO), Department of Labour, USA and Ministry of Labour & Employment, Government of India, and training, capacity building and bank linkages of women SHGs through DFID funded MPRAF. He also worked as the Publication Head for *Uttam Samachar Patra*, a renowned monthly magazine on entrepreneurship and self-employment.

EDII Faculty



Sivan Ambattu
PGDRD, MSW
sivan@ediindia.org

An expert in project management and entrepreneurship, he has expertise in strategy formulation, donor management, partnership development and in establishing rural business institutions. He brought international training programmes like EYB and SIYB to India. He has worked with multilateral agencies like UNDP and ILO. Being a development professional, he could implement projects for DFID, American India Foundation, IKEA Foundation and Rabobank Foundation. His specialisation includes value-chain development, cluster development, youth entrepreneurship, and group & women entrepreneurship. He has published one book, 11 manuals and two reports.



Bishnu Prasad Panda
MA (Economics), LLB,
MBA (Financial Management)
CSWA, Tata Institute of Social Sciences,
PhD (Continuing)
bishnu@ediindia.org

Possesses over 27 years of experience in microfinance, micro enterprise, livelihood and cluster development programmes. Has worked extensively with national and international agencies like the Centre for Youth & Social Development, Rashtriya Gramin Vikas Nidhi, CARE and Access Development Services on enhancing the capacities of national-level NGOs, CBOs and BMOs. Also worked as a Consultant for a brief period for a World Bank study on pani panchayat, SHG and PRI. Has in-depth understanding on microfinance sector and incubated models in the states of Odisha, Rajasthan, Andhra Pradesh, Madhya Pradesh, Gujarat, Chhattisgarh and West Bengal. His areas of specialisations are financial management, cluster development, livelihood promotion and enterprise promotion.



Riken Shah
BE (Mechanical), MBA (Finance)
riken@ediindia.org

Possesses over 11 years of industrial experience in project planning and implementation, with special reference to MSMEs. Specialises in cluster development, BDS market development, value-chain analysis and lean manufacturing. He is empanelled with the National Productivity Council as a Lean Manufacturing Consultant. He has worked for the project Implementing Business Development Services in Dyes & Chemicals cluster at Ahmedabad, supported by World Bank, DFID and SIDBI. He is currently associated with cluster development projects in engineering, hume pipe manufacturing, steel re-rolling and rice mills.



Kavita Gupta
MBA, Bed (NET Qualified)
kavita.gupta@ediindia.org

Possesses a strong management background with over two decades of experience. She has taught at several prestigious institutions like the Banaras Hindu University, Allahabad University and some of the best schools in northern India. Having worked on projects with IIM Lucknow, UNDP

India (IKEA project for Social Empowerment), Chakshu Inc, USA project on clinical trials for an eye drug to arrest cataract and on Skills and Employability in South Asia, funded by the USA, she has a rich research expertise. Knowledge management and entrepreneurship are her core strengths in which she has published extensively, both at national and international forums. Her interests include entrepreneurship in MSMEs, social entrepreneurship and higher education.



Kaushik Mukherjee
MBA, MPhil (Marketing)
kaushik@ediindia.org

A marketing management professional, he has worked extensively at the grassroots level in marketing research industry and academics to promote a range of revenue-generating activities. Specialises in social sector development and has significant experience in local economic development, cluster development and evaluation-related projects across a wide spectrum of manufacturing clusters. He has previously worked with AC Nielsen, El India Ltd and Miracle School of Management.



Ashish Kumar
PhD (Applied Economics), University of Lucknow
ashishkumar@ediindia.org

A PhD in Applied Economics, with experience in entrepreneurship education and research, development economics and expertise in agricultural entrepreneurship, rural economics, political economy of development, MSMEs and women entrepreneurship, he has worked on various projects with Indian Council of Social Science Research (ICSSR) and Ministry of Rural Development. He is associated with two international journals of economics and is an academic member of World Economics Association, Global Entrepreneurship Network and Communication Institute of Greece, Athens. Has published work on agri entrepreneurship, social entrepreneurship, women entrepreneurship and MSMEs.



Ishwar Kumar
PhD (Management), IIT Roorkee; PGDBA (Marketing),
MA (Criminology); PGDHR (Human Rights)
ishwar@ediindia.org

Teaching and research interests include innovation and new product development, brand management, strategic design management, positive deviance and social sciences related to management. Presently attached with the Centre for Cluster Competitiveness, Growth and Technology at EDI and also engaged in managing CSR-related projects at various locations in India. Awarded with the Highly-Commended Emerald/AIMA Indian Management Research Fund Award in 2010.



Monika Dhochak
PhD (Finance), IIT Roorkee; MBA (Finance)
monika@ediindia.org

An academician and researcher in the area of finance, has worked extensively on the venture capitalists' investment decision-making process. Her academic interests include financial management, accounting, venture capital and private equity. She has also worked as a Teaching Associate in

NPTEL courses. Has published more than seven research papers in international journals of repute and presented papers at various national and international conferences. She has also been awarded the 'Best Paper Award' for a paper presented at an international conference in Thailand. Currently, she is a member of the American Accounting Association (AAA).



Suhail Palakkod

MA (Economics), Aligarh Muslim University; MPhil (Management), ICFAI; PhD (Pursuing in Economics) suhail@ediindia.org

A student of economics, with keen interest in financial economics, strategic management and entrepreneurship. Has over seven years of experience in teaching and research in the field of business research, investment management, economics and entrepreneurship. He is trained in case-based teaching and case development, management games, business consulting and MDPs. He has four research articles published in international and national journals to his credit. Has presented papers in various conferences. Apart from teaching, he is engaged in training and business consulting. His areas of interest are financial economics, strategic management, entrepreneurship, inclusive development, alternative financial models and financial innovations.



Shihin Mohamed T.K

M.E (Aeronautical), B.Tech (Mechanical)

An academican with more than 4 years of experience in guiding various technology based startups across the state of Kerala. Pioneered in institutionalizing IEDCs in various colleges. Being a UN certified Empretec Programme graduate, mentored potential and existing student entrepreneurs across the state. Area of Interest includes Techno Entrepreneurship, Internet of Things, Innovations and Life Skills Development.



Ganapathi Batthini

MLISc (NET Qualified) ganapathi@ediindia.org

A library and information science professional, with close to three decades of experience, he heads EDI's library and information centre. His work comprises developing, managing and disseminating information in business management, entrepreneurship, social and engineering sectors. He is the editor of the conference proceedings of MANLIBNET 2013: International Conference on Entrepreneurial Approaches to Librarianship, associate editor of the conference proceedings of Eleventh & Tenth Biennial Conference on Entrepreneurship and principal author of *Thematic & Analysis: The Journal of Entrepreneurship Articles*. He has authored 20 research papers for conferences and scholarly journals.



Sasi Misra

PhD (Psychology), University of California smisra@ediindia.org

He is a professor at EDII and editor of *The Journal of Entrepreneurship*. Also, he chairs the Centre for Research in Entrepreneurship Education and Development (CREED) and Biennial Conferences on Entrepreneurship. He was previously a professor of organisational behaviour at IIM Ahmedabad; Vice-Chancellor, Berhampur

University, Odisha; visiting professor, McGill University (Canada) and University of Munich (Germany). He is a recipient of the prestigious Alexander von Humboldt Fellowship (Germany), Commonwealth Faculty Research Fellowship (UK) and Shastri Indo-Canada Fellowship (Canada). He was a Visiting Scholar at Harvard Business School (USA). His publications (including books, chapters and journal articles) are numerous. He is an educationist of repute and behavioural scientist of distinction. He serves on Boards and Governing Councils of several institutions of higher education.



Mayank Upadhyay

ACWA mayank@ediindia.org

Specialises in the areas of finance, management accounting, project planning and strategic management, with extensive experience in development banking, commercial banking, management consulting and NGO management. Involved in conceptualising and conducting of a number of national and international programmes in corporate financial strategic planning and management, project formulation and appraisal, microfinance and management control systems.



J B Patel

BSc (Chemistry), BSc (Technology) jbpatel@ediindia.org

Over three decades of experience in the areas of business opportunity identification, project formulation, project appraisal, counselling and guiding entrepreneurs. Conducted more than 10 international programmes and worked as an expert in a number of developed countries in the above-mentioned fields. He is also the Local Representative for the Netherlands Senior Experts Organisation.



B B Siddiqui

PhD (Psychology), Gujarat University siddiqui@ediindia.org

Specialises in clinical and organisational psychology. Trained at National Training Laboratory (NTL) to conduct personal growth laboratory training programmes and group dynamics. Currently involved in programmes on human resource development, organisational behaviour, personality and leadership development, and entrepreneurship laboratory. A registered counsellor-psychologist with the Rehabilitation Council of India, New Delhi.



Umesh Menon

MCom, MBA (Finance), FCMA umeshmenon@ediindia.org

A business management expert, specialising in the areas of business planning, financial management and financial cost accounting, with 24 years of experience in government development sector and private sector. He has been working with entrepreneurs for growth and performance improvement, and has also trained bankers and investment promotion officers. He has worked in many industrial and artisan clusters across India. Has also been advising countries/states on investment promotion strategies.

EDII Faculty

He has worked with UNIDO, UNDP, ILO, European Commission and many other bilateral and multilateral agencies in over 25 countries. He is on Boards of four companies and two NGOs.



V S Sukumaran

LLB, PGDHRD,
PGDTD, PGDM,
MBA

vssukumaran@ediindia.org

Enterprise development consultant with over 25 years of experience. Provided training and consultancy to Kudumbashree, the Kerala State Poverty Eradication Mission for establishing micro enterprises at grassroots level and developing Micro Enterprise Consultants for implementing National Rural Livelihood and Urban Livelihood projects. Actively involved in institutionalising entrepreneurship in various organisations. An expert in cluster and business development, and project formulation. Developed strategy for entrepreneurship in education in association with the Start-up Mission, Government of Kerala. Present incharge of Kerala office.



K K Shaw

BE Honours (Mechanical),
PGDBM

kkshaw@ediindia.org

Over 43 years of experience in design engineering, manufacturing processes, metallurgy, surface engineering and engineering failure analysis. His experience includes advising entrepreneurs on improvement in productivity and quality. He is currently engaged in developing clusters like steel re-rolling mills, engineering, hume pipe manufacturing, rice mill clusters and several other engineering ones. His responsibility also includes saving energy in the engineering sector.



Dr Chandan Chatterjee

PhD in Technology (Textile), Bombay University;
PG Diploma in Business Management,
Marathwada University;
Fellow, Institute of Engineers (India);
Fellow, Textile Association (India)

chandan@ediindia.org

A Chartered Engineer with over 40 years of professional experience in the industry which includes operations, project planning, R&D, cluster development, industry-responsive skill and entrepreneurship, business counselling and formulation of industrial policy for the state of Gujarat. He has held senior positions in various industrial houses and also with the Government of Gujarat in the capacity of General Manager (Technical) at INDEXTb, Chief Technical Advisor (Chemical) at Industries Commissionerate, Govt. of Gujarat and Director, Centre for Entrepreneurship Development, Gujarat. Has published over 200 articles and reports in many industrial and educational journals.



Shailesh Modi

PGDBA, IIM Ahmedabad
ssmodi@ediindia.org

A practising management consultant with a multidisciplinary work record. His experience encompasses work on SME sector, social entrepreneurship, energy, hospitality, tourism, textiles, transport and food processing sectors, in addition to the development sector. Has

also worked extensively in the areas of business plans, market research, sectoral studies, cluster diagnosis and design & management of development programmes for large companies, bilateral and multilateral agencies, Indian development institutions, and state & central governments. He was an independent director on the Board of some private companies and has worked as the Planning Advisor for a large urban transport government company. Has authored two manuals on direct help to small entrepreneurs.



Padmin Buch

BPharm,
MBA,
CMC,
PG Diploma (Patents Law)
padmin@ediindia.org

A senior project and management consultant as also an IPR domain expert, he holds about 30 years of combined experience of project management, corporate industry, consultancy, entrepreneurship, IPR and academics. He was Managing Director, GITCO before associating with EDII. New project identification and selection, project formulation and feasibility, market research, project appraisal are some of his expertise areas. He is one of the national experts in the IPR domain. He is on the Boards of Troikaa Pharmaceuticals and Bhagwati Autocast Ltd. Associated with apex business and management institutes being Member, Governing Council, AMA; Chairman, USIIC Council on IPR; Co-chairman, Foreign Trade Committee, GCCI and Member, MSME Core Group, CII. Has traveled widely on official assignments, which includes his travels to USA, France, China, South-East Asia and all India.



Bhasker Jani

BE (Electronics and Communication)
bhasker@ediindia.org

A practitioner with over 34 years of experience in initiating and successfully managing various industries, including that in manufacturing of mechanical and electro-mechanical components and sub-assemblies, industrial valves, fabrication shop, foundry, etc. He is also involved in mentoring potential and existing entrepreneurs. Holds position as Director, M/s. Odhav Estate Infrastructure Development Ltd.



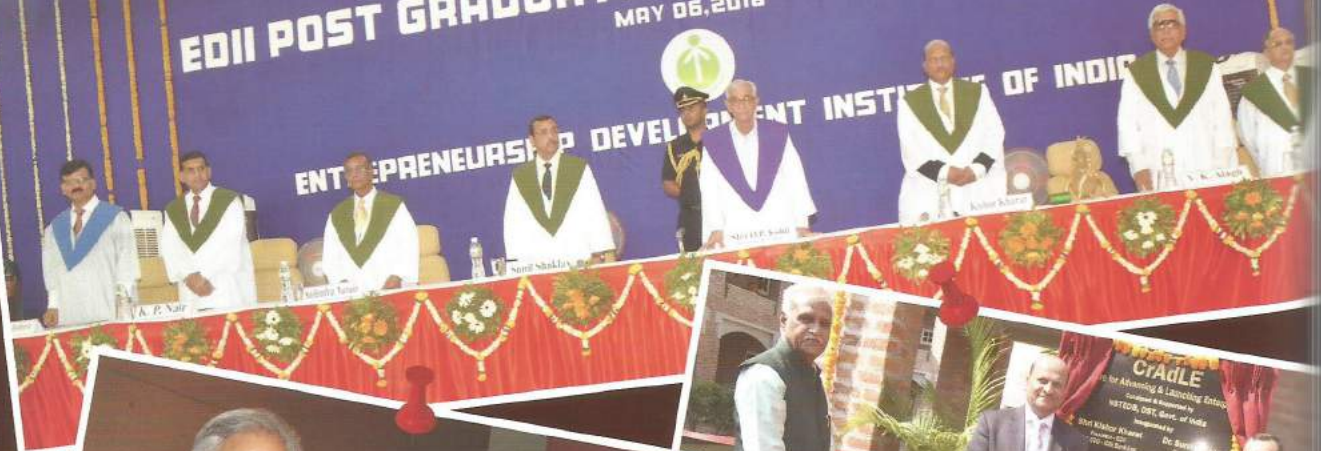
PG Makhija

MCom,
LLB,
ACS
pgmakhija@ediindia.org

A practicing management consultant and mentor, he has an industry experience of over 37 years, including 18 years in the top-management level as CEO of Bombay Dyeing & Manufacturing Company Ltd and Executive Director of Gujarat Ambuja Exports Ltd. Has worked across diverse industries, including textiles, edible oils, industrial automation, pharmaceuticals, engineering plastics and banking. Advises SMEs on consolidation and growth strategy, and helps in its operationalisation. Also mentors youngsters of business families. His current research covers the dynamics of time devotion pattern of the entrepreneurs.



17th CONVOCATION EDII POST GRADUATE DIPLOMA PROGRAMMES MAY 06, 2016



Entrepreneurship Education & Research



Entrepreneurship education has been accepted the worldover as a potential area to inculcate entrepreneurial mindset, impart skills to successors of existing family-owned businesses, boost self-employment among youths, and thus promote economic development. EDII tapped this sector to make entrepreneurship all-pervasive with the launch of innovative programmes in this area. The core programmes include:

- **Fellow Programme in Management**
This programme encourages research in entrepreneurship policy to strengthen the theoretical exploration of existing entrepreneurship models
- **Post Graduate Diploma in Management - Business Entrepreneurship**
This two-year AICTE-approved course trains potential entrepreneurs to float own business or get groomed to take over family business.
- **Post Graduate Diploma in Management - Development Studies**
This two-year AICTE-approved course trains students aspiring to venture into the development sector or set up their own social enterprises.
- **Open Learning Programme in Entrepreneurship**
This one-year programme teaches all aspects of new enterprise creation to working professionals (willing to become entrepreneurs) who have limitation in terms of attending regular classroom lectures.
- **Faculty Development Programme**
These national programmes are offered to train faculty to create a cadre of resource persons who can teach entrepreneurship as well as develop curriculum for the same.
- **Summer Camps in Entrepreneurship**
These national camps for youth and children instil the spirit of entrepreneurship among children and youth at a young age and raise their aspiration levels by instilling entrepreneurial traits.

Strategy

- To popularise entrepreneurship by generating interest among students, the institute will plan entrepreneurial competitions and boot camps across states.
- Refining and developing curriculum on entrepreneurship will be especially focussed upon with emphasis on practical-orientedness.
- Large-scale, hands-on soft skills training in different trades will be initiated to increase the incidence of entrepreneurship at a time when the Government is putting in distinct efforts to promote start-ups.
- Specific groups such as mid-career employees interested in entrepreneurship, family business successors, women entrepreneurs, entrepreneurial managers, etc. will be especially targeted through online mode of skill training.

Centre for Entrepreneurship Education and Research



Vision:

“To be an International Leader
in Entrepreneurship
Education and Research”

Programmes and Activities

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.1	On Campus Long Duration Programmes				
1.1.1 (a)	Fellow Programme in Management (FPM) 2014-18 (4th year)	EDII Campus	1 Year	Masters; Academicians/ Professionals	To motivate doctoral scholars to take up theoretical and empirical research work leading to policy papers and publications in journals of repute.
1.1.1 (b)	Fellow Programme in Management (FPM) 2015-19 (3rd year)	EDII Campus	1 Year	Masters; Academicians/ Professionals	To guide doctoral students in conceptualising policy research and doctoral dissertation. In the 3rd year of this doctoral programme, students develop research proposals through data from the field for developing doctoral thesis.
1.1.1 (c)	Fellow Programme in Management (FPM) 2016-20 (2nd year)	EDII Campus	1 Year	Masters; Academicians/ Professionals	To motivate doctoral scholars to take up compulsory theoretical papers and develop term papers based on classroom inputs. Classroom inputs and interactions would lead to policy papers and publications in journals of repute.
1.1.1 (d)	Fellow Programme in Management (FPM) 2017-21 (1st year)	EDII Campus	1 Year	Masters; Academicians/ Professionals	To orient doctoral students to investigate synergy between theory and practice of entrepreneurship as relevant to Indian context, and accordingly strengthen entrepreneurship education and research ecosystem in the country.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.1.2 (a)	Post Graduate Diploma in Management- Business Entrepreneurship (PGDM-BE)- 2016-18 (2nd year)	EDII Campus	1 Year	Family Business Successors and Start-ups interested in pursuing two year full time programme	To train students to set up their own business, become entrepreneurial managers or join their family business. Classroom teaching to be complemented with regular study visits and interaction with achievers. Focus on ensuring preparation of bankable project reports by students.
1.1.2 (b)	Post Graduate Diploma in Management- Business Entrepreneurship (PGDM-BE)- 2017-19 (1st year)	EDII Campus	1 Year	Family Business Successors and Start-ups interested in pursuing two year full time programme	To groom students as entrepreneurs, entrepreneurial managers and family business successors. Classroom teaching to be complemented with international tie-ups, students' research projects, seminars and publications.
1.1.3 (a)	Post Graduate Diploma in Management- Development Studies (PGDM-DS)- 2016-18 (2nd year)	EDII Campus	1 Year	Graduates, Employees, NGO Nominees	Groom students as effective social entrepreneurs and change-agents.
1.1.3 (b)	Post Graduate Diploma in Management- Development Studies (PGDM-DS)- 2017-19 (1st year)	EDII Campus	1 Year	Graduates, Employees, NGO Nominees	Groom students as effective social entrepreneurs and change agents in a focused sector.
1.2	Open Learning Programmes				
1.2.1	Open Learning Programme in Entrepreneurship (OLPE)	National	1 Year	Graduates & Under Graduates with three years of work experience	To develop entrepreneurial skills through open learning, project counselling and mentoring support so that time and distance do not remain issues for those willing to become entrepreneurs.
1.2.2	Advanced Business Hindi Certificate (ABHC) (International)	EDII Campus	9 Months	Graduates & Under Graduates	It is a programme specially designed for Chinese Students to train them in Business Hindi course. The structure includes orientation to Indian society, culture, entrepreneurship, and management aspects.
1.2.3	Advanced Business English/ Management Certificate (ABEC/ ABMC)	EDII Campus	9 Months	Graduates & Under Graduates	To develop participants in advanced level vocational English/management learning.
1.2.4	Certificate Course in Project Management - BBSR	EDII Odisha	6 Months	Development Sector Nominees, Corporate Employees, Graduates	To impart need-based technical education and training to development professionals on applied aspects blended with core courses in the development sector.
1.2.5	Online Entrepreneurship Course (MOOC/Open Courseware)	EDII Campus	6 Months	Students, Professionals, Entrepreneurs	An online version of distance learning diploma programme in entrepreneurship. The course would have online classrooms and examination. Keeping in view the demand of massive open online courses (MOOC), it is proposed to be conducted at EDII.
1.3	Capacity Building Programmes in Entrepreneurship Education				
1.3.1	Faculty Development Programme	Ahmedabad	12 Days	Teachers of Universities, Engineering Colleges, B- Schools, etc.	To develop skills in teachers of higher education towards teaching courses on 'Entrepreneurship' effectively as well as orienting them to research in the field.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.3.2	Business Research Methodology & Data Analysis- International	EDII Campus	8 Weeks	Entrepreneurs/ Middle & Senior level Executives of SMEs/ Professionals engaged in Small Business Promotion	To enable participants from developing countries to carry out research and improve their proficiency in selection of analytical tools and interpretation of statistical data to solve business problems.
1.3.3	Entrepreneurship Education to Strengthen Emerging Economies	EDII Campus	6 Weeks	Potential/Existing Entrepreneurs/ Family Business Successors/ Executives/ Consultants	To customise, design and deliver entrepreneurship education programmes both at school and higher education levels to cater to the aspirations of youth and motivate them to take up entrepreneurship as a preferred career option.
1.3.4	Entrepreneurial Management	EDII Campus	6 Weeks	Managers of SMEs and Entrepreneurs from developing countries	To sharpen managerial skills of entrepreneurs and senior executives of SMEs, leading to performance improvement of enterprises.
1.3.5	Business Research Methodology & Data Analysis (National)	EDII Campus	1 Weeks	PhD students	To enable participants to carry out research and improve their proficiency in selection of analytical tools and interpretation of statistical data to solve business problems.
1.3.6	Bihar Skill Development Programme - Certificate Course	Bihar	1 Year	Unemployed Youth	To develop employability and entrepreneurial skills among dropout students of Bihar.
1.3.7	Vocational Guidance and Skill Development of Youth	EDII Odisha	6 Months	Unemployed Youth	A 6-month programme to develop the skills of youth of peripheral areas of corporate houses to enhance their employability.
1.3.8	Vocational Education, Guidance and Career Counselling	EDII Odisha	3 Years	Youth of Displaced Families	Vocational guidance to the youth of displaced families so that they are rehabilitated and resettled.
1.3.9	Certificate Course in Entrepreneurship	EDII Odisha	3 Months	Students	To conduct short term entrepreneurship module for students pursuing full time courses in universities in Odisha.
1.3.10	Entrepreneurship Awareness Camps for Start-ups	EDII Kerala	1 Year	College Students	It is a programme proposed to motivate and equip students with necessary knowledge and skills for arriving at innovative plans for setting up their own enterprises.
1.3.11	Programme on Innovation, Start-ups & Technology Transfers (Nodal Institute on Start-ups)	EDII Campus	4 Year	Individual/Group of individuals having innovative ideas	To channelise the government scheme to support startups for availing assistance under Gujarat Industrial Policy. The primary mission of the industrial policy includes innovation, startups & technology transfers.
1.3.12	Boot Camps (Start-up activities)	Gujarat, Odisha, MP, UP	1 Year	Startups	To amplify entrepreneurial ecosystem in the states.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.3.13	Boot Camps & Start-up activities (Gujarat CSR Authority - GCSRA)	Gujarat	1 Year	Individual/groups working on innovative ideas	To ensure prototype development funding and creation of companies in Gujarat
1.3.14	Start-up Manual (for Startup Mission Kerala)	EDII Kerala	65 Days	Students, Entrepreneurs	To prepare training manual for Startup mission of Kerala. The manual will enable trainers, educators to guide emerging start-ups.
1.3.15	Pre-Startup Academic Activities on Selected Academic Campuses-Kerala	EDII Kerala	6 Days	Students	Pre-Startup activities are to be conducted on academic campuses in Kerala. These activities would enable students to think and become entrepreneurial.
1.3.16	Faculty Development Programmes for Incubation	EDII Kerala	5 Days	Faculty Members of Engineering Colleges	A focused programme for faculty members who are involved in some kind of start-up course or start-up incubation process.
1.3.17	Startup Growth and Sustainability Programmes	EDII Kerala	5 Days	Startup Entrepreneurs	Growth programmes for start-ups who wish to get the next level of support and evolve a complete business model.
1.3.18	Startup-Exit Policy and Valuation	EDII Kerala	Through-out the year	Startup Entrepreneurs	A policy on creating start-up, including exit rules, is to be made for Kerala.
1.3.19	Family Business Successor Programme (Self Finance Course)	EDII Kerala	Through-out the year	Family Business/ Existing and Potential Entrepreneurs	To support entrepreneurial community as a whole. Family business successor and entrepreneurs will be trained to develop their businesses further.
1.3.20	Entrepreneurship for ITI Students	EDII Kerala	5 Days	ITI Students	To help ITI students become start-up entrepreneurs.
1.3.21	Short-Term Capsule Programmes with IFIM, IBA, Emprasa (SRO)	EDII SRO	6 Months	Students, Professionals, Entrepreneurs	To provide need-based short term programmes on Entrepreneurship in different institutions in southern India.
1.3.22	MDPs on Essentials of Entrepreneurship and Entrepreneurship Education & Development	EDII Campus	Through-out the year	Entrepreneurs, Students, Professionals	The programme offers a highly professional experience to those who wish to expand their knowledge in the field of entrepreneurship and intrapreneurship. It is being offered jointly by EDII & Times Centre for Learning Limited (TCLL), The Times of India Group.
1.4	Summer camps for Youth and Children				
1.4.1	National Summer Camps on Entrepreneurial Adventures for College Going Youth	EDII Campus	6 Days each	HSC & College Students	To help youth identify innovative and challenging career options and plan it entrepreneurially. A good opportunity for youth to tap their latent potential for achievement.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.4.2	National Summer Camps on Entrepreneurial Stimulation for School Children	EDII Campus	6 Days each	School Students	To inculcate entrepreneurial values among children at a tender age. A forum to interact with parents as well.
1.4.3	Summer Camp for Youth and Children (International)	International	6 Days each	School Students	A camp for international participants (youth and children) to inculcate entrepreneurial values at a ripe age.
1.4.4	Entrepreneurship Awareness Camps	Pan India	3 Days each	College Students	To sensitise the students towards the 'Charms of Being an Entrepreneur' and orient them towards entrepreneurship and self-employment.
1.4.5	Convention of ODL Learners (Events)	EDII - CRO	2 Days	ODL Learners	It is an interactive forum to take feedback and gauge the progress of learners for improving the effectiveness of the programme.
1.4.6	Developing Enterprise Resource Centre through Networking, Mentoring and BDS in the Eastern part	Odisha	1 Year	Corporates, SMEs	To develop an Enterprise Resource Centre through networking, mentoring and BDS in the Eastern part of Bhubaneswar. This activity would help groom start-ups from educational camps.
1.4.7	Orientation Visit of Students to the Institute	EDII Campus	1 Day each	School & College Students (including B-Schools, Engg. Colleges)	To orient students towards the 'Charms of Becoming an Entrepreneur' and motivate them to think of entrepreneurship as a career choice.
1.5	Off-Campus Joint Programmes				
1.5.1	EDII-JGI Programme (UG) 4 years (4th year)	JGI Bengaluru & EDII Campus	Four Years	Students from JGI	To improve the understanding of students as entrepreneurs, intrapreneurs or family business successors. Students' focus will be on developing a business plan.
1.5.2 (a)	EDII-JGI Programme PG (18 months) - 2nd year	JGI Bengaluru & EDII Campus	18 Months	Graduate students from JGI interested in developing family business	To sharpen the capabilities of students as entrepreneurs, intrapreneurs or family business successors. Students' focus will be on developing a business plan.
1.5.2 (b)	EDII-JGI Programme PG (18 months) - 1st year	JGI Bengaluru & EDII Campus	18 Months	Graduate students from JGI interested in developing family business	To sharpen the capabilities of students as entrepreneurs, intrapreneurs or family business successors. Students' focus will be on developing a business plan.
1.5.3	EDII-IIPM-Bengaluru Programme	Bengaluru	1 Year	Students of IIPM	To impart entrepreneurship education to a group of post graduate management students interested in an entrepreneurial career and guide them to develop feasible business plans.
1.6	Centre for School Entrepreneurship				
1.6.1 (a)	Entrepreneurship Module for Students of Higher Secondary Schools	EDII Campus & Other Schools	3 to 6 Months	School students	To enable students to think and act in an entrepreneurial way, to develop leadership skills in them at an early stage in their career such that it not only encourages them to consider entrepreneurship as a career opportunity but also helps them become successful in any profession.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.6.1 (b)	Entrepreneurship Module for Teachers (Non-residential Teacher's Training Program)	EDII Campus	7 Days	Academic Community	To make teachers experience entrepreneurial thinking, guide them on how to conduct the program and plan to focus on mentorship at scale in the long run.
1.7	Research and Publications				
1.7.1	Journal of Entrepreneurship	EDII Campus	Bi-annual	Academic Community	To share research findings with the academic community and enhance the boundaries of knowledge in entrepreneurship.
1.7.2	Short-term Fellowships in Entrepreneurship Research	EDII Campus	2-12 Weeks each	Researchers	Upto 5 fellowships to ED trainers, teachers and researchers to encourage them work on specific themes related to entrepreneurship.
1.7.3	Working papers, monographs, case studies, manuals etc.	EDII-National	1 Year	Faculty Members of EDII	To develop research interest among faculty and staff at EDII. This activity would strengthen research outcomes of national and international repute.
1.7.4	Publication of Alumni Success Stories	EDII Campus	1 Year	EDII Alumni	To document and highlight the achievements of EDII alumni which would motivate the younger generation towards the charms of entrepreneurship. The document would help bringing out the strength of EDII education intervention and marketing the PGPs.
1.7.5	Compilation of Case Studies on Successful Entrepreneurs in the other states Vol-II	Bhubaneswar	1 Year	First generation Entrepreneurs	To document and publish successful cases of entrepreneurs trained by EDII in the region. The real-life success stories would help inculcate entrepreneurial spirit among aspiring entrepreneurs, specifically from the state of Odisha.
1.7.6	Global Entrepreneurship Monitor (GEM) India Survey and Report	National	1 Year	Academics, Professionals, Policymakers	To continue with the internationally acclaimed survey and come up with findings in vogue for India. The report is used as a valuable reference on status of entrepreneurial index in the country. Useful for academic fraternity and policymakers. Specific responsibility will be decided by the GEM India consortium.
1.7.7	Study on the 'Economic Slow Down and Its Impact on SME during the Crisis of 2008-2010-2012'	EDII Campus	6 Months	Survey	To understand economic slowdown and its impact on SME during the crisis of 2008-2012. The study could suggest some policy-level suggestions that may help in designing programmes or studies for future.
1.7.8	Research Project on Changing Profile of Unemployment/ Underemployment	EDII Campus	2 Months	Survey	To understand the changing profile of Unemployment/ Underemployment in our country. The study could suggest some programmes that are needed to reduce unemployment in our country.
1.7.9	Developing 50 Case Studies from EDII Interventions in 3 decades	EDII Campus	1 Year	Survey and Internal Literature	To compile and create a pool of EDII's strategic cases that have been completed as an assignment in past three decades. These cases would help faculty members discuss institutional strategic interventions in the class.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.7.10	Study on Edupreneurship: Business Model in Education	EDII Campus	1 Year	EDII Faculty	To study different business models prevailing in the education sector and arrive at sustainability factors of entrepreneurship education in the country.
1.7.11	Seminars and Workshops on Entrepreneurship	EDII Campus	2 - 3 Days	Potential/ Existing Entrepreneurs	To help entrepreneurship educators, entrepreneurs and professionals understand intricacies and emerging issues of entrepreneurship and deliberate on addressing them appropriately.
1.8	Networking and Accreditation/ Brand Building Initiatives				
1.8.1	Student-Investor Interface (Event)	EDII Campus	2 Days	Students / Investors	A forum wherein equity and term-lending investors will be invited to interact with students in terms of funding their innovative business ideas.
1.8.2	PGDM-BE Accreditation by Association to Advance Collegiate Schools of Business (AACSB)	EDII Campus	1 Year	Institute	Taking cue from institutions engaged in offering management course, an initiative to accredit entrepreneurship courses/ programmes run by various higher education institutions, in collaboration with networks like National Entrepreneurship Network (NEN), South Asian Federation for Entrepreneurship Education and Research (SAFEER), Society of Entrepreneurship Educators (SEE). It would ascertain quality and standardise course designs for entrepreneurship programmes.





Accomplishments

Centre for Entrepreneurship Education and Research

- Instituted the first-ever Post Graduate Diploma in Management-Business Entrepreneurship and Open Learning Programme in Entrepreneurship to broadbase education in entrepreneurship
- Floated Post Graduate Diploma in Business Management – Development Studies to create a brigade of change agents for the development sector
- Launched four-year, full-time Fellow Programme in Management, with emphasis on entrepreneurship, to expand the boundaries of research in this discipline
- Developed a standard 'Entrepreneurship Course Curriculum' for the University Grants Commission
- Created a cadre of teachers of higher education with skills and competencies for imparting entrepreneurship education and counselling
- Developed textbooks and teaching material for Gujarat Board (+2 level vocational education)
- Institutionalised informal training models (national summer camps for children and youth) for instilling the entrepreneurial spirit
- Leading the *Global Entrepreneurship Monitor (GEM) – India*, the largest annual study of entrepreneurial dynamics
- Bringing out the prestigious *Journal of Entrepreneurship*
- Conducting Biennial Conference on Entrepreneurship to broaden the frontiers of theory and practise

1,389 students
graduated from PGPs

13,000 learners
registered for Open
Learning Programme

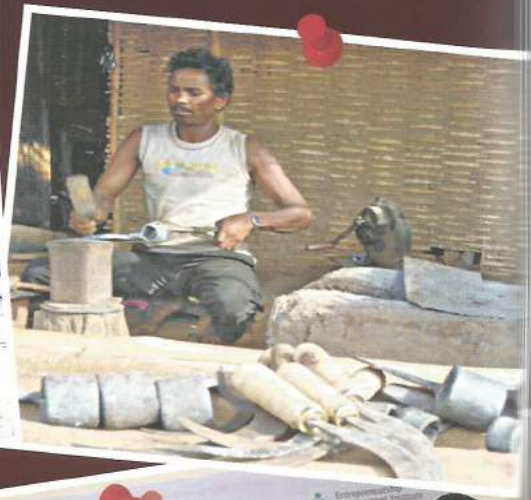
Trained 2,945
teachers/faculty

Entrepreneurial Spirit
imbibed in 1,286
youths & 2,080 children

13,750 students
oriented towards
entrepreneurship

1,428 students from JGI,
Bengaluru pursued EDII's
Entrepreneurship
Course at Graduate &
Post Graduate levels.

6,000 Entrepreneurship
Awareness Programmes
organised and
4,50,000 students
oriented towards
Entrepreneurship



Micro Enterprises, Micro Finance and Sustainable Livelihood



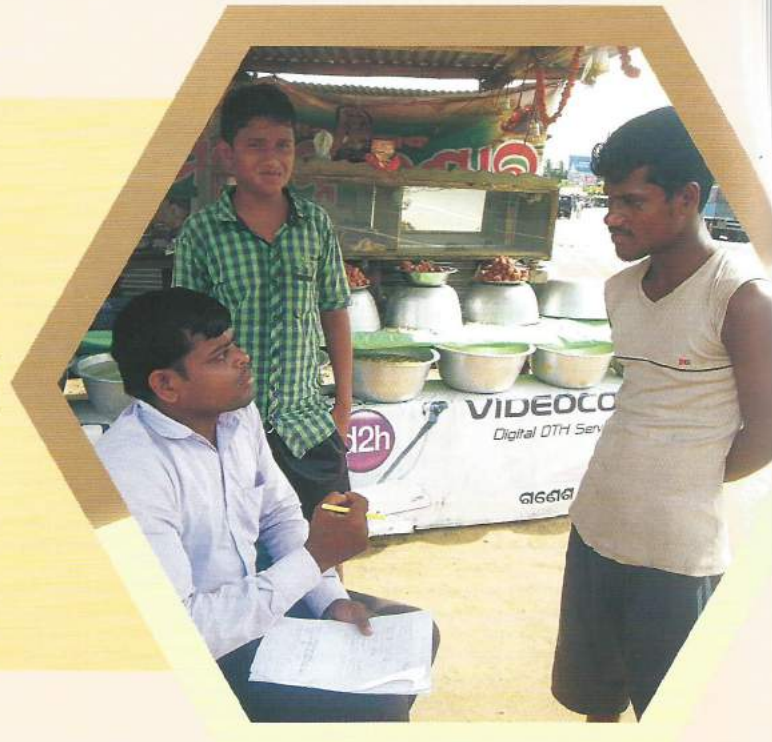
Micro enterprises have long been key to the vibrancy of an economy. The sector makes a major contribution to the development and growth of India. Streamlining micro finance can further help harness the potential of the sector. Micro enterprises are considered as an effective tool for poverty alleviation and employment generation. In keeping with this understanding, the Centre has been pursuing the goal of ensuring growth with equity; mobilising savings and internal financial resources for productive enterprise activities; alleviating poverty, generating employment and thus promoting overall development. Micro enterprises are, therefore, being promoted both in urban and rural areas and throughout the length and breadth of the country. Considering that micro enterprises are severely constrained in terms of opportunities, finance and networking, EDII seeks to create an enabling ecosystem through capacity building, market linkages, convergence and also by ensuring appropriate financial product. The core areas of intervention include:

- Startup Village Entrepreneurship Programme (SVEP): It entails creation of rural entrepreneurs by developing a sustainable model for Village Entrepreneurship Promotion through integrated ICT techniques and tools for training and capacity building and enterprise advisory services. The programme is in operation in 24 blocks of 11 states and aims at promoting 30,000 enterprises over 2016-21.
- Traditional Industry Sector: These are Khadi, Village and other traditional industries. EDII is the technical agency for Scheme of Fund for Regeneration of Traditional Industries (SFURTI). The scheme has so far covered 3,500 villages.
- Handloom Sector: EDII is the National Resource Agency for Ministry of Textiles, Govt. of India sponsored cluster work in 158 handloom clusters covering 55,000 artisans.
- Skill Development: EDII, in partnership with PwC and NEBCON (the consulting arm of NABARD), is implementing skill development missions in Madhya Pradesh and Jharkhand. The work is supported by the Department for International Development (DFID).
- Non-Farm Producer Organisation: EDII is carrying out an advisory function for catalysing NFPOs on behalf of NABARD. Six NFPOs have been established till now.
- Training-cum-placement for unemployed youth in Jammu & Kashmir This is being promoted through a programme called HIMAYAT. Seventy-two thousand persons have been trained so far. EDII is assisting JKEDI in implementation.

Strategy

- Creation of microbusiness advisors/counsellors will be focused upon.
- IT-based application for Micro Enterprise Training and its performance monitoring will be developed.
- Pedagogical tools for training mentors and community-based counsellors will be evolved.
- Women entrepreneurship will acquire centrestage.
- Social enterprises, collectives and corporate social responsible micro enterprise development will be focused upon.
- Action research, documentation and strategy formulation will be taken up extensively.

Centre for Micro Enterprises, Micro Finance and Sustainable Livelihood



Vision:

“To become an acknowledged resource, action research and policy advocacy centre for institutions promoting micro enterprises, micro finance and sustainable livelihood”

Programmes and Activities

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.1	Micro Enterprise Development - Support to NRLM & Corporates				
2.1.1 (a)	Start Up Village Entrepreneurship Program (SVEP) support - Secretariat at EDII HO	EDII Campus	4 Year	State Rural Livelihood Missions (SRLM), State Implementation Offices	To offer need-based implementation support and devise necessary mechanisms for capacity building, suggest financing instruments and liaison with State Rural Livelihood Mission for effective implementation of SVEP.
2.1.1 (b)	National Resource Organisation (NRO) and Program Implementation Agency for SVEP in 11 States	Gujarat, MP, Odisha, Jharkhand, J&K, West Bengal, Haryana, UP, Telangana, Chattisgarh & Punjab	4 Year	SRLM, Community Based Resource Persons and Institutions	To provide specialised support to the SRLM Directorates in 11 states. Create Community Resource Persons across 23 Blocks offering support to 36,818 number of enterprises in 4 years (Strengthening of Existing Enterprises - 2,771)
2.1.2	Support to National Mission Management Unit (NMMU) - under National Rural Livelihood Mission (NRLM) at MoRD, Govt for Block Outreach and Empanelment of Additional Program Implementation Agencies (PIAs)	22 States	1 Year	Organisations / Institutions / NGOs	To provide support to NMMU for empanelling 240 additional PIAs for SVEP implementation across 240 Blocks in the country.
2.1.3	World Bank-Assisted North East Rural Livelihoods Project (NERLP)	Sikkim & Tripura	2 Year	SHG Women & their Family Members, Youth	Creation of community cadre for Handholding of micro enterprises and also creating Business Models for value chain interventions across four blocks of two states in NE.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.1.4	EDII-PwC Support to MP Skill Development Mission for select ITIs	Bhopal	Through-out the year	ITI students of Madhya Pradesh	Capacity Building of Placement officers for select ITI across Madhya Pradesh to act as counsellors and provide necessary support to MPCVET (Madhya Pradesh Council for Vocational Education and Training) to create ED centres across MP.
2.1.5	Software support to Micro Enterprises for Market Potential assessment and Enterprise Tracking	EDII Campus	12 Months	MoRD & National Informatics Centre - Delhi	Develop Application for Micro Enterprise potential assessment and also GIS-enabled tracking for enterprises and appraisal of new enterprises
2.2	Sector specific programs and Support to Micro Enterprise Ecosystem				
2.2.1	MEPP Project (Micro Enterprise & Program Planning)	Varanasi	3 Years	Unemployed Youth	A long-term ongoing project to ensure setting up of new enterprises. Aims at creating self-employment by promoting entrepreneurship among rural and urban population in Varanasi by targeting rural & urban enterprises that shall be selected from either the Manufacturing or Services sectors.
2.2.2	Total Sanitation & Waste Management Program	Varanasi & Nainital/ Haldwani	3 Years	Unemployed Youth	A long-term ongoing project to ensure setting up of new enterprises & upgradation of existing enterprises of products related to sanitation & wastage. Encourage cost effective and appropriate technologies for ecologically safe and sustainable sanitation.
2.2.3	Technology-based Entrepreneurship Development Program (TEDP - 30)	UP & Uttarakhand	3 Weeks	Rural Youth	To encourage and motivate potential entrepreneurs to set up technology-based new units through Entrepreneurship Development Programmes.
2.2.4	Agri Entrepreneurship	Kerala	5 Days	Farmers and Support System of Agri Promotion	Support officials and farmers for doing agri business effectively.
2.2.5	EDP for Unemployed Youth	Kerala	20 Days	Youth of Kerala	Providing requisite skills and support to Kerala youth to enable them to start their own ventures.
2.2.6	Productivity Enhancement for Handlooms	Kerala	Through-out the year	Handloom Entrepreneurs	To support handloom weavers by providing common facilities.
2.2.7	Additional Skill Acquisition Programme (ASAP)	Kerala	Through-out the year	ASAP sponsored Entrepreneurs/ Students	Scaling up of ASAP sponsored entrepreneurs.
2.2.8	Suchitwa Mission	Kerala	Through-out the year	Potential Entrepreneurs	Developing enterprises to support Suchitwa Mission.
2.2.9	ED Intervention in Local Self Government Bodies	Kerala	Through-out the year	Unemployed Youth	Supporting potential/existing entrepreneurs.
2.2.10	Enrollment of Coir workers under PMSBY (PM Suraksha Bima Yojana) and Registration of Coir Units under MSME	20 states	Through-out the year	Coir Artisans	Providing market accessibility and export potential to coir producers
2.2.11	Programme for Corporates	Kerala	3 Days	Hantex beneficiaries	Improving skill set of management staff
2.2.12	Trainers' Training Program on Sanitation Entrepreneurship	Lucknow	2 Weeks	Trainers for NGOs	Enhance the capacities of NGO Trainers

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.2.13	Technical Agency for KVIC under SFURTI	MP/Raj	3 Years	Artisans of Khadi & Village Industries	Technical support to selected agencies of KVIC
2.2.14	EDP for Safai Karmacharies	5 locations in Assam	1 Month	Safai Karmacharies	To create new opportunities of livelihood for Safai Karmacharis, EDP may be imparted to educate them about the various options available and help them establish their own enterprises.
2.2.15	Training on Solar Fish Drying	Assam	3 Days	Fish Farmers	To educate fish farmers on faster, hygienic and efficient fish drying technology. This value-addition would enable them to fetch better returns.
2.2.16	EDP in Artisanal Clusters	Bareilly, Kutch, J&K	5 Days	Handicraft Artisans	EDP to make artisans promoted under the Handicrafts Mega Cluster Mission more competitive in the market.
2.2.17	Technology-based Entrepreneur Development Programme (TEDPs)	Gorakhpur	4 months	SC Unemployed	Aimed at creating self-employment by promoting entrepreneurship among SC/ST unemployed youth.
2.3	Research & Documentation				
2.2.1	Cottage and Rural Industries Policy	New States (To be explored)	3 Years	Rural Entrepreneurs	Formulation of Cottage and Rural Industrial Policy for select states.
2.3.2	Manual - Village Entrepreneur Soft Skills	EDII Campus	3 Years	Rural Entrepreneurs	Development of Manual for Village Entrepreneur Soft Skill Development.
2.3.3	Action Research for Sub-Sectors - SVEP	Across States	3 Years	Rural Entrepreneurs	Specific Action Researches to be undertaken under the SVEP Program implementation ambit.
2.4	Management Development Programmes				
2.4.1	Customized Modules on FPO - MDPs	EDII Campus	5 Days each	Key Functionaries - collectives	Management Development Programmes for key functionaries of Farmers Producers Organisations.
2.4.2	Fee Based Program - Business Development Services	EDII Campus	5 Days each	Business Academia & Policy People	Developing an understanding of the impact of BDS in promotion of Social Responsible Businesses (SRBs).
2.5	International Program				
2.5.1	Informal Sector Enterprise, Entrepreneurship & Local Economic Development	EDII Campus	6 Weeks	NGO Functionaries/ Banks and Government Officials	To develop a cadre of professionals in developing countries practicing value chain related interventions in informal sector and engaged in local economic development.
2.5.2	Sustainable Livelihoods & Mainstreaming with Market	EDII Campus	6 Weeks	NGO Functionaries/ Banks and Government Officials	To enable Non-profit Organizations/ NGOs achieve highest standards of excellence in governance and management practices.
2.5.3	Agri-Entrepreneurship and Supply Chain Management	EDII Campus	6 Weeks	Govt officials & Professionals engaged in Agriculture related activities/ Officials from Agri-commodities market	Rising food prices, wastage of food grains due to lack of storage facilities and demand for nutritious food has created plentiful opportunities for agriculture entrepreneurs particularly in developing nations. Agricultural entrepreneurs will strive to develop agricultural prosperity; thereby transforming commodities into a contributory resource for economic development.



Accomplishments

Centre for Micro Enterprises, Micro Finance and Sustainable Livelihood

- Developed Rural EDP Model for organising Micro Entrepreneurship Development Programmes across the country and Trained Rural Trainers through Trainers' Training Programmes for sustenance of REDPs
- Conceptualised a training programme for developing Rural Business Development Service Providers
- Built capacities of NGO functionaries in Rural Marketing
- Organised NGO-Bankers' Interface to sensitise banks towards the needs of REDP trainees and help NGOs establish linkages with banks
- Honed skills of development professionals across 50 developing countries on Micro Enterprise, Micro Finance & Informal Sector Enterprise, and Entrepreneurship & Local Economic Development
- Developed a sustainable model for village entrepreneurship promotion through integrated ICT techniques and tools for training & capacity building and enterprise advisory services

24,117
micro entrepreneurs
trained

1,045 Micro
Entrepreneur
Trainer-Motivators
developed

146 Rural Business
Development Service
Providers created

385 officials trained in
micro finance system

Carried out ED activities
at Kushinagar, Azamgarh
& Haldwani under
DST-STED Project

450+ Rural Micro Enterprise
Business Counselors trained
in 11 states across 23 blocks

Selected 2,000 micro
enterprises for Performance
Improvement in Phase-I of SVEP*

Community Enterprise Fund worth
₹5 crore+ provided to 23 blocks
across 11 states under SVEP*

* Start-up Village Entrepreneurship Programme



SMEs and Business Development Services (SMEBDS)



Considering the role that SMEs play in income, output and employment, EDII has been undertaking projects to enable SMEs access opportunities in both developed and developing markets. The SMEs need to harness their potential in order to benefit from opportunities arising out of globalisation. This has necessitated for the sector to understand new regulations, penetrate new markets, upgrade technologies and production processes, strengthening funding options and in-house expertise. All of EDII's programmes under this thrust are designed to achieve these mandates, with special focus on strengthening knowledge-based and Science & Technology (S&T) driven enterprises. The core programmes/projects/areas of intervention include:

- **Sector-based Entrepreneurship Development Programmes (EDP)**
The institute conducts EDPs in different sectors to ensure New Enterprise Creation. A major sector addressed is food processing. Under this project, on behalf of the Ministry of Food Processing, Govt. of India, EDII organised entrepreneurship training and support for 11,000 entrepreneurs in 23 Indian states. EDII interventions ensure training to potential entrepreneurs, identification of business opportunities, preparation of project reports, setting up of new ventures and training of trainers to sustain the process of enterprise creation.
- **Science & Technology Entrepreneurship Development**
Since 2008-09, as national Nodal Agency of the NSTEDB, DST, EDII has been organising technology-based S&T entrepreneurship development programmes in 27 states to promote technology-based enterprises.
- **Programmes for Existing Entrepreneurs**
The institute addresses the concerns of existing entrepreneurs through programmes on Management Development, Skill Development, Enterprise Upgradation, Soft Skill Development and the like. Sector-specific growth programmes are also conducted. Industry interface is undertaken to increase the footfall of entrepreneurs on campus so that B2B linkages.
- **International Capacity Building Programmes**
Capacity building programmes on various aspects of entrepreneurship and are conducted for professionals from close to 150 developing countries.

Strategy

- With the new Government initiatives like Startup India, Stand Up India, Make in India, Digital India, etc., the environment is full of opportunities, with potential entrepreneurs eager to get acquainted to the nuances of doing business. Programmes with themes like Ease of Doing Business, fulfilling regulatory compliances etc. will be weaved around this objective.
- SME owner training programmes will be focussed upon on a large scale.
- Small enterprise creation space will be focussed upon with emphasis on vendor style manufacturing.
- State Governments will be assisted and supported by capacity building to undertake Entrepreneurship Development activities. A cadre of resource persons would be created with this mandate.

Centre for SMEs and Business Development Services



Vision:

“Become an International Resource Centre to institutionalise Entrepreneurship Development and Investment Promotion activities, so that 'world class entrepreneurs' are created and growth of small business enterprises is facilitated”

Programmes and Activities

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.1	New Enterprise Creation				
3.1.1	Science & Technology Entrepreneurship Development Programmes (S&T EDPs) 11 nos.	Regional	4 Weeks each	Potential Entrepreneurs	To promote enterprises based on Science & Technology inputs in the country.
3.1.2	Technology-based S&T Entrepreneurship Development Programmes (TEDPS) 15 nos.	Regional	6 Weeks each	Potential Entrepreneurs	To encourage and motivate potential entrepreneurs to set up technology-based new units through Entrepreneurship Development Programme Strategy.
3.1.3	Technology Entrepreneurship Development Programmes	UP/ Uttarakhand/ MP	3 Weeks each	Potential Entrepreneurs	To motivate potential entrepreneurs to set up technology based enterprises.
3.1.4	DST-NIMAT Project Management	National	1 Year	Entrepreneurs & ED Organisations	A long-term project to promote S&T Entrepreneurs amongst potential target groups and to streamline ED activities in organisations.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.1.5	i-STED Project in North East Region	North East Region	5 Year	S&T Entrepreneurs	An effort to bring about socio-economic development in a specific region by connecting S&T interventions and innovative solutions with entrepreneurial opportunities. The programmes would result in new sustainable enterprises and large scale employment.
3.1.6	New Enterprise Creation Programme for SC/ST	Pune Dist.	2 Years	SC/ST	To develop entrepreneurial capability among weaker sections of the society for taking up sustainable income generating activities in and around Pune, Maharashtra.
3.1.7	Capsule Programme on Business Plan Preparation and Project Appraisal	Bhubaneswar	3 Days	Professors/ Faculties/ Professionals	To educate unemployed youth to prepare sound business plans for setting up their own business ventures.
3.1.8	DST – NewGen IEDC Project	National	1 Year	Institutions involved in ED	To promote S&T entrepreneurship among students having S&T background
3.1.9	Entrepreneurship Development & Management Training Programme for Scientists and Technologists working with Govt. Sector	EDII Campus	2 Weeks	Scientists & Technologists working with Govt. Sector	To arouse interest among scientists and technologists about entrepreneurship, sensitize them towards this discipline and establish the importance of owning knowledge based innovative business ventures.
3.1.10	National Initiative for Developing and Harnessing Innovations (NIDHI) - Programme for Students' Start-Ups	National	1 Year	Start-Ups	To facilitate and encourage potential start-ups to convert their business ideas to commercial activity
3.1.11	Biotechnopreneur Programme	Ahmedabad	10 Months	Prospective Entrepreneurs with Biotech background	To create awareness on entrepreneurship and enhance the potential to set up ventures in the biotechnology area with focus on extending the base of biotech enterprises in the state.
3.1.12	Biotechnopreneur Prog. (DU)	Delhi	6 Months	Prospective Entrepreneurs with Biotech background	To create awareness on entrepreneurship and enhance the potential to set up ventures in the biotechnology area with focus on extending the base of biotech enterprises in the state.
3.2	Programmes for Existing Entrepreneurs				
3.2.1	Marketing & Branding Strategies for SMEs	Ahmedabad/ Pan India	3-5 Days	SMEs	Helping entrepreneurs in setting up new enterprises and facilitating existing entrepreneurs to expand, diversify and strengthen their businesses in various areas of operations.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.2.2	Retail Management Programme for Small Retailers	Ahmedabad/ Pan India	3-5 Days	Retailers	Facilitating retailers to adopt technological changes, thereby enabling them survive and succeed in today's cut-throat competition.
3.2.3	Succession Planning for Entrepreneurial Continuity (SPEC)	EDII Campus	1 Week	Business Successors	To develop business successors for smooth functioning of Family Businesses. Also to prepare nominees of family businesses in such a way that they acquire entrepreneurial and managerial skills to ensure smooth transition and in turn achieve success of their enterprise during the times of boom and recession alike.
3.2.4	Entrepreneurship Orientation Programme	Kerala	5 Days	Beneficiaries of various schemes of Labour & Employment	To equip trainees with skills for setting up enterprises and exploring the scope in entrepreneurship.
3.2.5	Entrepreneurship Sensitisation Prog. for Senior Officers of Ministry of Labour & Employment	Kerala	2 Days	Senior Officials of the Department	To enable participants to understand the intricacies of entrepreneurship.
3.2.6	Trainers' Training Program	Kerala	10 Days	District level officers of the department	Help participants understand the process of entrepreneurship development and support various target groups.
3.2.7	Business Consultancy Support	Kerala	Throughout the year	Officers of DIC	Facilitate the implementation of business incubators at district level.
3.2.8	Business Counsellors Programme	Kerala	6 Days	Selected officials from Department of Labour and Employment	To equip participants with the skills in profiling micro and small enterprises in terms of their current performance and potential for growth.
3.2.9	Training Programme for Senior Managers of SMEs	Ahmedabad	1 Week	Senior executives/ Leaders of SMEs	Facilitating SME business leaders to expand and sustain their businesses.
3.3	Industry Interface				
3.3.1	Industry Interface & Entrepreneur Club	EDII Campus	Continuous	Entrepreneurs	To increase the footfall of entrepreneurs on EDII campus as such interactions would benefit both entrepreneurs and PG students. Besides, it would help in summer internships of PG students.
3.4	Programmes for Support System				
3.4.1	Training Programme on Project Appraisal and Entrepreneur Assessment	EDII Campus	1 Week	Project Appraisal Officers of Banks/Financial Institutions	To strengthen the capabilities of officials from banks and financial institutions in the areas of project formulation, appraisal and entrepreneur assessment.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.4.2	Planning for Setting up Incubation Centre under Enterprise Resource Centre Plan	Bhubaneswar	1 Year	Start-Ups	To promote knowledge based and innovative projects. Also to provide required mentoring support and establish networking for start-ups.
3.5 Programmes for Corporate Sector					
3.5.1	Training on Intrapreneurship: 2 progs	Bhubaneswar	2-3 Days	Corporate Employees	To inculcate entrepreneurial traits among the second and third line of corporates.
3.6 Seminars/Workshops, Research & Documentation					
3.6.1	Policy Research Centre in S&T Entrepreneurship - Research Projects to be undertaken under DST Policy	EDII Campus	1 Year	S&T Entrepreneurs & Institutions	To promote and strengthen S&T Entrepreneurship in the country. The Centre will help create an ecosystem for promotion of S&T entrepreneurship.
3.6.2	500 Project Profiles (SIDBI)	All India	6 Months	New & Existing Enterprises	Updation of existing profiles and preparation of new profiles.
3.7 International Programmes for SME Growth					
3.7.1	SME Banking & Financial Services	EDII Campus	6 Weeks	Executives/ Officers working in Financial Intermediaries	To provide specialized skill sets to the target group, thus enhancing their decision making ability to facilitate development and growth of the SME sector.
3.7.2	Entrepreneurship & Small Business Promotion	EDII Campus	6 Weeks	Professionals engaged in Small Business Promotion	To train Entrepreneur Trainer-Motivators and Business Counsellors from developing countries to help them initiate, plan, and implement ED activities and impart business counselling.
3.7.3	Promoting Innovations and Entrepreneurship through Incubation	EDII Campus	6 Weeks	Incubation Managers and Officials of Academic Institutions intending to set up Incubation Centres	The programme will help business incubation managers build their capacity in the areas of incubation practices, help identify support mechanisms for incubator technology commercialisation and financing strategies for supporting clients in developing countries.
3.7.4	Industrial, Infrastructure and Sustainable Project Preparation and Appraisal	EDII Campus	6 Weeks	Bankers, Business Development Officers of Financial Institutions	To upgrade appraisal techniques and improve the decision-making process so that there is improved viability and increased returns.
3.7.5	Capital Markets & Investment Banking	EDII Campus	6 Weeks	Senior & Middle level Officials from Ministries of Finance/ Industry, Representatives from Brokerage Firms, Investment Bankers	The programme will help understand the dynamics of capital markets, technological dimensions in trading, and the behaviour and prospects of commodity markets. It will also equip the participating officers with adequate skills in security market.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.8	Institution Building for Entrepreneurship Development				
3.8.1	Establishing EDCs in Africa and Uzbekistan - Preparatory Activities	Selected Country & India	1 Year	Key Policy-makers/ Bureaucrats/ Entrepreneurs/ Ministries/ Donor Agencies	Conduct feasibility study for Entrepreneurship Development Centre (EDC), acquaint delegates with various interventions to promote and strengthen SMEs in their country, and deliberate on sufficient conditions for creating a conducive environment for implementing ED activities by knitting together all relevant stakeholders.
3.8.2	Capacity Building				
3.8.2 (a)	Training of Trainers	EDII Campus	8 Weeks	Professionals engaged in Small Business Promotion	To develop a resource pool of trainers to facilitate New Enterprise Creation, assist existing entrepreneurs in taking their businesses to greater heights, and help develop industrial/artisanal clusters.
3.8.2 (b)	Business Opportunity Identification (BOI): Process & Profiling	Selected Country (Rwanda) & India	2 Months	Potential/ Existing Entrepreneurs	The exercise will lead to listing out viable business opportunities relevant to local conditions, followed by preparation of atleast 50 project profiles.
3.8.3	New Enterprise Creation				
3.8.3 (a)	Launching of the First New Enterprise Creation (NEC) Programme	Selected Country (Rwanda)	3 phases stretched over 6 months	Potential Entrepreneurs	A group of 25 indigenous entrepreneurs will be developed to take up small business ventures in the country. The first programme will be launched to coincide with the inauguration of Entrepreneurship Development Centre (EDC).





Centre for SMEs and Business Development Services

- Developed a training model on Succession Planning for Entrepreneurial Continuity (SPEC) to equip wards of family business owners
- Instituted In-Company Executive Development Programmes to enhance managerial competence of executives
- Facilitated planned growth among established entrepreneurs by imparting training on functional areas of management
- Organised Regional/Product-specific Export Workshops for existing entrepreneurs
- Through capacity building programmes, trained Entrepreneur Trainer-Motivators for sustenance of ED activities at national and international levels

Sensitising Entrepreneurship Environment & Support System

- Carried out a study on 'Training Needs of Bankers' to gauge knowledge and skill gaps as perceived by bankers/financial institutions in dealing with SMEs
- Developed the draft of 'National Entrepreneurship Policy'
- Through training programmes on 'Credit Risk Assessment based on Project Appraisal and Entrepreneur Assessment', sensitised officials from banks/financial institutions
- Trained Small Industry Association Executives to play pro-active role as Business Development Service Providers

6,800 existing entrepreneurs trained and counselled for performance improvement

1,043 Entrepreneur Trainer Motivators trained at national and international levels

More than 240 scientists and technologists working in Government sector have been sensitised on entrepreneurship

11,100 entrepreneurs across 22 states trained in Food Processing; 5,463 units established; Investment made – ₹15,061 lakh; Employment generated - 19,221

280 Family Business successors trained

545 Business Counsellors developed

671 Corporate Executives developed under In-Company Executive Development Programme

3,089 officials trained through International Capacity Building Programmes



Cluster Competitiveness, Growth and Technology



Clustering is a phenomenon being widely encouraged to ensure economies of scale and scope to units working in a conglomerate. Inspired by UNIDO, EDII evolved the cluster development programme model and the concept of Cluster Development Executives' Programme to sustain the development initiated in clusters. EDII has worked in close to 250 MSME clusters in 15 states, thus improving technology, production processes, marketing, network, exports, energy saving, occupational health & safety, lean manufacturing, etc. With the state governments beginning to endorse effective organisation of cluster development work, EDII has been empanelled as project management consultant – think tank-cum-advisory and monitoring agency, by several state governments. The institute is project management consultant in West Bengal, Odisha & Bihar. Cluster development also necessitates capacity building of Business Membership Organisations (BMOs), a task in which EDII is actively engaged. The core programmes/projects include:

- **Facilitating Cluster Development as Project Management Consultant (PMC) /Cluster Management & Technical Agency (CTMA)**
As PMA/CTMA, the institute has been engaged by several state governments, such as West Bengal, Odisha, MP, Rajasthan, J&K and Chhattisgarh to introduce an integrated model of cluster development in selected clusters.
- **Cluster Development Programme Implementation**
The Institute is directly intervening in several clusters across the country, with focus on lean manufacturing, zero effect, zero defect, technology upgradation, productivity improvement, market/export development, etc. Clusters intervened comprise engineering, leather, dyes & chemicals, food processing, bearing, pharmaceutical machinery, jewellery, handicrafts & handloom, engineering, re-rolling, hume-pipes, rice-mills and coir products, etc.
- **Cluster Development Executives' Training Programme**
In order to impart sustainability to the cluster development efforts, the institute conducts programmes to create a cadre of cluster development executives who can concretise the efforts of development.

Strategy

- Will work towards evolving as a 'Centre of Excellence' in research, knowledge dissemination and policy advocacy in cluster development. EDII's cluster initiatives are pan India and the need is to institute collaborative and integrated efforts that can make the interventions even more impactful. Knowledge based institutional collaborations will be forged to capitalise on different strengths.

Centre for Cluster Competitiveness, Growth & Technology



Vision:

"To foster global competitiveness & growth of MSMEs in clusters through a range of technical, managerial, capacity building, handholding and advisory services"

Programmes and Activities

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
4.1	Facilitating Cluster Development as a PMC/CMTA				
4.1.1	Cluster Development appointed by the Govt. of Bihar as PMC	Bihar	1 Year	MSMEs in Bihar	Holistic development and productivity improvement of the MSMEs operating in the cluster.
4.1.2	Cluster Development appointed by the Govt. of West Bengal as PMC	West Bengal	1 Year	MSMEs in WB	Holistic development and productivity improvement of the MSMEs operating in the cluster.
4.1.3	Cluster Development appointed by the Govt. of Tripura as PMC	Tripura	1 Year	MSMEs in Tripura	Holistic development and productivity improvement of the MSMEs operating in the cluster.
4.1.4	PMC for Integrated Cluster Development in the State	Madhya Pradesh	3 Year	MSMEs in Madhya Pradesh	Holistic development and productivity improvement of the MSMEs operating in the cluster.
4.2	Cluster Development Programme (CDP) Implementation				
4.2.1	Cluster Development under MSE-CDP	West Bengal, Tripura, Jharkhand	18 Months	MSMEs in the Cluster	Improving competitiveness of MSMEs

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
4.2.2	Pottery Cluster Development Program	Gorakhpur	4 Years	Artisans	All round development of pottery cluster actors.
4.2.3	3 SFURTI Clusters	MP/Rajasthan/ Chattisgarh/ UP	3 Years	Rural artisans	Technical Agency for implementation
4.2.4	4 SFURTI Clusters	MP/Rajasthan/ Chattisgarh/ UP	3 Years	Rural artisans	Technical Agency for implementation
4.2.5	SFURTI KVIC	Kerala	Continuous	Traditional Artisans	Establishment of CFC in the project locations, thereby enhancing productivity of artisans.
4.2.6	Jewellery Cluster Development	Gorakhpur	4 Years	Artisans	Holistic development of Cluster
4.2.7	Pottery Cluster Development	Kushinagar	5 Years	Artisans	Holistic development of Cluster
4.2.8	Cluster Development Programme under State Cluster Development Programme: Leather Cluster	Dheeroda	3 Years	Artisans of Leather Cluster	Holistic development of the clusters
4.2.9	SFURTI Coir	Trivandrum & Haripad, Balussery, Banaskantha	48 Days	Coir Artisans	Establishment of CFC in the project locations, thereby enhancing productivity of artisans.
4.2.10	Cluster Development Initiative with Directorate of Industries, Govt. of Odisha as an Empanelled Consultant (EC)	Angul, Puri, Bhubaneswar (Odisha)	3 Years	MSMEs and SHGs	Holistic development of MSME clusters.
4.2.11	Wooden Toys & Jewellery Cluster Development Program	Varanasi	5 Years	Jewellery Artisans/Cluster Actors	All-round development of wooden toys and jewellery cluster actors.
4.2.12	Handloom Cluster Dev. Program	Azamgarh	5 Years	Weavers	Holistic development of Cluster
4.2.13	Tourism Sector Development	Odisha	3 Years	Handicrafts and SHGs	Holistic development of tourism clusters.
4.3	Supporting Thematic Issues in Clusters				
4.3.1	Promoting Energy Efficiency & OHS Measures in Clusters under Climate Change Initiative	Gujarat, MP, Karnataka, WB, Maharashtra & Others	1 Year	Cluster MSMEs, their workers & society at large	Making cluster MSMEs energy efficient and OHS compliant

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
4.3.2	BDS Market Development as CIT	Tripura, Rajkot	32 Months	MSMEs & BDSPs in the Cluster	Enhancement of BDSP-MSME linkages
4.3.3	Skill Mapping in Rural Clusters	NER, ER	3 Year	Unemployed Youth in Rural Clusters	Identification of skill gap and action plan
4.3.4	Diagnostic Study of 3 clusters in Gujarat	Gujarat	1 Year	SMEs in the state of Gujarat	Identification of technical gaps and action plan for development
4.4	Training & Capacity Building				
4.4.1	Cluster Development Executives Training Programme under ITEC	EDII Campus	6 Weeks	Cluster Development Practitioners	Capacity Building of CDEs
4.5	Implementing Lean Manufacturing Practices in MSME clusters				
4.5.1	Lean Manufacturing Programme	Gujarat, West Bengal	18 Months	MSME Units	Enhancing effectiveness of entrepreneurs. Focus on productivity and quality improvement in cluster units.
4.5.2	Lean Manufacturing Consultancy	Odisha	18 Months	Clusters	To implement lean tools in MSMEs.
4.6	Cluster Development with special focus on Technology Upgradation and Productivity Improvement				
4.6.1	MSME Cluster	Kerala	1 Year	MSMEs	Comprehensive development of the cluster in terms of soft and hard skills
4.7	Research, Publication & Seminar				
4.7.1	Research & Publication on Cluster, BDS & Value Chain	EDII	1 Year	Policy makers	Knowledge generation
4.7.2	Minor Research Project on EP for Orthopaedic Implant	Gujarat	1.5 Years	MSMEs in the Cluster	Technology development for the cluster



Centre for Cluster Competitiveness, Growth & Technology

- Conceptualised Cluster Development Model to revitalise units working in an agglomerate
- Created a cadre of Cluster Development Executives (CDEs) to nurture cluster initiatives
- Introduced new technologies in several industrial clusters across the country
- Developed patents for transferring technologies to industries
- As Cluster Management & Technical Agency (CMTA) ensuring marketing, design and technical innovations as also consortium formation

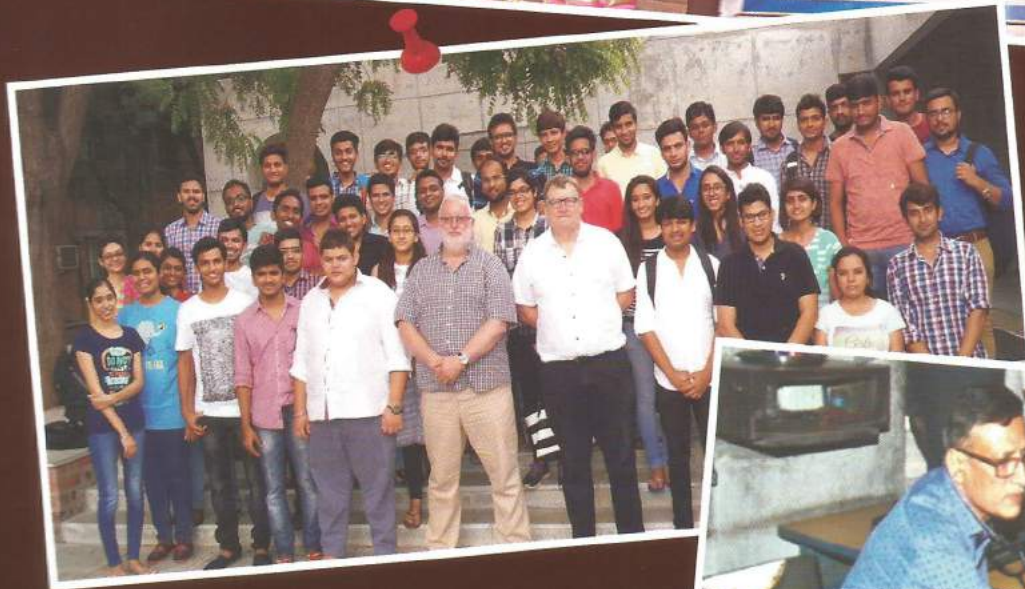
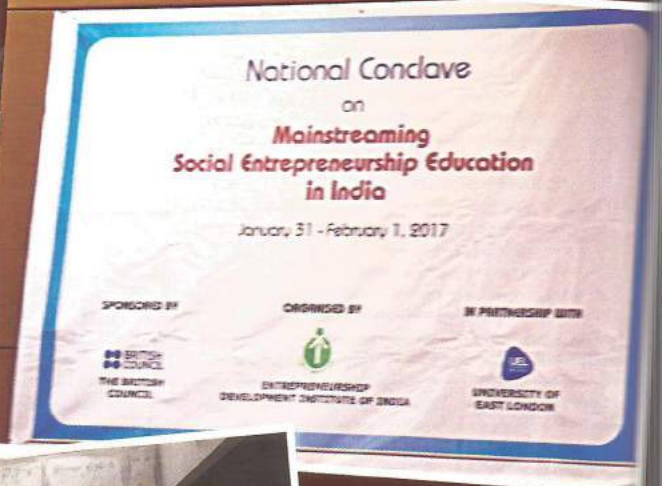
799 Cluster Development Executives created at national and international levels

- Registered two Patents
- Applied for eight more patents

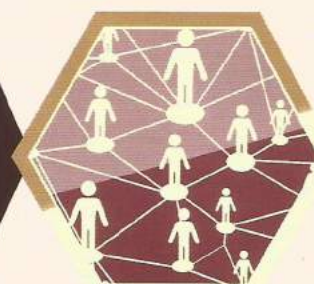
771 Cluster Development Executives created at national & international levels

Revitalized Handloom Cluster at Sivasagar & Handicraft Cluster at Srinagar





Social Entrepreneurship & Corporate Social Entrepreneurship



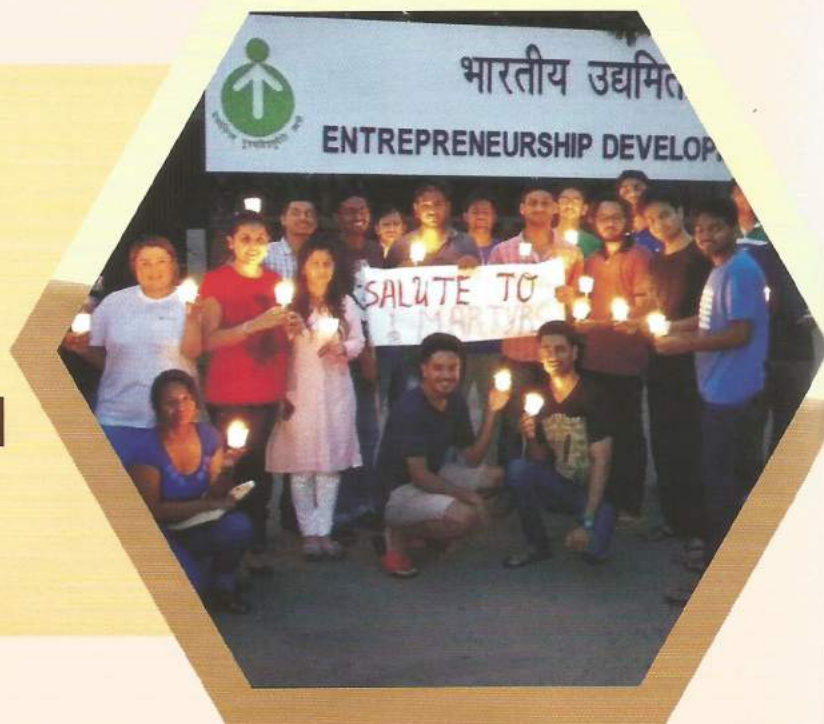
Against the backdrop that society needs social entrepreneurs as much as business entrepreneurs, this Centre spearheads social entrepreneurship through various projects and programmes to ensure emergence of entrepreneurs who come out with market-driven solutions plaguing society. EDII also assists/partners in CSR projects, ensuring reach of benefits to the grassroots to ensure sustainability of social initiatives. The main planks of CSR work are:

- Design (programme design): Companies, NGOs, others
- Delivery: Thematic, geographical, etc.
- Disclosure: Reports, Budget, etc.
- There is a requirement for trained professionals in all the three. The core programmes/projects of the institute comprise:
- Skill Development: The institute has taken up skill development initiatives on behalf of corporates, such as Hewlett Packard and Accenture, to name a few, to train individuals in different trades to make them employable or to impart competencies to enable them to set up own enterprises.
- Say YES to Sustainable MSMEs' supported by YES Bank– The objective of this project is to promote sustainable development of MSME operating in clusters through energy efficiency & occupational health & safety (OHS) measures.
- **Distance Learning Diploma in Social Entrepreneurship**
The programme is aimed at developing required traits and competencies to set up social enterprises.
- **Mainstreaming Social Entrepreneurship Education in India**
In partnership with University of East London, at the behest of the British Council, EDII has developed course modules in social entrepreneurship, to be offered pan India, in collaboration with institutes of higher learning.
- **Promotion of Social Entrepreneurship Across India**
Ministry of Skill Development and Entrepreneurship, Govt. of India, has signed an agreement with EDII to offer a diverse range of programmes and activities in the discipline.

Strategy

- Efforts will be geared towards widespreading social entrepreneurship through delivery of this component by way of academics, projects, seminars and programmes in institutes of higher learning across the country.
- Research will be promoted in the area to arrest the gaps, thus ensuring that the discipline gets an impetus.
- Offering a course in social entrepreneurship will become a priority.
- Networking will be strengthened with stakeholders, including the Government to impress upon them the need to promote social entrepreneurship.

Centre for Social Entrepreneurship & Corporate Social Responsibility



Vision:

"Achieve excellence in promoting social entrepreneurship among youth and extend benefits of Corporate Social Responsibility in the society to ensure inclusive growth"

Programmes and Activities

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
5.1 Social Entrepreneurship					
5.1.1	Developing Course Material on Social Entrepreneurship	EDII Campus	Through-out the year	Participants of various programmes at EDII	Prepare study material which will be used for programmes on social entrepreneurship besides multiple other possible projects. (As per the requirement for MOOC and PM Yuva)
5.1.2	PM Yuva Yojana	Pan India	5 Years	Potential Social Entrepreneurs and Stakeholders in the Entrepreneurship Ecosystem	Promoting Social Entrepreneurship to facilitate inclusive and holistic growth of the local economy. Developing social entrepreneurs, creating a conducive eco system on SE.
5.1.3	Swachh Bharat Mission	EDII	Through-out the year	Entrepreneurs, Academicians, Students, NGOs	Create business opportunities and awareness.
5.2 Research & Publication					
5.2.1	Case Studies on Social Entrepreneurship	EDII Campus	Through-out the year	Students, Researchers	To encourage youth to set up social enterprises and/or to motivate them to take up societal issues.
5.3 Corporate Social Responsibility					
5.3.1	Skill Development Programme, Karnali	Karnali, Dabhoi	Through-out the year	Youth and Women	Skill and Capacity Building in Karnali Village.
5.3.2	British Council: Mainstreaming Social Entrepreneurship Education	9 States	1 Year	Academic Institutions	Mainstreaming social entrepreneurship education acrosss 9 states.

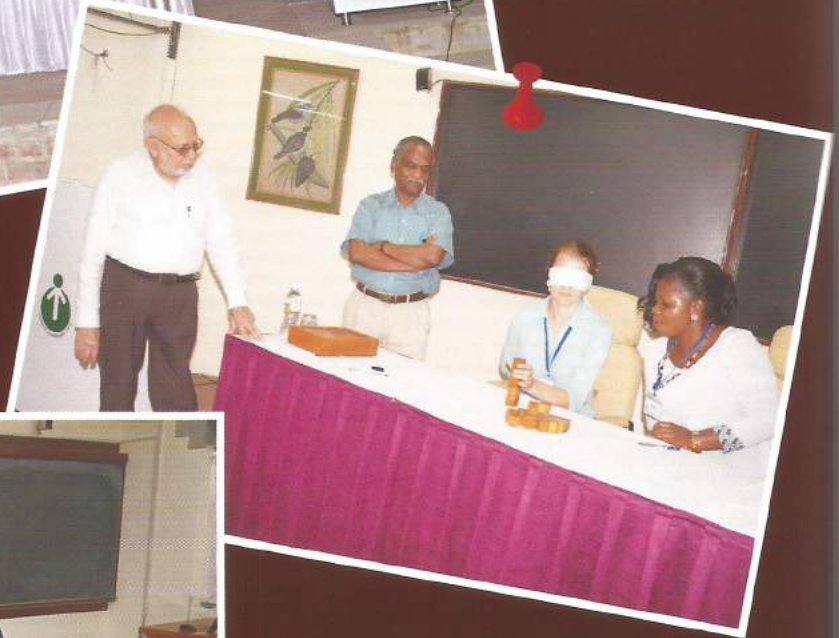
Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
5.3.3	Certified Course of IICA Certified Professionals (ICPs)	EDII Campus	1 Year	Graduates with 45% in any discipline interested in CSR	Train and certify students as CSR professionals.
5.3.4	Accenture MEDPs	Karnataka, Andhra Pradesh, Tamil Nadu, Telangana, Maharashtra, Puducherry, Kerala, Goa	One Month	Rural Youth and Women	To develop Micro entrepreneurs among the rural youth and women and help in income generation and employment generation in rural areas.
5.3.5	World on Wheels (WoW) - Mobile EDP & Digital Literacy Training	Telangana, Jharkhand/ Uttarakhand, Tamilnadu	One Month in a selected location	For School Students, Women & Youth	To provide digital training to the beneficiaries at their convenient locations, especially in the rural areas.
5.3.6	Establishment of Centre of Excellence	Bhubaneswar, Ganjam	Through-out the year	Incubators, Start-Ups, Budding Entrepreneurs	Provide mentoring support to budding entrepreneurs, incubators.
5.3.7	Community Development, Self Help & Livelihood Generation Entrepreneurship Programme for Women	Pan India	1 Week	Women Communities	Facilitating organisations to benefit communities by executing CSR projects.
5.3.8	Conduct CSR Workshops - Micro Enterprise and Sustainable Livelihood	EDII Campus	One Day	Official from CSR Foundations, Functionaries of NGOs	To deliberate upon strategic directions for incorporating entrepreneurship development programs in the approaches to be followed for CSR related work.



- Instituted a distance education programme in Social Entrepreneurship for imparting knowledge, education and skills to set up social enterprises
- Extended management, advisory, monitoring and execution support for the project, 'City Sanitation Planning & Implementation of Cleaner Cities', covering urban areas of Gujarat
- Created a cadre of trainers on Social Entrepreneurship
- Under CSR initiative of corporates, trained youth to set up micro enterprises.

178 students developed as social entrepreneurs

6,455 youths trained under CSR support from corporates



Women Entrepreneurship



Women, as entrepreneurs, don't come as a surprise anymore. Most states, such as Tamil Nadu, Kerala, Andhra Pradesh, West Bengal and Maharashtra account for an appreciable number of women-owned enterprises in India. EDII has been conducting programmes specifically targeting women so that women become a part of mainstream entrepreneurship community. The core programmes/projects include:

- **Women Entrepreneurship Development Programmes (WEDPs)**
Women have conditions typical to them which act as constraints in their devotion to pursuing an entrepreneurial career. While the WEDPs develop knowledge, skills and attitude in NEC, they also focus on addressing the hindering factors which affect women from taking the plunge. Also women are acquainted with business opportunities that they are comfortable with. Special WEDPs are also conducted for women with science and technology background.
- **Life skill programmes for Coastal Women**
These special programmes train women to engage themselves in business options and become financially stable and independent under 'Skill India' Programme.
- **Management Development Programmes**
These specially-designed programmes equip existing women entrepreneurs with knowledge on competitive business management skills.
- **Training & Development of Women Self-Help Groups (SHGs)**
The institute promotes and supports livelihood development programmes for the poor through SHGs.

Strategy

- Programmes will be conducted on a large scale, to train women as entrepreneurs and dissemination of work and research findings in the area will be taken up.
- Focus on interventions relating to capacity building of SHGs and CBOs will be enhanced.
- Policy advocacy to strengthen policies on women entrepreneurship will be undertaken.

Centre for Women Entrepreneurship & Gender Studies



Vision:

“To become an acclaimed centre for promoting women entrepreneurship and gender equality”

Programmes and Activities

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
6.1	For Promoting New Enterprise Creation				
6.1.1	Women Entrepreneurship Development Programmes	Regional	4 Weeks	Potential Women Entrepreneurs	To equip women participants with requisite skills and knowledge on various aspects of business decision making process. Bring about necessary behavioural changes in them for initiating, planning and implementing entrepreneurial activities and become self-reliant.
6.1.2	Strengthening of Women SHG Members as Producers Groups	Dhenkanal, Odisha	Through-out the year	SHG Members	Involving women in productive activities and subsequently forming producers' group and producers' company.
6.1.3	National Training Programme on Entrepreneurship Development & Management for Women Scientists & Technologists with Government Sector	EDII Campus	1 Week	Women Scientists and Technologists	Sensitising women scientists and technologists working with government sector towards entrepreneurship and entrepreneurial behaviour.
6.1.4	Identification of Business Opportunities & Business Plan Preparation for women	HO	3 Days	Potential Women Entrepreneurs	Facilitating potential women entrepreneurs to prepare business plans and assess their feasibility.
6.1.5	Self Employment Opportunities for Economically Weaker Sections	HO	1 Week	Women from Economically Weaker Sections	Enabling women from economically weaker sections to be self-employed. Offer sensitisation workshops to women in green sector, after due discussion.
6.2	International Programme				
6.2.1	International Programme on Empowering Women through Entrepreneurship Development	EDII Campus	6 Weeks	Professionals/ Officers engaged in Small Business Promotion	To sensitise and develop a cadre of effective Women Entrepreneur Trainer-Motivators and help them encourage, initiate, plan and implement entrepreneurship development activities for women entrepreneurs in their respective countries.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
6.3	Activities to Sustain/Growth of Existing Women Entrepreneurs				
6.3.1	Support to Training and Employment Programme for Women (STEP)	Over 10 States	2 Years	Women	Provide skills that aid employability to women to become self-employed or entrepreneurs.
6.3.2	Scaling up Kudumbashree enterprises	Kerala	Throughout the year	Kudumbashree units	Scaling up of Kudumbashree sponsored entrepreneurs.
6.4	Activities to Disseminate Entrepreneurial Awareness on Women Empowerment				
6.4.1	Organising Issue-based Workshops on CSR, Micro Enterprise Promotion, Cluster Development and Women Empowerment	Bhubaneswar	1 Day	Corporates, NGOs, Entrepreneurs, Service Providers and SHGs	To make the stakeholders aware of the latest developments in various domains.
6.5	Research & Publication				
6.5.1	Compilation of Case Studies of Women Entrepreneurs/Startups (Coffee Table Book)	HO	1 Year	Women Entrepreneurs	To disseminate information about success stories of women entrepreneurs.



- Provided access to better standards of living to disadvantaged rural households through womenSelf-Help Group (SHG) members
- Equipped potential women entrepreneurs on management aspects like business decision making
- Sensitised women scientists and technologists towards entrepreneurship
- Offered Management Development Programmes (MDPs) to existing women entrepreneurs
- Developed a cadre of Women Entrepreneur Trainer-Motivators (WETMs) at the international level

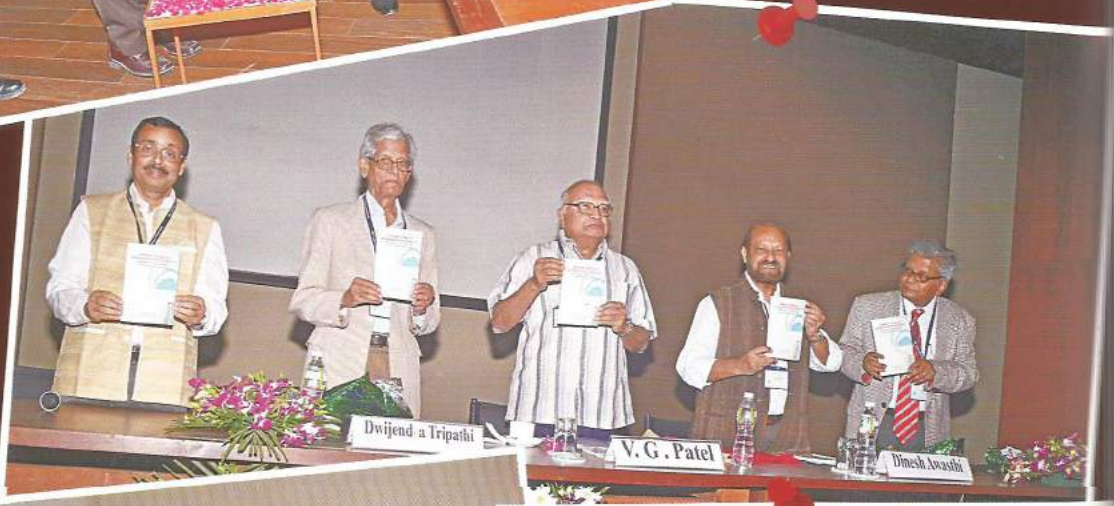
20 Senior Managers from SMEs in Malaysia imparted training on Entrepreneurship Skills

1,000 Women SHGs formed in Dhenkanal to promote livelihood development programmes for the poor

110 fisherwomen acquired skills in Spoken English, communication, computer literacy, office management and motivation

Developed a cadre of 60 Women Entrepreneur Trainer Motivators

83 Women Scientists & Technologists trained in Entrepreneurship



Research and Publications



The Institute has always encouraged Research and Publications have always received priority so that

- *Journal of Entrepreneurship* is being published regularly since 1992
- EDII is a partner in research and publication of *Global Entrepreneurship Monitor, India*
- EDII houses the Centre for Policy Research in S&T Entrepreneurship. The Centre has published several studies
- Faculty members have published 235 articles in peer-reviewed journals, conference proceedings, book chapters, research reports and other periodicals

Strategy

- In view of the recent Govt. policies and initiatives, such as Skill India, Digital India, Startup India, etc., research would be encouraged in micro enterprise development, SME development and areas that would help promote insights in New Enterprise Creation.
- Efforts would be directed towards evolving streams of research which are of contemporary relevance. Also the changing profile of entrepreneurs will be probed.
- In order to encourage amalgamation of entrepreneurship in school curriculum, course material preparation would be extensively taken up.

List of Books Published by EDII Faculty Members during the Year 2016-17

Books published

EDII (2017).

Rising Startups of Gujarat. Gandhinagar: Vibrant Gujarat, Government of Gujarat.

EDII (2017).

MSME Accolades: Innovation, Inclusion and Competitiveness. Vibrant Gujarat, Government of Gujarat.

EDII (2017).

MSME Cluster Dossier. Vibrant Gujarat, Government of Gujarat.

EDII (2017).

Startup Vision Document 2020. Vibrant Gujarat, Government of Gujarat.

Batthini, Ganapathi., & Saxena, Kavita. (2017). *Emerging Trends in Entrepreneurship Research: Review of the Journal of Entrepreneurship*. New Delhi: Bookwell Publishing House (ISBN 978-93-80574-62-2).

Jain, Dinesh., & Gandhi, Vasant P. (2017). *Introduction of biotechnology in India's agriculture impact, performance and economics*. Singapore: Springer (ISBN 9789811010903)

Misra, Sasi., Shukla, Sunil., & Batthini, Ganapathi. (Eds.) (2017). *Twelfth Biennial Conference on Entrepreneurship (Conference Papers) Vol. I & II*. New Delhi: Bookwell Publishing House (ISBN Vol.1-978-93-80574-93-6; Vol.II-978-93-80574-94-3).

Shukla, Shukla., Tanuku, Krishna., Bharti, Pankaj., & Dwivedi, Amit Kumar. (2016). *GEM India Report-2014*. New Delhi: Emerald Group Publishing. (ISBN 978-0-9926800-9-1).

Articles/Conference Papers

Batthini, Ganapathi., & Saxena, Kavita. (2016). *Study of Entrepreneurial Research and Doctoral Dissertations in Indian Universities*. University News, 54(39).

Batthini, Ganapathi., Madnani, Ashok., Chaudhary, Ashok., & Vaishnav, Nupur. *A Bibliography of Articles of Biennial Conferences Organized by Entrepreneurship Development Institute of India*. SSRN (<https://hq.ssrn.com/submissions/AbstractComments.cfm?AuthorID=957277&AbstractID=2869672>)

Batthini, Ganapathi., Vaishnav, Nupur., Madnani, Ashok., & Chaudhary, Ashok. (2017). *The Journal of Entrepreneurship: Twenty Five Year Bibliometric Analysis and Future Directions*. In Sasi Misra, Sunil Shukla and Ganapathi Batthini (Eds.). *Twelfth Biennial Conference on Entrepreneurship* (pp. 48-68). New Delhi: Bookwell Publishing House.

Bharti, Pankaj., & Basu, Analjyoti. (2016). *Entrepreneurship Development among Tribals in India*. Research Bulletin. 41(4).

Bharti, Pankaj., & Basu, Analjyoti. (2017). *Study of Factors Influencing and Influenced by Entrepreneurial Intensity*. In Sasi Misra, Sunil Shukla and Ganapathi Batthini (Eds.). *Twelfth Biennial Conference on Entrepreneurship* (pp. 1145-1157). New Delhi: Bookwell Publishing House.

Chandra, Yamini. (2016). *Perception of Entrepreneurial Orientation Aspiration and its Impact on Emotional Wellbeing Challenges for the Future Entrepreneurs*. In Conference Proceedings of Institute of Management, Nirma University.

Dwivedi, Amit Kumar. (2016). *Educating Youth to Launch and Sustain Business Start-ups*. University News. 54(39).

Dwivedi, Amit Kumar., & Ghosh, Priyanko. (2016). *Efficiency Measurement of Indian Sugar Manufacturing Firms – A DEA Approach*. Research Bulletin. 41(4).

Dwivedi, Amit Kumar., & Dwivedi, Nivedita T. (2017). *Start-ups at Academic Campus: Development, Launching and Grooming*. In K.P Singh, Harnam Singh and Vinod Kumar (Eds.). *Skilling Strategy for Startup*. New Delhi: Bookwell Publishing House.

Gujral, Raman. (2016). *Entrepreneurship Development Cell in Higher education Institutions*. Startup City. November 2016.

Gupta, Kavita., & Bhargava, Mrinalini. (2017). *Green Businesses: The Temple Experience*. In Sasi Misra, Sunil Shukla and Ganapathi Batthini (Eds.). *Twelfth Biennial Conference on Entrepreneurship* (pp. 955-961). New Delhi: Bookwell Publishing House.

Gupta, Kavita., Bhargava, J.N. (2016). *Social Entrepreneurship: Sustainability and Effectiveness, Necessary for Survival*. Research Bulletin. 41(4).

Kumar, Ashish., & Paray, Zahoor Ahmad. (2017). *An Empirical Analysis of Entrepreneurship in MSME's: A Global Perspective*. In Sasi Misra, Sunil Shukla and Ganapathi Batthini (Eds.). *Twelfth Biennial Conference on Entrepreneurship* (pp. 475-489). New Delhi: Bookwell Publishing House.

- Mishra, Hari Govind., Jasrotia, Sahil Singh., & Sharma, Roop Lal. (2017). *Digitization in Retailing: A Shift from Multi-Channel towards Omni Channel Retailing and Developing Entrepreneurship in Retailing*. In Sasi Misra, Sunil Shukla and Ganapathi Batthini (Eds.). *Twelfth Biennial Conference on Entrepreneurship* (pp.1043-1054). New Delhi: Bookwell Publishing House.
- Mishra, Hari Govind., Koul, Surabhi., & Sinha, Piyush Kumar. (2016). *Antecedents to Customer Dependency in Buyer-Seller Relationship: A BOP Retailer Investigation*. *Global Business Review*. 17(3).
- Mishra, Hari Govind., Sharma, Mallika., Sinha, P.K. & Sharma, Roop Lal. (2017). *Factors Influencing Lifestyle Retail Store Choice: A Qualitative Study on Lifestyle Entrepreneurs*. In Sasi Misra, Sunil Shukla and Ganapathi Batthini (Eds.). *Twelfth Biennial Conference on Entrepreneurship* (pp.1066-1074). New Delhi: Bookwell Publishing House.
- Pal, Sanjay., & Mishra, Rohit Kumar. (2016). *Innovation, Collaboration and Learning in Regional Clusters: A Study of MSMEs in India*. *Research Bulletin*. 41(4).
- Pandit, Nirali., & Makwana, Kirit R. (2016). *Historical Evolution of Mutual Funds in India: A Global Comparative Analysis*. *International Journal of Multidisciplinary Research (GC-IJMR)*. 2(3).
- Patel, Mayank. (2017). *Challenges, Alternatives and Innovations in Social Enterprises Financing* In Sasi Misra, Sunil Shukla and Ganapathi Batthini (Eds.). *Twelfth Biennial Conference on Entrepreneurship* (pp. 765-774). New Delhi: Bookwell Publishing House.
- Raju, A.B. (2017). *Innovation: The Marketing Imperative in a Flat World*. In Sasi Misra, Sunil Shukla and Ganapathi Batthini (Eds.). *Twelfth Biennial Conference on Entrepreneurship* (pp.280-285). New Delhi: Bookwell Publishing House.
- Saxena, Kavita. (2016). *A New Wave of Crowdsourcing – An Evolving Trend In India*. *Journal of Management Science*. 7(2).
- Saxena, Kavita. (2016). *Departmental Stores versus Hypermarkets: An Empirical Study of Customer Shopping Experience*. *Journal of Management Science*. 7(1).
- Sharma, Lalit. (2016). *Teachers' Perspective on Institutional Barriers to Academic Entrepreneurship – A Case of Uttarakhand State, India*. *Teachers and Teaching Theory and Practice*. 23(4).
- Shastri, Durva., & Panda, Rasananda. (2016). *Telecom Regulation and Its Impact on the Growth of the Economy: An Indian Perspective*. *The IUP Journal of Information Technology*. 12(4)
- Singh, Ajay Kumar. (2016). *Measuring the Influence of Weather Variables on Productivity of Food-grain Crops in India: An Application of Just & Pope's Production Technique*. *ABBS Management Business and Entrepreneurship Review*. 7(2).
- Singh, Ajay Kumar., Acharya, Satya Ranjan., & Chavda, Pravin. (2017). *Implications of Intellectual Property Rights and Socio-economic Factors on Growth of Manufacturing Sector in Selected Cross Economies: An Empirical Assessment*. In Sasi Misra, Sunil Shukla and Ganapathi Batthini (Eds.). *Twelfth Biennial Conference on Entrepreneurship* (pp. 262-279). New Delhi: Bookwell Publishing House.
- Singh, Ajay Kumar., Ashraf, Shah Nawaz., & Acharya, Satya Ranjan. (2017). *Viability of Bayh Dole Act of USA in the Context of India: Critical Evidence from Review of Literature*. In Sasi Misra, Sunil Shukla and Ganapathi Batthini (Eds.). *Twelfth Biennial Conference on Entrepreneurship* (pp. 235-252). New Delhi: Bookwell Publishing House.
- Yagnik, Jignasu. (2016). *ICT Entrepreneurs: What is Needed for Smooth Execution and Expansion of Business?* *Research Bulletin*. 41(4).

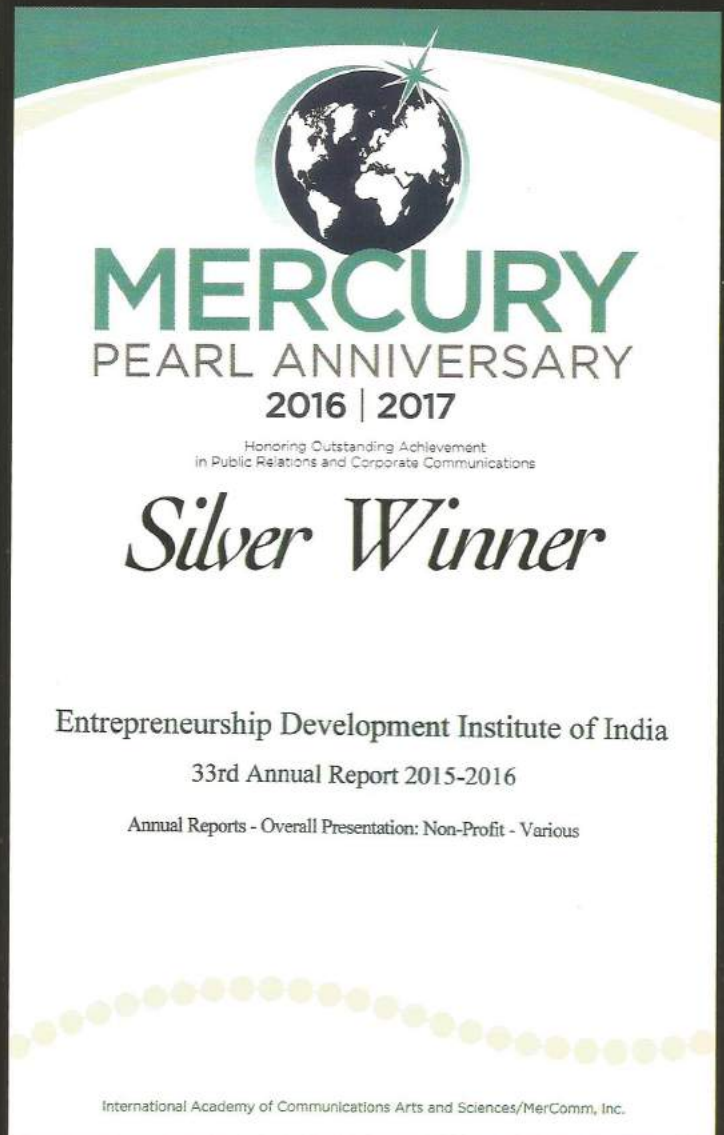
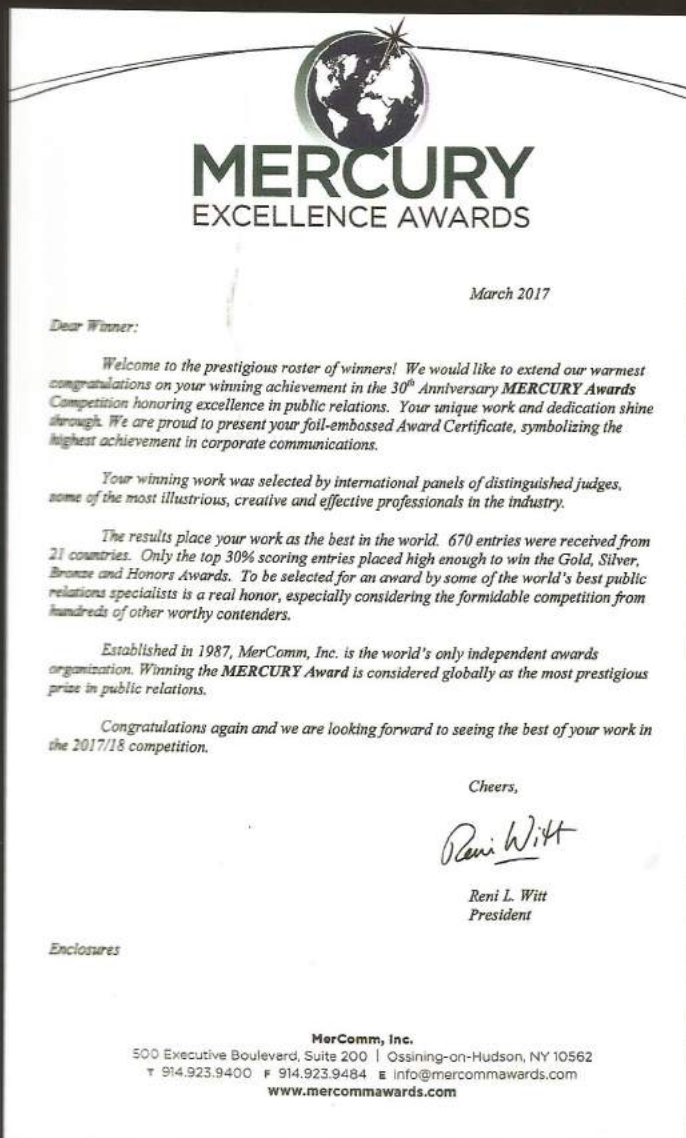


EDII wins International Mercury Award 2016-17

EDII's Annual Report for the year 2015-16 won the prestigious Mercury 2016-2017 Award for its overall presentation.

*Letter of Appreciation
received from the
Awards Committee:*

Citation





Entrepreneurship Development Institute of India

P.O. Bhat 382 428, Dist. Gandhinagar, Gujarat
Tel. : +91-79-23969159, 23969161, 23969163
Fax : +91-79-23969164
E-mail : info@ediindia.org
Website : www.ediindia.org / www.ediindia.ac.in

East : Bhubaneswar

Naibedya, Plot No. 1855/2168
Ground Floor, Damana Square,
Chandrasekharpur,
Bhubaneswar-751 016.
Telefax : 0674-2744100
E-mail : ediero@ediindia.org

North : Lucknow

"Dady Villa", 7,
Meerabai Marg,
Lucknow - 226 001.
Phone : 0522-2209671
Telefax : 0522-2209415
E-mail : edinro@rediffmail.com

Thrissur

C/o. KILA Campus,
Mulamkunnathukavu P.O.,
Thrissur - 680 581.
Phone : 0487-2206241
Telefax : 0487-2206242
E-mail : vssukumaran@ediindia.org

North-East : Guwahati

House No.35, Lakhimi Nagar,
Byelane-1, Beltola
(Nr. Lakshmi Mandir),
Guwahati - 781 028, Assam.
Telefax : 0361-2301063
E-mail : edinero@ediindia.org

South : Bengaluru

102, 70th Cross, 17th 'A' Main Road,
5th Block, Rajajinagar,
Bengaluru - 560 010.
Phone : 080-23119361
Telefax : 080-23119360
E-mail : ediro@viasbg01.vsnl.net.in

Central : Bhopal

15-A, Chhatrapati Shivaji Colony,
Chuna Bhatti, Kolar Road,
Bhopal - 462 016.
Phone : 0755-2424015
Fax : 0755-2424813
E-mail : ramangujral@ediindia.org

